

BRYAN HANKINS

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Experienced and passionate UX Designer with a demonstrated ability to translate project objectives into intuitive and aesthetically pleasing digital experiences. Proficient in UX/UI design principles, user research, prototyping tools, and version control systems, with a keen dedication to ensuring seamless user interactions and a commitment to precision. Experienced in designing for various platforms, including web and mobile, and skilled in optimizing user journeys. Actively seeking an exciting opportunity as a UX Designer to collaborate with a dynamic team and craft exceptional user experiences.

PROFESSIONAL EXPERIENCE

Media Mix Communications, Remote, IN May 2023 – Present

UX Developer

- Efficiently collaborating with both team members and external consultants to enhance user experience, align with organizational goals, and adhere to project timelines.
- Oversaw all aspects of website management, including updates, backups, security measures, and performance optimization, ensuring the smooth operation of each website.
- Performed manual testing on UX design elements and complete UX designs, authoring feedback reports for use in future updates.

GeoTech Solutions, Newburgh, IN May 2022 – May 2023

UX Developer

- Comprehends and leverages Google Analytics and Adobe Analytics alongside Adobe Launch to their utmost potential.
- Monitored emerging UX design trends and practices for useful techniques and cutting-edge developments suitable for integration into future projects
- Actively participated in daily stand-up meetings and communicated effectively with project teams.
- Successfully managed a portfolio of 40 websites single-handedly using the ManageWP platform, demonstrating exceptional organizational and multitasking skills.

Bryan Hankins Web Services, Evansville, IN

Dec 2020 - Apr 2022

Front End Developer

- Developed and implemented and utilized Agile and WaterFall strategies to improve effectiveness of marketing efforts.
- Monitored and reported on website health, addressing performance issues and developing plans for future needs.

BNY, New York, NY

Aug 2019 - Nov 2020

Junior Marketing Analyst

- Used agile development to expand current offerings
- Managed redevelopment of internal tracking system in use by 125 employees, resulting in 20+ new features, reduction of 20% in save/load time and 15% operation time
- Resolved UX obstacles through testing and iteration, prioritizing Agile development methods.

EDUCATION

Coursera, Evansville, IN	2020
Google UX Design Certificate	
Ivy Tech Community College, Evansville, IN	2020
Certification of Web Foundations	

SKILLS & OTHER

Skills: Figma, Adobe XD, HTML5, CSS3, JavaScript, TypeScript, React, Shopify, Python , WooCommerce,AWS, Excel , PowerPoint ,OneDrive, Git, GitHub, WordPress ,Adobe Creative Cloud