

## **System Request**

**Project Name:** Social Task

**Project Sponsor:** Atef Suleiman

## **Social Task**

### **I. Description**

Social Task (Name Pending) is a social productivity app that allows for collaborative work between groups and organizations. It also allows for communication between collaborators, and others in the association, with more of an impromptu style of coordination. Posting assignment and allowing for organization in a way that is more intuitive and easier to coordinate without needing a structured plan that could deter users from wanting to participate. This allows users to not only keep themselves accountable to their task, by having their task be in the public eye, but also allows to build a community, because true connection are made when we deal with challenges together

### **II. Software Need**

There are a lot of productivity apps yet all of them fall short in at least one area. Overall productivity apps such as Notion allow for an “all in one” experience, yet their calendar features and sharing features overall poorly link with other platforms. Note taking apps like Notability allow for great note taking but sharing features are not as great. Our app would be a true all in one experience combining many features as well as bringing in a social aspect to productivity. Users will be able to friend others and see what tasks their friends are up to.

### **III. Competitors**

There are many apps that are oriented towards team management and productivity. Trello is a good example. Trello allows teams to manage their workload with visuals regarding what work is in progress and what each person is working on specifically. As said before Trello is a team management software which is a little different from the goal of Social Task. A more direct competitor would be a startup called Pingpad. Pingpad aims for a very similar goal of productivity mixed with social media where users can come together to complete a common task. Where Social Task differs from Pingpad is in the social aspect. Social Task will be more social media oriented by possibly having feeds on what people are working on and posts for collaboration. Pingpad only goes as far as messaging other users.

#### **IV. Benefits/Goals**

- A. More productive by including others to encourage the users to keep each other focused on the original task at hand
- B. Task/Event manager for private, groups, and public tasks/events
- C. Connect with others who have similar goals
- D. Keep all your productivity in one place

Our goal with this app is to bring others together to keep productivity at a high and laziness at a low. By using a social media format for productivity it can help users keep to their original goals by committing to a set plan with others. For those users that just want to use the productive tools that come with the app, they can stick to private tasks and events so that no one else can see what they are up to. The option to share with others will always be available to them. Sharing will also be beneficial to connect with others who have similar goals. Whether it is just the user's friends or, if they make the task public, people they have never met before. No matter how the user decides to use the app it will be beneficial to them.

#### **Business Requirements:**

The functionality that the system should have is listed below:

- Account creation and login
- Social media features
- Calendar access(create new or import from different app)
- Note taking/note import capability