

## Company Research Resource

1. Start by identifying the company you will be interviewing with, and review their website to learn about their mission, values, and products or services.
2. Use search engines and business databases such as LinkedIn, Glassdoor, levels.fyi, and crunchbase to gather information about the company's industry, competitors, financial performance, and recent news or press releases.
3. Review the job description and job posting to learn about the role's responsibilities, required skills, and qualifications.
4. Write example scenarios as to why they might be hiring this role and what changes you can make for the company based on what you know about the company and the role. Use these examples during your job interview.

### **Example Research Questions:**

1. What are the company's mission and values, and how do they align with my own values and career goals?
2. What is the company's industry, and who are its main competitors? What are the industry trends or challenges?
3. What is the company's financial performance, and how does it compare to its competitors? Are there any recent financial news or developments?
4. What recent news or press releases has the company issued, and what do they reveal about the company's priorities and strategy?
5. What are the key responsibilities, required skills, and qualifications for the role I am interviewing for?

By conducting thorough company research and creating an internal presentation, candidates can demonstrate their interest in the company and the role and prepare effectively for interview questions. This activity can help candidates stand out from other applicants by arming them with more information about the company that they can use during the interview process. Conducting company research increases their chances of success in the job interview.