

Request for Proposal (RFP-RITA-22-009): Providing Event (Project) Management Services for Myanmar SMEs at International Agribusiness / Food Processing Trade Shows

DAI, the implementer of the USAID Responsible Investment and Trade Activity (the Activity), invites qualified offerors to submit proposals to provide project management services for Myanmar-based SMEs as they attend international agribusiness trade shows. The Activity is aiming to sponsor a maximum of ten Myanmar SMEs to exhibit their product(s) at the Food Hotel Asia in Singapore around April 2023 (subject to change), for about four days of the tradeshow event. Each business will be limited to two participants. To be qualified, businesses will need to demonstrate a minimum they are export capable and have completed the Activity's three export training workshops (Export Guide, Country Market Profile Guide, and Tradeshow Preparation Guide).

The Activity seeks a reputable project management service provider to manage the ten Activity's Myanmar SMEs' participation at an international agribusiness trade show in Singapore. The subcontractor will be responsible for planning, organizing, and facilitating the Activity's sponsored tradeshow participation. The RFP is released on November 9, 2022. The Activity will organize an offerors conference on November 25, 2022. The deadline for receiving questions is on November 23, 2022. The deadline for proposal submissions is on December 7, 2022, at 5:30 p.m. Myanmar time.

Any interested offerors shall email to RITA_SupportRequest@dai.com to receive a full proposal no later than November 23, 2022.