

Request for Proposal RFP-RITA-23-001: Providing Event (Project) Management Services for Myanmar SMEs at International Agribusiness / Food Processing Trade Shows in Thailand, India, and United Arab Emirates

DAI, the implementer of the USAID Responsible Investment and Trade Activity (the Activity), invites qualified offerors to submit proposals to provide project management services for Myanmar-based SMEs as they attend international agribusiness trade shows in Thailand, India, and UAE.

The Activity is aiming to sponsor a maximum of ten Myanmar SMEs to exhibit their product(s) at various international tradeshows in Singapore, Thailand, India, UAE, and elsewhere in 2023/2024. On average each tradeshow's duration is three to four days. Each SME will be limited to one participant. To be qualified, businesses must demonstrate that they are export capable and have completed the Activity's three export training workshops (Export Guide, Country Market Profile Guide, and Tradeshow Preparation Guide).

The Activity seeks a reputable project management service provider to manage around five (5), no more than ten (10) Activity's Myanmar SMEs' participation at the international trade shows in Bangkok (Thailand), Mumbai (India), and Dubai (UAE). The subcontractor will plan, organize, and facilitate the Activity's sponsored tradeshow participation.

The RFP is released on January 16, 2023. The Activity will organize an offerors conference on January 24, 2023. The deadline for receiving questions is on January 20, 2023. The deadline for proposal submissions is on February 3, 2023, at 5:30 p.m. Myanmar time.

Any interested offerors shall email to RITA_Support@dai.com to receive a full proposal no later than January 20, 2023.