



TRADE FORWARD
SOUTHERN AFRICA
exports – markets – growth

Operational in:

Botswana

Eswatini

Lesotho

Mozambique

Namibia

South Africa



UK Government

Implemented by:



Shaping a more livable world.



TFSA supports trade across and beyond Southern Africa, with emphasis on the business community and women entrepreneurs

What Trade Forward Southern Africa (TFSA) does



TRADE INFORMATION

Gives businesses access to the latest information and tools on how to competitively grow their exports and markets.



TRADE SUPPORT

Equips businesses to meet standards, opening up opportunities for them to operate across regional and global value chains.



TRAINING ON TRADE

Runs targeted sessions for business and customs on export requirements for regional and trans-continental trade with an emphasis on UK market requirements.



WOMEN IN TRADE

Supports a growing number of women-owned and women-dominated businesses to reach overseas markets and thrive in international trade.

Why TFSA is needed

The trade landscape is changing. Thanks to the latest technology and innovations, small as well as large businesses can take advantage of opportunities across regional and global value chains. But regionally, firms continue to face challenges, from trade barriers to commercial compliance, and there are added hurdles for many women entrepreneurs. Considering the dire economic and trade impacts of the COVID-19 pandemic, working with governments on COVID-19 recovery plans aimed specifically at boosting trade and reviving economic recovery is a critical point of focus.

How TFSA works

Direct assistance

Support is available to help businesses break down barriers to trade in key sectors. Training and knowledge events are being run for business networks and associations. Key resources and good practice guides on trade and export are accessible via the online learning platform.

Digital access

The TFSA Trade Hub and Learning Portal is an online platform for businesses to use to start or to grow their exports. Connect to the latest information and support at www.tfsouthernafrika.org. Follow the key steps to check if a business is export-ready, identify the right markets, see product prices, find the right buyers and learn about the standards and processes needed.

Who's involved in TFSA

Trade Forward Southern Africa is a UK government funded programme and operates across the countries of the Southern African Customs Union (SACU) and Mozambique.

TFSA supports the business community in the region by giving companies the opportunity to boost trade across and beyond Southern Africa, including to the UK, generating inclusive, women-centred growth.

Find out what TFSA can do for your business or organisation: www.tfsouthernafrika.org / info@tfsouthernafrika.org

