RFA 2023-04 Social Media Analytics Activity Pilot – Request for Applications

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Virtual Bidder 's Conference

August 1, 2023

8:30 am EST

Is this your first time writing a concept note for a USAID funded activity?

Are you unsure of what the RFA is asking of you?

Are you confused by the requirements outlined in the RFA?

Then you are cordially invited to attend this Virtual Bidder's Conference! We will walk you through the RFA and have a Q&A session, so you can feel confident in the concept note you will submit!

Digital Frontiers is a $90 million buy-in mechanism available to USAID Bureaus and Missions from 2017-2024. DAI implements the Digital Frontiers project, which works closely with USAID's Technology Division in the Innovation, Technology, and Research Hub (ITR/T) at the Development, Democracy, and Innovation (DDI) Bureau, USAID Missions, the private sector, and international and local development organizations to identify successful and sustainable digital development approaches and scale their impact globally

DAI, the implementer of the USAID-funded Digital Frontiers program, is seeking concept notes from organizations or individuals who are interested in using social media analytics or providing local stakeholders with social media analytics services in sub-Saharan Africa to detect, analyze or mitigate digital risk. Applicants whose concepts are selected via this process will be invited to participate in a co-creation process with USAID and DAI, and following that process, will be invited to submit full proposals.