

# Strengthening Democratic Governance and Accountability Project (SDGAP)

Request For Proposals (RFP)

No. RFP- Colombo-TM-0001

**Diamond Leadership Model Study** 

Issue Date: May 22, 2018

<u>WARNING</u>: Prospective Offerors who have received this document from a source other than the (SDGAP, NO 4, Cambridge Place, Col 07 and SDGAP<u>Procurement@dai.com</u>, should immediately contact (SDGAP, NO 4, Cambridge Place, Col 07) and provide their name and mailing address in order that amendments to the RFP or other communications can be sent directly to them. Any prospective Offeror who fails to register their interest assumes complete responsibility in the event that they do not receive communications prior to the closing date. Any amendments to this solicitation will be issued and posted in the project website

# **Table of Contents**

|     | Dia   | amond Leadership Model Study   | 1  |
|-----|-------|--|----|
| 1.  | Int   | troduction and Purpose   | 4  |
| 1   | .1    | Introduction and Eligibility to Award Fixed Price Contract                           |    |
| 1   | .2    | Purpose  | 4  |
| 1   | .3    | Issuing Office   | 4  |
| 1   | .4    | Type of Award Anticipated  | 5  |
| 2.  | Ge    | neral Instructions to Offerors   | 5  |
| 2   | .1    | General Instructions   | 5  |
| 2   | .2    | Proposal Cover Letter  |    |
| 2   | .3    | Questions regarding the RFP  |    |
|     | .4    | Pre-Proposal Bidders' Conference   |    |
|     |       | structions for the Preparation of Technical Proposals                                |    |
|     | .1    | Goods and Services Specified   |    |
| _   | .2    | Technical Evaluation Criteria  |    |
|     |       | structions for the Preparation of Cost/Price Proposals                               |    |
|     | .1    | Cost/Price Proposals   |    |
|     |       | sis of Award   |    |
|     | .1    | Best Value Determination   |    |
|     | .2    | Responsibility Determination   |    |
| 6.  |       | ticipated post-award Deliverables  |    |
| 7.  |       | spection & Acceptance  |    |
| 8.  |       | mpliance with Terms and Conditions   |    |
| _   | .1    | General Terms and Conditions   |    |
| _   | .2    | Source and Nationality   |    |
| _   | .1    | Data Universal Numbering System (DUNS)   |    |
| 9.  |       | ocurement Ethics   |    |
| 10. |       | Attachments  |    |
| 1   | 0.1   |  |    |
|     | Dia   | amond Leadership Model Study   | 13 |
| 1   | 0.2   | Attachment B: Proposal Cover Letter  | 16 |
| 1   | 0.3   | Attachment C: Price Schedule   | 17 |
| 1   | 0.4   | Attachment D: Instructions for Obtaining a DUNS Number - DAI'S Vendors, Please visit |    |
| h   | ttp:, | //www.dnb.com/solutions/government/duns-number-request-guide.html                    | 18 |
| 1   | 0.5   | Attachment E: Self Certification for Exemption from DUNS Requirement                 | 18 |
| 1   | 0.6   | Attachment F: Past Performance Form  |    |
| 1   | 0.7   | Attachment G: Representations and Certifications of Compliance                       | 20 |

Synopsis of the RFP

| RFP No.   | RFP - Colombo-TM-0001  |  |  |  |  |  |
|---|--|--|--|--|--|--|
| Issue Date  | May 22, 2018   |  |  |  |  |  |
| Title   | Diamond Leadership Model Study   |  |  |  |  |  |
| Issuing Office &                                      | SDGAP, No 04,Cambridge Terrace, Col 07,  |  |  |  |  |  |
| Email/Physical Address for<br>Submission of Proposals | SDGAPProcurementinbox@dai.com  |  |  |  |  |  |
| BIdders' Conference                                   | May 29, 2018 at 3:00PM Colombo Time at SDGAP Offices   |  |  |  |  |  |
|   | DAI Global LLC   |  |  |  |  |  |
|   | No 4 Cambridge Terrace   |  |  |  |  |  |
|   | Colombo 07, Sri Lanka  |  |  |  |  |  |
|   | +94 (0) 2677787  |  |  |  |  |  |
| Deadline for Receipt of                               | May 28, 2018 by 5:00PM in writing to   |  |  |  |  |  |
| Questions   | SDGAPProcurement@dai.com email address (prior to bidders conference)   |  |  |  |  |  |
| Deadline for Receipt of<br>Proposals                  | June 5, 2018 by 5pm Colombo time – Hard Copy or Electronic to <a href="mailto:SDGAPProcurementinbox@dai.com">SDGAPProcurementinbox@dai.com</a>   |  |  |  |  |  |
| Point of Contact                                      | SDGAPProcurement@dai.com   |  |  |  |  |  |
| Anticipated Award Type                                | Firm Fixed Price Purchase Order  |  |  |  |  |  |
| Basis for Award                                       | An award will be made based on the Trade Off Method. The award will be issued to the responsible and reasonable offeror who provides the best value to DAI and its client using a combination of technical and cost/price factors. |  |  |  |  |  |

Interested Offerors may obtain a full copy of the RFP which contains detailed instructions for preparation of the proposal. The RFP may be collected from the address and/or contact person above.

# 1. Introduction and Purpose

### 1.1 Introduction and Eligibility to Award Fixed Price Contract

Development Alternatives, Inc. (DAI) is an international development firm based in Washington, DC. DAI was recently awarded a contract from the US Agency for International Development (USAID) for the Sri Lankan Democratic Governance Assistance Project (SDGAP) DAI invites qualified Offerors to submit proposals for a contract to conduct a "diamond leadership study" for the SDGAP project. The following qualifications and experience are requirements for eligibility for a subcontract.

Minimum Requirements of Offeror

- Be registered in Sri Lanka as an NGO or corporation
- Qualifications of Team leader and Program Specialists as listed below in Staffing Requirements
- Have a demonstrated experience of conducting large scale research/studies
- Have adequate staff resources in the organization to complete the SOW

Preferences for Offeror

- Prior work experience working with the government of Sri Lanka on studies
- Prior experience and applications of advance level Information Technology in survey
- Experience on a USAID/Donor-funded project

### 1.2 Purpose

DAI, the implementer of the USAID Strengthening Democratic Governance and Accountability Project (SDGAP) in Sri Lanka, invites qualified offerors to submit proposals to supply and deliver a research survey on a "diamond leadership study" of women's political empowerment in Sri Lanka, as well as to present that data effectively to key government and civil society counterparts. The diamond leadership study model has been developed by USAID and applied in full to five pilot countries (Cambodia, Jordan, Kenya, Georgia, and Mexico).¹ It involves looking at women's progress in four distinct areas of governance: the legislative, judicial, executive, and security sectors. The method provides a more in-depth analysis of women's advancement and the barriers hindering it than other studies, as well as a basis for comparative analysis across countries and over time.

### 1.3 Issuing Office

The Issuing Office and Contact Person noted in the above synopsis is the sole point of contact at DAI for purposes of this RFP. Any prospective offeror who fails to register their interest with this office assumes complete responsibility in the event that they do not receive direct communications (amendments, answers to questions, etc.) prior to the closing date.

<sup>&</sup>lt;sup>1</sup> For details of the methodology and Women's Power Scores, see *Women's Leadership as a Route to Greater Empowerment: Report on the Diamond Leadership Model* (USAID, Washington, DC: 2014), available online here: <a href="https://www.usaid.gov/sites/default/files/documents/1866/Diamond%20Model%20Report.pdf">https://www.usaid.gov/sites/default/files/documents/1866/Diamond%20Model%20Report.pdf</a>, as well as the country case studies, which are also online. .

### 1.4 Type of Award Anticipated

DAI anticipates awarding a Firm Fixed Price Purchse Order. This subcontract type is subject to change during the course of negotiations.

A Firm Fixed Price Purchase Order is: An award for a total firm fixed price, <u>for values less than</u> <u>\$150,000</u>, for the provision of specific services, goods, or deliverables and is not adjusted if the actual costs are higher or lower than the fixed price amount. Offerors are expected to include all costs, direct and indirect, into their total proposed price.

A Firm Fixed Price Subcontract is: An award for a total firm fixed price, <u>for values more than</u> \$150,000, for the provision of specific services, goods, or deliverables and is not adjusted if the actual costs are higher or lower than the fixed price amount. Offerors are expected to include all costs, direct and indirect, into their total proposed price.

### 2. General Instructions to Offerors

### 2.1 General Instructions

"Offeror", "Subcontractor", and/or "Bidder" means a firm proposing the work under this RFP. "Offer" and/or "Proposal" means the package of documents the firm submits to propose the work.

Offerors wishing to respond to this RFP must submit proposals, in English, in accordance with the following instructions. Offerors are required to review all instructions and specifications contained in this RFP. Failure to do so will be at the Offeror's risk. If the solicitation is amended, then all terms and conditions not modified in the amendment shall remain unchanged.

Issuance of this RFP in no way obligates DAI to award a subcontract or purchase order. Offerors will not be reimbursed for any costs associated with the preparation or submission of their proposal. DAI shall in no case be responsible for liable for these costs.

Proposals are due no later than June 5, 2018 by 5.00 P.M, to be submitted to No 04, Cambridge Terrace, Col 07 in 2 hardcopies with cost and technical proposals sealed in separate envelops addressed to SDGAP procurement. Proposals can also be submitted via SDGAP's procurement email <a href="mailto:SDGAPProcurementinbox@dai.com">SDGAPProcurementinbox@dai.com</a>, if sending via email state the RFP Number and the Title of the activity in the subject line of the email. A single email can be sent but the electronic file for the cost and technical proposals NEEDS TO BE SEPARATE PDFs or electronic files. Late offers will be rejected except under extraordinary circumstances at DAI's discretion. All proposals submitted in hardcopy shall be sealed and labeled with the RFP Number.

The submission to DAI of a proposal in response to this RFP will constitute an offer and indicates the Offeror's agreement to the terms and conditions in this RFP and any attachments hereto. DAI reserves the right not to evaluate a non-responsive or incomplete proposal.

### 2.2 Proposal Cover Letter

A cover letter shall be included with the proposal on the Offeror's company letterhead with a duly authorized signature and company stamp/seal using Attachment B as a template for the format. The cover letter shall include the following items:

- The Offeror will certify a validity period of 90 days for the prices provided.
- Acknowledge the solicitation amendments received.

### 2.3 Questions regarding the RFP

Each Offeror is responsible for reading and complying with the terms and conditions of this RFP. Requests for clarification or additional information must be submitted in writing via email or in writing to the Issuing Office as specified in the Synopsis above. No questions will be answered by phone. Any verbal information received from a DAI or (insert Project Acronym) employee or other entity shall not be considered as an official response to any question regarding this RFP.

Questions due by May 28, 2018 by 5:00 pm Colombo time to <a href="mailto:SDGAPProcurement@dai.com">SDGAPProcurement@dai.com</a>

Copies of questions and responses will be distributed in writing to all prospective bidders who are on record as having received this RFP after the submission date specified in the Synopsis above. Copies of questions and responses will be distributed in writing to all prospective bidders via SDGAP website <a href="https://www.dai.com/our-work/projects/sri-lanka-strengthening-democratic-governance-and-accountability-project-sdgap">https://www.dai.com/our-work/projects/sri-lanka-strengthening-democratic-governance-and-accountability-project-sdgap</a>

#### 2.4 Pre-Proposal Bidders' Conference

A pre-proposal bidders' conference will be held on May 29, 2018, beginning at 3:00 pm Colombo, at the following location: No 04, Cambridge Terrace, Col 07 in Colombo, Sri Lanka

Information of interest to all prospective Offerors will be presented. While attendance at the preproposal conference is not mandatory, all interested prospective suppliers are encouraged to attend in order to prepare acceptable proposals. Questions asked at the Pre-Proposal Bidder's Conference, that would benefit all bidders, shall be provided in an amendment to the RFP.

# 3. Instructions for the Preparation of Technical Proposals

Technical proposals shall be sealed in a separate envelope from cost/price proposals, and shall be clearly labeled as "VOLUME I: TECHNICAL PROPOSAL".

Technical proposals shall include the following contents

- 1. Technical Approach Description of the proposed goods and services which meets or exceeds the stated technical specifications or scope of work in Attachment A. The proposal must show how the Offeror plans to complete the work and describe an approach that demonstrates the achievement of timely and acceptable performance of the work.
- 2. Management approach and Personnel Description of the Offeror's staff assigned to the project. The proposal should describe how the proposed team members have the necessary experience and capabilities to carry out the Technical Approach.
- 3. Past Performance and Corporate Capabilities –Provide a list of at least three (3) recent awards of similar scope and duration. The information shall be supplied as a table, and shall include the legal name and address of the organization for which services were performed, a description of work performed, the duration of the work and the value of the contract, description of any problems encountered and how it was resolved, and a current contact phone number of a responsible and knowledgeable representative of the organization. See Attachment F.

### 3.1 Goods and Services Specified

For this RFP, DAI is in need of the goods and services described in Attachment A.

#### 3.2 Technical Evaluation Criteria

Each proposal will be evaluated and scored against the evaluation criteria and evaluation sub-criteria, which are stated in the table below. Cost/Price proposals are not assigned points, but for overall evaluation purposes of this RFP, technical evaluation factors other than cost/price, when combined, are considered significantly more important than cost/price factors.

A total of 100 points are assigned according to the following technical evaluation criteria: 50 points – Technical Approach

20 points - Management Approach and Personnel

30 points - Past Experience and Corporate Capabilities

### **Technical Approach (50 points)**

Points for Technical Approach will be allocated across the following criteria:

- 25 points Demonstrating and understanding the technical requirements of the Statement of Work
- 25 points A feasible, clear implementation approach for each step that leads to high quality and timely completion of study.
  - o Methodology adequacy and responsiveness to requirements
  - Capacity (Timeline, field staff)
  - o Analytic ability
  - Quality control

# Management and Personnel (20 points)

Points for Personnel will be based on how well candidates meet or exceed the minimum qualifications outlined in Attachment A – Scope of Work. The allocation of points will be:

- 10 points Adequate resources to complete each step and deliverable on time.
- 10 points Team leader and Program Specialists meet qualifications
  - Relevant experience
  - o Overall experience

### Past Experience (30 points)

Points for Past Experience (Use Past Performance Form in Attachment D) will be allocated equally across the criteria below:

- 15 points Demonstrated experience in conducting large scale studies and/or research surveys
  - o Adaptability
  - o International Organization Client
  - Gender
- 10 points Demonstrated experience and success in conducting similar study/survey as identified in Attachment A- Scope of Work.
- 5 points Previous experience working on gender and governance studies and/or studies funded by USAID or other donors

Each proposal will be evaluated and scored against the evaluation criteria and evaluation subcriteria which are stated in the table below.

| Evaluation Criteria                                  | Evaluation Sub-criteria (if needed)  | Maximum Points |  |  |
|--|--|----------------|--|--|
| Technical Approach                                   | • 25 points – Demonstrating<br>and understanding the<br>technical requirements of<br>the Statement of Work                         | 50 points      |  |  |
|  | • 25 points - A feasible, clear implementation approach for each step that leads to high quality and timely completion of study.   |                |  |  |
| Management Approach<br>& Personnel<br>Qualifications | • 10 points - Adequate resources to complete each step and deliverable on time.  | 20 points      |  |  |
|  | • 10 points – Team leader<br>and Program Specialists<br>meet qualifications  |                |  |  |
| Corporate Capabilities<br>& Past Performance         | • 15 points - Demonstrated experience in conducting large scale studies and/or research surveys                                    | 30 points      |  |  |
|  | • 10 points - Demonstrated experience and success in conducting similar study/survey as identified in Attachment A- Scope of Work. |                |  |  |
|  | • 5 points – Previous<br>experience working on<br>governance studies and/or<br>studies funded by USAID or<br>other donors          |                |  |  |
|  | <b>Total Points</b>  | 100 points     |  |  |

# **4.** Instructions for the Preparation of Cost/Price Proposals

# **4.1** Cost/Price Proposals

Cost/Price proposals shall be sealed in a separate envelope from technical proposals, and shall be clearly labeled as "VOLUME II: COST/PRICE PROPOSAL".

Provided in Attachment C is a template for the Price Proposal, for firm-fixed price awards. The budget will be used to evaluate cost reasonableness only. Payments will be made based on specified deliverables as defined in Section 6 of this RFP. Offerors shall complete the template including as much detailed information as possible.

It is important to note that Value Added Tax (VAT) shall be included on a separate line. These services are not eligible for VAT exemption under the DAI prime contract. The Subcontractor is responsible for all applicable taxes and fees, as prescribed under the applicable laws for income, compensation, permits, licenses, and other taxes and fees due as required.

### 5. Basis of Award

#### **5.1** Best Value Determination

DAI will review all proposals, make an award based on the technical and cost evaluation criteria stated above, and select the offeror whose proposal provides the best value to DAI. DAI may also exclude an offer from consideration if it determines that an Offeror is "not responsible", i.e., that it does not have the management and financial capabilities required to perform the work required.

Evaluation points will not be awarded for cost. Cost will primarily be evaluated for realism and reasonableness. DAI may award to a higher priced offeror if a determination is made that the higher technical evaluation of that offeror merits the additional cost/price.

DAI may award to an Offeror without discussions. Therefore, the initial offer **must contain the Offeror's best price and technical terms.** 

### **5.2** Responsibility Determination

DAI will not enter into any type of agreement with an Offeror prior to ensuring the Offeror's responsibility. When assessing an Offeror's responsibility, the following factors are taken into consideration:

- 1. Provide evidence (Ex. Business Registration) of the required business licenses to operate in the host country.
- 2. Evidence of a DUNS number (explained below and instructions contained in Attachment D).
- 3. The source, origin and nationality of the products or services are not from a Prohibited Country (explained below).
- 4. Having adequate financial resources to finance and perform the work or deliver goods or the ability to obtain financial resources without receiving advance funds from DAI.
- 5. Ability to comply with required or proposed delivery or performance schedules. (past experience of similar complex projects)
- 6. Have a satisfactory past performance record. (past experience of similar complex projects)
- 7. Have a satisfactory record of integrity and business ethics. (internal controls of the organization)
- 8. Have the necessary organization, experience, accounting and operational controls and technical skills. (past experience of similar complex projects).
- 9. Have the necessary production, construction and technical equipment and facilities if applicable. (level of affiliation with the original supplier)
- 10. Be qualified and eligible to perform work under applicable laws and regulations. (legal acceptance and registration).

# **6.** Anticipated post-award Deliverables

Upon award of a subcontract, the deliverables and deadlines detailed in below table will be submitted to DAI. The Offeror should detail proposed costs per deliverable in the Price Schedule. All of the deliverables must be submitted to and approved by DAI before payment will be processed. Inspection & Acceptance

| No. | Deliverables  | Percentage | <b>Due Date</b>                                       |
|-----|---|------------|---|
| 1.  | Delivery and Acceptance of detailed Contract Scope Work Plan along with the following:  Initial Draft Questionnaires for the four sectors, Draft Women's Power Score data gathering plan (Hard and Soft Copy) | 20%        | TBD in<br>final<br>contract<br>o/a June<br>20, 2018   |
| 2.  | Delivery and Acceptance of  Final fielded questionnaires, project schedule, staffing, sampling plans, and field plan schedule  (Hard and Soft Copy)   | No Payment | TBD in final contract o/a July 2, 2018                |
| 3.  | Delivery and Acceptance of Final interview transcripts in readable English, along with digital recordings, Data summary analysis grids and Women Power Scores (with underlying data)  (Hard and Soft Copy)    | 40%        | TBD in<br>final<br>contract<br>o/a July 27,<br>2018   |
| 4.  | Delivery and Acceptance of Initial draft report (Hard and Soft Copy)  | No Payment | TBD in<br>final<br>contract<br>o/a August<br>17, 2018 |
| 5.  | Delivery and Acceptance of Final report and presentation PowerPoint (Hard and Soft Copy)  | 40%        | TBD in<br>final<br>contract<br>o/a Sept<br>15, 2018   |
|     | Grand Total   | 100%       |   |

# 7. Inspection & Acceptance

The designated DAI Project Manager will inspect from time to time the services being performed to determine whether the activities are being performed in a satisfactory manner, and that all equipment or supplies are of acceptable quality and standards. The subcontractor shall be responsible for any countermeasures or corrective action, within the scope of this RFP, which may be required by the DAI Chief of Party as a result of such inspection.

# 8. Compliance with Terms and Conditions

### **8.1** General Terms and Conditions

Offerors agree to comply with the general terms and conditions for an award resulting from this RFP. The selected Offeror shall comply with all Representations and Certifications of Compliance listed in Attachment G.

### **8.2** Source and Nationality

Under the authorized geographic code for its contract DAI may only procure goods and services from the following countries.

**Geographic Code 937:** Goods and services from the United States, the cooperating country, and "Developing Countries" other than "Advanced Developing Countries: excluding prohibited countries. A list of the "Developing Countries" as well as "Advanced Developing Countries" can be found at: <a href="http://www.usaid.gov/policy/ads/300/310maa.pdf">http://www.usaid.gov/policy/ads/300/310maa.pdf</a> and <a href="http://www.usaid.gov/policy/ads/300/310mab.pdf">http://www.usaid.gov/policy/ads/300/310mab.pdf</a> respectively.

### 8.1 Data Universal Numbering System (DUNS)

There is a **mandatory** requirement for your organization to provide a DUNS number to DAI. The Data Universal Numbering System is a system developed and regulated by Dun & Bradstreet (D&B) that assigns a unique numeric identifier, referred to as a "DUNS number" to a single business entity. Without a DUNS number, DAI cannot deem an Offeror "responsible" to conduct business with and therefore, DAI will not enter into a subcontract/purchase order or monetary agreement with any organization. The determination of a successful offeror/applicant resulting from this RFP/RFQ/RFA is contingent upon the winner providing a DUNS number to DAI. Offerors who fail to provide a DUNS number will not receive an award and DAI will select an alternate Offeror.

All U.S. and foreign organizations which receive first-tier subcontracts/ purchase orders with a value of \$30,000 and above **are required** to obtain a DUNS number prior to signing of the agreement. Organizations are exempt from this requirement if the gross income received from all sources in the previous tax year was under \$300,000. DAI requires that Offerors sign the self-certification statement if the Offeror claims exemption for this reason.

For those required to obtain a DUNS number, see Attachment D - Instructions for Obtaining a DUNS Number - DAI'S Vendors, Subcontractors

For those not required to obtain a DUNS number, see Attachment E: Self Certification for Exemption from DUNS Requirement

#### 9. Procurement Ethics

Neither payment nor preference shall be made by either the Offeror, or by any DAI staff, in an attempt to affect the results of the award. DAI treats all reports of possible fraud/abuse very seriously. Acts of fraud or corruption will not be tolerated, and DAI employees and/or

subcontractors/grantees/vendors who engage in such activities will face serious consequences. Any such practice constitutes an unethical, illegal, and corrupt practice and either the Offeror or the DAI staff may report violations to the Toll-Free Ethics and Compliance Anonymous Hotline at +1-503-597-4328 , via the DAI website, or via email to Ethics@DAI.com . DAI ensures anonymity and an unbiased, serious review and treatment of the information provided. Such practice may result in the cancellation of the procurement and disqualification of the Offeror's participation in this, and future, procurements. Violators will be reported to USAID, and as a result, may be reported to the U.S. Department of Justice to be included in a Restricted Parties list, preventing them from participating in future U.S. Government business.

Offerors must provide full, accurate and complete information in response to this solicitation. The penalty for materially false responses is prescribed in Section 1001 of Title 18 of the United States Code.

In addition, DAI takes the payment of USAID funds to pay Terrorists, or groups supporting Terrorists, or other parties in exchange for protection very seriously. Should the Terrorist, groups or other parties attempt to extort/demand payment from your organization you are asked to immediately report the incident to DAI's Ethics and Compliance Anonymous Hotline at the contacts described in this clause.

By submitting an offeror, offerors certify that they have not/will not attempt to bribe or make any payments to DAI employees in return for preference, nor have any payments with Terrorists, or groups supporting Terrorists, been attempted.

### 10. Attachments

### 10.1 Attachment A: Scope of Work for Services or Technical Specifications

# **Diamond Leadership Model Study**

Period of Performance: 3 months

# **Program Description**

SDGAP is a three- year project (September 2016 – September 2019) that is supporting democratic governance, reform, and accountability in Sri Lanka through the strengthening of country systems and processes in the areas of transparency and public accountability, financial management, and policy reform and implementation. The project objectives include:

- Increase the transparency and accountability of the GSL,
- Improve its effectiveness and efficiency in the delivery of public services,
- · Bolster its capability to communicate with the public,
- Strengthen GSL ability to incorporate public participation in policymaking, and
- Reduce opportunities for, and incidences of, corruption in public sector institutions.

SDGAP continues to work with selected government ministries, commissions and agencies, as well as Parliament and other relevant non-government organizations to achieve the following results:

- **Task One:** Strengthening Sri Lanka's Public Accountability Systems (including oversight bodies such as Parliament and independent Commissions including the Right to Information Commission, CIABOC and the Police Commission)
- Task Two: Improving Strategic Planning and Communication, Policy Reform and Implementation (including through work with key ministries including Ministry of Planning)
- **Task Three:** Increasing Political Participation of Women and Underrepresented Groups in Democratic Governance (including at local levels)

### **Purpose**

To support women's political empowerment activities undertaken as part of a USAID program, Sri Lankan Democratic Governance Assistance Project (SDGAP), we are seeking bids to conduct qualitative and desk research in Sri Lanka.

In Year 2 of the program, now underway, SDGAP will contract with a local survey research organization to conduct a "diamond leadership study" of women's political empowerment in Sri Lanka, as well as to present that data effectively to key government and civil society counterparts. The diamond leadership study model has been developed by USAID and applied in full to five pilot

countries (Cambodia, Jordan, Kenya, Georgia, and Mexico).<sup>2</sup> It involves looking at women's progress in four distinct areas of governance: the legislative, judicial, executive, and security sectors. The method provides a more in-depth analysis of women's advancement and the barriers hindering it than other studies, as well as a basis for comparative analysis across countries and over time.

Conducting such a study involves two sub-tasks:

- The Women's Power Scores: compiling available statistics on women's place in the four sectors at various levels (high, mid and low), in order to construct a quantitative score for each and an overall country score. This is to be done in a way so that the data presented is comparable to that from other countries studied by USAID before via the diamond leadership study method, to allow comparisons. If needed data is unavailable, this should be reported, but we will not support new quantitative research to gather data on them in this project.
- Qualitative research: conducting 12 one-on-one in-depth interviews with stakeholders and experts in each of the four sectors to determine how far women have advanced, what is promoting women's advance, what is impeding it, and how to help them advance further. These may include members or employees of the organizations concerned (legislature, judiciary, executive, and security services), NGOs concerned with women's rights, democratic institutions, or security issues and academics, journalists, or researchers familiar with women's involvement in the four sectors under study.

The final output of this work will be a full report as well as a deliverable PowerPoint presentation, with speaker text, presenting the findings of the study and their implications.

Note that SDGAP will contract with a local survey research firm directly, SDGAP is also working with another international firm with previous experience in this field and in Sri Lanka, who will provide technical assistance to the awarded bidder if needed, as required by DAI, for:

- Drafting, revising, and finalizing research protocols and for the determination of data required for the study. The questionnaires should be drafted by the local firm but based upon topic lists provided by SDGAP on or around June 15; we expect they will be similar for the different sectors. A plan also should be presented by the local partner specifying the types of data required for the Women's Power Scores and how these will be obtained.
- Pretesting and refinement of those questionnaires, reviewing plans to obtain data for Women's Power Scores, and planning project staffing and sampling, in conjunction with the SDGAP team. The International firm could visit Sri Lanka for the pretests on or around June 21-29, monitor project planning before then, provide any necessary training before or during their visit, and report back on project preparations and setup to DAI.

The local firm will have lead responsibility for planning the study, conducting it, and providing deliverables, including decision-making.

-

<sup>&</sup>lt;sup>2</sup> For details of the methodology and Women's Power Scores, see *Women's Leadership as a Route to Greater Empowerment: Report on the Diamond Leadership Model* (USAID, Washington, DC: 2014), available online here: <a href="https://www.usaid.gov/sites/default/files/documents/1866/Diamond%20Model%20Report.pdf">https://www.usaid.gov/sites/default/files/documents/1866/Diamond%20Model%20Report.pdf</a>, as well as the country case studies, which are also online.

### **Deliverables**

- Initial draft questionnaires for the four sectors and draft Women's Power Score data gathering plan
- Final fielded questionnaire, project schedule, staffing, and sampling plans
- All interview transcripts in readable English, along with digital recordings, Data summary analysis grids and Women Power Scores (with underlying data),
- Initial draft report
- Final report and presentation PowerPoint with presentation text.

### Reporting

The Sri Lankan organization selected will be working closely with SDGAP's Gender and Under-Represented Group Specialist, who will be leading this task for DAI/SDGAP, and with SDGAP's Deputy Chief of Party, who is DAI/SDGAP lead for the overall activity.

# **Evaluation Criteria to Include in Proposal**

Proposals should include discussions of the offeror's:

- Research approach including proposed methodology (with any expected obstacles and solutions), timeline and numbers of staff committed, selection criteria and training for project staff, analytic ability, and quality control methods
- Staff for the project -- including relevant experience, overall experience, and education (include CVs for key personnel)
- Past projects comparable projects which demonstrate adaptability to changing circumstances, involved with international organization clients, or were on gender.

Note that in all these tasks, the political situation remains fluid and progress unpredictable. In addition, SDGAP will need to coordinate closely not only with government counterparts, but other donors, USAID projects and other important partners. This places a premium on flexibility to shifting timetables and priorities. Bidders who demonstrate this adaptability will be favored.

### **10.2** Attachment B: Proposal Cover Letter

[On Firm's Letterhead]

<Insert date>

TO: Click here to enter text.

DAI Global LLC,.

We, the undersigned, provide the attached proposal in accordance with RFP-Click here to enter text.-Click here to enter text. issued on Click here to enter text.. Our attached proposal is for the total price of <Sum in Words (\$0.00 Sum in Figures) >. I certify a validity period of Click here to enter text. days for the prices provided in the attached Price Schedule/Bill of Quantities. Our proposal shall be binding upon us subject to the modifications resulting from any discussions.

Offeror shall verify here the items specified in this RFP document.

We understand that DAI is not bound to accept any proposal it receives. Yours sincerely,

Authorized Signature:

Name and Title of Signatory: Click here to enter text.

Name of Firm: Click here to enter text. Address: Click here to enter text. Telephone: Click here to enter text.

Email: Click here to enter text.

Company Seal/Stamp:

# **10.3** Attachment C: Price Schedule

Example Activity Budget will be Provided along with RFP for the detailed price proposal for this scope.

| 4           | Α       | В                              | С        | D    | Е         | F    | G          | Н          | 1            |  |  |  |  |
|-------------|---------|--------------------------------|----------|------|-----------|------|------------|------------|--------------|--|--|--|--|
| 1           |         | RFP Price Cost Schedule/Budget |          |      |           |      |            |            |              |  |  |  |  |
| ۷<br>3<br>4 |         |                                |          |      |           |      |            |            |              |  |  |  |  |
| -           | 1 ug∟ ▲ |                                |          |      |           |      |            |            |              |  |  |  |  |
| 6           | Code    | Description                    | Volume   |      | Frequency |      | Unit Cost  | Total Cost | Budget Notes |  |  |  |  |
|             | Code    | Description                    | Quantity | Unit | Duration  | Unit | Offic Cost | Total Cost | budget Notes |  |  |  |  |
| 7 8         | Α       | Personnel                      |          |      |           |      |            |            |              |  |  |  |  |
| 9           | 1       | Project Staff                  |          |      |           |      |            |            |              |  |  |  |  |
|             |         |                                |          |      |           |      |            |            |              |  |  |  |  |
| 10          | 1.1     |                                |          |      |           |      |            | LKR 0.00   |              |  |  |  |  |
| 11          | 1.2     |                                |          |      |           |      |            | LKR 0.00   |              |  |  |  |  |
| 12          | 1.3     |                                |          |      |           |      |            | LKR 0.00   |              |  |  |  |  |
| 13          | 1.4     |                                |          |      |           |      |            | LKR 0.00   |              |  |  |  |  |
| 14          | 1.5     |                                |          |      |           |      |            | LKR 0.00   |              |  |  |  |  |
| 15          |         | TOTAL PERSONNEL COST           |          |      |           |      |            | LKR 0.00   |              |  |  |  |  |
| 16          | В       |                                |          |      |           |      |            |            |              |  |  |  |  |
| 17          | - 1     | Materials                      |          |      |           |      |            |            |              |  |  |  |  |
| 18          | 1.1     |                                |          |      |           |      |            | LKR 0.00   |              |  |  |  |  |
| 19          | 1.2     |                                |          |      |           |      |            | LKR 0.00   |              |  |  |  |  |

- **10.4** Attachment D: Instructions for Obtaining a DUNS Number DAI'S Vendors, Please visit <a href="http://www.dnb.com/solutions/government/duns-number-request-guide.html">http://www.dnb.com/solutions/government/duns-number-request-guide.html</a>
- 10.5 Attachment E: Self Certification for Exemption from DUNS Requirement

# Self - Certification for Exemption from DUNS Requirement For Subcontractors and Vendors

| Legal Business Name:  |
|---|
| Physical Address:   |
| Physical City:  |
| Physical Foreign Province (if applicable):  |
| Physical Country:   |
| Signature of Certifier  |
| Full Name of Certifier (Last Name, First/Middle   |
| Names):   |
| Title of Certifier:   |
| Date of Certification (mm/dd/yyyy):   |
| The sub-contractor/vendor whose legal business name is provided herein, certifies that we are an      |
| organization exempt from obtaining a DUNS number, as the gross income received from all sources in    |
| the previous tax year is under USD \$300,000.   |
| *By submitting this certification, the certifier attests to the accuracy of the representations and   |
| certifications contained herein. The certifier understands that s/he and/or the sub-contractor/vendor |
|   |

may be subject to penalties, if s/he misrepresents the sub-contractor/vendor in any of the representations or certifications to the Prime Contractor and/or the US Government.

The sub-contractor/vendor agrees to allow the Prime Contractor and/or the US Government to verify the company name, physical address, or other information provided herein. Certification validity is for one year from the date of certification.

# **10.6** Attachment F: Past Performance Form

Include projects that best illustrate your work experience relevant to this RFP, sorted by decreasing order of completion date.

Projects should have been undertaken in the past three years. Projects undertaken in the past six years may be taken into consideration at the discretion of the evaluation committee.

| # | Project<br>Title | Description of<br>Activities | Location Province/ District | Client<br>Name/Tel<br>No | Cost in<br>US\$ | Start-End<br>Dates | Complete<br>d on<br>schedule<br>(Yes/No) | Completion<br>Letter<br>Received?<br>(Yes/No) | Type of Agreement, Subcontract, Grant, PO (fixed price, cost reimbursable ) |
|---|------------------|------------------------------|-----------------------------|--------------------------|-----------------|--------------------|--|---|---|
| 1 |                  |                              |                             |                          |                 |                    |  |   |   |
| 2 |                  |                              |                             |                          |                 |                    |  |   |   |
| 3 |                  |                              |                             |                          |                 |                    |  |   |   |
| 4 |                  |                              |                             |                          |                 |                    |  |   |   |
| 5 |                  |                              |                             |                          |                 |                    |  |   |   |

### 10.7 Attachment G: Representations and Certifications of Compliance

- 1. <u>Federal Excluded Parties List</u> The Bidder Select is not presently debarred, suspended, or determined ineligible for an award of a contract by any Federal agency.
- 2. <u>Executive Compensation Certification-</u> FAR 52.204-10 requires DAI, as prime contractor of U.S. federal government contracts, to report compensation levels of the five most highly compensated subcontractor executives to the Federal Funding Accountability and Transparency Act Sub-Award Report System (FSRS)
- 3. Executive Order on Terrorism Financing- The Contractor is reminded that U.S. Executive Orders and U.S. law prohibits transactions with, and the provision of resources and support to, individuals and organizations associated with terrorism. It is the legal responsibility of the Contractor/Recipient to ensure compliance with these Executive Orders and laws. Recipients may not engage with, or provide resources or support to, individuals and organizations associated with terrorism. No support or resources may be provided to individuals or entities that appear on the Specially Designated Nationals and Blocked persons List maintained by the US Treasury (online at <a href="http://www.SAM.gov">www.SAM.gov</a>) or the United Nations Security Designation List (online at: <a href="http://www.un.org/sc/committees/1267/aq\_sanctions\_list.shtml">http://www.un.org/sc/committees/1267/aq\_sanctions\_list.shtml</a>). This provision must be included in all subcontracts/sub awards issued under this Contract.
- 4. <u>Trafficking of Persons</u> The Contractor may not traffic in persons (as defined in the Protocol to Prevent, Suppress, and Punish Trafficking of persons, especially Women and Children, supplementing the UN Convention against Transnational Organized Crime), procure commercial sex, and use forced labor during the period of this award.
- Certification and Disclosure Regarding Payment to Influence Certain Federal Transactions The Bidder certifies
  that it currently is and will remain in compliance with FAR 52.203-11, Certification and Disclosure Regarding
  Payment to Influence Certain Federal Transactions.
- 6. Organizational Conflict of Interest The Bidder certifies that will comply FAR Part 9.5, Organizational Conflict of Interest. The Bidder certifies that is not aware of any information bearing on the existence of any potential organizational conflict of interest. The Bidder further certifies that if the Bidder becomes aware of information bearing on whether a potential conflict may exist, that Bidder shall immediately provide DAII with a disclosure statement describing this information.
- 7. <u>Prohibition of Segregated Facilities</u> The Bidder certifies that it is compliant with FAR 52.222-21, Prohibition of Segregated Facilities.
- 8. <u>Equal Opportunity</u> The Bidder certifies that it does not discriminate against any employee or applicant for employment because of age, sex, religion, handicap, race, creed, color or national origin.
- 9. <u>Labor Laws</u> The Bidder certifies that it is in compliance with all labor laws..
- 10. <u>Federal Acquisition Regulation (FAR)</u> The Bidder certifies that it is familiar with the Federal Acquisition Regulation (FAR) and is in not in violation of any certifications required in the applicable clauses of the FAR, including but not limited to certifications regarding lobbying, kickbacks, equal employment opportunity, affirmation action, and payments to influence Federal transactions.
- 11. <u>Employee Compliance</u> The Bidder warrants that it will require all employees, entities and individuals providing services in connection with the performance of an DAI Purchase Order to comply with the provisions of the resulting Purchase Order and with all Federal, State, and local laws and regulations in connection with the work associated therein.

By submitting a proposal, offerors agree to fully comply with the terms and conditions above and all applicable U.S. federal government clauses included herein, and will be asked to sign these Representations and Certifications upon award.