Bryan Armando Surjadi

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EDUCATION

Bina Nusantara University — Tangerang, Indonesia
Undergraduate Computer Science *GPA: 3.74* — 2022 - Ongoing

SMAK Penabur Gading Serpong — Tangerang, Indonesia
High School DIploma — 2019 - 2022

WORK EXPERIENCE

Sentra Parfum (Part-time) — Remote
Social Media Team, Designer — January 2024 - August 2024

- Handle Social Media posts, Created and designed Instagram posts for an audience of over 8,000 followers, ensuring alignment with brand aesthetics and messaging.
- Manage Social Media Marketing, Managed and optimized social media strategies, including ad campaigns, contributing to an increase of hundreds of followers per month and enhanced brand visibility.
- Designing Clients Requests, Led the design process for 15+ client-specific projects per month, including bespoke packaging and perfume labels, collaborating closely to deliver custom designs that reflect their unique branding.

Wagyu Master (Part - time) — Remote
Social Media Team, Inventory Manager, and Operations Coordinator — June 2024 - Present

- Social Media Management, Created and managed social media content (posts, stories, reels) for an audience of 38,000+ followers, gaining approximately 1000 new followers per month. Boosted brand engagement through visually compelling and strategic content.
- Manage Inventory, Oversaw and update stock levels across all e-commerce platforms for over 20 product lines, each with multiple weight variants . Ensured accurate and timely inventory reporting across sales channels, minimizing discrepancies.
- Organizing Operational, Oversaw logistics for dozens of monthly orders, ensuring efficient shipment and delivery.

ADDITIONAL INFORMATION

Skills: HTML, CSS, Javascript, React.js, Express.js, Java, C# (ASP.NET), SQL, Git, MongoDB
Language: Fluent in Indonesian, Professional Level English

PROJECTS

MeowLife *React Native, Expo, Firebase*
A collaborative mobile application project designed as a marketplace for cat enthusiasts. The platform enables users to buy and sell cats securely, providing a dedicated and user-friendly environment for transactions.

Air BNB Clone *React JS, Mongo DB, Express JS, Tailwind CSS*
A project developed to deepen understanding of React and modern web development practices. This application replicates the core functionalities of Airbnb, including property listings, user authentication, and booking management.

Flutter Chat App *Flutter, Firebase, Get X*
A mobile chat application built using Flutter and Firebase, designed to facilitate real-time communication between users. This project was undertaken to master the fundamentals of mobile development, including UI/UX design, state management, and cloud integration.

Fullstack E-Commerce Desktop App *C# ASP.NET*
A full-stack web application developed using C# and ASP.NET, created as part of a school project. This e-commerce platform was designed to provide a comprehensive understanding of C# programming and the mechanisms of web development. The project covered essential aspects of both front-end and back-end development, including database management, user authentication, and secure transaction processing, laying a solid foundation in ASP.NET.