# Bryan Perez Ruby on Rails Developer

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South Florida
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#### **Technical Skills**

- Programming: Ruby, Rails, Sinatra, HTML, CSS, Sass, JavaScript, jQuery, Twitter Bootstrap, Paperclip
- Databases: MySql, SequelPro, Postgres
- Tools: Sublime Text, Terminal, Amazon Web Services, Google Analytics

# **Related Experience**

05/2014 - 07/2014, Wyncode Coding School: Full-Stack Web Development Student, Miami, FL

- Coursework included Ruby and Ruby-on-Rails concepts for creating full-stack web apps, including
  front-end technologies HTML, CSS, Sass, Javascript, and jQuery. Server-side concepts include database
  theory, MySql, Postgres, and Heroku.
- Software Development process included Git, GitHub, Agile Project Management, and Lean Product Management. Practiced daily stand-ups and weekly retrospective meetings to track velocity.
- Built three full-stack web apps within two months. Final project was *GoodMeasure*, an online-learning platform app. Portfolio available at <a href="https://bryanprz.com">bryanprz.com</a>. Github profile at <a href="https://github.com/Bryanprz">github.com/Bryanprz</a>.

#### 08/2012 - 03/2014, **Web Phenoms**: Co-founder, Miami, FL

- Co-founded Web Phenoms, an inbound marketing agency. Contracted for 8 client companies to increase web traffic up to 10-fold.
- Self-taught HTML and CSS to update client websites.
- Managed outsourced development resources.
- Hired team members. Created business systems, including Standard Operating Procedure documents.
- Used HubSpot training to build integrations to capture user information and deliver customized content.

#### 11/2013 - Present, **HubSpot Academy**: Student

- Student at Hubspot Academy, an online training program for HubSpot, the #1 Marketing Software Platform.
- Coursework includes user-experience best-practices and building automated workflows to scale campaigns.
- Learned inbound marketing best practices. Tracked analytics to draw insights and optimize user-experience.

#### Education

### 2007 - 2011, University of Central Florida, Orlando, FL

BA in Economics, minor in Mathematics. Coursework included quantitative analysis, statistical
programming, and game theory. Senior research paper on using regression models to analyze social
behavior.

## **Additional Information**

- **South Florida Tech Community:** Active member at various South Florida tech meet-ups including <u>Code For Miami</u>, <u>WordPress Users Group</u>, and <u>Refresh Miami</u> events.
- **Side Projects:** Currently working with the *ReliefWeb* API on a global-crisis and disaster app. Current progress available on GitHub (<u>github.com/Bryanprz/reliefweb</u>).