

Julie Kramer  
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**Wyncode** | Miami, FL

*Student* | May 2014 – Present

- Experience programming Ruby, Ruby on Rails, Javascript, jQuery, CSS and HTML
- Vast knowledge of project management tools Pivotal Tracker, Git, Github and Assembla
- Built full-scale web application using Ruby on Rails, Sinatra and Heroku
- Understanding of Agile practices and principles and applying them to projects

**CodeNow** | Miami, FL

*Instructor* | July 2014 – Present

- Teaching computer programming to underrepresented high school youth

**Code For Miami** | Miami, FL

*Member* | May 2014 – Present

- Volunteer organization helping Miami-Dade government and civic orgs adopt open web technologies

**Luxe Interiors + Design - Sandow Media** | Boca Raton, FL

*Site Editor* | August 2013 – May 2014

- Manage all branding and communication for *Luxe Interiors + Design*'s digital avenues
- Manage all content on *Luxe*'s website and social media
- Work with in-house programmers for site maintenance, enhancements, and defects
- Manage advertising content and materials on *Luxe Interiors + Design* - LuxeSource.com
- Write, edit, and track marketing e-newsletters
- Track and report campaigns, site traffic and social media stats to clients and sales team

**Luxe Interiors + Design - Sandow Media** | Boca Raton, FL

*Digital Advertising Coordinator* | April 2012 - August 2013

- Maintain relationships and coordinate advertising materials for more than 700 advertisers
- Manage daily posts on *Luxe*'s social media outlets as well as write and edit blog *LuxeDaily.com*
- Manage advertising and content for *Luxe Interiors + Design* - LuxeSource.com
- Coordinate, serve and monitor ads on LuxeSource.com using Google DoubleClick
- Write, design, deploy and track marketing e-newsletters
- Perform testing on *Luxe Interiors + Design's* iPad and iPhone apps
- Send out digital RFPs and rate cards to inquiring agencies, sales directors and clients

**NewBeauty Magazine - Sandow Media** | Boca Raton, FL

*Executive Assistant to the Vice President, Group Publisher* | November 2011 - April 2012

- Pursued and researched potential business opportunities to support the sales process
- Maintained and prepared sales and marketing materials for sales directors

**Lagardere Unlimited** | Miami Beach, FL

*Executive Assistant to the President* | May 2011 - November 2011

- Explored sponsorship opportunities for clients involving research, meetings and conference calls
- Worked with international brands, including Lacoste, Babolat, Nike, Adidas, Prince and K-Swiss
- Hosted hospitality events for clients and sponsors during Wimbledon and U.S. Open tournaments

**Florida State University** | Tallahassee, FL

- Bachelor of Arts and Sciences in Advertising and Creative Writing | June 2007 - April 2011
- Honors Program, Dean's List

References available upon request