

# OUR PRIVACY POLICY

Who we are

Our website address is: <https://www.maxsRestaurantNA.com>

Max's Kitchen Inc. ("Company," "We," "Us," "Our"), is committed to protecting the privacy and security of all personal and/or sensitive information ("Personal Data") related to its employees, customers, business partners, suppliers, contractors, and other parties that the Company will and is engaged into. For this reason, uniform practice and procedure for collecting, recording, consolidating, updating, disclosing, storing, accessing, transferring, retaining, destructing and disposing of Personal Data by the Company are hereby adopted in order to process Personal Data fairly, appropriately, and lawfully.

This Privacy Policy sets out how the Company uses, protects and controls any Personal Data that you will provide in our website and mobile application (the "Site"). The Company may change this policy from time to time by updating it in accordance with subsequent Laws and Implementing Rules and Regulations. The terms of this Privacy Policy apply to all users of this Site.

## Collection of Personal Data

The Company collects Personal Data you voluntarily submitted in our Site, as well as non-personal information provided therein.

User Registration: We collect information about you (i) when you register in order to receive a product/service; (ii) when you subscribe to marketing emails; (iii) when you apply for a job post; (iv) when you apply for a franchise; and (v) when you contact us for inquiries, support or feedback. Information may include Personal Data such as but not limited to your first name, last name, email address, birthdate, gender, mobile number, address and password.

Log information: When you visit our Site, we may also collect non-personal information such as but not limited to web page from which you came to our Site, your web page request, Internet Protocol (IP) address, geolocation, browser type, browser language, the date and time of your request and your registration data. Please be noted that when you purchase a product or use a web-based service in our Site, we may also log the specific path, actions, and navigation choices you make.

Cookies: We may use cookies in analyzing and evaluating performance to provide you with a better experience when using our Site. Cookies are small files that a Site or its service provider transfers to your computer's hard drive through your web browser (you can disable this) that allows the Site's or service provider's systems to recognize your browser and capture and remember certain information.

## Use of Personal Data

The Company uses your Personal Data for the following purposes, without limitation:

- to deliver or improve our products and services
- to deliver content, promotion, survey or other Site feature
- to send periodic emails regarding your account or other products and services
- to process your application for any of our job posts
- to process your application for a franchise
- to effectively respond to your customer service requests and support needs.

The Company may share the Personal Data gathered from you within Max's Group of Companies and will use it consistent with the purpose of this Privacy Policy. We may also use the information in the aggregate to understand how our users as a group, use the services and resources provided on our Site.

#### Further Disclosure

We take reasonable precautions to be sure that non-affiliated third parties and affiliates, to whom we disclose your Personal Data are aware of our Privacy Policy and will treat the information in a similarly responsible manner. Our contracts and written agreements with non-affiliated third parties that receive information from us about you prohibit those parties from transferring the information other than to provide the service that you obtain from us.

**Agents and contractors:** Our contractors sometimes have access to your Personal Data in the course of assisting in operating our business and providing products or services to you. These contractors may include vendors and suppliers that provide us with technology, services, and/or content for the operation and maintenance of our Site. Access to your Personal Data by these contractors is limited to the information reasonably necessary for the contractor to perform its limited function. Contractors have an obligation under their contracts with us to keep your information confidential and to comply with our privacy and security policies.

**Disclosure for legal reasons:** We may release Personal Data to third parties: (1) to comply with valid legal requirements such as a law, regulation, search warrant, subpoena or court order; or (2) in special cases, such as a threat to security, a threat to our system or network, or cases in which we believe it is reasonably necessary to investigate or prevent harm, fraud, abuse, or illegal conduct.

**Changes in our corporate structure:** If all or part of the Company is sold, merged or otherwise transferred to another entity, the Personal Data you have provided to us may be transferred as part of that transaction. We will take steps to ensure that, without your consent, any Personal Data that is transferred will not be used or shared in a manner inconsistent with this Privacy Policy.

#### Accuracy and Access

The Company will keep your Personal Data as accurate, complete and up-to-date as is necessary for the purpose for which it is processed. In case you need to access, correct, amend, delete inaccurate Personal Data, or withdraw your consent, please immediately inform us. (see Contact Us section below)

#### Security

The Company employs adequate organizational, physical and technical security measures such as password protection, encryption, firewalls and other controls, to ensure and preserve the confidentiality, integrity and availability of your Personal Data. We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input online. Only authorized persons from the Company will have access to your Personal Data. Employees who misuse any information are subject to disciplinary action, including termination.

#### Third Party Links

The Company may offer links to sites that are run by third parties. If you visit other sites, you should read the site's privacy policy, terms and conditions, and their other policies. The Company is not responsible for the policies and practices of third parties. Any information you give to those organizations is dealt with under their privacy statement, terms and conditions, and other policies.

#### Retention and Disposal

The Company will retain your Personal Data only as long as necessary for the fulfillment of the stated purposes. In case that the Site is no longer functional or decommissioned, all of your Personal Data in

digital or hard copies will be disposed or erased according to the Company's guidelines, where it is irretrievable, unreadable, or unidentifiable. In case you subscribed to email/SMS marketing, you will still receive email/SMS notifications. If you want to cancel your subscription, you may click the unsubscribe link at the bottom of any email message from the Company, or follow the SMS cancellation instructions.

#### Minors' Privacy

The Company takes minors' privacy seriously. If you are under 18 years of age, please do not submit any Personal Data through our Site without the express consent and participation of a parent or guardian. If you are a parent or guardian, please make every effort to guard your children's privacy.

#### Applicable Law and Rights

The Company upholds compliance with the United States' Fourth Amendment to the Constitution of the United States, and other governing laws on Privacy for Alaska, California, Florida, Montana, and Washington State. The company upholds compliance with Canada's Personal Information Protection and Electronic Documents Act (PIPEDA) and its Implementing Rules and Regulations, and other relevant policies. The Company acknowledges your right to be informed, object processing, access and rectify, suspend or withdraw Personal Data, and be indemnified in case of damages pursuant to the provisions of applicable law.

#### Changes to Privacy Policy

The Company reserves the right to amend this Privacy Policy at any time, consistent with applicable law. If we are going to process your Personal Data in a manner different from that stated at the time of collection, we will notify you, and you will have a choice as to whether or not we can use your Personal Data in such a way.