# **Mighty Privacy Policy**

Last updated: May 19, 2017

We at Mighty Group Inc., a Delaware corporation ("Mighty," "us", "we", "our" and/or variants) are committed to protecting the privacy of individuals who visit the Company's web site ("Visitors"). Mighty operates Mighty.com (the "Site") to provide a software platform and specialized backoffice services, so-called, to firms in the litigation finance industry.

This Privacy Policy ("Policy") describes the information that we gather on or through the site, how we use and disclose such information, and the steps we take to protect such information. By visiting the Site you consent to the privacy practices described in this Policy. If you do not agree with the data practices described in this Privacy Policy, you should not use the site.

## Navigational Information

We and/or our service providers collect aggregated information about your visits to our site, such as your IP address, geographic location, browser type, referral source, length of visit, and page views.

We and/or our service providers use this aggregated information in the administration of our web site to improve its usability and to evaluate particular marketing/advertising campaigns, search engine optimization strategies and other marketing. Third parties may collect certain similar information about your computer and other pages you may visit when you visit our site.

In addition, we gather names and email addresses of people who contact us through our site with questions about us. For example, if you fill out a "Get Demo" web form, the company will use the information provided to contact you about your interest.

Commonly-used technologies such as cookies, beacons, tags and scripts are used by Mighty, our analytics providers, and our marketing partners. These technologies are used in analyzing trends, administering the site, tracking users' movements around the site and to gather

demographic information about our visitor base as a whole. Visitors can control the use of cookies at the individual browser level.

If you reject cookies, you may still use our site, but your ability to use some areas may be limited. You can obtain more information about cookies by visiting http://www.allaboutcookies.org.To opt out of receiving targeted advertising: visit the DAA opt-out site www.aboutads.info or the NAI opt-out site networkadvertising.org/choices.

## Social media widgets

Our site may include social media features, such as the Facebook Like button. These features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the feature to function properly. Social media features may be hosted by a third party or directly on our site. These interactions are governed by the privacy policy of the company providing hosting the feature.

## **Analytics**

We use Google Analytics to measure and evaluate access to and traffic on of the Site. Google operates independently from us and has its own privacy policy, which we strongly suggest you review. Google may use the information collected through Google Analytics to evaluate Users' and Visitors' activity on our Site. For more information, see Google Analytics Privacy and Data Sharing.

We take measures to protect the technical information collected by our use of Google Analytics. We do not use any of this information to identify Visitors or Users.

#### **Public Forums and Customer Testimonials**

Mighty may provide bulletin boards, blogs, or chat rooms on the Company's Web sites. Any personal information you choose to submit in such a forum may be read, collected, or used by others who visit these forums. Mighty is not responsible for the personal information you choose to submit in these forums.

Mighty posts a list of Customers and testimonials on the Company's Web sites that contain information such as Customer names and titles. Mighty obtains the consent of each Customer prior to posting any information on such a list or posting testimonials.

#### Links to other sites

Mighty is not responsible for the information practices employed by sites linked to or from our website. In most cases, links to non-Mighty websites are provided solely as an access point to obtain information on products and topics that may be useful to the visitors of our site. Third party websites may have different privacy policies and/or security standards governing their sites. Mighty has no control over, and assumes no responsibility for, the content, privacy policies, or practices of any third party sites or services. Please consult the privacy policies on these sites before you provide them with any of your personal information.

## Security

Mighty takes reasonable steps to safeguard your personal information, which safeguards are reviewed and adjusted periodically based on ongoing risk assessment.

We follow generally accepted industry standards to protect the information submitted to us, both during transmission and once we receive it. We maintain appropriate administrative, technical and physical safeguards to protect Personal Data against accidental or unlawful destruction, accidental loss, unauthorized alteration, unauthorized disclosure or access, misuse, and any other unlawful form of processing of the Personal Data in our possession. This includes,

for example, firewalls, password protection and other access and authentication controls. We use SSL technology to encrypt data during transmission through public internet.

### No children

Mighty does not knowingly collect information from, or direct any of our content specifically to, children or people under the age of 18.

## Compliance and Changes in Privacy Statement

This privacy policy may not constitute all your entire privacy rights, as these may vary from state to state. To be certain of your privacy rights, you may wish to contact the appropriate agency in your state charged with overseeing privacy rights of consumers.

Mighty may update this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes.