Bryce Monaco

Qiping Yan

CS 105

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"Data Security Professor Says It's Time to Improve Internet Privacy Laws"

This article discussed the rising need for new internet privacy laws as more and more information is being mined by companies. The data security professor mentioned in the title spoke in front of the senate about the need for new privacy laws. He focused on the idea that companies should be legally required to notify you exactly how your data is being used and always give you the option to opt out of letting your information being used. He also wants to create requirements for companies to be completely transparent which companies cannot opt out of or avoid to further allow people to understand how their data is being used. He points out that most companies say they value their users' privacy and then turn around and sell their users' information, something he wants to be stopped.

I know this will impact me because I spend a significant amount of time online and have plenty of websites where I have had no choice but to sign away my privacy. I expect this to impact me in the future by leading to hopefully new privacy laws which ultimately protect my data online. I hope it will lead to lawmakers considering how toxic the intensive data mining can be to their constituents so that, once again, our privacy can be protected. I can embrace the impact of these laws by electing officials who support better privacy standards. I can also avoid websites which actively sell my data, but this is a very hard task when almost every website does it to some degree.