

THE RYNESS REPORT

The Ryness Company Marketing Research Department

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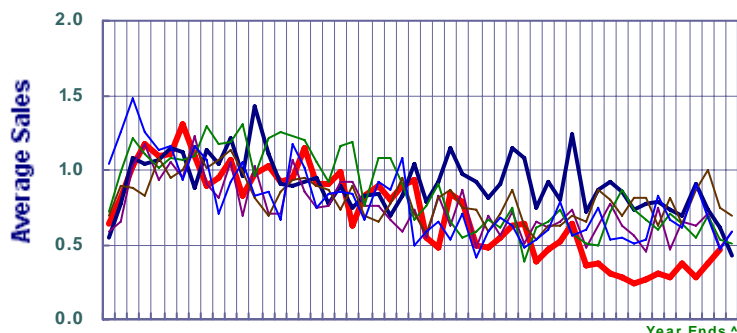
For Week 51, Ending **December 23, 2018**

Bay Area

Counties / Groups		Projects	Traffic	Sales	Cancels	Net Sales	Avg. Sales	Year To Date Avg. Diff.		Prev. 13 Wks. Avg. Diff.	
Alameda		49	471	22	5	17	0.35	0.72	-52%	0.32	8%
Contra Costa		24	144	15	2	13	0.54	0.54	0%	0.31	73%
Sonoma, Napa		10	91	3	1	2	0.20	0.59	-66%	0.35	-43%
San Mateo		2	13	0	0	0	0.00	0.60	-100%	0.37	0%
Santa Clara		34	297	23	3	20	0.59	0.85	-31%	0.36	65%
Monterey, Santa Cruz, San Benito		5	96	4	0	4	0.80	0.58	38%	0.62	30%
Solano		10	96	7	1	6	0.60	0.72	-16%	0.45	35%
Current Week Totals	Traffic : Sales 16 : 1	134	1,208	74	12	62	0.46	0.70	-34%	0.35	32%
Per Project Average			9	0.55	0.09	0.46					
Year Ago - 12/24/2017	Traffic : Sales 30 : 1	137	2,681	89	5	84	0.61	0.91	-32%	0.83	-26%
% Change		-2%	-55%	-17%	140%	-26%	-25%	-22%		-58%	

2018 Bay Area Survey

52 Weeks Comparison



Year To Date Averages Through Week 51 Annual

Graph Legend	Year	Avg. Weekly Projects	Avg. Weekly Traffic	Avg. Weekly Sales	Avg. Weekly Cancels	Avg. Project Sales	Year End Avg. Proj. Sales
■	2013	93	33	0.87	0.10	0.77	0.77
■	2014	114	28	0.93	0.11	0.81	0.81
■	2015	110	33	0.96	0.11	0.85	0.85
■	2016	131	28	0.85	0.11	0.74	0.73
■	2017	142	32	1.01	0.10	0.91	0.90
■	2018	127	24	0.80	0.10	0.70	0.70
% Change :		-10%	-24%	-21%	1%	-23%	-22%

* Averages rounded for presentation. Change % calculated on actual numbers.



WEEKLY FINANCIAL NEWS

Financing

	RATE	APR
CONV	4.59%	4.59%
FHA	4.12%	4.12%
10 Yr Yield	2.77%	



Market Commentary

As expected, the FOMC raised the fed funds rate 25 bps. We expect the Fed to hike rates 50 bps in 2019. Economic data out the gate generally support a still solid, yet moderating, pace of growth. Personal income and spending data showed consumer spending continuing to rise at a steady rate. A sturdy consumer backdrop points to solid growth in Q4 consumption, and despite increasing interest rates November's release showed some newfound strength in durable goods spending. Steady gains in the hard data helped keep the University of Michigan's measure of consumer sentiment elevated in December. This is despite worries of extended drops in financial markets and softness in the housing sector. Durable goods orders rose in November, but core orders have slowed recently. Core orders reaffirm our view that the pace of equipment spending is likely to slow in 2019 due to slower global growth and trade tensions starting to weigh on U.S. activity. The housing sector has been a laggard of late, but fresh November data suggests some modest improvement. Housing starts jumped a better-than-expected 3.2%, although this was concentrated in the multifamily segment. Single-family starts fell for the third consecutive month. The 5% rebound in building permits over the month was also led by multifamily permits. Existing home sales rose 1.9%, which was better than the consensus estimate of a 0.4% drop. Most of the anecdotal evidence surrounding the housing sector suggests that after cooling off this past summer, conditions are stabilizing at a more modest level. But, we expect the recent pullback in interest rates may provide a short rush of activity from buyers that were put off by a sudden rise in mortgage rates. Source: Wells Fargo bank. Weekly Economic & Financial Commentary

Development Name	Developer	City Code	Notes	Type												
Alameda County					Projects				Participating : 26				In Area : 26			
					Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD		
Monarch at Soares Ranch	DR Horton	UC		ATMU	63	0	18	14	0	0	8	8	0.50	0.50		
Reserve, The	DR Horton	Hy		DTMU	179	0	6	6	0	0	119	63	1.28	1.24		
Element	KB Home	Hy		ATMU	49	0	5	14	0	0	15	15	0.93	0.93		
Primrose at Sanctuary Village	KB Home	Nk	New	DTMU	50	0	3	61	5	0	5	5	4.38	4.38		
Element	Lennar	Ok		ATMU	44	0	3	3	0	0	15	11	0.26	0.22		
Icona at Innovation	Lennar	Fr		ATMU	289	0	6	1	0	1	10	10	0.30	0.30		
Lighthouse	Lennar	Nk		ATMU	88	0	8	3	0	1	60	32	0.76	0.63		
Revo at Innovation	Lennar	Fr		ATMU	251	0	3	1	0	0	13	13	0.39	0.39		
Mission Crossing	Meritage	Hy		ATST	140	0	3	3	0	0	3	3	0.25	0.25		
Boulevard Heights	Pulte	Fr		ATMU	67	0	4	4	0	0	15	15	0.88	0.88		
Montecito	Pulte	Fr		ATMU	54	0	1	5	1	0	21	21	1.23	1.23		
Renato	Pulte	Fr		ATMU	43	0	8	0	0	0	23	4	0.29	0.08		
Promontory at Stonebrae	Richmond American	Hy		DTMU	96	0	2	21	2	0	15	15	0.65	0.65		
Theory at Innovation	Shea	Fr		ATMU	132	0	4	12	0	0	32	32	0.64	0.64		
Locale @ State Street - Rowhomes	SummerHill	Fr		ATMU	76	0	9	N/A	0	0	37	37	1.05	1.05		
Locale @ State Street Condos	SummerHill	Fr		ATMU	81	0	24	N/A	0	0	21	21	1.16	1.16		
Landing West	The New Home Co	Fr		ATMU	25	0	4	0	0	0	21	17	0.28	0.33		
Apex at Mission Stevenson	TRI Pointe	Fr		ATMU	77	0	10	14	1	1	41	41	0.91	0.91		
Palm	TRI Pointe	Fr		DTMU	31	0	5	19	0	0	3	3	0.20	0.20		
Saltcreek at Glass Bay	Trumark	Nk		DTMU	69	0	4	8	0	0	65	29	0.91	0.57		
Seagrass at Glass Bay	Trumark	Nk		DTMU	79	0	11	8	0	0	68	37	0.96	0.73		
Baker + Jamison	Van Daele	CV		ATMU	27	0	1	7	0	0	8	8	0.50	0.50		
Banks at Bayshores	William Lyon	Nk		DTMU	120	0	1	0	0	0	119	23	0.90	0.45		
Isles at Bayshores	William Lyon	Nk		DTMU	82	0	3	0	0	0	79	25	0.60	0.49		
Strand at Bayshores	William Lyon	Nk		ATMU	157	0	5	0	0	0	152	80	1.15	1.57		
Tides at Bayshores	William Lyon	Nk		DTMU	75	0	3	0	0	0	72	11	0.54	0.22		
TOTALS: No. Reporting: 24					Avg. Sales: 0.25			Traffic to Sales: 23 : 1		154	204	9	3	1040	579	Net: 6

City Codes: CV = Castro Valley, Fr = Fremont, Hy = Hayward, Nk = Newark, Ok = Oakland, UC = Union City

Amador Valley					Projects		Participating : 25				In Area : 25			
					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
Huntington at Boulevard	Brookfield	Db		DTMU	69	0	4	5	0	0	48	31	0.70	0.61
Wilshire at Boulevard	Brookfield	Db		ATMU	75	0	20	14	0	0	25	25	0.78	0.78
Bridgecroft at Wallis Ranch	DR Horton	Db		DTMU	92	0	TSO	1	1	0	89	56	0.77	1.10
Riverton at Wallis Ranch	KB Home	Db		ATMU	125	0	1	7	1	0	110	64	0.89	1.25
Lincoln at Boulevard	Lennar	Db		DTMU	45	0	9	25	1	0	10	10	0.65	0.65
Madison at Boulevard	Lennar	Db		ATMU	107	0	8	30	4	0	99	57	1.45	1.12
Newbury at Boulevard	Lennar	Db		DTMU	49	0	6	8	0	0	1	1	0.13	0.13
Sunset at Boulevard	Lennar	Db		DTMU	60	0	12	15	1	0	24	24	0.52	0.52
Union at Boulevard	Lennar	Db		ATMU	62	0	TSO	30	0	0	44	18	0.65	0.35
Haven at Wallis Ranch	Meritage	Db		DTMU	75	0	2	4	1	1	64	64	1.39	1.39
Homestead at Irby Ranch	Meritage	Pl		DTMU	87	0	4	1	0	0	5	5	0.63	0.63
Rose Avenue Estates	Ponderosa	Pl		DTMU	16	0	4	13	0	0	3	3	0.18	0.18
Vines	Ponderosa	Lv		DTMU	49	0	6	4	0	0	38	15	0.35	0.29
Vineyard Collection	Ponderosa	Lv		DTMU	10	0	1	0	0	0	8	8	0.21	0.21
Sage - Harmony	Shea	Lv		ATMU	105	0	2	4	0	0	48	19	0.49	0.37
Sage - Synergy	Shea	Lv		ATMU	179	0	9	4	0	0	134	23	0.88	0.45
Sage - Tranquility	Shea	Lv		ATMU	107	0	5	4	0	0	100	13	0.65	0.25

(Amador Valley) Continued ...

Development Name	Developer	City Code	Notes	Type										
Amador Valley Continued ...					Projects				Participating : 25				In Area : 25	
					Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
Apex	Taylor Morrison	Db	ATMU	122	0	3	9	0	1	60	60	1.33	1.33	
Ivy Oak at Wallis Ranch	Taylor Morrison	Db	DTMU	74	0	1	8	1	0	66	46	0.54	0.90	
Enclave	Tim Lewis	Db	DTMU	48	0	12	15	0	0	36	17	0.41	0.33	
Onyx at Jordan Ranch	TRI Pointe	Db	DTST	105	0	4	15	0	0	55	38	0.70	0.75	
Quartz at Jordan Ranch	TRI Pointe	Db	ATMU	45	0	2	15	1	0	28	28	0.57	0.57	
Slate at Jordan Ranch	TRI Pointe	Db	DTMU	56	0	3	15	0	0	53	25	0.53	0.49	
Fielding at Wallis Ranch	Trumark	Db	DTMU	139	1	4	18	2	0	129	55	0.98	1.08	
Perch	Trumark	Db	ATMU	60	0	6	3	0	0	54	18	0.65	0.35	
TOTALS: No. Reporting:		25	Avg. Sales: 0.44		Traffic to Sales: 21 : 1		128	267	13	2	1331	723	Net: 11	

City Codes: Db = Dublin, Lv = Livermore, Pl = Pleasanton

Diablo Valley				Projects Participating : 5							In Area : 5		
				Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
Davidon At Wilder	Davidon	Or	DTMU	60	0	18	7	0	0	29	16	0.41	0.31
Tananger Heights	DeNova	PH	DTMU	18	4	5	14	2	1	13	13	0.48	0.48
Stoneyridge	Landsea	WC	ATMU	30	0	5	2	0	0	25	20	0.28	0.39
Trellis	Pulte	WC	ATMU	53	0	3	2	2	0	50	17	0.59	0.33
Wilder	Taylor Morrison	Or	DTMU	61	0	6	6	1	0	28	14	0.20	0.27
TOTALS: No. Reporting: 5		Avg. Sales: 0.80		Traffic to Sales: 6 : 1		37	31	5	1	145	80	Net:	4

City Codes: Or = Orinda, PH = Pleasant Hill, WC = Walnut Creek

San Ramon Valley				Projects Participating : 4							In Area : 4		
				Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
Foothills at The Preserve	Lennar	SR	DTMU	72	0	2	3	1	0	7	7	0.25	0.25
Highlands at The Preserve	Lennar	SR	DTMU	121	0	1	3	0	0	8	8	0.28	0.28
Meadows at The Preserve	Lennar	SR	DTMU	63	0	6	3	0	0	14	14	0.50	0.50
Redhawk	Ponderosa	Dn	DTMU	20	0	4	4	0	0	10	7	0.14	0.14
TOTALS: No. Reporting: 4		Avg. Sales: 0.25		Traffic to Sales: 13 : 1		13	13	1	0	39	36	Net: 1	

City Codes: Dn = Danville, SR = San Ramon

West Contra Costa				Projects Participating : 4							In Area : 4		
				Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
Waterline Point Richmond	Shea	Rm	ATMU	60	0	4	18	1	0	13	13	0.20	0.25
Muir Pointe - The Tides	Taylor Morrison	Hc	DTST	51	0	3	3	0	0	47	10	0.47	0.20
Muir Pointe- The Cove	Taylor Morrison	Hc	DTST	93	0	4	3	0	0	63	34	0.63	0.67
Places at NOMA	William Lyon	Rm	DTST	95	0	2	0	0	0	7	7	0.58	0.58
TOTALS: No. Reporting: 4		Avg. Sales: 0.25		Traffic to Sales: 24 : 1		13	24	1	0	130	64	Net:	1

City Codes: Hc = Hercules, Rm = Richmond

Antioch/Pittsburg					Projects				Participating : 2			In Area : 2		
					Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
Park Ridge	Davidon	An	DTMU	123	12	20	22	0	0	69	49	1.04	0.96	
Verona	Meritage	An	DTMU	117	0	2	3	3	0	4	4	1.87	1.87	
TOTALS: No. Reporting: 2		Avg. Sales: 1.50		Traffic to Sales: 8 : 1		22	25	3	0	73	53	Net: 3		

City Codes: An = Antioch

Continued ...

Development Name	Developer	City Code	Notes	Type										
East Contra Costa					Projects				Participating : 10				In Area : 10	
					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
Citrus at Emerson Ranch	Brookfield	Oy		DTMU	60	0	15	8	0	0	23	23	0.72	0.72
Laurel at Emerson Ranch	Brookfield	Oy		DTMU	117	0	13	8	1	0	77	53	1.24	1.04
Mosaic at the Lakes	Kiper	DB		DTMU	175	0	5	N/A	0	0	155	46	0.98	0.90
Regatta at the Lakes	Kiper	DB		DTMU	64	0	6	6	1	0	58	36	0.83	0.71
Palermo	Meritage	Bt		DTMU	96	6	6	7	3	0	14	14	0.60	0.60
Harper Parc	Nuvera Homes	Bt		DTMU	84	0	11	5	0	0	15	15	0.50	0.50
Bella Verde	Pulte	Bt	New	DTMU	48	0		1	0	0	0	0	0.00	0.00
Terrene	Pulte	Bt	New	DTMU	101	0		1	0	0	0	0	0.00	0.00
Vista Dorado	Shea	Bt		DTMU	82	0	5	12	0	1	71	24	0.40	0.47
Wynstone at Barrington	TRI Pointe	Bt		DTMU	92	0	1	3	0	0	81	42	0.81	0.82
TOTALS: No. Reporting:		9	Avg. Sales: 0.44		Traffic to Sales: 10 : 1		62	51	5	1	494	253	Net:	4

City Codes: Bt = Brentwood, DB = Discovery Bay, Oy = Oakley

Sonoma, Napa Counties					Projects				Participating : 10				In Area : 10	
					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
West Pueblo Estates	Castle	Np		DTMU	19	0	4	11	0	0	15	15	0.50	0.50
Andersen Ranch	Davidon	Np		DTMU	35	0	8	8	1	1	27	27	0.75	0.75
DayBreak at Brody Ranch	DeNova	Pet		DTMU	61	0	5	37	0	0	21	21	0.90	0.90
Mill Creek at Brody Ranch	DeNova	Pet		ATST	138	0	3	7	1	0	10	10	0.52	0.52
Cypress at University	KB Home	RP		DTMU	149	0	14	8	0	0	123	49	1.03	0.96
Blume	Lafferty	RS		DTMU	57	0	2	4	0	0	7	7	0.33	0.33
Blume Townhomes	Lafferty	RS	Rsv's	ATMU	16	0	2	4	0	0	1	1	0.05	0.05
Juniper at University	Richmond American	RP		DTMU	150	0	11	4	0	0	16	16	0.48	0.48
Mulberry at University	Richmond American	RP		DTMU	164	0	6	4	0	0	127	35	0.92	0.69
Laurel Park Estates	Ryder	Np		DTMU	18	0	3	4	1	0	13	13	0.39	0.39
TOTALS: No. Reporting:		10	Avg. Sales: 0.20		Traffic to Sales: 30 : 1		58	91	3	1	360	194	Net:	2

City Codes: Np = Napa, Pet = Petaluma, RP = Rohnert Park, RS = Santa Rosa

San Mateo County					Projects				Participating : 2				In Area : 2	
					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
Foster Square	Lennar	FC		ATMU	200	0	4	1	0	0	103	44	0.79	0.86
Marquis	Pulte	MP		ATMU	24	0	5	12	0	0	9	9	0.43	0.43
TOTALS: No. Reporting:		2	Avg. Sales: 0.00		Traffic to Sales: 0 : 1		9	13	0	0	112	53	Net:	0

City Codes: FC = Foster City, MP = Menlo Park

Santa Clara County					Projects				Participating : 35				In Area : 35	
					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
Palmero	California & Peninsula	MV		ATMU	33	0	TSO	21	0	0	13	13	2.53	2.53
Highlands of Los Gatos	Davidon	LG		DTMU	20	0	TSO	2	0	0	14	2	0.05	0.04
Asana	DeNova	SJ		DTMU	250	0	15	13	0	0	11	11	1.54	1.54
Valencia	Dividend	MH		DTMU	84	0	4	N/A	0	0	38	38	1.13	1.13
Contempo at Centre Pointe	DR Horton	MI		ATMU	105	0	6	12	0	0	75	36	0.76	0.71
Traditions at Centre Pointe	DR Horton	MI		ATMU	136	0	14	12	1	0	98	41	0.98	0.80
Apex at Berryessa Crossing	KB Home	SJ		ATMU	162	0	4	16	1	0	145	79	1.96	1.55
Circuit	KB Home	MI		ATMU	144	0	10	15	0	0	38	38	0.83	0.83
Lucente	KB Home	MI		ATMU	98	6	6	10	1	0	42	42	1.16	1.16
Metro II at Communications Hill	KB Home	SJ		ATMU	150	0	6	13	0	0	5	5	0.97	0.97

(Santa Clara County) Continued ...

Development Name	Developer	City Code	Notes	Type										
Santa Clara County					Projects		Participating : 35				In Area : 35			
Continued ...					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
Cottlestone	Lafferty	SJ	DTMU		17	0	4	3	0	0	1	1	0.02	0.02
Echo at The Vale	Landsea	Sv	ATMU		171	0	3	19	0	0	119	82	1.70	1.61
Nexus at The Vale	Landsea	Sv	ATMU		143	0	5	19	0	0	107	68	1.53	1.33
Siena	Landsea	MI	ATMU		73	0	4	0	0	0	45	45	1.21	1.21
Cambridge Place	Lennar	GI	DTMU		70	0	4	4	0	0	43	42	0.74	0.82
Estancia - Detached	Lennar	MV	DTMU		14	0	1	1	0	0	12	12	0.39	0.39
Estancia - Towns	Lennar	MV	ATMU		61	0	1	1	0	0	32	32	1.03	1.03
Lantana	Lennar	MH	DTMU		53	1	S/O	1	1	0	53	25	0.51	0.49
Lexington at Avenue One	Lennar	SJ	ATMU		190	0	5	9	1	1	52	52	1.15	1.15
Provence at Glen Loma	Lennar	GI	DTMU		43	0	3	0	0	0	1	1	0.19	0.19
SoMont	Lennar	MI	ATMU		138	0	1	1	2	0	105	78	1.52	1.53
Wisteria	Lennar	MH	DTMU		82	6	6	1	1	0	76	36	0.73	0.71
Onyx Series 5	Pulte	SJ	ATST		101	0	23	6	1	1	78	17	0.90	0.33
Onyx Series 6	Pulte	SJ	ATMU		49	0	4	6	0	0	45	21	0.63	0.41
Radius- Townhomes	Pulte	MV	ATMU		113	6	4	15	5	0	102	30	1.18	0.59
Towns and Rows at Metro	Pulte	MI	ATST		303	6	3	19	5	0	197	66	1.40	1.29
6Sixty	Taylor Morrison	MV	ATMU		37	0	13	0	0	0	2	2	0.06	0.06
Nova at The Vale	Taylor Morrison	Sv	ATMU		136	0	15	11	1	1	91	91	2.21	2.21
Prynt	Taylor Morrison	MI	ATMU		25	0	6	0	0	0	18	18	0.35	0.35
Ellison Park	The New Home Co	MI	ATMU		114	0	5	24	0	0	83	50	1.24	0.98
Madison Gate - SFD	TRI Pointe	MH	DTMU		15	6	6	10	1	0	8	8	0.18	0.18
Madison Gate Towns	TRI Pointe	MH	ATMU		50	0	5	10	0	0	15	15	0.33	0.33
SP78	Trumark	SJ	ATMU		78	0	7	9	0	0	22	22	0.78	0.78
Gables, The	Van Daele	MH	ATMU		37	0	4	12	1	0	15	15	0.62	0.62
Towne38	William Lyon	Cm	ATMU		38	0	5	2	1	0	18	18	0.81	0.81
TOTALS: No. Reporting:		34	Avg. Sales: 0.59		Traffic to Sales: 13 : 1		202	297	23	3	1819	1152	Net:	20

City Codes: Cm = Campbell, GI = Gilroy, LG = Los Gatos, MH = Morgan Hill, MI = Milpitas, MV = Mountain View, SJ = San Jose, Sv = Sunnyvale

Monterey, Santa Cruz, San Benito Counties					Projects		Participating : 5				In Area : 5			
					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
The Knolls at Allendale	DeNova	Ho	DTST		67	0	2	10	0	0	5	5	0.55	0.55
The Lanes at Allendale	DeNova	Ho	DTST		101	6	6	32	3	0	32	32	1.67	1.67
Rancho Vista	Meritage	SJB	DTMU		85	0	3	8	0	0	13	13	0.39	0.39
Beach House at The Dunes	Shea	Ma	DTMU		106	0	4	23	0	0	86	39	0.64	0.76
Boat House at The Dunes	Shea	Ma	DTMU		30	0	1	23	1	0	21	21	0.38	0.41
TOTALS: No. Reporting:		5	Avg. Sales: 0.80		Traffic to Sales: 24 : 1		16	96	4	0	157	110	Net:	4

City Codes: Ho = Hollister, Ma = Marina, SJB = San Juan Bautista

Benicia, Vallejo					Projects		Participating : 1				In Area : 1			
					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
Skyline	KB Home	VI	DTMU		71	6	5	18	2	0	26	26	0.81	0.81
TOTALS: No. Reporting:		1	Avg. Sales: 2.00		Traffic to Sales: 9 : 1		5	18	2	0	26	26	Net:	2

City Codes: VI = Vallejo

THE RYNESS REPORT

Week Ending
Sunday, December 23, 2018

Bay Area Page 5 of: 5

Development Name	Developer	City Code	Notes	Type										
Fairfield, Vacaville, Suisun, Dixon					Projects			Participating : 9				In Area : 9		
					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
Paradise 360	DeNova	Ff	DTST		68	0	5	18	2	0	32	32	0.74	0.74
Larkspur at The Villages	Richmond American	Ff	DTMU		93	0	1	11	1	0	38	38	1.00	1.00
Orchards at Valley Glen	Richmond American	Dx	DTMU		110	0	3	1	0	0	107	43	1.02	0.84
Orchards at Valley Glenn II	Richmond American	Dx	DTMU		122	0	1	1	1	0	3	3	0.70	0.70
Bloom at Green Valley	TRI Pointe	Ff	DTMU		91	0	6	6	1	1	41	30	0.69	0.59
Harvest at Green Valley	TRI Pointe	Ff	DTMU		56	0	1	6	0	0	30	22	0.51	0.43
Lantana at the Village	TRI Pointe	Ff	DTMU		133	0	5	10	0	0	11	11	1.08	1.08
Addington at Brighton Landing	Woodside	Vc	DTST		190	0	6	17	0	0	108	51	1.04	1.00
Tandridge at Brighton Landing	Woodside	Vc	DTMU		105	0	6	8	0	0	99	36	0.94	0.71
TOTALS: No. Reporting:		9	Avg. Sales: 0.44		Traffic to Sales: 16 : 1		34	78	5	1	469	266	Net:	4

City Codes: Dx = Dixon, Ff = Fairfield, Vc = Vacaville

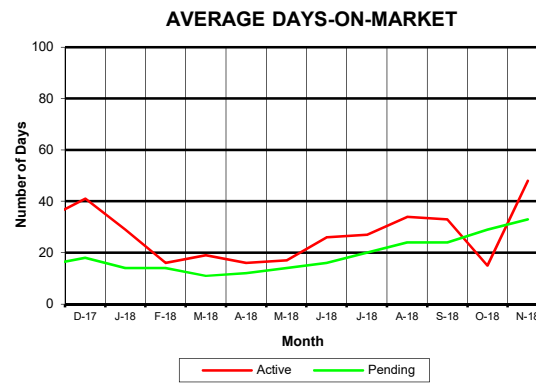
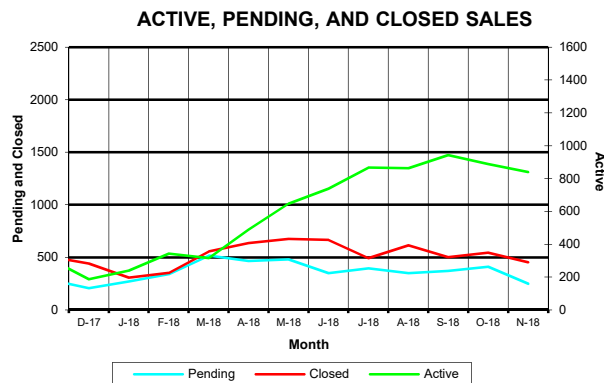
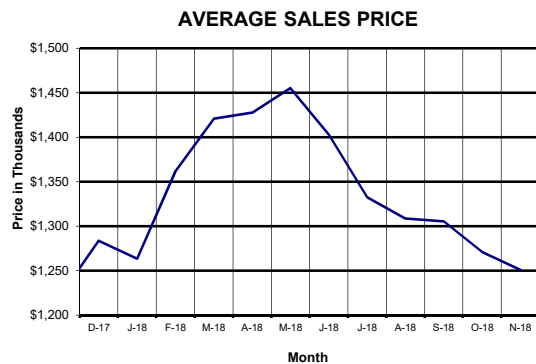
Bay Area					Projects Participating : 138					In Area : 138		
						Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Net Sales
GRAND TOTALS: No. Reporting: 134		Avg. Sales: 0.46		Traffic to Sales: 16 : 1		753	1208	74	12	6,195	3,589	Net: 62

Project Types: AAAT = Active Adult ATT, AASF = Active Adult SFD, ATMU = Attached MoveUp, ATST = Attached Starter, ATT = Attached, COHT = Condo/Hotel, CONV = Conversion, DTMU = Detached MoveUp, DTST = Detached Starter, HIGH = High-Rise, LOFT = Loft, MIDR = Mid-Rise, RWHS = Row Houses, SFD = Single Family Detached

San Jose Metro SFD Monthly MLS Survey

San Jose, Santa Clara & Sunnyvale

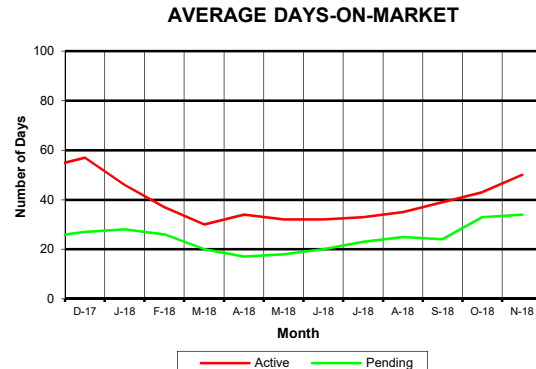
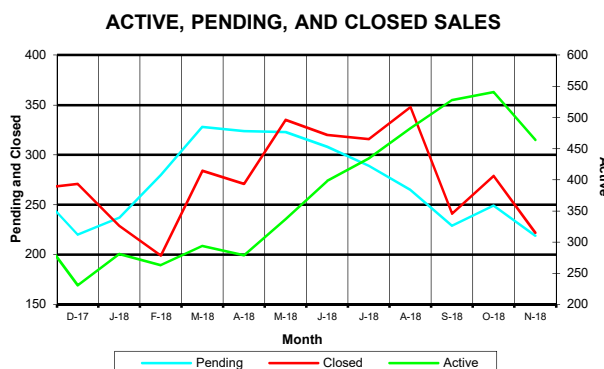
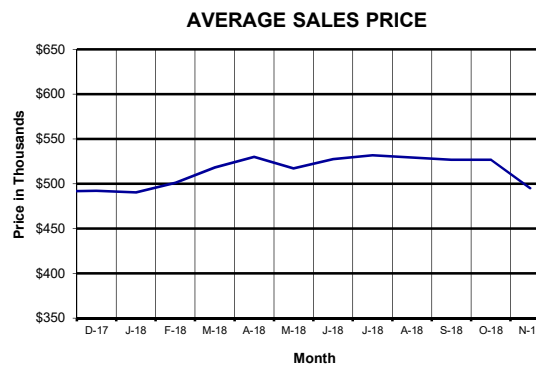
Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	489	16	464	12	637	\$1,427,773
May-18	646	17	480	14	674	\$1,455,326
Jun-18	738	26	350	16	667	\$1,403,203
Jul-18	866	27	394	20	493	\$1,332,757
Aug-18	862	34	351	24	614	\$1,308,612
Sep-18	942	33	370	24	501	\$1,305,240
Oct-18	889	15	412	29	546	\$1,271,013
Nov-18	840	48	249	33	454	\$1,251,099



E. Contra Costa SFD Monthly MLS Survey

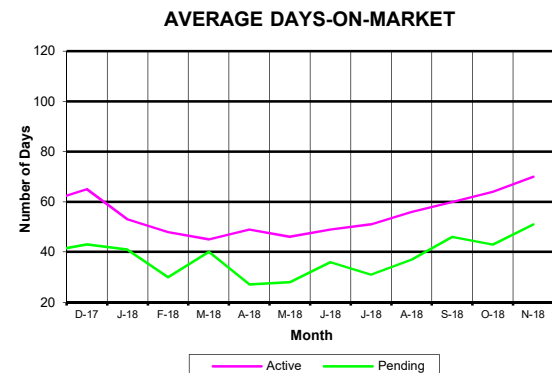
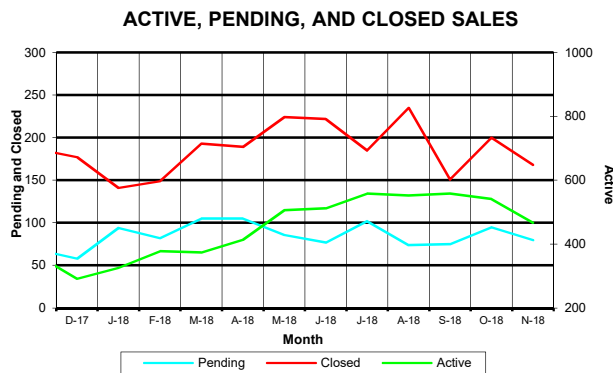
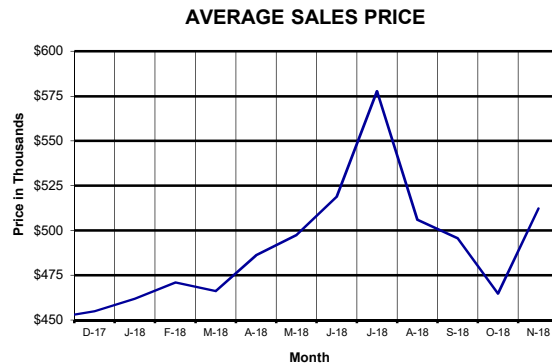
Antioch, Bay Point, Brentwood, Oakley, Pittsburg

Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	279	34	324	17	271	\$529,912
May-18	337	32	323	18	335	\$517,061
Jun-18	398	32	308	20	320	\$527,465
Jul-18	434	33	289	23	316	\$531,778
Aug-18	483	35	265	25	348	\$529,224
Sep-18	528	39	229	24	241	\$526,728
Oct-18	541	43	249	33	279	\$526,782
Nov-18	464	50	219	34	222	\$495,121



Fairfield-Vacaville SFD Monthly MLS Survey

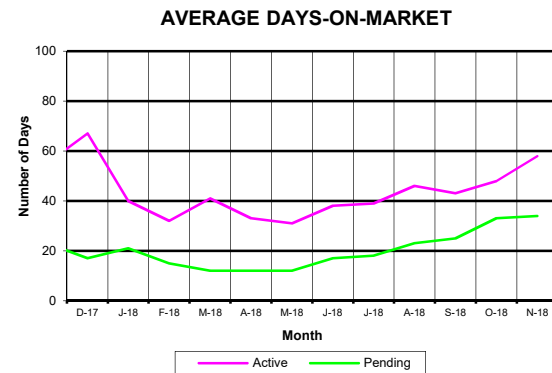
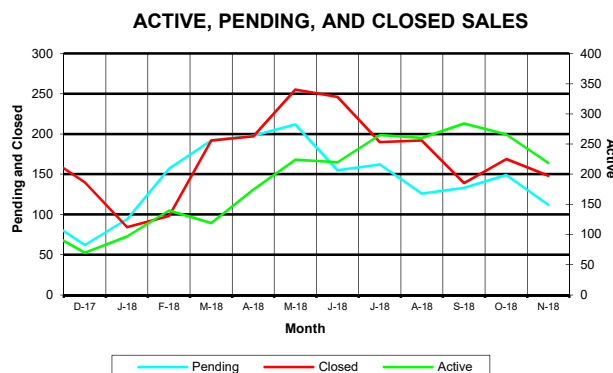
Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	414	49	105	27	189	\$486,028
May-18	506	46	86	28	224	\$497,288
Jun-18	512	49	77	36	222	\$518,728
Jul-18	558	51	102	31	185	\$577,737
Aug-18	552	56	74	37	235	\$505,878
Sep-18	558	60	75	46	151	\$495,650
Oct-18	541	64	95	43	200	\$464,747
Nov-18	467	70	80	51	168	\$512,291



Amador Valley SFD Monthly MLS Survey

Dublin, Livermore & Pleasanton

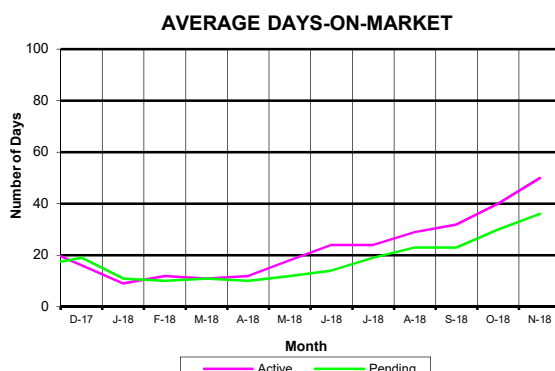
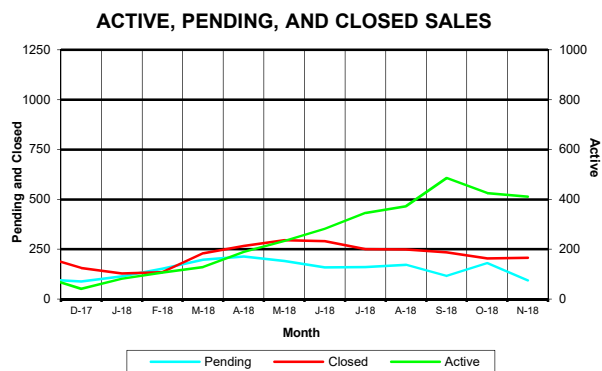
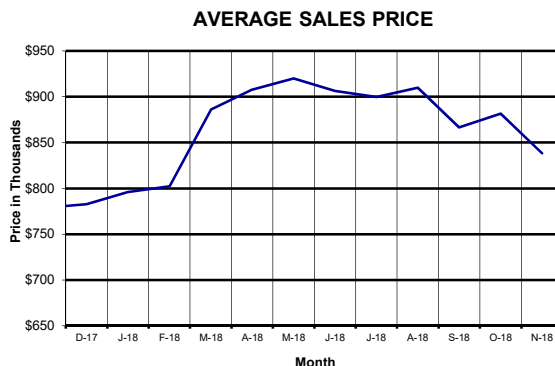
Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	175	33	198	12	197	\$1,155,961
May-18	224	31	212	12	255	\$1,150,016
Jun-18	220	38	155	17	246	\$1,185,071
Jul-18	265	39	162	18	190	\$1,133,986
Aug-18	260	46	126	23	192	\$1,124,746
Sep-18	284	43	133	25	139	\$1,057,593
Oct-18	266	48	149	33	169	\$1,133,344
Nov-18	219	58	112	34	148	\$1,080,360



San Jose Metro Attd. Monthly MLS Survey

San Jose, Santa Clara & Sunnyvale

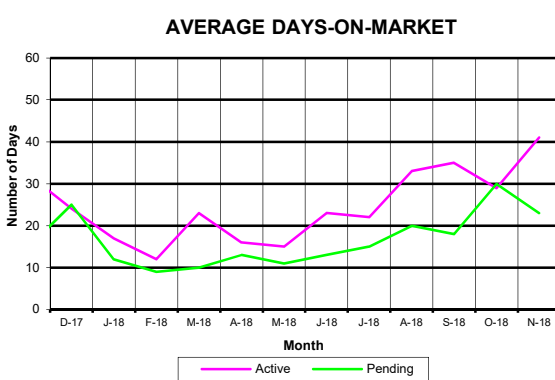
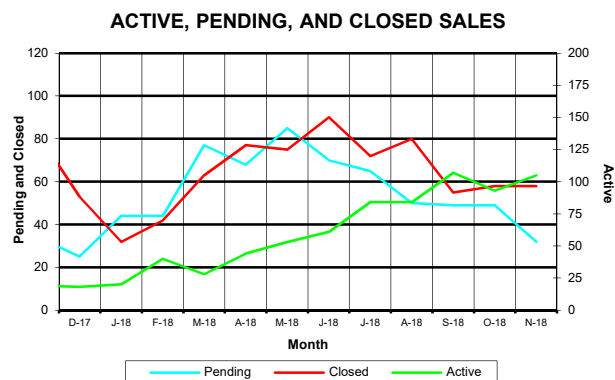
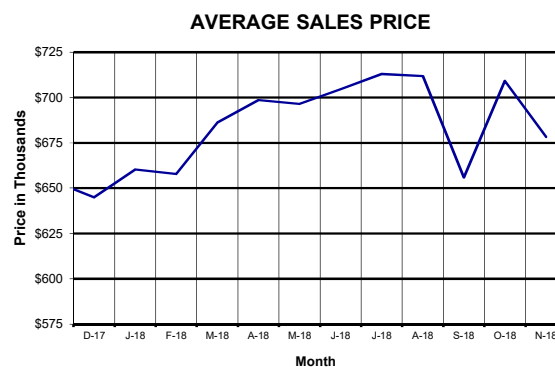
Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	189	12	213	10	267	\$907,887
May-18	232	18	191	12	295	\$919,930
Jun-18	281	24	159	14	290	\$906,368
Jul-18	346	24	160	19	250	\$899,678
Aug-18	372	29	172	23	249	\$909,792
Sep-18	485	32	116	23	234	\$866,450
Oct-18	425	40	180	30	204	\$881,487
Nov-18	411	50	93	36	207	\$838,356



Amador Valley Attd. Monthly MLS Survey

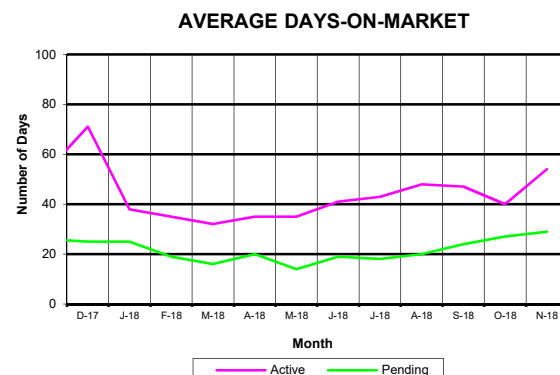
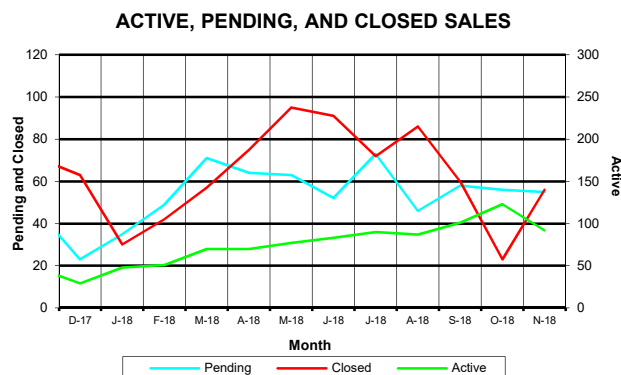
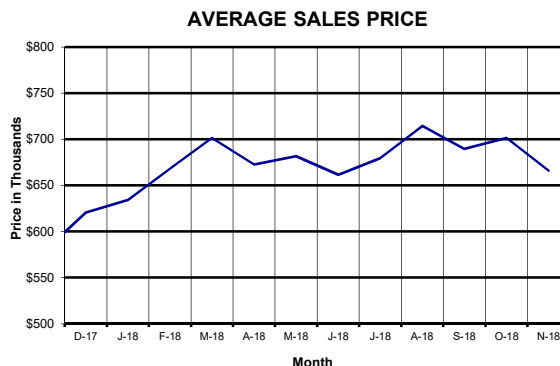
Dublin, Livermore & Pleasanton

Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	44	16	68	13	77	\$698,576
May-18	53	15	85	11	75	\$696,466
Jun-18	61	23	70	13	90	\$704,618
Jul-18	84	22	65	15	72	\$713,019
Aug-18	84	33	50	20	80	\$711,914
Sep-18	107	35	49	18	55	\$656,002
Oct-18	93	29	49	30	58	\$709,201
Nov-18	105	41	32	23	58	\$678,385



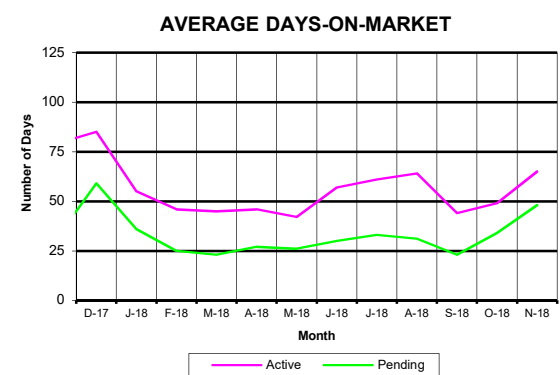
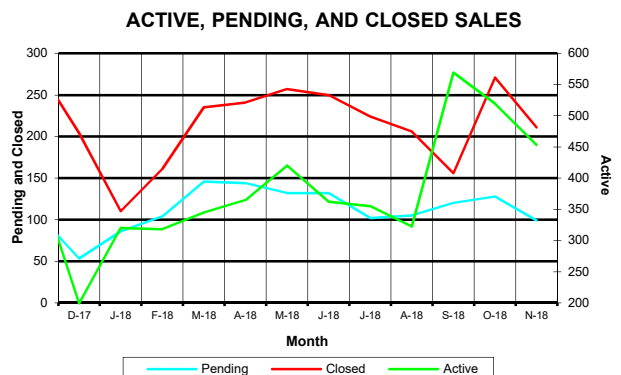
Oakland-Emeryville Attd. Monthly MLS Survey

Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	70	35	64	20	75	\$672,583
May-18	77	35	63	14	95	\$681,535
Jun-18	83	41	52	19	91	\$661,470
Jul-18	90	43	73	18	72	\$679,462
Aug-18	87	48	46	20	86	\$714,467
Sep-18	101	47	58	24	60	\$689,582
Oct-18	123	40	56	27	23	\$701,239
Nov-18	92	54	55	29	56	\$666,109



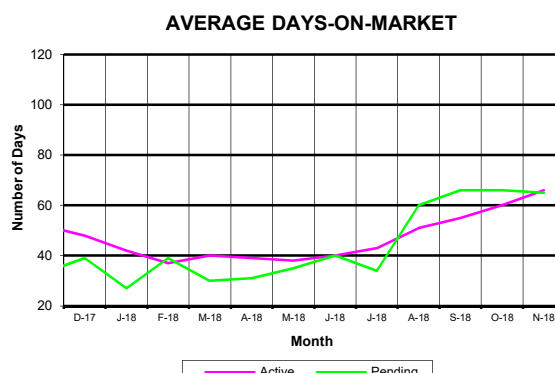
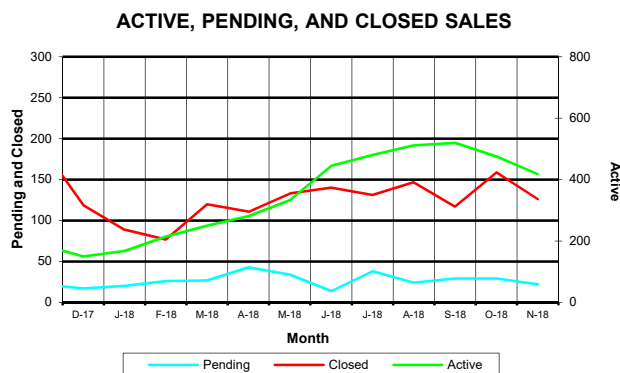
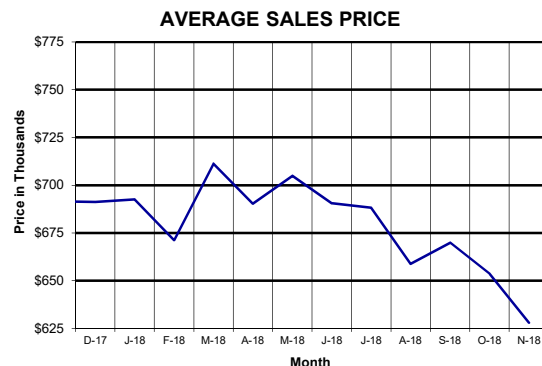
San Francisco Attd. Monthly MLS Survey

Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	365	46	144	27	241	\$1,362,025
May-18	420	42	132	26	257	\$1,382,403
Jun-18	362	57	132	30	250	\$1,325,858
Jul-18	355	61	102	33	224	\$1,252,946
Aug-18	322	64	105	31	206	\$1,335,190
Sep-18	569	44	120	23	156	\$1,277,755
Oct-18	519	49	128	34	271	\$1,363,463
Nov-18	453	65	99	48	211	\$1,275,462



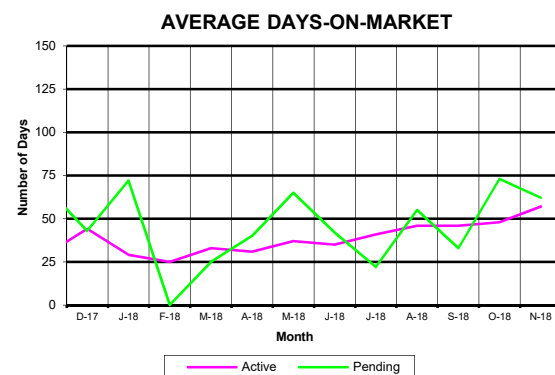
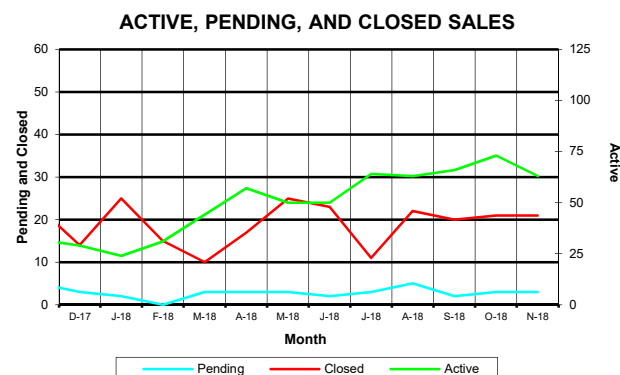
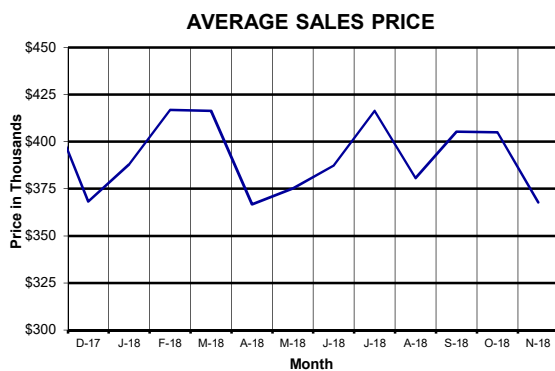
Santa Rosa SFD Monthly MLS Survey

Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	281	39	43	31	111	\$690,302
May-18	333	38	34	35	133	\$704,994
Jun-18	445	40	14	40	140	\$690,476
Jul-18	480	43	38	34	131	\$688,225
Aug-18	511	51	24	60	147	\$658,895
Sep-18	520	55	29	66	117	\$669,878
Oct-18	475	60	29	66	159	\$653,655
Nov-18	419	66	22	65	126	\$628,100



Santa Rosa ATT Monthly MLS Survey

Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	57	31	3	40	17	\$366,785
May-18	50	37	3	65	25	\$375,176
Jun-18	50	35	2	42	23	\$387,255
Jul-18	64	41	3	22	11	\$416,273
Aug-18	63	46	5	55	22	\$380,616
Sep-18	66	46	2	33	20	\$405,353
Oct-18	73	48	3	73	21	\$405,014
Nov-18	63	57	3	62	21	\$367,738



THE RYNESS REPORT

The Ryness Company Marketing Research Department

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NATIONAL BUILDER DIVISION

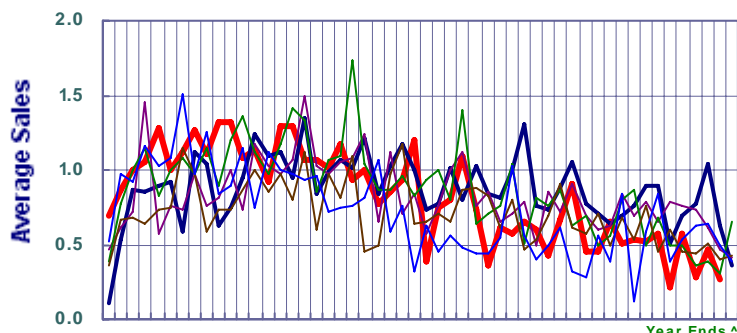
For Week 51, Ending **December 23, 2018**

Central Valley

Counties / Groups		Projects	Traffic	Sales	Cancels	Net Sales	Avg. Sales	Year To Date Avg.	Diff.	Prev. 13 Wks. Avg.	Diff.
Tracy/Mountain House		18	188	8	4	4	0.22	0.73	-69%	0.45	-51%
San Joaquin County		23	430	6	2	4	0.17	0.89	-80%	0.48	-64%
Stanislaus County		5	34	0	0	0	0.00	0.39	-100%	0.33	0%
Merced County		16	118	4	2	2	0.13	0.67	-81%	0.50	-75%
Madera County		1	5	0	0	0	0.00	0.80	-100%	0.38	0%
Fresno County		8	58	10	1	9	1.13	1.04	8%	0.97	17%
Current Week Totals	Traffic : Sales 30 : 1	71	833	28	9	19	0.27	0.81	-67%	0.52	-49%
Per Project Average			12	0.39	0.13	0.27					
Year Ago - 12/24/2017	Traffic : Sales 16 : 1	54	597	38	4	34	0.63	0.87	-28%	0.79	-21%
% Change		31%	40%	-26%	125%	-44%	-57%	-8%		-34%	

2018 Central Valley Survey

52 Weeks Comparison



Year To Date Averages Through Week 51 Annual

Graph Legend	Year	Avg. Weekly Projects	Avg. Weekly Traffic	Avg. Weekly Sales	Avg. Weekly Cancels	Avg. Project Sales	Year End Avg. Proj. Sales
■	2013	42	30	0.84	0.12	0.72	0.71
■	2014	46	33	0.86	0.14	0.72	0.71
■	2015	46	30	1.05	0.16	0.89	0.88
■	2016	46	27	0.96	0.12	0.83	0.82
■	2017	51	28	1.00	0.12	0.88	0.87
■	2018	70	21	0.98	0.17	0.81	0.81
% Change :		36%	-26%	-3%	34%	-8%	-7%

* Averages rounded for presentation. Change % calculated on actual numbers.



WEEKLY FINANCIAL NEWS

Financing

	RATE	APR
CONV	4.59%	4.59%
FHA	4.12%	4.12%
10 Yr Yield	2.77%	



Market Commentary

As expected, the FOMC raised the fed funds rate 25 bps. We expect the Fed to hike rates 50 bps in 2019. Economic data out the gate generally support a still solid, yet moderating, pace of growth. Personal income and spending data showed consumer spending continuing to rise at a steady rate. A sturdy consumer backdrop points to solid growth in Q4 consumption, and despite increasing interest rates November's release showed some newfound strength in durable goods spending. Steady gains in the hard data helped keep the University of Michigan's measure of consumer sentiment elevated in December. This is despite worries of extended drops in financial markets and softness in the housing sector. Durable goods orders rose in November, but core orders have slowed recently. Core orders reaffirm our view that the pace of equipment spending is likely to slow in 2019 due to slower global growth and trade tensions starting to weigh on U.S. activity. The housing sector has been a laggard of late, but fresh November data suggests some modest improvement. Housing starts jumped a better-than-expected 3.2%, although this was concentrated in the multifamily segment. Single-family starts fell for the third consecutive month. The 5% rebound in building permits over the month was also led by multifamily permits. Existing home sales rose 1.9%, which was better than the consensus estimate of a 0.4% drop. Most of the anecdotal evidence surrounding the housing sector suggests that after cooling off this past summer, conditions are stabilizing at a more modest level. But, we expect the recent pullback in interest rates may provide a short rush of activity from buyers that were put off by a sudden rise in mortgage rates. Source: Wells Fargo bank. Weekly Economic & Financial Commentary

Development Name	Developer	City Code	Notes	Type										
Tracy/Mountain House					Projects				Participating : 18				In Area : 18	
					Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
Valera	Bright	Tr	DTMU	71	0	8	9	0	0	52	31	0.63	0.61	
Meadowview at Mountian House	K Hovnanian	MH	DTMU	69	0	4	7	1	1	28	28	0.96	0.96	
Legacy at Ellis	Lennar	Tr	DTMU	77	0	5	9	0	0	66	45	0.55	0.88	
Legend at Ellis	Lennar	Tr	DTMU	126	0	1	9	2	0	94	40	0.79	0.78	
Primrose II	Lennar	Tr	DTMU	61	0	1	1	0	0	8	8	0.50	0.50	
Tribute II	Lennar	MH	DTMU	82	0	2	0	0	1	80	36	0.97	0.71	
Caprano at College Park	Meritage	MH	DTMU	77	0	3	7	0	0	61	44	0.79	0.86	
Fontina at College Park	Meritage	MH	DTMU	56	0	4	12	0	1	14	14	0.54	0.54	
Madronea at College Park	Meritage	MH	DTMU	81	0	4	7	0	0	75	44	0.95	0.86	
Inspirato at Mountain House	Richmond American	MH	DTMU	88	0	4	11	1	1	61	42	0.87	0.82	
Oliveto at Mountain House	Richmond American	MH	DTMU	88	0	6	11	0	0	23	23	0.65	0.65	
Wellington at Mountain House	Richmond American	MH	DTMU	66	0	1	15	1	0	38	38	0.83	0.83	
Ashford at Mountain House	Shea	MH	DTMU	117	0	6	39	0	0	84	29	0.84	0.57	
Prescott Mountain House	Shea	MH	DTMU	55	0	4	2	0	0	4	4	0.44	0.44	
Barcelona	Taylor Morrison	Tr	DTMU	51	0	5	14	1	0	45	45	0.80	0.88	
Zephyr Ranch	Taylor Morrison	MH	DTMU	98	0	4	3	2	0	8	8	0.79	0.79	
Sundance II	TRI Pointe	MH	DTMU	138	0	1	7	0	0	63	45	0.87	0.88	
Cascada at Cordes	Woodside	MH	DTMU	78	0	4	25	0	0	43	43	0.89	0.89	
TOTALS: No. Reporting:		18	Avg. Sales: 0.22		Traffic to Sales: 24 : 1		67	188	8	4	847	567	Net:	4

City Codes: MH = Mountain House, Tr = Tracy

Calaveras County					Projects				Participating : 1			In Area : 1		
					Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
Gallery at Greenhorn Creek DeNova AS DTST					55	0	3	7	0	0	33	16	0.47	0.31
TOTALS: No. Reporting: 1			Avg. Sales: 0.00		Traffic to Sales: 0 : 1		3	7	0	0	33	16	Net: 0	

City Codes: AS = Angels Camp

Stockton/Lodi				Projects Participating : 4							In Area : 4		
				Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
Belluno	KB Home	Sk	DTST	91	0	2	8	1	0	29	29	0.66	0.66
Charlotte's Oaks	KB Home	Sk	DTST	61	0	3	7	0	0	50	50	1.11	1.11
Monteverello	KB Home	Sk	DTST	122	0	1	10	0	0	48	48	0.89	0.94
Villa Point at Destinations	Richmond American	Sk	DTST	122	0	5	10	0	0	23	23	0.59	0.59
TOTALS: No. Reporting:		4	Avg. Sales: 0.25	Traffic to Sales: 35 : 1		11	35	1	0	150	150	Net:	1

City Codes: Sk = Stockton

San Joaquin County					Projects				Participating : 19				In Area : 19	
					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
Reflections	Anthem United	Lp	DTMU		77	1	11	7	1	0	21	21	0.77	0.77
Solera	Atherton	Mn	DTMU		354	0	1	N/A	0	0	171	60	1.23	1.18
Sedona at Sundance	Caresco	Mn	DTMU		57	0	5	93	0	0	18	18	0.44	0.44
Acero	DR Horton	Mn	DTST		89	0	5	3	1	0	79	73	1.34	1.43
Palermo Estates	KB Home	Mn	DTST		133	0	3	5	0	0	112	70	1.19	1.37
360 Lakeside at River Island	Kiper	Lp	DTMU		145	0	9	14	0	0	136	52	1.01	1.02
Beacon Bay	Kiper	Lp	DTST		112	6	5	18	3	0	63	54	0.84	1.06
Lakeside	Kiper	Lp	DTMU		46	0		14	0	0	0	0	0.00	0.00
Bella Vista Oakwood Shores II	Lafferty	Mn	DTMU		157	0	5	9	0	0	48	21	0.34	0.41

Development Name	Developer	City Code	Notes	Type										
San Joaquin County Continued ...					Projects Participating : 19							In Area : 19		
					Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
Dolcinea	Raymus	Mn	DTST		41	0	4	19	0	0	6	6	0.51	0.51
Fox Chase at Woodward	Richmond American	Mn	ATMU		130	0	5	27	0	0	4	4	0.25	0.25
Sandpointe at River Islands	Richmond American	Lp	DTMU		73	0	2	24	0	0	57	27	0.58	0.53
Tidewater at River Islands	The New Home Co	Lp	DTMU		131	0	7	29	0	1	71	40	0.64	0.78
Crystal Cove at River Island	Tim Lewis	Lp	DTMU		97	0	6	19	0	1	72	32	0.65	0.63
Bridgeport	Van Daele	Lp	DTMU		91	0	4	33	0	0	11	11	0.68	0.68
Castaway at River Islands	Van Daele	Lp	DTMU		114	0	5	18	0	0	37	37	1.27	1.27
Latitude at River Islands	Van Daele	Lp	DTST		101	0	8	19	0	0	89	71	1.23	1.39
Latitude at River Islands II	Van Daele	Lp	DTMU		74	0		19	0	0	0	0	0.00	0.00
Woodward Estates	Woodside	Mn	DTMU		72	0	4	18	0	0	59	24	0.60	0.47
TOTALS: No. Reporting:		18	Avg. Sales: 0.17		Traffic to Sales: 78 : 1		89	388	5	2	1054	621	Net:	3

City Codes: Lp = Lathrop, Mn = Manteca

Modesto					Projects				Participating : 1				In Area : 1	
					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
Orchard Terrace	KB Home	Ce	DTST		80	0	2	19	0	0	22	22	0.67	0.67
TOTALS: No. Reporting:		1	Avg. Sales: 0.00		Traffic to Sales: 0 : 1		2	19	0	0	22	22	Net:	0

City Codes: Ce = Ceres

Stanislaus County					Projects				Participating : 4				In Area : 4	
					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
Marcona	Bright	Ky	DTMU		140	0	4	6	0	0	109	34	0.78	0.67
Wilding Ranch	Bright	Pr	DTST		49	0	5	0	0	0	41	8	0.35	0.16
Belmont at Bridle Ridge	JKB	Od	DTMU		177	0	2	2	0	0	175	27	0.94	0.53
Monarch Country Living	Ramson	Nw	DTST		47	0	3	7	0	0	2	2	0.14	0.14
TOTALS: No. Reporting:		4	Avg. Sales: 0.00		Traffic to Sales: 0 : 1		14	15	0	0	327	71	Net:	0

City Codes: Ky = Keyes, Nw = Newman, Od = Oakdale, Pr = Patterson

Merced County					Projects				Participating : 16				In Area : 16	
					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
Aspire at Bellevue Ranch	K Hovnanian	Md	DTST		48	0	4	6	0	0	44	44	0.91	0.91
Aspire at Bellevue Ranch II	K Hovnanian	Md	DTST		175	0	2	6	0	0	1	1	0.47	0.47
Aspire at Sierra Vista	K Hovnanian	Md	DTST		91	0	2	5	1	1	22	22	0.84	0.84
Four Seasons Los Banos	K Hovnanian	LB	DTMU		97	0	5	2	1	1	44	32	0.68	0.63
Manzanita	Legacy	Lt	DTMU		172	0	5	22	0	0	13	13	0.65	0.65
Bellevue Ranch -Chateau Series IV	Lennar	Md	DTST		50	0	6	10	0	0	44	33	0.69	0.65
Moraga - Skye	Lennar	Md	DTST		69	0	4	14	0	0	15	15	0.74	0.74
Moraga-Chateau Series	Lennar	Md	DTST		104	0	6	14	1	0	30	30	0.85	0.85
Cypress Terrace	Malet Development	Md	ATST		33	0	5	0	0	0	16	16	0.40	0.40
Brookshire	Stonefield Home	LB	DTMU		172	0	7	5	0	0	47	39	0.50	0.76
Campus Vista	Stonefield Home	Md	DTST		60	0	3	7	1	0	49	21	0.44	0.41
Harvest Grove	Stonefield Home	LB	DTMU		56	0	4	5	0	0	43	39	0.56	0.76
Mission Village South	Stonefield Home	LB	DTMU		67	0	5	5	0	0	28	25	0.36	0.49
Sandstone	Stonefield Home	LB	DTMU		98	0	5	5	0	0	87	28	0.55	0.55
Stone Ridge West	Stonefield Home	Md	DTST		86	0	4	5	0	0	19	19	0.66	0.66
University Park	Stonefield Home	Md	DTST		52	0	3	7	0	0	36	27	0.54	0.53

Development Name	Developer	City Code	Notes	Type										
Merced County Continued ...					Projects				Participating : 16			In Area : 16		
					Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
TOTALS: No. Reporting:		16	Avg. Sales: 0.13		Traffic to Sales: 30 : 1		70	118	4	2	538	404	Net: 2	

City Codes: LB = Los Banos, Lt = Livingston, Md = Merced

Madera County					Projects				Participating : 1			In Area : 1			
					Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD	
Riverstone- Cambridge Collection		Lennar		Mda	DTMU	78	0	1	5	0	0	77	41	0.79	0.80
TOTALS: No. Reporting:		1		Avg. Sales: 0.00		Traffic to Sales: 0 : 1		1	5	0	0	77	41	Net: 0	

City Codes: Mda = Madera

Fresno County				Projects			Participating : 8				In Area : 8		
				Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
Olive Lane IV	KB Home	Fr	DTST	114	0	2	12	2	0	86	49	1.01	0.96
Chateau at Carriage House	Lennar	Fr	DTMU	84	0	2	7	0	0	58	53	1.02	1.04
Chateau at Summer Grove	Lennar	Fr	DTST	102	0	6	10	0	1	67	67	1.37	1.37
Daffodil Hill	Lennar	Fr	DTST	101	0	1	9	1	0	78	65	1.22	1.27
Ellingsworth - Chateau II	Lennar	Cv	DTST	108	0	4	3	0	0	92	41	1.01	0.80
Ellingsworth - Savannah Series	Lennar	Cv	DTST	164	0	2	3	2	0	118	68	1.29	1.33
Sterling Acres- Savannah	Lennar	Fr	DTST	102	6	4	4	4	0	27	27	0.77	0.77
Sterling Acres- Skye	Lennar	Fr	DTST	79	0	6	10	1	0	26	26	0.74	0.74
TOTALS: No. Reporting: 8		Avg. Sales: 1.13		Traffic to Sales: 6 : 1		27	58	10	1	552	396	Net: 9	

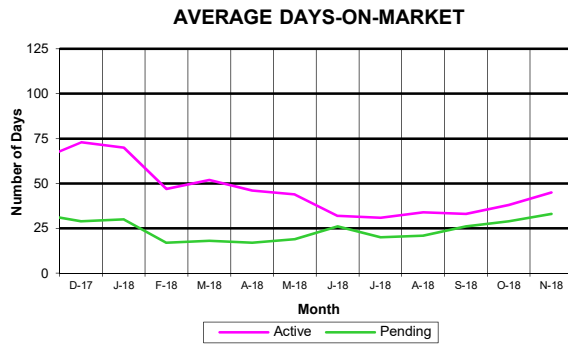
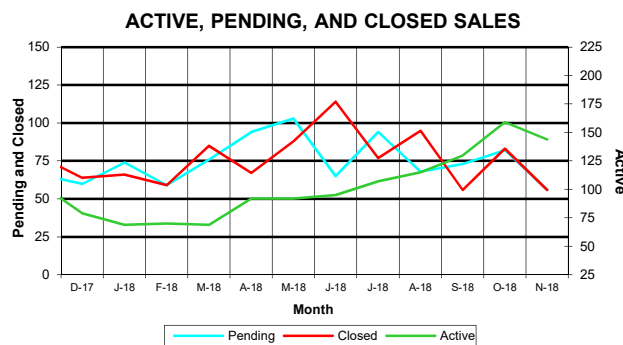
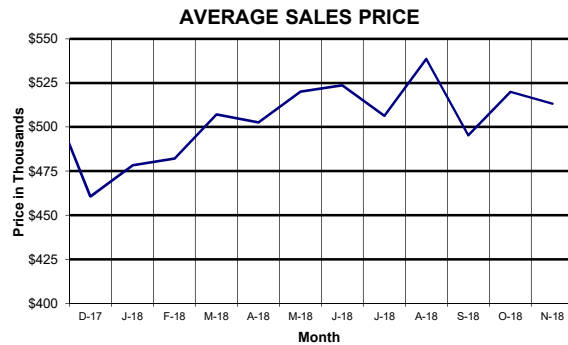
City Codes: Cv = Clovis, Fr = Fresno

Central Valley					Projects				Participating : 72		In Area : 72	
						<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Net Sales</i>
GRAND TOTALS: No. Reporting:		71	Avg. Sales: 0.27	Traffic to Sales: 30 : 1		284	833	28	9	3,600	2,288	Net: 19

Project Types: AAAT = Active Adult ATT, AASF = Active Adult SFD, ATMU = Attached MoveUp, ATST = Attached Starter, ATT = Attached, COHT = Condo/Hotel, CONV = Conversion, DTMU = Detached MoveUp, DTST = Detached Starter, HIGH = High-Rise, LOFT = Loft, MIDR = Mid-Rise, RWHS = Row Houses, SFD = Single Family Detached

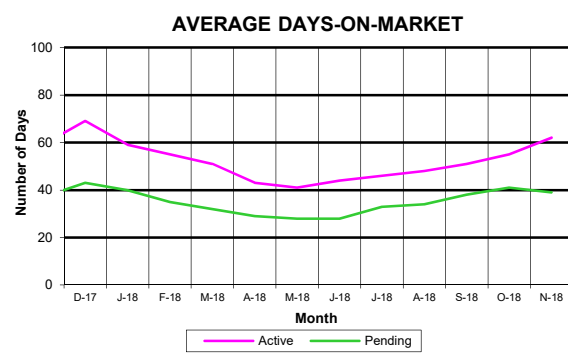
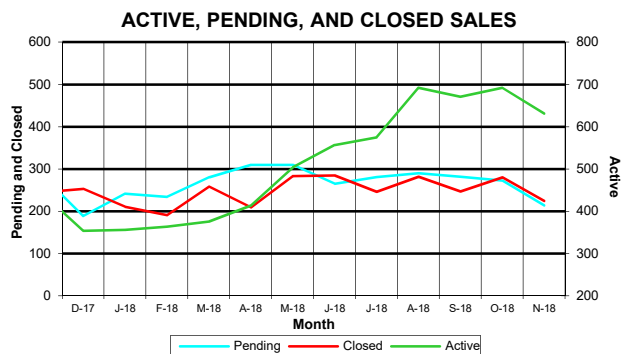
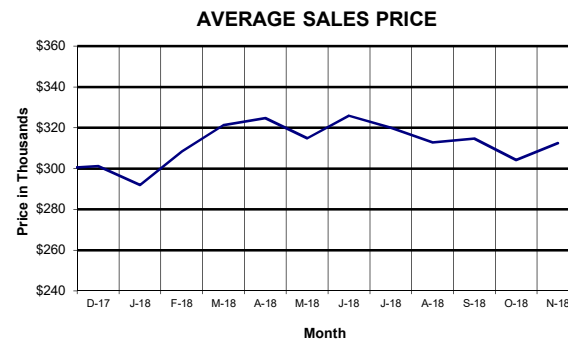
Tracy SFD Monthly MLS Survey

Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	92	46	94	17	67	\$502,673
May-18	92	44	103	19	88	\$520,007
Jun-18	95	32	65	26	114	\$523,698
Jul-18	107	31	94	20	77	\$506,374
Aug-18	115	34	68	21	95	\$538,641
Sep-18	130	33	73	26	56	\$495,325
Oct-18	159	38	82	29	83	\$520,035
Nov-18	144	45	56	33	56	\$513,383



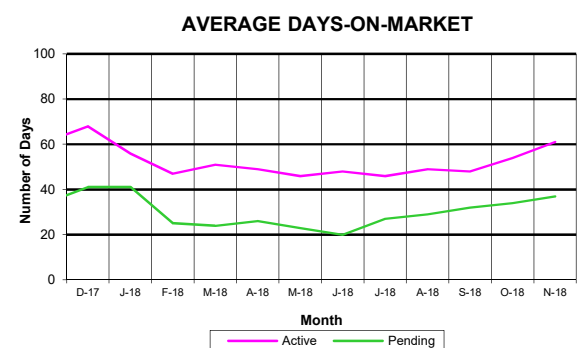
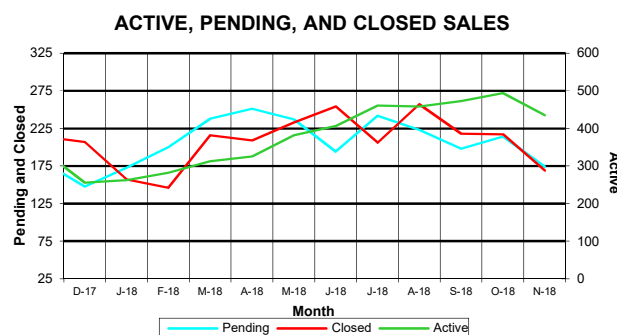
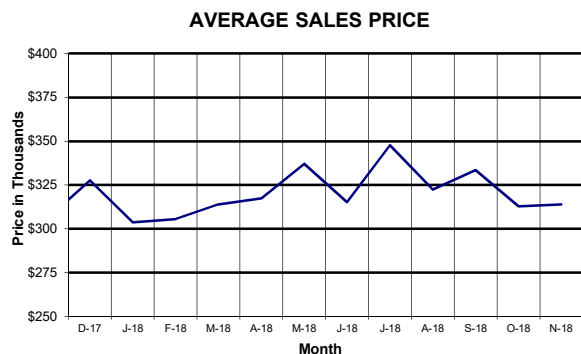
Stockton SFD Monthly MLS Survey

Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	414	43	310	29	209	\$324,725
May-18	504	41	310	28	283	\$314,900
Jun-18	557	44	265	28	285	\$325,915
Jul-18	575	46	281	33	246	\$319,929
Aug-18	692	48	290	34	282	\$312,807
Sep-18	671	51	282	38	247	\$314,661
Oct-18	692	55	273	41	280	\$304,182
Nov-18	631	62	214	39	224	\$312,402



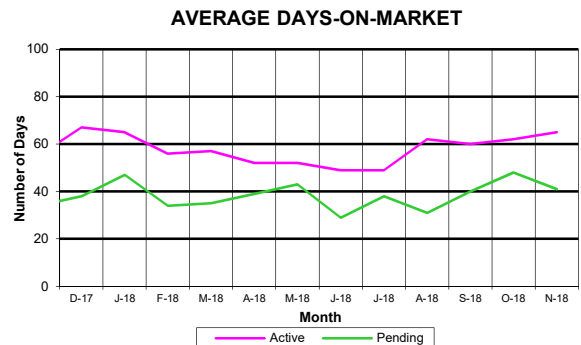
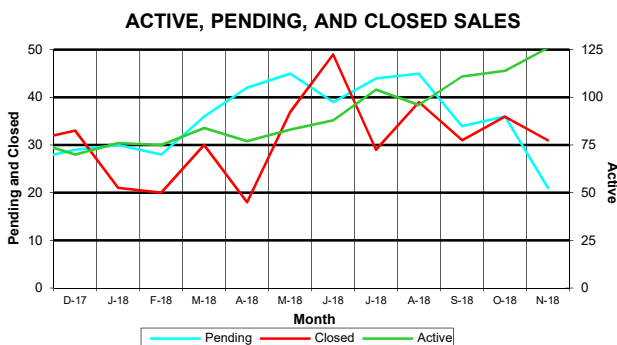
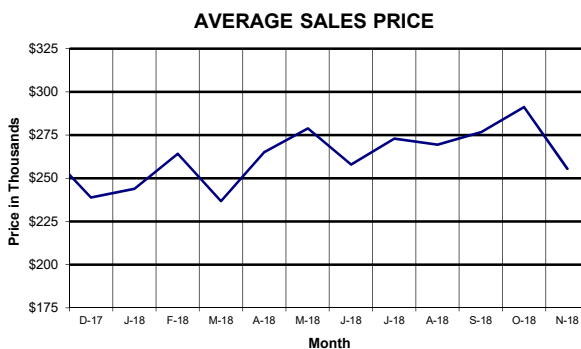
Modesto SFD Monthly MLS Survey

Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	326	49	251	26	209	\$317,414
May-18	382	46	237	23	233	\$337,140
Jun-18	406	48	194	20	254	\$315,232
Jul-18	461	46	242	27	206	\$347,632
Aug-18	458	49	223	29	257	\$322,409
Sep-18	473	48	198	32	218	\$333,401
Oct-18	494	54	214	34	217	\$312,877
Nov-18	435	61	174	37	169	\$313,916



Merced SFD Monthly MLS Survey

Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	77	52	42	39	18	\$265,194
May-18	83	52	45	43	37	\$278,834
Jun-18	88	49	39	29	49	\$257,876
Jul-18	104	49	44	38	29	\$272,864
Aug-18	96	62	45	31	39	\$269,441
Sep-18	111	60	34	40	31	\$276,583
Oct-18	114	62	36	48	36	\$291,275
Nov-18	126	65	21	41	31	\$255,525



THE RYNESS REPORT

The Ryness Company Marketing Research Department

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NATIONAL BUILDER DIVISION

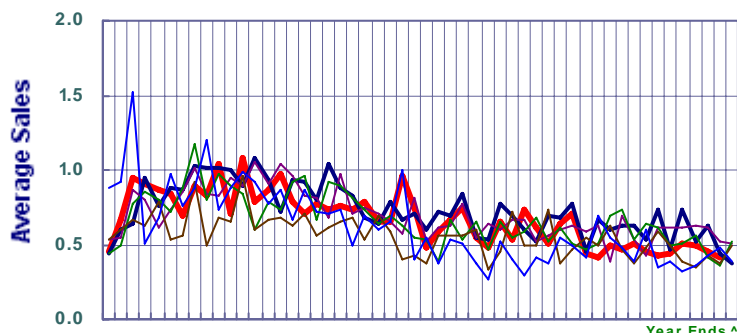
For Week 51, Ending **December 23, 2018**

Sacramento

Counties / Groups		Projects	Traffic	Sales	Cancels	Net Sales	Avg. Sales	Year To Date Avg. Diff.		Prev. 13 Wks. Avg. Diff.	
South Sacramento		27	493	12	4	8	0.30	0.68	-56%	0.44	-32%
Central & North Sacramento		33	334	15	6	9	0.27	0.77	-65%	0.54	-50%
Folsom		9	205	4	1	3	0.33	0.79	-58%	0.67	-50%
El Dorado		11	147	5	1	4	0.36	0.44	-16%	0.38	-5%
Placer		41	604	29	4	25	0.61	0.63	-3%	0.44	39%
Yolo		9	107	3	1	2	0.22	0.57	-61%	0.44	-49%
Northern Counties		5	33	5	0	5	1.00	0.99	1%	1.03	-3%
Current Week Totals	Traffic : Sales 26 : 1	135	1,923	73	17	56	0.41	0.67	-38%	0.50	-17%
Per Project Average			14	0.54	0.13	0.41					
Year Ago - 12/24/2017	Traffic : Sales 21 : 1	129	1,456	71	15	56	0.43	0.73	-41%	0.62	-30%
% Change		5%	32%	3%	13%	0%	-4%	-9%		-19%	

2018 Sacramento Survey

52 Weeks Comparison



Year To Date Averages Through Week 51 Annual

Graph Legend	Year	Avg. Weekly Projects	Avg. Weekly Traffic	Avg. Weekly Sales	Avg. Weekly Cancels	Avg. Project Sales	Year End Avg. Proj. Sales
■	2013	61	20	0.77	0.14	0.63	0.63
■	2014	81	25	0.68	0.12	0.56	0.56
■	2015	104	29	0.79	0.12	0.66	0.66
■	2016	131	27	0.84	0.14	0.70	0.69
■	2017	136	25	0.89	0.15	0.74	0.73
■	2018	131	24	0.81	0.14	0.67	0.67
% Change :		-4%	-4%	-9%	-7%	-9%	-9%

* Averages rounded for presentation. Change % calculated on actual numbers.



WEEKLY FINANCIAL NEWS

Financing

	RATE	APR
CONV	4.59%	4.59%
FHA	4.12%	4.12%
10 Yr Yield	2.77%	



Market Commentary

As expected, the FOMC raised the fed funds rate 25 bps. We expect the Fed to hike rates 50 bps in 2019. Economic data out the gate generally support a still solid, yet moderating, pace of growth. Personal income and spending data showed consumer spending continuing to rise at a steady rate. A sturdy consumer backdrop points to solid growth in Q4 consumption, and despite increasing interest rates November's release showed some newfound strength in durable goods spending. Steady gains in the hard data helped keep the University of Michigan's measure of consumer sentiment elevated in December. This is despite worries of extended drops in financial markets and softness in the housing sector. Durable goods orders rose in November, but core orders have slowed recently. Core orders reaffirm our view that the pace of equipment spending is likely to slow in 2019 due to slower global growth and trade tensions starting to weigh on U.S. activity. The housing sector has been a laggard of late, but fresh November data suggests some modest improvement. Housing starts jumped a better-than-expected 3.2%, although this was concentrated in the multifamily segment. Single-family starts fell for the third consecutive month. The 5% rebound in building permits over the month was also led by multifamily permits. Existing home sales rose 1.9%, which was better than the consensus estimate of a 0.4% drop. Most of the anecdotal evidence surrounding the housing sector suggests that after cooling off this past summer, conditions are stabilizing at a more modest level. But, we expect the recent pullback in interest rates may provide a short rush of activity from buyers that were put off by a sudden rise in mortgage rates. Source: Wells Fargo bank. Weekly Economic & Financial Commentary

Development Name	Developer	City Code	Notes	Type										
South Sacramento					Projects		Participating : 27				In Area : 27			
					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
Parkview at Sterling Meadows	K Hovnarian	Ln		DTST	60	0	5	30	1	0	34	34	1.09	1.09
Shasta Ridge	KB Home	So		DTST	60	0	5	15	0	0	22	22	0.61	0.61
Sheldon Terrace	KB Home	Ln		DTST	175	0		18	0	0	0	0	0.00	0.00
Willow Creek at Monterey Village	KB Home	Ln		DTST	106	0	6	19	1	1	36	36	1.56	1.56
Bordeaux at Vineyard Creek	Lennar	So		DTST	73	0	3	14	1	0	68	29	0.80	0.57
Cambria at Fieldstone	Lennar	Vn		DTMU	130	0	5	20	0	0	108	58	0.97	1.14
Cascade at Parkside	Lennar	Vn		DTMU	152	0	1	14	0	0	130	10	0.69	0.20
Elements at Sterling Meadows	Lennar	Ln		DTST	159	0	2	35	0	0	6	6	0.42	0.42
Heritage Vineyard Creek	Lennar	So		DTMU	208	0	3	12	0	0	83	37	0.88	0.73
Indigo at Sterling Meadows	Lennar	Ln		DTST	94	0	2	64	1	0	45	45	1.25	1.25
Montair at Sterling Meadows	Lennar	Vn		DTST	78	0	5	64	0	1	33	33	0.91	0.91
Redwood at Parkside	Lennar	Vn		DTMU	244	0	5	14	1	0	172	31	0.91	0.61
Calistoga	Next Generation Capit	So		DTMU	35	0	5	5	0	0	16	16	0.42	0.42
Park One	Northwest Home Co	So		DTMU	38	0	3	9	1	0	25	25	0.75	0.75
Greyhawk Point	Richmond American	So		DTMU	77	6	6	12	2	0	56	50	1.00	0.98
Stonecrest at Sterling Meadows	Richmond American	Ln		DTMU	69	0	7	50	0	1	41	41	0.87	0.87
Aveiro at Madeira East III	Taylor Morrison	Ln		DTST	69	0	7	4	0	0	48	21	0.74	0.41
Caselman Ranch - Amaya	Taylor Morrison	Vn		DTMU	43	0	3	1	0	0	40	16	0.37	0.31
Caselman Ranch - Cavalo	Taylor Morrison	Vn		DTST	76	0	11	1	0	0	65	5	0.51	0.10
Caselman Ranch - Paloma	Taylor Morrison	Vn		DTST	97	0	6	5	0	0	91	39	0.72	0.76
Prado at Madeira East	Taylor Morrison	Ln		DTMU	205	0	9	6	0	0	153	31	0.62	0.61
Viana at Madeira East	Taylor Morrison	Ln		DTMU	206	0	1	7	0	0	175	38	0.71	0.75
Classics at Poppy Lane	Tim Lewis	Ln		DTMU	50	0	8	10	0	0	1	1	0.05	0.05
Latitudes	Tim Lewis	Vn		DTST	159	7	11	39	1	0	35	35	1.06	1.06
Legacy at Poppy Lane	Tim Lewis	Ln		DTMU	57	0	6	9	1	1	4	4	0.28	0.28
Traditions at Poppy Lane	Tim Lewis	Ln		DTST	94	0	5	6	2	0	5	5	0.61	0.61
Capital Reserve	Woodside	Ln		DTMU	84	0	6	10	0	0	71	21	0.66	0.41
TOTALS: No. Reporting: 27					Avg. Sales: 0.30		Traffic to Sales: 41 : 1							
							136 493 12 4 1563 689							
							Net: 8							

City Codes: Ln = Elk Grove Laguna, So = Sacramento, Vn = Elk Grove Vineyard

Central Sacramento					Projects		Participating : 13				In Area : 13			
					<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
Creamery at Alkali Flat	Black Pine	So		DTMU	122	0	5	15	1	1	100	36	0.64	0.71
Estates at Curtis Park	Black Pine	So		DTMU	29	0	5	10	0	0	14	14	0.40	0.40
Veranda at Stone Creek	Elliott	RO		DTST	163	0	23	16	0	0	6	6	0.18	0.18
Ciara at Anatolia	Lennar	RO		DTMU	139	6	6	10	1	0	29	29	0.73	0.73
Highland Grove at Somerset Ranch	Lennar	RO		DTMU	208	0	5	21	0	0	174	42	0.96	0.82
Kensington Estates at Somerset Ranch	Lennar	RO		DTMU	222	6	6	21	1	0	183	53	1.01	1.04
Pointe at Somerset Ranch	Lennar	RO	New	DTST	62	0	2	21	1	0	1	1	3.50	3.50
McKinley Village - Birch	The New Home Co	So		DTMU	90	6	6	12	1	0	49	27	0.41	0.53
McKinley Village - Cottonwood	The New Home Co	So		DTMU	56	0	4	16	0	0	32	19	0.27	0.37
McKinley Village - Magnolia	The New Home Co	So		DTMU	84	0	5	15	0	0	69	32	0.58	0.63
McKinley Village - Mulberry	The New Home Co	So		DTST	82	0	3	3	0	0	79	23	0.67	0.45
Hidden Ridge	Watt	FO		DTMU	22	6	6	9	1	0	3	3	0.19	0.19
Camden at Somerset Ranch	Woodside	RO		DTMU	165	0	1	3	0	0	103	16	0.56	0.31
TOTALS: No. Reporting: 13					Avg. Sales: 0.38		Traffic to Sales: 29 : 1							
							77 172 6 1 842 301							
							Net: 5							

City Codes: FO = Fair Oaks, RO = Rancho Cordova, So = Sacramento

Development Name	Developer	City Code	Notes	Type
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North Sacramento				Projects Participating : 20							In Area : 20			
				Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls /YTD	
Willow	Anthem United	So	DTMU	68	0	8	6	0	0	55	25	0.65	0.49	
Brownstones at Natomas Field	Beazer	So	DTST	134	0	3	7	0	0	119	19	0.73	0.37	
Bungalows at Natomas Field	Beazer	So	DTST	43	0	2	5	0	0	30	16	0.37	0.31	
Cottages at Natomas Field	Beazer	So	DTST	109	3	4	6	0	0	101	29	0.75	0.57	
Villas at Natomas Field	Beazer	So	ATST	143	2	1	5	2	0	129	40	0.79	0.78	
Clementine at Westlake Village Greens	DR Horton	So	DTST	49	0	16	6	0	0	14	14	0.73	0.73	
Independence at Westlake Village Green	DR Horton	So	DTST	38	0	6	4	1	0	31	31	1.62	1.62	
Juniper at Westlake	DR Horton	So	DTMU	66	0	16	5	1	0	16	16	0.93	0.93	
Four Seasons Winter at Westshore	K Hovnanian	So	DTMU	184	0	6	4	1	1	173	71	1.33	1.39	
Parkside at Westshore	K Hovnanian	So	DTST	131	0	5	7	1	0	90	58	1.21	1.14	
Retreat at Westshore II	K Hovnanian	So	DTST	211	0	5	7	0	2	159	66	1.25	1.29	
Village at Westshore	K Hovnanian	So	DTMU	162	0	1	1	0	0	161	35	0.99	0.69	
Montauk at the Hamptons	KB Home	So	DTMU	342	0	3	13	1	0	199	70	1.22	1.37	
Stonybrook at the Hamptons II	KB Home	So	DTST	80	0	6	3	1	2	65	56	1.16	1.10	
Trevato	KB Home	So	DTMU	100	0	4	6	0	0	49	49	1.04	1.04	
Catalina at Westshore	Lennar	So	DTST	101	0	1	9	0	0	50	50	1.14	1.14	
Edgewood at Natomas Meadows	Lennar	So	DTMU	119	0	3	9	0	0	116	46	1.02	0.90	
Heritage Westshore-Carmel	Lennar	So	DTST	82	0	4	11	0	0	78	27	0.67	0.53	
Heritage Westshore-Coronado	Lennar	So	DTST	135	0	4	11	1	0	114	37	0.93	0.73	
Elverta Park	Silverado	Ao	Rsv's DTST	225	0	16	37	0	0	124	55	1.03	1.08	
TOTALS: No. Reporting: 20				Avg. Sales: 0.20		Traffic to Sales: 18 : 1		114	162	9	5	1873	810	Net: 4

City Codes: Ao = Antelope, So = Sacramento

Folsom Area				Projects Participating : 9							In Area : 9		
				Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
Farmhouse at Willow Creek	Black Pine	Fm	DTMU	126	0	5	40	0	0	35	35	0.87	0.87
Cresleigh Domain	Cresleigh	Fm	DTMU	49	0	1	34	1	0	43	43	1.16	1.16
Braeburn at Harvest	Lennar	Fm	DTMU	54	0	1	17	1	0	15	15	0.39	0.39
Copperwood at Folsom Ranch	Lennar	Fm	DTMU	100	0	2	38	0	0	23	23	0.95	0.95
Gala at Harvest	Lennar	Fm	DTMU	62	6	7	17	1	1	27	27	0.71	0.71
Oakleaf at Folsom Ranch	Lennar	Fm	DTMU	81	6	6	38	1	0	19	19	0.82	0.82
Folsom Ranch-Azure	Taylor Morrison	Fm	DTMU	108	0	5	7	0	0	40	40	1.32	1.32
Folsom Ranch-Dakota	Taylor Morrison	Fm	DTMU	98	0	4	9	0	0	36	36	1.38	1.38
Preserve at the Parkway	Tim Lewis	Fm	DTMU	16	0	3	5	0	0	13	13	0.39	0.39
TOTALS: No. Reporting:		9	Avg. Sales: 0.33		Traffic to Sales: 51 : 1		34	205	4	1	251	251	Net: 3

City Codes: Fm = Folsom

El Dorado County				Projects Participating : 11							In Area : 11		
				Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
Cypress at Serrano	Lennar	EH	DTMU	50	0	5	18	1	0	16	16	0.46	0.46
Heritage El Dorado Hills-Estates	Lennar	EH	DTST	97	6	6	23	1	0	9	9	0.64	0.64
Heritage El Dorado Hills-Legends	Lennar	EH	DTST	164	0	6	23	0	0	13	13	0.92	0.92
Heritage El Dorado Hills-Mosaic	Lennar	EH	DTST	369	0	4	23	0	1	11	11	0.78	0.78
Reflections at Heritage El Dorado Hills	Lennar	EH	DTST	140	0	4	23	1	0	69	61	1.13	1.20
Ridge at Blackstone	Lennar	EH	DTMU	99	0	2	6	0	0	97	12	0.49	0.24
Elms at The Promontory	Renasci Homes	EH	DTMU	48	0	5	10	0	0	43	12	0.29	0.24
Oaks at The Promontory	Renasci Homes	EH	DTMU	15	0	3	10	1	0	10	5	0.07	0.10
Overlook, The	Renasci Homes	EH	DTMU	28	0	2	10	0	0	18	11	0.20	0.22

(El Dorado County) Continued ...

Development Name	Developer	City Code	Notes	Type
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El Dorado County

Continued ...

Continued ...				Projects		Participating : 11				In Area : 11			
				Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
Fiori at Serrano	Taylor Morrison	EH	DTMU	50	0	1	0	0	0	49	11	0.26	0.22
Vintage 38	Taylor Morrison	EH	DTMU	38	0	4	1	1	0	34	11	0.24	0.22
TOTALS: No. Reporting: 11		Avg. Sales: 0.36		Traffic to Sales: 29 : 1		42	147	5	1	369	172	Net:	4

City Codes: EH = El Dorado Hills

Placer County

				Projects			Participating : 41				In Area : 41		
				<i>Units</i>	<i>New Rel.</i>	<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Av.Sls /Week</i>	<i>Av.Sls. /YTD</i>
Rocklin Trails	Cresleigh	Rk	DTST	80	10	10	12	0	0	61	32	0.59	0.63
Manchester II	DR Horton	Rv	DTST	66	0	9	9	1	0	5	5	0.26	0.26
Wexford	DR Horton	Rv	DTMU	103	0	2	4	2	1	101	66	1.21	1.29
Innovations at Twelve Bridges	Elliott	LI	DTMU	193	0	4	8	0	0	167	35	0.67	0.69
Terra Vista at Stoneridge	Elliott	Rv	DTMU	98	0	6	6	0	0	92	11	0.62	0.22
Veranda at Stoneridge	Elliott	Rv	DTST	149	0	1	7	1	0	50	50	1.02	1.02
Avenue, The	JMC	LI	DTMU	50	0	4	17	0	0	5	5	0.33	0.33
Bluffs at Whitney Ranch	JMC	Rk	DTMU	75	6	6	10	2	1	62	31	0.62	0.61
Executive Series at Lakeside	JMC	LI	DTMU	291	0	5	2	0	0	275	17	0.46	0.33
Northwood at Fiddymment Farms	JMC	Rv	DTST	60	0	4	3	0	0	50	29	0.61	0.57
Overlook at Whitney Ranch	JMC	Rk	DTMU	100	0	3	5	0	0	97	16	0.68	0.31
Panorama at Whitney Ranch	JMC	Rk	DTMU	8	0	5	17	0	0	3	3	0.12	0.12
Park, The	JMC	Rk	DTMU	76	0	3	13	2	0	46	27	0.55	0.53
Reserve at Fiddymment Farm	JMC	Rv	DTMU	128	0	4	4	0	0	107	17	0.45	0.33
Ridge at Whitney Ranch	JMC	Rk	DTST	90	6	6	10	3	1	67	54	1.00	1.06
Summerwood at Fiddymment Farm	JMC	Rv	DTST	85	0	5	20	0	0	80	19	0.54	0.37
Valleybrook at Fiddymment Farm	JMC	Rv	DTMU	78	0	3	57	0	0	14	14	0.99	0.99
Walk, The	JMC	Rk	DTST	70	0	4	10	1	0	45	31	0.65	0.61
Wild Oak at Whitney Ranch	JMC	Rk	DTMU	91	0	2	10	1	0	83	33	0.56	0.65
Wildwood	JMC	Rv	DTMU	86	0	4	30	0	0	57	25	0.56	0.49
Aspire at Village Center	K Hovnarian	Rv	DTMU	56	0	1	7	0	0	12	12	1.95	1.95
Legato at Westpark II	KB Home	Rv	DTMU	86	0	5	5	0	0	81	45	0.70	0.88
Pebble Creek	KB Home	Rk	DTST	47	0	7	5	1	0	40	29	0.43	0.57
Heritage Solaire-Eclipse	Lennar	Rv	DTMU	174	0	1	53	0	0	25	25	0.78	0.78
Heritage Solaire-Larissa	Lennar	Rv	DTST	144	0	6	53	1	1	29	29	0.88	0.88
Heritage Solaire-Meridian	Lennar	Rv	DTST	175	0	2	53	2	0	31	31	0.86	0.86
Ironwood	Lennar	Rk	DTMU	111	0	4	17	2	0	98	47	1.05	0.92
La Maison at Diamond Creek	Lennar	Rv	DTMU	81	0	3	11	2	0	78	29	0.77	0.57
Mira Vista at Verdera	Lennar	LI	DTMU	75	0	4	21	1	0	71	32	0.60	0.63
Montecito Walk at Westpark	Lennar	Rv	DTMU	122	0	1	9	0	0	96	44	0.90	0.86
Durango	Meritage	Rk	DTST	122	0	2	13	1	0	38	38	0.86	0.86
Summit, The	Meritage	Rv	DTMU	56	0	5	14	1	0	39	36	0.73	0.71
Blume at Solaire	Taylor Morrison	Rv	DTMU	73	0	5	3	0	0	37	37	0.80	0.80
Preserve at Secret Ravine	Taylor Morrison	Rk	DTMU	169	0	7	6	1	0	162	45	0.80	0.88
Treo at Solaire	Taylor Morrison	Rv	DTMU	72	0	3	7	2	0	39	39	0.81	0.81
Canyon View Whitney Ranch	The New Home Co	Rk	DTMU	92	0	2	34	1	0	21	21	0.52	0.52
Crowne Point	Tim Lewis	Rk	DTMU	156	0	6	18	0	0	115	23	0.44	0.45
Bromley at Solaire	Woodside	Rv	DTMU	86	0	6	7	0	0	72	19	0.47	0.37
Cottages at Spring Valley	Woodside	Rk	DTMU	210	0	1	4	1	0	136	43	0.96	0.84
Hillingdon at Solaire	Woodside	Rv	DTMU	71	0	1	3	0	0	62	19	0.40	0.37
Villas at Spring Valley	Woodside	Rk	DTST	160	0	5	7	0	0	111	44	0.77	0.86

(Placer County) Continued ...

Development Name		Developer	City Code	Notes	Type										
Placer County Continued ...					Projects				Participating : 41				In Area : 41		
					Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD	
TOTALS: No. Reporting:		41	Avg. Sales: 0.61		Traffic to Sales: 21 : 1		167	604	29	4	2860	1207	Net:	25	

City Codes: LI = Lincoln, Rk = Rocklin, Rv = Roseville

Yolo County					Projects			Participating : 9			In Area : 9				
					Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD	
Riverchase	Anthem United	WS	DTMU	222	0	3	13	0	0	42	34	0.75	0.67		
Adeline	DR Horton	WI	DTST	69	0	15	14	0	0	5	5	0.70	0.70		
Grove at Spring Lake	Lennar	WI	DTST	225	0	5	17	0	0	92	52	1.00	1.02		
Orchard at Spring Lake	Lennar	WI	DTST	103	0	5	16	0	0	56	53	1.03	1.04		
Cannery - Tilton	Shea	Dv	DTMU	76	6	6	4	1	1	58	26	0.33	0.51		
Spring Lake - Ivy	Taylor Morrison	WI	DTMU	44	0	2	7	0	0	5	5	0.18	0.18		
Spring Lake - Laurel	Taylor Morrison	WI	DTMU	100	0	20	6	1	0	3	3	0.11	0.11		
Spring Lake - Olive	Taylor Morrison	WI	DTMU	70	0	14	2	0	0	3	3	0.11	0.11		
Cannery - Gala	The New Home Co	Dv	ATMU	120	0	6	28	1	0	31	22	0.48	0.43		
TOTALS: No. Reporting: 9					Avg. Sales: 0.22		Traffic to Sales: 36 : 1		76	107	3	1	295	203	Net: 2

City Codes: Dv = Davis, WI = Woodland, WS = West Sacramento

Sutter County					Projects				Participating : 1				In Area : 1		
					Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD	
Pennington Ranch		KB Home		LO	DTST	97	0	10	10	2	0	38	38	1.99	1.99
TOTALS: No. Reporting:		1		Avg. Sales: 2.00		Traffic to Sales: 5 : 1		10	10	2	0	38	38	Net:	2

City Codes: LO = Live Oak

Yuba County				Projects Participating : 4							In Area : 4		
				Units	New Rel.	Rel'd Rm'g	Traffic	Wk's Sales	Wk's Cans	Sold to Date	Sold YTD	Av.Sls /Week	Av.Sls. /YTD
Orchard Glen II	Beazer	PLk	DTST	46	0	2	3	1	0	35	22	0.48	0.43
Premier Series at Orchard	JMC	Lda	DTST	300	0	3	3	1	0	227	43	0.39	0.84
Aspire at Wheeler Ranch	K Hovnanian	OI	DTST	130	6	6	8	1	0	117	71	1.52	1.39
Sonoma Ranch	Lennar	PLk	DTST	43	0	5	9	0	0	35	35	0.88	0.88
TOTALS: No. Reporting:		4	Avg. Sales: 0.75		Traffic to Sales: 8 : 1		16	23	3	0	414	171	Net: 3

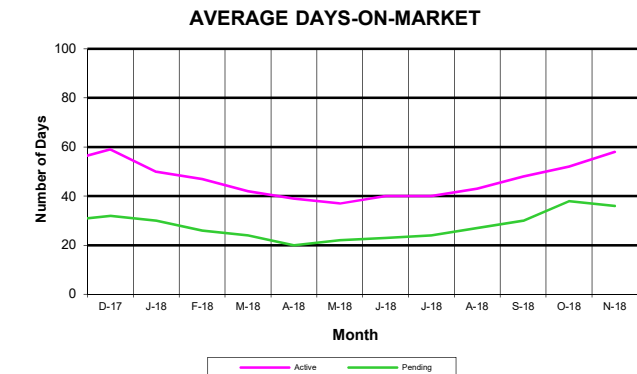
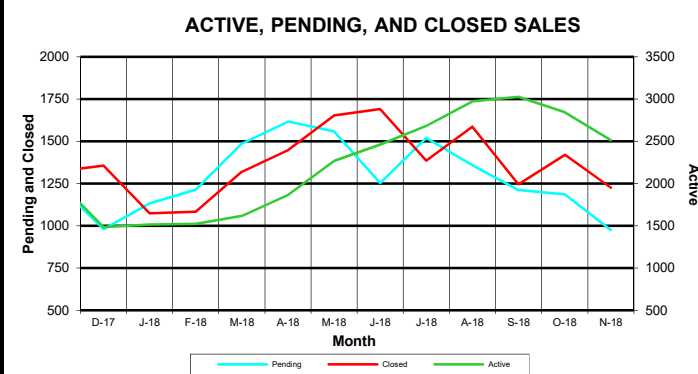
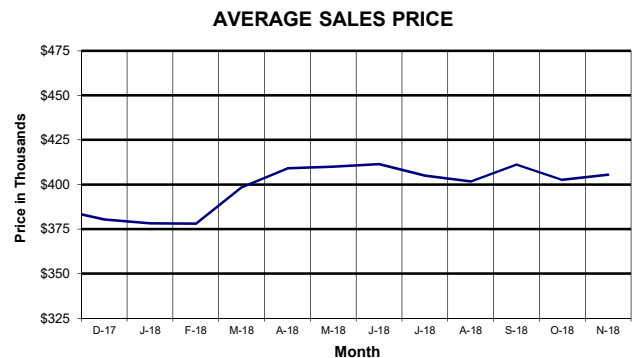
City Codes: Lda = Linda, OI = Olivehurst, PLk = Plumas Lake

Sacramento					Projects				Participating : 135			In Area : 135	
						<i>Rel'd Rm'g</i>	<i>Traffic</i>	<i>Wk's Sales</i>	<i>Wk's Cans</i>	<i>Sold to Date</i>	<i>Sold YTD</i>	<i>Net Sales</i>	
GRAND TOTALS: No. Reporting:		135	Avg. Sales: 0.41	Traffic to Sales: 26 : 1		672	1923	73	17	8,505	3,842	Net: 56	

Project Types: AAAT = Active Adult ATT, AASF = Active Adult SFD, ATMU = Attached MoveUp, ATST = Attached Starter, ATT = Attached, COHT = Condo/Hotel, CONV = Conversion, DTMU = Detached MoveUp, DTST = Detached Starter, HIGH = High-Rise, LOFT = Loft, MIDR = Mid-Rise, RWHS = Row Houses, SFD = Single Family Detached

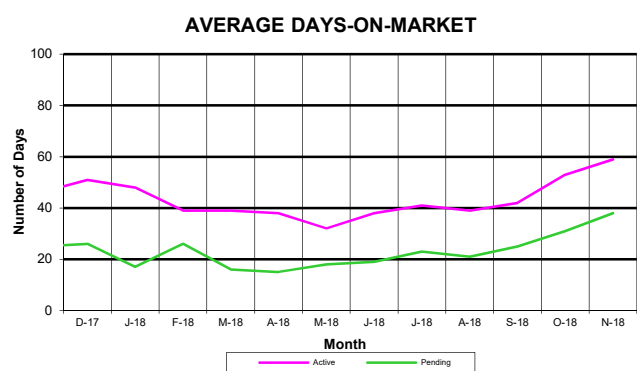
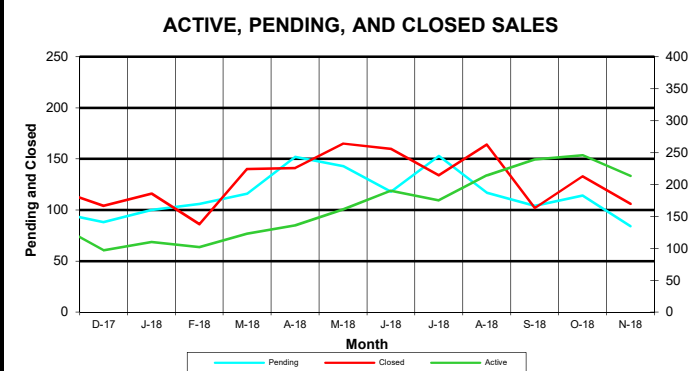
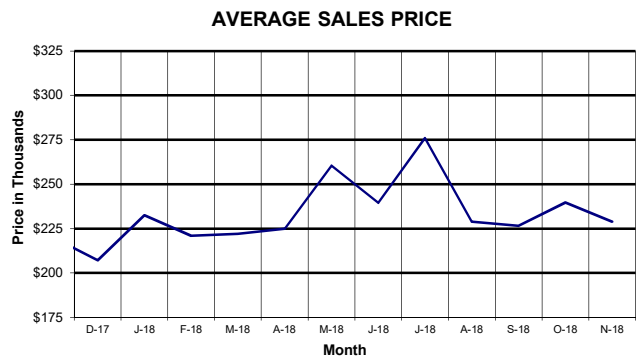
Sacramento County SFD Monthly MLS Survey

Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	1,869	39	1,617	20	1,449	\$409,066
May-18	2,268	37	1,558	22	1,653	\$410,082
Jun-18	2,461	40	1,254	23	1,691	\$411,537
Jul-18	2,685	40	1,520	24	1,387	\$404,903
Aug-18	2,972	43	1,360	27	1,587	\$401,832
Sep-18	3,026	48	1,212	30	1,247	\$411,319
Oct-18	2,844	52	1,186	38	1,421	\$402,586
Nov-18	2,514	58	975	36	1,225	\$405,453



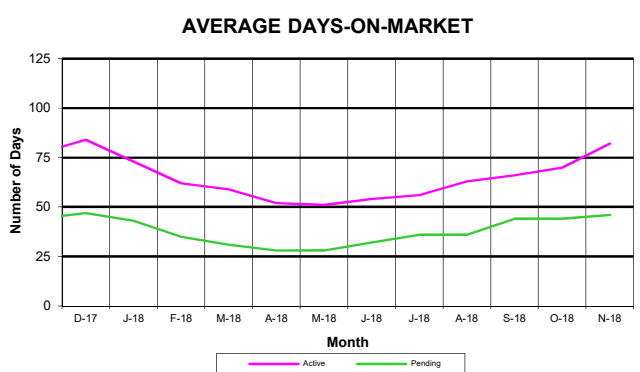
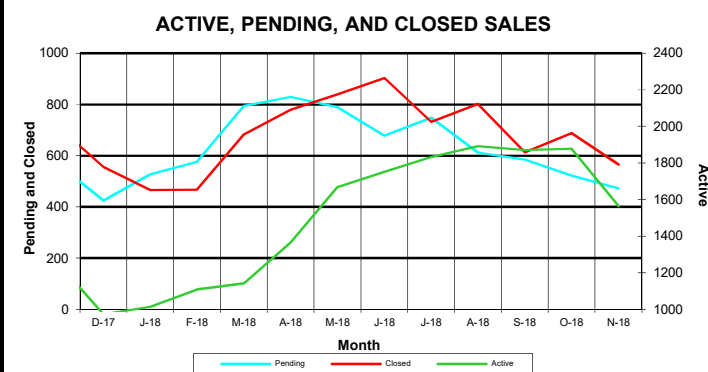
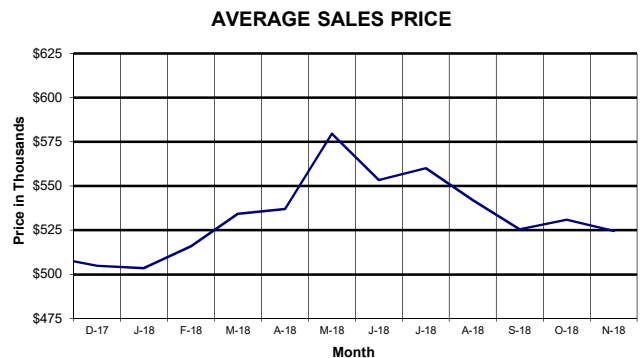
Sacramento County Attd. Monthly MLS Survey

Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	136	38	152	15	141	\$224,868
May-18	161	32	143	18	165	\$260,343
Jun-18	190	38	118	19	160	\$239,542
Jul-18	175	41	153	23	134	\$275,979
Aug-18	214	39	117	21	164	\$228,965
Sep-18	239	42	104	25	102	\$226,529
Oct-18	246	53	114	31	133	\$239,690
Nov-18	213	59	84	38	106	\$228,936



Placer - El Dorado Counties SFD Monthly MLS Survey

Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	1,367	52	830	28	779	\$536,948
May-18	1,668	51	790	28	839	\$579,556
Jun-18	1,752	54	679	32	903	\$553,390
Jul-18	1,832	56	748	36	732	\$560,001
Aug-18	1,892	63	612	36	802	\$541,897
Sep-18	1,871	66	585	44	614	\$525,361
Oct-18	1,878	70	522	44	689	\$530,925
Nov-18	1,565	82	472	46	566	\$524,533



Yolo County SFD Monthly MLS Survey

Month	Active	DOM	Pend.	DOM	Clsd.	Avg. Price
Apr-18	197	55	140	21	146	\$533,861
May-18	221	54	151	19	171	\$524,400
Jun-18	250	51	118	22	168	\$513,238
Jul-18	263	54	125	25	137	\$497,695
Aug-18	301	57	104	30	146	\$511,372
Sep-18	296	59	89	39	98	\$546,185
Oct-18	324	61	108	40	118	\$483,302
Nov-18	269	68	92	50	93	\$492,558

