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“ What You Need to Know & What You Can Do “

DIGITAL

MARKETING

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2026

What You Can Expect in 2026?

- Faster innovation in AI-powered marketing
- More personalized consumer experiences
- Continued growth in mobile and video shopping
- Stronger data privacy and security rules





- Use AI to analyze customer behavior
- Automate customer service through chatbots
- Create personalized ads

Things that you can do with AI





Things You Can Do With Mobile Commerce



- Optimize websites for mobile users
- Use mobile apps for promotions
and loyalty programs
- Offer fast and secure mobile
payment options



The End...