

The Home/Blog page uses natural mapping by using a traditional web page design, in this case it is a single column page with a navigation bar across the top. The “Add Post +” icon provides an affordance for authorized users to create a new blog post for their site. Unauthorized users are restricted from adding a post. Gestalts are used with the blog functionality, the user will assume the blog posts are a related group from their alignment and repeated structure. Affordances on the page include adding a comment and navigating to a different page via the navigation bar.

The Get Involved page uses the floating menu as an affordance to navigate to the three different sections on the page. Underscored text is used as a signifier that the text contains external links.

In the Career page, we were trying to implement the user flexibility by giving the user the opportunity to redo/undo certain actions. As per our clients mentioned they were not fond of it, we have decided to refactor that in our upcoming presentation. The redo action might not be ideal, since they were looking for upto 2 to 3 level deep navigation and the redo option might be useful where there is deep navigation or else it might turn out to be a creeping feature. The location and magnifier symbols in the job search card represents the location and search signifiers. The page navigation buttons serve as navigation affordances between job pages. The job post button also provides an affordance to post a job through form submission.