

## STAKEHOLDER ENGAGEMENT PLAN

<b>Project Name</b>	ENSE 374: Team Lore - The Recycle Buddy	
<b>Name</b>	<b>About the Stakeholder</b>	<b>How to Engage the Stakeholder</b>
Timothy Maciag	As professor of UoR, the executive and sponsor of the project, Tim is an important stakeholder. Tim is kind and supportive. He is willing to help and give advices.	Pay close attention: <ul style="list-style-type: none"> <li>- Provide our ideas and documents for each activity</li> <li>- Meet and communicate with him on scheduled lecture time</li> <li>- Refine the product with his feedback</li> </ul>
Brydon Herauf	As third year student of UoR who is responsible for back-end web development, Brydon is an important stakeholder. He demonstrates a high level of programming and manages the GitHub of the project.	Pay close attention: <ul style="list-style-type: none"> <li>- Schedule a meeting weekly to check in with team managers to see how work is going and receive any feedback or concerns</li> <li>- Meet at lecture time every week</li> <li>- Respond to requests for assistance and provide assistance if possible</li> <li>- Foster a positive team environment by periodically suggesting team lunches or just communicating</li> </ul>
Jasmeet Singh	As front-end UI/UX Design Developer and Marketing Manager, Jasmeet is an important stakeholder. He is now studying in UoR and also working. People who worked with him before think he is an excellent teammate with clear mind.	Pay close attention: <ul style="list-style-type: none"> <li>- Schedule a meeting weekly to check in with team managers to see how work is going and receive any feedback or concerns</li> <li>- Meet at lecture time every week</li> <li>- Respond to requests for assistance and provide assistance if possible</li> <li>- Foster a positive team environment by periodically suggesting team lunches or just communicating</li> </ul>
Yi Xu	As third year student of UoR who can work on front-end part and communications manager, Yi is an important stakeholder. Although lack of experience, Yi is willing to do the assigned work.	Pay close attention: <ul style="list-style-type: none"> <li>- Schedule a meeting weekly to check in with team managers to see how work is going and receive any feedback or concerns</li> <li>- Meet at lecture time every week</li> <li>- Respond to requests for assistance and provide assistance if possible</li> <li>- Foster a positive team environment by periodically suggesting team lunches or just communicating</li> </ul>

Primary users	Regina people who are interested in recycling initiatives and moving towards a cleaner environment. They are important stakeholders who will be benefited from the product.	Provide information: <ul style="list-style-type: none"> <li>- Keep them informed with information</li> <li>- Provide questionnaire with lo-fi prototypes so users can test that and give feedback</li> <li>- Refine the product with their feedback</li> </ul>
Secondary users	People in Regina that do not currently recycle, but are interested in recycling in the future. They are less important but still considered.	Provide information: <ul style="list-style-type: none"> <li>- Keep them informed with information</li> <li>- Provide questionnaire with lo-fi prototypes so users can test that and give feedback</li> <li>- Refine the product with their feedback</li> </ul>
Other users	People who live outside of the city, but visit Regina regularly and want to recycle. They are less important but still considered.	Provide information: <ul style="list-style-type: none"> <li>- Promoting our product when finished</li> </ul>
Climate activists	People who also encourage citizens to recycle more. They are pleasant to see new products like The Recycle Buddy.	Provide information: <ul style="list-style-type: none"> <li>- No specific actions for now</li> <li>- It is possible to contact them when the final product is completed so they may help promote the app.</li> </ul>
Recycling organizations	If more people do recycling, they will gain more customers potentially.	Monitor: <ul style="list-style-type: none"> <li>- No specific actions are planned</li> </ul>