## CS 383: Machine Learning

Prof Adam Poliak

Fall 2024

11/20/2024

Lecture 26

## Announcements – Remaining Assignments

HW07: due Wednesday 11/27

HW08: due Friday 12/06 (might extend this too)

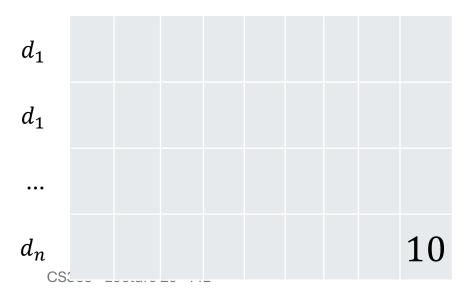
Project Presentations - 12/17 10:00am

## **Word Representations**

#### **Document-Term Matrix**

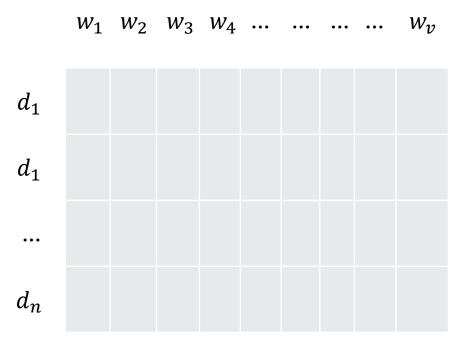
#### **DMT**:

- Rows represent a document
- Columns represent a word
- Values represent some feature of word  $w_i$  in document  $d_j$   $w_1 \ w_2 \ w_3 \ w_4 \ \dots \ \dots \ w_v$



#### **Document-Term Matrix**

We represent each word in our vocabulary as ... an index in our matrix



#### One Hot Vector

Unique vector for each word

n-1 elements in vector are 0

One element in vector is 1



а	?	•••	?	•••	?	•••	?
pioneer	?	•••	?	•••	?	•••	?
science	?	•••	?	•••	?	•••	?
•••	?	•••	?	•••	?	•••	?
advocate	?	•••	?	•••	?	•••	?

а	1	•••	0	•••	0	•••	0
pioneer	?	• • •	?	•••	?	•••	?
science	?	•••	?	•••	?	•••	?
•••	?	•••	?	•••	?	•••	?
advocate	?	•••	?	•••	?	•••	?

a	1	•••	0	•••	0	•••	0
pioneer	0	• • •	1	•••	0	•••	0
science	?	•••	?	• • •	?	•••	?
•••	?	•••	?	•••	?	•••	?
advocate	?	•••	?	•••	?	•••	?

a	1	•••	0	•••	0	•••	0
pioneer	0	• • •	1	•••	0	•••	0
science	0	•••	0	•••	1	•••	0
•••	?	• • •	?	•••	?	•••	?
advocate	?	•••	?	•••	?	•••	?

а	1	•••	0	•••	0	•••	0
pioneer	0	•••	1	•••	0	•••	0
science	0	•••	0	•••	1	•••	0
•••	0	•••	0	•••	0	•••	1
advocate	0	•••	0	•••	0	•••	1

	a	•••	pioneer	•••	science	•••	advocate
а	1	•••	0	•••	0	•••	0
pioneer	0	•••	1	•••	0	•••	0
science	0	•••	0	•••	1	•••	0
•••	0	•••	0	•••	0	•••	1
advocate	0	•••	0	•••	0	•••	1

#### Issues with one-hot vector

- Sparse
  - Lots of 0's
- Very big
  - As big as vocabulary
- Doesn't capture any meaning of the word
  - DTM actually captures some aspects of the documents' meaning
  - We'd like the same for our word representations

# How do we figure out the meaning of a new word?

## Meaning from Context: Tezguino

A bottle of *tezgüino* is on the table. Everyone likes *tezgüino*. Tezgüino makes you drunk. We make *tezgüino* out of corn.

Lin, ACL 1998; Nida, 1975 p.167

## Meaning from Context: Tezguino



A bottle of *tezgüino* is on the table. Everyone likes *tezgüino*. Tezgüino makes you drunk. We make *tezgüino* out of corn.

Lin, ACL 1998; Nida, 1975 p.167

## Distributional Hypothesis

words with similar contexts share similar meanings

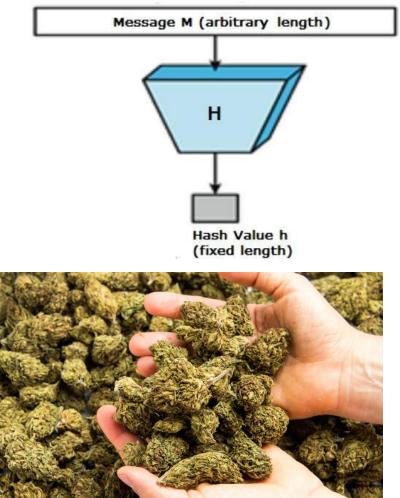
(Harris, 1954)

you shall know a word by the company it keeps

(Firth 1957)

## Meaning from Context: Hash





### Meaning from Context: Hash

about to get my hands on some top shelf **hash** but I have no idea what the **hash** price is in my area. There is no one that sells **hash** in my area actually.



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about to get my hands on some top shelf **hash** but I have no idea what the **hash** price is in my area. There is no one that sells **hash** in my area actually.

	on	hands	hash	price	actually	area	my
on							
hands							
hash							
price							
actually							
area							
my							

v x v matrix

about to get my hands on some top shelf **hash** but I have no idea what the **hash** price is in my area. There is no one that sells **hash** in my area actually.

	on	hands	hash	price	actually	area	my
on							
hands							
hash							
price							
actually							
area							
my						????	

about to get my hands on some top shelf **hash** but I have no idea what the **hash** price is in my area. There is no one that sells **hash** in my area actually.

	on	hands	hash	price	actually	area	my
on							
hands							
hash							
price							
actually							
area							
my						????	

about to get my hands on some top shelf **hash** but I have no idea what the **hash** price is in my area. There is no one that sells **hash** in my area actually.

	on	hands	hash	price	actually	area	my
on							
hands							
hash							
price							
actually							
area							
my						2	

about to get my hands on some top shelf **hash** but I have no idea what the **hash** price is in my area. There is no one that sells **hash** in my area actually.

	on	hands	hash	price	actually	area	my
on							
hands							
hash							
price							
actually							
area							2
my						2	

about to get my hands on some top shelf **hash** but I have no idea what the **hash** price is in my area. There is no one that sells **hash** in my area actually.

	on	hands	hash	price	actually	area	my
on							
hands							
hash							
price			????				
actually							
area							2
my						2	

about to get my hands on some top shelf **hash** but I have no idea what the **hash** price is in my area. There is no one that sells **hash** in my area actually.

	on	hands	hash	price	actually	area	my
on							
hands							
hash							
price			1				
actually							
area							2
my						2	

about to get my hands on some top shelf hash but I have no idea what the hash price is in my area. There is no one that sells hash in my area actually.

	on	hands	hash	price	actually	area	my
on	0	1	0	0	0	0	0
hands	1	0	0	0	0	0	1
hash	0	0	0	1	0	0	1
price	0	0	1	0	0	0	0
actually	0	0	0	0	0	1	0
area	0	0	0	0	1	0	2
my	0	1	1	0	1	2	0

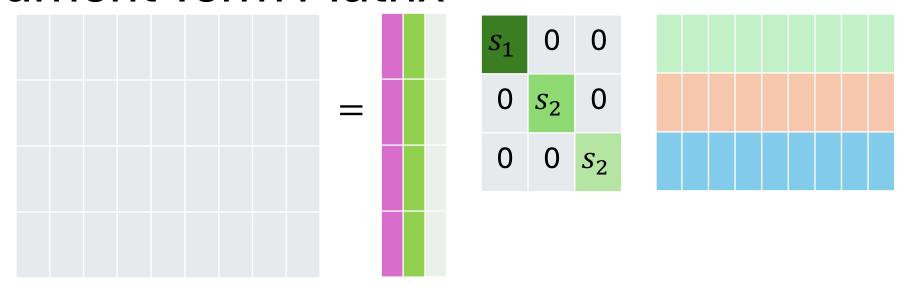
#### Issues with co-occurrence matrix

Large dimensions

- Still sparse
  - Not as much as one-hot but still sparse
- Is meaning captured?

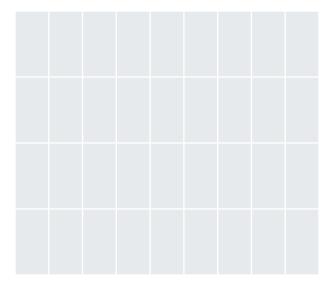
- Solution:
  - Dimensionality Reduction to the rescue

## Singular Value Decomposition Document Term Matrix



$$M = U S V$$
 $n \times v n \times k \times k \times k \times k \times v$ 

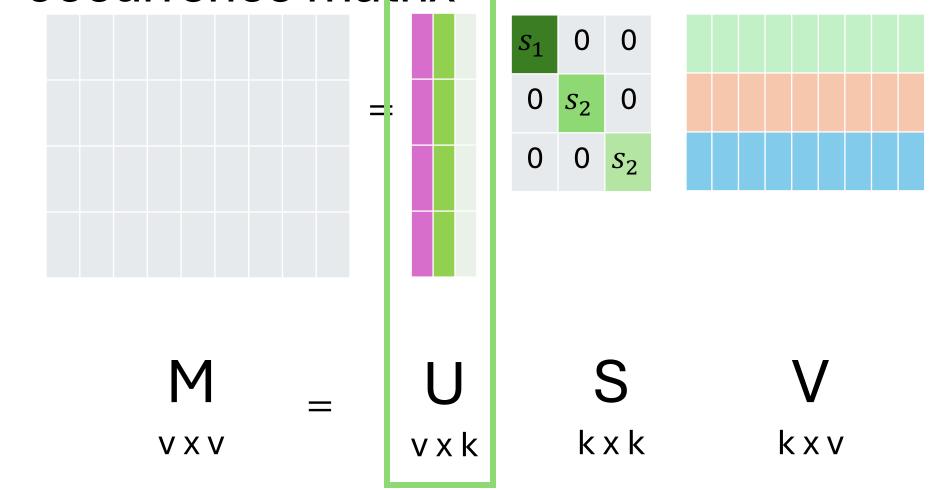
## Singular Value Decomposition Co-occurrence matrix



M v x v

## Singular Value Decomposition

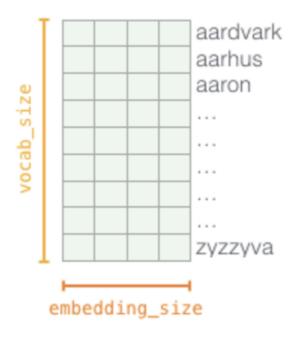
Co-occurrence matrix



## **Word Embeddings**

#### Initialize random vectors

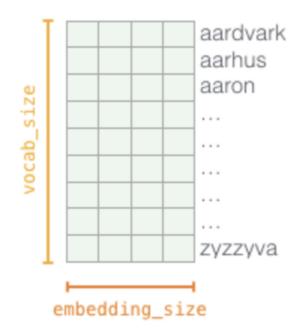
#### Embedding



This is a look-up table where each row indicates the list of numbers for a word

# Update word embeddings by reading a corpus

#### Embedding



## Example



#### Ziip Disposable Device

Where are all the ziip device posts at?!I recently bought the ziip refilled disposable device and I'm so so unsure on what to make of it, because there is NO hit, but the cloud is dense upon exhaling, but I don't feel a rush and I'm not sure how hard you have to pull(????) it really doesn't feel like I'm pulling at anything at all. I'm posting here because I bought this pod for 7 cad as a substitute for the Juul ones but don't know if I just got a faulty device? Any other similar experiences?



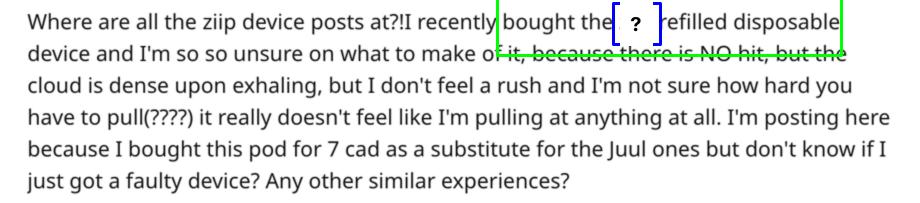
50% Upvoted



Posted by u/SaltyPositive 1 year ago



#### Ziip Disposable Device











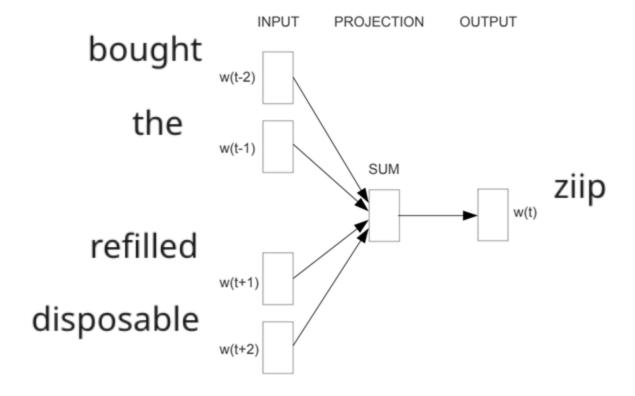


50% Upvoted

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### Continuous Bag of Words (CBOW) (Mikolov et al. 2013)

Predict a word given its context

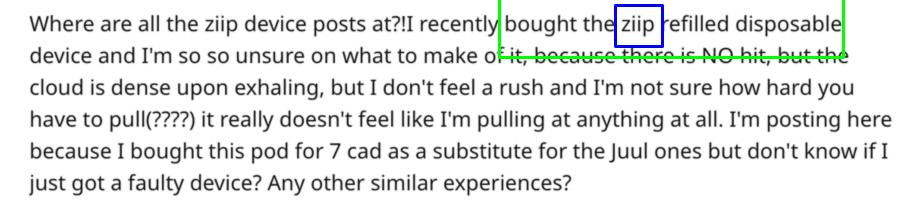




Posted by u/SaltyPositive 1 year ago



#### Ziip Disposable Device





2 Comments A Share









50% Upvoted

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#### Ziip Disposable Device

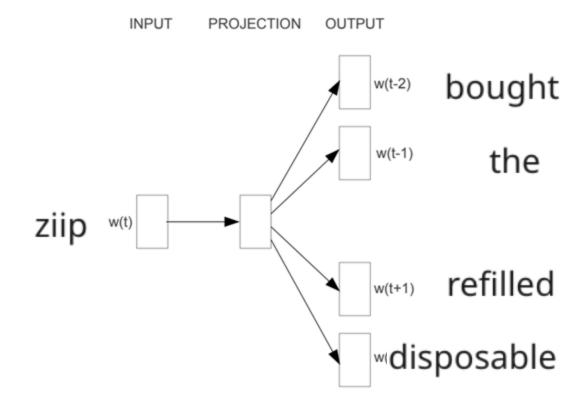
Where are all the ziip device posts at?!I recently ? ziip ? device and I'm so so unsure on what to make of it, because there is NO hit, but the cloud is dense upon exhaling, but I don't feel a rush and I'm not sure how hard you have to pull(????) it really doesn't feel like I'm pulling at anything at all. I'm posting here because I bought this pod for 7 cad as a substitute for the Juul ones but don't know if I just got a faulty device? Any other similar experiences?



50% Upvoted

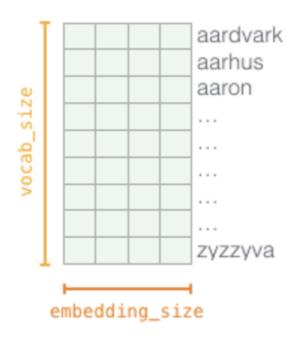
### Skip-Gram

Predict the context around a word



# Updated Word Embeddings as byproduct of training

#### Embedding



After training the neural network, we have updated values in our look-up table

### Word Embeddings

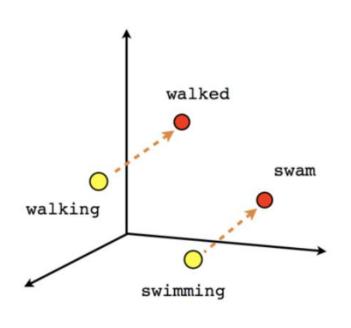
а	0.4420	•••	0.167	•••	0.4838	•••	0.2314
pioneer	0.2401	•••	0.3732	•••	0.9653	•••	0.6366
science	0.7532	•••	0.3245	•••	0.5893	•••	0.7772
•••	0.2032	•••	0.5792	•••	0.9302	•••	0.4924
advocate	0.3424	•••	0.2944	•••	0.3923	•••	0.3492

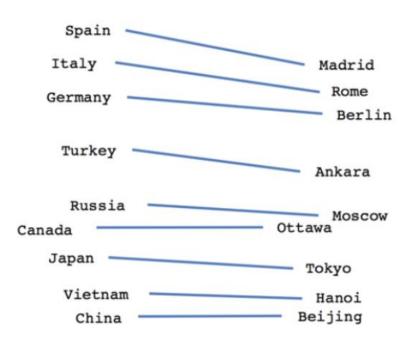
## Word2vec: how to learn vectors

- Given the set of positive and negative training instances, and an initial set of embedding vectors
- The goal of learning is to adjust those word vectors such that we:
  - Maximize the similarity of the target word, context word pairs (w ,  $c_{pos}$ ) drawn from the positive data
  - Minimize the similarity of the (w ,  $c_{neg}$ ) pairs drawn from the negative data.

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### Word Embeddings Preserve Meaning



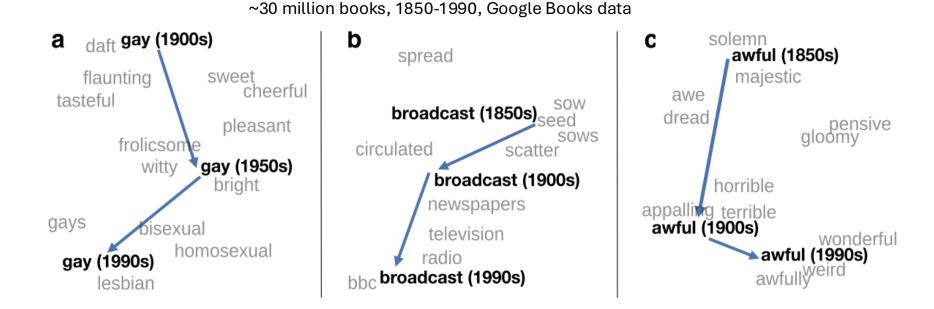


Verb tense

Country-Capital

## Embeddings as a window onto historical semantics

Train embeddings on different decades of historical text to see meanings shift



William L. Hamilton, Jure Leskovec, and Dan Jurafsky. 2016. Diachronic Word Embeddings Reveal Statistical Laws of Semantic Change. Proceedings of ACL.

## Embeddings reflect cultural bias!

Bolukbasi, Tolga, Kai-Wei Chang, James Y. Zou, Venkatesh Saligrama, and Adam T. Kalai. "Man is to computer programmer as woman is to homemaker? debiasing word embeddings." In *NeurIPS*, pp. 4349-4357. 2016.

- Ask "Paris: France:: Tokyo:x"
  - x = Japan
- Ask "father: doctor:: mother: x"
  - x = nurse
- Ask "man: computer programmer:: woman: x"
  - x = homemaker

Algorithms that use embeddings as part of e.g., hiring searches for programmers, might lead to bias in hiring

## Historical embedding as a tool to study cultural biases

Garg, N., Schiebinger, L., Jurafsky, D., and Zou, J. (2018). Word embeddings quantify 100 years of gender and ethnic stereotypes. Proceedings of the National Academy of Sciences 115(16), E3635–E3644.

- Compute a **gender or ethnic bias** for each adjective: e.g., how much closer the adjective is to "woman" synonyms than "man" synonyms, or names of particular ethnicities
  - Embeddings for **competence** adjective (smart, wise, brilliant, resourceful, thoughtful, logical) are biased toward men, a bias slowly decreasing 1960-1990
  - Embeddings for **dehumanizing** adjectives (barbaric, monstrous, bizarre) were biased toward Asians in the 1930s, bias decreasing over the 20<sup>th</sup> century.
- These match the results of old surveys done in the 1930s