

Profit
\$2.04M

YoY Growth
▼ -2.3%

Gross Margin
60.0%

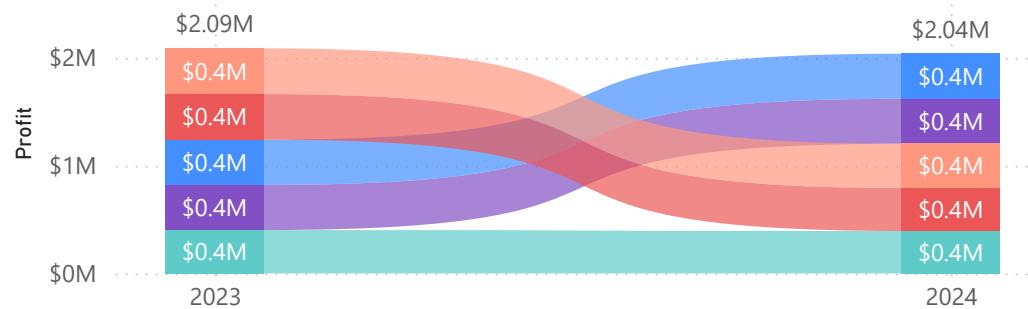
Discount Leakage %
5.44%

Online Profit Share
20.0%

25K
Total Units Sold

YoY Product Contribution to Profit

● Accessories ● Bottoms ● Dresses ● Shoes ● Tops

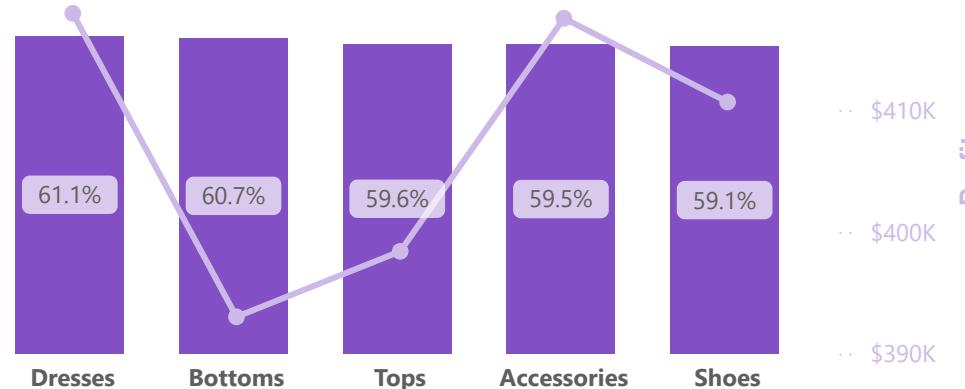


\$82.95
Avg Profit per Unit

3.93%
Returned Units %

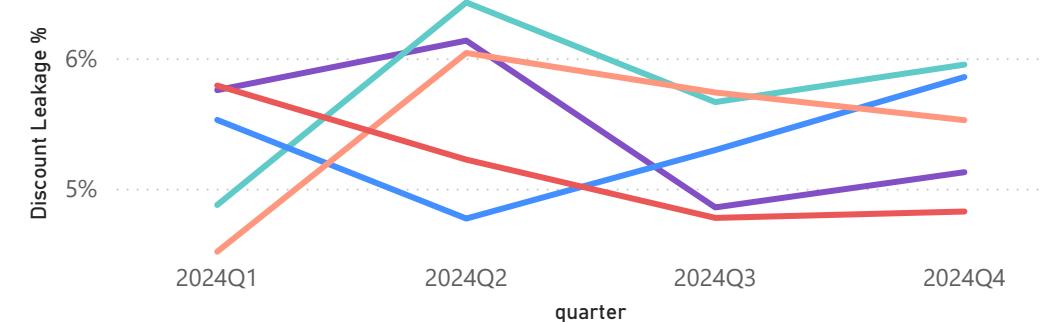
Product Profitability & Margin Efficiency

● Gross Margin % ● Profit



Quarterly Revenue Leakage from Discounts

● Accessories ● Bottoms ● Dresses ● Shoes ● Tops



Volume vs Profit per Unit Matrix

