

User Personas:

1. Jared Lindeman

Age: 38

Lifestage: Middle age adult

Industry: Assistant to the president/ceo

Bio: Workaholic, has a wife and 2 kids, loves the hustle and bustle of the city

Life Goals: Move up in the company so he doesn't have to be the grunt anymore

Preferred Lunch: Sandwich or something quick.



2. Robert Larks

Age: 49

Lifestage: Empty Nester

Industry: Construction

Bio: Loves to build things with his hands and get a little dirty. Rub some dirt in it

Life Goals: Wants to live comfortably and go fishin

Preferred Lunch: A nice burger or steak



3. Michelle Dipolito

Age: 27

Lifestage: Young Mother

Industry: Daycare Operator

Bio: Loves working with kids. Always on the go

Life Goals: Open up a preschool

Preferred Lunch: Finger foods, like chicken nuggets



MVP:

It should be able to take an order and allow customers to check out. It should also have a login page, settings page and suggestions/ signup page for new businesses to get their restaurant included.

Trello Board:

<https://trello.com/invite/b/gDhvfKyA/179e425db871705803bbca177f5f4952/user-stories-food-app>

Figma:

<https://www.figma.com/file/wb5d9JOSsLg6FUVfiUFcDL/Week-1-Assessment?node-id=0%3A1>