



Search: Sirapassorn Thongtim

# UX/UI Design Portfolio

Sirapassorn Thongtim



## Personal Information



- Female
- Age : 23
- Nationality : Thai



30/3 No.11 SaenSaep Sub-district,  
Minburi district, Bangkok, 10510

## Contact



061- 874 - 6559



Sirapassorn.tb@gmail.com

## Education

King Mongkut's Institute of Technology Ladkrabang

Bachelor of Engineering ( Computer Engineering ) | GPA 3.15

## Experiences

### 2024 Graduation Project

- Data & Front End - Financial Article Writing using Artificial Intelligence

### 2023 Third - Year

- UX UI Designer - Master peach Website
- UX UI Designer - Luv Mate Application

### 2022 Second - Year

- UX UI Designer - Feelfood Website

## Internship

MOVIDER - UX UI Designer

- Responsible for reviewing and analyzing user behavior, designing the website's wireframe and interface, and providing graphic design support.

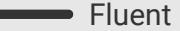
## Activities

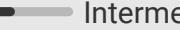
- Participated in the UX/UI Fundamentals 101 workshop.
- Was staff at the CE Smart Career event.

## Skills

- Coding : HTML / CSS / JavaScript / Python
- Wireframing and Prototyping
- Project Management and Agile Methodologies
- Figma
- User Research
- Color and typography

## Language

Thai  Fluent

English  Intermediate

## Hobbies

- Board Game
- Watch Movie
- Reading
- Playing Game

# Table of Contents

<b>Master Peach</b>	01
Digital art website	
<b>Luv Mate</b>	13
Pet dating application	
<b>FeelFood</b>	22
Food delivery website for KMITL students	
<b>Financial Article Writing using AI</b>	28
Graduation Project	
<b>Landing page</b>	30
<b>Social Media Post Design</b>	32

# Web Design

Master Peach



## Master Peach

A Digital Art Website

The digital art market where you can buy, sell, and bid on artworks.

## Project Overview

Master Peach is a website about digital art where users can buy, sell, bid, and create auction rooms.



Buying



Selling

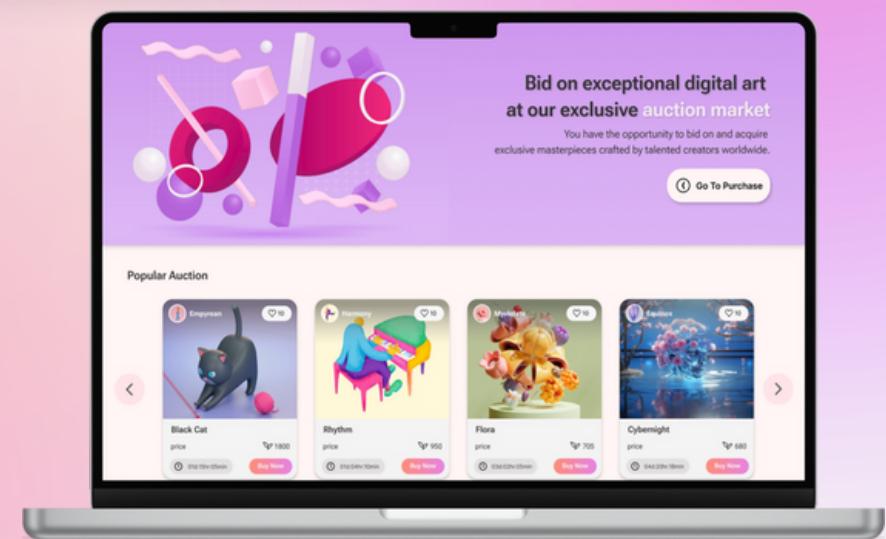
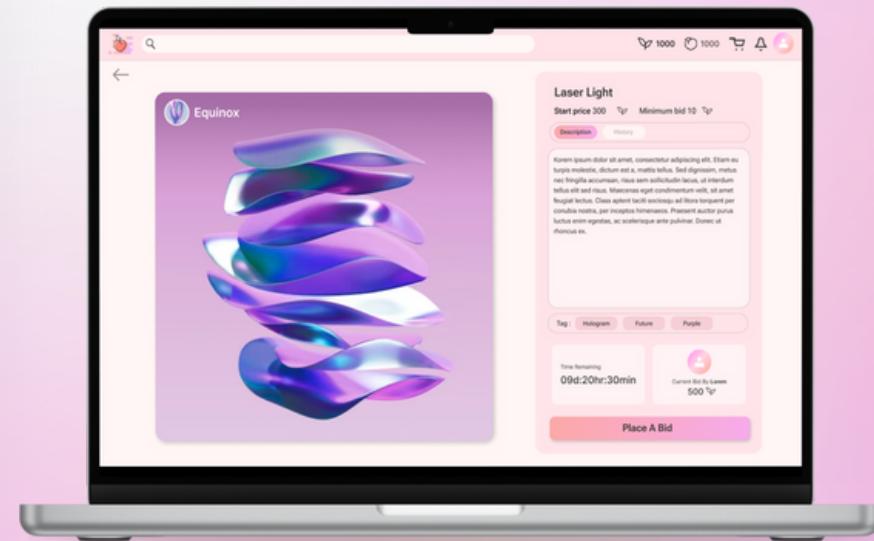


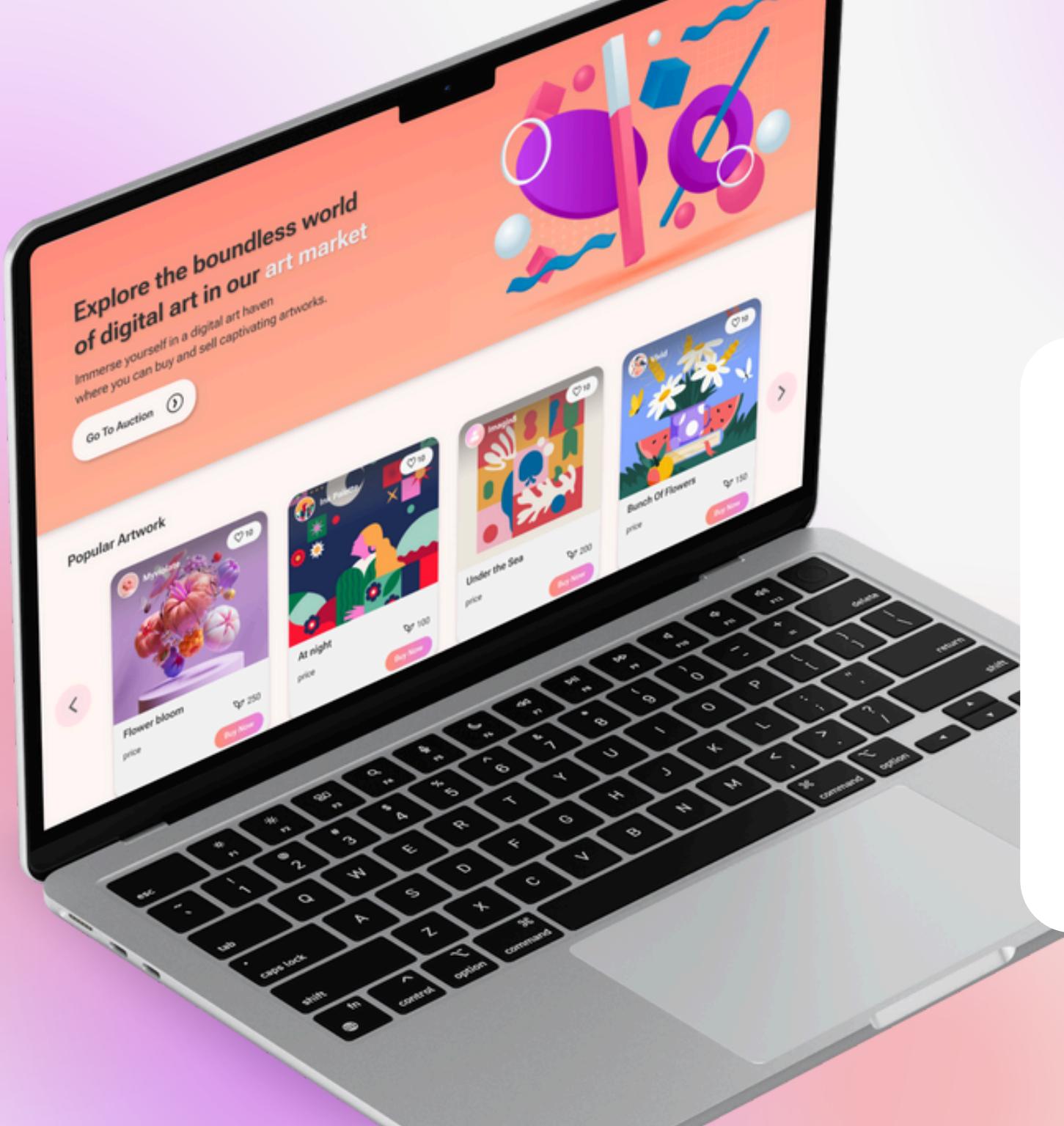
Bidding



Figma

In the first sprint, focus on the auction.





## Problem & Goals



### Problem Statement

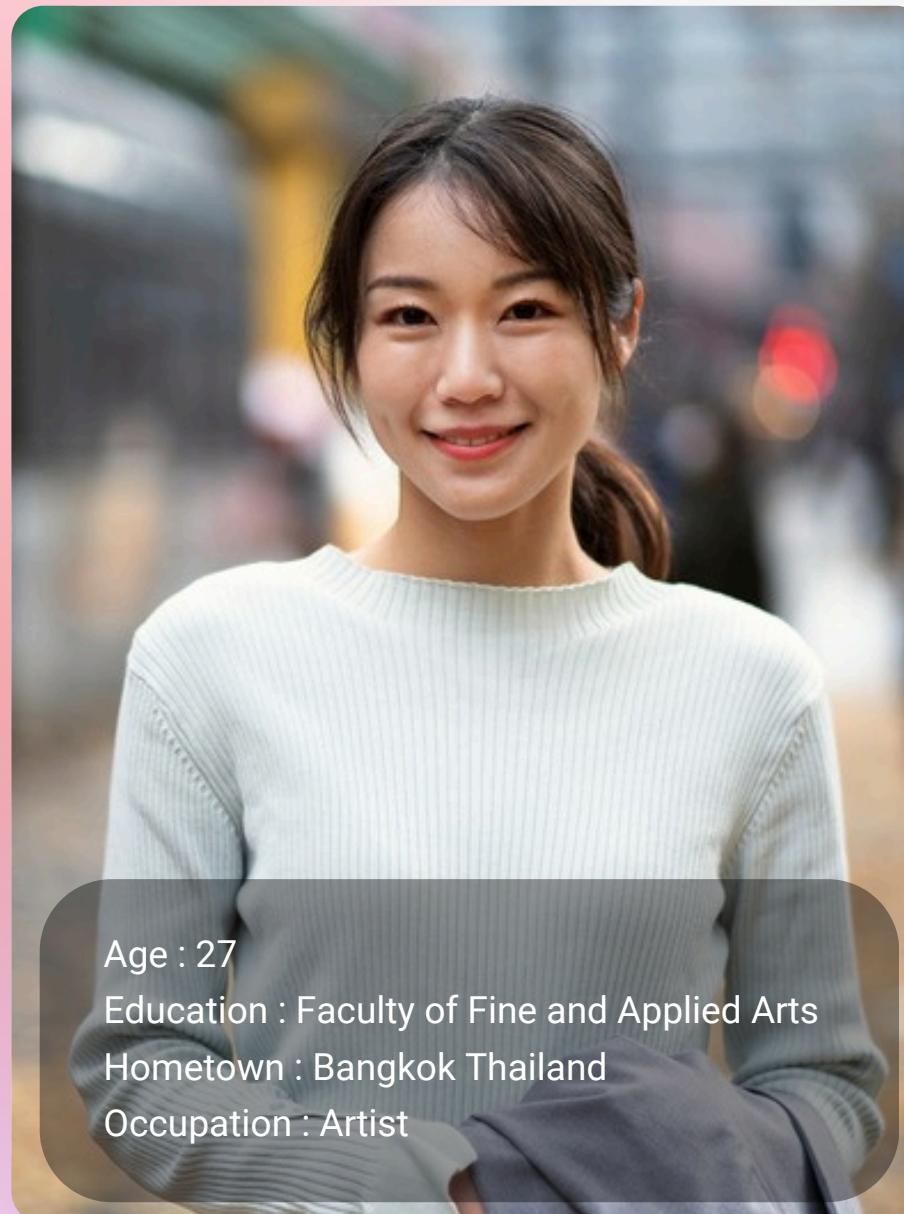
Artists lack platforms to sell their digital artwork.



### Goals

Design a website that :

- Allows users to create auction rooms and participate in auctions.
- Users can use money to purchase digital art and download art.



## Persona 1

### Linda

Artist

#### About

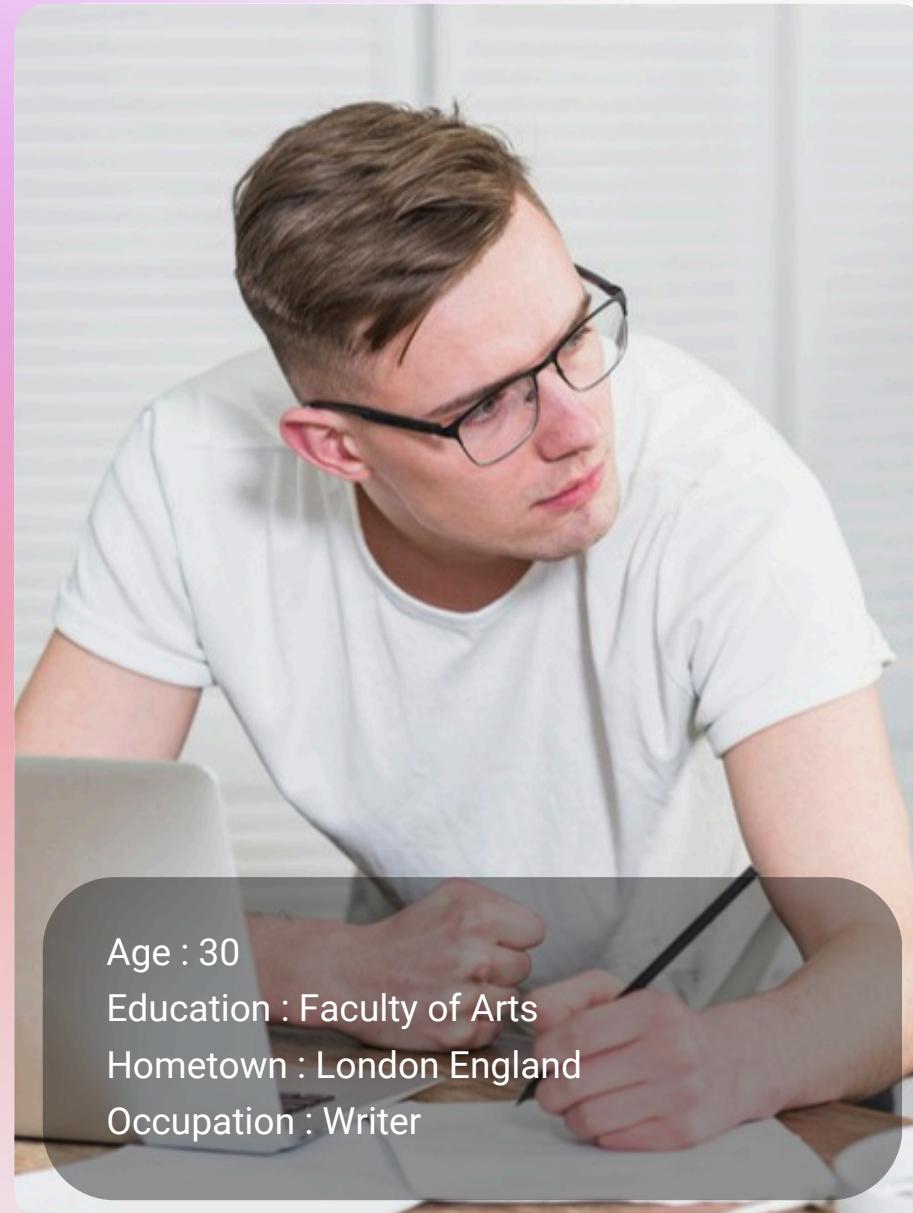
Linda is a commissions artist. Although Her main income is an art commission but she enjoys to use her free time to draw from her imagination and exploring the internet.

#### Frustrations

- No time for a hobby because she has to work on commissions.
- Don't know a platform for promoting and selling artworks.

#### Goals

- Hobbies can be utilized to generate income.
- Achieve increased income and have a stable life.
- Do more activities that she love.



Age : 30

Education : Faculty of Arts

Hometown : London England

Occupation : Writer

## Persona 2

# Arthur

Writer

### About

Arthur is a writer who loves art, he often finds inspiration through artwork for his books. His hobbies is collecting art and listening to music.

### Frustrations

- Lack of inspiration to write a book.
- Limited free time to go out and buy artwork.
- Difficult to find places that sell artwork.

### Goals

- Wrote his own masterpieces and became famous
- Collected more works of art.



# Empathy Map

## Say & Do

Always check have enough money.

Have to compete with a lot of people.

Attend the auction.

Saw the time remaining.

Saw type of artwork and inspiration

## See

Saw the highest price with the name of the bidder.



Arthur

## Hear

Heard someone bidding.

Hear the latest price update.

Heard who the highest bidder was.

Think about the details of art work.

Think about the latest price.

## Think

Think about the time remaining.

**Pains** : Worried about not winning the auction.

**Gains** : Happy if win the auction.

**Feel**

# ☰ User Storyboard

06 ■



Ken wanted to get some digital art to collect.



Ken friend had recommended a website where he could participate in auctions



He opened the website and find the digital art he wanted.



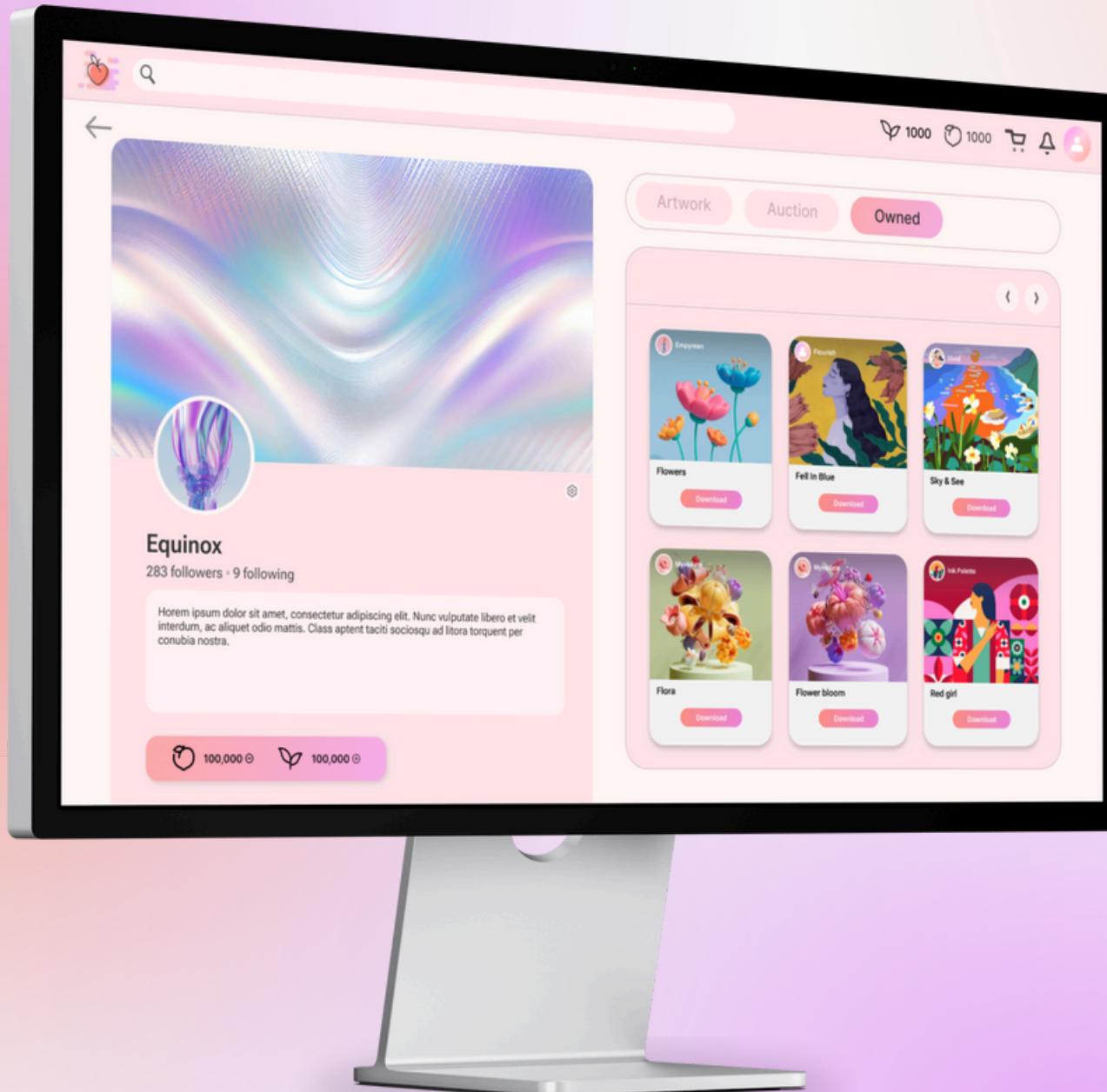
He chose to enter the auction room and place a bid.



When the auction ended, he received a message notification.



Ken won the auction, so he went to download the artwork.



## Design Guidelines from Research

- Show the remaining time and the highest bid price on the homescreen and the auction room.
- Show the name of the highest bidder and the bidding history.
- Artists can set relevant tags and write description.
- Artists can set a starting price and minimum bid.
- When user place a bid, the money will be checked.
- When the auction ends, a notification will be sent to the user
- Users can download artwork on their profile page.

# Low - fidelity wireframe



Korem ipsum dolor sit amet,  
consectetur adipiscing elit.

Porem ipsum dolor sit amet, consectetur adipiscing elit. Nunc vulputate liberi et velit interdum, ac aliquet odio mattis. Class aptent taciti sociosqu ad illora torquent per conubia nostra, per inceptos himenaeos.

[Go To Auction](#)

**Popular Artwork**

← →

Art name  
price Tgr 100 [Buy now](#)

**Top Artist**

1. Artist Name Tgr 100,000  
2. Artist Name Tgr 100,000

3. Artist Name Tgr 100,000  
4. Artist Name Tgr 100,000

5. Artist Name Tgr 100,000  
6. Artist Name Tgr 100,000

7. Artist Name Tgr 100,000  
8. Artist Name Tgr 100,000

**Art Market**

Tag : Abstract Vintage Minimal Pink Pop Art

Load More +

Follow Us

Korem ipsum dolor sit amet,  
consectetur adipiscing elit.

Porem ipsum dolor sit amet, consectetur adipiscing elit. Nunc vulputate liberi et velit interdum, ac aliquet odio mattis. Class aptent taciti sociosqu ad illora torquent per conubia nostra, per inceptos himenaeos.

[Go To Purchase](#)

**Popular Auction**

← →

Art name  
price Tgr 100 [Buy now](#)

**Auction Market**

Tag : Abstract Vintage Minimal Pink Pop Art

Load More +

Follow Us

**Login**

Username

Password

Remember [Forgot Password ?](#)

[Login](#)

[Create Account](#)

**Create Account**

Name  Jonny Tomson

Username  Jonny

Email  Jonny

Password  \*\*\*\*\*

Confirm Password  \*\*\*\*\*

[Create](#)

**Purchase**

Art Title

Tag

Description

Price

Limit Amount  pcs

[Publish](#)

**Purchase**

Art Title

Tag

Description

Start Price

Minimum Bid

Date Start Date End

[Publish](#)

# Low - fidelity wireframe



**Auction Room**

**Artist Profile**

**Notification**

**Place a Bid**

**Your bidding**

# High - fidelity wireframe



## Style & Colors

- Typography

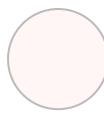
**Robo Flax**

Regular

Medium

SemiBold

- Colours



#FFF6F5



#FF9AF5



#FDAAA8



#5B5B5B



#FFE3E8



#EB86D8

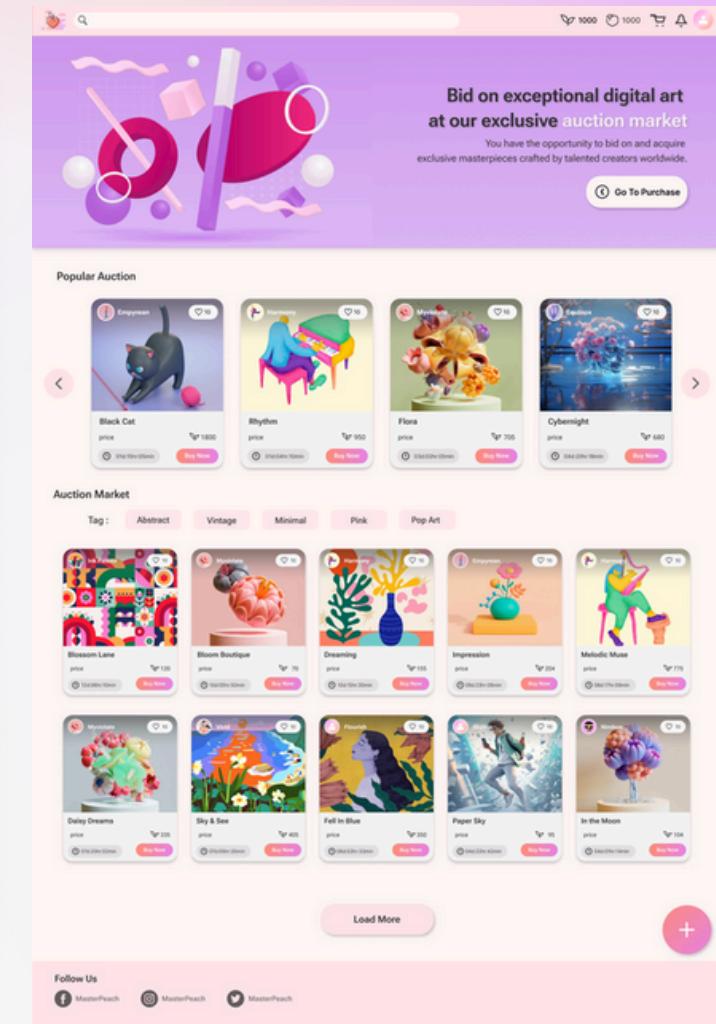
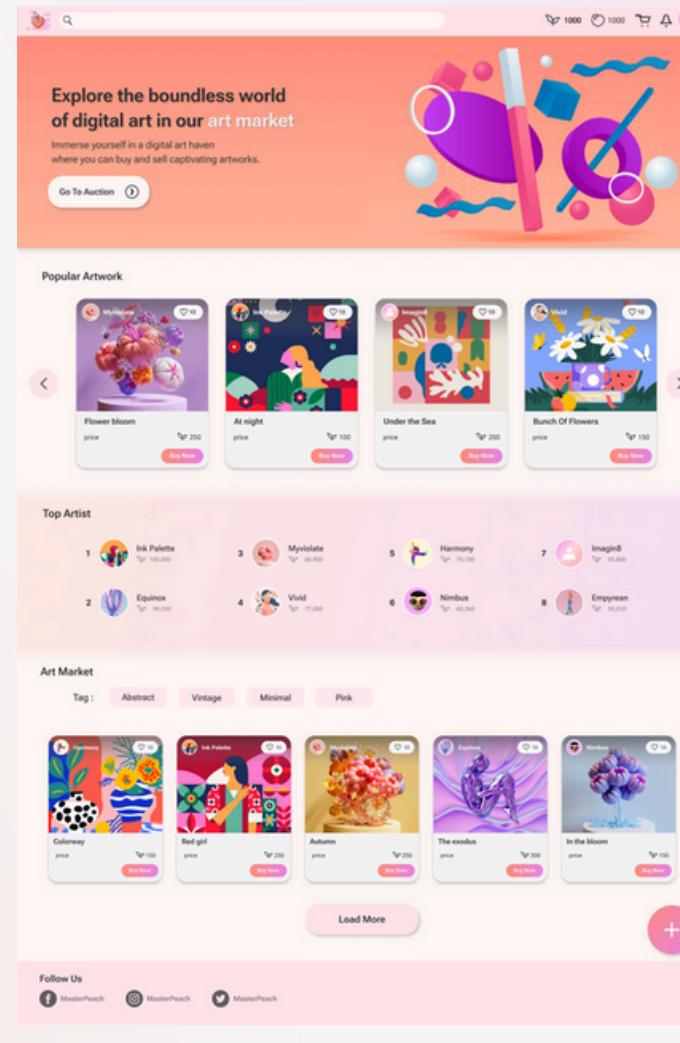


#FD8E80



#333333

- Homescreeen : Purchase page & Auction page



# High - fidelity wireframe



- Login

Login

Username:

Password:

Remember

[Forgot Password ?](#)

**Login**

[Create Account](#)

- Create Account

Create Account

Name: Jonny Tomson

Username: Jonny

Email: Jonny

Password:

Confirm Password:

**Create**

- Auction Room : Choose for a Description or History.

Laser Light

Start price 300 Leaf Minimum bid 10 Leaf

Description: [History](#)

Korem ipsum dolor sit amet, consectetur adipiscing elit. Etiam eu turpis molestie, dictum est a, mattis tellus. Sed dignissim, metus nec fringilla ultricies, nunc semper euismod lacus, ut interdum tellus id diam non massa. In hac habitasse platea dictum vel feugiat lectus. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Praesent auctor purus luctus enim egestas, ac scelerisque ante pulvinar. Donec et rhoncus ex.

Tag: [Hologram](#) [Future](#) [Purple](#)

Time Remaining: 09d:20hr:30min

Current Bid By Lorem 500 Leaf

**Place A Bid**

- Place a Bid

You must bid at least 10 Leaf

Current Bid: 1000 Leaf

Your leaf: 100,000 Leaf

After Bid: 99,000 Leaf

**Confirm**

✓

Your bidding Successfully Adds

[back to auction room](#)

**Confirm**

- Add Purchase

Purchase

Auction

+

Art Title:

Tag:

Description:

Price:

Limit Amount:  pcs

**Publish**

- Add Auction

Purchase

Auction

+

Art Title:

Tag:

Description:

Start Price:

Minimum Bid:

Date Start:

Date End:

**Publish**

Laser Light

Start price 300 Leaf Minimum bid 10 Leaf

Description: [History](#)

Lorum - Bid 350 Leaf  
John - Bid 400 Leaf  
Jane - Bid 450 Leaf  
Lorem - Bid 500 Leaf

Tag: [Hologram](#) [Future](#) [Purple](#)

Time Remaining: 09d:20hr:30min

Current Bid By Lorem 500 Leaf

**Place A Bid**

✗

Your bidding Unsuccessfully Adds

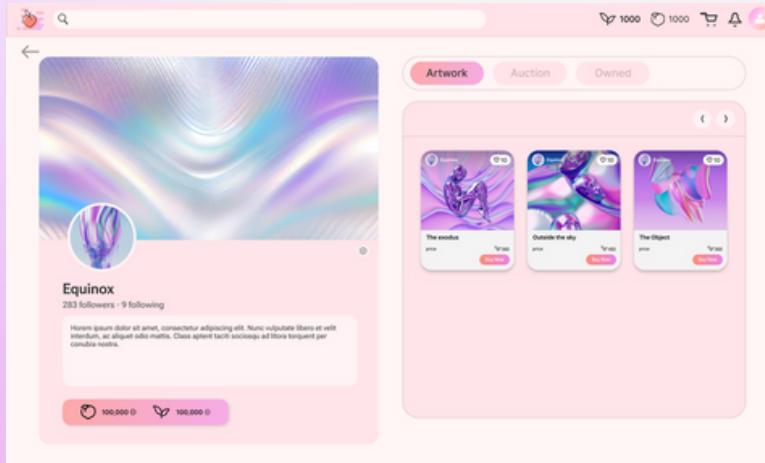
You don't have enough Leaf.

**Purchase Leaf**

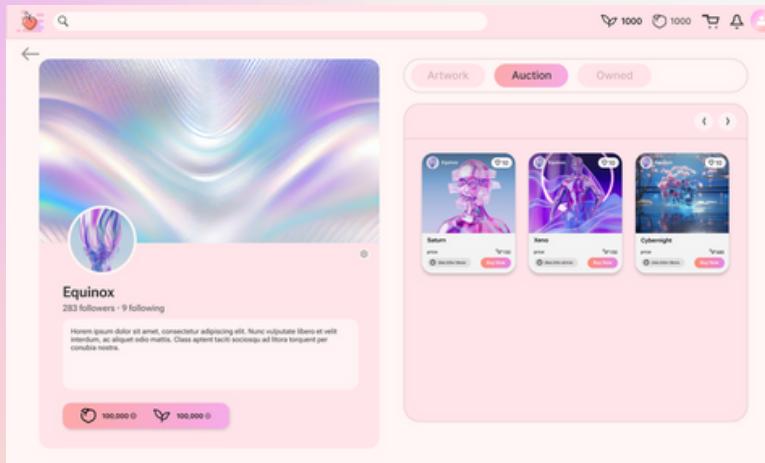
# High - fidelity wireframe



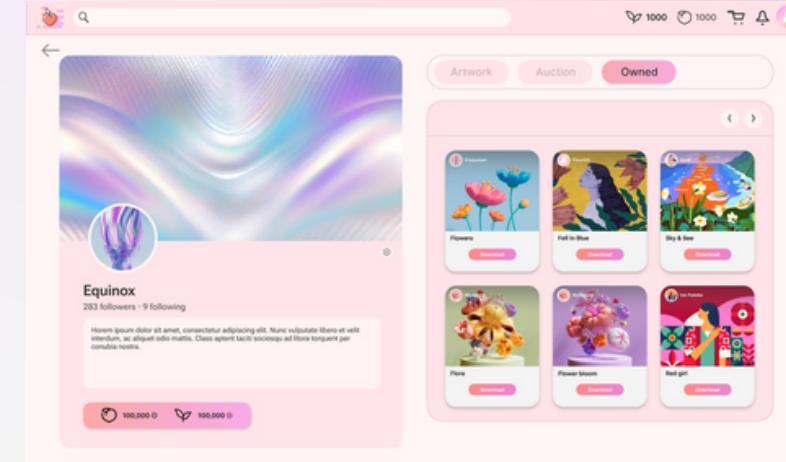
- **User Profile :** Artwork that user are selling.



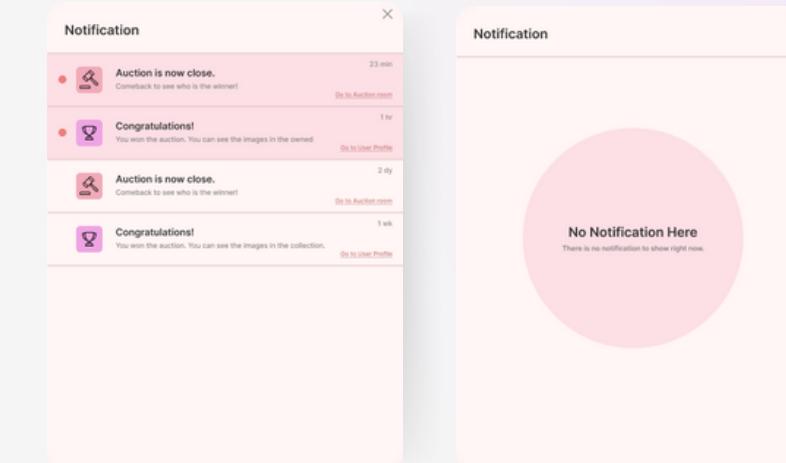
- **User Profile :** Artwork that user are auctioning.



- **User Profile :** Artwork owned by the user.

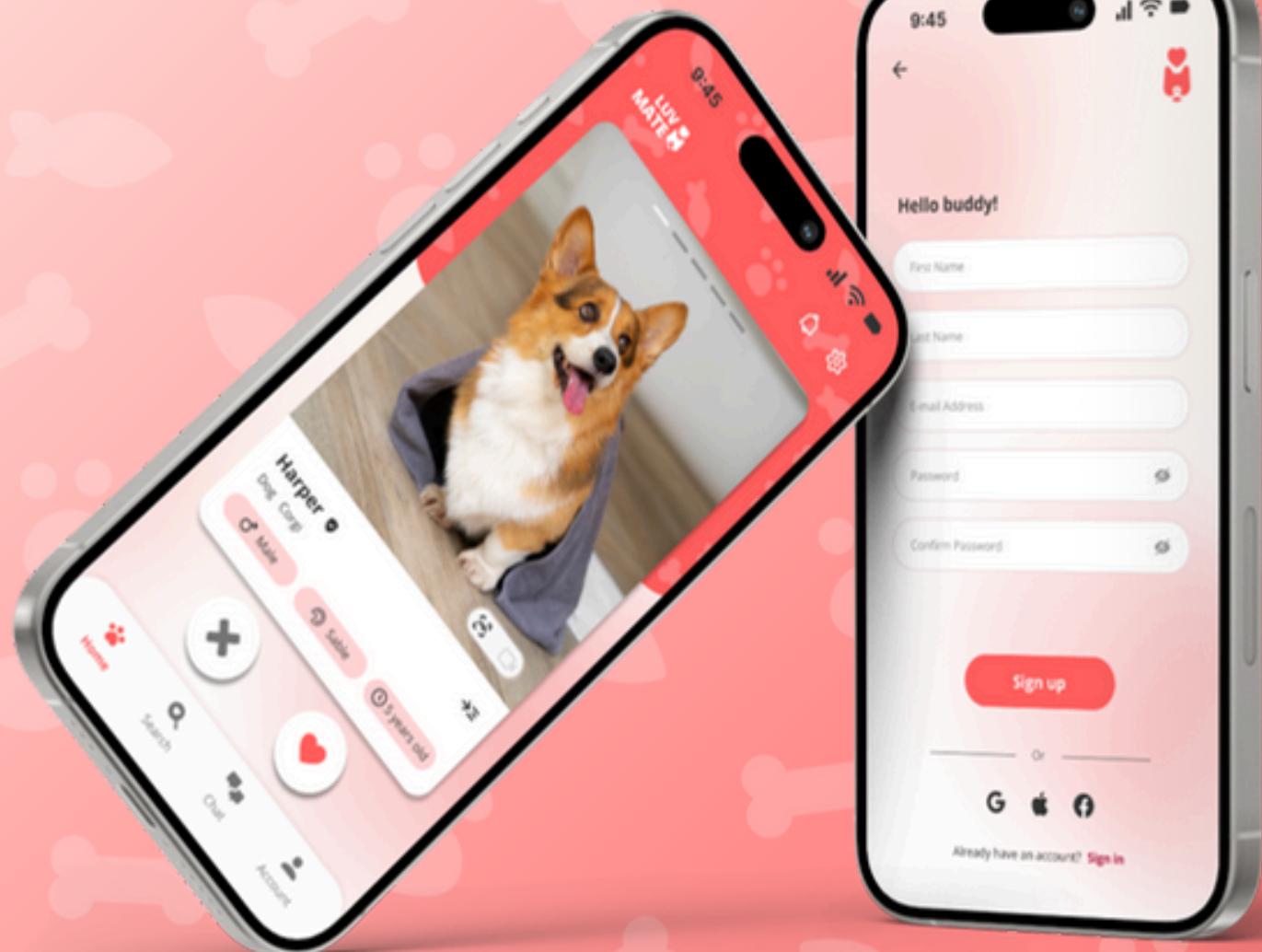


- **Notification :** Send a message when the auction ends.



# Mobile App Design

Luv Mate



## Project Overview

A pet dating application that allows users to find suitable mate for their pets, with diverse choices to match their preferences.



Matching



Chat



Search



Figma



## Problem Statement

- Pet owners often face difficulties finding a mate or companion for their pets and remain concerned about safety when pairing with other people's pet. As a result, they are looking for a convenient and secure pet-matching system.



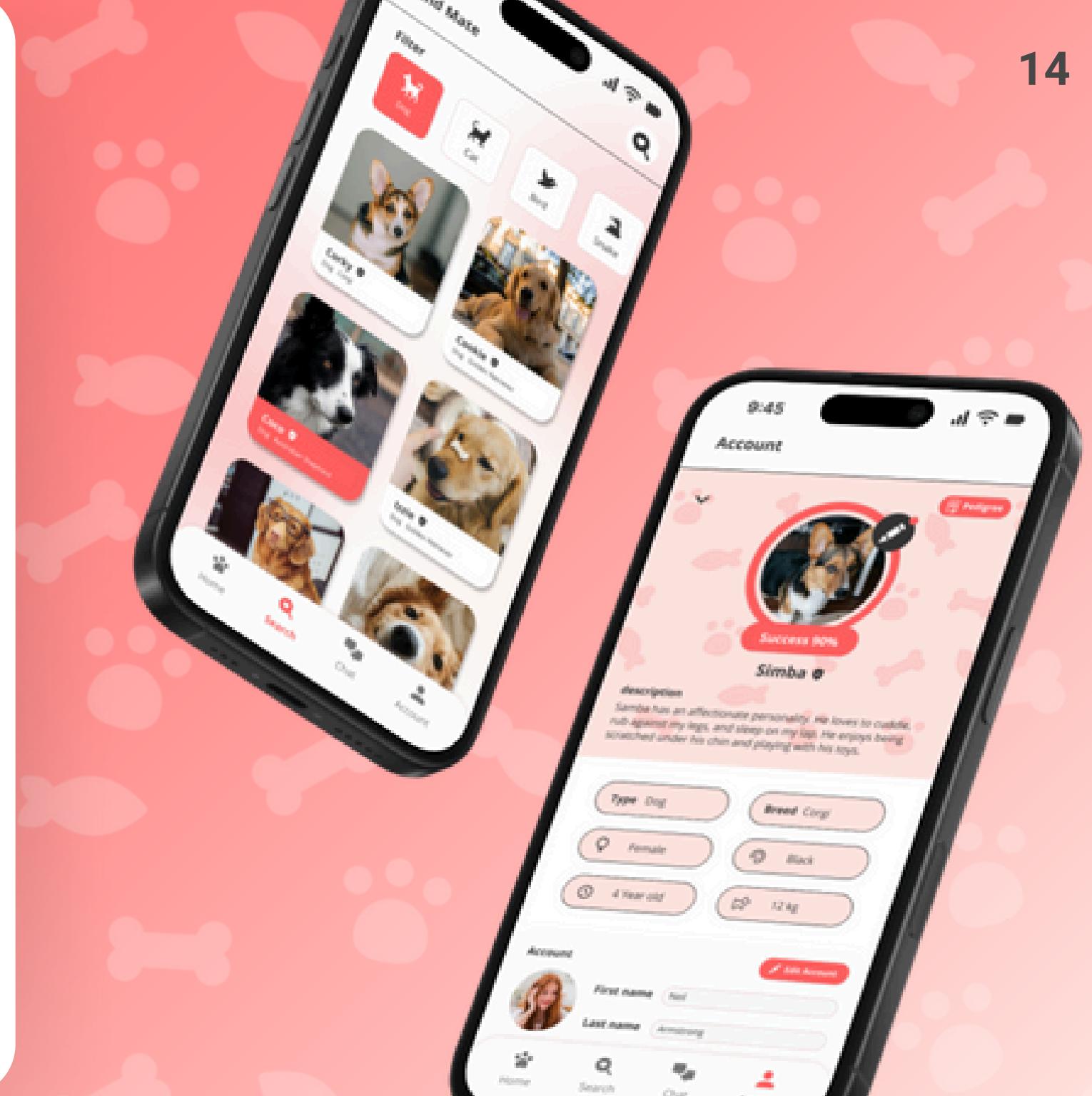
## Goals

- An application for pet dating that offers a convenient and enjoyable user experience while ensuring the safety of the pets.



## User Target

- Pet owners who are looking for a mate for their pets.





# Empathy Map

## Say & Do

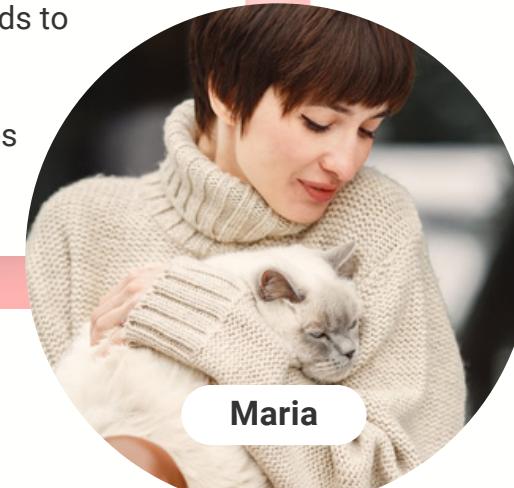
- "I want to find friend for my cat, it's starting to feel lonely."
- Takes photos or videos of the cat and uploads to social media
- "I want to be sure the other person truly takes good care of their cat."

## See

- Sees pictures and videos of other cute pets
- Sees her cat looking lonely when left alone at home
- Sees the other cat's Pedigree certificate

## Hear

- Hears cat sounds in cute video
- Hears friends recommending getting another pet
- Hears warnings about safe pet matchmaking



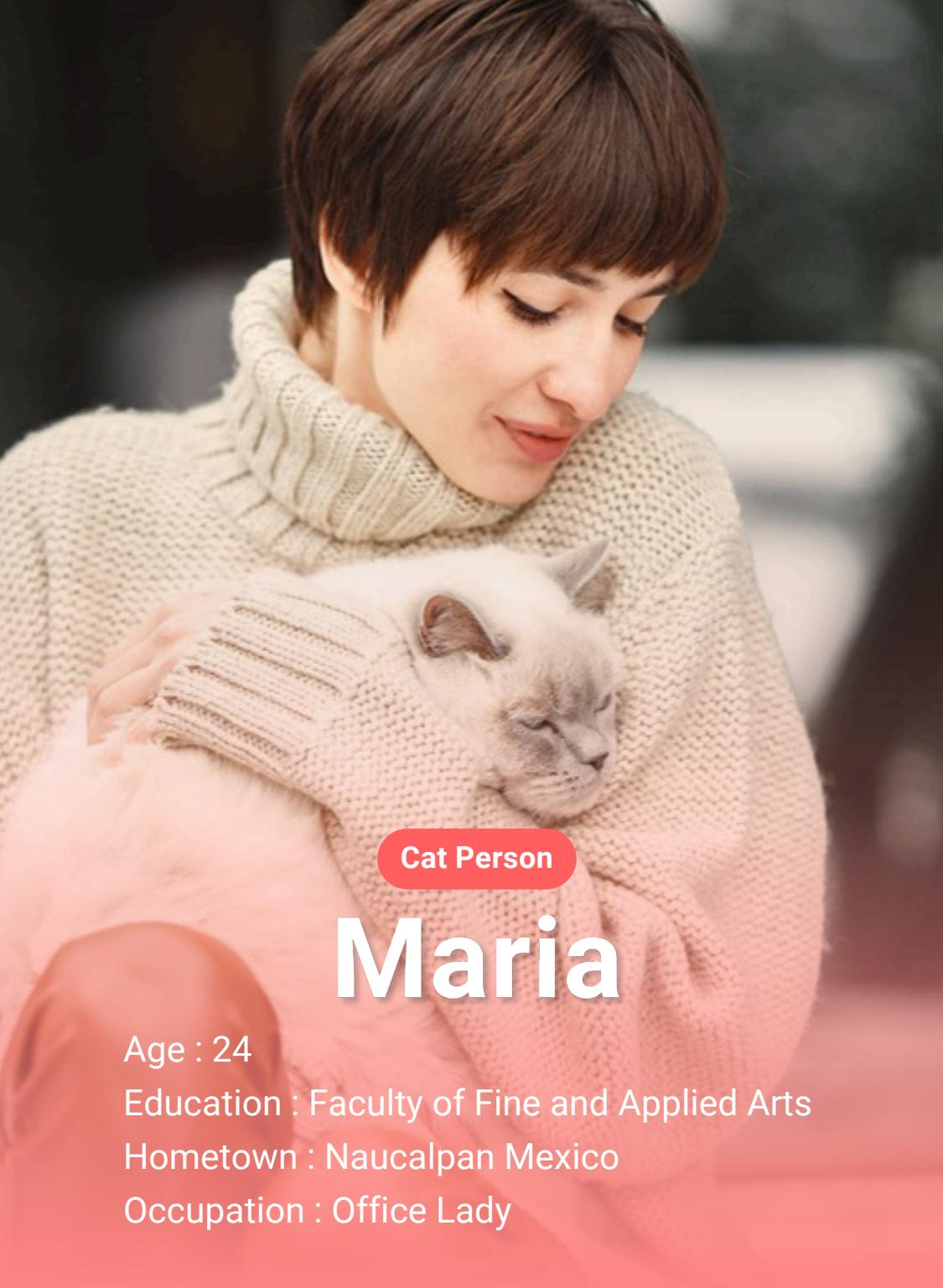
## Think

- Wants her cat to have a friend or partner
- Feels happy if the cat is matched with a compatible cat
- Worries that the other person's cat may not be as presented or may be unsafe

**Pains** : Fears matching with an unsafe pet

**Gains** : Successfully finds a match for her cat

**Feel**



Cat Person

## Maria

Age : 24

Education : Faculty of Fine and Applied Arts

Hometown : Naucalpan Mexico

Occupation : Office Lady

### About

Maria is office lady who lives in an apartment in the city. She's a devoted cat person and treats her feline companion like family. Maria often shares photos and videos of her cat on social media, and she follows several pet communities online. She believes pets need emotional connection and companionship—just like humans.

“

I just want my cat to be happy and have a companion that truly gets along with him.

”

### Frustrations

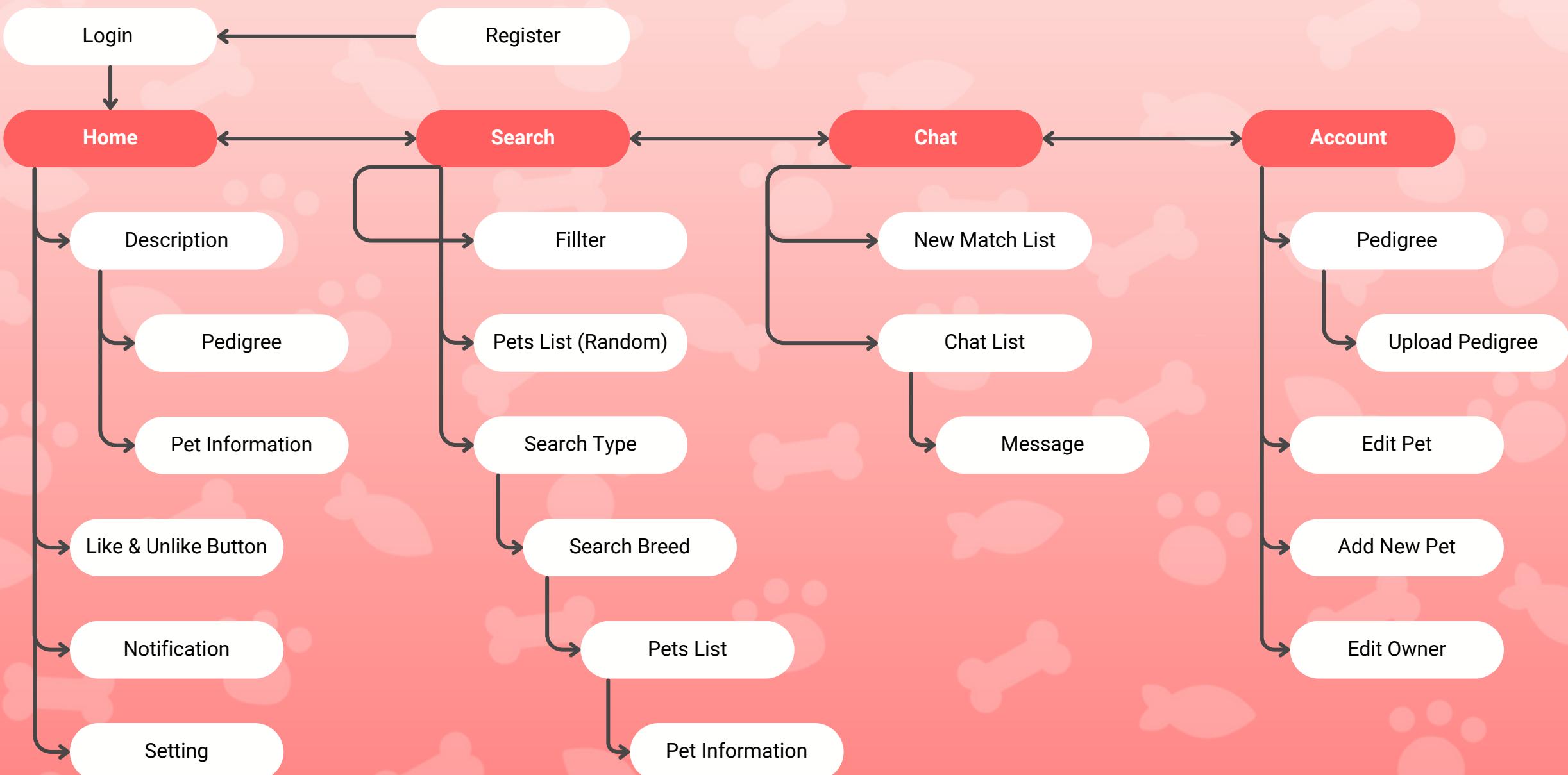
- Worries that other pet owners may not be honest or responsible
- Concerned about matching her cat with an unsafe pet
- Finds it difficult to verify the background or health of other animals online

### Goals

- To find a companion for her cat
- To be able to have more cat in the household
- To feel confident that any match is safety



# Site Map



# Low - fidelity wireframe



**Login**

9:45

Welcome back, buddy

E-mail Address

Password

Forgot your password ?

Sign in

Don't have an account ? Create

**Register**

9:45

Hello buddy!

First Name

Last Name

E-mail Address

Password

Confirm Password

I read and agree to Terms & Conditions

Sign up

Or

G Apple

Already have an account? Sign in

**Home**

9:45 LuvMate

Pet Name Type breed

Sex Color Age

send something

Home Search Chat Account

**Match**

9:45

It's a Match

Paw prints and photos

Home Search Chat Account

**Description**

9:45 Description

Pet Name Type breed pedigree

sex color age weight

description

Cores ipsum dolor sit amet, consectetur adipiscing elit. Etiam eu turpis molestie, dictum est, mattis tellus. Sed dignissim, metus nec fringilla accumsan, arcu vel pulcherrimus laoreet, etiam dolor sit amet, consectetur adipiscing elit. Saepe dictum est a, mattis tellus. Sed dignissim, metus nec fringilla accumsan.

Home Search Chat Account

**Search**

9:45 Find Mate

Dog Cat Bird Snack

Pet Name Type breed

Home Search Chat Account

**Search Type**

9:45 Search Type

Pet Type

Home Search Chat Account

**Search Breed**

9:45 Search Breed

Pet Breed

Home Search Chat Account

**Pets List**

9:45 Pets

Pet Name Type breed

Home Search Chat Account

**Notification**

9:45 Notification

New Match! You have a new match with Mille. Let's start chatting!

New Match! You have a new match with Olaf. Let's start chatting!

The appointment day is approaching. Get ready for your upcoming appointment.

The appointment day has arrived! Don't forget to attend your appointment on time!

Home Search Chat Account

# Low - fidelity wireframe



**Account**

**Edit Pet**

**Add Img & Vid**

**Preview**

**Chat**

**Message**

**New Pet (1)**

**New Pet (2)**

**New Pet (3)**

**Edit Owner**

**Pedigree**

**Setting**

# High - fidelity wireframe



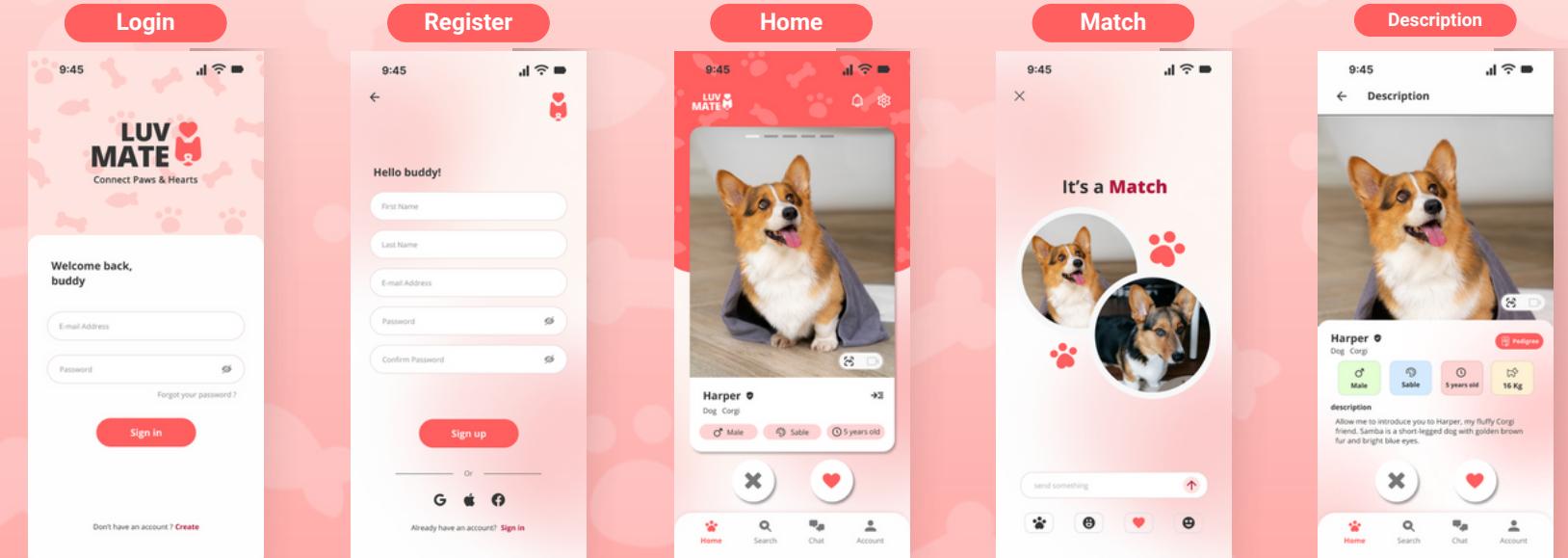
## Style & Colors

- Typography

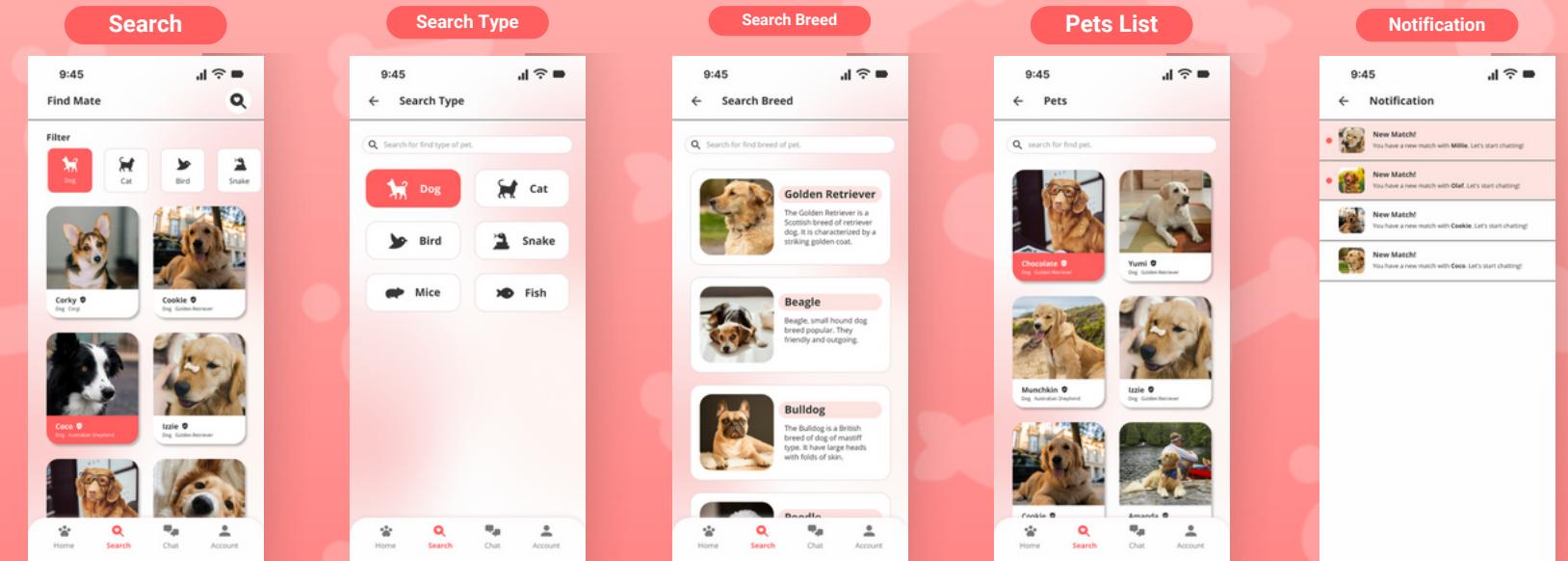
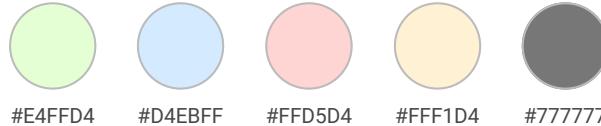
Open Sans Hebrew

Regular

**Bold**



- Colours



# High - fidelity wireframe



**Account**

**Edit Pet**

**Add Img & Vid**

**Preview**

**Chat**

**Message**

**New Pet (1)**

**New Pet (2)**

**New Pet (3)**

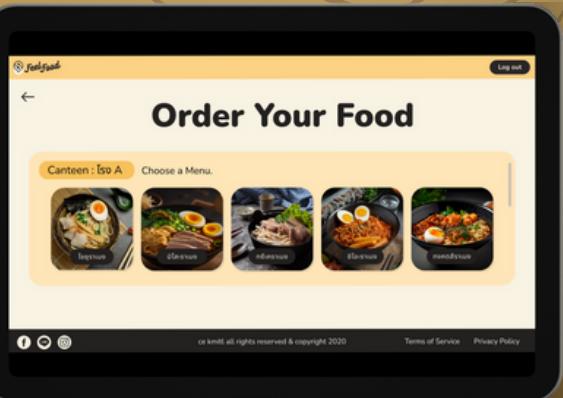
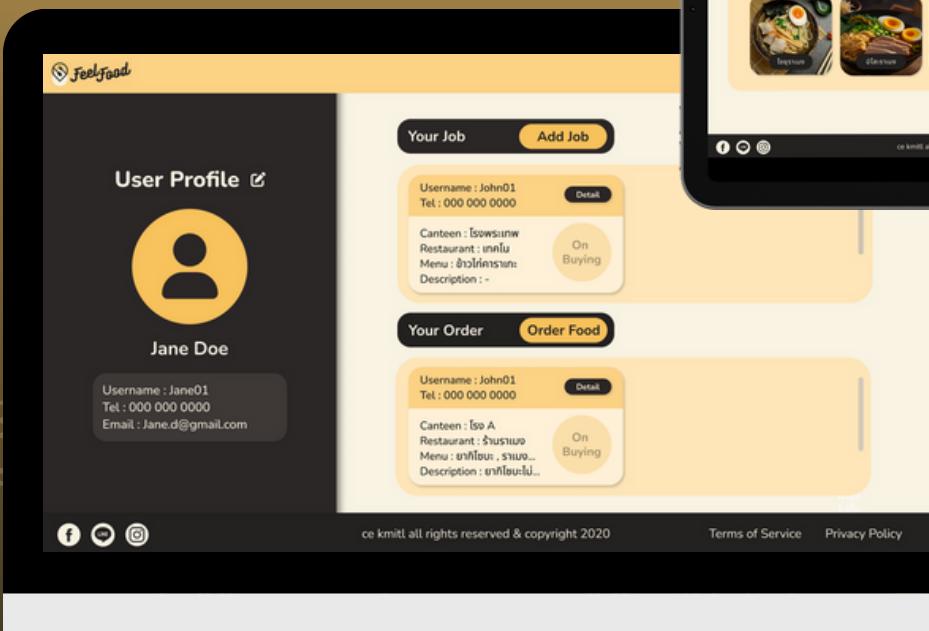
**Edit Owner**

**Pedigree**

**Setting**

# Web Design

Feel Food



## Project Overview

FeelFood is a food delivery website for KMUTT students. Users can order food and create jobs to receive orders from other users.



Delivery



Order





## Problem Statement

KMITL students are having trouble

- Finding time to buy food.
- Being unable to go buy food by themselves.



## Goals

Design a website where

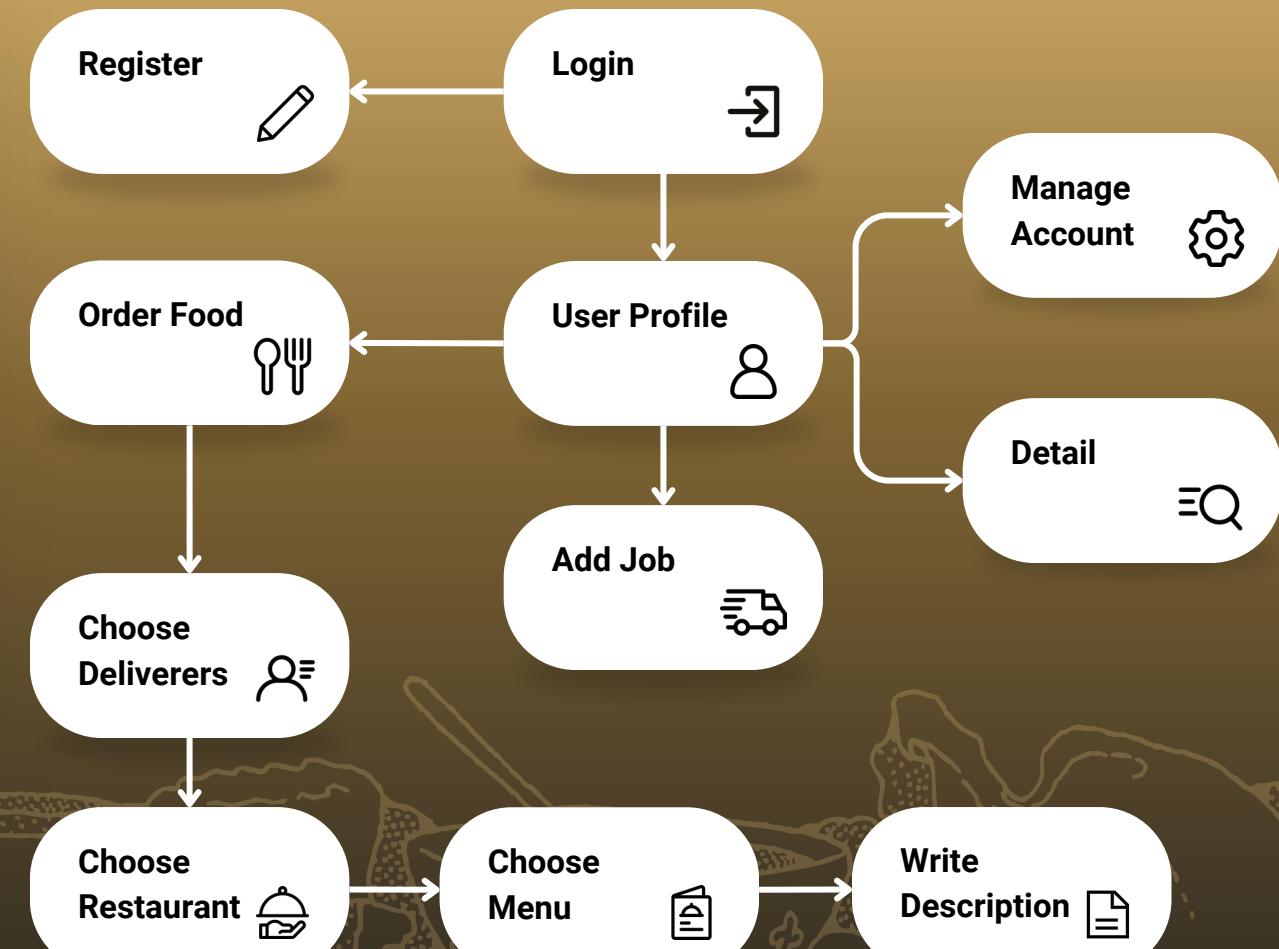
- Users can order food from the KMITL canteen for delivery.
- Users can sign up to be delivery personnel.



## User Target

- KMITL students
- Have trouble finding time to buy food or can't go to buy food by themselves.

## Basic User Flow



## High - fidelity wireframe



### Style & Colors

- Typography

Nunito

Medium

Bold

ExtraBold

Black

- Colours



#F8F3E3



#FCD284



#F8C25C



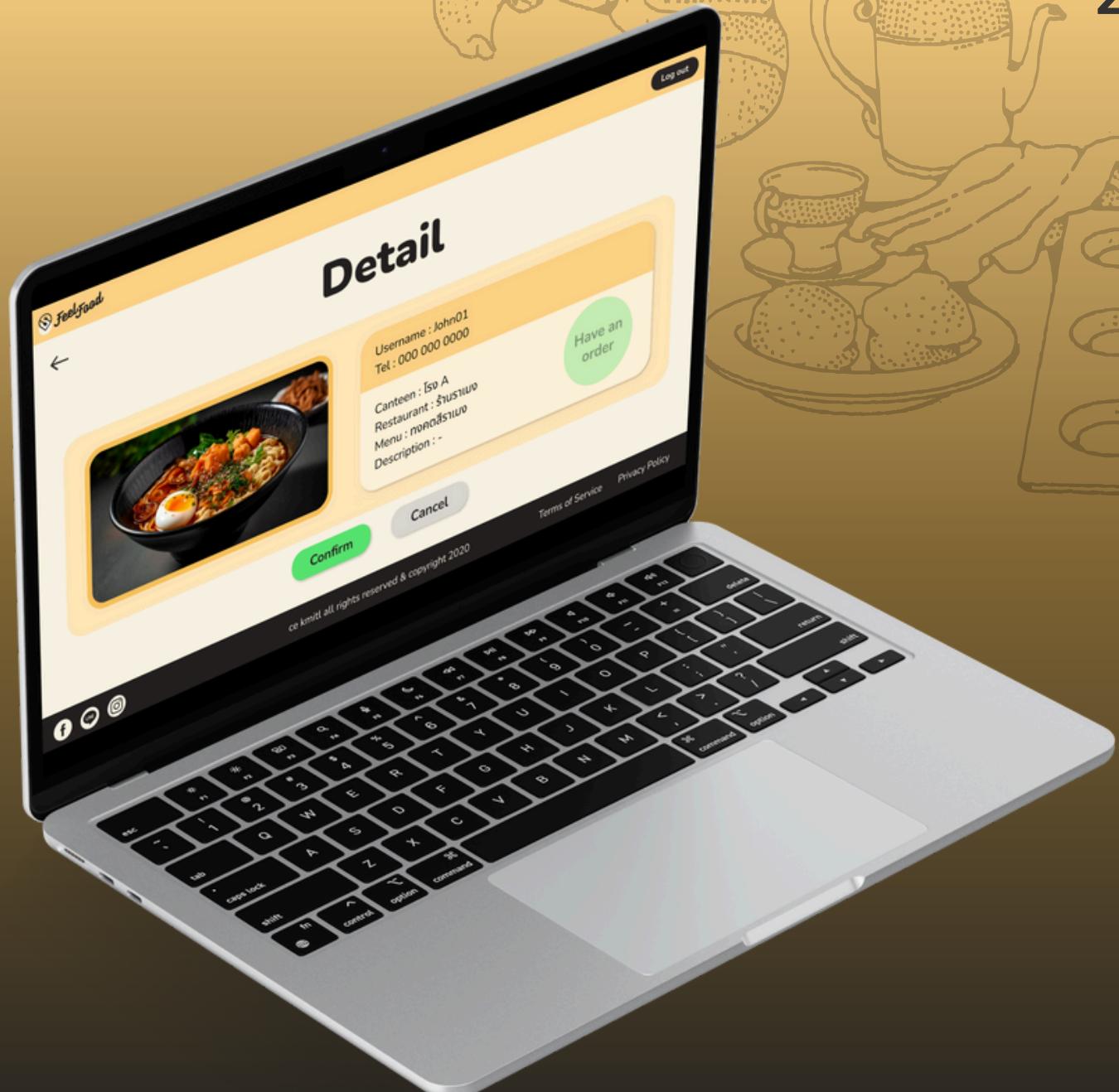
#D9D7D0



#242121



#59E36F



# High - fidelity wireframe



- Login

**Login**

Username :

Password :

**Login** **Register**

ce kmitl all rights reserved & copyright 2020 [Terms of Service](#) [Privacy Policy](#)

[Facebook](#) [Twitter](#) [Instagram](#)

**User Profile**

**User Profile** [Edit](#)

**Jane Doe**

**Profile**

Username : Jane01  
Tel : 000 000 0000

Canteen : ใจดี A  
Restaurant : ใจดี B  
Menu : ใจดี C  
Description : -

**Your Job** [Add Job](#)

Username : John01  
Tel : 000 000 0000

Canteen : ใจดี A  
Restaurant : ใจดี B  
Menu : ใจดี C  
Description : -

**Your Order** [Order Food](#)

Username : John01  
Tel : 000 000 0000

Canteen : ใจดี A  
Restaurant : ใจดี B  
Menu : ใจดี C  
Description : -

**Log out**

ce kmitl all rights reserved & copyright 2020 [Terms of Service](#) [Privacy Policy](#)

[Facebook](#) [Twitter](#) [Instagram](#)

- Detail

**Detail**

**Detail**

**John01**

**Username : John01**  
**Tel : 000 000 0000**

**Canteen : ใจดี A**  
**Restaurant : ใจดี B**  
**Menu : ใจดี C**  
**Description : -**

**On going** **Cancel**

ce kmitl all rights reserved & copyright 2020 [Terms of Service](#) [Privacy Policy](#)

[Facebook](#) [Twitter](#) [Instagram](#)

- Register

**Register**

First Name :  Last Name :

Username :

Email :

Password :

Confirm Password :

Tel :

**Register**

ce kmitl all rights reserved & copyright 2020 [Terms of Service](#) [Privacy Policy](#)

[Facebook](#) [Twitter](#) [Instagram](#)

**Manage Your Account**

**Edit Profile**

**Profile**

Username :

First name :  Last name :

Email :

Tel :

**Save**

ce kmitl all rights reserved & copyright 2020 [Terms of Service](#) [Privacy Policy](#)

[Facebook](#) [Twitter](#) [Instagram](#)

- Manage Account : The user can edit profile and change password.

**Manage Your Account**

**Change Password**

**Profile**

**Password**

Current Password :

New password :

Confirm new password :

**Update password**

ce kmitl all rights reserved & copyright 2020 [Terms of Service](#) [Privacy Policy](#)

[Facebook](#) [Twitter](#) [Instagram](#)

# High - fidelity wireframe



- **Add Job :** After Add Job, the status will be shown in the user profile.

**Choose Your Canteen**

Canteen :

Description :

**Confirm**

ce kmitl all rights reserved & copyright 2020   Terms of Service   Privacy Policy

**User Profile**

Jane Doe

Username : Jane01  
Tel : 000 000 0000  
Email : Jane.d@gmail.com

Your Job   Add Job

Username : -  
Tel : -  
Canteen : -  
Restaurant : -  
Menu : -  
Description : -

No Order

Your Order   Order Food

There has been no order at the moment.

ce kmitl all rights reserved & copyright 2020   Terms of Service   Privacy Policy

There are 4 statuses : **No Order**, **Have an order**, **On buying** and **On going**

Username : -  
Tel : -

Canteen : ໂຮງ A  
Restaurant : -  
Menu : -  
Description : -

No Order

Username : John01  
Tel : 000 000 0000

**Detail**

Canteen : ໂຮງ A  
Restaurant : ຮ້ານຮາເມງ  
Menu : ກົກຕະສິຮາເມງ  
Description : -

Have an order

Username : John01  
Tel : 000 000 0000

**Detail**

Canteen : ໂຮງ A  
Restaurant : ຮ້ານຮາເມງ  
Menu : ກົກຕະສິຮາເມງ  
Description : -

On Buying

Username : John01  
Tel : 000 000 0000

**Detail**

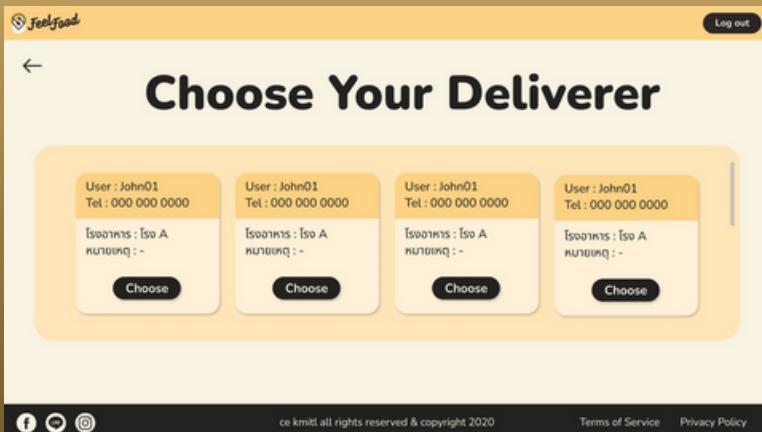
Canteen : ໂຮງ A  
Restaurant : ຮ້ານຮາເມງ  
Menu : ກົກຕະສິຮາເມງ  
Description : -

On going

# High - fidelity wireframe



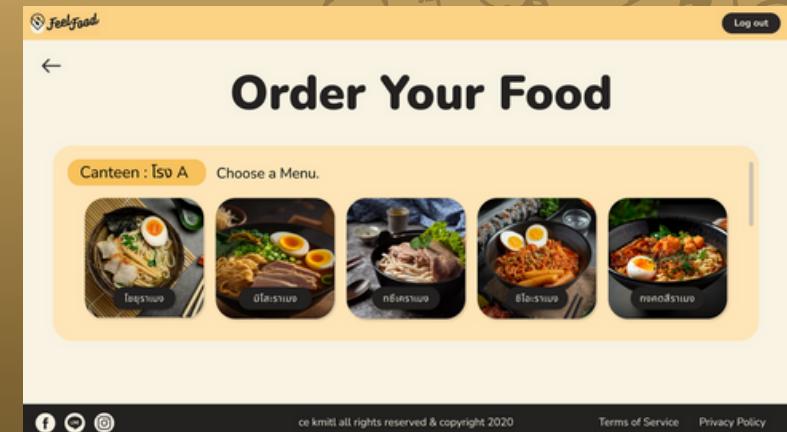
- Choose Deliverers



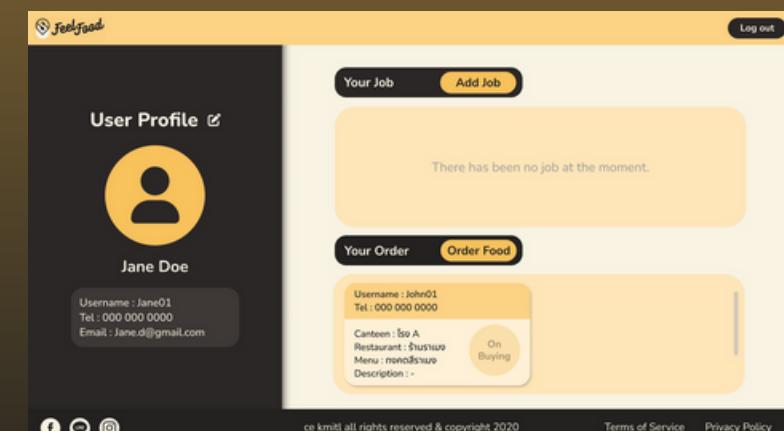
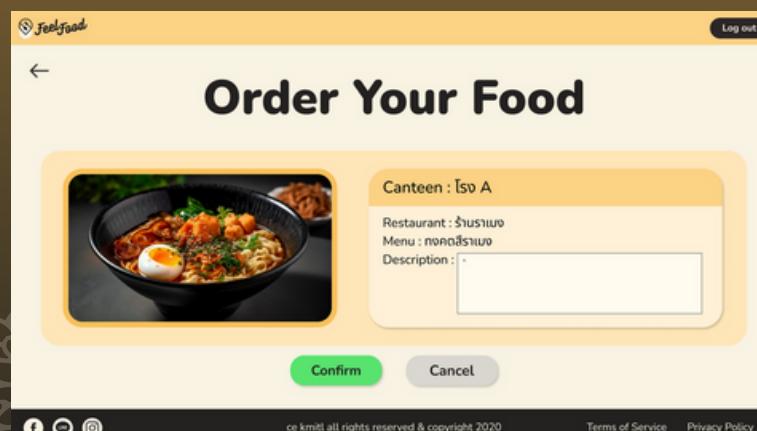
- Choose Restaurant



- Choose Menu



- Write Description : After Order Food, the status will be shown in the user profile.



# Web Design & Front End

Financial Article Writing using AI



Financial Article Writing using AI

Graduation Project

## Project Overview

Financial article writing using AI is a research project focused on developing and fine-tuning AI models to efficiently generate individual stock analyses.



Article



Prompting

 Figma for design.

HTML CSS JavaScript for front-End.

Quarter: Q1/66, Q2/66, Q3/66, Q4/66, Q1/67, Q2/67

Instruction:

Data:

Event:

Enter Input

King Mongkut's Institute of Technology Ladkrabang

Quarter: Q1/66, Q2/66, Q3/66, Q4/66, Q1/67, Q2/67

Instruction:

Data:

Event:

Enter Input

Apple Inc. (AAPL) Summary  
Apple remains a strong player in the tech sector, driven by strong revenue growth, solid earnings, and strong brand loyalty. Despite macroeconomic challenges, the company's focus on iPhone and wearables remains resilient.

Key Points  
- Q1 FY2025 Results: Revenue of \$117.2B (+2% YoY), EPS of \$2.11 exceeded analyst expectations.  
- Services Segment: Continued double-digit growth, contributing ~25% of total revenue.

Investment View  
Hold – Apple's fundamentals remain solid, but current market conditions provide opportunities for better entry points.



## Problem Statement

- The financial data is complex, requiring analysts to spend resources and time in producing stock analysis articles.
- This may result in delays in delivering investment insights, making it difficult for investors to keep up with market changes.



## Goals

- Identify and evaluate optimal fine-tuning techniques for applying LLMs to generate individual stock analysis drafts.
- Design and develop a demo website that enables to generate stock analysis drafts.



## User Target

- Stock Analysts who are responsible for researching, drafting, and publishing individual stock analysis reports.

## Wireframe And Website



KMITL Logo

Quarter

Quarter 1    Quarter 2    Quarter 3  
Quarter 4    Quarter 5    Quarter 6

Instruction

Data

Event

Article

Copy

Enter Input

King Mongkut's Institute of Technology Ladkrabang

Quarter

Q1/66    Q2/66    Q3/66  
Q4/66    Q1/67    Q2/67

Instruction

Data

Event

Article

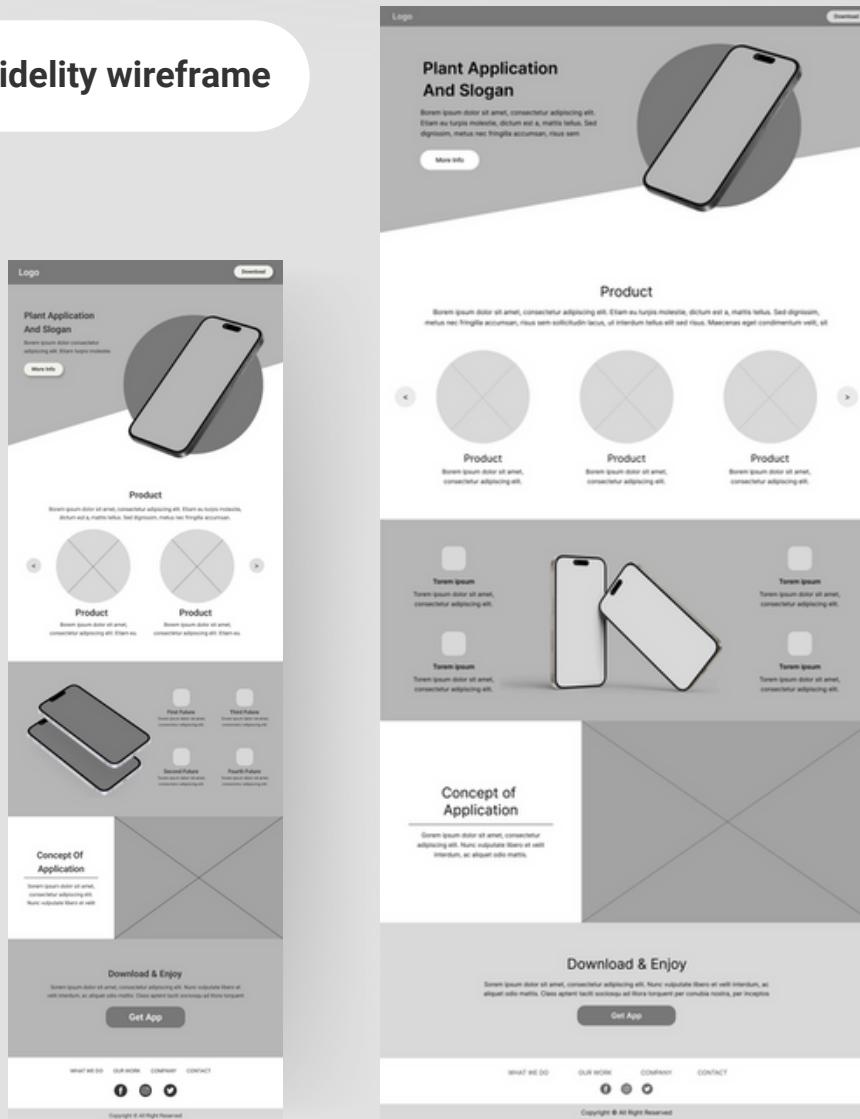
Copy Article

Enter Input

# Landing page

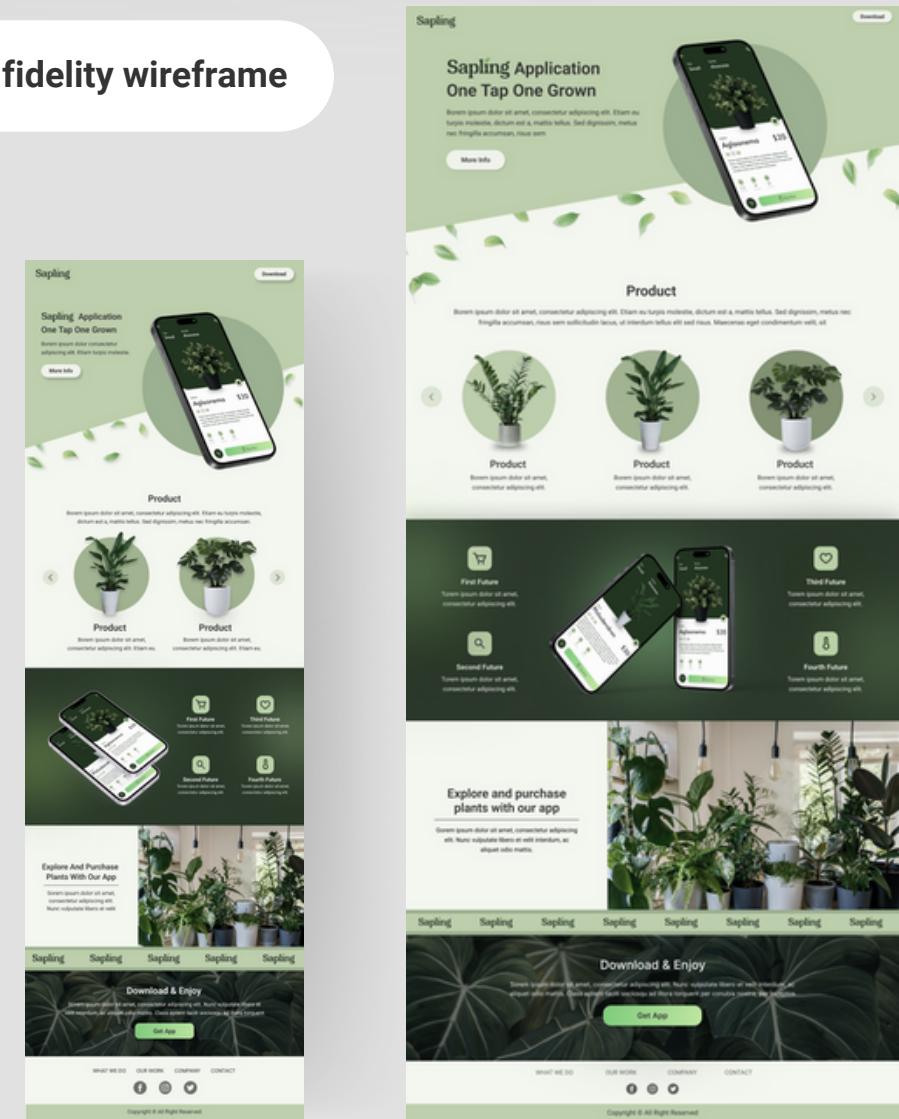
Design a responsive landing page for a plant sales application.

**Low - fidelity wireframe**



Desktop

**High - fidelity wireframe**



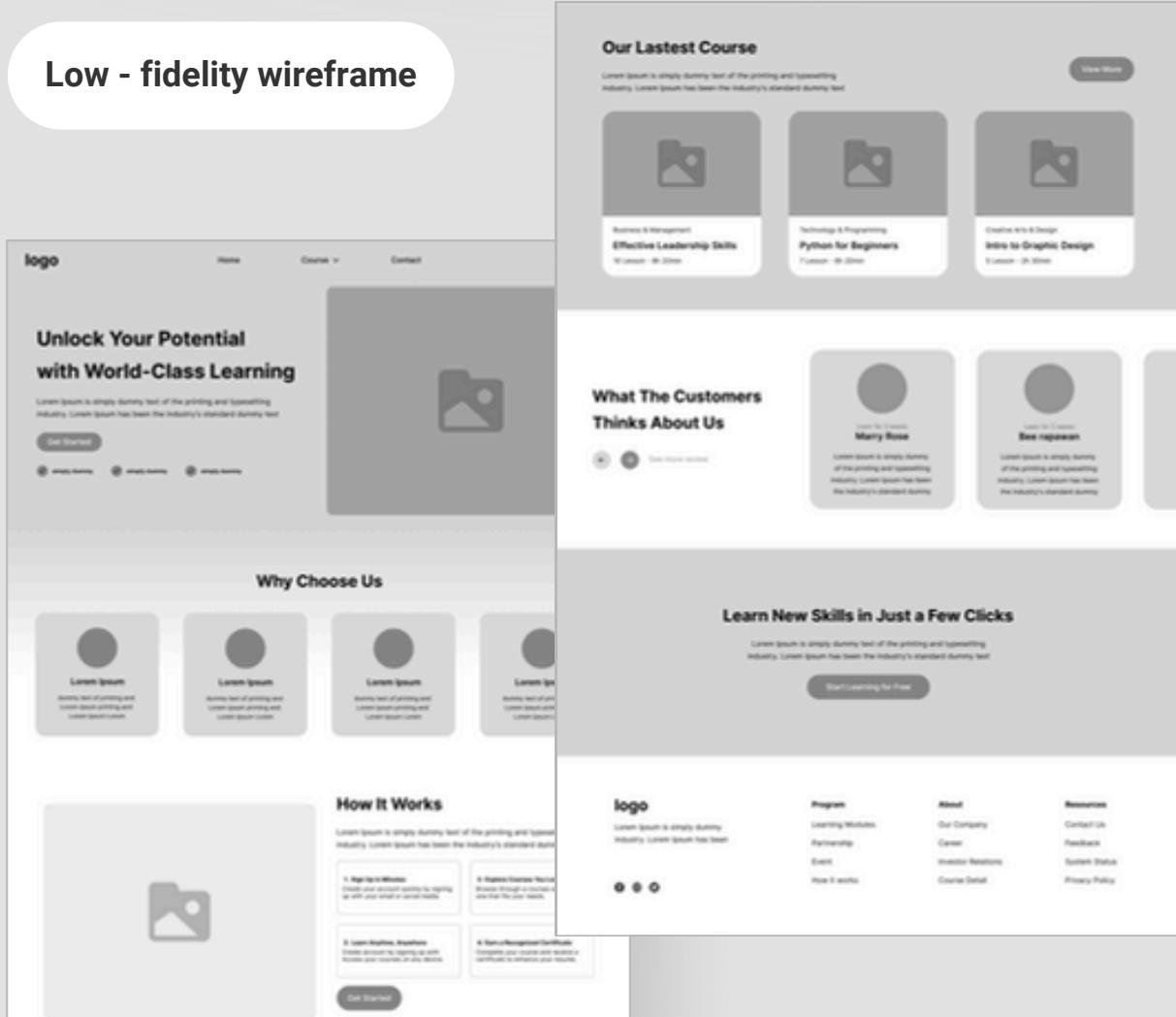
Phone

Desktop

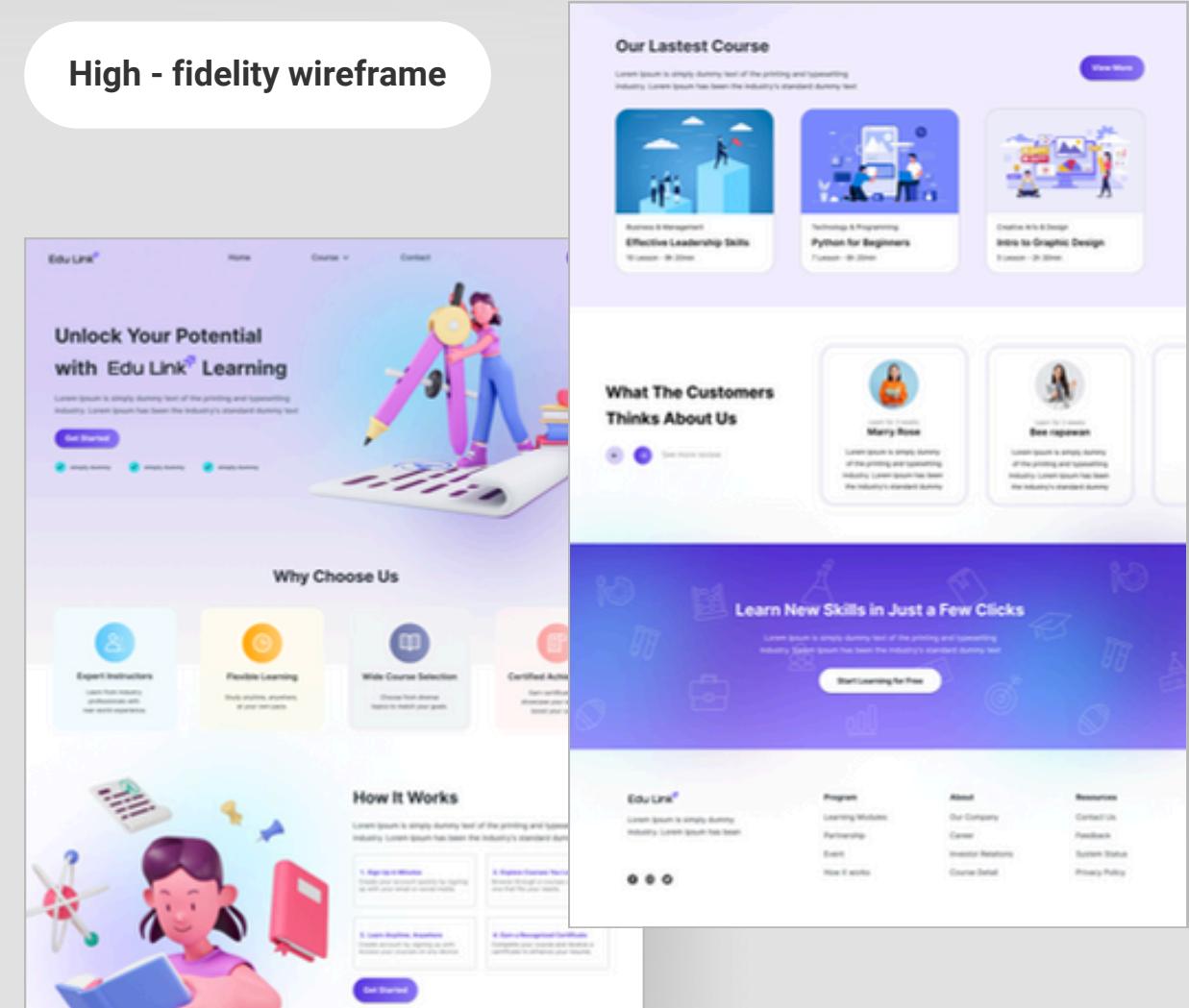
# Landing page

Design a landing page for a e - learning Platform.

Low - fidelity wireframe



High - fidelity wireframe



# Social Media Post Design

Design a Social Media Post for movider.

## movider

- During my internship, in addition to performing tasks related to UX/UI Design, I also had the opportunity to design social media posts.
- When designing social media posts, I used color tones that reflect the organization's identity and presented the content using concise, clear, and engaging text tailored to the target audience.





# Thank You

---

I look forward to the opportunity of working with you in the future.

061- 874 - 6559

Sirapassorn.tb@gmail.com

Sirapassorn Thongtim