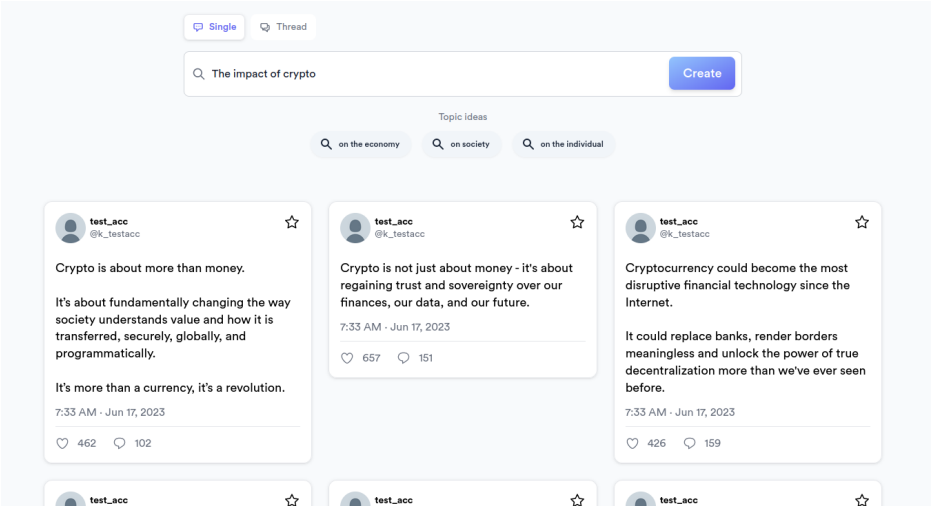
Twitter:

Postwise:

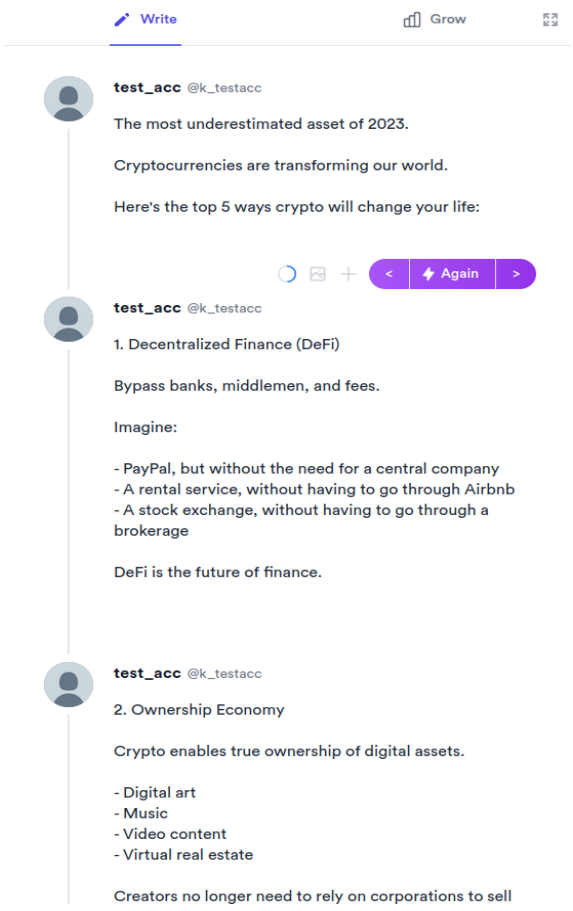
(https://postwise.ai/)

$37/mo after a 7 day free trial

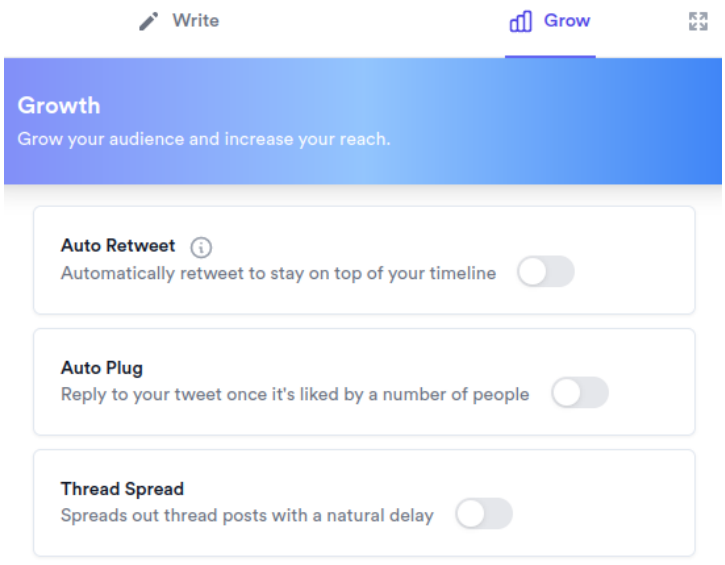
Helps users automatically write tweets based on topics they're interested in
Designed to write optimized tweets to increase chances of receiving engagement.



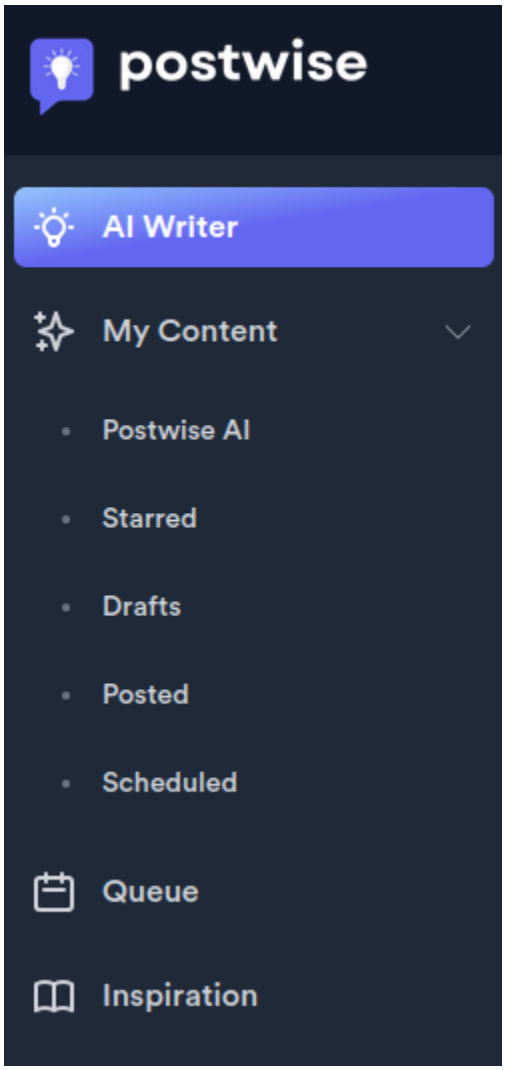
Option to write threads too (SS below)



Includes automation features to further reach as well..



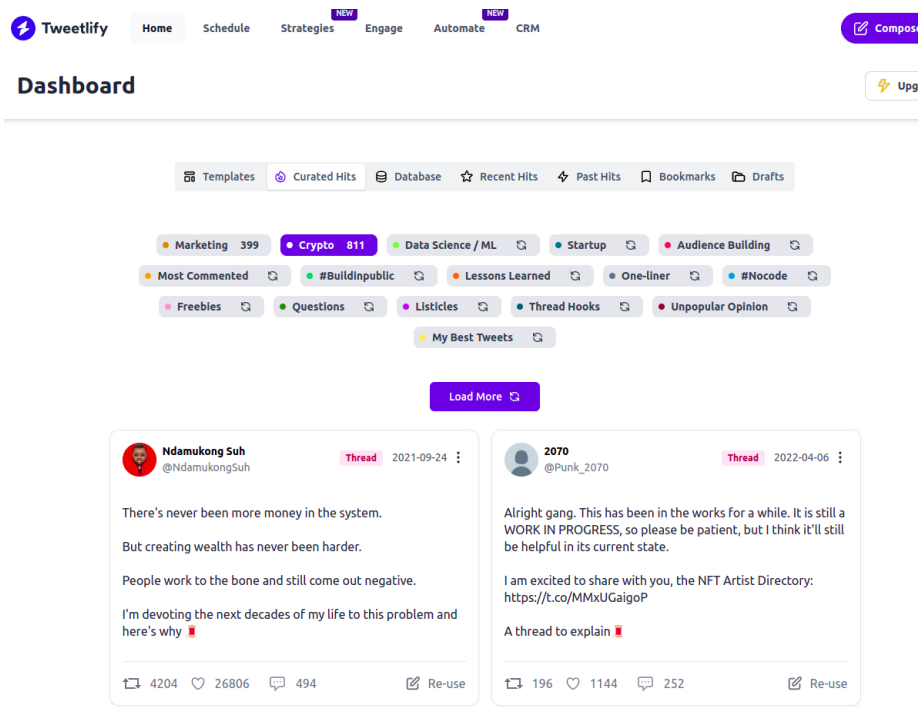
And planning/scheduling posts in advance



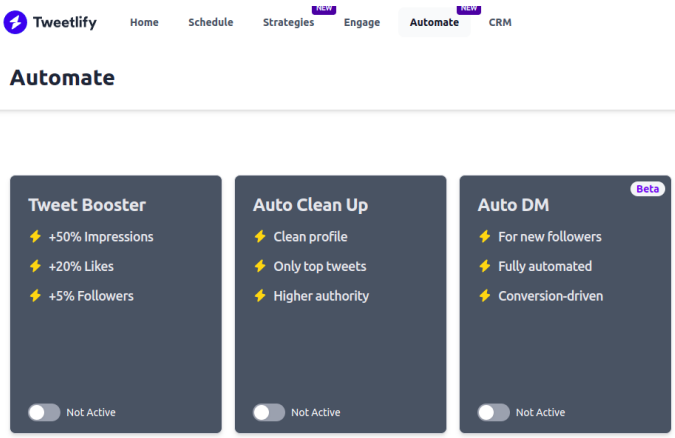
Tweetlify:

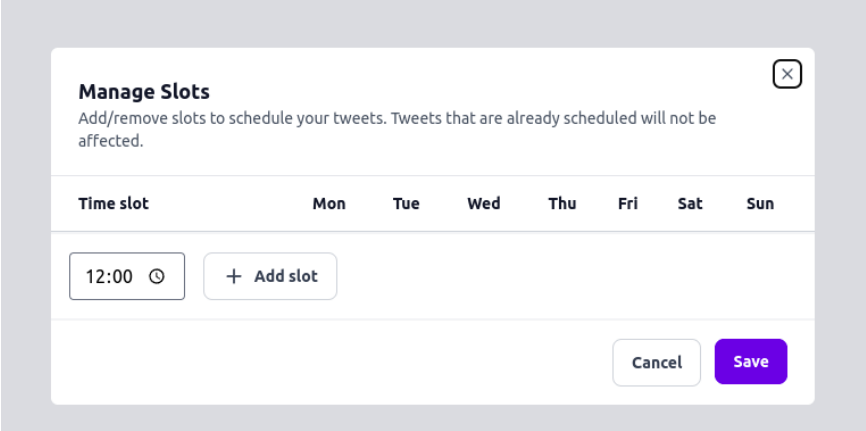
(https://www.tweetlify.co/)

Free features include templates and curated hits (by topic), 12.50 $/mo for premium features such as database



This has automation and scheduling features too (premium)



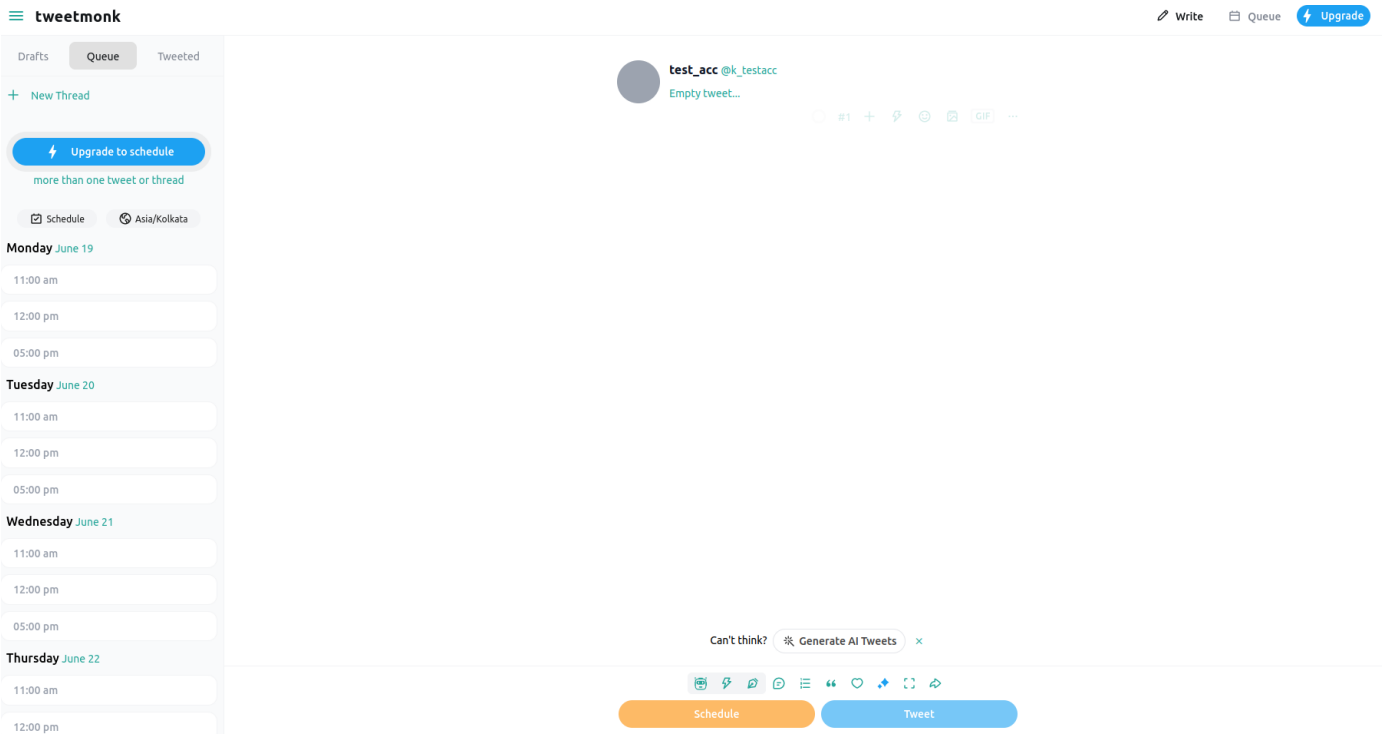


TweetMonk:

(https://tweetmonk.com/)

10$/mo for tweet scheduling, auto-retweet, auto-plug etc. but will have to pay separately per use for AI writing.

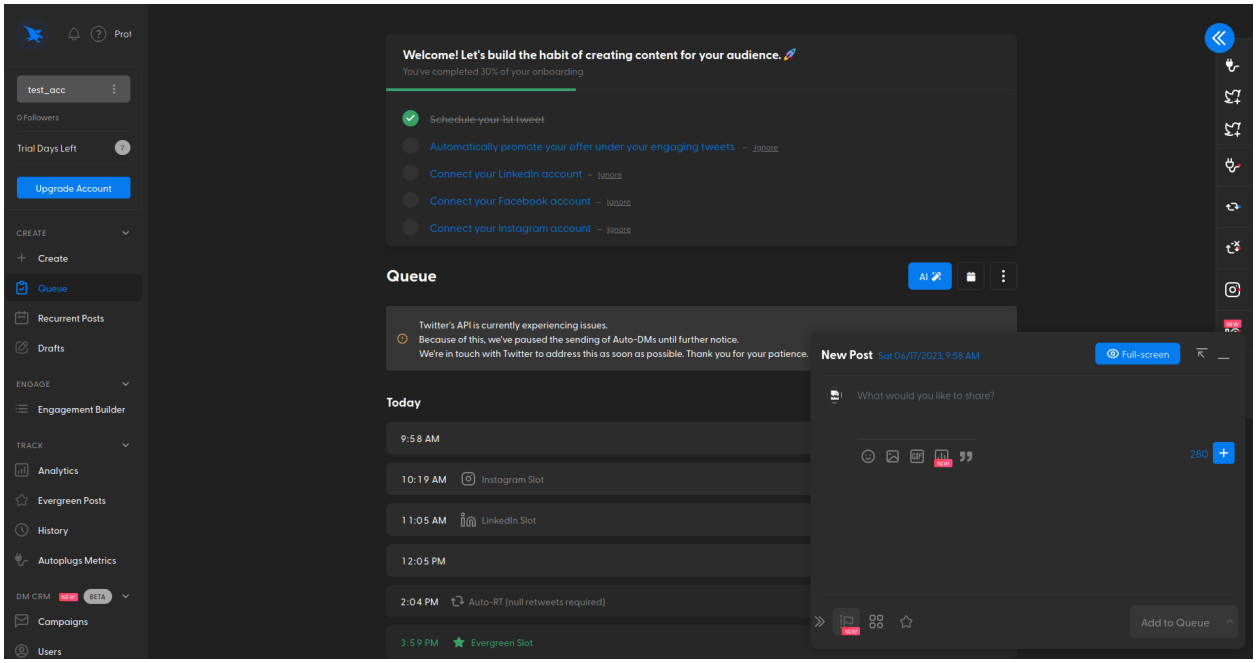
Simpler interface than the others



Hypefury: (https://hypefury.com/)

$19/mo for standard plan

Can connect to LinkedIn as well, in general more high level than tweetmonk with Analytics feature as well.



Includes the AI writer, AutoRTs, autoplugs, inspiration panel (basically successful tweets for ideas), analytics, and the social integration lets one post it on other platforms as well.

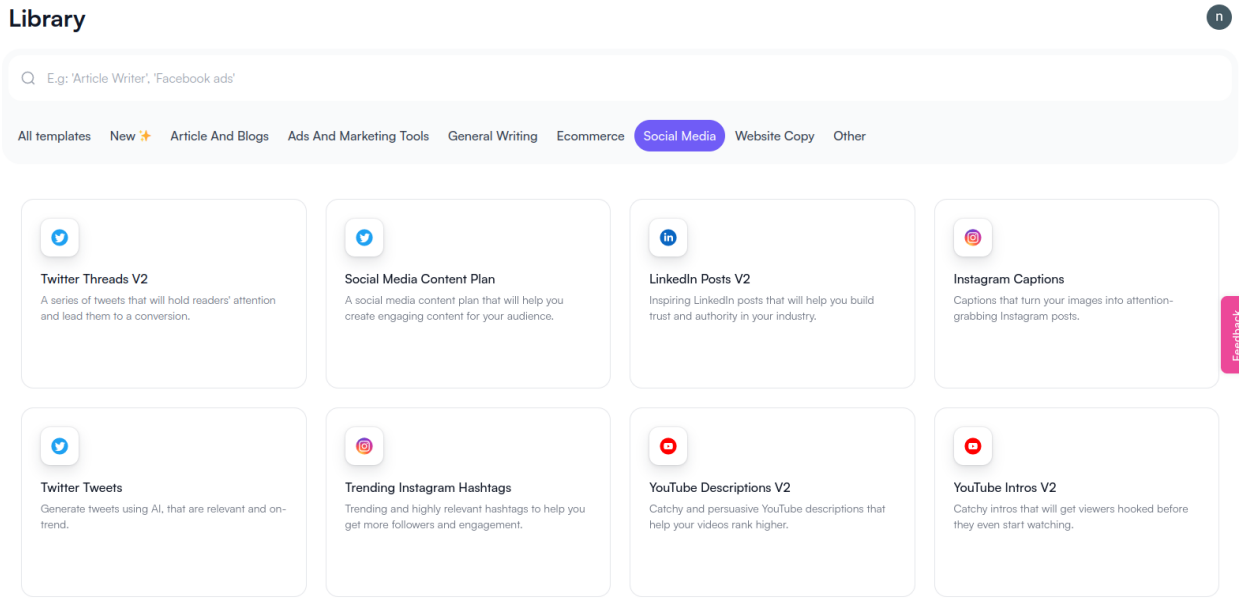
Writing Tools and Content Creation

WriteSonic:

(https://writesonic.com/)

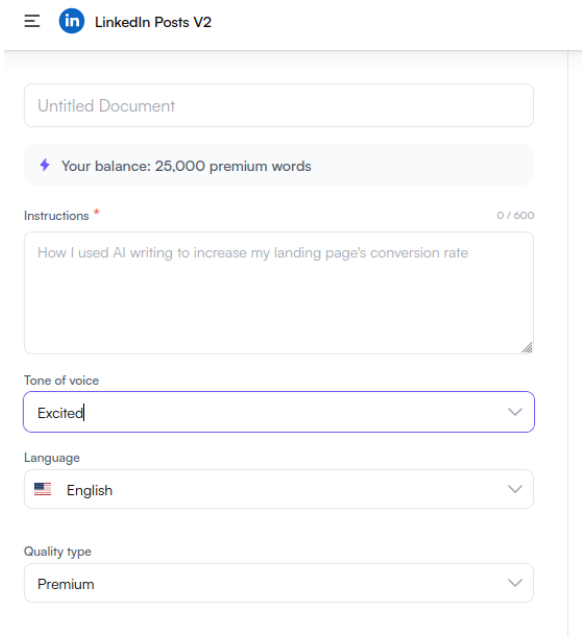
Pretty popular tool, with a very broad user base.

But under the social media category it does have tools dedicated to linkedin/twitter content creation.



Free for inital ten thousand words, then $12.5/mo.

This is the LinkedIn tool for instance, similar to the linkedin content creation tools I'd shared previously.

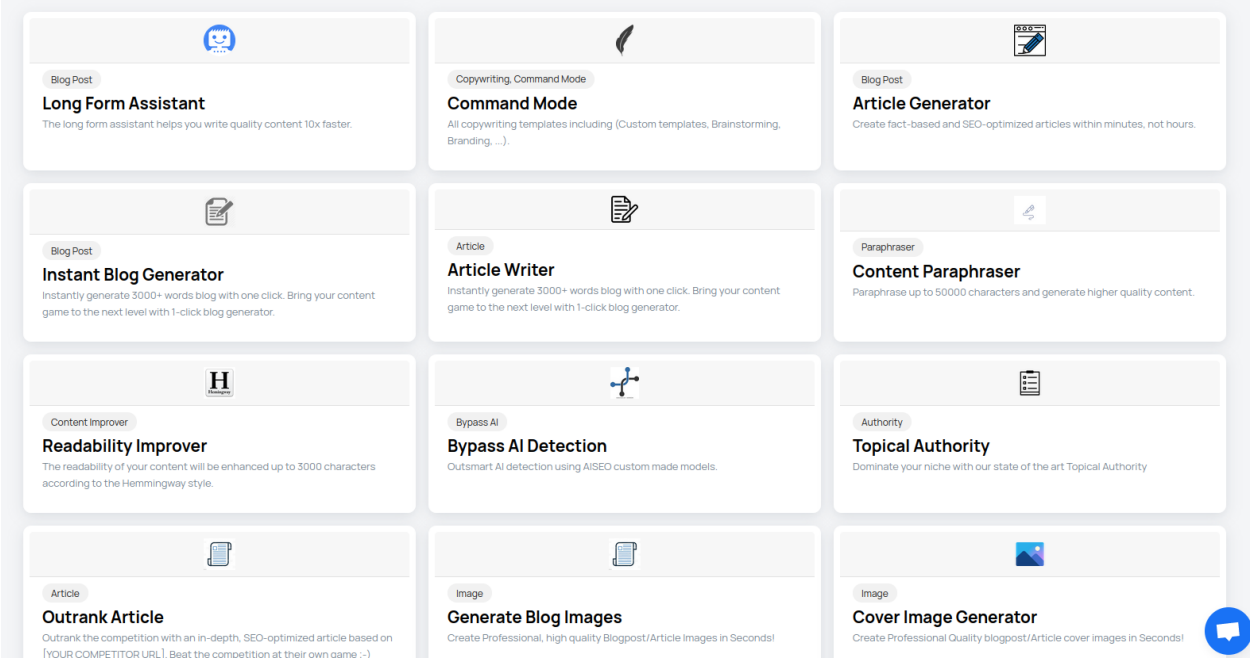


AISEO :

(https://aiseo.ai)

Starts at $15/mo

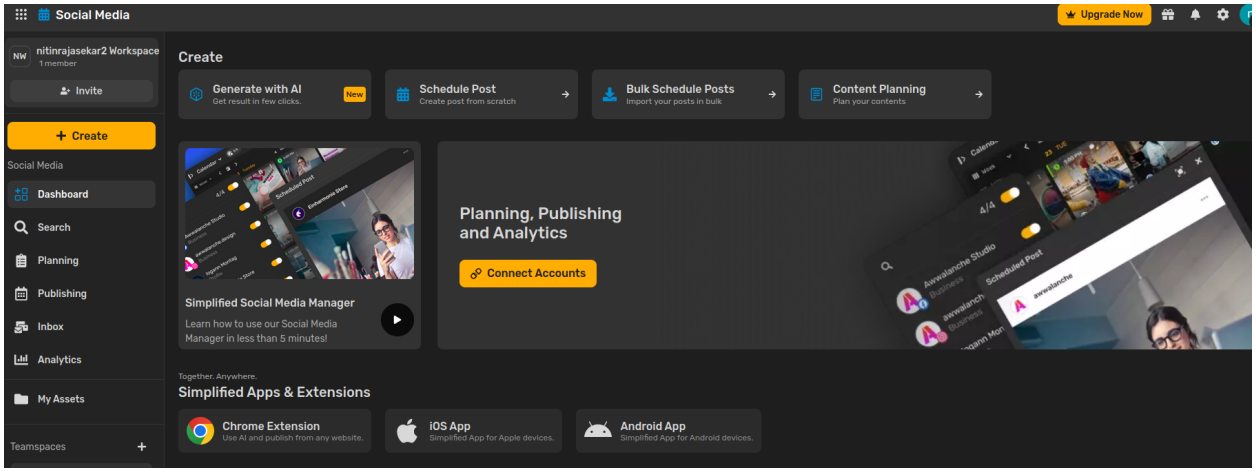
Has several sub-bots for different contexts, but overall nothing specific to twitter/linkedin content creation.
But it does have blog and article writing, along with content paraphrasing, that could be useful for LinkedIn posts.



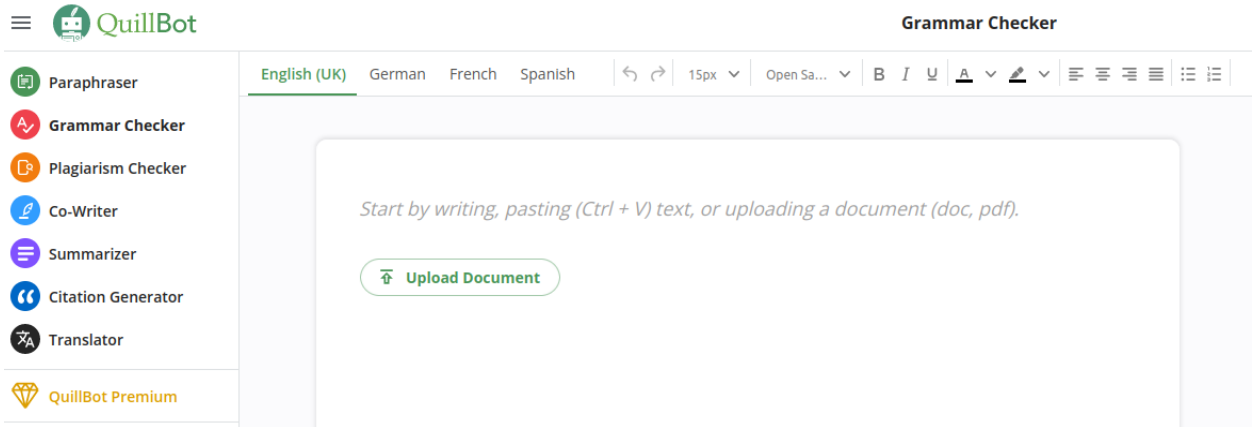
Simplified: (https://app.simplified.com/home)

Simplified focussed specifically on marketing for companies.
Its more of a general brand social media management tool

Its Social Media section.
It does have a free plan which is mostly for designing, but scheduling and publishing content, directed towards companies, is $20/mo.



Quillbot:

(https://quillbot.com/)

Simple tool to help with writing; can help with paraphrasing and general quality checking of content before posting.
But then unless one is planning on huge posts, it iss pretty much free of cost to use for paraphrasing and summarizing atleast.
Has a word limit for max words allowed at once, but if one splits the content into smaller chunks it can work on any size.
Pretty simple interface