

Ben Holloway

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Experience Design

(706) 621-2641

Education

Kenzie Academy

User Experience Design
2019-2020

University of Georgia

Human Geography,
emphasising GIS
2011-2015

Skills:

Software

Whimsical

Google Analytics

Figma

Invision

Adobe

Sketch

Design

User Research

User Interviews

User Testing

Personas

Journey Mapping

Wireframing

Competitive Analysis

Experience

Kenzie Academy UX DesignStudent

Refined and expanded on fundamentals of user experience design skills that I developed through self study.

Developed my framework and iterative processes for diagnosing complex problems empathetically with research supported solutions.

The Rook & Pawn Manager

Overcame the challenges of limited space and resources while providing new and interesting experiences for our customers.

Developed better understanding and empathy through customer interactions

Sought out and improved the customer's experiences by redesigning the website, ordering process, and board game recommendations

Apple Retail Store Operations Manager

Facilitated communication between sales associates and technicians.

Responsible for managing inventory so that product was quick and easy to find during peak hours.