



INTEGRATION

PRESENTS

THRU DA LENS

“ Not just a picture, a story untold ”



Organised By:

The Students of ISI Kolkata

Information Brochure



About THRU DA LENS

Thru Da Lens is a pan-India online photography contest celebrating the art of visual storytelling. This competition is open to all photography enthusiasts across the nation, offering an exciting experience regardless of age, with a special invitation extended to students from schools and colleges to showcase their unique perspectives. Participants are challenged to capture compelling and poignant moments that align with a central theme.

ELIGIBILITY

- The Event is Open-To-All.
- Individual Registration is required for each participant.
- A participant can submit 5 photos at Max.

ENTRY FEES:

- For Submission of First Photograph: ₹100.
- For Each Subsequent Photograph : ₹ 80

FORMAT:

- Submissions: All entries must be submitted online.
- Results Declaration: The results will be announced beforehand (prior to the prize-giving ceremony).
- Prizes: Winners will be awarded their prizes on a specified date.

THEME:

OPEN

CATEGORY:

Open for both Mobile & Camera Entries.



PRIZES :

- A Total Prize pool of ₹6000
- First Prize of ₹2000, Second Prize of ₹1500, Third Prize of ₹1000 and Prize of ₹500 each to the next top 3%
- Winners will also receive other Attractive Prizes.

COMPETITION RULES & GUIDELINES

I. GENERAL INFORMATION

1. Theme: Open (No specific theme).
2. Eligibility: Photographs may be captured using any device, including digital cameras, film cameras, and mobile phones.
3. Entry Limit: Each participant may submit a maximum of 5 photographs.
4. Registration Fee:
 - First Entry: Rs. 100
 - Subsequent Entries (up to 4 more): Rs. 80 per photo

II. FILE SPECIFICATIONS & SUBMISSION

1. To ensure your submission is processed correctly, please adhere strictly to the following technical requirements:
2. File Format: All submissions must be in JPEG/JPG format.
3. File Size: Maximum 25 MB per image.
4. Orientation: Ensure images are uploaded in the correct viewing orientation (not tilted). Submissions are accepted exactly as uploaded.
5. Naming Convention (Crucial): Files must be renamed to identify the photographer. Use the format:
FirstName_PhoneNumber_ImageNo.jpg
 - Example: If your name is Aryan Sinha and your number is +91 1234512345, your second photo should be named:
Aryan_1234512345_2.jpg

COMPETITION RULES & GUIDELINES

III. IMAGE GUIDELINES & RESTRICTIONS

1. Editing: Basic post-processing and monochrome (Black & White) conversions are permitted.
2. Prohibitions:
 - No AI Generation: Images created using AI or generative software are strictly prohibited. Any entry found using AI will be immediately disqualified at the judge's discretion.
 - No Watermarks: Images must be free of signatures, stamps, borders, or watermarks.
 - No In-Image Text: Do not include captions or text overlays within the image file itself.
3. Captions: A caption is compulsory for every entry. You may include a backstory (location, time, context) of up to 100 words in the submission form.

IV. AWARDS & RECOGNITION

1. Total Prize Pool: Rs. 6000
 - 1st Place: Rs. 2000
 - 2nd Place: Rs. 1500
 - 3rd Place: Rs. 1000
 - Further Prizes: Rs. 500 each for the next top 3% of the entries.
2. Certificates: All participants will receive a Certificate of Participation.
3. Showcase: Top entries will be featured on our Instagram page. Additionally, extraordinary submissions will be spotlighted weekly throughout the event duration.

V. LEGAL & JUDGING

1. Copyright: The participant retains copyright but holds sole responsibility for any infringement issues. The organizers are not liable for copyright violations committed by participants.
2. Disqualification: The organizers reserve the right to disqualify any entry that fails to comply with the rules stated above.
3. Final Verdict: The decision of the judge is final and binding.

CONTACTS



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