



i, j, k = plant species, $i \neq j \neq k$
 l = one floral visitor species
 h = one herbivore species
 α = one plant species effect on the focal
 γ = one higher trophic level species effect on the focal
 β = one species (plant or HTL) effect on a pairwise plant interaction
 $\overline{parameter}$ = generic effect of all neighbours of one guild on the focal species
 $\widehat{parameter}$ = species-specific effect of one species on the focal species