# Table of Contents

Abstract

1. Introduction
2. Motivation + Literature Review
3. Method
4. Case Study
5. Conclusion

Bibliography

Appendix

Table of Contents

[Table of Contents 0](#_Toc4685639)

[Abstract 2](#_Toc4685640)

[1.1 Introduction 3](#_Toc4685641)

[1.2 Test indent 3](#_Toc4685642)

[Bibliography 4](#_Toc4685643)

# Abstract

Hello my name is Maurice and I am writing this test paragraph to experiment with different formatting types. This includes the size of the font I wish to use and how big the spacing will be between lines and possibly paragraphs.

Data privacy is an issue of growing importance. Data creation and collection has increased drastically in the past decade

# 1. Introduction

## The Problem

In the twenty-first century, privacy and data protection has become a huge part of every day life, particularly in the working world where business’ must uphold strict policy’s and laws to protect themselves and their customers from data breaches. Failure to meet these privacy demands can result in huge fines and sanctions that can have a lasting effect on any business, large or small. The importance of adhering to data protection laws has increased dramatically with the introduction of the General Data Protection Regulation (GDPR) on the 25th of May 2018.

GDPR directly concerns all organisations within EU member states and any non-EU member state organisation that handles information to do with EU citizens. It imposes strict new rules regarding the collection, storage and use of personal data belonging to EU citizens in which failure to comply with these rules can result in huge fines to business’ or organisations. Prior to GDPR fines of up to £500,000 may be issued depending on the severity of the breach but with the introduction of the new regulation, fines can reach as much as 4% of annual global turnover or £20 million, with the fine being the larger of the two options (ITG, 2019).

# Bibliography

PETs controls matrix - A systematic approach for assessing online and mobile privacy tools. (2019). [online] Available at: https://www.enisa.europa.eu/publications/pets-controls-matrix/pets-controls-matrix-a-systematic-approach-for-assessing-online-and-mobile-privacy-tools [Accessed 28 Mar. 2019].

Itgovernance.co.uk. (2019). *GDPR Penalties and Fines | IT Governance UK*. [online] Available at: https://www.itgovernance.co.uk/dpa-and-gdpr-penalties [Accessed 28 Mar. 2019].