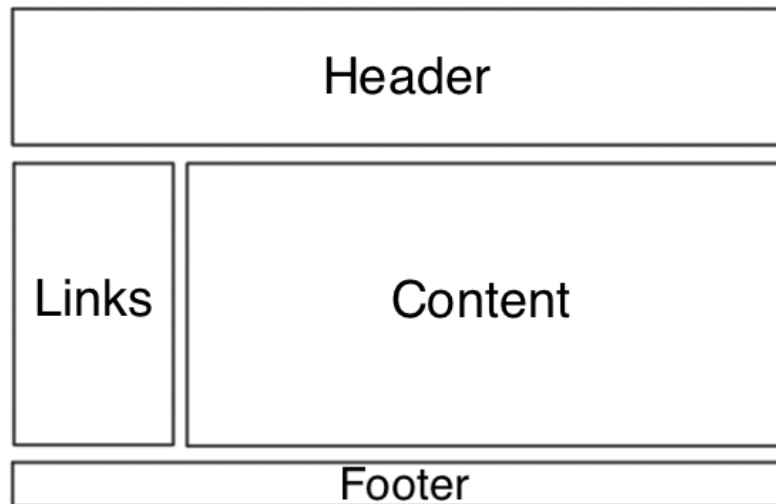Project 1 – Your Online Shop

Your task for this project is to create a website for your own imaginary online shop. You can name it whatever you like, but your company must produce at least five imaginary products. "Mileaux's Milkshakes" is an example, as is "Maria's Motorcycles" or "LukeCo Lemonade". Here are the different parts you must complete:
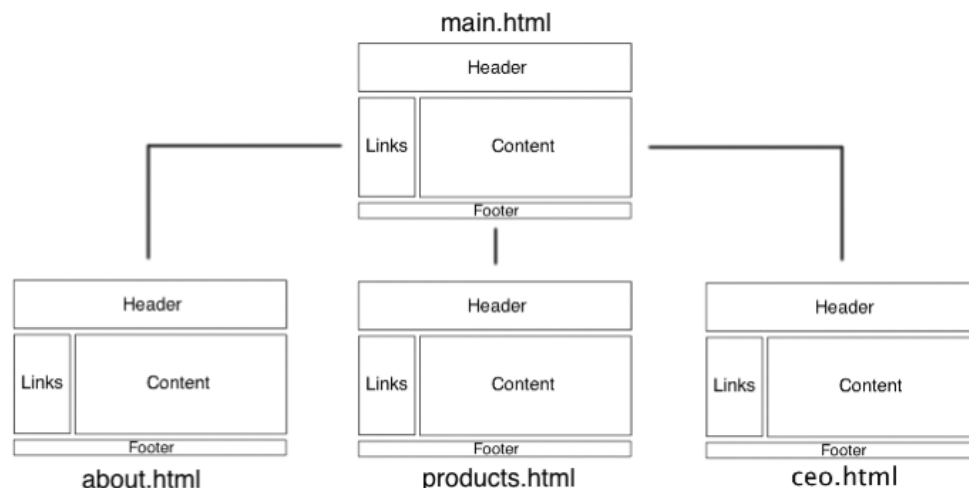
Part I: Page Template:

1. You must create a page template that has the parts shown above.
2. The text should be centered within each section.
3. This template should be named siteTemplate.html in the directory of your project.
4. It should link to the Bootstrap files in the bootstrap/css directory.
5. It should also link to a style.css file in a css directory. **No inline style or style rules inside <style></style> tags should be included in this project!**
6. The template should only contain the text above when the HTML file is viewed in the browser.
7. The font for the entire page should be Helvetica, Georgia, or Verdana.
8. All page text should be black.
9. The background-color of the body and the background-color of each section should be different from each other. Each section should have the same color, but you may add a border with styling of your choosing.

Part II: Site Pages

1. The template you created will be used for <u>four</u> different pages within the website. The template must be used to create all four pages so that the style is the same.
2. The main .html page will be a simple front page. The content area can say "Welcome to the company website – please click on the links to find out what we have to offer", or something like that.
3. Clicking on the header element on <u>any</u> of the pages should lead back to the main page.
4. The about.html page will talk about the company and its history. Since you are making this up yourself, you can put whatever you want here.
5. The products.html page will list <u>at least</u> five products that your company sells, along with their prices. You can make these up – be creative.
6. You make up the company, so you are the CEO! The ceo.html page should have your picture, but edited in some way. You can use Photobooth to make a crazy picture of yourself. **This image should be saved in a directory called images/.**
7. The text in the main content area should say something about yourself, with your picture included.
8. You should include a link to your school blog on this page.
9. The links side bar should contain clickable links to the four pages (main, about, products, ceo) given in an <u>unordered list</u>.
10. The footer element should contain a slogan for your company. Example:" "Mileaux's Milkshakes – keeping you shaky since 2012."
11. Since each of you is creating your own company, your page must be noticeably different from those of your classmates.

main.html

Header
Links	Content
Footer

Header
Links	Content
Footer

about.html

Header
Links	Content
Footer

products.html

Header
Links	Content
Footer

ceo.html

Project Rubric:

Design Appearance	Meeting Design Requirements	Design Award Bonus
3 – Theme in the template is consistent throughout the entire site. No typos, grammar errors, or visual errors are present in the site.	6 – Above requirements are met, without exception. The pages are linked together and organized according to the design requirements.	1 – Website uses an element of style, structure, or usability that goes beyond the basic requirements or content of the course thus far.
2 – No more than two minor visual errors are present in the pages or template. All design elements are visible and easy to read. Text is appropriately sized.	5 – Two or more requirements are incomplete, but the rest of the requirements are met.	
1 – Three or more visual errors are present. Colors are not chosen appropriately to maximize visibility.	4 – Three or more design requirements are not met.	

Maximum Score: 10/10, including the Design Award Bonus