I want use Foursquare location data to discover the street and districts cluster of London, and find some common and interesting ground in the location close streets, and analysis the closely streets people have the similar living habits or not, and analysis the differences of economics and consumption in the different streets clusters, and try find the best clustering key words. I can use these analysis and cluster result to help the big retail companies to make more efficiency in the different districts, save a lot human resource and time resource, and boost the profit.