**PROBLEM**  
CheckerWorld.org needs a redesign.

**INSPIRATION**  
redesign of the Checker Car Club of America site.

**SOFTWARE SOLUTION**  
create a platform that car clubs can use that provides an easy to deploy, pre-made API that contains features like: a public facing section, a members section, an online shop with inventory management, and a merchant section where users can buy and sell cars. as well as a mobile version. expand on this concept by adding a standard version and a premium version that allows clients to implement a custom design.

**ELEVATOR PITCH**  
When looking at the website for your favorite Car Club you most likely think the same thing as any other person: Why can't they make this site easier to use? Using "Make & Model" can make this happen! We provide an easy-to-use and ease-to-deploy premade platform where you can buy and sell your vehicle, have custom content just for Car Club Members, a newsletter, and an online shop with inventory management. This is available on both a desktop and mobile environment.

**CATEGORIZATION**  
Redesign and Rework

**PLATFORM(S)**  
ASP.NET Core, SQL, C#, HTML, CSS, javascript

**SOFTWARE AUDIENCE**  
Car enthusiasts young and old

**REVENUE MODEL**  
Pricing would be   
$75 - 3 months  
$125 - 6 months  
$200 - 12 months

**TEAM**  
Me, Myself, and I

**COMPARABLE PRODUCTS**  
https://wineryplatform.com/en/index.php/solution/  
https://yourlightingbrand.com/

**FEATURE LIST**  
A Features : public-facing section, member section, Newsletter  
B Features : Basic Shop, Merchant Section  
C Features : standard version (templated), premium version (custom design)