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Association Rule Mining with Student Dataset

1) Introduction

Association rule mining is a technique used to identify hidden links between variables in huge datasets. The goal of association rule mining is to find patterns or correlations between distinct items, which can then be used to predict whether specific goods would be purchased or used together. Association rule mining has a wide range of applications, including market basket research, consumer segmentation, and fraud detection.

This report describes about students' academic performance and behavior with respect to familial and educational background, lifestyle choices and socio-economic factors. The aim of creating this report is to explore the association rules and patterns that exist and their potential impact on students' academic performance and well-being. This paper outlines all of the procedures involved in creating association rules from a data set using R in a straightforward and logical manner.

2) Data Set

The data set was taken from:

https://github.com/Emmanuel96/apriori_association_rule_mining/tree/master/Dataset

This dataset includes information about various attributes of students, with a focus on factors that may influence their academic performance and behavior. These attributes encompass a broad spectrum ranging from demographic details to familial and educational background, as well as lifestyle choices and socio-economic indicators. Each entry in the dataset corresponds to a student enrolled in a particular school, providing a rich repository of data for analysis.

3) Explanation and Preparation of the Data Set

a. Explanation of the Data Set

Student data set has been used for the association rule mining task. There are 33 columns and 1046 rows in the data set.

Attributes of the data set are,

1. School - The school the student attends
2. Sex - Gender of the student (Male or Female)
3. Age - Age of the student
4. Address - Type of address of the student (urban or rural)
5. Famsize - Family size (small or large)
6. Pstatus - Parent's cohabitation status ('T' - living together, 'A' - living apart)
7. Medu - Mother's education level (1 - none, 2 - primary education (4th grade), 3 - 5th to 9th grade, 4 - secondary or higher education)
8. Fedu - Father's education level (same scale as Medu)
9. Mjob - Mother's job
10. Fjob - Father's job

11. Reason - Reason for choosing the current school
12. Guardian - Student's guardian
13. Traveltime - Home to school travel time (1 - <15 min., 2 - 15 to 30 min., 3 - 30 min. to 1 hour, or 4 - >1 hour)
14. Studytime - Weekly study time (1 - <2 hours, 2 - 2 to 5 hours, 3 - 5 to 10 hours, or 4 - >10 hours)
15. Failures - Number of past class failures
16. Schoolsup - Whether the student receives educational support from the school (yes or no)
17. Famsup - Whether the student receives educational support from the family (yes or no)
18. Fatherd - Father's educational support level (1 - low, 2 - medium, or 3 - high)
19. Activities - Extra-curricular activities participation (yes or no)
20. Nursery - Whether the student attended nursery school (yes or no)
21. Higher - Desire to pursue higher education (yes or no)
22. Internet - Internet access at home (yes or no)
23. Romantic - In a romantic relationship (yes or no)
24. Famrel - Quality of family relationships (from 1 - very bad to 5 - excellent)
25. Freetime - Free time after school (from 1 - very low to 5 - very high)
26. Goout - Going out with friends frequency (from 1 - very low to 5 - very high)
27. Dalc - Workday alcohol consumption (from 1 - very low to 5 - very high)
28. Walc - Weekend alcohol consumption (from 1 - very low to 5 - very high)
29. Health - Current health status (from 1 - very bad to 5 - very good)
30. Absences - Number of school absences
31. G1 - First period grade (from 0 to 20)
32. G2 - Second period grade (from 0 to 20)
33. G3 - Final grade (from 0 to 20)

student - Excel (Product Activation Failed)																						
student																						
1	school	sex	age	address	famsize	Pstatus	Medu	Fedu	Mjob	Fjob	reason	guardian	traveltime	studytime	failures	schoolsup	famsup	fatherd	activities	nursery	higher	
2	GP	F	18	U	GT3	A		4	4	at_home	teacher	course	mother	2	2	0	yes	no	no	no	yes	yes
3	GP	F	17	U	GT3	T		1	1	at_home	other	course	father	1	2	0	no	yes	no	no	yes	yes
4	GP	F	15	U	LE3	T		1	1	at_home	other	other	mother	1	2	0	yes	no	no	no	yes	yes
5	GP	F	15	U	GT3	T		4	2	health	services	home	mother	1	3	0	no	yes	no	yes	yes	yes
6	GP	F	16	U	GT3	T		3	3	other	other	home	father	1	2	0	no	yes	no	no	yes	yes
7	GP	M	16	U	LE3	T		4	3	services	other	reputation	mother	1	2	0	no	yes	no	yes	yes	yes
8	GP	M	16	U	LE3	T		2	2	other	other	home	mother	1	2	0	no	no	no	yes	yes	yes
9	GP	F	17	U	GT3	A		4	4	other	teacher	home	mother	2	2	0	yes	yes	no	no	yes	yes
10	GP	M	15	U	LE3	A		3	2	services	other	home	mother	1	2	0	no	yes	no	no	yes	yes
11	GP	M	15	U	GT3	T		3	4	other	other	home	mother	1	2	0	no	yes	no	yes	yes	yes
12	GP	F	15	U	GT3	T		4	4	teacher	health	reputation	mother	1	2	0	no	yes	no	no	yes	yes
13	GP	F	15	U	GT3	T		2	1	services	other	reputation	father	3	3	0	no	yes	no	yes	yes	yes
14	GP	M	15	U	LE3	T		4	4	health	services	course	father	1	1	0	no	yes	no	yes	yes	yes
15	GP	M	15	U	GT3	T		4	3	teacher	other	course	mother	2	2	0	no	yes	no	no	yes	yes
16	GP	M	15	U	GT3	A		2	2	other	other	home	other	1	3	0	no	yes	no	no	yes	yes
17	GP	F	16	U	GT3	T		4	4	health	other	home	mother	1	1	0	no	yes	no	no	yes	yes
18	GP	F	16	U	GT3	T		4	4	services	services	reputation	mother	1	3	0	no	yes	no	yes	yes	yes
19	GP	F	16	U	GT3	T		3	3	other	other	reputation	mother	3	2	0	yes	yes	no	yes	yes	yes
20	GP	M	17	U	GT3	T		3	2	services	services	course	mother	1	1	3	no	yes	yes	yes	yes	yes
21	GP	M	16	U	LE3	T		4	3	health	other	home	father	1	1	0	no	no	no	yes	yes	yes
22	GP	M	15	U	GT3	T		4	3	teacher	other	reputation	mother	1	2	0	no	no	no	no	yes	yes
23	GP	M	15	U	GT3	T		4	4	health	health	other	father	1	1	0	no	yes	yes	no	yes	yes

b. Preparation of the Data Set

As the dataset is completely suitable for do association rule mining and has no NULL values in the dataset, we didn't had much work to do to prepare the dataset. Therefore, first we read and understood the dataset and applied the association rule mining into the dataset using R software.

4) Association Rule Mining

Association rule mining is a type of unsupervised machine learning technique that discovers connections between two or more items in large datasets. It was proposed by Agrawal et al in 1993. It's a popular system in data mining which has a wide range of operations in various fields, such as request market basket analysis, customer segmentation, and fraud discovery. The two most important measures used in association rule mining are support and confidence.

- **Support:** This measures how frequently the particulars in the rule appear together in the dataset. A high support value indicates that the rule is constantly being.
- **Confidence:** This measures how likely it's that the consequent item will do if the precedent item occurs. Strong rules are indicated by a high confidence value.

A third metric called lift, can be used to compare confidence with anticipated confidence, or how numerous times an if- also statement is anticipated to be set up true.

5) Implementation in R

Packages used

- 1) **arules:** A complete R package for mining association rules and frequent item sets from transaction data is called `arules`. The association rules that describe the relationships between items in transactional datasets can be generated and evaluated by this package. Recommendation systems, market basket analysis, and other applications involving transactional data analysis frequently use this package.
- 2) **arulesviz:** Specifically created for the purpose of visualizing association rules and item sets, the `arulesviz` package is an extension of the `arules` package. To assist users in exploring and interpreting the outcomes of association rule mining, it provides a range of visualization techniques. Scatter plots, matrix plots, and graph-based representations of item sets and rules are some examples of these visualizations.

Explanation of the experimental procedure and Visualization of the results

Step 01

Import the dataset.

```
> #import data set
> data=read.csv("student.csv",header=T, colClasses="factor")
> data
```

	school	sex	age	address	famsize	Pstatus	Medu	Fedu	Mjob	Fjob
1	GP	F	18	U	GT3	A	4	4	at_home	teacher
2	GP	F	17	U	GT3	T	1	1	at_home	other
3	GP	F	15	U	LE3	T	1	1	at_home	other
4	GP	F	15	U	GT3	T	4	2	health	services
5	GP	F	16	U	GT3	T	3	3	other	other
6	GP	M	16	U	LE3	T	4	3	services	other
7	GP	M	16	U	LE3	T	2	2	other	other
8	GP	F	17	U	GT3	A	4	4	other	teacher
9	GP	M	15	U	LE3	A	3	2	services	other
10	GP	M	15	U	GT3	T	3	4	other	other
11	GP	F	15	U	GT3	T	4	4	teacher	health
12	GP	F	15	U	GT3	T	2	1	services	other
13	GP	M	15	U	LE3	T	4	4	health	services

Step 02

Use the 'name ()' function to get the column names of the dataset.

```
> names(data)
```

[1]	"school"	"sex"	"age"	"address"	"famsize"
[6]	"Pstatus"	"Medu"	"Fedu"	"Mjob"	"Fjob"
[11]	"reason"	"guardian"	"traveltime"	"studytime"	"failures"
[16]	"schoolsup"	"famsup"	"fatherd"	"activities"	"nursery"
[21]	"higher"	"internet"	"romantic"	"famrel"	"freetime"
[26]	"goout"	"dalc"	"walc"	"health"	"absences"
[31]	"G1"	"G2"	"G3"		

```
> |
```

Step 03

Use 'head ()' and 'tail ()' functions to get first and last 6 rows in the dataset.

```
> head(data)
  school sex age address famsize Pstatus Medu Fedu Mjob Fjob
1    GP  F  18      U    GT3      A   4   4  at_home teacher
2    GP  F  17      U    GT3      T   1   1  at_home  other
3    GP  F  15      U    LE3      T   1   1  at_home  other
4    GP  F  15      U    GT3      T   4   2  health services
5    GP  F  16      U    GT3      T   3   3   other   other
6    GP  M  16      U    LE3      T   4   3 services   other
  reason guardian traveltime studytime failures schoolsup famsup
1  course   mother         2         2         0       yes    no
2  course   father         1         2         0       no     yes
3  other    mother         1         2         0       yes    no
4   home    mother         1         3         0       no     yes
5   home    father         1         2         0       no     yes
6 reputation mother         1         2         0       no     yes
  fatherd activities nursery higher internet romantic famrel freetime
1     no          no      yes   yes      no      no      4      3
2     no          no      no    yes     yes     no      5      3
3     no          no      yes   yes     yes     no      4      3
4     no          yes     yes   yes     yes     yes      3      2
5     no          no      yes   yes     no      no      4      3
6     no          yes     yes   yes     yes     no      5      4
  goout Dalc walc health absences G1 G2 G3
1     4     1     1     3         4  0 11 11
2     3     1     1     3         2  9 11 11
3     2     2     3     3         6 12 13 12
4     2     1     1     5         0 14 14 14
5     2     1     2     5         0 11 13 13
6     2     1     2     5         6 12 12 13
> |
```

```
> tail(data)
  school sex age address famsize Pstatus Medu Fedu Mjob Fjob reason guardian
1040   MS  F  18      U    GT3      T   1   1  other   other course   mother
1041   MS  M  20      U    LE3      A   2   2 services services course   other
1042   MS  M  17      U    LE3      T   3   1 services services course   mother
1043   MS  M  21      R    GT3      T   1   1  other   other course   other
1044   MS  M  18      R    LE3      T   3   2 services   other course   mother
1045   MS  M  19      U    LE3      T   1   1  other   at_home course   father
  traveltime studytime failures schoolsup famsup fatherd activities nursery higher
1040         2         2         1         no      no      no      yes   yes   yes
1041         1         2         2         no     yes     yes     no   yes   yes
1042         2         1         0         no      no      no      no   no   yes
1043         1         1         3         no      no      no      no   no   yes
1044         3         1         0         no      no      no      no   no   yes
1045         1         1         0         no      no      no      no   yes  yes
  internet romantic famrel freetime goout Dalc walc health absences G1 G2 G3
1040     no          no      1         1     1     1     1     5     0  6  5  0
1041     no          no      5         5     4     4     5     4     11  9  9  9
1042    yes          no      2         4     5     3     4     2     3 14 16 16
1043     no          no      5         5     3     3     3     3     3 10  8  7
1044    yes          no      4         4     1     3     4     5     0 11 12 10
1045    yes          no      3         2     3     3     3     5     5  8  9  9
> |
```

Step 04

Use the 'summary()' function to get the summary of the dataset.

```
> summary(data)
  school      sex      age      address      famsize      Pstatus      Medu
GP      :772  F   :591  16      :281  address: 1      famsize: 1      A      :121      : 1
MS      :272  M   :453  17      :277  R      :285  GT3      :738  Pstatus: 1      0: 9
school: 1      sex: 1      18      :222  U      :759  LE3      :306  T      :923  1:202
                                           15      :194      2:289
                                           19      : 56      3:238
                                           20      : 9      4:306
                                           (other): 6
Fedu      Mjob      Fjob      reason      guardian      traveltime
: 1      at_home :194  at_home : 62  course :430  father :243      : 1
0: 9      health : 82  Fjob      : 1      home      :258  guardian: 1      1:623
1:256      Mjob      : 1      health : 41  other      :108  mother :728      2:320
2:324      other :399  other :584  reason      : 1      other : 73      3: 77
3:231      services:239  services:292  reputation:248      4: 24
4:224      teacher :130  teacher : 65

studytime failures      schoolsup      famsup      fatherd      activities      nursery
: 1      : 1      no      :925  famsup: 1      no :824  activities: 1      no :209
1:317      0:861  schoolsup: 1      no :404  paid: 1      no :528  nursery: 1
2:503      1:120  yes :119  yes :640  yes :220  yes :516  yes :835
3:162      2: 33
4: 62      3: 30
```

Step 05

Use the 'str()' function to get the structure of the dataset.

```
> str(data)
'data.frame': 1045 obs. of 33 variables:
 $ school      : Factor w/ 3 levels "GP","MS","school": 1 1 1 1 1 1 1 1 1 1 ...
 $ sex         : Factor w/ 3 levels "F","M","sex": 1 1 1 1 1 2 2 1 2 2 ...
 $ age         : Factor w/ 9 levels "", "15", "16", "17", ...: 5 4 2 2 3 3 3 4 2 2 ...
 $ address     : Factor w/ 3 levels "address","R",...: 3 3 3 3 3 3 3 3 3 3 ...
 $ famsize     : Factor w/ 3 levels "famsize","GT3",...: 2 2 3 2 2 3 3 2 3 2 ...
 $ Pstatus     : Factor w/ 3 levels "A","Pstatus",...: 1 3 3 3 3 3 3 1 1 3 ...
 $ Medu        : Factor w/ 6 levels "", "0", "1", "2", ...: 6 3 3 6 5 6 4 6 5 5 ...
 $ Fedu        : Factor w/ 6 levels "", "0", "1", "2", ...: 6 3 3 4 5 5 4 6 4 6 ...
 $ Mjob        : Factor w/ 6 levels "at_home","health",...: 1 1 1 2 4 5 4 4 5 4 ...
 $ Fjob        : Factor w/ 6 levels "at_home","Fjob",...: 6 4 4 5 4 4 4 6 4 4 ...
 $ reason      : Factor w/ 5 levels "course","home",...: 1 1 3 2 2 5 2 2 2 2 ...
 $ guardian    : Factor w/ 4 levels "father","guardian",...: 3 1 3 3 1 3 3 3 3 3 ...
 $ traveltime  : Factor w/ 5 levels "", "1", "2", "3", ...: 3 2 2 2 2 2 2 3 2 2 ...
 $ studytime   : Factor w/ 5 levels "", "1", "2", "3", ...: 3 3 3 4 3 3 3 3 3 3 ...
 $ failures    : Factor w/ 5 levels "", "0", "1", "2", ...: 2 2 2 2 2 2 2 2 2 2 ...
 $ schoolsup    : Factor w/ 3 levels "no","schoolsup",...: 3 1 3 1 1 1 1 3 1 1 ...
 $ famsup      : Factor w/ 3 levels "famsup","no",...: 2 3 2 3 3 3 2 3 3 3 ...
 $ fatherd     : Factor w/ 3 levels "no","paid","yes": 1 1 1 1 1 1 1 1 1 1 ...
 $ activities  : Factor w/ 3 levels "activities","no",...: 2 2 2 3 2 3 2 2 2 3 ...
 $ nursery     : Factor w/ 3 levels "no","nursery",...: 3 1 3 3 3 3 3 3 3 3 ...
 $ higher      : Factor w/ 3 levels "higher","no",...: 3 3 3 3 3 3 3 3 3 3 ...
 $ internet    : Factor w/ 3 levels "internet","no",...: 2 3 3 3 2 3 3 2 3 3 ...
 $ romantic    : Factor w/ 3 levels "no","romantic",...: 1 1 1 3 1 1 1 1 1 1 ...
 $ famrel      : Factor w/ 6 levels "", "1", "2", "3", ...: 5 6 5 4 5 6 5 5 5 6 ...
 $ freetime    : Factor w/ 6 levels "", "1", "2", "3", ...: 4 4 4 3 4 5 5 2 3 6 ...
```


Step 06

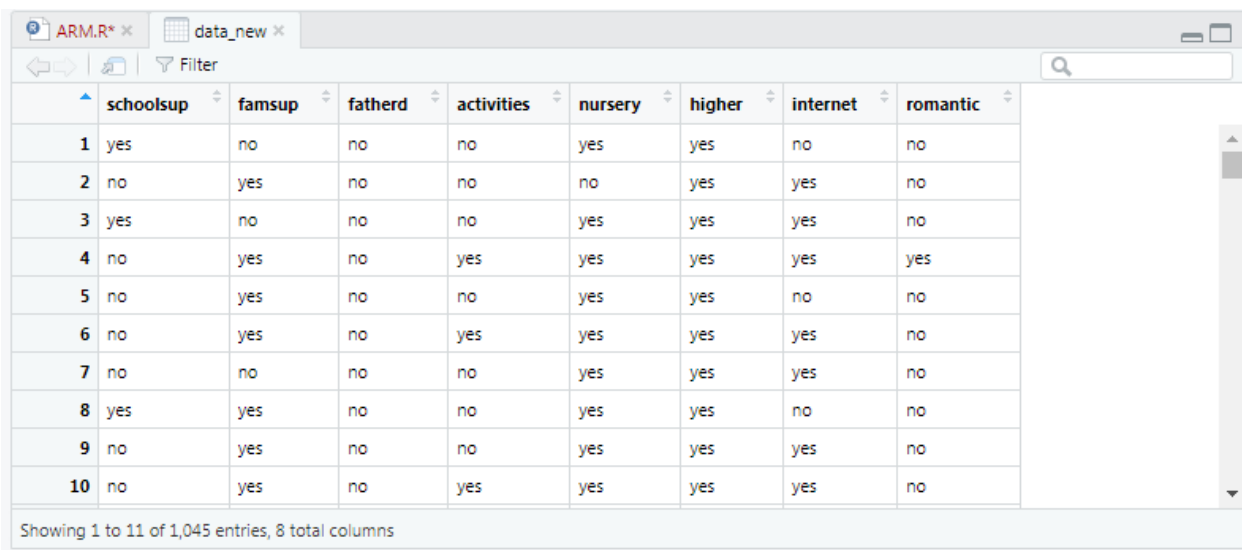
Use the 'dim ()' function to get the dimension of the data set which includes the number of rows and columns in the data set.

```
> dim(data)
[1] 1045  33
> |
```

Step 07

Get columns for association rule mining.

```
> #get columns for Association Rule Mining
> data_new=data[,16:23]
> view(data_new)
> |
```



	schoolsup	famsup	fatherd	activities	nursery	higher	internet	romantic
1	yes	no	no	no	yes	yes	no	no
2	no	yes	no	no	no	yes	yes	no
3	yes	no	no	no	yes	yes	yes	no
4	no	yes	no	yes	yes	yes	yes	yes
5	no	yes	no	no	yes	yes	no	no
6	no	yes	no	yes	yes	yes	yes	no
7	no	no	no	no	yes	yes	yes	no
8	yes	yes	no	no	yes	yes	no	no
9	no	yes	no	no	yes	yes	yes	no
10	no	yes	no	yes	yes	yes	yes	no

Step 08

Use colSums () function to compute the sums of columns.

```
> # only YES columns
> yes=colSums(data_new=="yes")
> yes
schoolsup    famsup    fatherd activities    nursery    higher    internet    romantic
      119       640       220       516       835       955       827       371
> |
```

```

> # only NO columns
> no=colsums(data_new=="no")
> no
  schoolsup    famsup    fatherd activities    nursery    higher    internet    romantic
        925         404         824         528         209         89         217         673

> |

> #Get both YES & NO columns
> sub=rbind(yes,no)
> sub
  schoolsup famsup fatherd activities nursery higher internet romantic
yes        119    640     220         516     835    955     827     371
no         925    404     824         528     209     89     217     673

> |

```

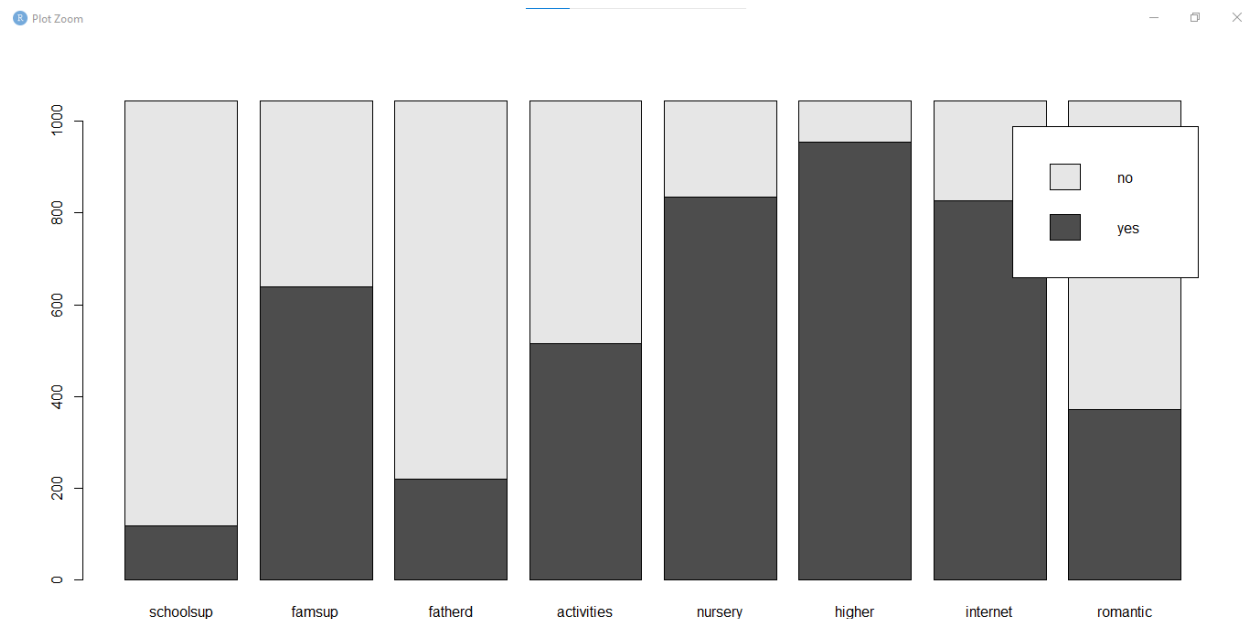
Step 09

Plot and explore the “student” dataset with barplot () function.

```

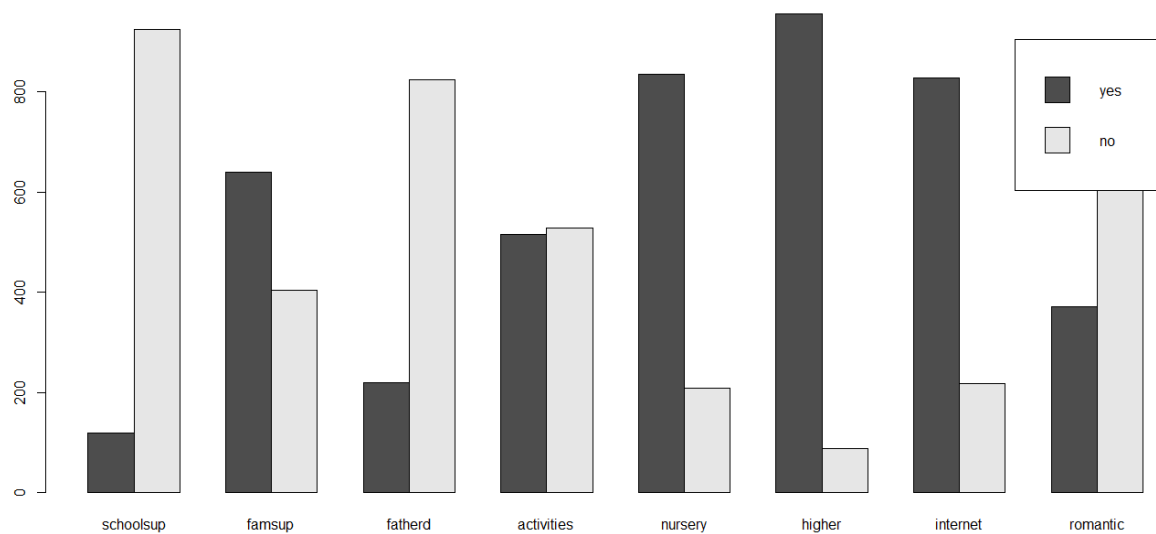
> barplot(sub,legend=rownames(sub))
> |

```



```
> barplot(sub, beside = T, legend = rownames(sub))
> |
```

Plot Zoom



Step 10

Install and activate “arules” package.

```
> library(arules)
Loading required package: Matrix

Attaching package: 'arules'

The following objects are masked from 'package:base':
  abbreviate, write

Warning messages:
1: package 'arules' was built under R version 4.2.3
2: package 'Matrix' was built under R version 4.2.3
> |
```

Step 11

Create Association rules.

```
> #Get the rules
> rules=apriori(data_new)
Apriori

Parameter specification:
 confidence minval  smax  arem  aval  originalsupport  maxtime support  minlen
      0.8      0.1    1 none FALSE                TRUE      5      0.1    1
maxlen target  ext
     10 rules TRUE

Algorithmic control:
 filter tree heap memopt load sort verbose
  0.1 TRUE TRUE  FALSE TRUE    2    TRUE

Absolute minimum support count: 104

set item appearances ...[0 item(s)] done [0.00s].
set transactions ...[24 item(s), 1045 transaction(s)] done [0.00s].
sorting and recoding items ... [15 item(s)] done [0.00s].
creating transaction tree ... done [0.00s].
checking subsets of size 1 2 3 4 5 6 7 done [0.00s].
writing ... [1036 rule(s)] done [0.00s].
creating S4 object ... done [0.00s].
> |
```

Get the summary of these rules.

In here, we got 1036 rules associated with the student dataset.

```
> summary(rules)
set of 1036 rules

rule length distribution (lhs + rhs):sizes
 1  2  3  4  5  6  7
 2 42 179 333 311 143 26

   Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
1.000  4.000  4.000  4.392  5.000  7.000

summary of quality measures:
      support      confidence      coverage      lift      count
Min.   :0.1005  Min.   :0.8000  Min.   :0.1005  Min.   :0.8802  Min.   :105.0
1st Qu.:0.1273  1st Qu.:0.8427  1st Qu.:0.1455  1st Qu.:0.9836  1st Qu.:133.0
Median :0.1684  Median :0.8742  Median :0.1919  Median :1.0158  Median :176.0
Mean   :0.2119  Mean   :0.8777  Mean   :0.2422  Mean   :1.0178  Mean   :221.4
3rd Qu.:0.2519  3rd Qu.:0.9091  3rd Qu.:0.2900  3rd Qu.:1.0463  3rd Qu.:263.2
Max.   :0.9139  Max.   :1.0000  Max.   :1.0000  Max.   :1.1749  Max.   :955.0

mining info:
 data ntransactions support confidence call
data_new      1045      0.1      0.8 apriori(data = data_new)
> |
```

Inspect the rules.

```
> inspect(rules)
```

```
[1032] romantic=no} => {schoolsup=no} 0.1224880 0.8767123 0.1397129 0.9904480 128
      {schoolsup=no,
      fatherd=no,
      activities=no,
      higher=yes,
      internet=yes,
      romantic=no}
[1033] => {nursery=yes} 0.1224880 0.8000000 0.1531100 1.0011976 128
      {schoolsup=no,
      famsup=yes,
      fatherd=no,
      nursery=yes,
      internet=yes,
      romantic=no}
[1034] => {higher=yes} 0.1550239 0.9818182 0.1578947 1.0743455 162
      {famsup=yes,
      fatherd=no,
      nursery=yes,
      higher=yes,
      internet=yes,
      romantic=no}
[1035] => {schoolsup=no} 0.1550239 0.8709677 0.1779904 0.9839582 162
      {schoolsup=no,
      famsup=yes,
      fatherd=no,
      higher=yes,
      internet=yes,
      romantic=no}
[1036] => {nursery=yes} 0.1550239 0.8393782 0.1846890 1.0504794 162
      {schoolsup=no,
      famsup=yes,
      fatherd=no,
      nursery=yes,
      higher=yes,
      romantic=no}
      => {internet=yes} 0.1550239 0.8019802 0.1933014 1.0133849 162
> |
```

Since there are too many rules we need to reduce them into smaller number of rules. Therefore, we specify the parameters as follows to get the rules under the confidence of 0.9

```
> #Get the rules under the confidence of 0.9
> rules_1=apriori(data_new,parameter = list(conf=0.9))
Apriori

Parameter specification:
confidence minval smax arem aval originalsupport maxtime support minlen maxlen
 0.9      0.1    1 none FALSE          TRUE      5    0.1    1    10
target  ext
rules TRUE

Algorithmic control:
filter tree heap memopt load sort verbose
 0.1 TRUE TRUE  FALSE TRUE    2    TRUE

Absolute minimum support count: 104

set item appearances ...[0 item(s)] done [0.00s].
set transactions ...[24 item(s), 1045 transaction(s)] done [0.00s].
sorting and recoding items ... [15 item(s)] done [0.00s].
creating transaction tree ... done [0.00s].
checking subsets of size 1 2 3 4 5 6 7 done [0.00s].
writing ... [313 rule(s)] done [0.00s].
creating S4 object ... done [0.00s].
> |
```

Get the summary of the rules.

In here, we got 313 rules associated with the student dataset.

```
> summary(rules_1)
set of 313 rules

rule length distribution (lhs + rhs):sizes
 1  2  3  4  5  6  7
 1 11 53 101 99 40 8

  Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
1.000  4.000   4.000   4.399  5.000   7.000

summary of quality measures:
      support      confidence      coverage      lift      count
Min.   :0.1005   Min.   :0.9000   Min.   :0.1005   Min.   :0.9848   Min.   :105.0
1st Qu.:0.1301   1st Qu.:0.9150   1st Qu.:0.1378   1st Qu.:1.0168   1st Qu.:136.0
Median :0.1742   Median :0.9298   Median :0.1847   Median :1.0323   Median :182.0
Mean   :0.2164   Mean   :0.9358   Mean   :0.2319   Mean   :1.0358   Mean   :226.1
3rd Qu.:0.2622   3rd Qu.:0.9548   3rd Qu.:0.2756   3rd Qu.:1.0554   3rd Qu.:274.0
Max.   :0.9139   Max.   :1.0000   Max.   :1.0000   Max.   :1.1749   Max.   :955.0

mining info:
 data ntransactions support confidence
data_new      1045      0.1      0.9

call
apriori(data = data_new, parameter = list(conf = 0.9))
> |
```

Inspect the rules.

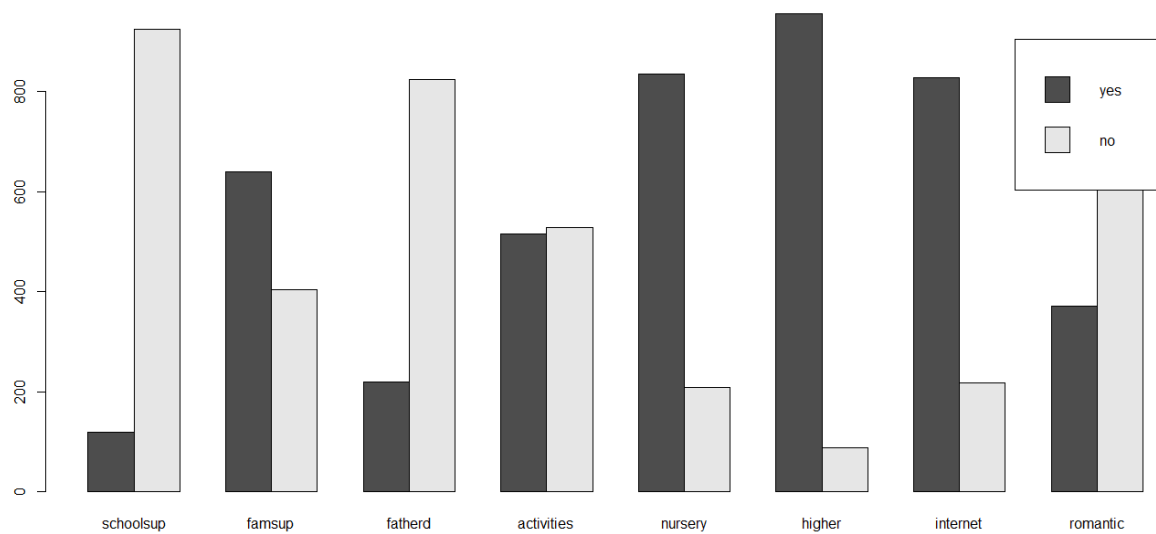
```
[310] {schoolsup=no,
      famsup=yes,
      activities=no,
      nursery=yes,
      internet=yes,
      romantic=no} => {higher=yes} 0.1023923 0.9907407 0.1033493 1.0841090
107
[311] {schoolsup=no,
      famsup=yes,
      fatherd=no,
      activities=no,
      nursery=yes,
      internet=yes} => {higher=yes} 0.1110048 0.9133858 0.1215311 0.9994641
116
[312] {schoolsup=no,
      fatherd=no,
      activities=no,
      nursery=yes,
      internet=yes,
      romantic=no} => {higher=yes} 0.1224880 0.9014085 0.1358852 0.9863579
128
[313] {schoolsup=no,
      famsup=yes,
      fatherd=no,
      nursery=yes,
      internet=yes,
      romantic=no} => {higher=yes} 0.1550239 0.9818182 0.1578947 1.0743455
162
> |
```

As we are focused on the factors that may influence the academic performance and behavior of the students, we need rules with “Yes”. For that we need to get the summary of the dataset to find the highest number of yes results.

```
> summary(data_new)
  schoolsup    famsup    fatherd    activities    nursery
no       :925    famsup: 1    no :824    activities: 1    no       :209
schoolsup: 1    no     :404    paid: 1    no         :528    nursery: 1
yes       :119    yes    :640    yes :220    yes         :516    yes     :835
  higher      internet      romantic
higher: 1    internet: 1    no       :673
no      : 89    no       :217    romantic: 1
yes     :955    yes      :827    yes      :371
> |
```

Creating a plot is the easiest way to find the highest number of yes results.

```
> barplot(sub, beside = T, legend=rownames(sub))
> |
```



According to the plot “higher” (desire to pursue higher education) contains the highest number of yes results. Since we want to see rules where students are desiring to pursue higher education we use the following code to get those rules under the confidence of 0.7

```

> #Get the rules under the confidence of 0.7
> rules_1_new=apriori(data_new,parameter = list(conf=0.7),
+                      appearance = list(rhs=c("higher=yes"),default="lhs"))
Apriori

Parameter specification:
confidence minval smax arem aval originalsupport maxtime support minlen maxlen target
0.7 0.1 1 none FALSE TRUE 5 0.1 1 10 rules
ext
TRUE

Algorithmic control:
filter tree heap memopt load sort verbose
0.1 TRUE TRUE FALSE TRUE 2 TRUE

Absolute minimum support count: 104

set item appearances ...[1 item(s)] done [0.00s].
set transactions ...[24 item(s), 1045 transaction(s)] done [0.00s].
sorting and recoding items ... [15 item(s)] done [0.00s].
creating transaction tree ... done [0.00s].
checking subsets of size 1 2 3 4 5 6 7 done [0.00s].
writing ... [345 rule(s)] done [0.00s].
creating S4 object ... done [0.00s].
> |

```


Get the summary of the above rules.

In here, we got 345 rules.

```
> summary(rules_1_new)
set of 345 rules

rule length distribution (lhs + rhs):sizes
  1   2   3   4   5   6   7
  1  14  59 111 103  49   8

    Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
    1.000   4.000   4.000   4.391   5.000   7.000

summary of quality measures:
      support      confidence      coverage      lift      count
Min.   :0.1005  Min.   :0.7955  Min.   :0.1005  Min.   :0.8704  Min.   :105
1st Qu.:0.1292  1st Qu.:0.8832  1st Qu.:0.1416  1st Qu.:0.9664  1st Qu.:135
Median :0.1751  Median :0.9186  Median :0.1914  Median :1.0052  Median :183
Mean   :0.2201  Mean   :0.9161  Mean   :0.2402  Mean   :1.0024  Mean   :230
3rd Qu.:0.2622  3rd Qu.:0.9475  3rd Qu.:0.2880  3rd Qu.:1.0368  3rd Qu.:274
Max.   :0.9139  Max.   :1.0000  Max.   :1.0000  Max.   :1.0942  Max.   :955

mining info:
      data ntransactions support confidence
data_new           1045      0.1      0.7

call
apriori(data = data_new, parameter = list(conf = 0.7), appearance = list(rhs = c("higher=yes"), default = "lhs"))
> |
```

Inspect the rules.

```
> inspect(rules_1_new)
```

```
32
[342] {schoolsup=no,
      famsup=yes,
      activities=no,
      nursery=yes,
      internet=yes,
      romantic=no} => {higher=yes} 0.1023923 0.9907407 0.1033493 1.0841090 1
07
[343] {schoolsup=no,
      famsup=yes,
      fatherd=no,
      activities=no,
      nursery=yes,
      internet=yes} => {higher=yes} 0.1110048 0.9133858 0.1215311 0.9994641 1
16
[344] {schoolsup=no,
      fatherd=no,
      activities=no,
      nursery=yes,
      internet=yes,
      romantic=no} => {higher=yes} 0.1224880 0.9014085 0.1358852 0.9863579 1
28
[345] {schoolsup=no,
      famsup=yes,
      fatherd=no,
      nursery=yes,
      internet=yes,
      romantic=no} => {higher=yes} 0.1550239 0.9818182 0.1578947 1.0743455 1
62
```

Get the rules under the confidence of 0.8

```
> #Get the rules under the confidence of 0.8
> rules_2=apriori(data_new,parameter = list(conf=0.8),
+               appearance = list(rhs=c("higher=yes"),default="lhs"))
Apriori

Parameter specification:
 confidence minval  smax  arem  aval originalsupport  maxtime support minlen maxlen
            0.8   0.1   1 none  FALSE              TRUE     5     0.1     1    10
target  ext
rules TRUE

Algorithmic control:
 filter tree heap memopt load sort verbose
  0.1 TRUE TRUE  FALSE TRUE    2    TRUE

Absolute minimum support count: 104

set item appearances ...[1 item(s)] done [0.00s].
set transactions ...[24 item(s), 1045 transaction(s)] done [0.00s].
sorting and recoding items ... [15 item(s)] done [0.00s].
creating transaction tree ... done [0.00s].
checking subsets of size 1 2 3 4 5 6 7 done [0.00s].
writing ... [344 rule(s)] done [0.00s].
creating S4 object ... done [0.00s].
> |
```

Get the summary of the rules.

In here, we got 344 rules.

```
> summary(rules_2)
set of 344 rules

rule length distribution (lhs + rhs):sizes
  1   2   3   4   5   6   7
  1  14  59 111 102  49   8

      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
      1.00   4.00   4.00   4.39   5.00   7.00

summary of quality measures:
      support      confidence      coverage      lift
Min. :0.1005  Min. :0.8043  Min. :0.1005  Min. :0.8802
1st Qu.:0.1292 1st Qu.:0.8836 1st Qu.:0.1423 1st Qu.:0.9668
Median :0.1756 Median :0.9187 Median :0.1919 Median :1.0053
Mean :0.2205  Mean :0.9164  Mean :0.2405  Mean :1.0028
3rd Qu.:0.2622 3rd Qu.:0.9477 3rd Qu.:0.2883 3rd Qu.:1.0370
Max. :0.9139  Max. :1.0000  Max. :1.0000  Max. :1.0942

count
Min. :105.0
1st Qu.:135.0
Median :183.5
Mean :230.4
3rd Qu.:274.0
Max. :955.0

mining info:
 data ntransactions support confidence
data_new      1045     0.1       0.8

call
apriori(data = data_new, parameter = list(conf = 0.8), appearance = list(rhs = c("h
igher=yes"), default = "lhs"))
> |
```

Inspect the rules.

```
> inspect(rules_2)
```

	romantic=no	=> {higher=yes}	0.1023923	0.9907407	0.1033433	1.0041030	1
07							
[342]	{schoolsup=no, famsup=yes, fatherd=no, activities=no, nursery=yes, internet=yes}	=> {higher=yes}	0.1110048	0.9133858	0.1215311	0.9994641	1
16							
[343]	{schoolsup=no, fatherd=no, activities=no, nursery=yes, internet=yes, romantic=no}	=> {higher=yes}	0.1224880	0.9014085	0.1358852	0.9863579	1
28							
[344]	{schoolsup=no, famsup=yes, fatherd=no, nursery=yes, internet=yes, romantic=no}	=> {higher=yes}	0.1550239	0.9818182	0.1578947	1.0743455	1
62							

```
> |
```

Get the rules under the confidence of 0.9

```
> #Get the rules under the confidence of 0.9
> rules_3=apriori(data_new,parameter = list(conf=0.9),
+                 appearance = list(rhs=c("higher=yes"),default="lhs"))
Apriori

Parameter specification:
 confidence minval  smax  arem  aval originalsupport  maxtime support minlen maxlen target
      0.9       0.1    1 none FALSE               TRUE         5     0.1      1    10 rules
  ext
TRUE

Algorithmic control:
 filter tree heap memopt load sort verbose
  0.1 TRUE TRUE  FALSE TRUE    2    TRUE

Absolute minimum support count: 104

set item appearances ...[1 item(s)] done [0.00s].
set transactions ...[24 item(s), 1045 transaction(s)] done [0.00s].
sorting and recoding items ... [15 item(s)] done [0.00s].
creating transaction tree ... done [0.00s].
checking subsets of size 1 2 3 4 5 6 7 done [0.00s].
writing ... [215 rule(s)] done [0.00s].
creating S4 object ... done [0.00s].
> |
```

Get the summary of the rules.

In here, we got 215 rules.

```
creating a subset ... done [0.000].
> summary(rules_3)
set of 215 rules

rule length distribution (lhs + rhs):sizes
 1  2  3  4  5  6  7
 1  8 36 62 64 36  8

      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
1.000   4.000   5.000   4.488   5.000   7.000

summary of quality measures:
      support      confidence      coverage      lift      count
Min.   :0.1005   Min.   :0.9000   Min.   :0.1005   Min.   :0.9848   Min.   :105.0
1st Qu.:0.1388   1st Qu.:0.9221   1st Qu.:0.1464   1st Qu.:1.0090   1st Qu.:145.0
Median :0.1923   Median :0.9407   Median :0.2019   Median :1.0294   Median :201.0
Mean   :0.2402   Mean   :0.9436   Mean   :0.2562   Mean   :1.0325   Mean   :251.0
3rd Qu.:0.2933   3rd Qu.:0.9663   3rd Qu.:0.3120   3rd Qu.:1.0574   3rd Qu.:306.5
Max.   :0.9139   Max.   :1.0000   Max.   :1.0000   Max.   :1.0942   Max.   :955.0

mining info:
      data ntransactions support confidence
data_new      1045      0.1      0.9

call
apriori(data = data_new, parameter = list(conf = 0.9), appearance = list(rhs = c("higher=ye
s"), default = "lhs"))
> |
```

Inspect the rules

```
> inspect(rules_3)
  lhs      rhs      support confidence coverage      lift count
[1] {} => {higher=yes} 0.9138756 0.9138756 1.0000000 1.0000000 955
[2] {schoolsup=yes} => {higher=yes} 0.1110048 0.9747899 0.1138756 1.0666549 116
[3] {fatherd=yes} => {higher=yes} 0.2066986 0.9818182 0.2105263 1.0743455 216
[4] {activities=yes} => {higher=yes} 0.4602871 0.9321705 0.4937799 1.0200191 481
[5] {famsup=yes} => {higher=yes} 0.5722488 0.9343750 0.6124402 1.0224313 598
[6] {romantic=no} => {higher=yes} 0.6028708 0.9361070 0.6440191 1.0243265 630
[7] {internet=yes} => {higher=yes} 0.7311005 0.9238210 0.7913876 1.0108827 764
[8] {nursery=yes} => {higher=yes} 0.7358852 0.9209581 0.7990431 1.0077499 769
[9] {schoolsup=no} => {higher=yes} 0.8028708 0.9070270 0.8851675 0.9925060 839
[10] {famsup=yes,
nursery=no} => {higher=yes} 0.1062201 0.9250000 0.1148325 1.0121728 111
[11] {nursery=no,
internet=yes} => {higher=yes} 0.1454545 0.9156627 0.1588517 1.0019555 152
[12] {internet=no,
romantic=no} => {higher=yes} 0.1291866 0.9000000 0.1435407 0.9848168 135
[13] {nursery=yes,
internet=no} => {higher=yes} 0.1502392 0.9022989 0.1665072 0.9873323 157
[14] {fatherd=yes,
activities=yes} => {higher=yes} 0.1062201 0.9736842 0.1090909 1.0654450 111
[15] {fatherd=yes,
activities=no} => {higher=yes} 0.1004785 0.9905660 0.1014354 1.0839178 105
[16] {famsup=yes,
fatherd=yes} => {higher=yes} 0.1598086 0.9823529 0.1626794 1.0749307 167
```

Step 12

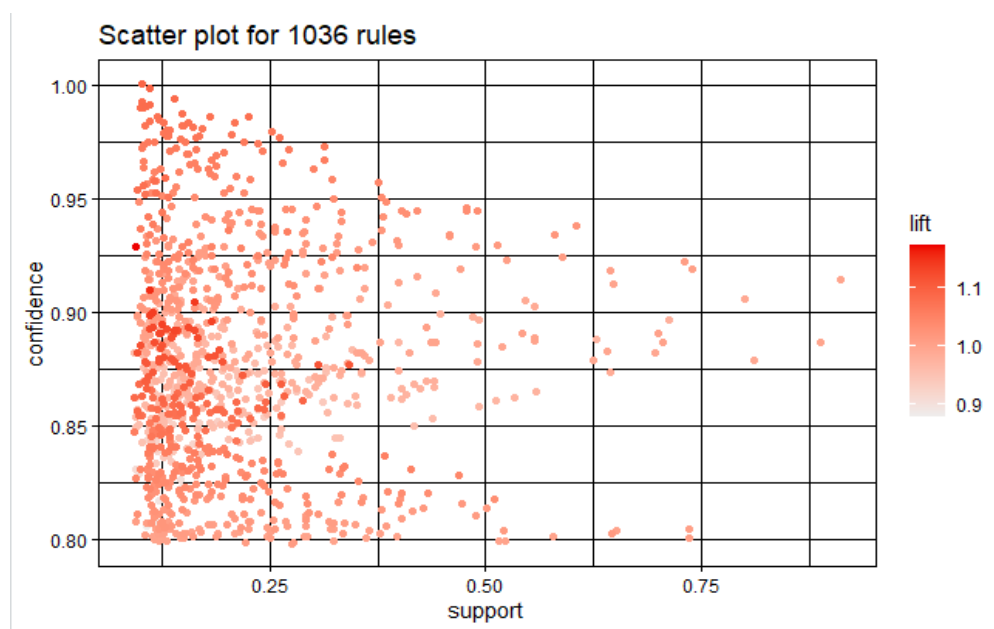
Visualize these rules.

```
> library(arulesviz)
warning message:
package 'arulesviz' was built under R version 4.2.3
> |
```

Step 13

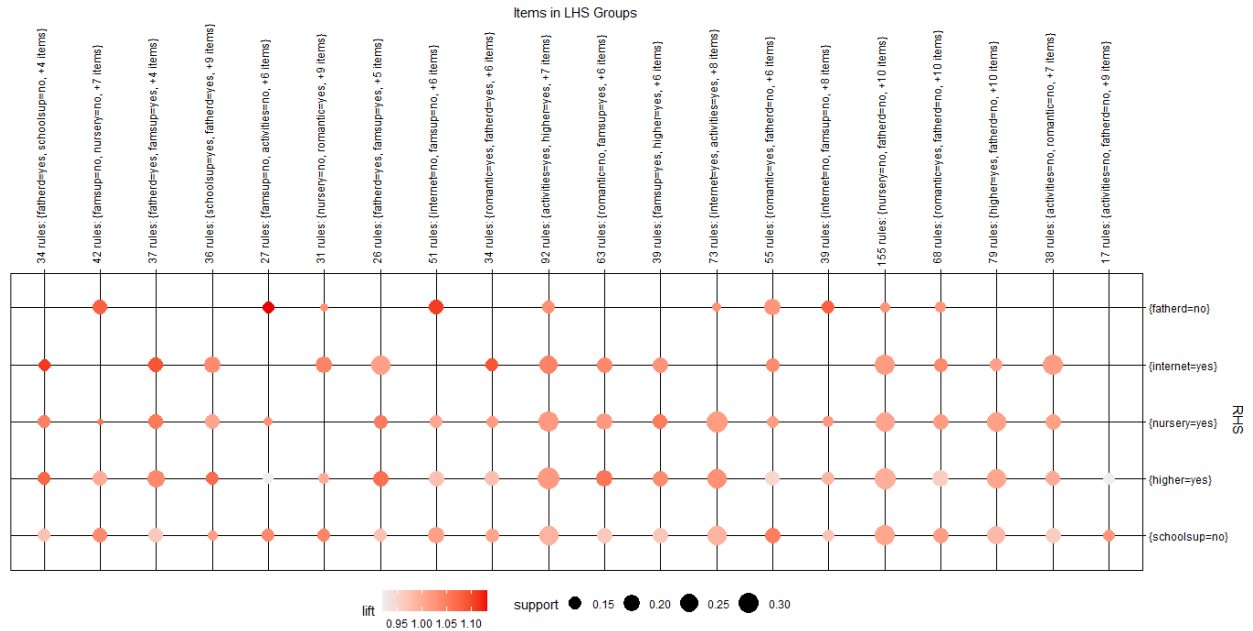
Plot the rules.

```
> plot(rules)
To reduce overplotting, jitter is added! Use jitter = 0 to prevent jitter.
> |
```



Plot the rules in groups

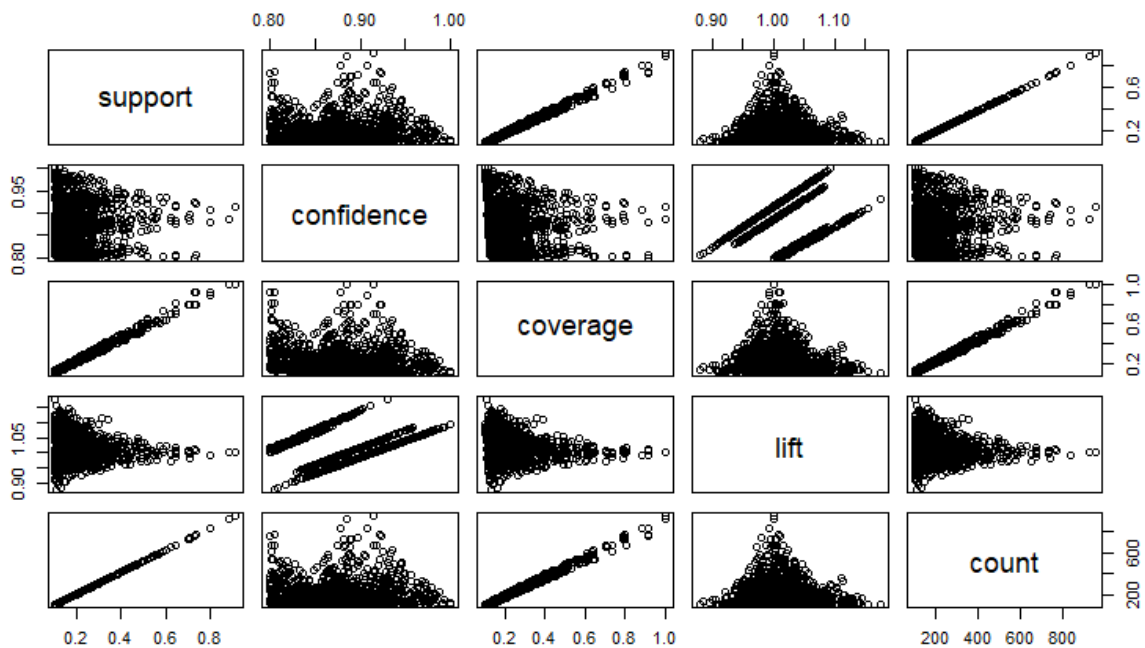
```
> plot(rules, method = "grouped")
> |
```



Step 14

Display a scatterplot matrix to compare the support, confidence, and lift.

```
> plot(rules@quality)
> 
```



To determine the factors influencing students' desire for higher education with a confidence level of 0.7, we'll analyze the following variables: educational support from the school, father's educational support level, participation in extracurricular activities, attendance at nursery school, internet access at home, and being in a romantic relationship.

```
> rules_new=apriori(data_new,parameter=list(conf=0.7),
+                   appearance=list(rhs=c("higher=yes"),
+                                     lhs=c("schoolsup=no","fatherd=no","activities=n
+                                     o","nursery=yes","internet=yes","romantic=no"),
+                                     default="none"))
Apriori

Parameter specification:
confidence minval smax arem aval originalSupport maxtime support minlen maxlen target
      0.7      0.1      1 none FALSE              TRUE        5      0.1      1     10 rules
ext
TRUE

Algorithmic control:
filter tree heap memopt load sort verbose
  0.1 TRUE TRUE  FALSE TRUE    2    TRUE

Absolute minimum support count: 104

set item appearances ...[7 item(s)] done [0.00s].
set transactions ...[7 item(s), 1045 transaction(s)] done [0.00s].
sorting and recoding items ... [7 item(s)] done [0.00s].
creating transaction tree ... done [0.00s].
checking subsets of size 1 2 3 4 5 6 7 done [0.00s].
writing ... [64 rule(s)] done [0.00s].
creating S4 object ... done [0.00s].
> |
```

Get the summary of the above rules.

In here we got 64 rules that implies the above mentioned conditions in the students' data set.

```
creating S4 object ... done [0.00s].
> summary(rules_new)
set of 64 rules

rule length distribution (lhs + rhs):sizes
 1  2  3  4  5  6  7
 1  6 15 20 15  6  1

      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
      1         3         4         4         5         7

summary of quality measures:
      support      confidence      coverage      lift
Min.   :0.1225  Min.   :0.8592  Min.   :0.1359  Min.   :0.9401
1st Qu.:0.2416  1st Qu.:0.8963  1st Qu.:0.2675  1st Qu.:0.9808
Median :0.3378  Median :0.9069  Median :0.3699  Median :0.9924
Mean   :0.3772  Mean   :0.9088  Mean   :0.4140  Mean   :0.9945
3rd Qu.:0.4859  3rd Qu.:0.9243  3rd Qu.:0.5218  3rd Qu.:1.0114
Max.   :0.9139  Max.   :0.9503  Max.   :1.0000  Max.   :1.0398

      count
Min.   :128.0
1st Qu.:252.5
Median :353.0
Mean   :394.1
3rd Qu.:507.8
Max.   :955.0

mining info:
      data ntransactions support confidence
data_new      1045      0.1      0.7
```

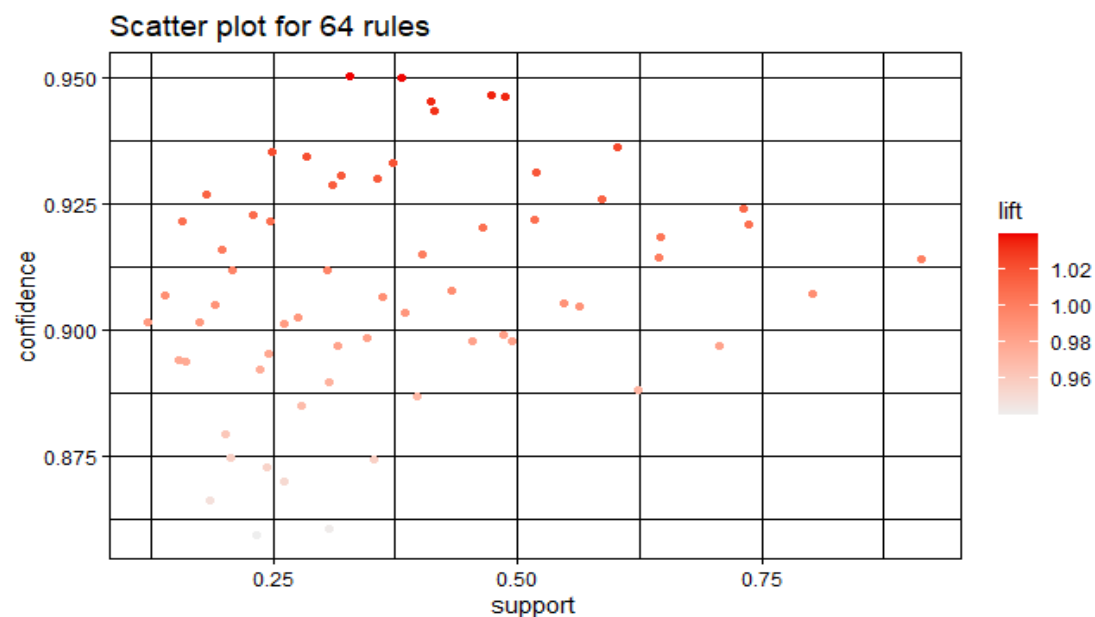
Inspect the rules.

```
> inspect(rules_new)
```

	lhs	rhs	support	confidence	coverage	lift	count
[1]	{}	=> {higher=yes}	0.9138756	0.9138756	1.0000000	1.0000000	955
[2]	{activities=no}	=> {higher=yes}	0.4535885	0.8977273	0.5052632	0.9823298	474
[3]	{romantic=no}	=> {higher=yes}	0.6028708	0.9361070	0.6440191	1.0243265	630
[4]	{fatherd=no}	=> {higher=yes}	0.7071770	0.8968447	0.7885167	0.9813641	739
[5]	{internet=yes}	=> {higher=yes}	0.7311005	0.9238210	0.7913876	1.0108827	764
[6]	{nursery=yes}	=> {higher=yes}	0.7358852	0.9209581	0.7990431	1.0077499	769
[7]	{schoolsup=no}	=> {higher=yes}	0.8028708	0.9070270	0.8851675	0.9925060	839
[8]	{activities=no, romantic=no}	=> {higher=yes}	0.3062201	0.9116809	0.3358852	0.9975985	320
[9]	{fatherd=no, activities=no}	=> {higher=yes}	0.3531100	0.8744076	0.4038278	0.9568125	369
[10]	{activities=no, internet=yes}	=> {higher=yes}	0.3464115	0.8982630	0.3856459	0.9829161	362
[11]	{activities=no, nursery=yes}	=> {higher=yes}	0.3617225	0.9064748	0.3990431	0.9919018	378
[12]	{schoolsup=no, activities=no}	=> {higher=yes}	0.3971292	0.8867521	0.4478469	0.9703204	415
[13]	{fatherd=no, romantic=no}	=> {higher=yes}	0.4641148	0.9203036	0.5043062	1.0070338	485
[14]	{internet=yes, romantic=no}	=> {higher=yes}	0.4736842	0.9464627	0.5004785	1.0356582	495
[15]	{nursery=yes, romantic=no}	=> {higher=yes}	0.4880383	0.9461967	0.5157895	1.0353670	510
[16]	{schoolsup=no,						

Plot the result.

```
> plot(rules_new)
```



Step 15

Explore Association rules using interactive manipulations and viewing using shiny.

Install and load the arulesviz() package.

```
> library(arulesviz)
> |
```

Get the rules under the confidence = 0.7

```
> rules_ex=apriori(data_new,parameter = list(conf=0.7))
Apriori

Parameter specification:
 confidence minval  smax  arem   aval originalsupport  maxtime support minlen
           0.7    0.1    1 none FALSE               TRUE     5     0.1    1
maxlen target   ext
      10 rules TRUE

Algorithmic control:
 filter tree heap memopt load sort verbose
    0.1 TRUE TRUE  FALSE TRUE    2    TRUE

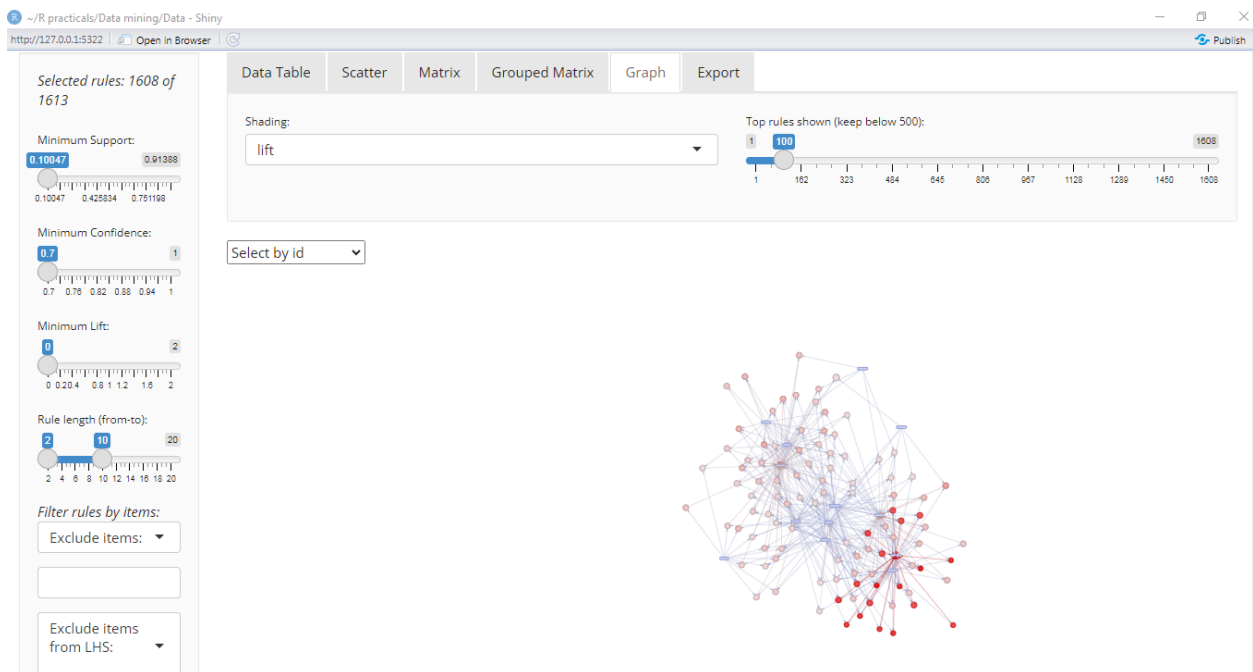
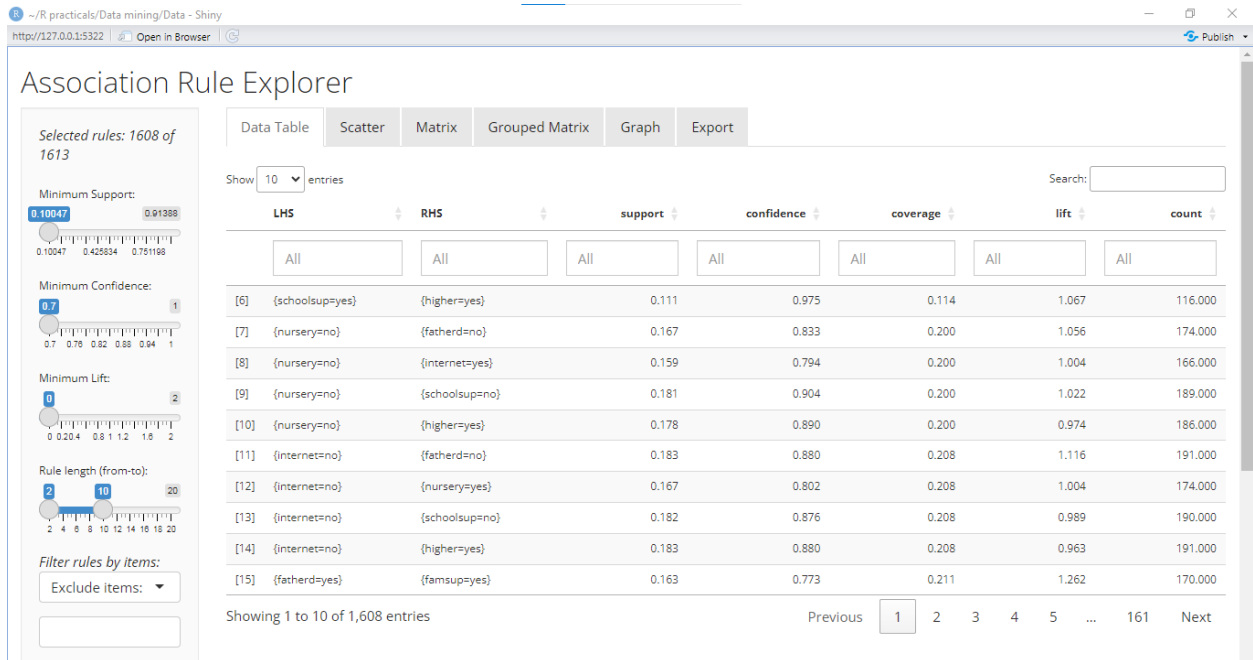
Absolute minimum support count: 104

set item appearances ... [0 item(s)] done [0.00s].
set transactions ... [24 item(s), 1045 transaction(s)] done [0.00s].
sorting and recoding items ... [15 item(s)] done [0.00s].
creating transaction tree ... done [0.00s].
checking subsets of size 1 2 3 4 5 6 7 done [0.00s].
writing ... [1613 rule(s)] done [0.00s].
creating s4 object ... done [0.00s].
> |
```

Explore association rules using ruleExplorer() function.

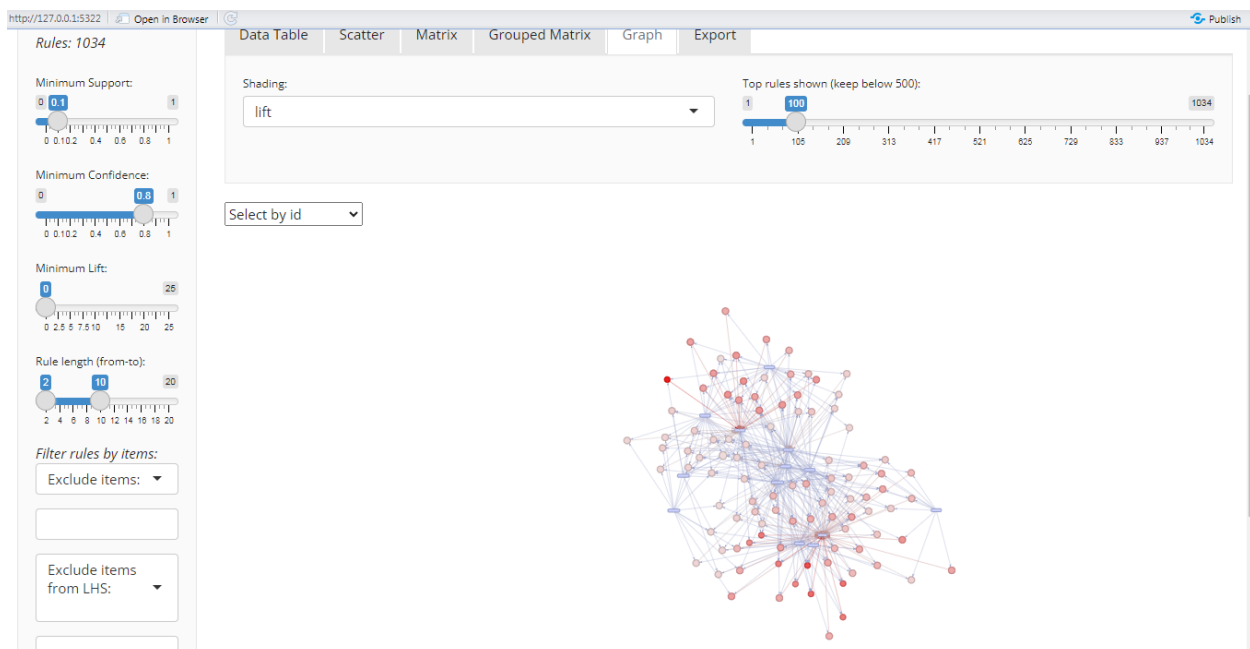
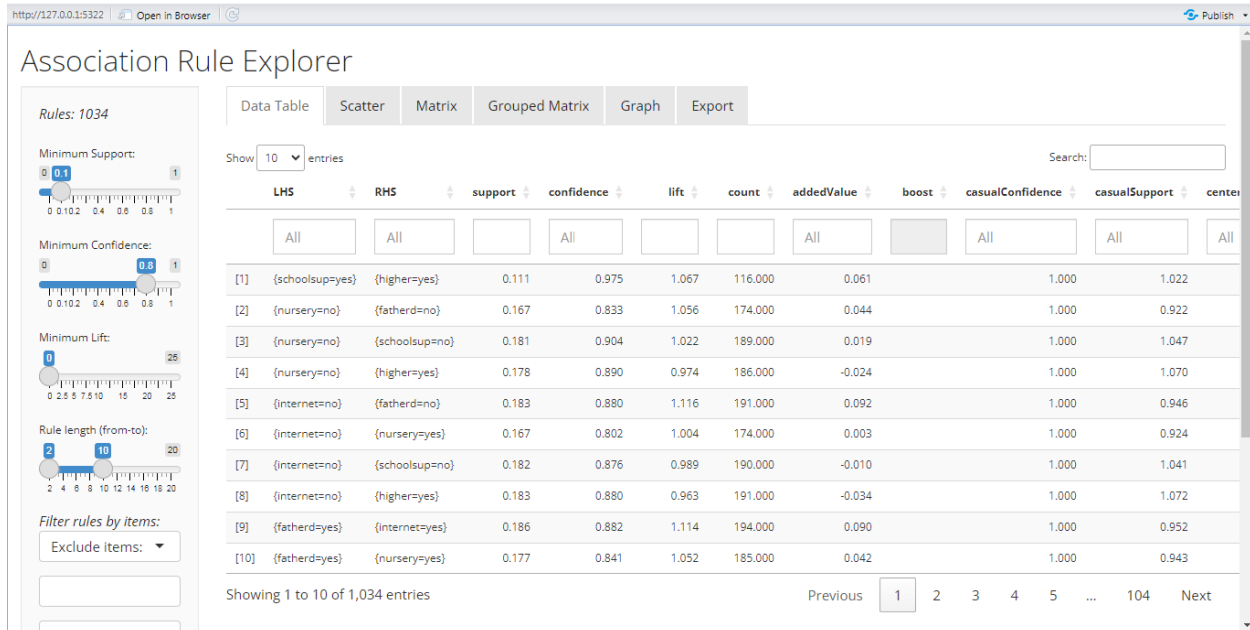
```
> ruleExplorer(rules_ex)
ruleExplorer started.
Loading required package: shiny
warning: package 'shiny' was built under R version 4.2.3

Listening on http://127.0.0.1:5322
> |
```



```
> ruleExplorer(data_new)
ruleExplorer started.
Converting dataset into transactions.
```

```
Listening on http://127.0.0.1:5322
```



6) Result, Analysis, Discussions

```
> inspect(rules_new)
```

	lhs	rhs	support	confidence	coverage	lift	count
[1]	{}	=> {higher=yes}	0.9138756	0.9138756	1.0000000	1.0000000	955
[2]	{activities=no}	=> {higher=yes}	0.4535885	0.8977273	0.5052632	0.9823298	474
[3]	{romantic=no}	=> {higher=yes}	0.6028708	0.9361070	0.6440191	1.0243265	630
[4]	{fatherd=no}	=> {higher=yes}	0.7071770	0.8968447	0.7885167	0.9813641	739
[5]	{internet=yes}	=> {higher=yes}	0.7311005	0.9238210	0.7913876	1.0108827	764
[6]	{nursery=yes}	=> {higher=yes}	0.7358852	0.9209581	0.7990431	1.0077499	769
[7]	{schoolsup=no}	=> {higher=yes}	0.8028708	0.9070270	0.8851675	0.9925060	839
[8]	{activities=no, romantic=no}	=> {higher=yes}	0.3062201	0.9116809	0.3358852	0.9975985	320
[9]	{fatherd=no, activities=no}	=> {higher=yes}	0.3531100	0.8744076	0.4038278	0.9568125	369
[10]	{activities=no, internet=yes}	=> {higher=yes}	0.3464115	0.8982630	0.3856459	0.9829161	362
[11]	{activities=no, nursery=yes}	=> {higher=yes}	0.3617225	0.9064748	0.3990431	0.9919018	378
[12]	{schoolsup=no, activities=no}	=> {higher=yes}	0.3971292	0.8867521	0.4478469	0.9703204	415
[13]	{fatherd=no, romantic=no}	=> {higher=yes}	0.4641148	0.9203036	0.5043062	1.0070338	485
[14]	{internet=yes, romantic=no}	=> {higher=yes}	0.4736842	0.9464627	0.5004785	1.0356582	495
[15]	{nursery=yes, romantic=no}	=> {higher=yes}	0.4880383	0.9461967	0.5157895	1.0353670	510
[16]	{schoolsup=no, activities=no}	=> {higher=yes}	0.4880383	0.9461967	0.5157895	1.0353670	510

The snippet of code output in the image appears to be related to data mining or machine learning.

Specifically, it shows the inspection of rules derived from some dataset.

Each rule consists of a left-hand side and a right-hand side, along with various metrics.

The goal is likely to discover interesting associations or patterns between conditions and outcomes.

Key Observations:

The command `inspect (rules_new)` has been executed.

The rules are associated with an outcome labeled as “higher=yes”.

Metrics provided for each rule include:

Support: Indicates the proportion of instances that satisfy the rule.

Confidence: Measures how often the outcome occurs when the conditions are met.

Coverage: Represents the proportion of instances covered by the rule.

Lift: Indicates the strength of association between conditions and the outcome.

Count: The number of instances that match the rule.

Example Rules (abbreviated):

Rule 1: {lhs} => {higher=yes} with high support and confidence.

Rule 2: {activities=no} => {higher=yes} with moderate support and confidence.

Rule 3: {romantic=no} => {higher=yes} with decent support and confidence.

Contextual Interpretation:

These rules could be part of a recommendation system, risk assessment, or decision-making process.

The conditions (lhs) may represent features or attributes, while the outcome (rhs) could be a desirable result.