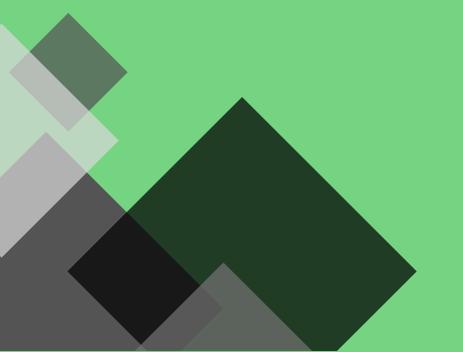
#### Welcome to the Stream!





### What is Budget Buddies?



### Meet your Hosts!



Cassey



Xian

### Agenda

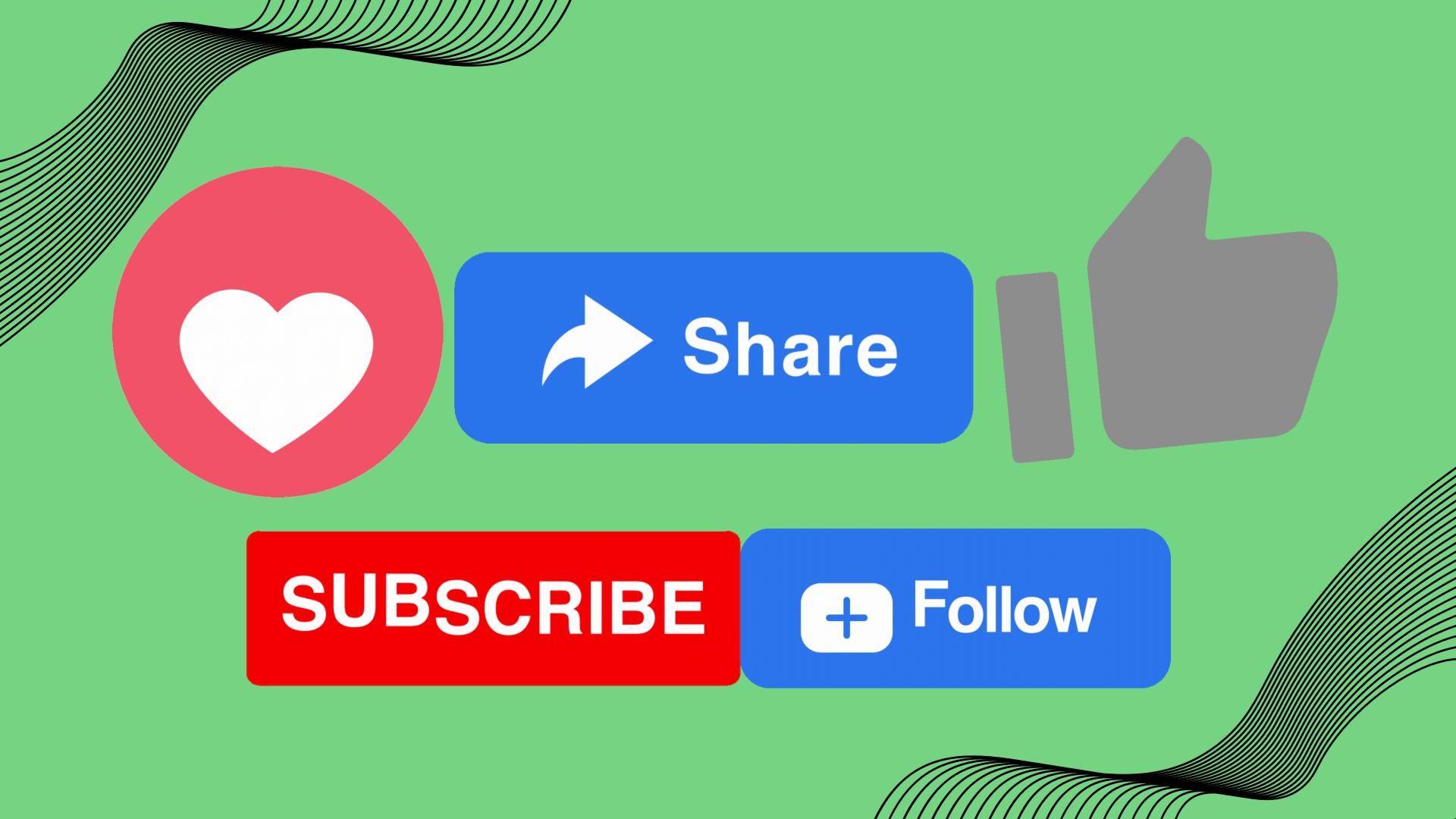
- What is Financial Literacy?
- Importance of Financial Literacy

- What is Budgeting?
- Importance of Budgeting
- Budgeting Methods
- 5-Minute Break

### Agenda

- What is Investing?
- Importance of Investing
- Types of Investments

- Open Question and Answer
- Conclusion
- Closing Remarks



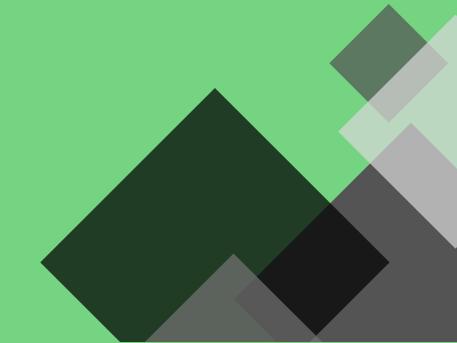
## What is Financial Literacy?

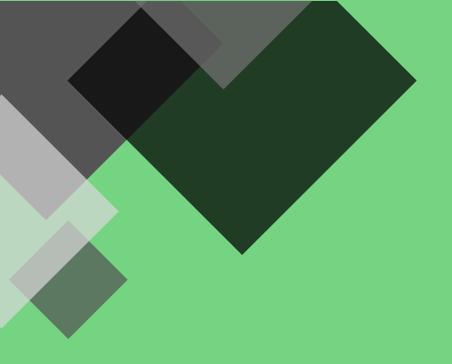
Financial literacy is the ability to comprehend and use various financial skills

Any interaction you have with money is a part of financial literacy!

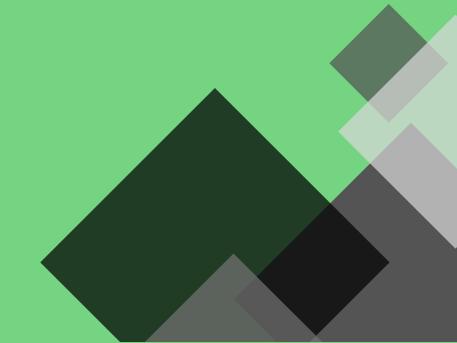


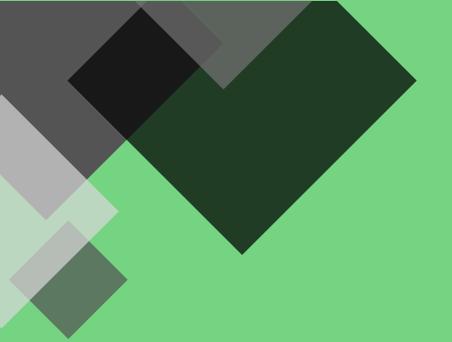
## Importance of Financial Literacy





The more you know about finance, the better you can understand the financial world





# Financial Literacy on a Personal Level



#### Juan's Budget (PHP 10,000)

Necessities (Housing, Food, Etc)	PHP 5000
New Clothes	PHP 3000
Online Shopping	PHP 1500
Savings	PHP 500

#### Juan's Budget (PHP 10,000)

Necessities (Housing, Food, Etc)	PHP 5000
New Clothes	PHP 3000
Online Shopping	PHP 1500
Savings	PHP 500

#### Juan's Budget (PHP 10,000)

Necessities (Housing, Food, Etc)	PHP 5000
New Clothes	PHP 2000
Online Shopping	PHP 1000
Savings	PHP 2500

## What is Budgeting?

# Budgeting is the process of making a spending plan

## Importance of Budgeting

Budgeting gives us the option to save our money to pursue the things that we want in life

# Budgeting prevents overspending

# Budgeting helps you prepare for emergencies

# Budgeting sheds light on bad spending habits

# Budgeting promotes financial stability

# Budgeting Methods

### Budgeting Methods

- Percentage Based Budgeting
- Envelope Method
- PYF Method
- 0-Based
- Value-Based Budgeting

### Percentage Based Budgeting

### Percentage Based

Budgeting Examples

- 50% Wants, 50% Needs
- 70/30
- 40/10/50
- 50/30/20

# 50/30/20 Method

### 50/30/20 Method

50% Needs

30% Wants

20% Savings

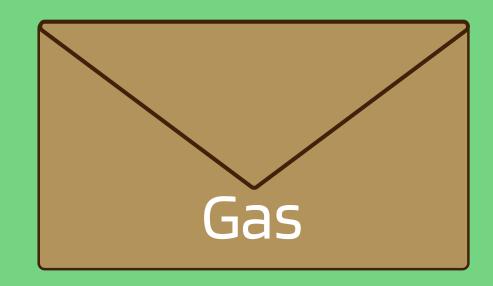
If Jose earns PHP 30,000 per month and he wants to use the 50/30/20 method to budget, how much of his income should he allocate?

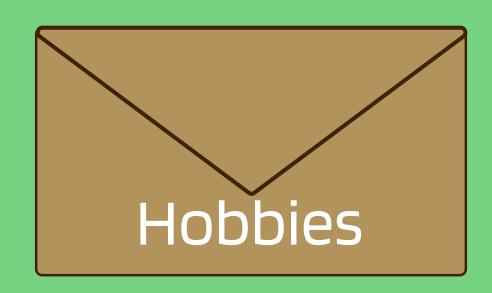
#### Jose's Budget (PHP 30,000) Needs (50%) PHP 15,000 Wants (30%) PHP 9000 Savings (20%) PHP 6000

# Envelope Method

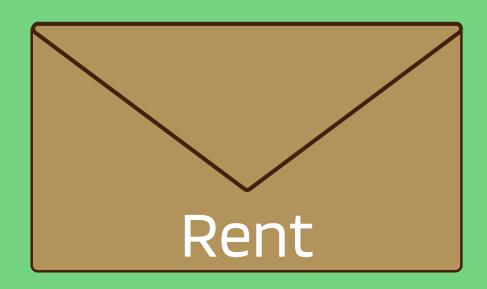
## Envelope Method



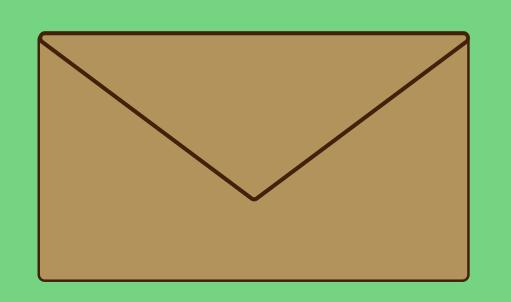




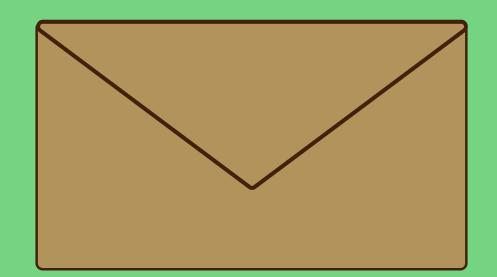








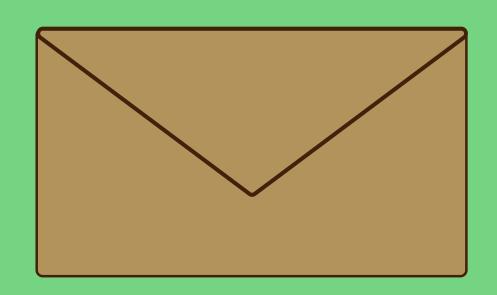




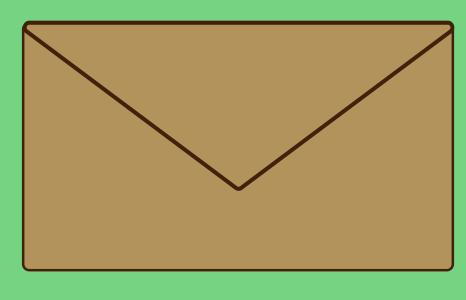
#### Jose's Budget (PHP 30,000)



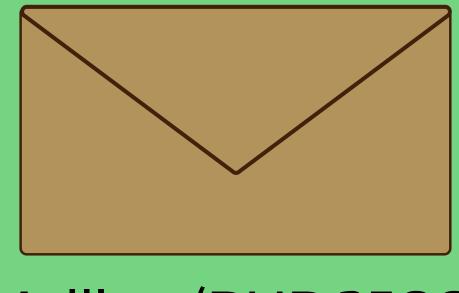
Groceries (PHP 5000)



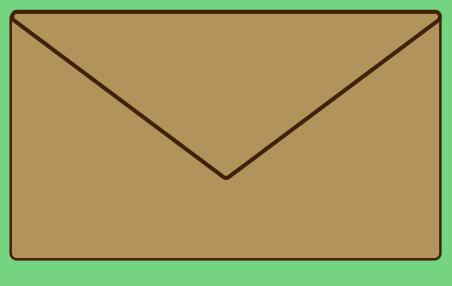
Gas (PHP 5000)



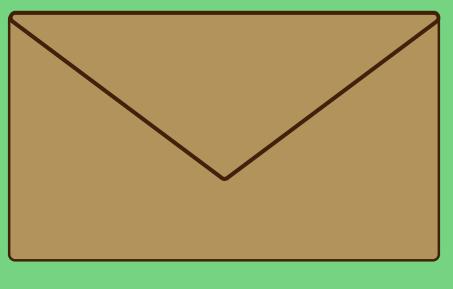
Hobbies (PHP 2500)



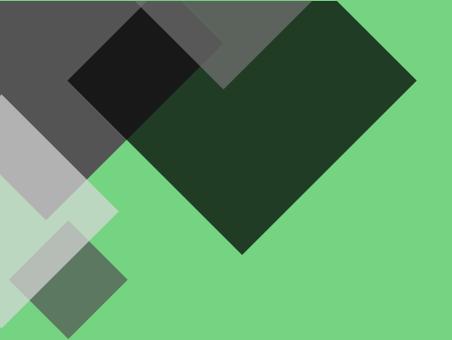
Malling (PHP 2500)



Rent (PHP 7500)

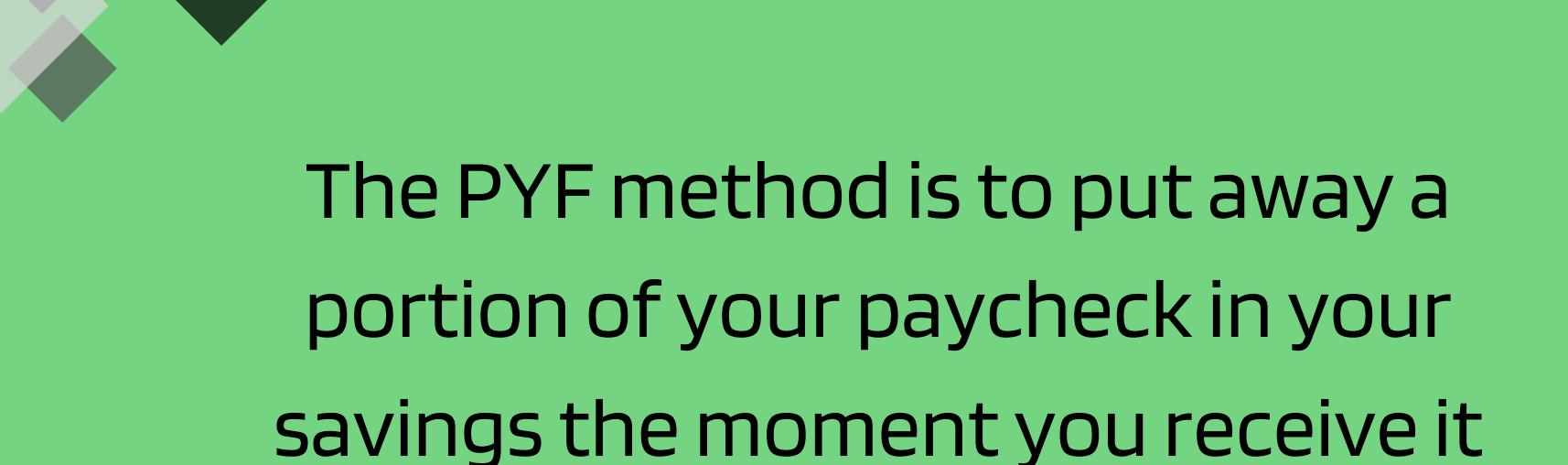


Needs (PHP 7500)



## Pay Yourself First Method

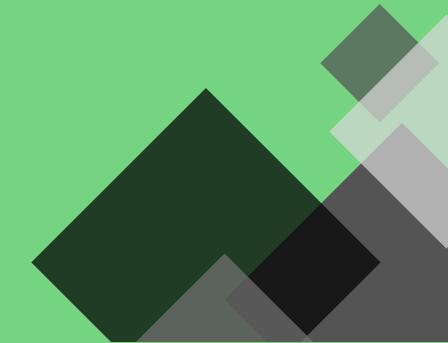


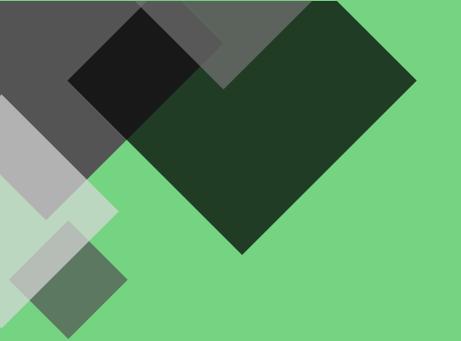


May would like to save PHP 10,000 per month. Once she receives her monthly paycheck of PHP 40,000, she immediately puts the PHP 10,000 in her savings accounts



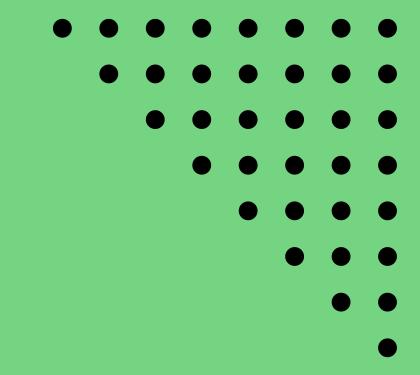
May can use Percentage-Based Budgeting to manage the PHP 30,000 that is left from her paycheck



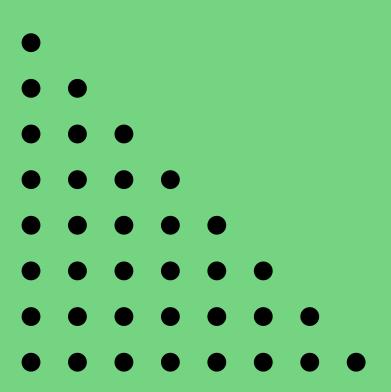


If May consistently saves PHP 10,000 per month, she'll have PHP 120,000 in her savings after a year.





## 0-Based Budgeting



In O-Based Budgeting, at the end of each month, there should be absolutely nothing left in your budget, or in other words, O excess.

# Jose's 50/30/20 Budget

Jose's Budget (PHP 30,000)		
Needs (50%)	PHP 15,000	
Wants (30%)	PHP 9000	
Savings (20%)	PHP 600	

#### Jose's 50% Necessities (PHP 15,000)

(PRP 15,000)	
Water	PHP 1000
Electricity	PHP 1000
10 KGs of Rice	PHP 500
Monthly Rent	PHP 5000
Transportation	PHP 1000
Groceries	PHP 2800
Market Supplies	PHP 2000
Internet Fee	PHP 500
Insurance	PHP 3000

#### Jose's 30% Wants (PHP 9,000)

Netflix Subcription	PHP 500
Twitch Prime	PHP 1500
Valorant Skins	PHP 1500
Installment on New Phone	PHP 2000
New Books	PHP 1000
Malling	PHP 1500
Dates	PHP 1000

#### Jose's 20% Savings (PHP 6,000)

Savings Account 1	PHP 1000
Savings Account 2	PHP 1000
Emergency Fund	PHP 2000
Retirement Fund	PHP 2000

### Jose's 0-Based

Budget

## Value-Based Budgeting

In this budgeting method, you simply set aside more money for the things that are of more value to you

May values travelling the most, therefore she allocates the largest budget for travelling

### May's Budget (PHP 40,000) Travelling PHP 20,000 PHP 10,000 Needs Wants PHP 5000 Savings PHP 5000

Mario values investing the most, so he allocates the largest budget for his realestate investments

#### Mario's Budget (PHP 50,000)

Real Estate Investments	PHP 30,000
Needs	PHP 10,000
Wants	PHP 5000
Savings	PHP 5000

# Going on Break



# Budget Buddies is back!



# Investing

Investing is the purchase of assets with the purpose of generating an income or appreciation

An asset is something that you can use to generate income; something that puts money into your pocket

## Importance of Investing

1

Additional sources of income

2

Investing combats inflation

3

Investing sets you up for retirement

### Mario's job gives him PHP 20,000 per month

#### Mario's Investments

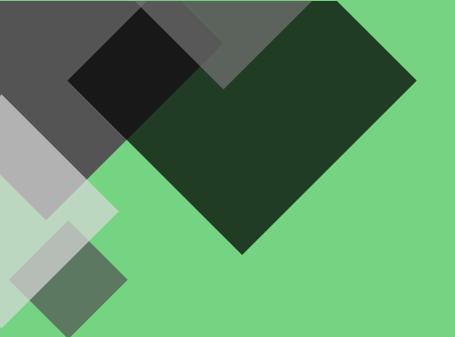
- Investment 1 earns him PHP 1500 per month
- Investment 2 earns him PHP 5000 per month
- Investment 3 earns Mario PHP 3000 per month
- Investment 4 earns him PHP 2000 per month
- Investment 5 earns him PHP 6000 per month, and;
- Investment 6 earns Mario PHP 2500 per month



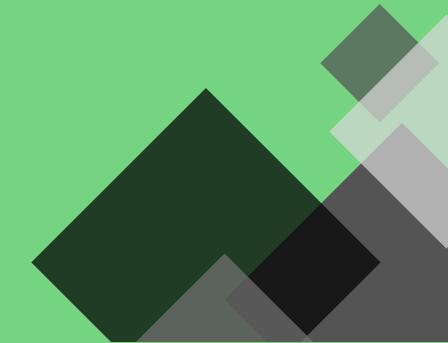
## Types of Investments

### Investments that will be covered:

- Stocks
- Bonds
- Real Estate
- Crypto Currency
- Mutual Funds



### Stocks and the Stock Market



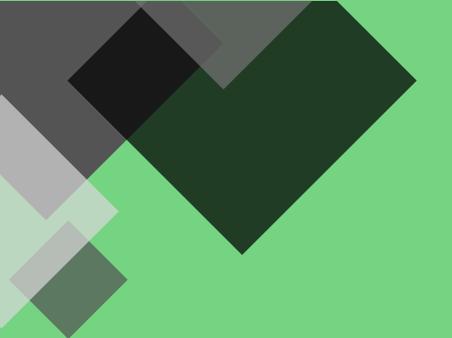
#### Stocks are shares or ownership in a business

When you purchase stock, you are purchasing a fraction of the profits and assets of the company

 Jose wants to invest in a restaurant chain; Tropical Hut

Tropical Hut offers a 5% share for PHP 1,000,000

 Jose buys a 5% share of Tropical Hut for PHP 1,000,000 pesos



 If the Tropical Hut chain earns a profit of PHP 5,000000, Jose will receive PHP 250,000 (5%)



### The Stock Market

The stock market acts as a platform or venue where people buy, sell, and trade their stocks to investors

## IPO: Initial Public Offering

IPO: The very first offer that the company makes for possible investors, introducing the company to the market

- **Pipe.Co** wants to start their business but is lacking in funds to do so.
- To build funds, they offer shares of their business in exchange for cash.
- Pipe.Co offers investors 1% of the company and its monthly profits for PHP 75,000.
- They pitch their company to investors to invest in their business.

## What happens after the IPO?

# The Stock Market; An Overall Perspective

#### BabyCakes Company

- BabyCakes needs PHP 250,000 to start its business
- BabyCakes sells 5 shares of their company; 10% at PHP 50,000.
- They gather a group of investors and pitch their company; IPO

#### BabyCakes Company: Investors

• **Gina** paid PHP 50,000 and now owns 10% of the BabyCakes company.

In January, BabyCakes earned PHP 75,000 in profit.
 Gina receives PHP 7,500 (10%).

#### BabyCakes Company: Negative Market Influence

• A **viral news article** from CNN points at BabyCakes for being a pyramid scheme and scamming its clients.

Before when 10% cost PHP 50,000, it now only costs PHP 20,000

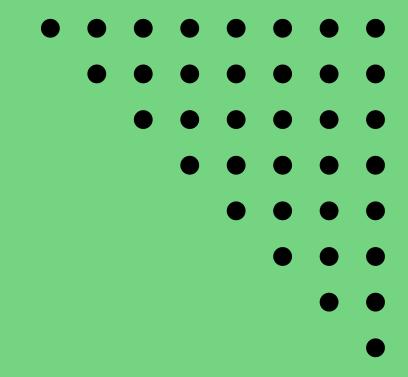
• In fear of a loss, Gina sells her 10% share in BabyCakes for PHP 30,000 to John to still gain a profit.

#### BabyCakes Company: Positive Market Influence

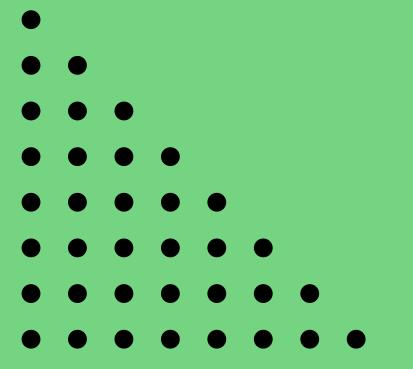
Popular celebrities defended BabyCakes and shared praise.

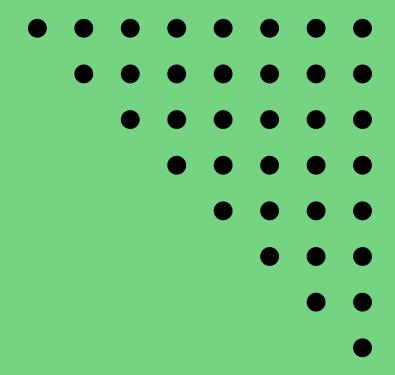
This caused the value of a BabyCakes share to increase.

 A 10% share which used to cost PHP 50,000 is now worth PHP 100,000.



### Bonds





A **bond** is a loan to a business, the government, or another form of entity. The entity then pays interest to the investor



 They sell 1 bond for PHP 250,000 at an interest rate of 3% Jose decides to buy one of the bonds for PHP 250,000

 The LGU of Rizal will give him 3% of his loan every month

Jose will receive PHP 7,500 per month.

 After two years, Jose receives back the PHP 250,000 that he gave to the LGU of Rizal. Jose received 24 payments of PHP 7,500 per month

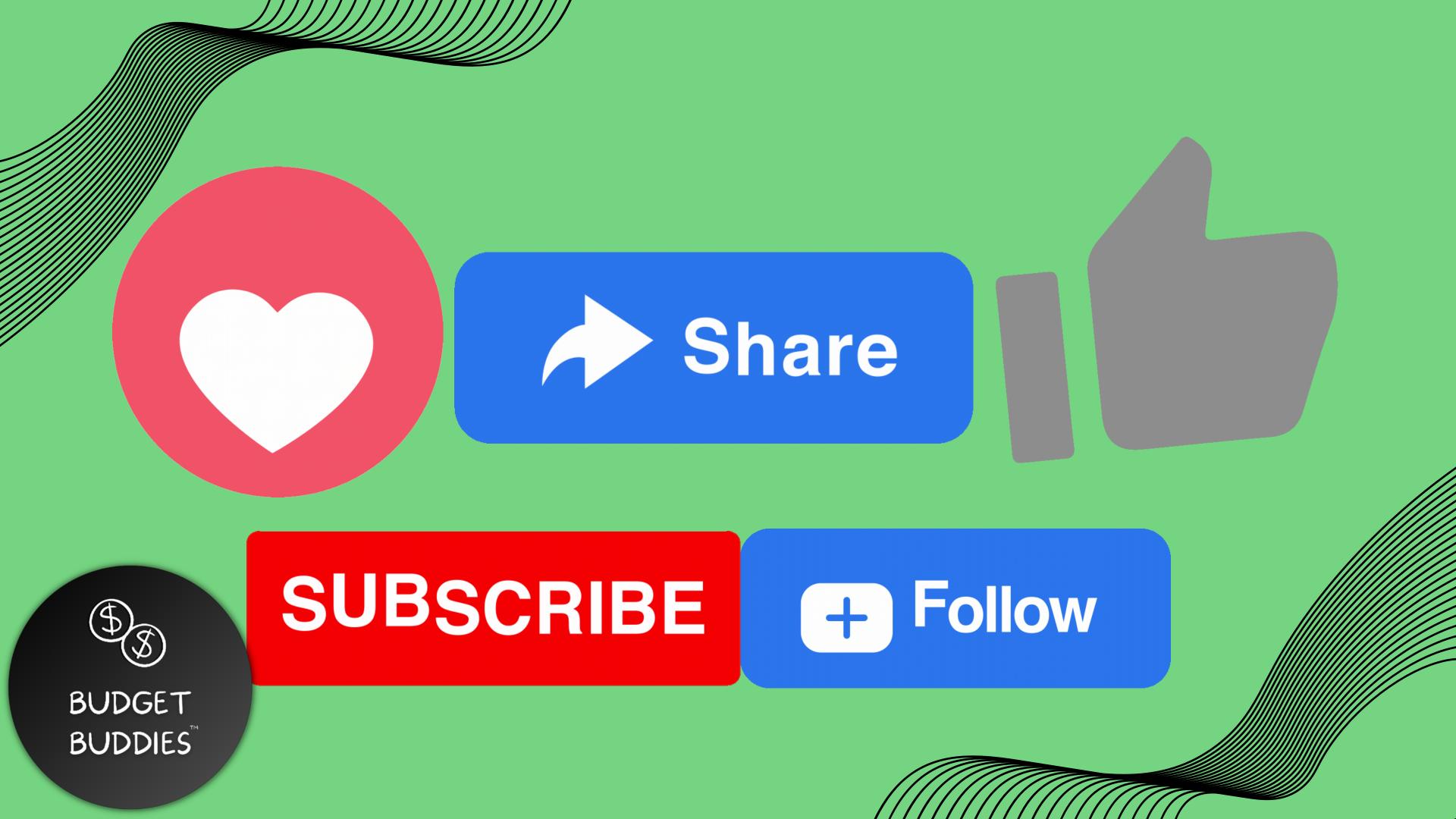
 After the bond matured, the LGU of Rizal gave him back his initial investment of PHP 250,000

 Jose received PHP 180,000 in interest or coupon rate.

#### Difference of Bonds and Stocks

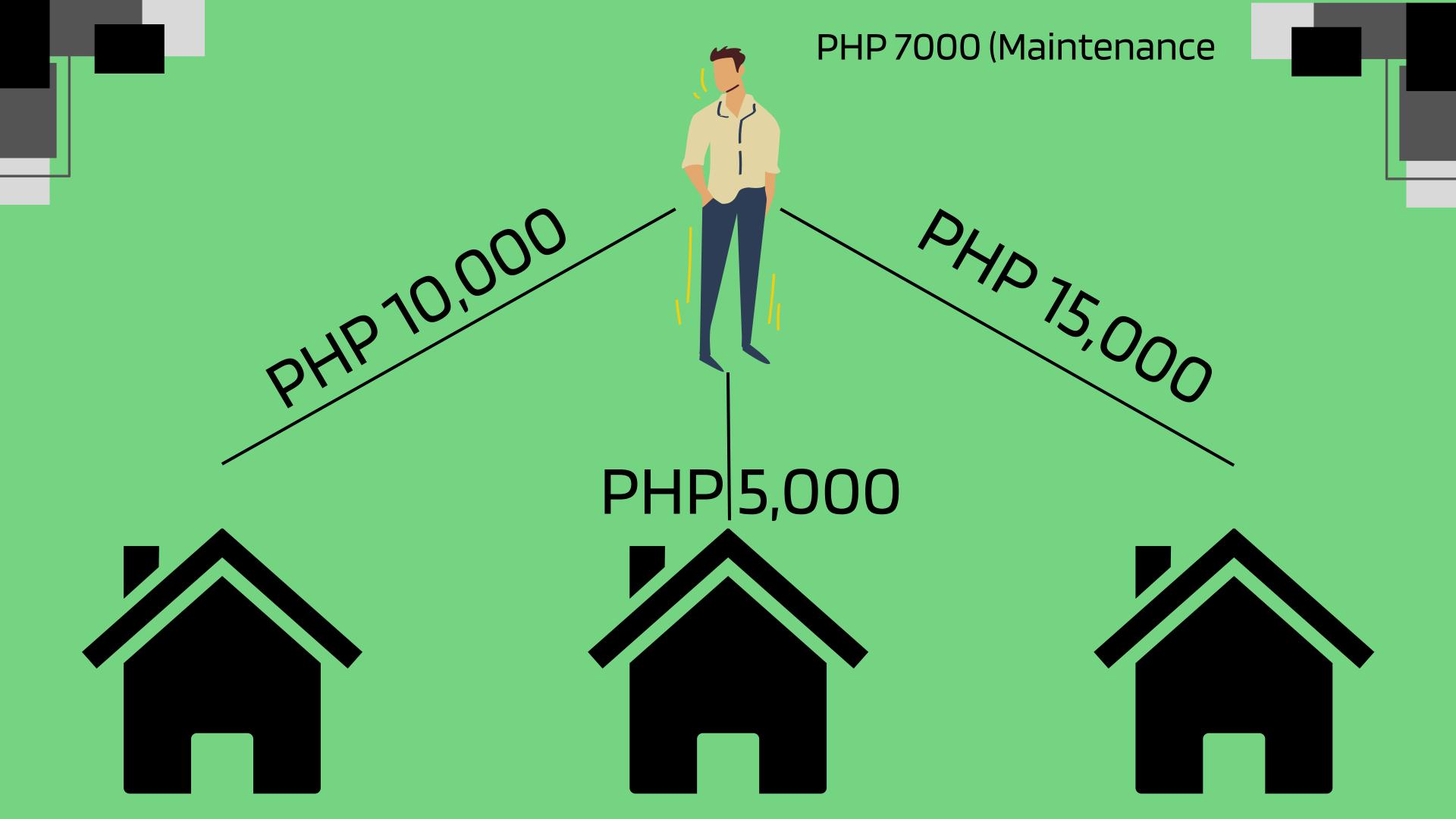
### Bonds are often seen as the safer alternative to stocks

Many bonds are also rated by professionals based on how safe investing in one is



### Property Investments

Property investment includes housing, real estate, undeveloped land, and other rental properties.



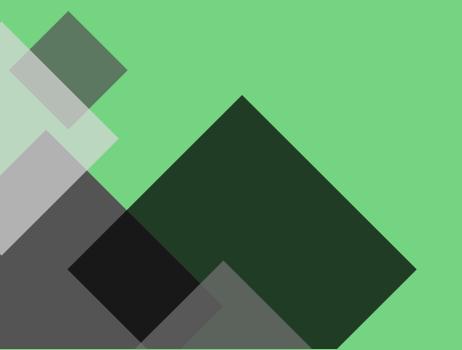
60 x 60 Meters

Worth PHP 1,000,000 now

Worth PHP 5,000,000 in 5 years



### Cryptocurrency

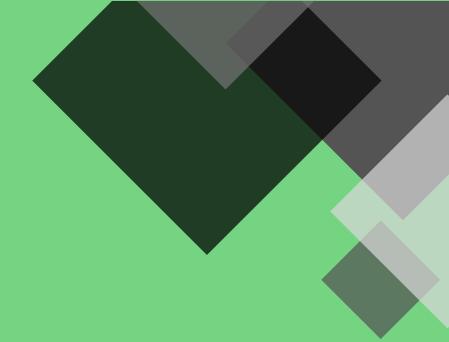


# Cryptocurrency is a form of digital currency; just like G-cash or Maya

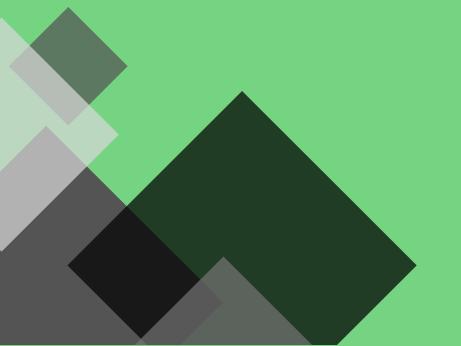


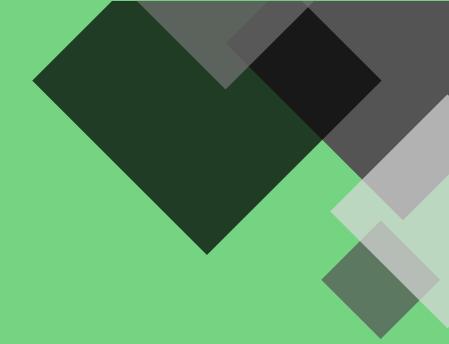




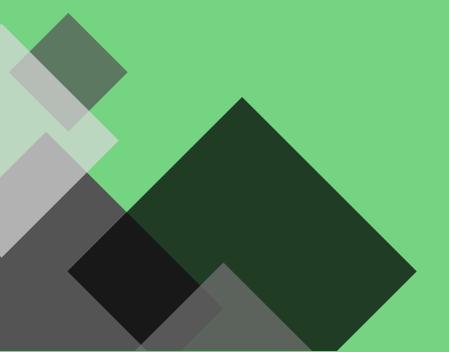


## These coins get their value from supply and demand





### On January 27, 1 whole Bitcoin costs PHP 1,256,021.69.





### Profit in Cryptocurrency

In **Investing** in cryptocurrency, people purchase a coin and hold on to it for many months, or an extended period of time

 Marvin buys 10 "Budget Buddies" coins in 2023 for PHP 1000

• In 2030, the value of the "Budget Buddies" coin skyrockets to PHP 50,000 per coin.

 Marvin sells his 1 coin and has now made a profit of PHP 49,900 In **Trading** in cryptocurrency, people sell their coins and look for other coins which they can trade and sell once the value of their original coin changes

 Marvin purchases one "Buddies" coin for PHP 500

 An hour after he purchased the coin, the value increased to PHP 600

Marvin sells his coin for a PHP 100 profit

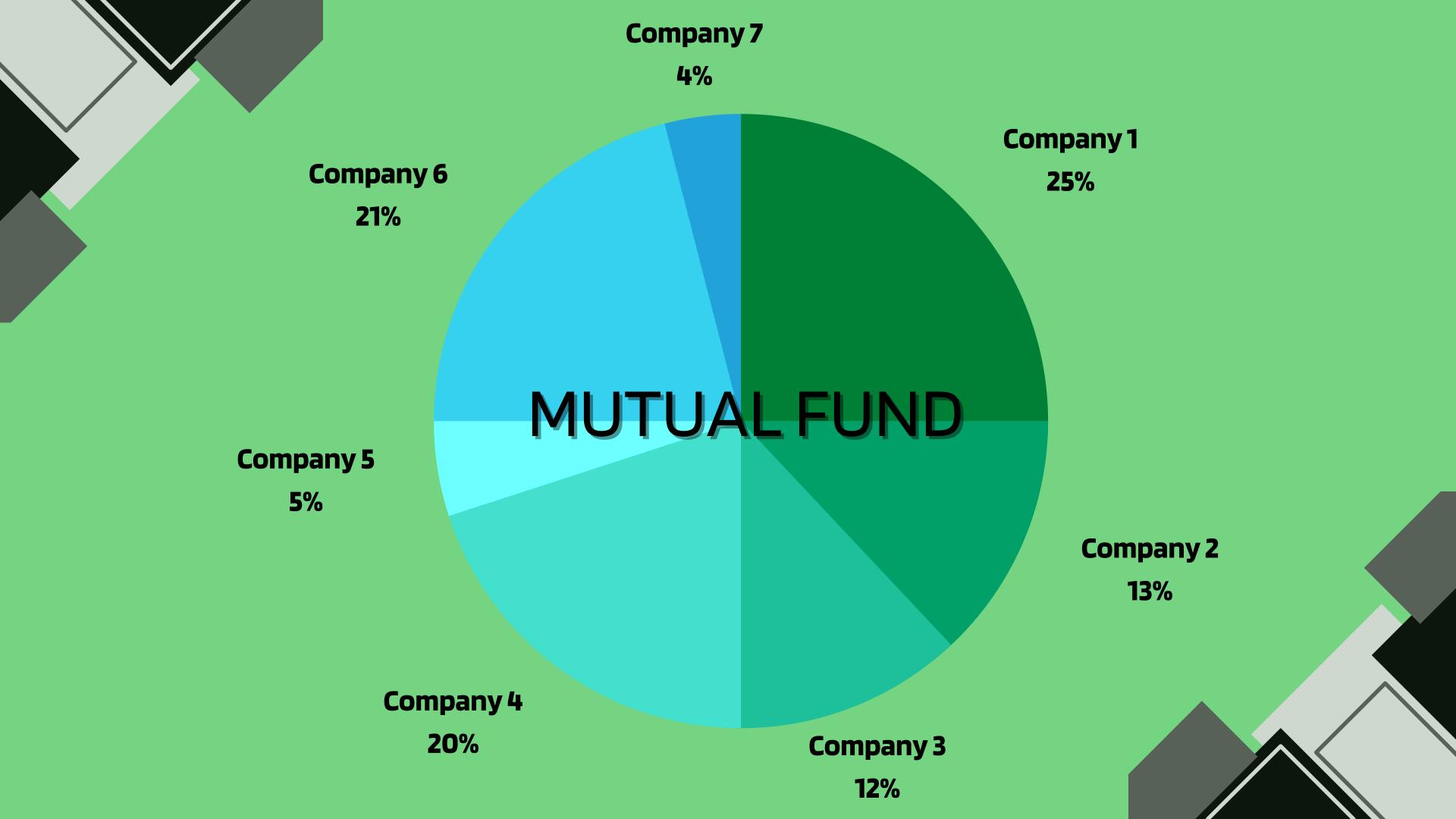
- Marvin buys one "Budget" coin for PHP 300
- After two hours, the value of the "Budget" coin drops to PHP 150
- Marvin sells his coin

 After 4 hours, the value of the "Budget" coin increases to PHP 1000

## Cryptocurrency is **High-Risk, High Reward**

### Mutual Funds

# A Mutual Fund is a collection of investments which may usually consist of stocks and bonds



### Mutual Funds allow you to be "Hands-Off"

### Mutual Funds provide convenient diversification

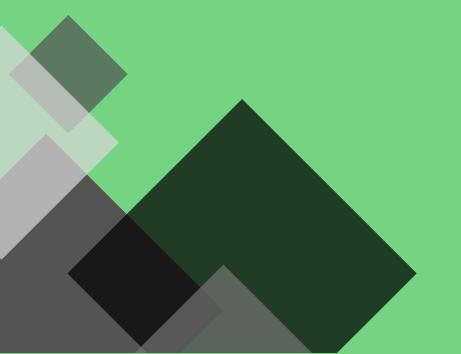
#### Other Investment Types

### Open Question and Answer



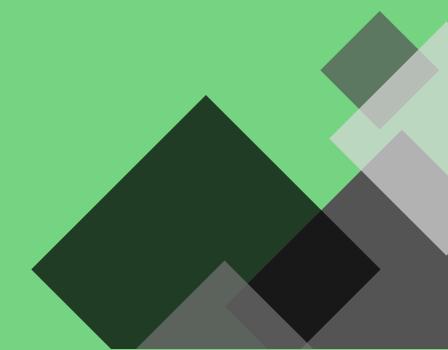


#### In Conclusion...



- What is Financial Literacy?
- Importance of Financial Literacy
- What is Budgeting?
- Importance of Budgeting
- Budgeting Methods

- What is investing?
- Importance of Investing
- Stocks
- Bonds
- Real-Estate
- Cryptocurrency
- Mutual Funds





# THANK YOU!

@Budget Buddies on FB

@Budget Buddies on YT