

Budi Aji Purnomo

UI/UX Designer

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Summary

Making good design is not only about the aesthetic but also the meaning and foundation build up around it.

Experiences

Product Designer at Pesan.io | November 2022 – Present

- Identify product requirement in collaboration with product manager and developer team
- Conducting UX Audit on existing products (Web Dashboard & Mobile App)

UI/UX Designer at Klinik Pintar | April – November 2022

- Designing website for klinikpintar.id in collaboration with product owners and lead designer.
- Conducting user testing to test the design prototype to gather user feedback and validating user requirements.
- Maintaining Design System to manage components consistency across design files

Lead UI/UX Designer at KodingWorks | April – September 2022

- Help UI/UX Designer team to improve as a team and performing better design practice.
- Improving design culture by creating team activities to improve collaboration and team communication
- Collaborate with other leads to improve development efficiency.

UI/UX Designer at KodingWorks | July 2021 – April 2022

- Designing SaaS based tool with agile development method to create and improve User Experience by aligning business requirements and user requirements.
- Work closely with Product Manager and Engineers to breakdown requirements and identify possible constraints

UI/UX Designer at Nusagate | September 2021 – August 2022

- Solving user problem in collaboration with product manager and engineers by designing and evaluate user interfaces for cryptocurrency payment gateway and crypto wallet.
- Conducting research to validate business requirements and gather user requirements

UI/UX Design at Bulb | February 2021 – March 2021

- Creating logo brand and user friendly interfaces for plant monitoring web app to help farmers maintain their crops from the risk of harvest failure.
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Education

Institut Teknologi Telkom Purwokerto (PK 3.71)

Bachelor of Software Engineer | 2018 - 2022

SMA Negeri 1 Sokaraja

Senior High School | 2015 – 2018

SMP Yos Sudarso

Junior High School | 2012 - 2015

Skills

Native Android • Design Thinking • UI Design • User Research • Usability Testing
• CSS • UX Research • Illustration Design • User Testing • Heuristic Evaluations
• Teamwork • Critical Thinking • Problem Solving • Leadership

Tools

Figma • Adobe Creative Suite • Miro • Whimsical • Notion • Webflow