

# MIKE HARDY

Frontend Engineer | UI/UX Developer | B.S. in Computer Science

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Frontend engineer with 8+ years of experience building fast, accessible, and scalable web applications using React, TypeScript, and modern frameworks. Skilled at translating complex requirements into intuitive, high-performance user experiences. Delivers clean, maintainable code with a sharp eye for design, usability, and real-world impact.

## Professional Experience

### Skintric AI

Remote | April 2025 - June 2025

#### Frontend Engineer (Contract)

- Spearheaded the frontend architecture of a real-time skin analysis SPA using **React.js**, **TypeScript**, and **OpenAI Vision API**, achieving **98%+ accuracy** across a broad range of skin types.
- Delivered a performant, animated UI with **Next.js App Router**, **TailwindCSS**, and **GSAP**, reducing **load times to under 2 seconds** and increasing user retention by **40%**.
- Integrated **Lottie-based** micro-interactions & modular components, improving scalability and development speed.
- Partnered with cross-functional AI/UX teams to align UI flow with ML output, shipping a production-ready MVP in **under 8 weeks** using **Agile sprints**.

### BuffaloShark Marketing

Remote | October 2022 - Present

#### Frontend Web Developer

- Developed and optimized SEO-driven React applications for over **100 clients** in e-commerce, media, and tech industries, resulting in **measurable growth in traffic and sales**.
- Implemented end-to-end shopping experiences (cart, checkout, product pages) using **Stripe**, **Square**, and CMS APIs, contributing to client revenue growth.
- Translated Figma/Adobe XD designs into **accessible**, responsive UIs using **Material UI**, **Styled Components**, and **CSS-in-JS**, maintaining WCAG compliance.
- Improved client conversion rates by **30%** and reduced bounce by **25%** through UX enhancements and mobile-first design strategy.
- Led the creation of reusable component libraries and standardized Git workflows, improving handoff efficiency and team onboarding.

### Hewlett-Packard

Spring, TX | July 2019 - October 2022

#### Creative Experience Workflow Engineer

- Engineered reusable UI components aligned with HP's global design system, used by **300+ internal stakeholders**, improving design consistency and dev velocity.
- Analyzed user feedback and implemented frontend optimizations that **boosted task completion by 26%** and **cut support tickets by 30%**.
- Ensured cross-browser performance and accessibility standards (WCAG 2.1) by collaborating with external vendors and QA teams.
- Mentored junior frontend devs and designers, resulting in **78% faster delivery cycles** via better documentation, reusable components, and code reviews.

## Projects

### Movie Search App - React, React Router, Axios, REST API, HTML, CSS: [Live Demo](#) | [Github Link](#)

- Built a real-time movie discovery app with React, Axios, and React Router. Implemented **RESTful API** integration, animated loading states, and responsive design for a smooth cross-device experience.

### NFT Database - React, Axios, Firebase, CSS Grid/Flexbox: [Live Demo](#) | [Github Link](#)

- Built an NFT dashboard with **authentication**, **real-time Firestore integration**, and support for 1,000+ digital assets. Developed 15+ reusable components, implemented responsive layout via **CSS Grid** and **Flexbox**, and achieved 98% mobile compatibility.

## Technical Skills

**Programming Languages:** TypeScript, JavaScript (ES6+), HTML, CSS

**Frameworks:** React, TailwindCSS, Next.js, Firebase, Supabase, Redux, Zustand, React Query, React Hook Form

**Tools & Other platforms:** Vercel, Netlify, GitHub, Vite, Jest, Stripe API, Framer Motion, GSAP, Figma, VS Code

## Other

**Interests:** Drumming in a local band, global travel, design-forward mixology

**Referrals:** Provided upon request