Lecture 9: Unsupervised Learning

COMP90049

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Roadmap

So far...

- Classification
- · Evaluation of supervised machine learners
- · Feature Selection

Today

- · Unsupervised learning: Clustering
- Concepts
- Methods
- Evaluation



Clustering

A possible clustering of the weather dataset

Outlook	Temperature	Humidity	Windy	Cluster
sunny	hot	high	FALSE	?
sunny	hot	high	TRUE	?
overcast	hot	high	FALSE	?
rainy	mild	high	FALSE	?
rainy	cool	normal	FALSE	?
rainy	cool	normal	TRUE	?
overcast	cool	normal	TRUE	?
sunny	mild	high	FALSE	?
sunny	cool	normal	FALSE	?
rainy	mild	normal	FALSE	?
sunny	mild	normal	TRUE	?
overcast	mild	high	TRUE	?
overcast	hot	normal	FALSE	?
rainy	mild	high	TRUE	?



Clustering over the weather dataset (cf. outputs)

Outlook	Temperature	Humidity	Windy	Cluster	Play
sunny	hot	high	FALSE	0	no
sunny	hot	high	TRUE	0	no
overcast	hot	high	FALSE	0	yes
rainy	mild	high	FALSE	1	yes
rainy	cool	normal	FALSE	1	yes
rainy	cool	normal	TRUE	1	no
overcast	cool	normal	TRUE	1	yes
sunny	mild	high	FALSE	0	no
sunny	cool	normal	FALSE	1	yes
rainy	mild	normal	FALSE	1	yes
sunny	mild	normal	TRUE	1	yes
overcast	mild	high	TRUE	1	yes
overcast	hot	normal	FALSE	0	yes
rainy	mild	high	TRUE	1	no



Clustering

- · Clustering is unsupervised
- The class of an example is not known (or at least not used)
- Finding groups of items that are similar
- · Success often measured subjectively
- Applications in pattern recognition, spatial data analysis, medical diagnosis, . . .



Clustering, basic contrasts

Exclusive vs. overlapping

Can an item be in more than one cluster?

Deterministic vs. probabilistic (Hard vs. soft clustering)

Can an item be partially or weakly in a cluster?

Hierarchical vs. partitioning

 Do the clusters have subset relationships between them? e.g. nested in a tree?

Partial vs. complete

· In some cases, we only want to cluster some of the data

Heterogenous vs. homogenous

· Clusters of widely different sizes, shapes, and densities

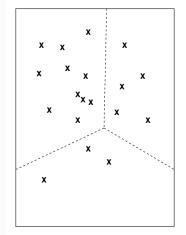
Incremental vs. batch

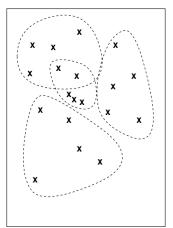
· Is the whole set of items clustered in one go?



Exclusive vs. overlapping clustering

Can an item be in more than one cluster?







Deterministic vs. probabilistic clustering

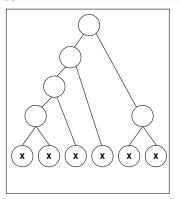
Can an item be partially or weakly in a cluster?

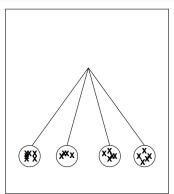
Instance	Cluster			Clu	ster	
IIIStarice		Instance	1	2	3	4
1	2	1	0.01	0.87	0.12	0.00
2	3	2	0.05	0.25	0.67	0.03
3	2	3	0.00	0.98	0.02	0.00
4	1	4	0.45	0.39	0.08	0.08
5	2	5	0.01	0.99	0.00	0.00
6	2	6	0.07	0.75	0.08	0.10
/	4	7	0.23	0.10	0.20	0.47
:	:					
·	-	:	:			



Hierarchical vs. partitioning clustering

Do the clusters have subset relationships between them? e.g. nested in a tree?







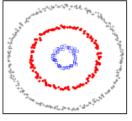
Partial vs. complete

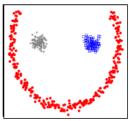
In some cases, we only want to cluster some of the data

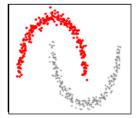


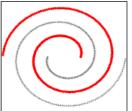
Heterogenous vs. homogenous

Clusters of widely different sizes, shapes, and densities











Incremental vs Batch clustering

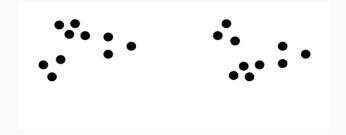


Clustering, Desiderata

- · Scalability; high dimensionality
- · Ability to deal with different types of attributes
- · Discovery of clusters with arbitrary shape
- · Able to deal with noise and outliers
- · Insensitive to order of input records

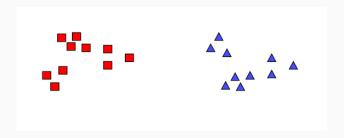


What is a good clustering?





Two clusters?





Four clusters?





Six clusters?





Types of Evaluation

Unsupervised

 Measures the goodness of a clustering structure without respect to external information. Includes measures of cluster cohesion (compactness, tightness), and measures of cluster separation (isolation, distinctiveness).

Supervised

 Measures the extent to which the clustering structure discovered by a clustering algorithm matches some external structure. For instance, entropy can measure how well cluster labels match externally supplied class labels.



Unsupervised Evaluation I

A "good" cluster should have one or both of:

 High cluster cohesion: instances in a given cluster should be closely related to each other

$$\textit{cohesion}(\textit{C}_i) = \frac{1}{\sum_{x,y \in \textit{C}_i} \textit{Distance}(x,y)}$$

 High Cluster Separation instances in different clusters should be distinct from each other

$$separation(C_i, C_j) = \sum_{x \in C_i, y \in C_{j \neq i}} Distance(x, y)$$



Unsupervised Evaluation II

Most common measure for evaluating cluster quality is **Sum of Squared Error (SSE)** or *Scatter*

$$\sum_{i=1}^k \sum_{x \in C_i} dist^2(m_i, x)$$

- x: is a data point in cluster C_i
- m_i : is the representative point for cluster C_i
- For each point, the error is the distance to the nearest cluster
- To get SSE, we square these errors and sum them.



Unsupervised Evaluation II

Most common measure for evaluating cluster quality is **Sum of Squared Error (SSE)** or *Scatter*

$$\sum_{i=1}^k \sum_{x \in C_i} dist^2(m_i, x)$$

- Can show that the m_i that minimises SSE corresponds to the center (mean) of the cluster
- At 'application time': Given two clusters, we can choose the one with the smallest error
- One easy way to reduce SSE is to increase k, the number of clusters
- However, a good clustering with smaller k can have a lower SSE than a poor clustering with higher k

Sum of squared errors: Example

SSE for Categorical Attributes

Cluster 1 centroid:					
sunny	mild	high	no		
sunny	hot	high	no	12 = 1	
sunny	hot	high	yes	$2^2 = 4$	
overcast	hot	high	no	22 = 4	
rainy	mild	high	no	$1^2 = 1$	
sunny	mild	high	no	0	
overcast	mild	high	yes	$2^2 = 4$	
rainy	mild	high	yes	22 = 4	

$$SSE_1 = 18$$

Cluster 2 centroid:					
overcast	cool	normal	yes		
rainy	cool	normal	yes		
overcast	cool	normal	yes		
sunny	cool	normal	no		
overcast	mild	normal	no		
sunny	mild	normal	yes		
overcast	hot	normal	no		
rainy	cool	normal	no		

$$SSE_{2} = 20$$



$$SSE = SSE_1 + SSE_2 = 38$$

Supervised Evaluation

If labels are available, evaluate the degree to which class labels are consistent within a cluster and different across clusters

• **Purity:** Probability of the class with highers probability (representation) in each cluster. Higher is better.

$$purity = \sum_{i=1}^{k} \frac{|C_i|}{N} \max_{j} P_i(j)$$

Entropy: Entropy probability of distribution over labels per cluster.
 Lower is better.

$$entropy = \sum_{i=1}^{k} \frac{|C_i|}{N} H(x_i)$$

where x_i is the distribution of class labels in cluster i



Supervised Evaluation Example I

Ex. 1: Calculate the entropy and purity of the following cluster output

Cluster	Play = yes	Play = no
1	4	0
2	4	4

$$purity = \sum_{i=1}^{k} \frac{|C_i|}{N} \max_{j} P_i(j) \qquad entropy = \sum_{i=1}^{k} \frac{|C_i|}{N} H(x_i)$$



Supervised Evaluation Example II

Ex. 2: Calculate the entropy and purity of the following cluster output

Cluster	Play = yes	Play = no
1	2	0
2	6	4

entropy₁ =
$$-1 \times log(1) - 0 \times log(0) = 0$$

entropy₂ = $-0.6 \times log(0.6) - 0.4 \times log(0.4) = 0.97$
purity₁ = $max(1,0) = 1$
purity₂ = $max(0.6,0.4) = 0.6$



Supervised Evaluation Example II

Ex. 2: Calculate the entropy and purity of the following cluster output

Cluster	Play = yes	Play = no	Entropy	Purity
1	2	0	0	1
2	6	4	0.97	0.6
Total:			0.81	0.67

entropy =
$$\frac{2}{12} \times 0 + \frac{10}{12} \times 0.97 = 0.81$$

purity = $\frac{2}{12} \times 1 + \frac{10}{12} \times 0.6 = 0.67$



Methods

Similarity / Proximity / Closeness

Clustering finds groups of instances in the dataset which

- · are similar or close to each other within a group
- · are being different or separated from other clusters/clusters.

A key component of any clustering algorithm is a measurement of the **distance between any points**.



Measuring Similarity / Proximity / Closeness

Data points in Euclidean space

- Euclidean (L2) distance
- Manhattan (L1) distance



Measuring Similarity / Proximity / Closeness

Discrete values

Hamming distance (discrepancy between the bit strings)

d	а	b	С
а	0	1	1
b	1	0	1
С	1	1	0

For two bit strings, the number of positions at which the corresponding symbols are different



Measuring Similarity / Proximity / Closeness

Text documents

- · Cosine similarity
- · Jaccard measure

Other measures

- Correlation
- · Graph-based measures



k-means Clustering

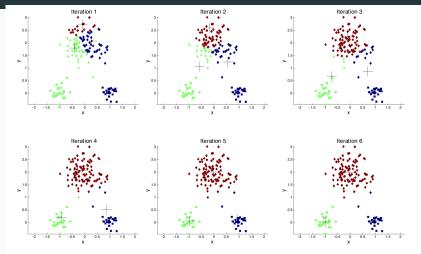
Given k, the *k*-means algorithm is implemented in four steps:

- 1. Select k points to act as seed cluster centroids
- 2. repeat
- 3. Assign each instance to the cluster with the **nearest centroid**
- 4. Recompute the centroid of each cluster
- 5. until the centroids don't change

It is an exclusive, deterministic, partitioning, batch clustering method



Example, Iterations



Demo: https:

//www.naftaliharris.com/blog/visualizing-k-means-clustering/

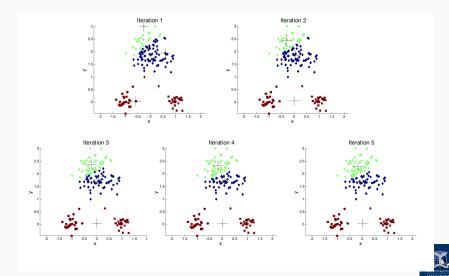


k-means Clustering – Details

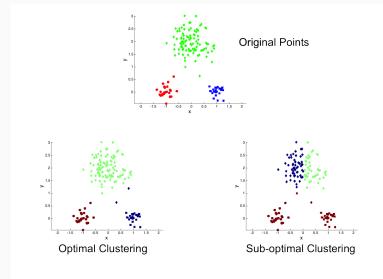
- · Initial centroids are often chosen randomly.
 - Clusters produced vary from one run to another.
- The centroid is (typically) the mean of the points in the cluster.
- · 'Nearest' is based on proximity/similarity metric.
- K-means will converge for common similarity measures mentioned above.
 - · Most of the convergence happens in the first few iterations.
 - Often the stopping condition is changed to 'Until relatively few points change clusters'
 - (this way the stopping criterion will not depend on the type of similarity or dimensionality)



Example, Impact of initial seeds



Example, Different outcomes





Shortcomings of k-means







k-means, Pros and Cons

Strengths

- relatively efficient:
 - O(ndki), where n is no. instances, d is no. attributes, k is no. clusters, and i is no. iterations; normally $k, i \ll n$
 - Unfortunately we cannot a priori know the value of i!
- · can be extended to hierarchical clustering

Weaknesses

- tends to converge to local minimum; sensitive to seed instances
- need to specify k in advance
- not able to handle non-convex clusters, or clusters of differing densities or sizes
- "mean" ill-defined for nominal or categorical attributes
- · may not work well when the data contains outliers

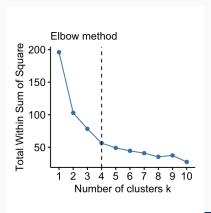


How to choose the number of clusters?

 Calculate SSE for different number of clusters K

$$SSE = \sum_{i=1}^{K} \sum_{x \in C_i} (x - m_i)^2$$

- As K increases, we will have a smaller number of instances in each cluster → SSE decreases
- Elbow method: K increases to K + 1, the drop of SSE starts to diminish





Hierarchical Clustering

Bottom-up (= agglomerative) clustering

- Start with single-instance clusters
- Iteratively merge clusters in a bottom-up fashion

Top-down (= divisive) clustering

- · Start with one universal cluster
- Iteratively split clusters in a top-down fashion

In contrast to k-means clustering, hierarchical clustering only requires a measure of similarity between groups of data points. No seeds, no k value.



Agglomerative Clustering (bottom-up)

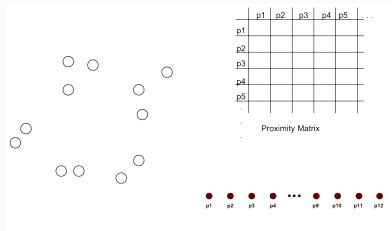
Input: A distance function

- 1. Compute the proximity matrix, if necessary.
- 2. repeat
- 3. Merge the closest two clusters
- 4. Update the proximity matrix to reflect the proximity between the new cluster and the original clusters
- 5. until Only one cluster remains

Output: A **dendrogram**: tree that represents the hierarchical clustering of all instances into successivly smaller groups.

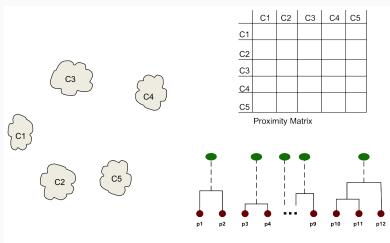


Example, Step 1



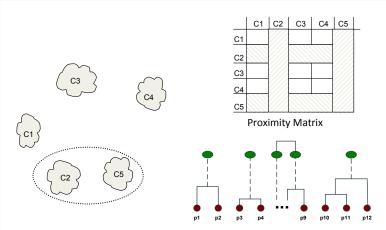


Example, Step 2



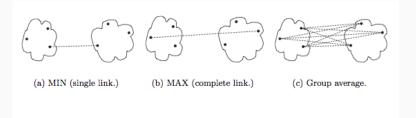


Example, Step 3





Graph-based measure of Proximity



Updating the proximity matrix:

- **Single Link**: *Minimum* distance between any two points in the two clusters. (most similar members)
- **Complete Link**: *Maximum* distance between any two points in the two clusters. (most dissimilar members)
- Group Average: Average distance between all points (pairwise).



An initial **proximity matrix** with five clusters (aka. five points)

		2			
1	1.00	0.90	0.10	0.65	0.20
2	0.90	1.00	0.70	0.60	0.50
3	0.10	0.70	1.00	0.40	0.30
4	0.65	0.60	0.40	1.00	0.80
5	0.20	0.90 1.00 0.70 0.60 0.50	0.30	0.80	1.00

What are the two closest points?



An initial **proximity matrix** with five clusters (aka. five points)

		2			
1	1.00	0.90	0.10	0.65	0.20
2	0.90	1.00	0.70	0.60	0.50
3	0.10	0.70	1.00	0.40	0.30
4	0.65	0.60	0.40	1.00	0.80
5	0.20	0.90 1.00 0.70 0.60 0.50	0.30	0.80	1.00

Merge points 1 & 2 into a new cluster: {1,2}



An initial **proximity matrix** with five clusters (aka. five points)

	-	2	-	-	-
1	1.00	0.90	0.10	0.65	0.20
2	0.90	1.00	0.70	0.60	0.50
3	0.10	0.70	1.00	0.40	0.30
4	0.65	0.60	0.40	1.00	0.80
5	0.20	0.90 1.00 0.70 0.60 0.50	0.30	0.80	1.00

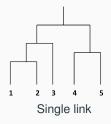
Merge points 1 & 2 into a new cluster: {1,2}

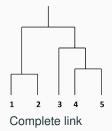


An initial **proximity matrix** with five clusters (aka. five points)

	1	2	3	4	5
1	1.00	0.90	0.10	0.65	0.20
2	0.90	1.00	0.70	0.60	0.50
3	0.10	0.70	1.00	0.40	0.30
4	0.65	0.60	0.40	1.00	0.80
5	0.20	0.50	0.30	0.60 0.40 1.00 0.80	1.00

The two resulting dendrograms:

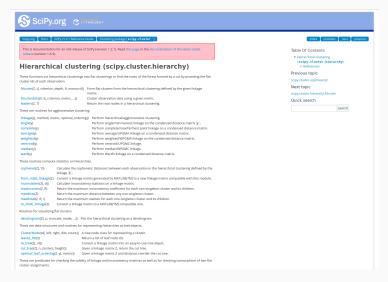






Quick coding demo!

https://docs.scipy.org/doc/scipy-1.2.1/reference/cluster.hierarchy.html





Top-down clustering: Bi-secting k-means

Variant of K-means that can produce a partitional or a hierarchical clustering.

Basic Idea: to obtain K clusters, split the set of all points into two clusters, select one of these clusters to split, and so on, until K clusters have been produced.

- 1. Initialize the list of clusters to contain the cluster consisting of all points.
- 2. repeat
- 3. Pick a cluster from the current dendrogram.
- 4. {Perform several 'trial' bisections of the chosen cluster.}
- 5. **for** i = 1 to number of trials do
- 6. Bisect the selected cluster using basic *k*-means.
- 7. end for.
- 8. Select the two clusters from the bisection with the lowest total SSE
- 9. Add these two clusters to the dendrogram.
- 10. **until** We have produced (a dendrogram of) k clusters.



Final Thoughts

Clustering is in the eyes of the beholder

 "The validation of clustering structures is the most difficult and frustrating part of cluster analysis. Without a strong effort in this direction, cluster analysis will remain a black art [...]"
1 Cluster validation an open research area!

Other variants of **unsupervised learning** (beyond the scope of the subject)

- Density Estimation: Estimate the underlying (unobservable) probability distribution that explains the observed variables (features). E.g., Gaussian mixture models (also: 'soft' K-means)
- Dimensionality Reduction: Map original features to a smaller set of features that still explain the observed data well (either a subset, or a new set of features). E.g., Principle Component Analysis

¹http://homepages.inf.ed.ac.uk/rbf/BOOKS/JAIN/Clustering_Jain_Dubes.pdf

Roadmap

Today

- · Unsupervised learning: Clustering
- · Concepts
- Methods
- Evaluation

Next up...

· Semi-supervised learning



References

Resources:

Tan, Steinbach, Kumar (2006) Introduction to Data Mining. Chapter 8, Cluster Analysis http://www-users.cs.umn.edu/~kumar/dmbook/ch8.pdf

Jain, Dubes (1988) Algorithms for Clustering Data. http: //homepages.inf.ed.ac.uk/rbf/BOOKS/JAIN/Clustering_Jain_Dubes.pdf

