

# ONLINE LEARNING APPLICATIONS

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# **GENERAL SETTING**

# At each round $t \in \{1, 2, ..., T\}$ :

- 1. A company chooses the prices  $(p_i)_{i=1}^N$  of N different types of products from a set of possible prices  $P = \{0.1, 0.2, ..., 1, 1.1\}$  (an arm that cannot win the selling is always present in P)
- 1. A buyer with an unknown valuation  $v_i$  for each type of product arrives
- 2. The buyer buys a unit of the *i*-th product if  $p_i \leq v_i$

#### **REMARK: INVENTORY CONSTRAINT**

The company can produce a total number of products *B* 

# **Setting:**

- Stochastic environment
- N = 1 and its production cost c

# TASK 1

Build a pricing strategy using UCB1 ignoring the inventory constraint

# TASK 2

Build a pricing strategy using UCB1 to handle the inventory constraint

# **Setting:**

- Stochastic environment
- N = 1 and its production cost c

## TASK 1

Build a pricing strategy using UCB1 ignoring the inventory constraint

## TASK 2

Build a pricing strategy using UCB1 to handle the inventory constraint

# **DEFINITIONS**

Number of pulls of the price p

$$N_{t-1}(p) = \sum_{t'=1}^{t-1} \mathbb{I}_{p_{t'}=p}$$

Selling result with price p at round t:

$$s_t(p) = \mathbb{I}_{p \le v}$$

Utility of the price p at round t

$$f_t(p) = (p_t - c)s_t$$

# **REQUIREMENT 1.1**

# **ALGORITHM 1.1**

**INPUTS**: *T*, *P* 

For t = 1, 2, ... T:

- Compute  $\overline{f_t(p)} = \frac{1}{N_{t-1}(p)} \sum_{t'=1}^{t-1} f_{t'}(p) \mathbb{I}_{p_{t'}=p} \quad \forall p \in P$
- Define  $f_t^{UCB}(p) = \overline{f_t(p)} + \sqrt{\frac{2\log(T)}{N_{t-1}(p)}} \quad \forall p \in P$
- Set  $p_t = argmax_{p \in P} f_t^{UCB}(p)$
- Observe  $s_t(p_t)$  and  $f_t(p_t)$

#### **IMPLEMENTATION**

- Valuations are U(0,1) distributed
  - Class Buyer:
    - round
    - update
  - Class Seller
    - pull\_arm
    - update

# **REQUIREMENT 1.1** Results

Average regret per round

# **FRAMEWORK**

$$T = 1000$$

$$P = \{0.1, 0.2, ..., 1, 1.1\}$$
  $c = 0.1$   $n_{trails} = 50$ 

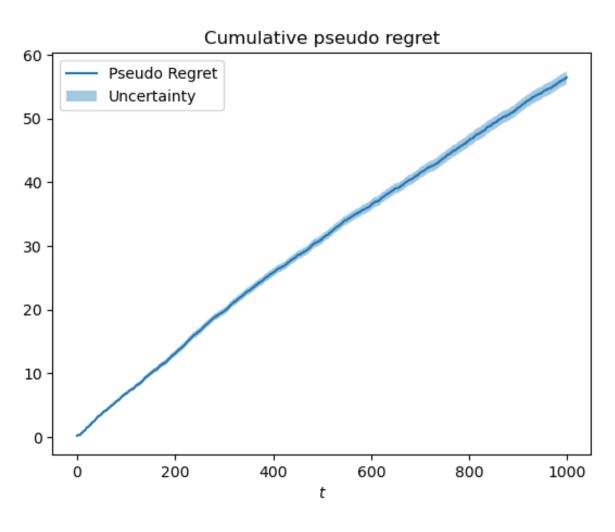
$$c = 0.1$$

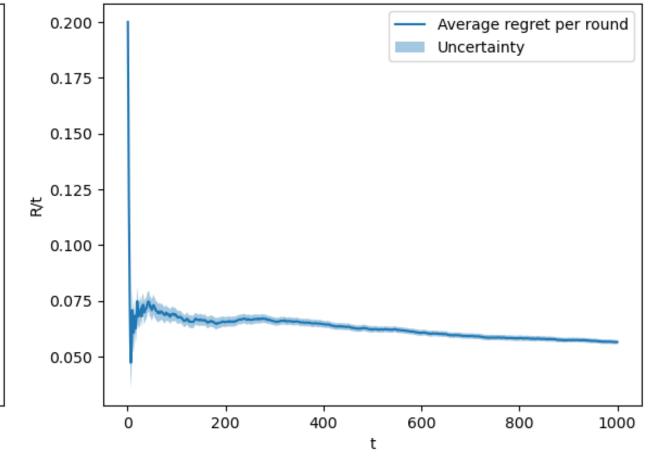
$$n_{trails} = 50$$

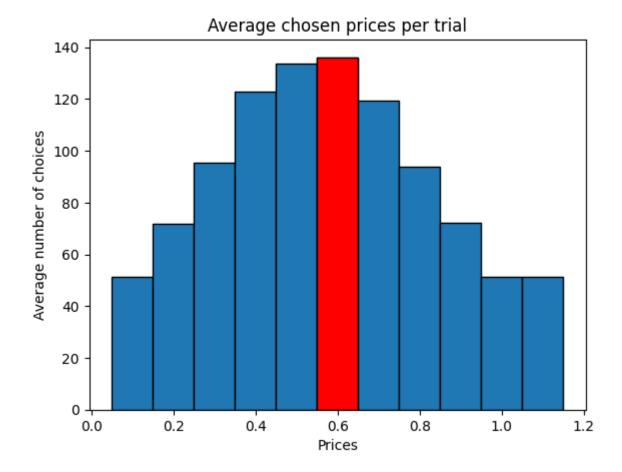
## **CLAIRVOYANT**

The best expected price to set:

$$p^* = argmax_P \mathbb{E}[f(p)]$$







# **Setting:**

- Stochastic environment
- N = 1 and its production cost c

# TASK 1

Build a pricing strategy using UCB1 ignoring the inventory constraint

# TASK 2

Build a pricing strategy using UCB1 to handle the inventory constraint

# REQUIREMENT 1.2

# **ALGORITHM 1.2**

**INPUTS:**  $T, P, B, \rho = \frac{B}{T}$ 

For t = 1, 2, ... T:

- Compute  $\overline{f_t(p)}$  and  $f_t^{UCB}(p) \ \forall p \in P$
- Compute  $\overline{s_t(p)}$  and  $s_t^{LCB}(p) \forall p \in P$
- Retrieve  $\gamma_t$  solving  $LP(f_t^{UCB}, s_t^{LCB}, P)$  and sample  $p_t \sim \gamma_t$
- Observe  $s_t(p_t)$  and  $f_t(p_t)$
- $B = B s_t(p_t) \rightarrow \text{stop if } B < 1$

# **IMPLEMENTATION**

- Valuations are U(0,1) distributed
- Definition of Buyer and Seller
- LP (f,s,A) is solved using *linprog* from scipy.optimize library

$$\sum_{\gamma \in \mathbb{R}^K} \sum_{p} \gamma(p) f(p)$$
s.t. 
$$\sum_{p} \gamma(p) c(p) \le \rho = \frac{B}{T}$$

$$\sum_{j=1}^{|A|} \gamma_j = 1$$

$$0 \le \gamma_j \le 1 \ \forall j = 1 \dots |A|$$

# REQUIREMENT 1.2 Results

## **FRAMEWORK**

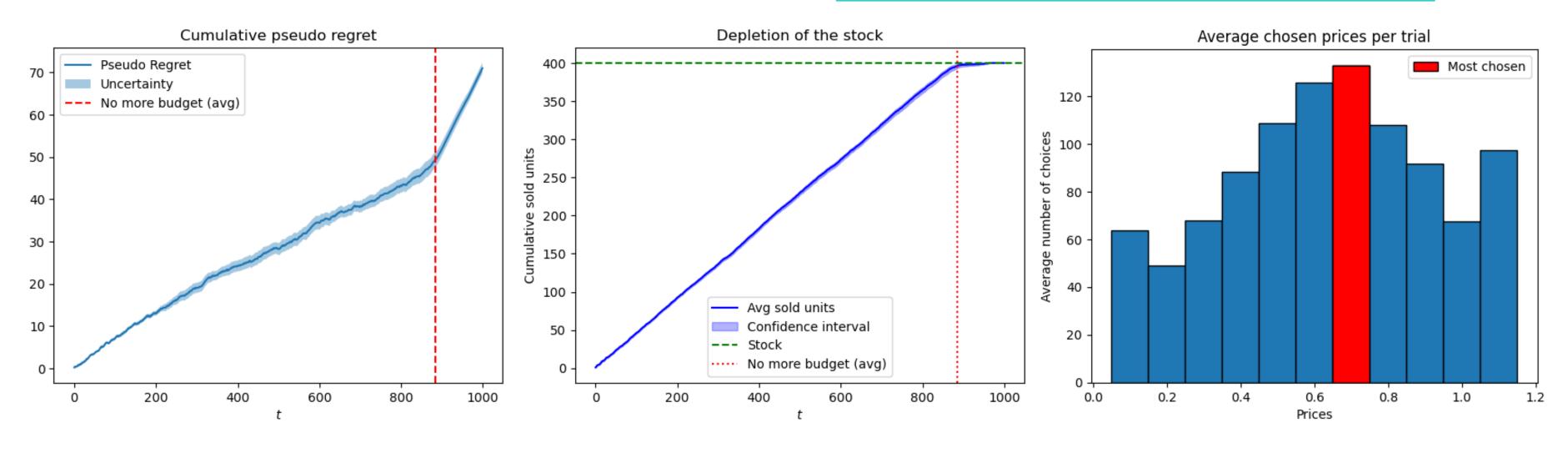
$$T=1000$$
  $B=400$   $P=\{0.1,0.2,...,1,1.1\}$   $c=0.1$   $n_{trails}=10$ 

#### CLAIRVOYANT

At each round it gains the best fixed expected utility:

$$f^*(\gamma) = \sum_{p} \gamma(p)(p-c)Pr(p < v)$$

 $\gamma(p)$  founded by  $LP(f^*(\gamma), s^*(\gamma), P)$ 



# **Setting:**

- Stochastic environment
- N > 1 and their production costs  $\mathbf{c} = (c_i)^N_{i=1}$
- P set of superarms

# **TASK**

Build a pricing strategy using Combinatorial-UCB with the inventory constraint.

# **Setting:**

- Stochastic environment
- N > 1 and their production costs  $\mathbf{c} = (c_i)^N_{i=1}$
- P set of superarms

#### **TASK**

Build a pricing strategy using Combinatorial-UCB with the inventory constraint.

# **DEFINITIONS**

Number of pulls of the price p for item i

$$N_{t-1}(p^{(i)}) = \sum_{t'=1}^{t-1} \mathbb{I}_{p_{t'}^{(i)} = p^{(i)}}$$

Selling result with superarm p at round t:

$$S_t(\boldsymbol{p}) = \sum_{i=1}^N \mathbb{I}_{p^{(i)} \le v_i}$$

Utility of the superarm p at round t

$$F_t(\boldsymbol{p}) = \sum_{i=1}^{N} \left( p^{(i)} - c_i \right) s_t(p^{(i)})$$

# **ALGORITHM 2**

**INPUTS:**  $T, P, N, B, \rho = \frac{B}{T}$ **For** t = 1, 2, ... T:

- Compute  $F_t^{UCB}(\mathbf{p}) = \sum_{i=1}^N f_t^{UCB}(p^{(i)}) \ \forall \mathbf{p} \in \mathbf{P}$
- Compute  $S_t^{LCB}(\boldsymbol{p}) = \sum_{i=1}^N S_t^{LCB}(p^{(i)}) \ \forall \boldsymbol{p} \in \boldsymbol{P}$
- Retrieve  $\gamma_t$  solving  $LP(F_t^{UCB}, S_t^{LCB}, P)$  and sample  $p_t \sim \gamma_t$
- Observe  $S_t(\boldsymbol{p}_t)$  and  $F_t(\boldsymbol{p}_t)$
- Decrease the inventory:  $B = B S_t(\mathbf{p}_t)$
- $B = B s_t(p_t) \rightarrow \text{stop if } B < N$

#### **IMPLEMENTATION**

- Valuations are  $\mathcal{U}$  distributed with different means among the products (**independece assumption**)
- Definition of Buyer and Seller
- List of superarms generated using itertools library
- Parallelization on trials using Parallel(n\_jobs=-1) and delayed from joblib library

# REQUIREMENT 2 Results

#### **FRAMEWORK**

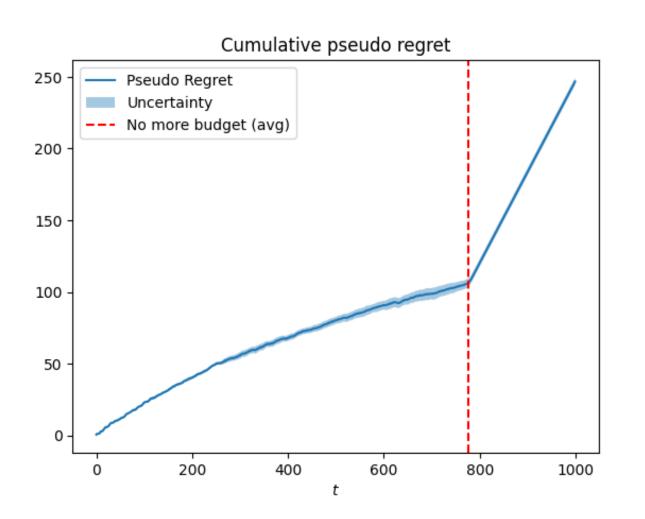
$$N=3$$
  $T=1000$   $B=1200$   $P=\{0.1,0.2,\ldots,1,1.1\}$   $c_i=0.1 \ \forall i \ n_{trails}=5$ 

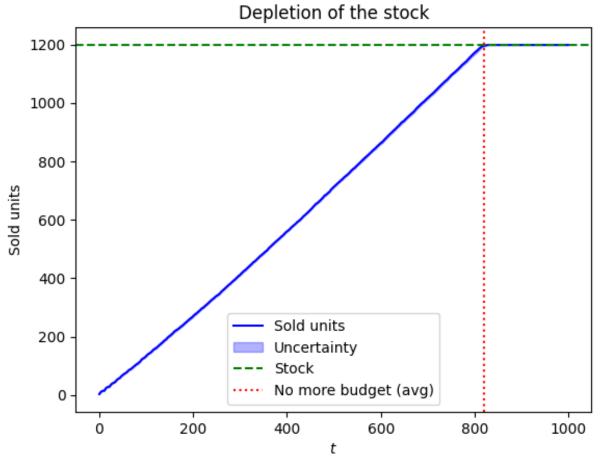
#### **CLAIRVOYANT**

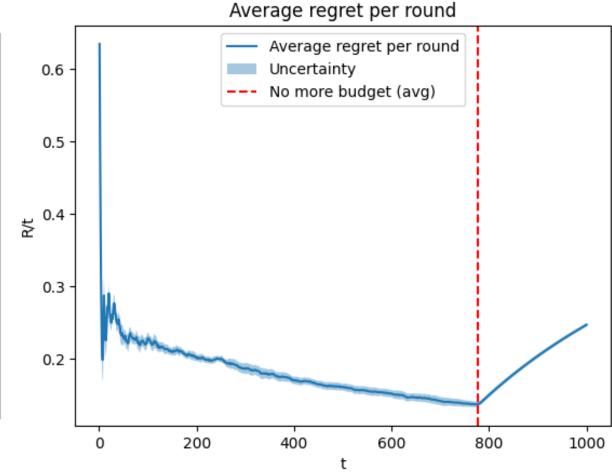
At each round it gains the best fixed expected utility:

$$F^*(\gamma) = \sum_{p} \gamma(p) \sum_{i=1}^{N} (p^{(i)} - c^{(i)}) Pr(p^{(i)} < v^{(i)})$$

 $\gamma(p)$  founded by  $LP(F^*(\gamma), S^*(\gamma), P)$ 







# **TASK**

Design a primal-dual algorithm to simulate sellings of a single product with the inventory constraint

# **Setting 1:**

- Stochastic environment
- N = 1 and its production cost c

# **Setting 2:**

- Highly non-stationary environment
- N = 1 and its production cost c

# **ALGORITHM 3**

**INPUTS:** *T*, *P*, *N*, *B* 

INITIALIZATION:  $\lambda=(1,...,1), \ \rho=\frac{B}{T}, \ \eta=T^{-\frac{1}{2}}$ 

For t = 1, 2, ... T:

- Sample  $p_t$  from a regret minimizer (**Hedge**)
- Observe  $f_t(p)$  and  $s_t(p)$   $\forall p \in P$  (Full feedback)
- Compute:  $L_t(p) = f_t(p) \lambda_t(p)(s_t(p) \rho) \ \forall p \in P$
- $\lambda_{t+1}(p) = \prod_{\left[0,\frac{1}{\rho}\right]} (\lambda_t(p) \eta(\rho s_t(p))) \ \forall p \in P$
- Update Hedge passing  $l_t(p) = 1 L_{t,norm}(p) \ \forall p \in P$
- $B = B s_t(p_t) \rightarrow \text{stop if } B < 1$

#### NORMALIZATION OF THE LAGRANGIAN

$$L_{norm} = min\left(1, max\left(0, \frac{L(p) - L_{min}}{L_{MAX} - L_{min}}\right)\right)$$

#### Where:

- $L_{MAX} = (max_{p \in P \setminus \{max(p)\}}(p) c) + max(\lambda \rho, \lambda(1 \rho))$
- $L_{min} = min(\lambda \rho, \lambda(1-\rho))$

#### **IMPLEMENTATION: SETTING 1**

- Valuations are U(0,1) distributed
- Definition of Buyer, Hedge Agent and MultiplicativePacingSeller
- Clairvoyant : same of Requirement 1.2
  - Computation of the best distribution solving  $LP(f^*(\gamma), s^*(\gamma), P)$  problem
  - Expected utility

#### **IMPLEMENTATION: SETTING 2**

- Generation of valuations by partitioning [T] in blocks:
  - Each block consits of *R* rounds
  - In odd blocks:  $\mathcal{U}$  distributed, with a changing mean
  - In even blocks:  $Beta(\alpha, \alpha)$ -distributed with a changing  $\alpha$
  - Generated using **beta** from **scipy.stats**
- Definition of Buyer, Hedge Agent and Seller
- Clairvoyant:

At each round it gains the best fixed expected utility:

$$f^*(\gamma) = \sum_{p} \gamma(p)(p-c) Pr_{emp} (p < v)$$

Where:

$$Pr_{emp} = \text{empirical probability} = \frac{\# of \text{ successes}}{T}$$

$$\gamma(p)$$
 founded by  $LP(f^*(\gamma), s^*(\gamma), P)$ 

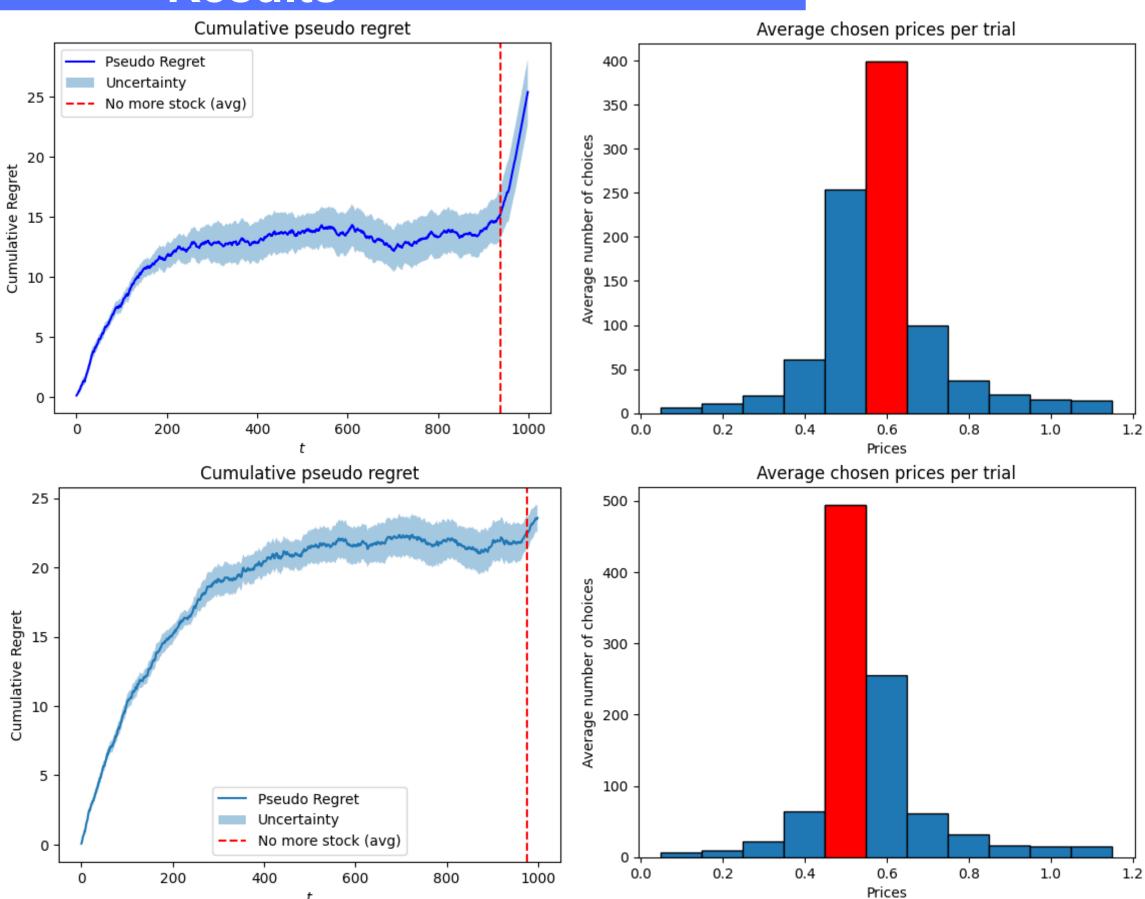
# REQUIREMENT 3 Results

#### FRAMEWORK: SETTING 1

$$T = 1000$$
  $B = 400$   $P = \{0.1, 0.2, ..., 1, 1.1\}$   $c = 0.1$   $n_{trails} = 10$ 

#### FRAMEWORK: SETTING 2

$$T = 1000$$
  $B = 500$   $P = \{0.1, 0.2, ..., 1, 1.1\}$   
 $c = 0.1$   $n_{trails} = 10$   $R = 3$ 



## **TASK**

Design a primal-dual algorithm to simulate sellings of multiple products with the inventory constraint

# **Setting 1:**

- Stochastic environment
- N > 1 and their production costs  $\mathbf{c} = (c_i)^N_{i=1}$
- **P** set of superarms

# **Setting 2:**

- Highly non-stationary environment
- N > 1 and their production costs  $\mathbf{c} = (c_i)^N_{i=1}$
- **P** set of superarms

# **ALGORITHM 4**

**INPUTS**: *T*, *P*, *N*, *B* 

**INITIALIZATION:** 
$$\lambda = (1, ..., 1), \ \rho = \frac{B}{T}, \ \eta = T^{-\frac{1}{2}}$$

For t = 1, 2, ... T:

- Sample  $p_t$  using N regret minimizers (**Hedge**)
- Observe  $F_t(\mathbf{p}_t)$  and  $S_t(\mathbf{p}_t) \ \forall \ \mathbf{p} \in \mathbf{P}$  (Full feedback)

For n = 1 ... N:

- Compute:  $L_t^{(n)}(p) = f_t^{(n)}(p) \lambda_t^{(n)}(p) \left( s_t^{(n)}(p) \frac{\rho}{N} \right) \ \forall p \in P$
- $\boldsymbol{\cdot} \quad \boldsymbol{\lambda}_{t+1}^{(n)}(p) = \boldsymbol{\Pi}_{\left[0,\frac{1}{\rho}\right]} \left(\boldsymbol{\lambda}_t^{(n)}(p) \boldsymbol{\eta} \left(\frac{\rho}{N} \boldsymbol{s}_t^{(n)}(p)\right)\right) \forall p \in P$
- Update Hedge passing  $l_t^{(n)}(p) = 1 L_{t,norm}^{(n)}(p) \ \forall p \in P$
- $B = B S_t(\boldsymbol{p}_t) \rightarrow \text{stop if } B < 1$

## **NORMALIZATION OF THE LAGRANGIAN**

$$L_{norm} = min\left(1, max\left(0, \frac{L(p) - L_{min}}{L_{MAX} - L_{min}}\right)\right)$$

#### Where:

- $L_{MAX} = (max_{p \in P \setminus \{max(p)\}}(p) c) + max(\lambda \rho, \lambda(1 \rho))$
- $L_{min} = min(\lambda \rho, \lambda(1-\rho))$

#### **IMPLEMENTATION: SETTING 1**

- Valuations are  $\mathcal{U}$  distributed with a different mean for each product (**independece assumption**)
- Definition of Buyer, Hedge Agent and MultiplicativePacingSeller
- Clairvoyant (same as Requirement 2):
  - Computation of the best distribution solving  $LP(F^*(\gamma), S^*(\gamma), P)$  problem
  - Expected utility

#### **IMPLEMENTATION: SETTING 2**

- Generation of valuations by partitioning [T] in blocks:
  - Each block consits of *R* rounds
  - In odd blocks:  $\mathcal{U}$  distributed, with a changing mean
  - In even blocks:  $Beta(\alpha, \alpha)$ -distributed with a changing  $\alpha$
  - Generated using beta from scipy.stats
- Definition of Buyer, Hedge Agent and MultiplicativePacingSeller
- Clairvoyant:

$$F^* = \sum_{p} \gamma(p) \sum_{i=1}^{N} (p^{(i)} - c^{(i)}) Pr_{emp}(p^{(i)} < v^{(i)})$$

Where:

$$Pr_{emp} = \text{empirical probability} = \frac{\# of \text{ successes}}{T}$$

 $\gamma(p)$  founded by  $LP(F^*, S^*, P)$ 

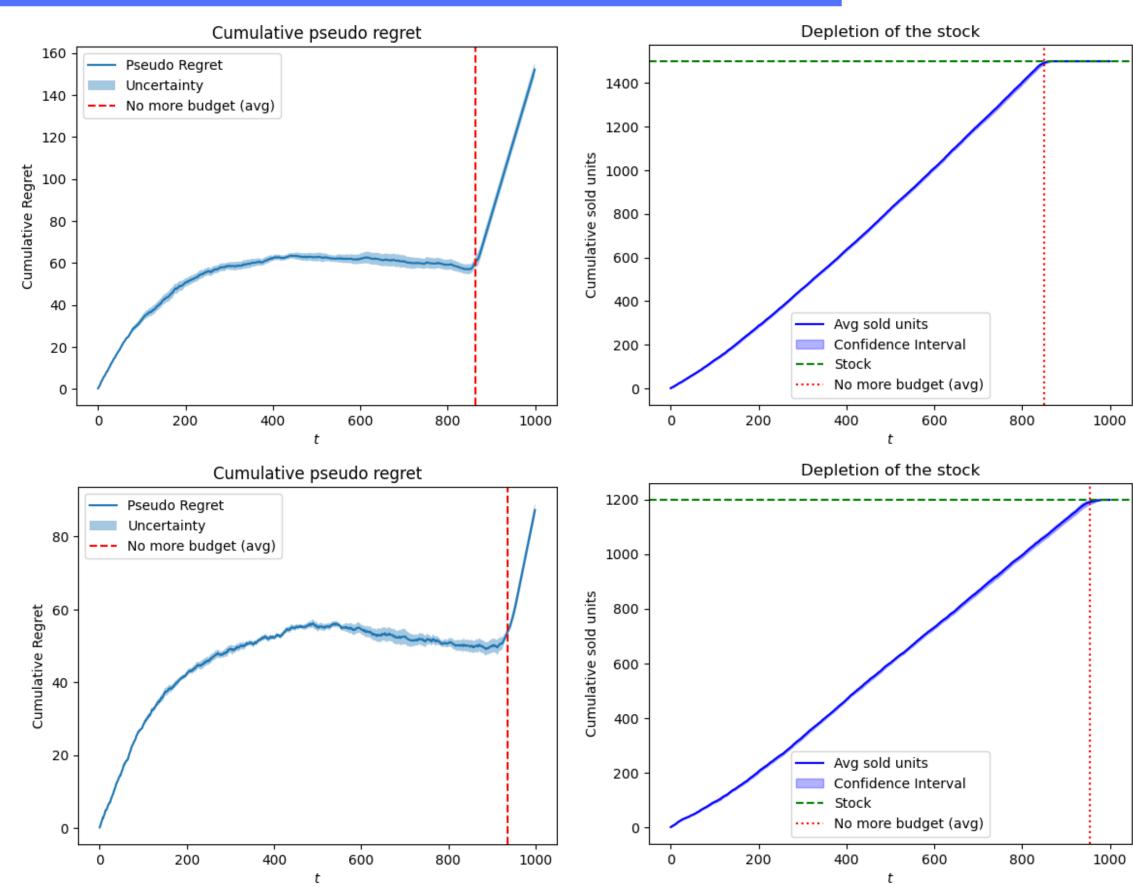
# REQUIREMENT 4 Results

#### FRAMEWORK: SETTING 1

$$N = 3$$
  $T = 1000$   
 $B = 1500$   $P = \{0.1, 0.2, ..., 1, 1.1\}$   
 $c_i = 0.1 \ \forall i$   $n_{trails} = 5$ 

#### FRAMEWORK: SETTING 2

$$N=3$$
  $T=1000$   $B=1200$   $P=\{0.1,0.2,...,1,1.1\}$   $c_i=0.1$   $\forall i$   $n_{trails}=5$   $R=3$ 



# **Setting:**

- Slightly non-stationary environment
- N > 1 and their production costs  $\mathbf{c} = (c_i)^N_{i=1}$
- P set of superarms

## **TASK**

Extend Combinatorial-UCB with sliding window

Generation of valuations by partitioning [T] in blocks:

- Each block consits of *R* rounds
- $\mathcal{U}$  distributed , with a changing mean
- Means change between blocks

## **ALGORITHM 5**

INPUTS:  $T, P, N, B, W, \rho = \frac{B}{T}$ 

For t = 1, 2, ... T:

- Compute  $F_{t,W}^{UCB}(\boldsymbol{p}) = \sum_{i=1}^{N} f_{t,W}^{UCB}(p^{(i)}) \ \forall \boldsymbol{p} \in \boldsymbol{P}$
- Compute  $S_{t,W}^{LCB}(\boldsymbol{p}) = \sum_{i=1}^{N} S_{W}^{LCB}(p^{(i)}) \ \forall \boldsymbol{p} \in \boldsymbol{P}$
- Retrieve  $\gamma_t$  solving  $LP(F_{t,W}^{UCB}, S_{t,W}^{LCB}, P)$  and sample  $p_t \sim \gamma_t$
- Observe  $S_t(\boldsymbol{p}_t)$  and  $F_t(\boldsymbol{p}_t)$
- Decrease the inventory:  $B = B S_t(\mathbf{p}_t)$
- $B = B s_t(p_t) \rightarrow \text{stop if } B < N$

#### **IMPLEMENTATION**

- Definition of Buyer and SW-UCBLikeSeller
- Sliding Window: cache matrices of dim (N, W, K)
  - Store  $f_{t,W}(p^{(i)}), s_{t,W}(p^{(i)}) \forall (i,p) \in \{1 ... N\} x P$
  - Remove the oldest observations by shifting the rows
- Clairvoyant: it gains the best fixed expected utility per round:

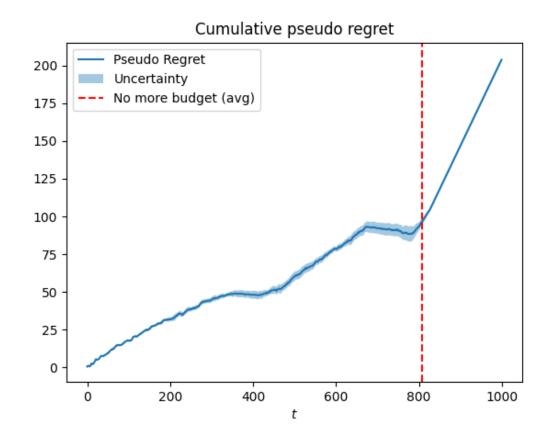
$$\langle F \rangle = \frac{1}{T} \sum_{j=1}^{\text{\# of blocks}} F_j^*(\gamma) \cdot R_j$$

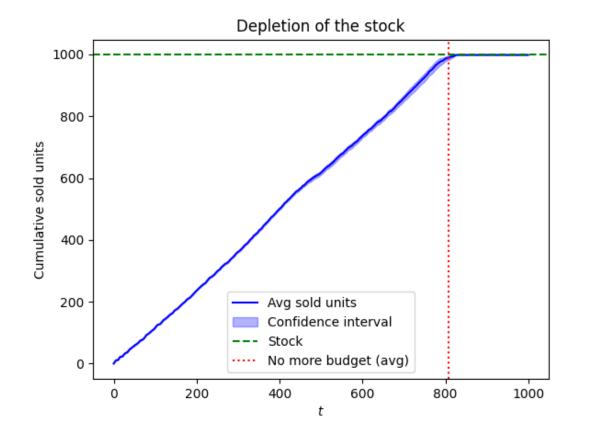
- $R_j = \#$  of rounds in the block number j
- $F_j^*(\gamma) = \sum_{p} \gamma(p) \sum_{i=1}^N (p^{(i)} c^{(i)}) Pr_j(p^{(i)} < v^{(i)})$
- $\gamma(p)$  founded by  $LP(F_j^*(\gamma), S_j^*(\gamma), P)$

# REQUIREMENT 5 Results

#### **FRAMEWORK 1**

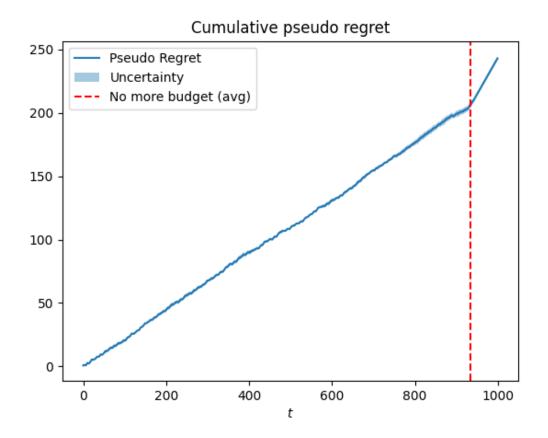
$$N = 3$$
  $T = 1000$   
 $B = 1000$   $P = \{0.1, 0.2, ..., 1, 1.1\}$   
 $R = \frac{T}{3}$   $W = R$   
 $c_i = 0.1 \ \forall i$   $n_{trails} = 3$ 

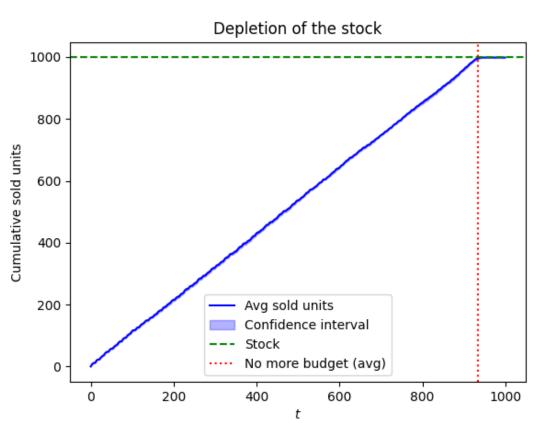




#### FRAMEWORK 2

$$N = 3$$
  $T = 1000$   
 $B = 1000$   $P = \{0.1, 0.2, ..., 1, 1.1\}$   
 $R = \frac{T}{3}$   $W = \sqrt{T}$   
 $c_i = 0.1 \ \forall i$   $n_{trails} = 3$ 





# COMPARISON

## **FRAMEORK**

$$N = 3$$
  $T = 1000$   $B = 750$   $P = \{0.1, 0.2, ..., 1, 1.1\}$   $R = \frac{T}{3}$   $W = R$   $c_i = 0.1 \,\forall i$   $n_{trails} = 3$ 

#### **ALGORITHM 4: RESULTS**

- Average cumulative reward: 272,50
- Average depletion time: 837

#### **ALGORITHM 5: RESULTS**

- Average cumulative reward: 268,43
- Average depletion time: 605

