1st Brand:

1st Writing: Wedding Jewelry Ideas & Tips For 2023
 Wedding Jewelry Tips

Your wedding is one of the most important days of your life, and you want to look your best. For the combination of exciting and effortless, here are some additional tips to keep in mind when choosing wedding jewelry:

- Don't overwhelm the look: It's essential to accessorize. But while it can be tempting to wear all of your favorite pieces on your wedding day, it's best to pare it back. How much attention do you want taken away from your makeup, hairstyle, or attire? Stick to one or two statement pieces to let them all do their thing. If your engagement ring is gold, for example, style it with gold earrings, necklace, and bracelets. While totally optional, matching your metals (and stones) can help achieve a cohesive aesthetic.
- Layer your jewelry: Remember how we said not to overwhelm the look? Layering is a popular trend, perfect for combining pieces in a chic, intentional way. You can wear a lightweight necklace with a longer pendant, or stack multiple bracelets to mix sizes, shapes, colors, and textures. The even distribution creates visual interest. But stick to one variable for one type of jewelry, and play with 2-3 different pieces within those parameters. Or shop for jewelry sets to simplify the process.
- Try on your jewelry with your outfit: Make sure to pair your jewelry with your wedding attire before the big day, and not just on your vision board. Wearing it will give you an idea of how everything will look together and allow you to make any necessary adjustments (Does it match the embroidery? Does it snag the fabric?). You can also consider your skin tone as part of your aesthetic cool silver jewelry for pale skin, and warm gold jewelry for darker tones. You might decide either looks better (or more radiant) given your makeup or outfit.
- Consider the season: Your wedding season can influence the type of jewelry you choose. For a winter wedding, for example, consider something with deep tones and/or more sparkle, while a summer wedding calls for something light and airy, perhaps even pastel. Jewelry should pass the seasonal vibe check.
- Coordinate with your wedding party: Your wedding party is not just an important part of your big day emotionally. Their jewelry can enhance all of your carefully chosen wedding details (or at the very least, prevent distracting from them). Consider gifting your wedding

- <u>party matching jewelry</u> that complements your own, your partner's, or both. It's a kind gesture to express gratitude for their support, but it also low-key keeps your aesthetic on point.
- Be conscious with metal weights: We love a mixed metal look and also mixing chunky styles with thinner pieces, but make sure that the karat weight of the metals are the same. Metals with different weights could potentially scratch one another and we wouldn't want special wedding jewelry to be damaged! For example, if you're stacking a few bracelets, make sure they're all 10k gold or 14k gold, etc. A 10k gold bracelet could scratch an 18k gold bracelet.
- By considering your attire and the overall look of your wedding itself, you can choose the perfect jewelry "moment" for this momentous occasion. Just remember to keep your wedding jewelry true to who you are. When you want quality pieces that can become treasured keepsakes or heirlooms, or even pieces that are only worn on the big day, shop for ethically responsible wedding jewelry at Brilliant Earth.
- o 2nd Writing: IGI Vs. GIA

Diamonds receive a certification or grade that communicates various aspects of their quality. Each stone is carefully inspected and sent to grading labs for final analysis before being sold. In this article, we will compare the differences between IGI and GIA diamond certifications. What Is IGI?

The <u>International Gemological Institute (IGI)</u> is a globally recognized organization that provides <u>diamond</u>, <u>colored stone</u>, and <u>jewelry</u> grading reports, as well as education and research in gemology. It was established in 1975 and has locations in major diamond and jewelry centers around the world, including New York, Antwerp, Mumbai, Bangkok, and Hong Kong.

The IGI is known for using state-of-the-art equipment to evaluate gemstones and jewelry. Their reports provide information about the quality, characteristics, and value of the items being graded, which can be used for insurance purposes, sales, and other purposes.

In addition to grading services, the IGI also offers courses and workshops in gemology for professionals and enthusiasts, as well as research and development in the field of gemology.

What Is IGI Certification?

IGI certification involves a thorough examination and evaluation of a gemstone or piece of jewelry to determine its quality and authenticity. The grading process considers several factors, including the stone's color,

<u>clarity</u>, <u>cut</u>, and <u>carat weight</u>, as well as any treatments or enhancements that may have been applied.

IGI certification provides consumers with a reliable and objective assessment of a gemstone's quality, helping them to make informed purchasing decisions. It also helps to prevent fraud and misrepresentation in the gemstone industry by providing a standardized system for evaluating and grading gemstones.

What Is GIA?

The <u>Gemological Institute of America (GIA)</u> is a non-profit organization that is considered the world's foremost authority on <u>diamonds</u>, <u>colored stones</u>, and <u>pearls</u>. It was founded in 1931 and has its headquarters in Carlsbad, California, USA, with additional locations in major diamond and jewelry centers around the world.

The GIA is dedicated to ensuring the public trust in gems and jewelry by providing unbiased and accurate grading reports and education to industry professionals and consumers. Its mission is to protect gem and jewelry consumers by setting and maintaining the highest standards of integrity, academics, science, and professionalism through education, research, laboratory services, and instrument development.

The GIA offers a wide range of educational programs and courses, including the Graduate Gemologist (GG) program, which is considered the highest credential in the industry. The GIA is also known for its diamond grading system, known as the <u>4 Cs</u>: carat weight, color, clarity, and cut. This system has become the industry standard for describing diamonds and is recognized worldwide.

What Is GIA Certification?

One of the most well-known services offered by GIA is its gemstone certification, which provides a comprehensive evaluation of a gemstone's quality and characteristics. GIA's certification process involves a thorough examination of the gemstone using a variety of techniques, including visual inspection, gemological testing, and analysis of the stone's physical and chemical properties.

The resulting certificate from GIA provides a detailed report of the gemstone's quality and characteristics, including information on its weight, size, color, clarity, and cut. This information can be valuable for both consumers and industry professionals who are looking to buy or sell gemstones, as it provides an objective evaluation of the stone's quality and can help determine its value in the marketplace.

What's The Difference Between IGI And GIA Diamond Certifications? IGI and GIA are two of the most reputable and widely recognized diamond

certification organizations in the world. Both IGI and GIA provide diamond grading reports that offer information about a diamond's quality and characteristics. However, there are some differences between the two certifications.

- Grading Standards: IGI and GIA have slightly different grading standards. GIA is considered the industry standard and is known for its strict grading system.
- Grading Methodology: Both organizations use a similar methodology for grading diamonds, which involves evaluating the 4 Cs (color, clarity, cut, and carat weight). However, IGI places a greater emphasis on the cut of the diamond, while GIA places more emphasis on color and clarity.
- Report Format: The format of the reports is also different. IGI provides a more detailed report that includes additional information such as fluorescence, polish, and symmetry grades. GIA's report is more concise and focuses primarily on the 4 Cs.
- Cost: The cost of certification can also differ between the two organizations. Generally, IGI certification is less expensive than GIA certification.
- In summary, while both IGI and GIA are reputable certification organizations, they have some differences in grading standards, methodology, report format, and cost. Ultimately, the choice between the two comes down to personal preference and what is most important to the buyer.

Which Diamond Certification Is Best? IGI Or GIA?

Both IGI and GIA are reputable diamond grading laboratories that provide reliable and accurate diamond certification.

However, GIA is generally considered the more prestigious and established institution, with a reputation for having the most stringent grading standards in the industry. GIA is often considered the industry standard for diamond grading, and their certificates are widely recognized and respected around the world.

Ultimately, both IGI and GIA are reputable institutions that provide reliable diamond certification services. The choice between the two may come down to personal preference, as well as the specific needs and requirements of the individual.

Final Thoughts

All Brilliant Earth diamonds are independently verified for quality characteristics and origin. On every diamond product page, we provide diamond certificates or grading reports from unbiased gemology labs,

which offer expert opinions on the <u>diamond's quality</u>. Skilled gemologists equipped with specialized tools measure the diamond's weight and dimensions and evaluate its cut, color, and clarity. Our diamonds are certified by the world's top gem grading labs, such as GIA, IGI, HRD, and GCAL. I

O 3rd WritingHow Much Is A 1 Carat Diamond Worth? While <u>diamond carat</u> is often confused with size, the number actually represents weight. And because a gem can be top or bottom-heavy, the distribution of that weight can affect how large a diamond appears in each jewelry setting. As the average size for <u>engagement rings</u>, most couples opt for around a 1 <u>carat diamond ring</u>.

The true value of your <u>jewelry</u> is what you and your partner deem worthy. While large gems may reflect lots of light, small stones also glimmer. That being said, we have a few budget-friendly tips. We'll help you find a gorgeous stone and afford the look you want.

How Much Does A 1 Carat Diamond Cost?

A 1 carat diamond costs anywhere from \$2-16K, but most people find their match, or their partner's, between \$4.5-6k. 2 carats can fetch up to \$8-72k. Diamond price tends to grow in tandem with weight — that dramatic difference is because raw, mined gems get increasingly rare the larger they're found in the wild.

If those prices are a bit outside your range, fear not. There are ways to save on a "big." beautiful <u>diamond</u>. While you may sacrifice quality by jeweler standards, these compromises aren't often visible to the naked eye. So good news: you can still find a stunner 1 carat diamond (and sometimes even "smaller").

How Big Is A 1 Carat Diamond?

Most experts compare a carat to the size of a pencil eraser, or about 200 milligrams, aka 0.2 grams. While carat corresponds with weight, not size, it's common for a round 1 carat diamond to spread 6 millimeters in diameter. Impressive? Yes. Can you get more for the same weight? Also yes. Hear us out.

If width is important to you, then opt for a 1 carat diamond with an oval or marquise cut. Though these diamonds share the same weight as a round stone, they will have a wider surface area up top. Here's how much visual difference we're talking: an oval cut diamond reaches 7.55 x 5.54 millimeters, while marquise cuts pull about 10 x 4.75.

How To Choose A 1 Carat Diamond Using The 4 Cs

Here are four C's to help you get the most out of your 1 carat diamond.

Cut

■ Cut is mostly responsible for sparkle. It's not the gem's shape, it's the number and position of facets (or "faces") on a diamond, which create the reflection of light. The symmetry and polish of these angles can hide a diamond's flaws and disguise a tint or haze, so we recommend prioritizing this "C" over the others when shopping for 1 carat diamonds. To better illustrate, a 1 carat diamond with a precise and/or many-sided cut will shine brighter than a 2 carat with a less finely chiseled exterior. It's not always about intricacy (see the other "C's" below), but as far as features, the right cut is most often the difference between a fiery, scintillating stone and a dim one. Some gems are cut to carry their weight below the belt, hiding their true size, so for the most visibility, look for diamonds with a depth less than 62%, especially with round 1 carat gems.

Carat

Carat: is a measurement of weight, not size. Carat goes by the gram (a fifth of the gram, actually), so as far as impact on heft, it affects a diamond's price more than its size. If you're buying a 1 carat diamond to save on spend, it's wiser to shop by longer, wider, flatter shapes. Pear cut and oval cut diamonds, for example, get you the optics of more substance than round or Asscher cuts. Same carat, but more diamond on display.

Clarity

Clarity has to do with a diamond's internal and surface "flaws" — any blemishes such as chipping on the outside and any "inclusions," or tiny, wispy and/or needle-like crystals, on the inside. Both types of "defects" get in the way of light refraction, so technically you get a duller diamond. That being said, the clarity of a 1 carat doesn't necessarily mean flaws are more apparent: this level of transparency is determined at 10x magnification, meaning most people can't tell these idiosyncrasies exist at all. In other words? Most of these markings are "eye-clean," aka, undetectable, so if you embrace less clarity, you score a cheaper gem, and admirers are none the wiser. However, if you or your partner can't get over the mental hurdle of an "impure" stone, seek 1 carat diamonds with clarity rankings of VVS1 (Very, Very Slight Included) or higher. These are closer to perfection.

Color

- The diamond <u>color</u> scale starts at the top with the crystal-clear D and bottoms out with Z, which is the least "valuable" due to yellow or brown coloring. Here's the breakdown. Through D-F, you have colorless diamonds. From G-J, a tint is present, but only recognizable to a gemologist. In K-M, you have light coloring in your diamonds, but in 1 carat pieces, not so much. Then you have S-Z, in which coloring is more readily witnessed, no matter the size of the stone. A clear, "white" diamond is more expensive, so for a reasonably priced 1 carat diamond, stick to the H color grade. It's your friendly middle ground for just-the-right-kind-of-bright.
- 1 Carat Diamond Buying Tips: How To Get The Best Value
 With all that in mind, you know how the industry grades diamond value.
 But if you're a "less is more" kind of shopper, here are a few extra budget recs for 1 carat diamonds.
 - <u>Lab-created diamonds</u>: Virtually the same as a natural, mined gem, lab-created diamonds are even chemically identical. But much, much cheaper (in terms of cost, not appearance). You can even spring for 2 carats with this type of diamond. And did we mention they're more ethically sourced? Basically like getting a raise and a bonus.
 - <u>Diamond shape</u>: If you shop by shape, you can save up to 20%-40% on your 1 carat diamond; simply avoid round. Oval, pear, and marquise all accentuate your gem, making the most of its size. And an added bonus? They elongate your fingers. Cushion, Asscher, and princess cut diamonds all bury their weight in their depth, so they seem smaller (these diamonds are better for fans of subtlety).
 - Moissanite: A diamond simulant, moissanite weighs less than a natural diamond, about 15% lighter. So that 1 carat is getting way more bang for your buck.
 - Setting: The way you frame your 1 carat stone can bring out its brilliance. A halo setting, for example, is encircled with a ring of smaller stones, giving your center diamond the illusion of a bigger body. And with additional pave stones lining the band? That 1 carat is sure sitting pretty.
- How To Choose A 1 Carat Diamond
 Here's how to find your perfect 1 carat diamond with a <u>lab diamonds</u>

<u>search</u>. Remember: color and clarity aren't visible to the naked eye, so if you're on a budget, pay for what you and your partner can appreciate on a day-to-day basis vs. under a microscope.

Brilliant Earth makes it easy to sort by the ideal shape and the 4 Cs best-suited to 1 carat diamonds. You can even compare diamonds against each other to find your fit, and rank by expert analysis if you want that certified guarantee. For a high quality 1 carat gem, here a few of our filtering suggestions:

- Shape: Avoid round diamonds to highlight more of your gem's body above the girdle.
- Cut: Embrace oval, pear, and marquise cuts to optimize your gem's surface area.
- Clarity: Start with a VS2 grade to ensure your gem has a seamless sparkle.
- Color: Search within the G-I range to simulate clarity without the higher cost.
- Is A 1 Carat Diamond Right For Me? Proportions aren't always what you need for an eye-catching gem. Sometimes, visible size is what matters, especially when you're shopping for diamonds on a budget. But if you don't need an extra large diamond to convince your partner of your undying commitment, or you're shopping for yourself and flashy is simply not your style, you can save big by going "small." Any diamond makes for a respectable ring, so there's no need to punch above your "weight." You can also visit our diamond buying guide to narrow your search (and your size).

• 2nd Brand:

1st Writing: What Are Lab-Grown Diamonds?

<u>Lab-grown diamonds</u>, also called lab-created diamonds, man-made diamonds, and synthetic diamonds are real <u>diamonds</u> that have the same chemical, physical, and optical properties as earth-grown diamonds. When placed side by side, you will not be able to tell the difference between the two. The only difference between the two is their origins.

Can you tell which diamond is lab-grown and which one is earth-grown?

The diamond to the left is earth-grown and the diamond to the right is lab-grown!

A <u>lab grown diamond</u> will test as a diamond using a diamond detector - they are not the same as diamond simulants, such as <u>cubic zirconia</u> or <u>moissanite</u>. Like earth-grown diamonds, lab-grown diamonds also have a hardness of 10 on the Mohs scale. They are also equally as durable as natural diamonds. Lab-grown diamonds can even come in fancy colors

such as fancy pink, fancy yellow, and fancy blue.

Even gemologists cannot tell the difference between a lab-grown diamond and an earth-grown diamond. However, most lab-grown diamonds will include an inscription on their girdle indicating that they are lab-grown, which can be seen through a loupe. If no inscription is present, a diamond can be sent to a laboratory to determine if it was lab-grown or earth-grown using advanced technology.

What is the difference between a lab-grown diamond and an earth-grown diamond?

The main difference between a lab-grown diamond and an earth-grown diamond is their origin - earth-grown diamonds are formed beneath the earth's surface, while lab-grown diamonds are grown above ground in a highly regulated environment.

Another difference between the two is that earth-grown diamonds are 3 billion years old, while a lab-grown diamond only takes 6-10 weeks to grow depending on its size.

Lab-grown diamonds can cost 30% - 50% less than natural diamonds. This competitive pricing makes them appealing to many couples.

Are lab-grown diamonds graded differently?

Lab-grown diamonds are graded on the <u>4 Cs</u>, so you will know the exact color, cut, carat, and clarity grade of your diamond.

Can you insure a lab-grown diamond?

Yes, lab-grown diamonds can be insured. Lab-grown diamonds will generally cost less to insure than an earth-grown diamond as they are less valuable. We recommend insuring your valuable and sentimental pieces of jewelry in case of loss or theft. You can read more about jewelry insurance here.

2nd Writing: How Are Lab-Grown Diamonds Made? Shoppers are increasingly choosing lab-grown diamonds over mined diamonds for many reasons: they're more sustainable, more affordable, and provide complete assurance that they were ethically sourced. Lab diamonds are real diamonds that are optically, physically, and chemically identical to their mined counterparts, and will test as a diamond when a diamond tester is used.

There are two processes in which <u>lab diamonds</u> can be grown: <u>High Pressure</u>, <u>High Temperature</u> (<u>HPHT</u>), <u>and Chemical Vapor Deposition</u> (<u>CVD</u>). Some lab-grown diamond grading certificates will indicate how the diamond was made.

CVD vs. HPHT Lab Grown Diamonds: How Are They Made? How are HPHT Diamonds Made?

<u>The HPHT method</u> is the original method of creating <u>lab-grown diamonds</u>. During HPHT, diamonds are made in a lab by replicating the high-pressure, high-temperature conditions that form <u>diamonds</u> underground in the Earth.

Gem quality HPHT diamonds were introduced in the 1950s. Outside of growing diamonds, the HPHT process can also be used to enhance the color of diamonds to make them colorless, pink, green, blue, or yellow. To grow an HPHT diamond, a small diamond seed (a very tiny diamond) is placed in carbon, the element that diamonds are made of. The diamond seed is exposed to extreme heat and pressure, replicating the way diamonds are naturally grown underground by the earth. The diamond seed is exposed to temperatures of over 2,000 degrees Fahrenheit and pressure of about 1.5 million PSI (pounds per square inch). The carbon melts and forms a diamond around the seed. It is then cooled and the diamond is formed.

A rough HPHT diamond forms differently than a rough CVD diamond. *GIA*

HPHT diamonds are more likely to have a yellowish hue because they are exposed to nitrogen while forming. They also tend to have darker inclusions, which are metallic. These metallic inclusions can help scientists identify them as lab-grown because naturally formed diamonds rarely capture metals during formation.

The metallic inclusions in HPHT diamonds can make the stones magnetic. This is another way to tell if a diamond is lab-grown – natural diamonds are not magnetic. A <u>2012 study</u> revealed that over half of the HPHT diamonds tested registered a detectable magnetic response. How to Identify HPHT Diamonds

The most reliable way to identify an HPHT diamond would be to simply look at its grading report. Lab diamond grading reports will specify if the diamond was grown through the HPHT method or the CVD method. Bell

diamond was grown through the HPHT method or the CVD method. Below is an example of a GIA report that identifies a lab diamond as an HPHT diamond.

Another way to identify an HPHT diamond would be to see if it has a blue tint. Some (but not all) HPHT diamonds have what is called a <u>blue nuance</u>, a side effect of the HPHT process. The HPHT process can expose diamonds to boron, which is what can give diamonds a blue color. In fact, fancy blue diamonds are the result of extra boron during the growing process!

<u>Learn More About the Blue Nuance</u>

As mentioned earlier, over half of HPHT diamonds have a magnetic

response due to their metallic inclusions. You could try using a magnet on the diamond, but this isn't always a reliable indicator in determining if the diamond was grown through the HPHT process as not *all* HPHT diamonds will have enough metallic inclusions to react to a magnet.

How Are CVD Diamonds Made?

The CVD method was created in the 1980s, making it newer than the HPHT method. The CVD method imitates how diamonds form in interstellar gas clouds. The CVD method uses less pressure than the HPHT method as well as smaller machines.

The CVD method places a diamond seed in a vacuum chamber. This chamber becomes filled with carbon-rich gases and is heated to nearly 1500 degrees Fahrenheit. The gas turns into plasma from these extremely high temperatures, causing the release of carbon pieces. These carbon pieces become layered onto the diamond seed, which grows the diamond. The CVD process produces Type IIA diamonds, which are extremely rare for naturally occurring diamonds. This can help scientists determine if a diamond is lab-grown or earth grown. Type IIA diamonds are the most chemically pure diamonds – they lack nitrogen and/or boron impurities, unlike HPHT diamonds that are exposed to nitrogen. CVD diamonds are not magnetic like HPHT diamonds can be.

How to Identify CVD Diamonds

CVD diamonds have fewer tells. The easiest way to identify if you have a CVD diamond would be to check the diamond's grading report, which will list how the diamond was grown.

Occasionally, CVD diamonds are reported to have what looks like "strain lines" as a result of their growing process. However, you likely wouldn't be able to see these lines with the naked eye - you would need a loupe to see them. CVD diamonds are also known to fluoresce distinct colors like red under UV light - but don't worry, lab-grown diamonds at are only available with no fluorescence or faint fluorescence.

Which method is better?

You will not be able to tell the difference between a CVD and HPHT diamond with the naked eye. Both methods can create a beautiful, sparkling diamond. Both the CVD method and the HPHT method will create a real diamond that is optically, chemically, and physically identical to <u>earth-grown diamonds</u>.

3rd Writing: Lab-Grown Diamond Frequently Asked Questions
 Are lab-grown diamonds fake diamonds?
 <u>Lab-grown diamonds</u> are real <u>diamonds</u> - the only difference between

lab-grown diamonds and earth-grown diamonds is their origin.

Are lab-grown diamonds graded differently?

Lab-grown diamonds are graded the same as earth-grown diamonds. Each <u>report</u> will include details on the stone's <u>color, clarity, cut, and carat</u> weight.

Can you insure a lab-grown diamond?

Yes, lab-grown diamonds can be insured. Lab-grown diamonds will generally cost less to insure than an earth-grown diamond as they are less valuable. We recommend insuring your valuable and sentimental pieces of jewelry in case of loss or theft. You can read more about jewelry insurance here.

Do lab-grown diamonds have resale value?

Since lab-grown diamonds are relatively new to the market, it isn't really certain whether or not they will have resale value. We recommend viewing lab-grown diamond jewelry as a gift rather than an investment.

Do lab-grown diamonds get cloudy over time?

No - because they are chemically, physically, and optically natural diamonds, they will retain their beauty.

4th Writing: How to Shop For Your Ideal Wedding Ring
Choosing wedding rings you and your partner will love and want to wear
on most days is no simple task, especially with the overwhelming volume
of options available. As you begin your ring shopping journey, it is crucial
to make sure you are fully prepared. The following guide is filled with
helpful advice and tips to ensure that you and your love find the rings that
suit you best.

Look For a Wedding Ring That Pairs Well Your Engagement Ring You will likely wear your wedding ring and engagement ring together, so it makes sense to choose pieces that complement one another well. Wedding rings are supposed to harmonize with, rather than over-power engagement rings. With that said, your wedding ring should be a flattering accompaniment to your engagement ring without stealing the show. Your Ring Should Be Comfortable and Practical For Everyday Wear Since your wedding ring is something you will wear almost every day, finding a comfortable one should be a high priority, or else you will likely regret your decision to purchase that ring. Since you will wear this ring often, it should suit your daily activities. If you are athletically inclined or work with your hands, a sturdier metal like platinum could be better than a softer metal like gold.

If You Don't Already Know Your Ring Size, Get Measured Finding out your ring size is easy! You can visit any jeweler for an

in-person measurement or get a ring sizing tool to learn your ring size. We offer a free, easy-to-use ring sizer—contact our customer service team at care@.com to request your ring sizer today!

Metal Matters—If You Have Sensitive Skin, Go Hypoallergenic Platinum is an excellent hypoallergenic metal option. We also offer nickel-free 18-karat gold for an additional \$100. Cobalt is hypoallergenic and available for some of our men's wedding rings. ****Click here to learn more about all the precious metals used for wedding rings.

Know Your Budget and Keep The Cost Within Your Financial Means Wedding rings are a significant investment, so you will want the cost to be manageable and repayable on time to avoid incurring debt. Along with your partner, consider how much money you want to spend on your wedding rings. Having a budget in mind will help you and your future spouse streamline your choices, making your selection easier. Wedding rings range considerably in price based on the metal, design, and caliber of stones.

Reputation is Everything, Especially With Jewelers

Do plenty of research first. Ask friends, family members, co-workers, etc., and read reviews. Be sure to choose a trustworthy jeweler specializing in wedding rings—both ready-made designs and customized rings.

Look for Expert Craftsmanship and Ask About How The Materials Were Sourced

How a ring is created is equally as important as how it looks. Durability is a factor, as is your ring's legacy. Do you want to create a new heirloom you can pass on to your children, or do you want to incorporate family heirloom metals and stones into your ring? Do you consider it essential that your ring's materials come from ethical and sustainable sources? As mentioned above, you must research jewelry companies when looking at rings, and do not hesitate to ask the jeweler any questions you might have.

Engraving Your Wedding Rings Will Make Them More Meaningful Make your wedding rings extra sentimental by having them engraved. Incorporating particular words, phrases, or special symbols like hearts, infinity signs, intertwined circle designs, etc, will make your rings more meaningful. We offer complimentary engraving on all our wedding rings, excluding eternity rings, since they cannot be engraved. We can engrave up to 12 characters, including spacing depending on the size of your ring.

5th Writing: A Guide to Men's Wedding Bands
 Choosing your wedding band should take careful thought – after all, you're probably going to be wearing your band every day. You'll want to consider

your lifestyle, personal tastes, and more. A lot of people are under the impression that men's wedding bands only come in gold and silver, but this is not the case. There are plenty of unique men's wedding bands out there! If you're looking for which men's wedding band to choose, you've come to the right place. Here is our guide to men's wedding bands. Metals

There are lots of different metals to choose from for your wedding ring. Some people like to choose their ring's metal based off of their skin tone. Your skin tone is either cool, warm, or neutral. To determine your skin tone, examine your wrist in natural light. If your veins appear blue, you have a cool skin tone. If your veins appear green, you have a warm skin tone. If your veins appear to be a mix of both blue and green, you have a neutral skin tone. Those with cool skin tones generally look best in lighter colored metals such as platinum, white gold, and silver. Those with warm skin tones tend to look best in warm metals such as yellow gold and rose gold. If you have a neutral skin tone, you'll look great with either type of metals. The precious metal you choose is ultimately about your personal preference. Here are some common precious metals to choose from for your wedding band.

Yellow Gold

<u>Yellow gold</u> is a classic choice for men's wedding bands. It's been the go-to option for wedding bands for the last several decades. It's loved for its warm, rich glow. Yellow gold is the most durable and hypoallergenic of the gold family. It has an average lifespan of 20-30 years.

White Gold

Another classic men's wedding ring option is white gold. While white gold is beautiful, it will become dull and lose its color over the years. A white gold ring will require rhodium plating overtime to restore its original beauty and help protect your ring.

White gold isn't a hypoallergenic metal because it often contains nickel. It's also less durable than yellow gold with an average life span of 7-12 years. It may not be a good option for someone who works with their hands because of its low level of durability.

Rose Gold

Rose gold has become more popular over the years for its soft brilliance. Because rose gold contains higher levels of copper than other golds, it can cause issues for more sensitive skin. However, its high level of copper makes it very durable. Rose gold has an average lifespan of 20-30 years. Platinum

Strength meets beauty in mens platinum wedding bands, which are

heavier and longer-lasting than their white gold counterparts. They're hypoallergenic and have a lifespan of 30-40 years. Platinum is 30 times more rare than gold. It's an excellent option for someone that works with their hands for its extreme durability.

Cobalt

<u>Cobalt</u> is even more durable than platinum. It's one of the most scratch-resistant metals available and rarely requires replating, making it a hassle-free men's wedding band. Cobalt is also a great hypoallergenic option.

This metal will be either silver or black in appearance. If you're looking for a bold, moody ring, this is a great option for you.

Width

2mm vs. 5mm band

Men's wedding bands come in varying widths. Do you want a wider or a thinner band? Men with larger or longer fingers generally prefer to get a band with a wider width whereas smaller hands will look better with a thinner ring. Keep in mind that if you opt for a wider band, it will have a more snug fit on your finger – make sure your ring size is measured correctly so that your band is comfortable and fits.

At , our best selling men's bands are 6mm in width, followed by 5mm. Fit

Wedding bands come in varying fits. Choose a ring that is both comfortable and meets your tastes.

Comfort-Fit

A comfort fit wedding band will have a slightly rounded inner edge. This is great for someone who isn't used to wearing rings because you'll barely notice it on your finger.

Square Edge

This wedding band has a smooth, square outside edge. This creates a sleek, modern look.

Beveled Edge

Beveled edges are stylish as well as comfortable.

Finish

The finish of your ring describes its texture and appearance.

Polished

A classic look for wedding bands, a polished finish is a ring with gloss and shine. Rings can also come with a high polish for extra gleam.

Textured

Textured finishes add extra dimension to your ring. Examples include hammered rings (above), scratched finishes and sandpaper finishes.

Matte

A matte ring features little to no shine. A matte finish is perfect for someone who doesn't want a ring that is overly flashy.

Other Style Choices

There are dozens of different styles for men's wedding bands out there, but here are some that we find particularly eye-catching.

Diamond Accents

Diamonds add a sophisticated look to men's wedding rings.

Two-Toned Rings

Looking for a unique men's wedding band? Opt for a two-toned ring. Men's wedding bands also come in dual finishes, meaning there are two different textures on the ring. The ring above features a sandblast finish in the center and a high polish rim.

Do Our Rings Need to Match?

Whether you would like to get matching bands with your partner is entirely up to you. Plenty of couples get matching bands, but some choose not to. There are lots of valid reasons to not get matching bands – maybe you got your partner a rose gold engagement ring, but you're sensitive to copper. Or maybe you just have separate tastes! Choose whatever band feels right for you.

 6th Writing: Selecting the Perfect Wedding Band Metal: Exploring the Pros and Cons of Precious Metals
 Choosing the ideal wedding ring can feel overwhelming for many couples

since it involves more than just choosing a design. With numerous factors to consider, one of the most significant components is choosing a ring metal that suits your image and lifestyle. The metal you select for your wedding rings affects the band's appearance, durability, and overall value. By understanding the unique qualities of each metal, you and your partner can make an informed decision and find ideal wedding bands that will stand the test of time.

Yellow gold

Yellow gold has long retained its place as the most traditional metal for engagement rings and wedding bands, boasting a rich history that dates back to the ancient civilizations of Greece and Rome. While many believe that higher-karat gold is superior (not to be confused with a diamond's carat) it may not be the best option for long-lasting durability. Pure 24-karat yellow gold is incredibly soft, making it susceptible to scratches, bending, and gemstone loss. In order to enhance its strength, gold alloys are created by combining it with other metals like copper and zinc. The gold used for wedding bands is typically either 14K gold, which contains

58.3% pure gold, or 18K gold, which contains 75% pure gold. Yellow gold wedding bands are versatile and can be worn by anyone, but they are particularly complementary to olive and darker skin tones. However, there are a few drawbacks to consider when choosing yellow gold as a wedding ring metal, including its durability and the need for occasional maintenance. While yellow gold is generally low-maintenance, it does require periodic polishing and cleaning to preserve its shine. Like all gold alloys, it is susceptible to scratches, especially when in contact with hard surfaces. On the bright side, yellow gold is an affordable option for wedding bands. Prices for 14K yellow gold are among the most budget-friendly compared to other materials available for both women's and men's wedding bands. This makes yellow gold an attractive choice for those seeking an elegant and classic look without breaking the bank. Women's Classic Wedding Ring - 18kt Yellow Gold - \$470.00

Rose Gold:

For a softer and warmer aesthetic, rose gold is a truly exquisite wedding ring metal, crafted by combining pure gold with copper and silver. The result is an alluring pink color that sets rose gold apart. Renowned for its warm hue, many consider rose gold the epitome of romance in wedding bands. Similar to yellow and white gold, rose gold is available in different purity levels, with 14K and 18K being the most popular choices. One of many distinctive features of rose gold is its affordability, due to its relatively high copper content. Rose gold also complements all skin tones beautifully, from fair and rosy complexions to olive and darker skin tones. It's important to consider one potential disadvantage of rose gold as a wedding ring material; due to its copper content, individuals with sensitive skin should be mindful, as it may pose a slightly higher risk of causing skin issues. It's advisable to consult with a professional jeweler or dermatologist if you have concerns about potential reactions. Overall, rose gold offers an eye-catching choice for wedding bands, characterized by its delightful hue, durability, and affordability.

Women's 0.12ctw Micropavé Diamond Wedding Ring - 18kt Rose Gold -\$1,990.00

White Gold:

White gold possesses a captivating shine and a bright white color. Created by combining pure gold with metals like nickel, silver, and palladium, white gold has gained significant popularity in recent years as a modern and versatile choice for wedding bands, surpassing yellow gold as the preferred choice for both women's and men's wedding bands. Like yellow gold and rose gold, white gold is available in 14K and 18K, with 14K being

the most durable option. The advantages of white gold lie in its stunning white color, which beautifully complements fair and rosy skin tones and its contemporary appearance. White gold is alloyed with stronger metals compared to yellow gold, enhancing its durability to an extent. The pristine hue of white gold beautifully complements white, colorless diamonds, making it an ideal choice for diamond engagement rings. However, it's important to note that lower color-grade diamonds may showcase a more pronounced yellow tint when set in white gold. Additionally, white gold requires periodic rhodium plating to maintain its color and luster, making white gold somewhat of a higher maintenance option than yellow and rose gold. Rhodium plating is a simple and cost-effective service that can be easily performed by any experienced jeweler. One consideration when choosing white gold is its nickel content, which may trigger metal allergies in some individuals, especially with 14K white gold. If you have known sensitivities, it's advisable to explore alternative options or ensure that the white gold <u>jewelry</u> is hypoallergenic. Despite the need for occasional maintenance and the potential for metal allergies in some cases, white gold remains a popular choice. Its gleaming white color, compatibility with various skin tones, durability, and ability to enhance sparkling diamonds make it a favored metal for engagement rings and wedding bands. White gold wedding bands also offer a sophisticated and elegant look at a more affordable price point than platinum.

- offers a hypoallergenic, nickel-free white gold option for individuals with sensitive skin. <u>Contact us</u> for more information.
- Masterwork Diamond Twist Wedding Ring 14kt White Gold \$2,045.00
 Platinum:

Renowned for its rarity, platinum is not only a luxurious choice but also one of the strongest precious metals available. Interestingly, the scarcity of platinum during war times led to the creation of white gold as an alternative. Platinum is an excellent option for securely holding precious stones in place for a lifetime. That is why prongs made of platinum are often used in rings crafted from less durable metals like white gold. The resilience of platinum allows it to withstand scratches and everyday wear and tear more effectively. While platinum is among the more expensive metal choices, its exceptional durability justifies the higher cost. Platinum bands are highly resistant to damage in everyday life, maintaining their color and ensuring you will never need to replace them, and their sheen will endure over time. If you encounter any scratches or tarnishing, a skilled jeweler can easily polish them away, restoring their original shine. In addition, platinum is a hypoallergenic metal, making it a superb option

for individuals with sensitive skin.

<u>Masterwork Single Row Shared Prong Round Cut Diamond Band - Platinum - \$3,250.00</u>

Tungsten:

Often used in men's wedding rings, tungsten is known for its exceptional durability, surpassing titanium in strength, making it four times stronger. It stands as the ultimate choice for scratch resistance and offers an affordable price tag. This pure element significantly impacted the world when it replaced carbon-filament lamps in lightbulbs in 1904, and it continues to revolutionize the world of wedding bands. Similar to titanium, tungsten is low-maintenance but cannot be easily resized, so careful consideration is advised for the perfect fit. While tungsten boasts remarkable hardness and resistance to tarnish, it can be brittle and prone to fracturing if subjected to impact or dropped on a hard surface. Like titanium, tungsten wedding bands require no additional maintenance due to their inherent hardness.

Men's 8mm Tungsten Wedding Ring - \$190.00

Tantalum:

In recent years tantalum has gained popularity as a distinctive metal for men's wedding rings. Bearing a resemblance to platinum, tantalum delivers a shine reminiscent of precious metals. Wedding bands crafted from tantalum boast impressive durability, effectively resisting scratches, warping, and common signs of wear. Unlike tungsten, tantalum is less brittle, eliminating the risk of shattering if the ring is dropped. Tantalum is an excellent choice for individuals with sensitive skin due to its hypoallergenic nature. It is also relatively pliable, enabling the option for resizing if necessary. While it is more affordable than platinum, tantalum rings typically carry a higher price tag compared to tungsten. Overall, even though it is somewhat more expensive than tungsten, tantalum is an excellent choice for men's wedding rings because it offers durability, a stylish and masculine appearance, and outstanding value for its cost.

Men's 8mm Tantalum Wedding Ring - \$400.00

Cobalt:

Cobalt has also become a favored choice for men's wedding bands, offering an affordable alternative to white gold and platinum without compromising on style. Similar to other metals used in jewelry, cobalt is alloyed with elements like iron, tungsten, and chromium to enhance its durability and malleability. Cobalt resembles other white metals, particularly white gold, but it surpasses gold in its hardness and resilience against scratches. Cobalt wedding bands require less maintenance

compared to white gold and do not require periodic dipping to preserve their appearance. It's worth noting that resizing cobalt rings can be challenging, so it's important to ensure you have the correct ring size before purchasing. With its durability, affordability, and similarity to white gold, cobalt presents an appealing option for individuals seeking a robust and cost-effective wedding band.

Men's 7mm Black & White Cobalt Satin Finish Wedding Ring - \$330.00 Delve into our broad and diverse collection of women's and men's wedding rings.

<u>Contact us</u> today with any questions you may have—we can help you find the wedding band that is perfect for you!

7th Writing: Feeling Stumped? How to Decide What to Have Engraved On Your Wedding Bands Having a secret message engraved inside your <u>wedding rings</u> is the most sentimental way to add a personalized touch to an already unique piece of jewelry, creating a lasting symbol of your love and commitment. Inscribing a significant date, two intertwined initials, or a phrase with special meaning only for the wearers to see is undeniably romantic. This practice has stood the test of time, dating back to medieval times when people engraved their most treasured jewelry with religious quotes and heartfelt vows, symbolizing their unwavering devotion. Opting for engraved wedding rings enables you to make the ring truly your own. However, it is understandable to feel a bit uncertain as you want to ensure you choose a meaningful inscription that reflects your unique relationship on your beloved ring. Since deciding on the ideal inscription for your wedding rings is more challenging than it sounds, this guide will help you to navigate the process of choosing something you will always enjoy looking at. Some choose to use their favorite line from a beloved book, movie, song, a phrase from a romantic poem, or symbols such as infinity symbols, hearts, or Celtic trinity knots—the sky's the limit for wedding ring inscriptions. Explore ring engraving ideas that range from traditional, religious, and numeric to romantic and humorous; get inspired by these suggestions as you contemplate the perfect inscriptions for your rings! What to Keep In Mind Before Getting Your Rings Engraved Before beginning the ring engraving process, it is essential to be ultra-specific with your instructions. Take the time to write down or print the desired inscription to ensure clear communication. Before handing it over to the engraver, double-check the spelling, and once you receive your engraved wedding rings, carefully review the inscription once again for accuracy. To ensure your wedding rings are ready in time for your vow

exchange at the altar, it's a wise idea to begin the process at least two months ahead. However, if you decide to engrave your ring after the wedding day, there's no need to worry. You can personalize your ring with an inscription at any point, whether it's a few months or even years later.

And Now For Some Wedding Ring Engraving Inspo!

Traditional Inscriptions:

Your combined initials

Nicknames you have for each other

Happily ever after

The infinity symbol

Forever begins

Always & Forever

Eternity

I love you

United as One

Uncountable Blessings

Love, Honor & Cherish

The Beginning of Forever

Now and Forever

I Thee Wed

I Have, I Do & I Will

Happy Ever After

Forevermore

Forever in Love

Forever Begins (wedding date)

Forever Entwined

Eternally Yours

Beloved Husband/Wife

Always & Forever

Numeric inscriptions:

The date you met

Your first date anniversary

The date of your first kiss

The date of your wedding day

The date of your engagement

Coordinates of the location where you first met

Romantic inscriptions:

A song lyric you both love

My One and Only

Never to Part

All my Love

I Choose You

Soulmates Forever

Our Love is Eternal

X+X Forever (use your first initials)

All My Love

True Love

One Love

Adventure Awaits

Yours Forever

You Have My Heart

You & Only You

XOXO

Written in the Stars

With All My Heart

Upon a Star

Two Souls, One Heart

Truly, Madly, Deeply

To My One & Only

My One True Love

My Best Friend

Love of My Life

Love & Kisses

Kismet

Joined for Life

You'll Never Wander Alone

Romantic Inscriptions in Various Languages:

Italian:

Amore Mio (My love)

Vivo per lei (I live for her)

Il mio cuore è per sempre tuo (My heart is forever yours)

French:

Je t'aime (I love you)

Mon amour (My love)

Pour tous jours (For all days)

Joie sans fin (Joy without end)

Mon coeur t'appartient (My heart belongs to you)

Oui Pour Toujours (Yes Forever)

Mon Coeur Est à Toi Seul (My heart is yours alone)

Spanish:

Para Siempre - Yours Forever

Te Amare Siempre - I will always love you

Siempre tuyo/tuya - Forever yours

Estás conmigo siempre - you are with me always

siempre el amor de mi vida - Always the love of my life

Es por ti que late mi corazón. - My heart beats for you *Hebrew:*

Ani L'dodi V'dodi Li - I am my beloved's, my beloved is mine

Ze Dodi V'ze Re'ei - This is my beloved and my friend

Ahavat Olam Ahavtech - I love you, an eternal love

Matzati et Sh'Ahava Nafshi - I found the one my soul loves

Latin:

Amor vincit omnia - Love conquers all

Semper amemus - Let us always love

Semper fidelis - Always faithful

Humorous Inscriptions:

An inside joke that's only relevant to you both

The Better Half

Ride or Die

Finally

Non-Refundable

Property of (your name or initials)

Incredibly Lucky

Worth the wait

Do not Remove

Insert Finger Here

Legally Mine

My Partner In Crime

No Returns, No Exchanges!

To Aid and Abet

To Love, Honor & Irritate

Trophy Wife (or Husband)

Why is This Off?

Finders Keepers

Non-Refundable

Religious Inscriptions:

God for me, provided thee

Joined under God

God Unites in Love

Blessed

Deus Nos iunxit (Latin: God Joined Us)

Mizpah (Hebrew: May the Lord watch between you and me when we are

absent from one another.)
God Unites Both in Love

Where You Go, I Will Go (Ruth 1:16)

Do Everything in Love (Corinthians 16:14)

Coordinating Ring Inscriptions:

Ring #1: To Have / Ring # 2: To Hold

Ring #1: I Am My Beloved's / Ring #2: My Beloved is Mine Ring #1: I Found a Reason / Ring #2: And the Reason is You

Ring #1: I Found My Other Half / Ring #2: My Other Half Found Me

Ring #1: For I'd Found Love / Ring #2: And Love Was You

Ring #1: I am my beloved / Ring #2: And my beloved is mine

Ring #1: Moon of my life / Ring #2: My sun and stars

Ring #1: I love you / Ring #2: I know

Ring #1: I do / Ring #2: Me too

How Much Does it Cost to Have Wedding Rings Engraved?

The pricing for wedding ring engraving can differ among jewelers, typically depending on factors such as the length of the inscription, the chosen font style, and whether it will be done by hand or machine engraving. At , our wedding rings come with the option for complimentary engraving, including symbols such as hearts, infinity signs, etc. We can engrave up to 12 characters, including spaces, depending on the size of your ring. Due to the nature of eternity bands, they cannot be engraved, and engraving tungsten, tantalum, or cobalt wedding rings will make them a final sale. Still looking for your wedding rings? Browse our broad ring collection; from modern to traditional, we have wedding rings to suit everybody's taste! If you'd like help finding your ideal rings, or have any questions, contact us today!

3rd Brand:

1st Writing: Engagement Ring Styles
 Engagement Ring Style Guide

Everyone has a personal aesthetic or style. One of the most frightening parts of choosing an engagement ring is choosing the right one. Some people may prefer a round brilliant diamond while others love a pear shaped diamond. Whether you prefer a cathedral setting or a diamond halo, a bezel setting, or three stone ring, we have the perfect engagement ring styles for you.

While we specialize in finding you the perfect diamond, we know that a diamond is only as good as the engagement ring setting in which it lives.

That is why our process does not stop there and will keep going until we create a piece of jewelry together that makes your heart sing. At Clean Origin, we have a design library of over 1600 engagement rings. From bridal sets to vintage or classic engagement ring styles, with an array of lab grown diamonds or metal choices — for any budget. A real variety that will help you find the perfect ring.

Engagement Ring Settings

If you don't find just the right engagement ring style in our featured collections, let us know what it is you are looking for, and we will sift through our designs until we can guide you toward the perfect engagement ring setting. And because of our dedication to finding exactly the kind of jewelry that our customers need, if that doesn't work, we will work closely with you to create a custom design for a bespoke engagement ring that will be yours and yours alone. Get the perfect split shank or channel setting you have always dreamed of. In addition to your budget, your intended personal style and taste in jewelry is the primary consideration that should guide your selection of an engagement ring setting. With that in mind, here are some suggestions that may help you narrow down the choices. Check your partner's Pinterest boards — do they have any dedicated to accessories or jewelry? Ask their other friends and family — perhaps they have talked about potential engagement rings with them. Do a little window shopping together and, most importantly, pay attention to their reactions to specific looks and/or gifts to give clues about their individual engagement ring style.

SHOP FOR YOUR ENGAGEMENT RING

PRODUCTS IN PHOTO

The Solitaire Engagement Ring

The solitaire engagement ring is the most classic of all diamond engagement ring styles. A solitaire setting is timeless, and many customers enjoy it because it is not subject to the whims of fashion. This engagement ring style elegantly showcases the center diamond with no distraction from side stones on the band or shank, and their plain metal bands create an effect that brings all eyes to the star of the show. With a solitaire engagement ring, the diamond is the star of the show. With all eyes on your diamond, be sure to have a center stone that's ready for the limelight. Focus on clarity and color, especially if your diamond is round on your solitaire ring. This style of ring works well with many diamond shapes and sizes. You can size up to impress or size down if you are interested in dainty rings.

Speaking of shape, another great aspect of solitaire engagement rings is their <u>versatility to hold all diamond shapes</u>. Explore all possibilities and find the perfect engagement ring that you'll love for years to come. A classic solitaire works well with most wedding band styles also.

All Clean Origin solitaire engagement rings come in white gold, yellow gold, and rose gold. As a result, our customers can keep it classic with a

gold, and rose gold. As a result, our customers can keep it classic with a white gold and diamond engagement ring combination or add a unique touch with a colored metal band.

SHOP SOLITAIRE ENGAGEMENT RINGS

The Classic Engagement Ring

Our classic collection is sort of solitaire version two featuring a pavé setting. The center stone is still the star of the show, but rows of tiny diamonds are set into the ring's band to create additional sparkle and glamour. This type of classic style engagement ring is among the most popular of today's ring designs.

It really bridges the gap between the simplicity of a solitaire and the bolder statements of modern engagement rings. Classic engagement rings are incredibly versatile, allowing you to customize them to suit however you most like to wear your jewelry.

Classic engagement rings can have anything from one to three metal bands, even allowing for a weave on a two-banded ring if that is more your style. Single bands can also have a twist or weave or simply sit flat for a traditional look. Try a <u>pavé setting for your engagement ring</u> with a diamond wedding band for a show-stopping combination.

That is why these rings are so-named: a classic ring will never go out of style. As with a solitaire ring, you still have plenty of options for center stones and engagement ring settings, which are accompanied by accent diamonds that can sparkle in a white gold, yellow gold, or rose gold band. As with a solitaire ring, you still have plenty of center gemstone options, which are accompanied by accent diamonds that can sparkle in a white, yellow, or rose gold band.

SHOP CLASSIC ENGAGEMENT RINGS

The Halo Engagement Ring

The <u>halo engagement ring</u> adds a circle of diamonds around your center stone to add sparkle and light and make the center stone look larger — hence the term "halo." Halo engagement rings have become very popular with the modern customer who is not afraid to make a bold and sparkling statement with their engagement ring.

When it comes to your center stone, your shape options might be a bit more limited than solitaire or classic engagement rings. A round diamond center stone with a ring of smaller lab grown diamonds is the most popular, but it's also fun to add a halo to a <u>pear-shaped gemstone</u>. Browse our large selection of halo settings and find the one that fits your personality best!

However, even though your choice of diamond shape may be slightly more limited with this style, some important decisions are still to be made regarding your jewelry. With that in mind, there are a few golden rules to follow when shopping for your halo setting, so be sure to read more about halo rings below.

SHOP HALO ENGAGEMENT RINGS

The Vintage-Style Engagement Ring

<u>Vintage engagement ring designs</u> create a sense of romance by bringing us back to a slower, simpler time — yet with the strength and resiliency of modern engagement rings. Vintage-style engagement rings feature milgraining, filigree, and scrollwork to soften the lines of the ring and introduce softness to the design. In a vintage engagement ring, it is all about the details and intricacies of the design to make the center stone really stand out.

But don't worry... there's still plenty of room for sparkle in your vintage engagement ring! Our diverse selection of vintage engagement rings will allow for just about any center stone that will accentuate the gorgeous precision in the setting.

Your engagement ring is sure to be a crowd-pleaser and a major talking point, especially when its gleaming center gemstone is a lab grown diamond!

SHOP VINTAGE-INSPIRED ENGAGEMENT RINGS

The Three-Stone Engagement Ring

What does a three-stone diamond ring mean? To some, the three stones in these engagement rings stand for friendship, love, and fidelity; to others, the trio stands for the past, present, and future with your loved one. So yes, a three-stone engagement ring or three-stone wedding ring makes a spectacularly meaningful statement but can also make simply a brilliant item of jewelry.

However you interpret the trio of dazzling jewels, one thing is for sure: three-stone engagement rings are an expressive choice that's sure to make your partner fall in love all over again.

Our three-stone engagement rings come in a wide variety of timeless styles. Whether you choose a trio of round stones or a mixture of diamond cuts, a three-stone diamond ring is a romantic choice built to last. Find the

pairing that matches your loved one's personality in our curated collection. SHOP THREE-STONE ENGAGEMENT RINGS

2nd Writing: Find her ring size

Wondering How To Measure Ring Size Without Having To Ask? Here, we cover three tried-and-true methods for getting the right ring size so you'll be able to get a proper measurement for the most important ring your partner will ever wear. We have included a printable ring size chart that you may find helpful.

Method 1: Measure A Ring Your Partner Wears Now

If you are shopping for engagement rings, secretly "borrow" and measure a ring that fits the left-hand ring finger (if they are right-handed, it is likely that the left-hand ring finger is smaller). Then you can easily measure with a ring sizer or tape measure and buy the same size.

Tread carefully — you don't want them to find out, and you definitely don't want to lose the ring accidentally! Depending on how much time you have with the ring before they notice it's gone, here are a few tactics to help find the accurate ring size:

1. Take It To A Jeweler.

If you have a few hours, take the ring to a local jeweler to determine the correct ring size for the left ring finger. While this takes some time, it's also the most accurate way to measure the proper fit.

2. Invest In A Ring Mandrel.

To accurately and quickly determine the correct size yourself, purchasing or borrowing a ring mandrel (also called a 'ring sizer') is a reliable and accurate option to get the perfect size. A mandrel is a tapered rod that is labeled with ring sizes. Simply slide the ring down the mandrel — the line where the ring stops indicates the ring size.

3. Use The Printable Ring Size Chart.

Be sure to print our ring size guide ahead of time and use a tape measure or ruler to double-check that it is precisely to scale. You can use it to measure your ring size first so that you know it is accurate. Move the ring from circle to circle until you find the best match for the ring's inside circumference. If the ring lands between two sizes, always choose the larger one.

4. Trace It.

Carefully trace the inside and outside of the ring on a piece of paper. Repeat several times for added accuracy. Take the paper to a jeweler for a size estimate.

Alternatively, you can use the string method by tying a piece of string to the same size as the ring, and compare it to a ring size chart.

5. Try It On Yourself.

If pressed for time, take your partner's existing ring and try it on your own fingers to see if one of them fits well. If it does, you can measure that finger's ring size later to figure out the perfect fit.

FIND THE PERFECT RING

Method 2: Pretend To Shop For Someone Else

If you're up for the acting challenge, pretend that you want to buy a ring for someone else and ask for help. Whether it's a friend or relative, picking someone whose hands closely match hers can help ensure accuracy. This can also be a great way to gauge personal style preferences, especially if you ask for advice on color and other design elements.

Here are a few tactics you can apply to find the right ring size:

1. Casually Ask If They Know Their Own Ring Size.

As you browse for rings, say something like: "I don't know what ring size my mom would wear. Do you know yours? I could use you as a reference." Make sure this feels like a natural part of the conversation.

2. Ask Your Partner To Try On Rings.

Pay attention to which size fits best. If needed, take a trip to the store by yourself ahead of time to familiarize yourself with ring size measurements.

3. Bring Their Ring For Approval.

If visiting a store together is not possible, try purchasing an inexpensive ring you think would fit. Casually ask them to try it on, and pay close attention to the fit.

SET UP A CONSULTATION

Method 3: Ask A Trusted Friend For Help

Enlist the help of a close friend or family member who may already know your partner's ring size or can assist you in executing the other methods. Make sure this is someone you can trust with your secret! Here are a few questions to ask:

- 1. Do They Already Know Your Partner's Ring Size?
- Perhaps their mom or best friend recently purchased a ring for them as a gift. In this case, they may already know the right size.
- 2. Are They Open To Having Her Try On Their Rings? If they have similar-sized hands, they could try each other's rings for fun and gauge the right size in the process. Knowing the <u>most common</u> <u>women's ring sizes</u> 6-6.5 can also help find the right ring size.
- 3. Would They Go Jewelry Shopping Together?

Whether at an artisan market, the mall, or even a jewelry store, they could browse for rings while also noting your partner's size. There will likely be a ring sizer there as well to figure it out down to the half size.

- 4. Can They Ask Her For Her Ring Size?
- If the question fits naturally into a conversation, they can ask for her ring size without giving away your secret. They can also discuss if cold weather affects finger size, or if there is a difference in ring size from the dominant hand.
- 3rd Writing: Lab grown diamond What Is A Lab Created Diamond?

Lab diamonds are grown in a lab using cutting-edge technology that replicates the process of natural diamonds. A lab grown diamond is chemically, physically, and visually identical to a mined diamond — without the adverse effects of traditional diamond mining.

Are Lab Grown Diamonds Real Diamonds?

When talking about lab grown diamonds, people question if they are "real diamonds." To which our answer is always the same — Yes! A lab grown diamond is real, just like a natural diamond. The only difference between diamonds grown in a lab and naturally mined diamonds is their origin. Understandably, many people perceive lab grown diamonds to be "fake" diamonds, but the truth is that they are real diamonds. After all, lab grown does have a connotation with something synthetic. However, concerning lab created diamonds, this couldn't be farther from the truth! A lab grown diamond is not the same as a cubic zirconia or another diamond simulant. The Science Behind Lab Grown Diamonds

To distinguish between lab grown diamonds and natural diamonds, we must first understand how natural diamonds are created. Do remember that both lab grown diamonds and their mined diamond counterparts are identical in every aspect except their origin.

Geologists believe that natural diamonds formed between <u>1-3 billion years</u> <u>ago</u> deep within the Earth. Each of these diamonds starts as an element rich in carbon and is subject to immense pressure and high temperature. These conditions rearrange the carbon atoms in a particular crystal lattice structure, and over time a diamond is developed.

Eventually, these diamonds make their way close to the surface through a series of volcanic explosions. They rest for years until they are extracted harshly from the ground through large-scale mining operations.

How Are Lab Grown Diamonds Made? HPHT And CVD Processes
A lab created diamond will undergo one of two processes: <u>High</u>

<u>Pressure-High Temperature (HPHT) or Chemical Vapor Deposition (CVD)</u>.

HPHT Diamonds

In the High Pressure-High Temperature (HPHT) process lab grown diamonds use one of three distinct manufacturing processes: a belt press,

the split-sphere (BARS) press, and the cubic press. While they may differ in their methodology, all these processes create an environment defined by extremely high pressure and high temperatures.

In essence, the process will expose a diamond seed covered in carbon to a temperature of roughly 1,500 degrees Celsius and a pressure of approximately 1.5 million pounds per square inch! This heat causes the carbon to melt around the seed, producing pure carbon diamonds with qualities identical to natural diamonds.

CVD Diamonds

How Do HPHT And CVD Diamonds Differ?

Before we talk about how lab grown diamonds are made, it's important to understand how mined diamonds are formed. The processes for natural and lab grown diamonds are extremely similar -- only one is a natural occurrence, while the other takes place in a lab.

HPHT Diamonds

An HPHT diamond will grow as a cuboctahedron and in 14 different directions. They also tend to have a yellow hue due to the presence of nitrogen in their creation. Furthermore, they also have metallic inclusions, which makes them magnetic.

CVD Diamonds

A CVD diamond will grow as a cube and only in 1 direction. This process will produce a Type IIA diamond, a GIA designation for the most chemically pure diamonds. CVD diamonds will lack any traces of nitrogen or boron.

What Are Lab Grown Diamonds Made Of?

Whether a lab created diamond is grown through HPHT or CVD, the result will be the same: a lab grown diamond made of pure carbon. It is that simple because lab grown diamond and natural diamond are the same substance, which is pure carbon.

How Do Lab Diamonds Compare To Natural Diamonds?

A lab created diamond is optically, physically, and chemically identical to natural diamonds. The only difference is how they came into the world. When you opt for lab created diamond over a natural diamond, you don't have to worry about sacrificing quality — they will both shine with the same sparkle!

How The Chemical Composition Affects Diamond Quality As Well As The Value

The chemical composition of lab grown diamonds directly impacts the <u>4Cs</u> of diamonds, a grading system created by the Gemological Institute to define the quality of any particular diamond. These are:

Color - The <u>color</u> of a diamond is graded on an alphabetical scale that starts at D and ends at Z, with D being a colorless diamond and Z being yellow.

Clarity - The <u>clarity</u> grades of diamonds measure the prevalence of natural inclusions or imperfections found within a diamond.

Cut The <u>cut</u> of a diamond determines how effectively light that enters the stone is refracted within and reflected through the top of the diamond. Carat Weight - The <u>carat</u> weight refers to the weight of a diamond. Each unit of measurement is equivalent to 0.2 grams (gm).

All of these factors combined affect the value of a diamond. The higher the quality of a diamond, the higher the price.

SHOP ETHICAL LAB GROWN DIAMONDS

How Are Lab Created Diamonds Graded And Evaluated

While the 4Cs of diamonds are the most common criteria for assessing diamonds, it is not standardized, so certification labs are free to use other systems to grade and evaluate diamonds.

The most popular diamond certification labs are <u>The Gemological Institute</u> of America (GIA), Antwerp World Diamond Center (AWDC), American <u>Gem Society (AGS)</u>, <u>International Gemological Institute (IGI)</u>, and <u>Gemological Science International (GSI)</u>.

LEARN MORE ABOUT DIAMOND CERTIFICATION

What Are The Physical Properties Of Lab Created Diamonds?

A laboratory grown diamond has identical physical properties to a mined diamond. These are characteristics that can be observed and measured without altering the diamond. Some of the most common ones used when talking about lab created diamonds are:

Hardness, Toughness, And Durability

The hardness of a gemstone is defined by how well it resists scratches and other abrasions. The Mohs scale ranks gems on a relative scale based on their hardness, with diamonds ranked the highest — giving them the distinction of being the hardest gemstone.

Toughness measures a diamond's resistance to breaking and chipping, while durability refers to its sensitivity to chemicals and other environmental factors such as heat and humidity. Although diamonds are the hardest gemstone, they are susceptible to breaking when hit from certain directions and fracturing when subject to extreme temperature changes.

Optical Properties, Including Fire And Brilliance

A diamond's <u>optical properties</u> are the characteristics the naked eye perceives. These are its brightness, the white light reflected from a

diamond, and its fire, flashes of color caused by the scattering of white light.

Thermal Conductivity And Electrical Conductivity

Thermal conductivity refers to how well heat transfers through a material; on that same note, electrical conductivity measures the ease with which electricity can pass through a material. Generally speaking, diamonds are not electrically conductive, but they are highly efficient as thermal conductors. This speaks more to their industrial uses than their inclusion in engagement rings.

What Are The Environmental And Ethical Considerations When Diamond Shopping?

The most important differentiation between lab grown diamonds and mined diamonds is their negative impact on the environment and human lives. Shopping for diamond jewelry does not have to weigh on your conscience. Diamonds are supposed to embody pureness and beauty, so it only makes sense that they are sourced responsibly and with consideration. Lab grown diamonds offer you peace of mind. Ethical Concerns Regarding The Mined Diamonds Industry Mined stones are lucrative for corporations in the diamond industry to dig up. Still, when they do so, it comes at a considerable cost: the well-being of the environment and communities. Traditional mining uses heavy machinery, explosives, hydraulic equipment, and other other harsh methods to extract diamonds found deep inside the Earth. But before the digging even begins, tons of damage has already been done. These large mining operations cut down thousands of trees, contributing to the already alarming rate of deforestation — and causing further problems of global warming, soil erosion, loss of biodiversity, and desertification.

And that's not all. Acid mine drainage is yet another problem caused by leftover mining materials. When these react with oxygen in the air, it creates a chemical compound known as sulfuric acid that contaminates water sources. Not only does acid mine drainage hinder access to drinking water for humans and fauna, but it also affects food supplies since it damages the spoil and reduces crop yields.

How Can Lab Created Diamonds Help?

Lab diamonds are created using specialized equipment replicating the natural diamond growing process. A lab grown diamond offers the same clarity and quality as mined ones but is made in a manner that is less harmful to the environment.

Every lab grown diamond sold represents one fewer diamond extracted

from the Earth. Your engagement ring means more than your undying love for each other. It also shows a passion for our planet when you choose lab grown diamonds.

According to a recent study from Frost & Sullivan, for every mined diamond carat. A lab grown diamond uses 250 million joules of energy, and while that sounds like a lot, it is 215.4% less than a mined diamond. Additionally, most of it is renewable energy, ensuring a cleaner process for creating a beautiful lab diamond.

Furthermore, lab grown diamonds emit only 6 pounds of carbon — a mere 4.8 percent of what mined diamonds produce — and absolutely no Sulphur oxide. In total, air emissions on a single carat of mined diamond are 1.5 billion times higher than those of a lab grown one.

BROWSE LAB GROWN DIAMONDS

How Lab Created Diamonds Are Changing The Jewelry Industry Lab grown diamonds are not a trend that will disappear anytime soon, if ever. They are becoming more prominent in the jewelry industry and continue to be adopted by people all over the world. The reasons for this are their cost-effectiveness, ethical practices, and harm reduction. Those who choose lab grown diamonds will notice that their prices are substantially lower than mined stone — anywhere from 20-40% less expensive. It's not because they are of lower quality but rather because of the reduced supply chain logistics.

LEARN ABOUT LAB GROWN DIAMONDS

Lab Grown Diamonds: What The Future Looks Like?

Lab diamonds have changed the diamond market forever. You can choose the more cost effective option with the same chemical properties as mined diamonds but without the mining. You get peace of mind without settling for diamond stimulants, like cubic zirconia, when shopping for engagement rings and fine jewelry. The future is bright as people seek a more affordable and sustainable option while engagement ring shopping. Please use this guide to make an informed decision about lab created diamonds, covering how lab created diamonds compare to natural diamonds in terms of quality, creation, and origin. Additionally, please consider how these factors make them different financially, ethically, and environmentally. Whether you are shopping for loose diamonds, engagement rings, or fine jewelry, you can sleep with your decision to choose lab diamonds over mined stones.

At Clean Origin, we offer an extensive collection of fine jewelry for all special occasions and everyday wear. Are you looking for a lab grown diamond engagement ring, a pair of lab diamond stud earrings, tennis

bracelets, or any other diamond jewelry? Clean Origin has it, and we want to help you find the perfect one!

Contact our customer service team through <u>virtual consultations</u> or at a <u>showroom</u> near you today. When you buy lab grown diamonds from Clean Origin, you can trust that you're receiving only the highest quality of lab created diamonds.

4th Brand:

 1st Writing: 3rd Writing: The Ultimate Guide for Buying Engagement Rings

The Ultimate Guide For Buying Engagement Rings<u>July 31, 2023 6:45</u> <u>PMCategoriesEngagement Rings</u>

Looking for tips on buying engagement rings? This comprehensive guide provides valuable information and expert advice to help you make an informed decision. Discover everything from diamond selection and ring styles to budgeting tips and proposal ideas.

Buying an <u>engagement ring</u> is an exciting and significant milestone. However, it can also be an overwhelming experience with many options and considerations to remember.

We'll walk you through everything you need to know about buying an engagement ring. From understanding the <u>4Cs</u> of diamond quality to exploring different ring settings and learning how to set a budget, we've got you covered!

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 Budget For Buying An Engagement Ring • Exploring Ring Settings • How
 To Pick The Perfect Metal Color For Your Ring • 1. Yellow Gold • 2. White
 Gold • 3. Rose Gold • 4. Platinum • Choosing the Best Metal Setting for
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 Engagement Ring • FAQs • Happy Shopping • SHOP THE STORY
 Understanding the 4Cs For Buying Engagement Rings
 When it comes to buying engagement rings, the diamond takes center
 stage. Understanding the 4Cs—cut, color, clarity, and carat weight—will
 help you evaluate and choose the perfect diamond for your ring. Let's
 explore each of these factors in detail:

Cut

The cut of a diamond refers to how well it interacts with light, creating sparkle and brilliance. Various options exist, from classic <u>round cuts</u> to fancy shapes like princess or emerald. Understanding the cut grade and its impact on a diamond's beauty will help you make an informed choice.

Color

<u>Diamonds</u> come in various colors, from colorless to fancy vivid yellows and pinks. The color grading scale ranges from D (colorless) to Z (light yellow or brown). Understanding diamond color and how it affects a diamond's appearance and value will help you make the right decision for your engagement ring.

Clarity

Diamonds are formed under immense pressure and heat, resulting in unique internal and external characteristics called inclusions and blemishes. The <u>clarity grade</u> determines the presence and visibility of these imperfections. Understanding diamond clarity will enable you to balance beauty and value.

Carat Weight

Carat weight refers to the size of a diamond. While it's tempting to equate carat weight with the overall value of a diamond, it's important to consider the other 4Cs as well. Understanding carat weight and how it influences the appearance and cost of a diamond will help you make an informed decision.

Setting a Budget For Buying An Engagement Ring

Determining your budget for your ring is a crucial step. Balancing your financial situation and your desire to make a meaningful and lasting impression is essential. Here are some tips to help you set a budget and maximize the value when buying engagement rings:

- Research and compare prices from reputable jewelers to understand the market value.
- Consider alternative options like lab-grown diamonds or gemstones for a more budget-friendly choice.
- Explore different metal options (e.g., white gold, yellow gold, platinum) and their price ranges.
- Determine your priorities and allocate your budget accordingly, focusing on the 4Cs that matter most to you.

Exploring Ring Settings

Apart from the diamond, the ring setting plays an important role in a ring's overall design and appeal. Let's explore popular ring settings and their unique characteristics:

Solitaire: Timeless Elegance

The <u>solitaire</u> setting is a classic choice, featuring a single diamond held securely by prongs. This timeless design highlights the beauty of the center diamond and offers a sleek and sophisticated look.

Halo: Brilliant Surrounding

The halo setting features a center diamond surrounded by a circle of smaller diamonds or gemstones. This setting adds extra sparkle and creates the illusion of a larger center stone, making halo-engagement rings popular!

Vintage: Romantic Nostalgia

<u>Vintage engagement rings</u> draw inspiration from different periods, showcasing intricate details and ornate designs. These rings exude a sense of romance and nostalgia.

Three Stone: Symbolism and Balance

The <u>three stone setting</u> represents your relationship's past, present, and future. It typically features a larger center diamond flanked by two smaller diamonds or gemstones, symbolizing your journey together.

Tension: Modern and Minimalist

The tension setting creates the illusion of a floating diamond, held in place by the tension of the metal band. This contemporary design offers a sleek and minimalist look, perfect for those seeking a modern twist.

Pave: Sparkling Brilliance

The <u>pave</u> setting features small diamonds set closely together, covering the band's surface and accentuating the center diamond. This setting creates a dazzling and glamorous look, perfect for those who love extra sparkle.

How To Pick The Perfect Metal Color For Your Ring

Among the big decisions is choosing the right metal setting for your ring. The metal setting not only influences the overall aesthetics but also affects the durability and maintenance of your ring.

1. Yellow Gold

<u>Yellow gold</u> is a timeless choice for engagement rings. Its warm and radiant hue has been a symbol of luxury and devotion for centuries. The gold purity is measured in karats, and everyday choices include 14k and 18k. The higher the karat, the purer the gold and the softer it becomes, so keep that in mind for everyday wear.

Why Choose Yellow Gold?

- Classic and traditional, perfect for those who appreciate timeless elegance.
- Complements a wide range of skin tones, making it universally flattering.
- Its romantic glow adds a touch of warmth to any gemstone.

o 2. White Gold

For a contemporary twist on the classic yellow gold, white gold is an excellent choice. White gold is an alloy of gold and other white metals,

often plated with rhodium for a bright, shiny finish. It shares the same karat options as yellow gold, offering both durability and style.

Why Choose White Gold?

- Sleek and sophisticated, perfect for the modern bride or groom-to-be.
- Enhances the brilliance of diamonds and gemstones, creating a stunning contrast.
- Versatile, seamlessly matching with various jewelry styles.

o 3. Rose Gold

Rose gold has taken the jewelry world by storm with its romantic and captivating charm. Created by blending gold with copper, it boasts a beautiful pinkish hue that stands out from the crowd. Like yellow and white gold, it comes in 14k and 18k options.

Why Choose Rose Gold?

- Unique and trendy, an ideal choice for those who want to make a bold statement.
- Its warm undertones add a touch of romance and femininity.
- Complements vintage-inspired or bohemian engagement ring designs.

4. Platinum

If you seek the utmost durability and prestige, platinum is the metal for you. Known for its incredible strength and natural white luster, platinum is an exceptional choice for engagement rings. Unlike gold, which can develop a patina over time, <u>platinum engagement rings</u> retain their brilliance with minimal maintenance.

Why Choose Platinum?

- Offers unparalleled durability, making it perfect for everyday wear.
- Naturally hypoallergenic, ideal for those with sensitive skin.
- The rarity and premium nature of platinum symbolizes everlasting love.
- Choosing the Best Metal Setting for You Selecting the best metal setting ultimately comes down to personal preference and lifestyle. Consider the following factors to guide you in your decision-making process:
 - Style Preference: Choose a metal that resonates with your taste and reflects your personality. Whether you prefer classic, modern, or unique designs, the right metal can accentuate the beauty of your engagement ring.
 - Skin Tone: Consider your skin tone to find a metal that complements and enhances your natural beauty. Yellow gold suits

- warm skin tones, while white and rose gold can be more flattering for cooler undertones.
- Practicality: If your engagement ring will be worn daily, consider the metal's durability and scratch resistance. Platinum and 18k gold are excellent options for those who lead an active lifestyle.
- Budget: Keep your budget in mind, as the metal choice can impact the overall cost of your ring. Yellow gold and white gold are typically more affordable than platinum.

Understanding Diamond Shapes

Buying engagement rings come with understanding your partner's preferences -and we guarantee they'll have a preferred diamond shape! Round shapes like the <u>round brilliant cut</u> are the most popular choice because of their exquisite sparkle. Still, in recent years, elongated shapes like oval and emerald cut diamonds are trending for their better finger coverage and overall glamourous aesthetic.

Proposal Ideas

Buying engagement rings is just one part of a truly memorable proposal. Here are some creative and heartfelt proposal ideas to make the moment truly special:

- Plan a surprise picnic in your favorite park and pop the question surrounded by nature's beauty.
- Create a scavenger hunt leading your partner to significant places in your relationship, with the final clue revealing the ring.
- Arrange a private dinner at home and cook your partner's favorite meal. As dessert is served, present the engagement ring and ask the question.
- Take a romantic getaway to a destination with sentimental value for both of you. Seize the moment and propose during a sunset stroll on the beach or overlooking a scenic view.
- Organize a surprise gathering with close friends and family. As everyone gathers for a special occasion, make a heartfelt speech expressing your love and commitment, followed by the proposal.
- Create a personalized video montage or slideshow showcasing your journey as a couple. End the presentation with a slide that asks the big question.
- Remember, the most important aspect of a proposal is to make it personal and reflective of your relationship. Choose an idea that resonates with you both and creates a memorable and cherished moment.

- Caring For Your Engagement Ring
 Keeping your ring clean and sparkling can be done in the comfort of your own home! All you need is:
 - A small bowl or container
 - Mild dish soap or specialized jewelry cleaner
 - A soft-bristled toothbrush or jewelry brush
 - Lint-free cloth or microfiber cloth
 - Distilled water
- Pro Tip: Make sure your dish soap or jewelry cleaner is specifically made for delicate gems and metals. Harsh chemicals and abrasive materials can damage your ring!

FAQs

How do I determine the ring size without spoiling the surprise? There are a few ways to discreetly find out your partner's ring size. You can borrow a ring they frequently wear and have it sized at a jeweler, trace the inside of the ring on a piece of paper, or seek assistance from a close friend or family member.

Can I customize an engagement ring to make it more unique? Absolutely! Many jewelers- like <u>JamesAllen.com</u>, offer customization options, allowing you to create a one-of-a-kind engagement ring. From selecting a specific diamond shape and size to choosing a unique band design or engraving a personal message, customization adds a special touch to your ring.

Is it necessary to buy a diamond engagement ring?

While diamonds are the traditional choice for engagement rings, they are not the only option. You can explore alternative gemstones like sapphires, emeralds, or rubies, or even consider lab grown diamonds a more budget-friendly option.

How can I ensure the quality and authenticity of the diamond? When purchasing a diamond, always opt for a reputable jeweler. Look for certifications from trusted gemological organizations like the Gemological Institute of America (GIA) to ensure that the diamond has been graded and verified by experts.

How much should I spend on an engagement ring?

The amount you spend on an engagement ring is a personal decision. It's important to set a budget that aligns with your financial situation and comfort level. Remember, the value of the ring lies in its symbolism and the love it represents rather than its price tag.

Are there any ethical considerations when buying engagement rings? Ethical sourcing and sustainability are important factors to consider. Look for jewelers that adhere to responsible practices, such as using conflict-free diamonds and supporting fair labor standards. You can also explore options like recycled metals and lab-grown diamonds, which have a lower environmental impact.

Happy Shopping

We hope you found this guide helpful! By understanding the 4Cs of diamond quality, exploring various ring settings, setting a budget, and incorporating personalized proposal ideas, you can create a truly memorable and meaningful experience.

2nd Writing: Can Al Help You Buy An Engagement Ring? Let's Ask It Choosing an engagement ring is a big decision that can often feel overwhelming. With so many options to consider – from the cut, clarity, carat, and color of the diamond to the style and material of the band – wouldn't it be great to have a helpful guide? Enter artificial intelligence (AI), a cutting-edge technology that's transforming countless industries, including the realm of jewelry.

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Al and Engagement Rings: A Match Made in the Digital World Al can streamline your engagement ring shopping journey by personalizing the process. Custom Al algorithms consider your preferences, budget, and trending styles, offering curated recommendations based on your input. This technology effectively simulates a personal jeweler experience, ensuring that your choice aligns with your vision and your partner's tastes.

The real magic lies in how Al customizes your options. By analyzing data you provide, such as your partner's fashion style, favorite jewelry designs, and lifestyle, Al can suggest rings that best match their personality. This feature reduces guesswork and potential missteps, guiding you toward a ring that symbolizes your unique love story.

Price Point Considerations: Al and Your Budget

While many people associate engagement rings with a hefty price tag, Al can assist in navigating options within your budget. It can analyze hundreds of options across various price ranges, showing you beautiful, quality rings that won't break the bank.

This ensures that you can focus on the proposal itself, instead of worrying

about the cost.

Keeping Up with Trends: Al and the Latest Engagement Ring Styles Al doesn't just focus on individual preferences and price ranges – it also stays updated on the latest trends. It sifts through vast amounts of online data, identifying what's currently fashionable in the world of engagement rings. If staying on-trend is important to you and your partner, Al can certainly make that easier.

Conclusion: A New Way to Shop for Engagement Rings
The future of engagement ring shopping lies in the application of Al
technology. It personalizes the shopping experience, considers your
budget, and stays updated on trends, revolutionizing how we shop. So, if
you're daunted by the prospect of finding that perfect ring, remember –
there's an Al out there ready to lend a hand. After all, Al's mission is to
simplify complex processes – and what's more complex than choosing a
symbol of your everlasting love?

So, can Al help you buy an engagement ring? Absolutely! Not only can it help, but it can also transform this potentially stressful task into an exciting journey, illuminating the path to the ring of your dreams.

 3rd Writing: We Asked Al To Explain How To Pick The Best Diamond For Any Budget

We Asked AI To Explain How To Pick The Best Diamond For Any Budget So, you're ready to seek that sparkle! Whether you've finally found the one and now you're ready to pop the question or you simply want to treat yourself (because, hey? You deserve it!), but the thought of diamond shopping makes your head spin.

Well, we here at know how overwhelming shopping for diamonds is, so we asked AI for their best tips and we have to say, we agree! We also added our expert take to ensure you get the best info possible! Check it out below and happy shopping!

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 FAQs Let's Get Started

We know there's a LOT to consider, especially the Four 'C's – cut, color, clarity, and carat weight. That's where we come in! We'll guide you through the glittering labyrinth of diamond shopping and show you how to do so on a budget. We'll help you get the perfect sparkle without breaking the bank! And even better, we're gonna break it down into seven digestible

steps.

1. Cut to the Chase:

Let's start with the cut. When it comes to the glitz and glam factor, cut is KING. Cut affects how a diamond's facets reflect light, the better the cut the more your diamond will dazzle. So, even if you can't afford the largest rock, a well-cut diamond will always steal the show. In fact, many experts recommend prioritizing cut over carat weight.

Pro Tip:

Opt for the best cut you can afford – it truly makes a difference.

Related Post: <u>How To Choose The Best Diamond Shape And Size For</u> Your Finger

2. Get Smart with Shapes:

Here's a little secret: Choosing a non-traditional diamond shape can stretch your budget. Round cut diamonds are the a classic choice and the most popular, but oval, pear, or marquise cut diamonds can often appear larger for the same carat weight. This is thanks to getting more surface sparkle, better for your dazzle and your dollar!

3. Clarity is Cool:

Now it's time to talk about clarity. Yes, we'd all love a flawless diamond, but it's important to remember the difference between truly flawless and eye clean flawless (i.e. the diamond is flawless under a powerful microscope or the diamond looks flawless to everyone who sees it). The human eye can hardly see the tiny inclusions (read: teeny-tiny internal quirks) in a VS1 or VS2 clarity diamond, but your wallet definitely will! So why shell out more when you can get a near-perfect diamond at a friendlier price?

Related Post: <u>How To Buy An Engagement Ring Using The 4Cs</u> 4. Color?

The color of a diamond is important. But we're not talking about fancy color diamonds, we're talking about a diamond's color grade. And let's be real – unless you're a gemologist with a magnifying glass, differentiating between the color grades is like trying to spot a unicorn in the wild. Diamonds in the G to J range can save you some big bucks, and they'll still look icy white to your (and anyone else's) naked eye.

Related Post: <u>A Beginner's Guide to Understanding Fancy Color</u> Diamonds

5. Carat Weight: Bigger Isn't Always Better:

Lastly, there's carat weight. Big is beautiful, but it's not always better. Remember, it's about the sparkle, not the size! A smaller diamond with an excellent cut can dazzle more than a big, dull one. So, if you're on a

budget, consider going light on the carat weight and focus on the cut and color to maximize your sparkle, ensuring that your diamond will still shimmer and shine like a star!

6. Set Your Priorities Straight:

Now that we've covered the basics on the 4Cs, remember – proportion is key. Prioritize what's most important to you. If you value size, consider compromising on clarity or if you crave the purest color, maybe the cut can take a back seat. There are many characteristics to diamonds so it is important to determine what qualities are the most important for you.

7. Shop Savvy:

Last but certainly not least, be a savvy shopper! Shop online (like at <u>JamesAllen.com</u>, wink wink) to compare prices, get up-close 360-degree views of your diamond, and take advantage of customer service reps who can guide you. Not to mention the seemingly infinite collection and comfort of shopping online.

Related Post: Online Engagement Rings: Shopping With

The Bottom Line

It is ABSOLUTELY possible to find a diamond gives you the "wow" factor AND that matches your budget. Just remember: compromise is key, perfection is in the eye of the beholder, and your diamond's sparkle is ultimately a reflection of your love (or self-love!).

So, when navigating the world of diamonds, make sure to always keep your sparkle game strong! And of course, we're here to make sure that your diamond quest is an easy one.

FAQs

What's the big deal about a diamond's cut?

The cut gives your diamond its sparkle. A high-quality cut means more shine and more "oohs and aahs" when you flash that rock. So, even if you can't afford the Hope Diamond, that doesn't mean you can't get a well-cut diamond within your budget that will always dazzle.

Can't I just get a flawless diamond?

Remember, flawless to the naked eye can be different than flawless under a microscope. And most people are not looking through a jeweler's loupe for imperfections. A few inclusions not able to be seen by the naked eye can save you a pretty penny!

What's the best color for a diamond?

Think of your diamond color like your summer tan: you want it to look natural. A diamond in the G to J range is the sweet spot – it looks icy white, and you are less likely to need to dip into your vacation fund to afford it.

Is bigger always better for carats?

Not necessarily! While many enjoy the look and feel of a big diamond, remember that a smaller, brilliantly cut diamond can outshine a larger, poorly cut one. Balance is the name of the game here.

Should I only consider round cut diamonds?

While round cut diamonds are certainly popular for a reason, non-traditional diamond shapes like oval, pear, or marquise cuts can give you more bling for your buck. So make sure to consider all the diamonds cuts to ensure you get the right dazzle for you.

How can I get the best diamond for my budget?

You need to decide what matters most to you. Whether it's cut, clarity, color, or carat, and be willing to compromise on the factors that are less critical for you. And don't forget to shop smart: online retailers (like us, duh!) often offer great deals, an incredible selection, and an in-depth look at your diamond before you buy.

Remember, a diamond is forever, so make sure you get the perfect one for you! And we are here to help, ensuring you don't need to spend a fortune to find it. Now get out there and shine on!

4th Writing: How To Pick The Right Engagement Ring For Your Skin Tone How To Pick The Right Engagement Ring For Your Skin Tone Is it time to start engagement ring shopping? Congratulations! With so many options available, it can sometimes be overwhelming to make such a big decision. Not sure where to start? That's why we're here! One important factor to consider is your skin tone. Your skin tone can greatly impact how different metals and gemstone colors look against your skin. Learn how to choose an engagment ring that complements your unique beauty by picking the perfect one for your skin tone.

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The Importance of Skin Tone

It's no longer a faux pas to mix metals, but some hues bring out the best of your gorgeous, natural beauty. So, selecting the perfect piece of fine jewelry or metal for your dream engagement ring can't be underestimated. But, why does this matter? The reason is that different metals either clash or complement different undertones. As the metal surrounding your gemstones or diamond rests directly against your skin, it can significantly impact how well you look when wearing your jewelry.

How to Determine Your Skin Tone

A common misconception is that skin tone and skin color are one or the same thing. Even though they are quite similar, there are slight differences that set them apart.

Let us explain: When you look at your skin, what you see is color, not tone. Your skin color only applies to the outer layer of the skin and is easily affected by weather or any environmental factor. On the other hand, skin tone is the undertone that never changes. This is part of your biological or ethnic makeup, which is influenced by genetics.

Determining your skin tone is the first step in finding the right engagement ring. Most people fall into one of two undertone categories – warm or cool. A few of you may even be part of the neutral skin tone group. Here's a simple test to help you determine your skin tone:

Take a look at the veins on your wrist under natural light.

- If your veins appear green, you likely have a warm undertone.
- If your veins appear blue, you likely have a cool undertone.
- If you have difficulty determining the color, or if your veins appear blue-green, you may have a neutral undertone.
- Now that you have a better understanding of your skin tone let's dive into the best engagement ring options for each category.

Warm Skin Tones

If you have a warm skin tone, you're in luck! Warm skin tones are defined by the red or pink undertones that tend to look stunning with both yellow gold and <u>rose gold engagement rings</u>. These metals enhance the warmth of your skin, creating a radiant and flattering effect.

Choosing the Right Metal

When selecting a metal for your engagement ring, consider the following options:

Yellow Gold: The warm tones of yellow gold beautifully complement warm skin tones. Its rich color adds a touch of luxury and elegance to your ring. Rose Gold: Rose gold has a romantic and feminine appeal. Its subtle pink hue enhances the warm undertones of your skin, creating a beautiful contrast.

Mixed Metals: Combining different metals, such as yellow gold and white gold, can add depth and visual interest to your engagement ring.

Cool Skin Tones

If you have a cool skin tone, your undertones are rosy, gray, or blue, so you'll want to choose engagement ring options that enhance these cool hues. Cool skin tones look stunning with white or rose gold, platinum, and silver metals. These metals create a striking contrast against your skin,

highlighting its cool undertones.

Choosing the Right Metal

Consider the following metal options for your engagement ring:

White Gold: White gold is a popular choice for cool skin tones as it complements the cool undertones of your skin. Its sleek and modern appearance adds a touch of sophistication.

Platinum: Known for its durability and rarity, platinum is a luxurious metal that beautifully enhances the coolness of your skin tone. It also pairs well with various gemstone colors.

Silver: Silver is a versatile and affordable option that complements cool skin tones. Its bright and reflective nature adds a subtle sparkle to your engagement ring.

Neutral Skin Tones

If you have a neutral skin tone, you have the flexibility to choose from a wide range of metal and gemstone options, as your skin tone is easy to match. Both warm and cool tones can complement your skin, allowing you to experiment with different jewelry styles and colors. You can opt for yellow gold, rose gold, white gold, platinum, or silver metals, depending on your personal preference. Similarly, a variety of gemstone colors can beautifully accentuate your neutral skin tone.

Choosing the Right Metal

With a neutral skin tone, you have the freedom to explore various metal options. Consider the following:

Yellow Gold: Yellow gold adds warmth and radiance to your engagement ring. It creates a classic and timeless look that complements the neutral undertones of your skin.

Rose Gold: Rose gold has a romantic and soft appearance. It complements the balanced undertones of neutral skin tones, creating a harmonious and elegant look.

White Gold: White gold offers a modern and sophisticated look that works well with any skin tone. Its versatility allows you to experiment with different styles and gemstone colors.

Choosing the Right Gemstone

Thinking of adding a gorgeous gemstone to your dream engagement ring? Did you know that in the world today, there are roughly varieties of gemstones? So, having some knowledge about them before embarking on the shopping trip will most definitely help.

Now comes the part of matching your skin tone to the gemstone.

■ <u>Diamonds</u> look great on any skin tone. The same is true for black diamonds, white topaz, and moissanite.

- Warm skin tones complement earthy or bright colors like green, orange, and yellow. Topaz, yellow diamonds, or emeralds should be your go-to choice. Consider other options like brown diamonds, morganite, and citrine to complement your skin tone.
- Cool skin tone looks great with blue, red, or purple. Gemstones like amethysts, opal, tanzanite, pearls, garnets, or <u>blue sapphires</u> should be your choice.

FAQs

Can I wear any metal with my skin tone?

Absolutely! While certain metals may be more complementary to specific skin tones, there are no hard and fast rules. Ultimately, it comes down to personal preference and what makes you feel beautiful and confident. Remember, the most important factor in selecting an engagement ring is that it reflects your personal style and makes you happy.

How does skin tone affect the choice of metal for an engagement ring? Different metals complement different skin tones. For instance, yellow gold tends to look best on warm skin tones, while white gold or platinum often suits cool skin tones. Rose gold can work well with both warm and cool skin tones.

Can I mix metals in my engagement ring?

Certainly! Mixing metals can add visual interest and create a unique and personalized look. Many engagement rings feature a combination of metals, such as a two-tone band or a white gold setting with rose gold accents. Mixing metals allows you to incorporate different colors and textures into your ring, making it truly one-of-a-kind.

Which engagement ring metal colors are recommended for dark or deep skin tones?

Dark or deep skin tones pair beautifully with bold and contrasting metal colors. Platinum and white gold create a striking contrast against the skin, while yellow gold adds warmth and richness. Experimenting with colored gemstones can also be an excellent choice to enhance the ring's appearance on darker skin tones.

What diamond color should I consider for my skin tone?

When choosing a diamond color for your engagement ring based on your skin tone, consider the following. However, keep in mind that your individual taste and the overall aesthetic of the engagement ring should also play a significant role in your decision-making process.

■ For cool skin tones, diamonds in the near-colorless range (G, H, I) or with a slight hint of blue (Fancy Blue) can complement your skin tone.

- For warm skin tones, diamonds in the near-colorless to slightly yellow range (G to M) or with a slight hint of yellow (Fancy Yellow) can create a beautiful contrast.
- Final Thoughts
 - At <u>JamesAllen.com</u>, we want to make sure you have the perfect engagement ring. With our extensive selection of diamonds and gemstones, plus our variety of metals and settings, you're sure to find the right look for your unique style. Once you have chosen your dream ring, why not make your mark with a meaningful inscription? Don't forget that we offer <u>free engraving</u>.
- 5th Writing: What Is A VVS Diamond? A Comprehensive Guide Welcome to our ultimate guide on VVS diamonds! If you're curious about VVS diamonds and eager to discover more about their unique qualities, grading, and why they're so highly sought after, you've come to the right place.

In this article, we'll explore the dazzling world of <u>VVS diamonds</u>, their stunning features, special characteristics, and what makes them a top choice for diamond jewelry and engagement ring buyers.

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- What Exactly Are VVS Diamonds? Understanding the Grading System
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 What Exactly Are VVS Diamonds?

VVS, short for Very Very Slightly Included, is a fancy term used to describe the clarity of <u>diamonds</u>. Clarity- one of the 4Cs – refers to internal or external imperfections of a diamond, called inclusions and blemishes. VVS diamonds are incredibly clear and have super tiny inclusions that are almost impossible to see without magnification. Related post: <u>How To Buy An Engagement Ring Using The 4Cs</u>

Understanding the Grading System

VVS diamonds fit within a specific range on the clarity grading scale,

which helps both buyers and jewelers understand their quality. This scale, created by the Gemological Institute of America (GIA), includes several categories:

- Flawless (FL): No inclusions or blemishes visible under 10x magnification.
- Internally Flawless (IF): No inclusions visible under 10x magnification.

- Very Very Slightly Included (VVS1 and VVS2): Tiny inclusions that are hard to spot under 10x magnification.
- Very Slightly Included (VS1 and VS2): Minor inclusions visible under 10x magnification.
- Slightly Included (SI1 and SI2): Noticeable inclusions visible under 10x magnification.
- Included (I1, I2, and I3): Inclusions visible to the naked eye.
- Characteristics That Make VVS Diamonds Special

VVS diamonds possess outstanding qualities that set them apart from other diamonds:

Unbelievable Clarity

VVS diamonds boast an exceptional level of clarity due to their minimal inclusions. This clarity enhances the diamond's brilliance and sparkle, creating a mesmerizing visual appeal.

Unmatched Shine

With their remarkable clarity, VVS diamonds are famous for their breathtaking brilliance. Light reflects and refracts flawlessly within the stone, resulting in a stunning display of shimmer and shine.

Rarity

VVS diamonds are relatively uncommon in nature, making them highly sought after by collectors and diamond enthusiasts. Their rarity adds to their overall value and exclusivity- making them a top choice for engagement ring center stones!

Durability

The minimal presence of inclusions in VVS diamonds contributes to their durability. These diamonds are less prone to chipping or cracking, ensuring long-lasting beauty and resilience.

Uncompromising Beauty

VVS diamonds possess a captivating beauty that makes them a perfect choice for various types of jewelry. Their clarity enhances the overall aesthetic, allowing the true brilliance of the diamond to shine through.

Related post: <u>How To Buy Diamond Jewelry The Smart Way</u>

Comparing Diamond Grades

Whether you're looking for the perfect diamond for your dream engagement ring or a new diamond accessory for your collection, knowing how to compare diamond grades can save you time and money! Flawless Diamonds vs. VVS Diamonds

Flawless diamonds are like the cream of the crop in the diamond world. They are rare and valuable because they have absolutely no flaws inside or outside. On the flip side, VVS diamonds (Very, Very Slightly Included)

have tiny imperfections that are so hard to see, even if you zoom in with a 10x magnifying glass.

They may not be flawless, but VVS diamonds still have amazing clarity and are considered really high-quality gems.

VVS Diamonds vs. VS1 Diamonds

When you compare VVS diamonds to VS1 diamonds (Very Slightly Included), the big difference is how noticeable the imperfections are. VVS diamonds have fewer and smaller flaws than VS1 diamonds, so they look cleaner to the naked eye.

But don't get us wrong, VS1 diamonds still have great clarity and offer a good bang for your buck.

VVS Diamonds vs. SI1 Diamonds

VVS diamonds really shine when you put them up against SI1 diamonds (Slightly Included) because they have way better clarity. SI1 diamonds have visible imperfections you can see without fancy tools, while VVS diamonds have much smaller and less visible flaws.

That means VVS diamonds look cleaner and clearer, making them more valuable.

VVS Diamonds vs. I1 Diamonds

Lastly, let's talk about VVS diamonds versus I1 diamonds (Included).

These two have a huge gap in clarity. I1 diamonds have visible flaws that can affect how they look overall, while VVS diamonds have only a few tiny imperfections that are super hard to spot, even under magnification.

As a result, VVS diamonds have a much higher level of clarity and are generally seen as way better quality compared to I1 diamonds.

Why Choose VVS Diamonds?

Investing in a VVS diamond comes with many benefits:

Exquisite Elegance

VVS diamonds exude elegance and sophistication, making them a symbol of luxury and style. Owning a piece of VVS diamond jewelry adds a touch of class to any outfit.

Impressive Resale Value

Due to their rarity and exceptional quality, VVS diamonds tend to hold their value over time. They can be seen as an investment, offering the potential for higher resale value in the future.

The Bottom Line

We hope you now have the tools to buy the perfect diamond for you! However, we know all this diamond talk and all the different grades can be quite confusing. That's why we offer 24/7 customer service and free diamond consultations at <u>JamesAllen.com</u>.

- 6th Writing: How To Buy Diamond Jewelry The Smart Way When it comes to buying diamond jewelry, it's important to make informed decisions to ensure you get the best value for your money. With so many options available, it's easy to feel overwhelmed. But fear not! We'll walk you through the smart way to buy diamond jewelry. From shopping online to understanding the 4Cs and considering <u>lab created</u> <u>diamonds</u>, these tips will help you make a confident and smart purchase. Table of Contents
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- <u>Tip 1: Shop Online</u> <u>Tip 2: Know The 4Cs</u> <u>Tip 3: Don't Compromise On Cut</u> <u>Tip 4: Try Lab Created Diamonds</u> <u>Tip 5: Fancy Shaped Diamonds Tend To Be Cheaper</u> <u>Tip 6: Know Your Metal Preference</u> <u>Tip 7: Make Sure To Inspect The Diamond/Jewelry</u> <u>Tip 8: Pay Attention To Certification</u> <u>Shop Smarter</u>

Tip 1: Shop Online

Gone are the days of traditional jewelry stores being the only option for buying diamond jewelry. Shopping online offers several advantages. You can explore a wide range of designs and compare prices from the comfort of your own home. Online retailers often have lower overhead costs, allowing them to offer competitive prices. Just be sure to buy from reputable sellers with secure payment options and return policies. Tip 2: Know The 4Cs

When buying a diamond or diamond jewelry, understanding the 4Cs is essential. The <u>4Cs</u> refer to the diamond's Cut, Color, Clarity, and Carat weight. Familiarize yourself with these characteristics to evaluate a diamond's quality and value. Educating yourself on the 4Cs will enable you to choose a diamond that suits your preferences and budget.

Related Post: <u>How To Buy An Engagement Ring Using The 4Cs</u> Tip 3: Don't Compromise On Cut

While all the 4Cs are important, the Cut of a diamond is particularly significant. The cut determines how well the diamond reflects light, resulting in its brilliance and sparkle. Even with excellent color and clarity, a poorly cut diamond may appear dull. Prioritize a good cut grade to ensure your diamond jewelry shines brilliantly.

Scroll through some of our most popular diamond jewelry pieces:

Tip 4: Try Lab Created Diamonds

Lab created diamonds offer a fantastic alternative to mined diamonds. These diamonds are grown in a controlled environment using advanced technology, producing high-quality stones that are chemically and optically indistinguishable from natural diamonds. Lab diamonds are often much

more affordable. Consider this option to get more value for your money – especially if you're looking for the perfect <u>engagement ring!</u>

Tip 5: Fancy Shaped Diamonds Tend To Be Cheaper

Consider fancy shaped diamonds if you're looking for a unique and affordable diamond jewelry piece. Traditional <u>round diamonds</u> tend to be more expensive due to their popularity, while fancy shapes like princess, pear, or cushion cut can offer similar visual appeal at a lower cost. Don't shy away from exploring different diamond shapes to find the perfect fit for your style and budget.

Related Post: How Does Diamond Shape Affect Its Price?

Tip 6: Know Your Metal Preference

When buying diamond jewelry, think about your metal preference. Common choices include gold (white, yellow, or rose), platinum, and sterling silver. Each metal has unique qualities, so choose one that aligns with your style, durability requirements, and budget. Be aware that different metals may require specific care and maintenance; some aren't hypoallergenic.

Tip 7: Make Sure To Inspect The Diamond/Jewelry

Always inspect the diamond or jewelry piece before purchasing whether you're buying online or in a physical store. Look for any visible flaws, irregularities, or damage. If shopping online, ensure that the product images are clear and detailed, and read customer reviews to gauge the quality and customer satisfaction.

Tip 8: Pay Attention To Certification

Before finalizing your purchase, check if the diamond has a reputable certification. Certifications from well-known organizations, such as <u>GIA</u> (Gemological Institute of America) or AGS (American Gem Society), ensure the diamond's authenticity, quality, and grading. A certified diamond gives you confidence in your purchase.

Related post: Your GIA Certification, Explained

Shop Smarter

Buying diamond jewelry doesn't have to be an intimidating experience. By following these smart tips, you'll be well-equipped to make the best decision and find the perfect diamond jewelry piece for yourself or a loved one.

5th Brand:

1nd Writing: The 4C's of Diamonds: Your Ultimate Guide
 The 4Cs Of Diamonds: Your Ultimate Guide
 APRIL 20, 2021

When you begin the search for an engagement ring featuring created

diamonds, it's easy to focus on the ring's overall design and aesthetic. But before finalizing your purchase, it's important to pay attention to the details.

Some of the most important details are the 4Cs of diamonds.

Understanding the 4Cs — cut, color, clarity, and carat — is not only a way to help you find the diamond that is right for you, but will also assure you as to its value.

Studying the 4Cs in-depth is both fascinating and daunting. When it's time to <u>buy a diamond</u>, there are certain go-to facts that help take the guesswork out of your search.

Explore our ultimate guide of the 4Cs and discover exactly what you need to know to find the lab-grown diamond engagement ring of your dreams.

Book an appointment

What Are The 4Cs Of Diamonds?

Learn more about diamond cut

The 4Cs of diamonds are cut, color, clarity, and carat weight. They are considered the international standard of measuring a diamond's beauty and value. Each C has a specific way of being measured and graded; their quality is recorded in a diamond grading report.

What Is Cut?

The first C is cut. The most important thing to remember about a diamond's cut is that it is not the same thing as its shape. A diamond's cut refers to the arrangement of its facets. The cut is considered the most important of the 4Cs because it's what delivers a diamond's much-desired brilliance.

When a diamond's proportions are cut to exacting precisions, light enters and exits the diamond through the same surface, the table. Most diamonds are cut into one of three styles: brilliant (a mix of triangular and kite-shaped facets), step (composed of rectangular facets) or mixed (a combination of both brilliant and step cuts). Each cut is evaluated on the diamond's "face-up" appearance, and its balance of proportions, durability, polish, and symmetry.

's cutting and polishing studios are full of true artisans and each diamond sustainably created in our own zero-emission foundry is inspected more than 1,300 times from when the diamond seed is placed into a reactor to the finished ring. created diamonds are cut to perfect proportions and are graded on a scale ranging from Ideal + Hearts, Ideal, and Excellent. "We prioritize cut above all else in our diamonds, so they all will fall in the Excellent range —or better!" says Grace Taylor, 's Director of Sales. "We think about this element so you don't have to," she adds.

What Is Color?

The second most important of the 4Cs, color, is a reference to the absence of color in a diamond. Diamonds come in a variety of hues, but truly colorless white diamonds are rare, as most have a slight hint of yellow. The closer to colorless a white diamond is, the rarer and more valuable it becomes.

Starting from D, meaning colorless, the scale follows the alphabet downward. Colorless to near colorless diamonds appear clear on the scale, and sit in a range of D through J. Anything beyond J is where slight amounts of pale yellow begin to show through.

Color impacts a diamond's overall appearance. only offers colorless and near colorless sustainably created diamonds ranging from D-J on the color scale. At this level, color differences are difficult to detect unless compared side-by-side.

How do you choose color?

"Color is the most dependent on your setting style - warmer gold rings or solitaire styles with no diamond accents will allow you more breadth when it comes to color, but if you are opting for white gold or platinum or a ton of diamond detailing you may want to pay more attention to the colorlessness of your diamond," Grace emphasizes.

Learn more about diamond color

What Is Clarity?

A diamond's clarity refers to the visual purity of a diamond. It is determined by the number of inclusions or imperfections in the diamond and is difficult to notice without the help of a magnifier.

These inclusions occur naturally during the diamond growth process and are what make each diamond unique. The internal spots and lines can affect how light passes through the stone, obstructing the refraction and return of light. This can impact how "cloudy" a diamond appears.

Five factors are considered when assigning a diamond's clarity grade. The size and number of imperfections, their position within the diamond, how they impact its durability, and the noticeable contrast between the imperfections and the diamond itself.

offers a wide selection of diamonds sustainably created in our zero-emissions foundry with high clarity grades of VS2 and above that are without any eye-visible inclusions to deliver maximum brilliance. And for diamonds with clarity grades of SI1 and SI2, our graduate gemologists can provide an eye-clean assessment, as the visibility of the inclusions vary depending on the diamond cut and shape.

How do you choose based on clarity?

"Clarity is assessed under 10x magnification so it is the most removed from human eye perception of the four 4Cs," Grace says. "You want to make sure your diamond is eye clean, meaning no inclusions are visible to the naked eye. Anything higher than that will increase your diamond's rarity but not make a visual difference."

Learn more about diamond clarity

What Is Carat Weight?

A diamond's carat refers to its weight, not size. One diamond carat is equal to 0.2 grams—roughly the weight of a paperclip. If carat is the most well-known "C," it is because it can look different from diamond to diamond and shape to shape.

When it comes to carat weight, bigger isn't always better. The way a diamond is cut can influence how large it appears. In fact, a higher carat diamond with a poor cut can appear smaller than a lower carat diamond with a high-quality cut.

's innovative technology allows us to create diamonds from less than a carat to more than 5 carats, which are then cut to maximize beauty at every carat weight.

And selecting based on carat weight?

"More than anything, carat weight is a personal preference — it will also vary by diamond shape. When picking the right carat, keep in mind that your engagement ring needs to bridge the gap of being dressed to the nines on your wedding day as well as your day to day jeans and a t-shirt," Grace concludes.

Learn more about diamond carats

Why Do The 4Cs Matter?

The 4Cs matter because they directly impact the overall look and value of your diamond. Before the 4Cs were adopted as an international standard, diamond merchants could sell their product based on personal bias or ammature grading. This often meant that consumers were paying more for an inferior product.

With the 4Cs and diamond certification, you can rest assured that the value of your diamond is directly linked to its quality.

What Is Diamond Grading?

When diamonds are graded according to the 4Cs, these grades determine the quality and value of a diamond. Once a diamond's 4Cs have been assessed by a gemologist, they register this information in a <u>diamond</u> grading report.

Diamond certification and diamond grading are often used interchangeably as both refer to evaluating the quality and value of a

diamond.

At , however, a diamond certificate goes beyond documenting a diamond's quality and value based on the 4Cs. diamond certification guarantees the grade of your diamond with our Full Lifetime Warranty.

How Do You Choose Diamonds Based On The 4Cs?

One of the best ways to choose a diamond based on the 4Cs is to book an appointment with diamond excerpts. Based on your setting and preferred diamond shape, they'll help you select the perfect diamond to complete your look.

When browsing 's diamond inventory online, you may set filters for clarity, shape, and more. You may also set a budget. Once you've selected the perfect diamond according to your criteria, simply add to your bag with the click of a button.

What Are The Best 4C Grades For A Diamond?

Each of the 4Cs has a "top" grade that certifies excellent quality and high value. But certain grades matter more depending on a diamond's shape, what kind of style it will be featured in, and the metal color it will be set in. It's important to balance the best diamond grades with your specific needs to find the diamond that's right for you.

The best grade for diamond cut is "excellent" on the GIA scale. For Round Brilliant created diamonds, uses "Ideal + Hearts" for its best cut grade.

The best grade for diamond color is "D."

The best grade for clarity is "flawless."

There is no "best" grade for carat weight, but created diamonds up to 7 carats are available depending on the shape.

What C Is Most important?

A diamond's cut is usually considered the most important C. It directly influences a diamond's brilliance. A diamond with a poor cut will reflect the light poorly; this in turn can make a diamond appear smaller or duller. An excellent cut will properly reflect and refract the light, revealing its beauty. Its color, clarity, and carat weight will all be affected by this one C.

How Do The 4Cs Work Together?

The 4Cs all work to affect the overall appearance of a diamond. One C can have a direct impact on the others. For example, poor quality cut, color, and clarity can make a diamond appear smaller, regardless of its carat weight.

What Is The 5th C?

The 5th C is carbon neutral!

created diamonds are made by converting greenhouse gas in our zero-emissions foundry. This achievement is made possible by utilizing hydropower, a clean and renewable source of energy. We are experts when it comes to cut, color, clarity, and carat - but our zero carbon footprint is what we love sharing with you the most.

Atomically identical to those from the earth, our diamonds are a thoughtful reminder of your values and a symbol for a more ethical and sustainable future.

2rd Writing: What Is Diamond Certification: Why It Matters & What to Look
 For

Purchasing a diamond is often considered an important investment, similar to buying a house or car. Large purchases such as these should never be based on emotion or impulse alone. It's important to have paperwork verifying quality and value so that you know your money is being well-spent. Diamond certification provides you with the details you need to purchase your lab-grown diamond with confidence.

Understanding what a diamond certificate is and what to look for allows you to enjoy the beauty of your created diamond while knowing that your investment was worthwhile.

Our Diamond Experts can help you understand what diamond certification means for any created diamond when you book an appointment.

Book an appointment

What Is Diamond Certification?

Diamond certification is documentation that includes <u>diamond grading</u>, the process through which a diamond's quality and value is identified. A certified gemologist starts by grading a diamond based on the <u>4Cs</u> — <u>cut</u>, <u>color</u>, <u>clarity</u>, and <u>carat</u>. They then record the results of their evaluation in their report.

The 4Cs determine a diamond's worth — the larger the carat weight and the higher quality of cut, for example, will make a diamond more valuable. This is important information to have when purchasing your diamond, as well as insurance for your diamond.

A diamond certificate will have diamond grading listed alongside other pertinent information describing the diamond.

Is Diamond Certification The Same As Diamond Grading?
Diamond certification and diamond grading are often used interchangeably as both refer to evaluating the quality and value of a diamond.

At , however, a diamond certificate goes beyond documenting a created diamond's quality and value based on the 4Cs. diamond certification includes country of origin — all of our diamonds are <u>sustainably grown in the United States</u>. We also guarantee the grade of your diamond

sustainably created by with our Full Lifetime Warranty.

What Is The Difference Between A Certified And Non-Certified Diamond? Aside from the diamond certificate itself, the primary difference between a certified diamond and a non-certified diamond depends on the diamond itself.

"Before certifications were widespread, diamonds used to be assigned specific color names and grades that were not universal in the industry," explains Queena Chang, GIA-Certified Gemologist and Diamond Expert. "GIA wanted to create a system to universally grade diamonds that is now utilized today."

Diamond certification ensures that you know the value and quality of your diamond. A non-certified diamond can also be beautiful and of great quality, however. It just won't have a third-party verification to inform you of the specific characteristics and worth of your diamond.

How Important Is Diamond Certification?

Diamond certification is important for two primary reasons. Diamond certification is the only way to guarantee the quality of your diamond and because of this, it ensures that the price you're paying truly reflects the value of the diamond.

While certified diamonds aren't necessarily better quality than non-certified diamonds, diamond certification is important to understand and protect the investment you're making.

Are Certified Diamonds More Expensive?

<u>Diamond prices</u> will entirely depend on the diamond grade and the retailer. Certified diamonds can often cost more than non-certified diamonds primarily due to their quality. Higher-quality diamonds will always cost more than lower-quality diamonds.

Obtaining diamond certification can be costly and takes time. As such, retailers will invest in certification for higher-quality diamonds but may choose not to for lower-quality or smaller diamonds.

At , our diamonds are grown in our zero-emission foundries. This allows us to offer certified, quality <u>lab-grown diamonds</u> at competitive prices, with no middlemen markups. With created diamonds, a range of budgets can enjoy bigger and more brilliant diamonds.

Is It Better To Buy A Certified Diamond?

It's better to choose a certified diamond to ensure you're paying a price that represents the true value of a diamond as well as to guarantee you're getting a real diamond. That being said, while it's very important to know the characteristics of your diamond, it's more important to love the way your diamond looks. After all, you're the one who is going to wear it, so if

you love it, that matters more than certification.

Which Diamond Certification Is Best?

GIA, the Gemological Institute of America, helped standardize a method of grading diamonds. As such, they are often considered the authority on diamond grading. That being said, diamond grading is still subjective, so you can sometimes have differing opinions from Gemologists with the same training.

All created diamonds are graded by our GIA Certified Gemologists who use unique data particular to lab-grown diamonds.

Does It Matter Who Certifies A Diamond?

It does matter who certifies your diamond. Choosing diamonds certified by a reputable laboratory, such as our GIA Certified Gemologists, means that you can better trust the diamond grade given.

Do All Labs Grade Diamonds The Same Way?

No, all labs do not grade diamonds the same way. This is why it's important to choose diamonds certified by a trusted laboratory. All diamonds grown in our zero-emission foundry are graded by certified GIA gemologists using the same grading procedures as GIA. Our diamond certificates include everything that a GIA report does (4C's, diamond measurements) as well as our Lifetime Diamond Warranty.

Can Lab-Grown Diamonds Be Certified?

Yes, lab-grown diamonds can and should be certified. All diamonds should go through a grading process that considers the 4Cs, no matter their origin. The 4Cs contribute to a diamond's overall value and serve as the standard across all jewelers and grading agencies. Whether mined or sustainably grown, higher-grade diamonds carry a higher value because purity is difficult to obtain.

Lab-grown diamond certification will document your diamond's grade so you can be assured of its value.

How Do You Know If A Diamond Is Certified?

All certified diamonds will come with a diamond grading report i.e. diamond certification. If a diamond does not have a diamond certificate, it's most likely not certified even if the retailer is claiming it is.

How Do You Verify That A Diamond Matches Its Certificate?

Every created diamond comes with a unique number inscribed inside the girdle of the diamond. This microscopic inscription can only be read using a jeweler's loupe or microscope. A diamond expert or professional jeweler can use this diamond certificate number to match your created diamond to its certificate.

Do All Diamond Rings Come With A Certificate?

All diamond rings should come with a certificate if the featured diamond is certified. When you buy a created <u>diamond engagement ring</u>, you'll receive a diamond certificate with your ring.

What Does A Diamond Certificate Look Like?

Not all diamond certificates look alike. Various institutions or brands will have slightly different diamond certificates. The most important information to look for, however, is a diamond grading report based on the 4Cs.

At , our diamond certificate includes the following:

Certificate Number

The certificate number is exclusive to your diamond and will correspond to the diamond's unique inscription number

GIA Diamond Grading Scale

This is the standard scale used to determine a diamond's 4Cs GIA Gemologist Grading Report

This reflects all of your diamond's distinct characteristics including the shape, origin, and inscription number of the diamond, as well as the diamond proportions, 4C grading results and any additional grading Shape

This identifies the <u>shape</u> of your diamond (<u>Round Brilliant</u>, <u>Emerald</u>, or <u>Pear</u>, for example).

Country of Origin

This confirms your sustainably created diamond was grown in the United States at our foundry in the beautiful Pacific Northwest.

Date

This is the date the Diamond Certificate was issued.

Inscription

This is your diamond's unique identification number, guaranteeing its Diamond Foundry authenticity.

Diamond Proportions

This identifies the depth, crown height, crown angle, pavilion height, pavilion angle, table diameter, girdle and measurements of your diamond. Carat Weight

This identifies the weight of your diamond to the hundredth place.

Color Grade

This identifies the color of your diamond by the GIA Color Scale (D-Z) and references its absence of color.

Clarity Grade

This identifies the clarity of your diamond by the GIA Clarity Scale (Flawless-I) and references the visual purity of a diamond.

Cut Grade

This identifies the cut and quality of your diamond and references the arrangement of a diamond's facets.

Polish

This identifies the quality of the placement of the facet shapes and outside finish of your diamond.

Symmetry

This identifies how precisely the various facets of your diamond align and intersect.

Fluorescence

This identifies any glow in your diamond emitted under UV lighting on a scale from Very Strong to None. Please note that the presence of fluorescence is neither good nor bad, but a question of personal taste. Gemologist Certification

This identifies the in-house GIA Certified Gemologist responsible for grading your diamond.

Certification

This guarantees your diamond's authenticity and grading with an exclusive foundry warranty.

How Do You Get A Certificate For A Diamond?

You'll receive a diamond certification when you buy a created diamond on its own, as a ring, and for select pieces of created <u>diamond jewelry</u>. You can also view the diamond certification for every created diamond before purchasing, on our website. Simply select the lab-grown diamond of your choice from our <u>diamond table</u> and click the pdf under "Certificate" to view the full diamond grading report.

• 6th Brand:

 1st Writing: Are Lab Grown Diamonds Real? Exploring the Authenticity of Lab Created Diamonds

There is no denying that sustainability, ethics, and environmental impact are important to many of today's jewelry consumers—and because of this there is hesitation to purchase a piece that uses earth mined diamonds (EMD). Therefore, much attention has turned to the topic of lab grown diamonds...namely, are they real?

Let us answer that question without hesitation. Yes! Lab grown diamonds are as authentic as earth mined diamonds. 's CEO and Founder, Anna-Mieke Anderson, has a great way of considering the authenticity of lab grown diamonds:

According to the <u>International Gem Society</u>, lab grown diamonds are "chemically, physically, and optically... identical to natural ones. They're real diamonds with the same crystal structure and beautiful sparkle as

natural diamonds." Additionally, lab grown diamonds showcase the notable distinction of having a Mohs hardness of 10, meaning their durability aligns with earth mined diamonds.

In this blog post, the jewelers at will discuss some other important points for jewelry shoppers to know, including how lab created diamonds are made and where to look for the <u>best lab grown diamonds</u>.

How Are Lab Grown Diamonds Made?

Lab created diamonds are composed of pure carbon, just like mined diamonds. They are created through a <u>variety of technological processes</u>, which mimic the high-pressure natural conditions that ultimately produce EMD.

As such, there are two processes by which lab grown diamonds are created: Chemical Vapor Deposition (CVD) or the High Pressure High Temperature (HPHT) method. Here is an explanation of both:

- Chemical Vapor Deposition (CVD): Through the CVD process, a small diamond seed is placed into a sealed chamber, which is then filled with a carbon-rich gas (methane is commonly used). The inside of the chamber is heated to extremely high temperatures, which ionizes the gas and breaks down the molecules of carbon, resulting in plasma. In turn, this carbon plasma begins to settle on the diamond seed—layer by layer—and results in the formation of a larger diamond crystal. Now, depending on the desired size of the diamond as well as quality metrics, this process can take many weeks to several months to complete.
- High Pressure High Temperature (HPHT): Via the HPHT method, a press is employed that subjects a small diamond seed to temperatures around 1500 degrees Celsius and pressures equaling around five GigaPascals. Then, a metal solvent, usually composed of nickel, cobalt, and iron is also added, which is done to enable the diamond's growth. The combination of heat and pressure results in the carbon atoms rearranging themselves, which forms a diamond crystal around the seed. Like the CVD method, this process takes time and can vary based on quality and size targets for the stone itself.
- As noted, both of these methods mimic how natural diamonds are formed deep within the earth's mantle—and once formed, possess the same physical, chemical, and optical properties, making them completely indistinguishable to the naked eye.
 - Once lab grown diamonds are created, they are then cut and polished through the same methods as a natural stone, resulting in a finished

gemstone ready to be set in a piece of jewelry.

Are All Lab Grown Diamonds of the Same Quality?

Just like earth mined diamonds, the quality factors of lab grown diamonds can vary and are dependent on the manufacturer's expertise, the growth technology employed, and the control the manufacturer has over the growth process.

High quality lab created diamonds are more expensive to produce—and therefore garner higher prices in the wholesale and retail markets. Importantly, the best quality lab grown diamonds rival the world's premier earth mined diamonds.

Taking that into consideration as a lab created diamond jewelry shopper, it's important to consider the 4 Cs used in evaluating the quality of a stone. Those 4 Cs are <u>carat weight</u>, <u>cut</u>, <u>clarity</u>, and <u>color</u>. We go beyond the 4 Cs, and also consider Community and Certification to be equally important. Every lab grown diamond purchased from gives 10% of profits back to our foundation, <u>The Greener Diamond</u>, which reinvests in diamond mining communities. is also the only lab created diamond retailer to earn <u>BCorp certification</u>, meaning we have unbiased evidence of our commitment to people and the planet.

Are All Lab Grown Diamond Manufacturers Equal?

The simple answer? No. Not all lab created diamond manufacturers follow the same processes, which ultimately impacts the quality of the stone that is produced.

While lab grown diamonds have entered the mainstream marketplace and today compete with EMD companies, there are some manufacturers that have made cutting corners part of their business model in order to make more of a profit while passing along sub-par diamonds to jewelry consumers.

does not subscribe to that model.

We believe that if you want the best earth mined diamonds, you head to Tiffany & Co.

If you want the <u>best lab grown diamonds</u>, you head to & Co.

How is Different in the Lab Grown Diamond Marketplace?

As you consider a lab grown diamond purchase, we invite you to learn a little about 's history.

Our company was started in 2005 by founder, Anna-Mieke Anderson, when she became aware of the origin of her own EMD. Realizing ethical, environmental, and sustainability concerns that surrounded the earth mined diamond market, Anna-Mieke became passionate about finding a diamond option that was conflict-free and socially responsible. As such,

she set out to create the world's most innovative and beautiful diamonds that also valued humanity and the environment—and was born. Of course, in this quest, was also bombarded and attacked by players in the EMD industry. These parties demanded that market lab grown diamonds as "fake," "artificial," and "synthetic"... which, of course, wasn't and isn't true.

Therefore, early adopters within the lab grown diamonds industry spent considerable time and resources partnering with and educating influencers at the Federal Trade Commission (FTC) and the International Organization for Standardization (ISO), which is an independent, non-governmental organization that develops and publishes voluntary standards across varied industries, including the diamond industry. Through deep research, education, testing, and communication, players within the lab created diamond industry were able to change marketing rules and get lab grown diamonds recognized for what they are—chemically, physically, and optically identical to natural diamonds in every way.

Some Other Important Considerations About Lab Created Diamonds Here are some answers to other questions you may have about these stones:

- Are lab grown diamonds as strong as real diamonds? As noted, both lab grown diamonds and natural diamonds are made of pure carbon. Therefore, they have the same physical properties and strength. No matter the origin, diamonds are the hardest known natural substance on earth and are resistant to abrasion and scratching.
- Are lab grown diamonds GIA-certified? Yes, lab grown diamonds can be certified by the Gemological Institute of America (GIA), which is a highly respected and well-known gem lab that offers grading reports and certifications for all types of diamonds—both natural and lab created. The GIA's grading standards consider the 4 Cs as well as other details such as polish, symmetry, and fluorescence. The organization's reputation serves as the trusted standard bearer within the industry.
- Is a synthetic diamond the same as a lab grown diamond? No, they are not the same. Synthetic diamonds are alternatives to natural and lab grown diamonds. Common stones include cubic zirconia and spinel.
- Will a lab created diamond pass a diamond tester? Yes, a lab grown diamond can be tested for authenticity using heat resistance

- testing, including Thermal Conductivity and Electrical Conductivity. Furthermore, it will pass all necessary tests.
- Why do lab grown diamonds test as moissanite? A bit of background, moissanite is a gemstone that was first discovered in 1893 by a French chemist named Henri Moissan. Mr. Moissan originally mistook the stone to be a diamond as it shared some optical properties; however, the stone also only has a hardness of 9.25 on the Mohs scale. Ultimately, lab grown diamonds should not test as moissanite, but it is possible that if improper testing techniques or equipment are used—or if a gemologist doesn't have proper expertise—testing results could be misinterpreted, and a stone could be incorrectly identified. As such, it is incredibly important to ensure that lab grown diamonds are tested and graded by the GIA or the International Gemological Institute (IGI).
- Are Lab Grown Diamonds Conflict Free?
 Finally, let's get to the important topic of ethics, which is a key concern for many jewelry consumers.
 - Historically speaking, used to be able to claim that all lab grown diamonds were 100% conflict free as there were only two labs used in diamonds grown in the United States (which our founder partnered with personally). Today, the market is flooded, and it is hard to determine where a product originates from, the types of labor and regulatory practices that are followed, and if a lab has the necessary environmental credentials. Our founder, Anna-Mieke, notes, "I spent the last 17 years promoting that all lab grown diamonds were conflict free and eco-friendly. I will never say that again because the truth is, who knows? Like the problem with earth mined diamonds, lab grown diamonds have lost their origin. Retailers are selling diamonds without regard to where they came from or how they got to market."

This can feel very murky to a shopper seeking to purchase a lab grown diamond engagement ring and can call into question just how lab grown diamonds are made.

At , we stand behind our guarantee that every lab grown diamond is conflict free and ethically sourced. Unlike an earth mined diamond, our lab created diamonds are formulated without negatively harming communities, children, society, or our beautiful planet.

Furthermore, every lab grown diamond ring features a setting that is created utilizing only the finest recycled gold or platinum, which also reduces harmful effects on humanity as well as the earth.

So, how do we prove this claim?

Simple.

Through world-renowned, third-party certifications. Our lab grown diamonds, metals, and business are certified B Corp, Carbon Negative, and Sustainable Choice Standard (SCS). By choosing lab grown diamonds and metals that offer these levels of certification, a consumer can support lab grown diamond manufacturers that place a priority on environmental conservation, sustainable development, ethics, and social responsibility.