Kenneth Matovu

kennethmtv.km@gmail.com

+256-752-001253

Kampala, Uganda

linkedin.com/in/kenneth-matovu
twitter.com/emkay_sr
github.com/Bugstacker

A passionate and enthusiastic Fullstack Software Engineer with 2 years' experience in the field of Web development. Everything I look at, the very first question which pops up in my mind "How can technology automate or make this better?".

- Ever since I understood what computers can execute my passion has always lied in continuous learning to figure out how to solve problems using a computer, on that note it is the result which is more rewarding to me and seeing businesses excel or improving people's standards of living because of what technology has to offer.

Skills & Qualifications
- Certified Fullstack Software Engineer by Meta.
- AI Programming in Python Nano Degree from Udacity by AWS.
- The Frontend Developer Career Path Certificate by Scrimba.
- The fundamentals of Digital Marketing by Google.
- Certified in Cyber Security by ISC^2.
- Certified in Responsive Web Design by FreeCodeCamp.
- AWS Solutions Architect.

Tech Stack
- **Languages**: Python, JavaScript, NodeJS, SQL, CSS | Tailwind CSS
- **Backend Frameworks:** Django
- **Frontend Frameworks**: React, NextJS, Figma
- **Databases:** Postgres, MySQL
- **Other**: Redux, Vercel, AWS, APIs, NPM, Linux, Cyber Security

Education
- King Ceasor University (Bachelors of Computer Forensics & Criminal Investigation).

Work History

FULLSTACK DEVELOPER | RESI STAFFING & SERVICES LTD
2024 – Present (Part-Time)
Built the company's website from the ground up, from designing the wireframes to prototypes, then implementing the designs to code using the NextJS framework for full stack web development. All this was done with the best practices for Search Engine Optimization.

- Built a fully functional full-stack website for Resi Staffing and Services, a recruitment company specializing in child and youth care services, using Next.js and Tailwind CSS, achieving a 90+ Lighthouse performance score for speed and accessibility.
- Increased the company's online visibility by 100% by creating and optimizing Google Business Profile and Bing Places, resulting in a 40% increase in inquiries within the first 3 months.
- Improved search engine performance by integrating Google Search Console, submitting sitemaps, and enhancing SEO, leading to 50% faster indexing and higher ranking in search results.
- Implemented a responsive, user-friendly interface that reduced bounce rates by 25% and improved session duration by 30%.
- Delivered measurable results, driving more targeted traffic and boosting customer engagement, contributing to the company's overall growth and success.

WEBSITE DEVELOPER | MINA CARE SERVICES LTD
2023 – 2024 (Part-Time)

Built the company's website as sole developer using NextJS on the frontend and backend.

- Developed a robust full-stack website for Mina Care Services, a recruitment and care service provider, using Next.js and Tailwind CSS, enabling streamlined job applications and worker profile management with automated email responses for job applicants.
- Integrated separate email workflows for different departments, facilitating efficient handling of 200+ inquiries per day, significantly improving operational efficiency and response times.
- Enhanced the company's digital presence by creating and optimizing Google Business Profile (GBP), Bing Places, and social media pages (Instagram and Facebook), driving a 150% increase in

business inquiries and establishing a strong online reputation.
- Designed and implemented professional business invoices and dynamic worker profiles, improving the company's internal workflow and external presentation.
- Leveraged SEO and local search optimization strategies, resulting in Mina Care Services being ranked among the top healthcare worker service providers in Northampton and earning positive reviews from clients.
- Currently maintain and optimize the website, ensuring continued performance, security, and growth, contributing to the company's recognition as a trusted leader in healthcare recruitment.

SOFTWARE ENGINEER | SONADOR MOTORS CO.,LTD
2022 - 2023
Invoice Generation Application, Website Development, and IT Infrastructure Management.
- Developed a custom invoice generation application for Sonador Motors to streamline billing processes, supporting four different invoice types and saving the business approximately $100 per month in operational costs.
- Designed and launched the first version of the Sonador Motors website, enhancing the company's online visibility and providing a platform to engage customers.
- Created and optimized the company's Google Business Profile (GBP) and social media pages (Twitter, Facebook, and Instagram), driving a 60% increase in audience engagement and expanding the business's digital footprint.
- Successfully executed targeted online marketing campaigns, leading to a significant increase in inquiries and establishing the company's presence across multiple African markets.
- Provided ongoing IT infrastructure management on a part-time basis, ensuring smooth operations, system reliability, and timely troubleshooting for the business.
- Contributed to the business's growth and establishment in Africa through a combination of strategic digital efforts, operational savings, and technical support, enabling the company to reach new markets and customers effectively.

AWARDS
Motivation: Solving problems for evolving businesses is my primary motivator. The continuous growth of clients' companies drives me to tackle increasingly complex challenges. With a steadfast belief in the limitless potential of Information Technology, I'm always prepared to address any issue.