

Performance Report for: <https://www.gucci.com/us/en/>

Report generated: Mon, Dec 25, 2023 10:58 AM -0800
 Test Server Location: Vancouver, Canada
 Using: Chrome 117.0.0.0, Lighthouse 11.0.0

D	Performance 62%	Structure 79%	L. Contentful Paint 470ms	T. Blocking Time 1.8s	C. Layout Shift 0.1
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Top Issues

IMPACT	AUDIT	
High	Avoid enormous network payloads <small>LCP</small>	Total size was 5.59MB
Med-High	Avoid an excessive DOM size <small>TBT</small>	5,981 elements
Med-High	Avoid long main-thread tasks <small>TBT</small>	20 long tasks found
Med	Reduce JavaScript execution time <small>TBT</small>	3.9s spent executing JavaScript
Med	Serve static assets with an efficient cache policy	Potential savings of 646KB

Page Details



Total Page Size - 5.51MB



Total Page Requests - 587



HTML
 JS
 CSS
 IMG
 Video
 Font
 Other

How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

About GTmetrix

CARBON60
THE MANAGED CLOUD COMPANY

GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 27 years experience in web technology.

<https://carbon60.com/>

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

GUCCI® US Official Site | Redefining Luxury Fashion

en/	200	gucci.com	381KB	214ms		
f0ee8fd2-4e6c-4676-b99d-59!	200	gucci.com	30.3KB	12ms		
e0f29ba8-6773-4927-8374-b5	200	gucci.com	30.6KB	26ms		
588b3f3a-c193-4962-8e01-d4	200	gucci.com	30.9KB	30ms		
9432cd19-89de-4884-bef2-85	200	gucci.com	31.3KB	32ms		
Portrait_Desktop_-_Gifting_!	200	media.gucci.com	622KB	226ms		
embossing_poster.png	200	media.gucci.com	65.6KB	225ms		
packaging_poster.png	200	media.gucci.com	11.6KB	223ms		
Collect_In_Store_poster_11_	200	media.gucci.com	44.3KB	222ms		
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otSDKStub.js	200	cdn.cookiecutter.org	6.77KB	89ms		
5016740305.js	200	cdn-pci.optimizely.com	134KB	227ms		
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Portrait_Desktop_-_Mens_A	200	media.gucci.com	1.06MB	68ms		
HP_Gift-Nov23-III-SHOT-12_I	200	media.gucci.com	760KB	67ms		
9BQMC	200	gucci.com	82.6KB	15ms		
POST 9BQMC	201	gucci.com	18B	256ms		
ea4d164f-5092-4add-8ec6-40	200	cdn.cookiecutter.org	2.02KB	24ms		
geo4.js	200	cdn-pci.optimizely.com	312B	27ms		
location	200	geolocation.onetrust.co	315B	58ms		
assistant-customerdata?key	200	gucci.com	793B	76ms		
cart-count	200	gucci.com	27B	99ms		
check-customer-info?key=1!	200	gucci.com	784B	97ms		
geolocation	200	gucci.com	24B	94ms		

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config.json?key=S9ASQ-G4I	200	c.go-mpulse.net	323B		119ms
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POST events	204	logx.optimizely.com	480B		126ms
en.json	200	cdn.cookieclaw.org	29.4KB		25ms
POST rum	200	rum.optimizely.com	783B		357ms
otCenterRounded.json	200	cdn.cookieclaw.org	2.56KB		19ms
otPcCenter.json	200	cdn.cookieclaw.org	12.4KB		18ms
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favicon.png	200	gucci.com	1.73KB		22ms
lux.js?id=111210459	200	cdn.speedcurve.com	7.92KB		28ms
i.js	200	tag.wknd.ai	6.44KB		28ms
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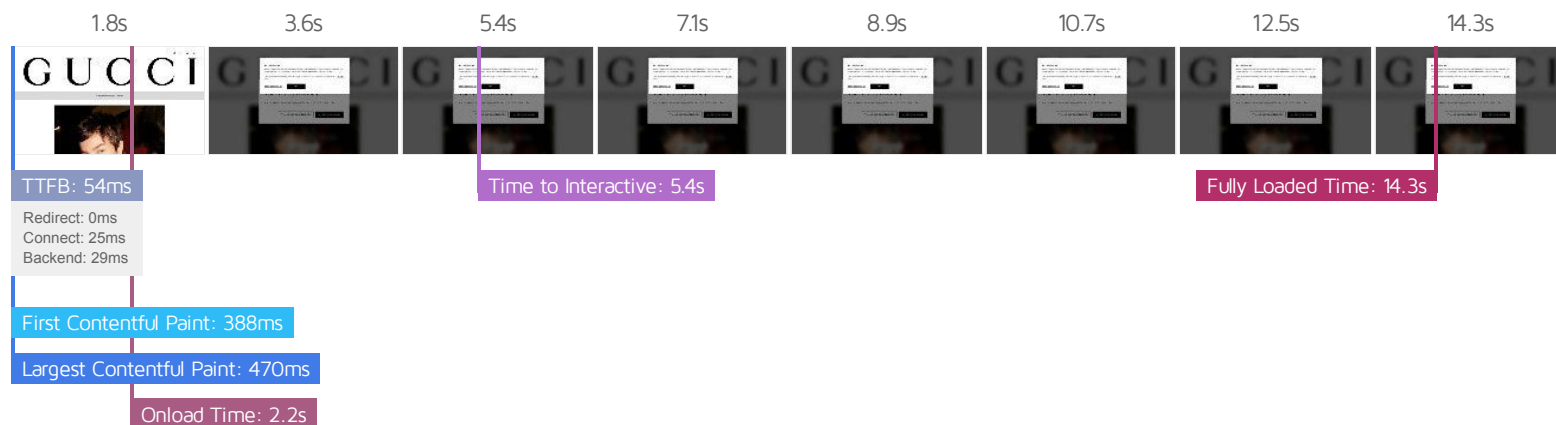
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1-customGeneralInside.css?	200	us5-cdn.inside-graph.cc	2.56KB						14ms	
1-customScript.js?v=5e5f31c	200	us5-cdn.inside-graph.cc	12.9KB						17ms	
OPTIONS set_department	200	us5-live.inside-graph.cc	0						89ms	
POST set_department	200	us5-live.inside-graph.cc	163B						182ms	
reloadCampaigns.js?wklzs=	200	api.bounceexchange.cc	1.14KB						30ms	
reloadcampaigns?wklz=E4U	200	events.bouncex.net	42B						18ms	
conversion?action=timeSpe (canceled)	cm.teads.tv	594B								435ms

587 Requests	5.51MB (13.1MB Uncompressed)	14.3s (Onload 2.2s)
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Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Good - Nothing to do here 388ms	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Much longer than recommended 5.4s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended 2.4s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Much longer than recommended 1.8s
Largest Contentful Paint How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.	Good - Nothing to do here 470ms	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	OK, but consider improvement 0.1

Browser Timings

Redirect	0ms	Connect	25ms	Backend	29ms
TTFB	54ms	First Paint	388ms	DOM Int.	749ms
DOM Loaded	1.0s	Onload	2.2s	Fully Loaded	14.3s

IMPACT	AUDIT	
High	Avoid enormous network payloads <small>LCP</small>	Total size was 5.59MB
Med-High	Avoid an excessive DOM size <small>TBT</small>	5,981 elements
Med-High	Avoid long main-thread tasks <small>TBT</small>	20 long tasks found
Med	Reduce JavaScript execution time <small>TBT</small>	3.9s spent executing JavaScript
Med	Serve static assets with an efficient cache policy	Potential savings of 646KB
Med-Low	Use a Content Delivery Network (CDN)	50 resources found
Low	Allow back/forward cache restoration	3 failure reasons
Low	Avoid large layout shifts <small>CLS</small>	5 elements found
Low	Reduce unused JavaScript <small>LCP</small>	Potential savings of 765KB
Low	Ensure text remains visible during webfont load <small>FCP</small> <small>LCP</small>	4 fonts found
Low	Properly size images	Potential savings of 1.99MB
Low	Reduce unused CSS <small>FCP</small> <small>LCP</small>	Potential savings of 27.8KB
Low	Defer offscreen images	Potential savings of 132KB
Low	Avoid non-composited animations <small>CLS</small>	1 animated element found
Low	Avoid chaining critical requests <small>FCP</small> <small>LCP</small>	1 chain found
N/A	Largest Contentful Paint element <small>LCP</small>	470 ms
N/A	Reduce initial server response time <small>FCP</small> <small>LCP</small>	Root document took 28ms
N/A	Avoid serving legacy JavaScript to modern browsers <small>TBT</small>	Potential savings of 61.7KB
N/A	Minimize main-thread work <small>TBT</small>	Main-thread busy for 6.3s
N/A	User Timing marks and measures	11 user timings
N/A	Reduce the impact of third-party code <small>TBT</small>	Third-party code blocked the main thread for 530ms
N/A	Eliminate render-blocking resources <small>FCP</small> <small>LCP</small>	