

# African-Marketplace-Frontend



![[Wireframe]] <https://wireframe.cc/pro/pp/82b535399493646>

![[Architecture]]

[https://docs.google.com/presentation/d/1GcscbWxOxk2ZqpGG\\_Bi4x3cPnEZ6YCP-3e4cxJQrN4o/edit#slide=id.p](https://docs.google.com/presentation/d/1GcscbWxOxk2ZqpGG_Bi4x3cPnEZ6YCP-3e4cxJQrN4o/edit#slide=id.p)

## Team:

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## Our Mission:

**EMPOWER WOMEN ENTREPRENEURSHIP** African Marketplace aims at providing a powerful international platform for African women to showcase their local agricultural and dairy products to the other African countries. We not only aim at giving them just a platform, our mission focuses on giving the farmers their freedom to set the price for their products competitively so that they receive what they deserve thereby propagating a fair-trade culture for these women in African regions.

We believe in their products which are grown organically, harvested fresh, packed and preserved in high quality temperature controlled facilities and delivered efficiently to your doors. At African Marketplace we also provide support to these farmer women to help develop their business by educating them and providing them a voice to reach out

to the world thus help them thrive. We put women as farmers, producers and customers at the centre of our business mission.

## Features:

We at African Marketplace set ourselves apart from its competitors by :

1. Providing Fair Trade platform for our users.
2. Ability to sell products belonging to multitude of product categories which helps all specialty local producers and sellers to sell their products with ease.
3. No cost to the producer to ship their products.
4. Set competitive prices keeping in mind the current market rates set by other sellers.

## Development Frameworks:

1. React
2. CSS
3. reqres
4. RDBMS
5. Postman API
6. SQL

## Target Audience:

Our target audience are mid and south african countries. Kenya, Uganda, Ethiopia. We aim to work with middle-aged under privileged women community lacking resources and means to work and make a living for themselves. We want to reach within these small local villages and communities in these countries and provide them with life-changing opportunities to make a good living so that the communities can flourish.

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## Prototype Key Feature(s):

We are working towards providing a completed functional web platform within 4 days where the user will have feature to select categories and add their selling item, set a competitive price and showcase the items. The platform will enable the user to have their own account to be able to perform functional transactions.