



# Sharyng: Revolutionizing Event Photo Delivery

Sharyng offers secure, personalized photo delivery for event attendees.

It transforms post-event photo sharing for photographers.

Attendees receive and share their memories instantly.

# The Current Photo Delivery Problem

## Time Sink

Manual sorting takes 10-20 hours per large event.

## Missed Opportunities

Attendees miss photos, reducing social media reach.

## Privacy Concerns

Public galleries expose all attendees, raising consent issues.

## Low Engagement

Cumbersome processes limit access and sharing.

# Our Solution: Sharyng App



## AI-Powered Delivery

Automated, secure photo distribution.



## Facial Recognition

Identifies individuals for personalized delivery.



## Personalized Albums

Delivers photos directly to each attendee's device.



## New Marketing Channel

Benefits photographers and event organizers.



# How it Works: For Photographers



## Upload Photos

Photographer uploads all event photos (5,000+ supported).



## AI Processing

Proprietary AI scans, identifies, and tags faces.



## Review & Approve

Photographer reviews and adjusts generated albums.



## Automated Delivery

Sharyng distributes unique, private albums to attendees.



# How it Works: For Attendees

## Simple Registration

Attendees register via event code or QR scan.

## Secure ID

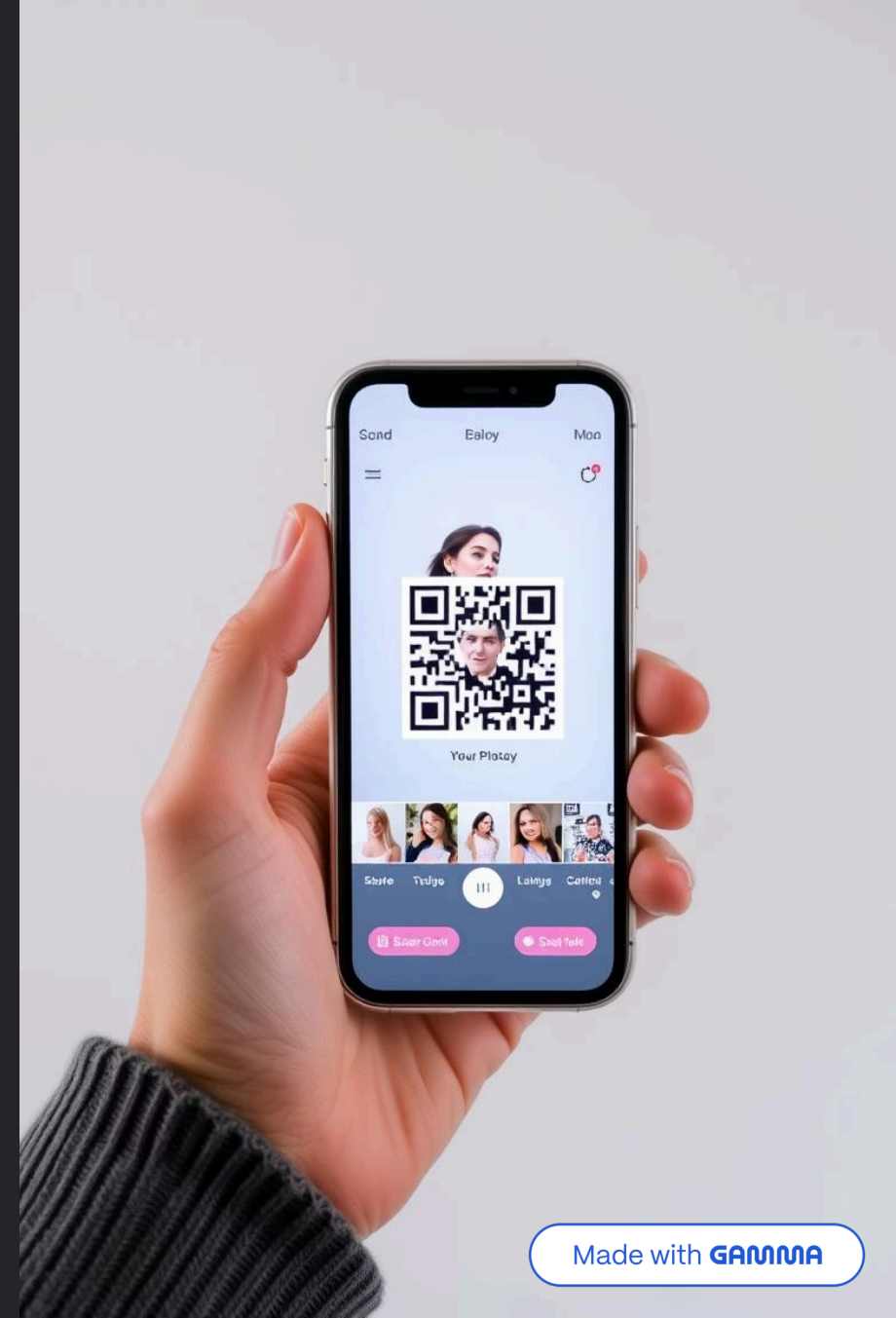
Opt-in facial scan (or manual tag) authenticates identity.

## Personal Album

Access a private gallery with only their photos.

## Share & Connect

Easily download, share, and connect with others.





# Key Features & Differentiation

## Robust Security & Privacy

- End-to-end encryption
- GDPR/CCPA compliant
- Opt-in consent for facial data

## Event Branding & Marketing

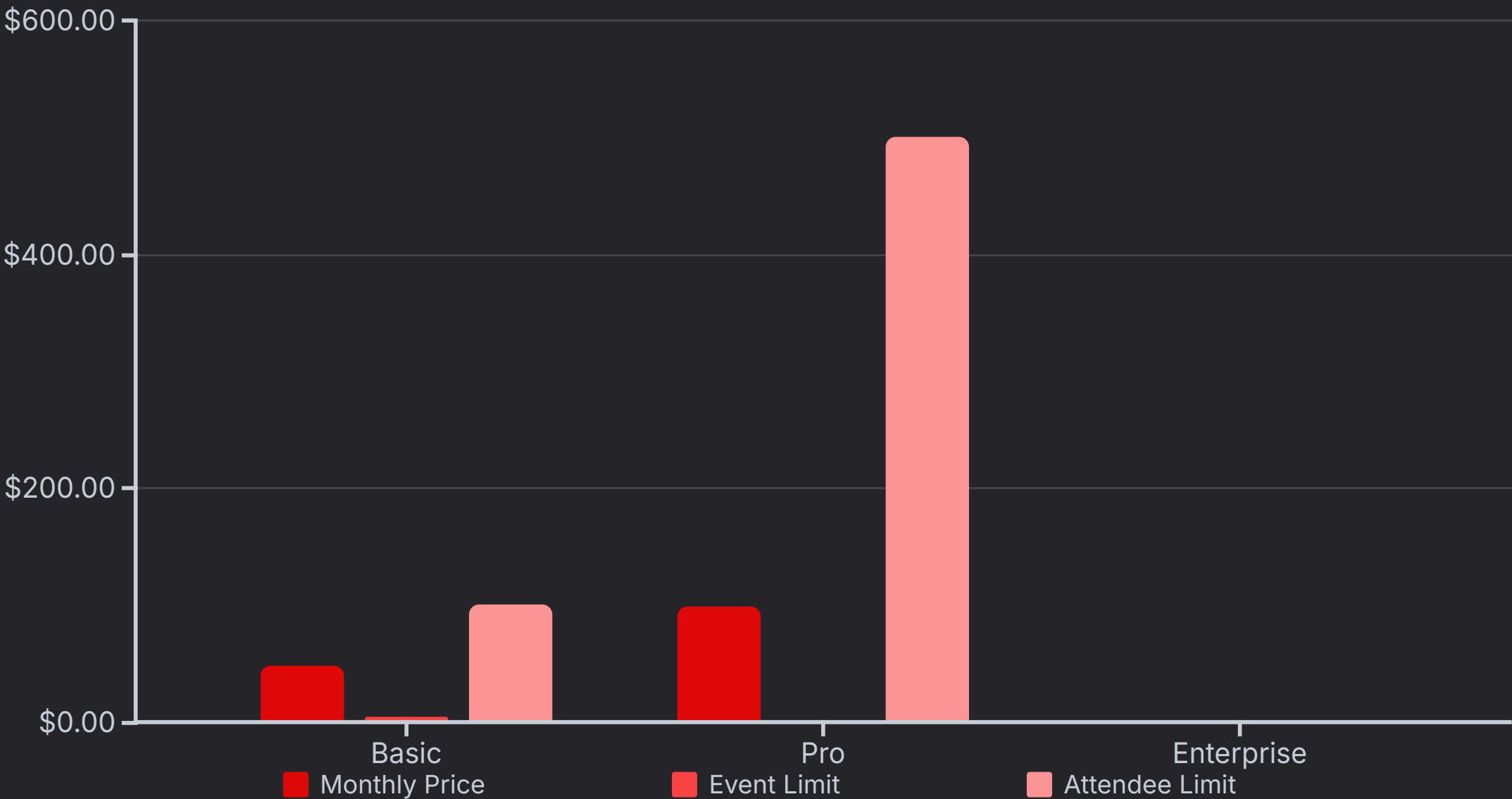
- Custom watermarks
- Links to photographer portfolio

## Networking Enhancer

- "Who else is in this photo?" feature
- Facilitates post-event connections



# Monetization Strategy



Year 1 projected revenue: \$500,000, targeting 500 paid photographers.

Year 3 projected revenue: \$5,000,000, targeting 5,000 photographers and 100 enterprise clients.

# Marketing & Growth Strategy



## Photographer Acquisition

Targeted digital ads on forums and at trade shows.



## Event Organizer Partnerships

Direct sales to planners, venues, and organizers.



## Viral Loop

Attendees sharing branded photos drives organic growth.



## Referral Program

15% commission for photographers referring new users.

