

# SUMANSUDHA

## Graphic Designer ( Video & UX UI)

Senior Graphic designer with 5 +Years responsible for daily graphic design contents on graphics, layout, and production materials. Developed graphic designs & Videos such as logos, brochures, UX UI, Videos, Emailers, Newsletters, advertisements, infographics that increased client Business

# HELLO,

### CONTACT

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### EDUCATION

#### MAAC MUMBAI MAHARASHTRA 2018

- Visual Art
- Video editing & compositing

#### Bachelor of Biotechnology, 2010

- OUAT Bhubaneswar

### SKILL

- Graphics Design
- Illustration
- Typography
- Photography
- Videography
- Motion Graphics

### SOFTWARES (TOOLS)

Adobe Photoshop, Illustrator, Premier Pro, AfterEffects, Camtasia, Cinema 4d, VFX software

### EXPERIENCE

#### 01 Lead Graphic designer PERSFT | 2022 – Present

- Create graphic designs & illustrations for Brochures, Floor plans, Customized wall papers, Blue prints, Presentations (PPT), Social Media Posts, & Event etc.

#### 02 Team Lead Graphic designer Byecom Innovations | 2020 – 2021

- Create graphic designs & illustrations for Websites, Landing Pages, Brochures, Presentations (PPT), Newsletters, Emailers, Blogs/Articles, Info graphics, Brouchers, Logos, Process Flow Diagrams, Functional Block Diagrams, Social Media Posts, Event Backdrops,, Google ads, etc.
- Design UX and UI for Websites, Landing Pages, and Banners.

#### 03 Graphic designer Semoca Systems | 2016 – 2020

- Worked on marketing campaigns for different brands.
- Assisted the head designer in numerous projects
- Works closely with the copywriting team.
- Experience in Image editing, manipulation, photo Retouch, Social Media posts, Emailers, Brouchers, Newsletters, Google ads, Adobe Photoshop, Illustrator , Premier Pro & After Effects .