



VAIJUNATH MANNAWADDAR

Experienced, detail-oriented professional targeting assignments in UX/
Graphic Designing with an esteemed organization, preferably in Bengaluru

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Profile Summary

- A competent professional with **over 6 years** of experience in Developing Designs for **Online Websites, Print Media and Advertising**
- Experience in delivering adaptive and creative solutions to **UI/UX design problems** by staying up to date with best practices and emerging trends in user experience design & user interface technology
- Endowed with excellent client relationship management and communication skills with capability to effectively comprehend client and accordingly **conceptualize web/ visual designs**
- Expertise in **UX development to design websites** with functionality and aesthetics in mind as well as ensuring that the website is optimized for several devices and presented in an attractive way
- Skilled in **mapping clients' business requirements** and translating these requirements into functional specifications, services, and custom solutions with **successful project execution**
- Excellent working knowledge of **Adobe Photoshop, Adobe XD, Illustrator, Coreldraw, HTML CSS**
- Strong **project management, project lifecycle & deployment implementation**, analytical and training skills that have resulted in repeated success in leading design & launch of leading-edge solutions
- Identified **architectural improvements** resulting in increased developer efficiency, product reliability, and responsiveness to new feature requests
- Proficient in **managing & leading teams** for running successful process operations & experience of developing procedures, service standards for business excellence

Core Competencies

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| ● UI/UX Design & Development | ● Website Layout & Analytics |
| ● Project Management & Execution | ● Requirement Gathering & Analysis |
| ● Visual & Graphic Designing | ● Wire framing & Prototyping |
| ● UX Case study & Storyboard | ● Team Building & Training |

Work Experience

Awesome Place - Product & Design Service, Bengaluru (Apr'22-Present)

Designation: UX Designer

Key Result Areas:

- Creating promotional design for the app, website, social media, and various platforms
- Working with other developers to ensure that the website is functional and visually appealing
- Interacting with clients and brands to understand their needs and delivering the projects with best quality & standards
- Analysing user needs and product requirements for determining feasibility of design within time & cost constraints; consulting with clients about product UX design & maintenance and launching product
- Leading the design team on various occasions and successfully delivering projects on a tight schedule, keeping the team updated on the latest design trends and educating the team on design principles & designing laws
- Developing project baselines; monitoring & controlling projects with respect to cost, resource deployment, time overruns and quality compliance to ensure satisfactory execution of projects
- Leading design, development, coding standards & implementation of SEO friendly web application, online websites, print media, videos and advertising
- Working as a creative guide for all key projects and events
- Developing artwork, layouts, image spacing & typography for print & digital signage, app banners, social media posters, publications and flyers

MA Prints - Design Service & Consultant, Bengaluru (Nov'17-Apr'22)

Designation: UX & Creative Designer

Key Result Areas:

- Worked on requirement gathering & analysis; determined the architecture for the application
- Created posters and Banners greetings throughout the year for the occasion for all the clients of the organization
- Collaborated with the designers and programmers to understand the quality objectives
- Worked on designs of some of the famous clients of Karnataka State like Kanthi Sweets, Anand Sweets, Sreevani & Maruti
- Communicated with the team and constantly shared strong creative input while interacting directly with clients to produce desired results

SA Enterprises, Bengaluru (Sep'16-Nov'17)

Designation: Graphic Designer

Key Result Areas:

- Created display ads for garments and made some graphic works & stationary work
- Researched, designed, developed organization's Magazine Covers
- Worked on requirement gathering & analysis

Technical Skills

- Photoshop, Illustrator, Adobe XD, Coreldraw, HTML, CSS, JavaScript

Projects Done

- Projects Link: <https://www.behance.net/vaijugraphics>

Soft Skills

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| ● Leadership | ● Team Management |
| ● Problem-solving | ● Decision Making |

Education

- **2016:** Diploma in Graphic Design from GC Blaze Beame Learning Institute

Personal Details

- **Date of Birth:** 30th November 1994
- **Languages Known:** English, Hindi, Kannada, Telugu, Tamil and Marathi
- **Address:** Bangalore – 530068