

# Joseph Raju D

## V I S U A L   D E S I G N E R

### Career Abstract

Creative visual concepts, graphic design, UI design, branding, typography, and layout expert. Collaborative and adaptive with a pulse on industry trends. Proficient in Adobe Creative Suite, Figma Communicates ideas through impactful and artistic designs.

### Around 6 years of experience in the Design industry

### Personal Strengths

- **Creative Vision:** Innate creative vision to conceptualize and craft visually stunning designs that resonate with clients and audiences.
- **Artistic Expertise:** Strong artistic skills, including a keen sense of color, composition, and typography, to produce aesthetically pleasing and harmonious designs.
- **Versatility:** The ability to work across various design styles and adapt to different project requirements.
- **Attention to Detail:** Meticulous attention to detail ensures that every element of the design is polished and visually appealing, resulting in high-quality deliverables.
- **Problem-Solving Abilities:** Problem-solving capabilities empower to overcome design challenges creatively, finding effective solutions that meet both client objectives and visual standards.

### Technical Competencies | Tools/Technologies



XD | Photoshop | Illustrator | Aftereffects |  
Indesign | PremierePro | WordPress | Figma |  
Elementor pro | Powerpoint | MSword.

Portfolio Website | [deeesigns.com/jo](https://deeesigns.com/jo)

## Organizational Experience

Joining

**Oct 2022 to till date**

**Teamlease (Client Deloitte USI) Bangalore**

Designation: **Visual Designer**

Joining

**Oct 2021 to Aug 2022**

**Ruah Tech Solutions Pvt. Ltd., Chennai**

Designation: **Senior graphic designer /  
UI UX designer**

Joining

**Mar 2017 to Oct 2021**

**Raylog Industries, Bangalore**

Designation: **Graphic designer / Web designer**

## Projects

Project: **Tech Savvy TECHTalks podcast**

Client: **In-house project**

Role: **Visual designer**

Description: **Curious to learn more about what is new and innovative in the world of technology? Tech Savvy TECHTalks brings a great variety of topics and guests on next-generation technologies to help everyone better learn how they could intersect with their work and lives today and in the future. worked as a Web designer, Branding designer.**

Homepage ref: <https://www2.deloitte.com/us/en/pages/about-deloitte/articles/techtalks-podcast-series.html>

Responsibilities:

- **Re-branding.**
- **Created template.**
- **Created social media posters.**
- **Poster Design.**
- **Website Design.**

Environment: **Adobe Photoshop, Adobe Illustrator, Adobe after effects.**

Project: **AI Fluency Savvy Pathway**

Client: **In-house project**

Role: **Visual designer**

Description: **AI game-based e-learning story based web app. worked as a Visual designer.**

Homepage ref: <https://360.articulate.com/review/content/fa1b1af2-db9e-4a58-bc81-707c51b5a8e8/review>

Responsibilities:

- **Created template.**
- **Created e-learning UI.**
- **Created PPTs.**
- **Website Design.**

Environment: **Adobe Photoshop, Adobe Illustrator.**

Project: **I'm Safe is a women's safety app**

Client: **In-house project**

Role: **Web designer and Branding designer**

Description: **I'm Safe is a women's safety app designed with the latest technology to ensure women's safety at all times. The app is easy-to-use, reliable, and is an essential solution for women all around the world. worked as a Web designer, Branding designer.**

Homepage ref: [imsafe.app](https://imsafe.app)

App page ref: [play.google.com/store/apps/details?id=com.ruah.imsafev2](https://play.google.com/store/apps/details?id=com.ruah.imsafev2)

Responsibilities:

- **Logo Design.**
- **Branding.**
- **Created Design System.**
- **Created safe maker future (Mobile app Design).**
- **Poster Design.**
- **Website Design.**

Environment: **Adobe Xd, Adobe Photoshop, Adobe Illustrator.**

Project: **Kingdomventures**

Client: **epik**

Role: **UI UX designer**

Description: **Servant Capitalists, a community of Kingdom Entrepreneurs and Investors co-laboring to create a Parallel Economy through Resilient Enterprise. worked as a UI UX designer**

Homepage ref: **kingdomventures.com**

Responsibilities

- **Re-design.**
- **Problem-solving user interface and Admin Sides.**
- **Conduct layout adjustments based on user feedback.**
- **New user flows, prototypes, and mockups.**
- **Color system.**
- **Identifying and troubleshooting UX problems.**

Environment: **Adobe XD**

Project: **LifEVERS**

Client: **epik**

Role: **UI UX designer and Brand designer**

Description: **It is a Metaverse product for Kingdom Connect for Connect Online Prayer service and the Peoples Together Metaverse project. worked as a UI UX designer.**

Homepage ref: **lifecycle.se**

App page ref: **app.lifecycle.se**

Responsibilities

- **Re-design.**
- **Problem-solving user interface and Admin Sides.**
- **Conduct layout adjustments based on user feedback.**
- **New user flows, prototypes, and mockups.**

Environment: **Adobe XD**

Project: **Epik**

Client: **Epik**

Role: **Web designer, Graphic design.**

Description: **Solutions for Digital Empowerment online Domain services system. worked as a Web designer and Graphic Designer.**

Homepage ref: **epic.in**

Responsibilities

- **Landing page Design.**
- **Social media designs.**
- **Trending design.**
- **Research Design.**

Environment: **Adobe XD, Adobe Photoshop, Adobe Illustrator.**

Project: **Institution Management System**

Client: **Raylog**

Role: **UI UX Designer and Branding Designer**

Description: **It is a SAAS product for institutions for managing the academic process and life cycle of students, faculty, and employee, and worked as a Branding and UI UX designer.**

Homepage ref: **deskims.io**

App page ref: **app.deskims.io**

#### Responsibilities

- **Branding.**
- **Creating user-centered designs by understanding business requirements.**
- **New user flows, wireframes, prototypes, and mockups.**
- **Identifying and troubleshooting UX problems.**
- **User Understanding.**
- **Problem-solving user interface.**
- **Created new flow.**

Environment: **Adobe Xd, Adobe Photoshop, Adobe Illustrator.**

Project: **Onyx**

Client: **Raylog**

Role: **UI UX Designer and Branding Designer**

Description: **Onyx is a series of Raylog's elegantly designed touch switch panels that ensures customer comfort worked as a Branding, UI UX designer, and Print Media Designs.**

#### Responsibilities

- **Mobile App Design Layout.**
- **Planning concepts.**
- **Research design and User-friendly UX.**
- **Social media designs.**
- **Motion graphics and videography.**
- **Creating designs for print materials such as brochures, pamphlets, business cards, infographics, brochures, flyers, brochures, pamphlets, postcards, posters, billboards, invitations, magazines, catalogs, billboards, etc.**

Environment: **Adobe Xd, Adobe Photoshop, Adobe Illustrator.**

Project: **Clicksense**

Client: **Raylog**

Role: **UI UX Designer and Branding Designer**

Description: **ClickSense is a water level controller with water parameter monitoring manufactured by Raylog. worked as a Branding, UI UX designer, and Print Media Designs. Industries.**

#### Responsibilities

- **Mobile App Design Layout.**
- **Planning concepts.**
- **Research design and User-friendly UX.**
- **Social media designs.**
- **Motion graphics and videography.**
- **Creating designs for print materials such as brochures, pamphlets, business cards, infographics, brochures, flyers, brochures, pamphlets, postcards, posters, billboards, invitations, magazines, catalogs, billboards, etc.**

Environment: **Adobe Xd, Adobe Photoshop, Adobe Illustrator.**

#### Educational Qualifications

- **Internship - Graphic designer / Web Designer In Raylog Industries**
- **Course – Graphic designer In Brilliant Arms**
- **Apprenticeship – Mechanical Engineer In NMDC Govt of India**
- **ITI - Diesel Mechanic In Govt Industrial Training Institute**
- **SSLC - St John's High School**

#### language

- **English**
- **Kannada**
- **Tamil**
- **Telugu**

#### Contact

- **Phone: 9742485843**
- **Email: Josephrajpalan@gmail.com**