



MadhusmitaPriyadarshani

Graphic Design

Graphic Design Specialist with 2.5+ Years of experience managing design processes, from conceptualization to delivery. Skilled with Adobe creative suite (Illustrator, Photoshop), Coreldraw, Microsoft office. Able to stretch the boundaries of digital storytelling to help my clients brands stand out and grow.

Contact

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Address

Pennya 2nd Stage Jalahalli
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Education

2016-2017

Preuniversity Course for ARTS

Nayagarh Autonomous College

2018-2021

B.SC in Animation and Graphic design

IIFA Lancaster Degree College

KEY SKILLS

- Adobe Illustrator
- Adobe Photoshop
- CorelDraw

Language

English

Hindi

Kannada

Odiya

Experience

2023 Present (Bangalore- Karnataka)

DSR EV Mobility Pvt Ltd

Graphic designer

- Worked with senior designers to develop Unique Product branding
- Designed 50+ Posters and digital content to increase DSR EV Mobility brand awareness
- Social media digital content and designing for product awareness and company brand visibility towards large scale.

2022- 2023

BlueLotus pvt Ltd. (Bangalore- Karnataka)

Graphic designer

- Worked with management to understand the organization design goal and vision towards brand making
- Worked in designing the products eg Bags, waterbottle, pouch, ID Cards.
- Developed numerous marketing programs (logo, brochures, infographics) and make sure they exceeded the expectation of stakeholders.

2021-2022 (Nayagarh-Orissa)

Guffy food App(formerly known as Array shop)

Graphic designer

- Worked as graphic designer and marketing associate
- Worked on posters, social media content and brand awareness

2020-2020 (6 Month)

Zavatech Business Solution Pvt Ltd. (Bangalore- Karnataka)

Internship as Graphic designer

- Learned and worked in aftereffects in motion design
- Learned and worked in character design, logo design
- Learned and worked in video editing

Poster desing

