



# CHITRANKITA DEY

GRAPHIC DESIGNER  
AND ILLUSTRATOR

## CONTACT



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Bangalore



[www.behance.net/annydey](http://www.behance.net/annydey)



Chitrunkita Dey



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## SKILLS

- Graphic Designing
- Vector Illustration
- Fashion Illustration
- Logo & Branding
- Client Coordination
- Typography
- All types of Invitations
- Conceptualization
- Team Management
- Ideation for Posts
- Content Writing
- Creating Social Media Calendars
- Basic UI design (Beginner)
- Basic Photoshop GIFs

## PORTFOLIO LINK

[www.behance.net/annydey](http://www.behance.net/annydey)

## PROFESSIONAL PROFILE

I'm a creative person driven by my **passion for design**. I possess good design skills, including **layout, typography, color theory**, and composition, and stay **up-to-date with the latest design trends** and best practices. With a strong ability to work independently and collaboratively with **cross-functional teams**, I have experience in **managing other designers and coordinating with clients** to meet project deadlines and **exceed their expectations**. I know how to improve myself when given feedback and **can adapt to any situation given**.

## TOOLS

- Photoshop  
80%
- Illustrator  
75%
- Figma  
65%
- Corel Draw  
40%
- Powerpoint  
40%
- Canva  
95%

## EXPERIENCE

### Graphē

Design Agency in Kolkata, West Bengal

- Nov, 2019 - **Joined as Graphic Design Intern**
- Oct, 2020 - Nov, 2022 - **Team Lead of Weddings**

### Responsibilities

- Leading a team of 13 other designers and illustrators.
- Coordinating with the clients to understand their needs and requirements.
- Finding new concepts, making mood boards.
- Working along side other illustrators and digital painters and compiling files to deliver to the clients.
- Managing the team.
- Designing social media posts for brands, illustrating caricatures, making logos, designing invitations, branding.
- Maintaining Client Database, working on Google sheets, Scheduling work for team, internal coordination.

### B.N. Exports Pvt. Ltd.

FMCG company manufacturing Sesame Products, in Kolkata, West Bengal

- Nov, 2022 - Apr, 2023 - **Creative Head**

### Responsibilities

- Designing Labels for Products.
- Making Flyers, Brochures, Catalogues, Stall Banners and printable materials.
- Creating a brand presence online as well as coordinating with different Design Agencies to develop Social Media Graphics.
- Creating Social Media Posts Calendars, Ideation for posts.
- Designing the UI, banners and Graphics for their website.

### Kreate (Crowdpouch Marketing Pvt. Ltd.)

E-commerce Website that sells handmade, authentic, eco-friendly, and organic products sourced from India's Kreateurs.

- Apr, 2023 - May, 2023 - **Graphic Designer**

### Responsibilities

- Ideate and Design Social Media Posts
- Create SMM Calendar
- Design Banners for Website
- Edited SKU images
- Post copy for SMM posts
- Research for engaging content and ideas

### Housejoy (Sarvaloka Services On Call Private Limited.)

Real estate builders & construction company, ODS, Rental services in Bangalore.

- May, 2023 - Present - **Graphic Designer**

### Responsibilities

- Ideate and Design Social Media Posts, Ad creatives
- Create SMM Calendar
- Design Banners for Website
- Create logos and brand Identity for other in-house ventures
- Post copy for SMM posts, Ads
- Create Presentations, handle client meetings
- Work on zoho sheets and google sheets to maintain schedules