Haima Banjare

Graphic Designer

Bangalore, Karnataka
9691689850
Haimabanjare1611@gmail.com
https://www.linkedin.com/in/haima-banjare-2265a918a/
https://dribbble.com/Haima16

EXPERIENCE

WorkIndia, Bangalore — *Graphic Designer*

Decmber 2022 - PRESENT

I made significant contributions to the company's visual branding and marketing efforts. I designed and executed various print and digital assets, including brochures, flyers, social media graphics, and website banners. By adhering to brand guidelines and leveraging my proficiency in design software, I consistently delivered visually appealing designs that effectively communicated critical messages to the target audience.

Link to past work:-

https://drive.google.com/drive/folders/1MdkoVyk-s-b2RmfTgwxjInjPvhq6ONxE

One prime INC., Bangalore — *Creative Associate*

June 2022 - December 2022

I played a vital role in shaping the company's branding and design strategies. I conceptualised and executed visually appealing marketing materials, collaborated with cross-functional teams, and ensured consistency across communication channels.

The Storii, Remote — *Graphic Design Intern*

June 2021 - Sep 2021

I designed graphics for marketing campaigns and social media, ensuring alignment with brand guidelines. I also contributed to creating print materials, honing my skills in layout design and typography. The internship provided valuable mentorship, helping me grow professionally and gain a solid understanding of design principles and effective collaboration in a dynamic work environment.

EDUCATION

Indian Institute of Information Technology, Bhopal

August 2018 - June 2022

B.Tech in Information Technology | 7.6 GPA

SKILLS

Design	Technical
Experience Design	HTML
Visual Design	CSS
Interaction Design	
Interface Design	**Research**
Motion Design	User Interviews
Rapid Prototyping	User Testing
Sketching	Surveys
Brand & Identity	

Tools

Prototyping	Adobe CC
Figma	Adobe XD
Webflow	Photoshop
Wix	Illustrator
	Premier pro
	After Effects

Projects

Spotify Redesign Case Study

May 2023 - Present

The project included improved navigation, simplified feature access, and a modern design language aligned with Spotify's brand identity. This project strengthened my skills in user research, information architecture, and finding the right balance between user needs and business requirements.

LANGUAGES

English & Hindi