

# KAMAL RANJAN

GRAPHIC DESIGNER



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Bangalore | India

## PROFILE

I am a graphic designer with more than eight years of experience working with customers in a number of mediums, such as print design and multimedia. I pride myself on being creative, responsible, and attentive devoted to developing and maintaining alliances that produce innovative successes that increase customer interest and revenues.

**PORTFOLIO LINK** - [https://www.coroflot.com/kam\\_kamanjan](https://www.coroflot.com/kam_kamanjan)



## WORK EXPERIENCE

Current  
2021



### GRAPHIC DESIGNER

Flipkart Internet Pvt. Ltd.

Bangalore - India

- 1] Creating captivating and distinctive visuals for the beauty and grooming section.
- 2] Work with developers to ensure that the creative concept is properly implemented within the online environment while maintaining consistency and integrity.
- 3] Create user interfaces that are clear and straightforward to use based on wireframes.
- 4] Design work includes – E-mailer, store page, flash banner, social media creatives, entry point designs, sticky notes, push notifications, creative for putting a brand in the spotlight, editing work, sale-related creative, etc.
- 5] Developing suitable templates for given creatives in various dimensions.
- 6] R&D for seasonal trends with regard to colour, fonts, images, layouts, etc.
- 7] creating original works for social media and other digital needs.

2020  
2018



### GRAPHIC DESIGNER

Unifabz Pvt. Ltd.

Bangalore - India

- 1] The creation of all the materials needed for digital brand marketing, including email campaigns, infographics, and ads on Facebook, Instagram, Google, and Facebook.
- 2] Creating a web-based design and working even more closely with the IT team to finish the project.
- 3] Collaborating directly with photographers to shoot products.
- 4] Working closely with an outside digital media firm on a variety of tasks relating to brand promotion.
- 5] Creating content and, if necessary, editing it.

## EDUCATION

### FIMAT & GRAPHIC DESIGN

2009 | NIFT

### FASHION DESIGNING

2004 | IIFT

## SKILLS

Adobe Photoshop

Adobe Illustrator

Corel Draw

MS Office

Branding

Adevtrising

Typography

Social Media Design

## WORK EXPERIENCE

2018  
2016



### PACKAGING GRAPHIC DESIGNER

AEC Offshore Trading Pvt. Ltd.

Bangalore - India

- 1] Coordinating with members of the marketing team and other stakeholders to make sure packaging satisfies branding objectives.
- 2] Examining consumer demands, industry trends, and product information to develop efficient package designs.
- 3] evaluating industry norms and specifications to produce designs.
- 4] Employed design fundamentals when selecting typography, composition, layout and color in design work.
- 5] Collaborating directly with photographers to shoot products.
- 6] Composing unique content for social media, online shops, and other digital requirements.

2016  
2010



### FASHION & GRAPHIC DESIGNER

Camellia Clothing Ltd.

Bangalore - India

#### GRAPHIC DESIGN

- 1] Presented marketing thoughts through creative expertise.
- 2] Created original artwork for marketing products, such as print collateral, brochures, banners, and signs.
- 3] Created website themes, layouts, and distinctive brand designs.
- 4] Developed seasonal and brand style guides to promote company business.
- 5] Tech pack development of designed apparels.

#### FASHION DESIGN

- 1] Developed seasonal merchandise as per defined term and menu.
- 2] Sketched artistic and fresh designs for consideration.
- 3] Attend meetings with vendors to finalize fabrics, trims and accessories.
- 4] Source fabrics, trims and accessories for developing designs.
- 5] Communicated with photographers and stylists to effectively showcase brand.

## SKILLS

Adobe Photoshop

Adobe Illustrator

Corel Draw

MS Office

Branding

Adevtising

Typography

Social Media Design

## AWARDS

### GRAPHIC DESIGNER AWARD

For outstanding contribution in BBD  
YEAR - 2022

## HOBBIES



This beautiful quote by **MILTON GLASER** always inspire me to do better than before:

**There are three responses to a piece of design: Yes, No, and WOW! Wow is the one to strive for.**

Thank you so much for taking the time to read my profile.