

Highly creative and multi-talented graphic designer with extensive experience in Multimedia, Marketing, and Print design. Exceptional collaborative and interpersonal skills; dynamic team player with well- developed written and verbal communication abilities.

Highly skilled in client and vendor relations and negotiations; talented at building and maintaining "win-win" partnerships. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

## Work History

03/2022	<b>Senior Graphic Designer</b>
09/2022	<div>Srinu Technologies Pvt Ltd, Hyderabad, Telangana<ul style="list-style-type: none"><li>Created the Proper Client requirement images, typography, graphics, and layouts for the project.</li><li>Created designs and collaborated with technical team to complete projects.</li><li>As a team lead, I ensured team is producing <b>quality work</b>.</li><li>Ensure the products created are user-friendly and convey brand consistency with all projects</li></ul></div>
04/2021-03/2022	<b>Senior Graphic Designer</b>
	<div>Scuti Tech Labs Pvt Ltd, Hyderabad, Telangana<ul style="list-style-type: none"><li>Created the right images, typography, graphics, and layouts for the project.</li><li>Creative design for marketing packages, including print materials, Brochures, Banners, collaborated, created images, Line images, Layouts and signs.</li><li>Contributed design ideas in early planning stages with customers and project managers</li><li>As a team lead, I ensured team is producing <b>quality work</b></li><li>Ensure the products created are user-friendly and convey brand consistency with all projects</li></ul></div>

Kiran  
Kanakala  
Sr. Graphic Designer

## Contact

**Address**  
Madhapur, TG, 500016

**Phone**  
8688222203

**E-mail**  
Kanakala.k97@gmail.com

## Skills



04/2020 –  
03/2021

**Founder and Managing Director**

*Getbi India Pvt Ltd, kakinada,*

- To direct and control the company's operations and to give strategic guidance and direction to the board to ensure that the company achieves its mission and objectives.
- Motivate the team members

08/2017 –  
04/2020

**Video Editor and Motion Graphic Designer**

*Virtual Education Frame Works Pvt Ltd, Hyderabad, Telangana*

- Developed creative design for marketing packages, including print materials, brochures, banners and signs
- Created designs and collaborated with technical team to complete projects
- Used Adobe to create images and layouts
- Designed creative digital displays used in on-line advertising for local businesses
- Contributed design ideas in early planning stages with customers and project managers
- Reviewed and edited film by selecting best combination of performance, sequencing and timing to tell story
- Delivered edits with multiple camera angle choices, titles, graphics, audio and special effects
- Exported final cuts and upload to content management system and client platforms
- Collaborated with motion capture department to collect and apply data for specific characters

12/2016 –  
07/2017

**Roto and View D**

*Prime Focus, Hyderabad, Telangana*

- Implemented variables such as anticipation and impact for model development
- Collaborated with motion capture department to collect and apply data for specific characters
- Managed quality assurance program including on site evaluations, internal audits and customer surveys

User technical support



Employee presentations



Closing techniques



**Software**

Adobe suit



Adobe XD



MS office



**Languages**

English

Telugu

- Developed exceptional attendance record with special attention to punctuality and preparation to work upon arrival
- Resolved conflicts and negotiated agreements between parties in order to reach win-win solutions to disagreements and clarify misunderstandings
- Roto & VD for 4 fun and educational films for Prime focus.  
Movie 1 : Wonder woman.  
Movie 2 : Transformers : The Last Knight.  
Movie 3 : Beauty and the beast.  
Movie 4 : Planet of the apes 3.  
Movie 5 : Kong skull island

---

## Education

---

### **High School Diploma**

*SSC - Kakinada*

### **Animation : Animation And Special Effects**

*Diploma - Vijayawada*