



Avinash George

Senior Graphic Designer

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Social Media

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Passport Number: **X7786297**

Education

● Diploma in Animation

- 📅 Rashtriya Institute of Animation Technology
- 🕒 2010-2012

● Bachelor of Arts

- 📅 National virtual university for peace and education
- 🕒 2007-2010

● PUC

- 📅 Vivekananda Pre University College
- 🕒 2005-2007

● SSLC

- 📅 St mary's high school
- 🕒 2004-2005

About me

Throughout my career, I have always tried to ensure that the passion and enthusiasm for my work has shone through. Despite my success as an independent designer, I have found that it is through a team that I have achieved my greatest potential.

I have learnt that having a platform to question and further ideas harnesses greater creativity – although realizing creative inspiration doesn't come without its obstacles! Obstacles such as time management and working tight deadlines are important in any industry, but the foundations and biggest challenges of Design lie in communication. In all my work, I have relished these challenges and used them to fuel my ambition and maintain my own high standards.

Job objective

- ▶ Planning concepts by studying relevant information and materials.
- ▶ Illustrating concepts by designing examples of art arrangement, size, type size and style and submitting them for approval.
- ▶ Preparing finished art by operating necessary equipment and software.
- ▶ Coordinating with outside agencies, art services, web designer, marketing, printers, and colleagues as necessary.
- ▶ Contributing to team efforts by accomplishing tasks as needed.
- ▶ Communicating with clients about layout and design.
- ▶ Creating a wide range of graphics and layouts for product illustrations, company logos, and websites with software such as photoshop. Reviewing final layouts and suggesting improvements when necessary.
- ▶ Conceptualizing and Creating motion graphics & Animated gif and editing videos

Expertise

Excellent in Adobe Illustrator,
Adobe Photoshop , Adobe Indesign,
After Effect, Premiere Pro, Lightroom
Canopus edius, Avid
& Win Ploatform
Technical Knowledge & Software
Social Media Experiance
Animation & Motion Graphics

Skills

Adobe Photoshop

Adobe Illustrator

Adobe In Design

Adobe Premiere Pro

Adobe After Effects

Interests

- Travelling
- Music
- Cricket
- Badmiton

Languages

- Kannad ●●●●●●●●
- English ●●●●●●●
- Hindhi ●●●●●●●
- Malayalam ●●●●●●
- Tamil ●●●●●●
- Telugu ●●●●●

Work Experience Continued

Dec 2012 –
April 2015

Channel Coorg

Visual Editor & Graphic Designer

Conceptualizing and Creating motion graphics
and editing videos
Program Promos Editing, visual Composing
Advertise Editing & Composing
Brochure Designing

JUNE 2015 –
Sept 2017

Sambrama Channel

Visual Editor & Graphic Designer

Conceptualizing and Creating motion graphics
and editing videos
Program Promos Editing, visual Composing
Advertise Editing & Composing
Brochure Designing

Jan 2018
– May 2018

VIP News (Power smart media Pvt Ltd)

Graphic Designer

Conceptualizing and Creating motion graphics
Magazine Designing, Hoardings, web banner,
Car Sticker Design, Flyer Cards, Invitations, Logo,
Broucher,ad designing ETC ..)

June 2018 –
Sept 2019

Blue N Decor Pvt. Ltd

Graphic Designer

Conceptualizing and Creating motion graphics, Animated Giff
(Brochure Designing, Catalogues design,
Product Editing, Web Banner Designs, Social Media
Promotion Designs, Etc)

Dec 2019
– Aug 2022

Neuberg Anand Reference Laboratory Pvt Ltd

Graphic Designer

Conceptualizing and Creating motion graphics, Animated Giff
(Brochure Designing, News Letter, Catalogues design,
Product Editing, Web Banner Designs, Social Media
Promotion Designs, Etc)

Sept -2022

Sparsh Hospital,

(A units of Shiva & Shiva Orthopeadic Hospital Pvt Ltd.)

Lead Graphic Designer

Conceptualizing and Creating motion graphics, Animated Giff
(Brochure Designing, News Letter, Catalogues design,
Product Editing, Web Banner Designs, Social Media
Promotion Designs, Etc)

Signature

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