



# ANKIT KUMAR GUPTA

## Creative Graphic Designer

I'm passionate, versatile with positive outlook, and great people skills. I believe i can bring more to your company, as I'm not just a designer, I have skills as a creative thinker, problem solver, business developer and a strategist.

English, Hindi, Telugu  
Languages

+91 9703595156  
Mobile No.

ankit6d@gmail.com  
Email address

## WORK EXPERIENCE

**COMPANY : GC INDIA DENTAL PVT. LTD. | March 2017 - Present**

### Key responsible Areas:

1. Responsible for the development of Product Catalogue, Brochures, Leaflets  
Conceptual creatives, E-newsletters, Social Media posts and Marketing Collaterals.
2. Having a knowledge of creating product promotion videos.
3. Work with Marketing Dept. and deal with excel and client communication.

**COMPANY: WHAT'S IN A NAME AD AGENCY, HYDERABAD | Mar 2016 - Feb 2017**

### Key responsible Areas:

1. Responsible for the Team Development & Monitored the Team member's performance.
2. Ability to create Corporate Logos, Brochures, Leaflets, Backdrops/Hoarding designs,  
Newspaper advts., Standee designs.

**Major Clients:** Ellaa Hotels, Plabo, Elevate, Kathiawar Stores, Mahavir Auto,  
Bajaj Digital, Ohri's, Lahari Resorts, Wisemalt.com, Prazanta and many more....

**COMPANY: SAMAIKHYA DESIGNS, HYDERABAD | Mar 2012 - Mar 2016**

Ability to create Branding, Corporate Logos, Brochures, Backdrops,  
Banners/Hoardings Designs, Leaflets, Powerpoint Presentations.

**Major Clients :** Hotel Taj Group, Hotel Hampshire Plaza, Mangatrai Jewellers,  
GC India Dental Pvt. Ltd., Infinity Paper, Bluecross Foundation, HMS Host,  
Ramky's Discovery City, Oyster School, Oakwood Intl. School And Many More....

## DESIGN SKILLS

### Branding & Identity

Logo identity, Business Cards, Letterhead, Corporate Folder, Company Profile etc.

### Print/Digital Graphics / Promotional Material

Poster, Flyer, Pamphlets, Brochure, Billboards, Booklets, Product Catalogue,  
Annual Report, Newsletters, Magazine Layouts, Social Media Posts etc.

### Websites

Website Layouts & Design, Web Banners, Web Templates, Google Ads.

### Others

Packaging , Information Design, Social Media Graphics,  
Video Editing & Image Manipulation

## LINKEDIN PROFILE

<https://www.linkedin.com/in/ankit-gupta-b91071201> [CLICK](#)

## EDUCATION

**Maharaja College | 2000 - 2002**

Graduation with B.Sc. (Computer Science)  
from Maharaja College  
(Vikram University, Ujjain, M.P.)

## TOOLS

Corel Draw

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Maya

Movavi Video Editor

Viddyoze Video Editor

## OTHER EXPERIENCE

**DQ Entertainment (International) Pvt. Ltd.**

Apr 2008 - May 2011

**Role: 3D Animator**

Work experience in Asia's no. 1 animation firm.  
Clientele: U.S., Paris, London, Philippines, France  
and many more.  
DQ is ISO 9001:2000 certified company.

3 years of experience as an Animator and  
work experience of 6 months as a Team Leader.

## WORK PORTFOLIO LINK

<https://www.behance.net/ankitguptahyd> [CLICK](#)