# Swadesh Panda

## UI/UX Designer

Strong in design and integration with intuitive problem solving skills. Looking to start the career as an entry level UI/UX designer with a reputed firm driven by technology.





swadeshpanda7@gmail.com



+91 80187 11774



https://www.behance.net/jayashreepandal/info



www.linkedin.com/in/swadesh-panda-469640219

## **EDUCATION**

### **B.Tech**

Parala Mahraja Engineering College

08/2019-Present

Berhampur, Odisha

#### Courses

**Mechanical Engineering** 

#### **Intermediate**

L.R.D.A.V. Public School

07/2017-03/2019

Cuttack, Odisha

#### Courses

Science

#### **Matriculation**

L.R.D.A.V. Public School

07/2016-05/2017

Cuttack, Odisha

#### Courses

Science

## **WORK EXPERIENCE**

#### **HEAD DESIGNER**

LITTLE PAWS CARE (NGO)

09/2021-05/2022

BHUBANESWAR, ODIHSA

THE COMPANY IS A NON-PROFIT ORGANIZATION HELPING OUT STAY DOGS AND OTHER ANIMALS

## **HEAD OF DESIGN**

**IMAGICS CLUB, PMEC** 

BERHAMPUR,ODISHA

HEAD OF DESIGN AS WELL AS CLUB HEAD HANDLING ENTIRE MANAGEMENT IN PARALA MAHARAJA ENGINEERING COLLEGE ART AND DESIGN CLUB "IMAGICS" WITH OVER 300+ ARTISTS, DESIGNERS, CREATIVE INDIVIDUALS.

## **PORTFOLIO**

https://www.behance.net/jayashreepanda1/info

## **SKILLS**

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere pro

Adobe Lightroom

Adobe After Effects

Adobe Spark

Figma

Adobe XD

Cinema 3D

## PERSONAL PROJECTS

**DESIGNER + CREATIVE DIRECTOR** PMEC (09/2021-Present)

CREATIVE LEAD ON A MULTIDISCIPLINARY TEAM OF 150+
MEMBERS IN THE PRODUCTION OF AN ARTISTIC CAMPAIGN
WHICH INCLUDED BEAUTIFICATION OF THE COLLEGE AND
SOCIAL HOT SPOTS IN THE CAMPUS. RESPONSIBLE FOR
VISUALIZING IDEAS, DESIGNING ASSETS, ART DIRECTIONS,
CREATIVE PROJECT MANAGEMENT AND SERVING AS A LIASON
BETWEEN CREATIVE AND STRATEGY TEAMS. PROJECTS
INVOLVE EXPERIMENTAL DESIGN, VIDEO PRODUCTION, BRAND
IDENTITY DESIGN FOR SOCIAL MEDIA POSTS AND SEVERAL
ILLUSTRATIONS REGUARDING THE SAME.

JUNIOR DESIGNER #DOGGODECEMBER LPC (12/2021-01/2022)

HEAD DESIGNER OF ONLINE CAMPAIGN PROMOTING STRAY DOG SAFETY, AWARENESS AND FACTS AND PROFESSIONAL COMMUNICAION ASSETS.

**GRAPHIC DESIGNER** LPC (09/2021-11/2021)

DESIGN PRINT AND DIGITAL MARKETING, IMEGERY PROMOTION FOR HOLLISTIC WELLNESS FOR THE NGO INITIATIVES.

**GRAPHICS HEAD** LPC (11/2021 - 05/2022)

DESIGNED PRODUCT PACKAGING, LEADING 18 TEAM MEMBERS FOR ONLINE CAMPAIGNS AND WORKED ON UI DEVELOPMENT FOR OFFICIAL SITE AND APP (WEB/MOBILE)

## RECOGNITION

MY DESIGN SKILLS AND LEADERSHIP WAS APPRICIATED BY DINESH VEERA THE WRITER OF THE SERIES "SHIVA ORIGINS" AND "KRISHNA PROPHECY" AND WAS ALSO FEATURED BY HIM.