






# SMRITI

## Fashion Designer/Graphic Designer

Seeking a challenging and rewarding position as Graphic Designer, where I can leverage my creative skills, technical expertise, and passion for Graphic Design to contribute to a dynamic design team.

## Contact

-  | 8757047719
-  | smriti.pr2704@gmail.com
-  | linkedin.com/in/smriti274

## Education

- **NIFT Chennai**  
B.Des-Knitwear design  
2019-2023 | 8.8 /10 CGPA
- **D.A.V Public School**  
Senior Secondary, CBSE  
2017 | 86.6 %
- **Krishna Niketan**  
Secondary, CBSE  
2015 | 9.8 /10 CGPA

## Certification

- **Graphic Design specialization**  
By California Institute of the Arts on Coursera. Certificate earned at July 10, 2023

## Portfolio Link

<https://www.behance.net/smritis1>

## Experience

- **Nykaa Fashion**  
Design Intern Jan 2023 - Apr 2023  
Worked on two women's wear collection- athleisure wear and sleepwear starting from market research to making final tech packs. I was also responsible for making other tech packs and flat sketches. Along with that I was handling few things on Shopify website.
- **The Elite unifab**  
Freelance Designer Feb 2023- Apr 2023  
I was responsible for making flat sketches for different uniforms and also adding details for the same. And working on presentations.
- **The Rajlakshmi Cotton Mills Pvt. Ltd.**  
Design Intern June 2022 -July2022  
Worked on a women's wear sweater (flat knit) collection where I was responsible for making the techpacks for those and was involved in the whole process starting from yarn selection to getting sample done.

## Skills

### Fashion Design Skills

- Fashion Illustration
- Trend Analysis
- Technical drawing
- Print Design

### Graphic Design Skills

- Branding & Identity
- Digital Illustration
- Typography
- Logo Design

### Softwares Skills

