

# Munna Vempala

## Sr.Graphic Designer

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Experienced Graphic Designer with six years of proven expertise in creating visually appealing and impactful designs across various mediums. Proficient in utilizing design software and tools to deliver innovative solutions that meet client and business objectives. Adept at managing projects from conception to completion, ensuring high-quality deliverables and client satisfaction.

### Experience

#### ASRITHAS GROUP (PRESENT): Sr.Graphic Designer

Feb 2023

- · Develop original design concepts, incorporating innovative ideas while considering brand requirements.
- · Designing the artwork based on the Client requirements.
- Designing of campaign / event websites, product websites & banners. Creation of aesthetic & effective visual designs for campaigns and other internal designs.
- Develop Layout & drawings in compliance with established templates & design standards.
- · Video Editing which includes adding the voice-overs, background music and onscreen text animations
- Designing creatives like banners, posts, mock-ups, infographics etc.
- Developing the front ends of existing Websites by editing current components based on requirements, or creating front ends for new Websites

#### JAYATHRI INFRASTRUCTURES: Graphic Designer

2019-2023

- · Collaborated with marketing teams to develop cohesive visual strategies for product launches and campaigns.
- Designed print and digital materials, including brochures, flyers, and advertisements.
- Handling the CRM software regarding company, Day to Day Process
- Conceptualizing and laying out world class PPT Presentations by taking text and complex data and making it easy to understand and memorable in the form of neat slide layouts.
- Proficient in crafting wireframes using Figma, translating concepts into intuitive user interfaces, designing mobile mockups, and utilizing Microsoft Design tools for seamless and visually engaging digital experiences

#### INVENCES GLOBAL SOLUTIONS: Graphic Designer

2017-2019

2013-2017

2011-2013

2000-2011

- Successfully completed immersive internships covering WordPress, HTML, CSS, JavaScript, and Bootstrap, gaining practical expertise in web development technologies.
- Utilized Photoshop to edit and optimize images for effective display on the company website, ensuring visual appeal and alignment with the brand identity.
- Prepared and managed web content for new products for ongoing projects.
- Skillfully managed the backend of the company's WordPress website, handling plugins, tools, and database operations for seamless functionality.

#### Education

- B. Tech (Computer Science Engineering) (JNTUK) (70%)
- Board of Intermediate (65%)
- Secondary School Certificate (80%)

#### Talent & Skills

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Graphic Design Principles
- Typography and Layout Design
- Branding and Logo Design
- Print and Digital Design
- User Experience (UX) Design

- Strong Communication and Presentation Skills
- Project Management
- Attention to Detail
- Team Leadership and Collaboration

#### Tools

- Adobe Photoshop
- Adobe Illustrator
- CorelDRAW
- Adobe InDesign
- Adobe XD
- Canva
- Figma
- Lightroom

PERSONAL DETAILS: MUNNA VEMPALA, D/o: V D RAJU, Native: Jangareddigudem, Known Languages: Telugu, English,Hindi, Hobbies: Travelling, Listening Music