

# Hemanth Kumar Ariga

Assistant Manager (Product development)

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Experienced creative designer with a demonstrated history of working in the e-learning industry. Skilled in Adobe suit, Microsoft office, Cinema 4D and Strategy & Planning. Strong marketing professional with a Bachelor of Technology focused in Civil Engineering from a reputed University.

## OBJECTIVE

Seeking a challenging position in the field of design & technology, leveraging my strong management and leadership skills, along with my data analytical abilities, to drive innovation, enhance user experience, and achieve strategic objectives for a progressive organization.

## PROFESSIONAL EXPERIENCE

July 2022 - Present	<b>Assistant Manager - Creatives</b> BYJU'S, Bengaluru, Karnataka, India
June 2021 - August 2022	<b>Creative Lead</b> BYJU'S, Bangalore Urban, Karnataka, India
August 2020 - June 2021	<b>Senior creative associate</b> BYJU'S, Bangalore Urban, Karnataka, India
August 2019 - August 2020	<b>Production Coordinator</b> BYJU'S, Bangalore Urban, Karnataka, India
October 2018 - August 2019	<b>Creative Associate</b> BYJU'S, Bangalore Urban, Karnataka, India
August 2017 - May 2018	<b>Tutor</b> RagaTutions, Hyderabad, Telangana, India

## ACHIEVEMENTS

- Managed and contributed to the design and quality aspects of projects at Byju's, a leading online edutech company. Played a key role in the following significant project which is Byju's Classes product.
- Collaborated closely with cross-functional teams, including designers, developers, and content creators, to drive project success.
- Implemented design best practices and quality standards, resulting in a seamless and engaging user experience.
- Led a team of designers and quality analysts in the development and enhancement of the online learning platform, catering to millions of students across various educational levels.
- Conducted regular quality checks and feedback sessions to maintain high standards of content and instructional design.
- Successfully launched several new features and updates, including interactive learning modules, gamified assessments, and progress tracking tools, leading to increased student engagement and positive user feedback.

## EDUCATION

### Bachelor of Technology in Civil Engineering

Jawaharlal Nehru Technological University, Kakinada | 2013 - 2017

### Mathematics and physics

Narayana Junior College - India | June 2011 - April 2013

## KEY SKILLS

Microsoft Office	<div></div>
Leadership	<div></div>
Adobe Suite	<div></div>
Data Analytics	<div></div>
Product Management	<div></div>
Strategy & Planning	<div></div>
Agile methodology	<div></div>