

Babu Kudithetti

Graphic Designer &
Typeface Designer



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Address :

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Hyderabad, Telangana - 500045

Search Key word for Portfolio on Google :
Babu Kudithetti on Behance

Portfolio Link :

<http://www.behance.net/babusuryab4f9>

1 Professional Profile

Skilled with 5 years of experience at various programs such as Adobe Illustrator, Photoshop, Indesign & CoralDraw. Possessing expert skill level in drafting storyboards, mock-ups and drafts. Specializes in creating corporate of professional Social media & print media layouts and clean artworks. Developed 470+creatives for the several clients (Including Brochures, Logos, flyers, facebook advertisements and Newspaper ads).

2 Expertise Softwares



Illustrator



Photoshop



InDesign



Premiere Pro



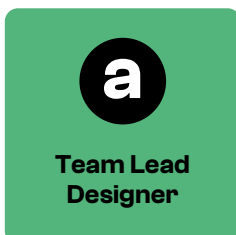
Xd



Coral Draw

3 Experience

OCT, 2020 - 2022



**Team Lead
Designer**

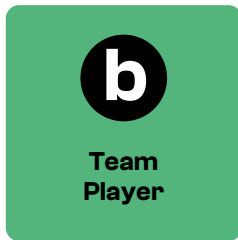
Applied Synergy Technologies & Rapinnotech Software Solutions,
Hyderabad, Telangana

- Collaborated with Digital Marketing teams to design graphics for all the Social Media

- Contributed plenty of Web pages, Mobile app designs to the development team

- Designed 200+ Social media Posters & Ads

DEC, 2017 - 2019



Okatti Media & Designs, Hyderabad, Telangana

- Worked with the Educational institutions of Sree Vidhyanikethan Educational Institutions
- Handled various projects of branding, creative conceptual Print media & social media Advertising campaigns, promotions, also entertainment, Cultural campaigns

Vini Teknika :

- Vini Teknika is The 1st customized Smart Cooking Automation in the World, around a 33 crores of massive project going to launch in India. I am happy to be a part of this project . I would love to mention that I have designed the Logo. This is a splendid accomplishment in my career

JUNE - NOV, 2017



Perigord Life Science Artwork Solutions, Hyderabad, Telangana

- Worked with global team of creatives on Packaging Artwork and Labelling Services for Life Science companies
Learnt and practiced quality management, detailing, maintain brand asset guidelines (Style, Guides, Typefaces, Color palettes, usage restrictions etc.)

4 Key Skills

- Problem Solving / Analytical • Detail oriented • Communicative
- Innovative • Team player • Observant • Logical thinking

5 Languages

Hindi / Telugu / English (Learning...Urdu)

6 Education

- **GRAPHIC DESIGN DIPLOMA,**
Prism Multimedia, HYD, April 2017
- **BACHELOR OF ARTS**
Sai Vikas Y.V. Reddy Degree College,
Kodada, 2009 (Osmania university)

THANK YOU