



G.V.S.Seshagiri Rao

Sr. Graphic Designer

Work Experience Total : 13 years

- 3 Years** SHRIRAM LIFE INSURANCE CO.LTD. As a Graphic Designer
- 4 Years** VAYHAN COFFEE LIMITED. As a Sr.Graphic Designer
- 5 Years** RAVI FOODS PVT LTD. As a Assistant Manager
- 1 Years** LIFESPAN PRIVATE LIMITED As a Assistant Manager

Profile :

Create Visual Concepts, using computer software or by hand, to communicate ideas that inspire, inform, and captivate consumers. They develop the overall layout and production design for various applications such as advertisements, brochures, magazines, and corporate reports.

LIFESPAN PRIVATE LIMITED/ 2021- 2022 (Still Now) Assistant Manager (Designing, Print & Digital)

Responsibilities:

Designing and packaging development , Marketing support, Visual communication, Team management , photography , Video Editing, product catalogues, Online Creatives and marketing promotional , New Product development, Co-ordination with Brand Manager and Operation Department for Excellent execution and Exhibition design concept Ext..

RAVI FOODS PVT LTD/ 2016- 2021

Assistant Manager (Packaging Designing & New Development)

Responsibilities:

Create concepts, using computer software or by hand, to communicate ideas that inspire, inform, and captivate consumers. They develop the overall layout and production design for various applications such as advertisements, brochures, magazines, and corporate reports... Designing several end-user documents, Image Creations, Dairies, Leaflets, Brochures, Books, Labels Paper ads, Web Creative banners Web Icons,

- All Kinds of Digital Marketing Works, and Souvenirs and so on.
- Developing final approved file to Postscript file.

VAYHAN COFFEE LIMITED/ 2012- 2016

Sr. Graphic Designer

Responsibilities:

Designing and packaging development , Marketing support, Visual communication, Team management , photography , Video Editing, product catalogues, Online Creatives and marketing promotional , New Product development, Co-ordination with Brand Manager and Operation Department for Excellent execution and Exhibition design concept Ext..

Contact Us

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Kukatpally allwyn colony
Hyderabad-500072.

Software Skills

Corel Draw

90%

Photoshop

90%

Illustrator

60%

MS Office

70%

Adobe Premiere

60%

Photo, Videography

80%

3d Maya

50%

Hand Skills

Sketching, Painting

70%

Carving, Designing

70%

POP Modeling

50%

Languages

- Telugu
- English
- Hindi

Skills & Hobbies

- Singing
- Music
- Reading Books
- Painting Sketch

SHRIRAM LIFE INSURANCE CO.LTD/ 2009- 2012 Graphic Designer

Responsibilities:

Life Insurance planning books , catalogues design, Portfolio Design for Marketing Product, Product Marketing collaterals development, campaign activity shoot, Video editing, visual communication, Booklet design, offline marketing materials design.

Multimedia Softwares

- **ARENA MULTIMEDIA** Hyderabad (Mehdipatnam) 2008- 2009

Educational Profile

- B.Sc (B.Z.C.) from Ambedkar University. 2008- 2010
- Intermediate (Bi.P.C) from Board of Intermediate. 2003- 2005
- S.S.C from Board of Secondary Education. 2002- 2003

Personal Profile :

Name	: G.V.S.Seshagiri Rao
Father Name	: Ramudu
Permanent Address	: D.No: 2-228 Uppalaguptham (P & M), East Godavari Dist, A.P.
E-mail	: mediaq.giri@gmail.com
Date of Birth	: 14.01.1986
Mother Tongue	: Telugu
Marital Status	: Married
Nationality	: Indian

Place: Hyderabad
Date: 10.04.2021

your sincerely
G.v.s.seshagiri rao