

Dear Sir,

At the outset, I would like to thank you for giving me the opportunity to present my candidature for a suitable post. I am pleased to enclose herewith my Curriculum Vitae for your kind perusal.

I have a record of outstanding success in the event management, rural activation and associated commercial operations, in multilocation environments. My progressively responsible experience has encompassed management of all aspects of the industry I have worked with. This experience has encompassed the successful management of events, rural activations and operations at the office.

My resume is a good summary of my background and general experience. I would be pleased to hear from you and arrange for a mutually convenient time for a meeting, during which we can further discuss.

Sincerely Yours,

ARVIND KUMAR .L

L. Arvind Kumar

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Career Objective

To emerge as the best in my chosen field. To benchmark excellence and consistently achieve high standards of performance. To work in a highly professional and challenging environment which provides a continuous enhancement of my skills, abilities and responsibilities.

Career Graph

Worked with **Wings Sales & Promotions** as a free lancer on various projects for about 1 year.

Worked with **Catpro Events Entertainment Ltd** as a free lancer on various outstation projects in 2000.

Appointed as a Production Executive in **Catpro events** handling promotions and events in 2001, Handling operations in Karnataka, TamilNadu and AndhraPradesh.

Assignment as a Manager Operations in 2002 – **Catpro Events Entertainment Ltd**

Assignment as a Branch Manager (Chennai Branch) in 2004 – **Catpro Events Entertainment Ltd**

Worked as Residential Manager (Tamilnadu) in 2006 – **Showtime Events (I) Pvt Ltd**

Worked with **Ogilvy & Mather Pvt Ltd, Chennai** in 2007-2008 as Regional Manager – South in Outreach division

Worked with **DDB Mudra Group** as General Manager – South India, from Oct 2008 to Nov 2013 handling operations and businesses

Worked with **Milestone Brandcom Pvt Ltd** as Operations Head – South India, from Nov 2013 to May 2015

Currently working as Managing Partner at **Verve Events and Promotions**

Responsibility Statement

To lead a team of highly professional personnel's in the event management field.

To negotiate, prepare and execute the event plans for a range of corporate necessities.

To co-ordinate with central operations team on daily basis for costings and finalizations of itineraries.

To generate revenue to the company by winning businesses

Achievements

- ❖ I had successfully handled the **ISNCON 2003** conference held in Vizag at Taj Residency spread over 3 days from 5th to 7th December 2003 under the guidance of Dr.T.RaviRaju Organizing Chairman-ISNCON 2003.Associated with entertainment and artists performances.
- ❖ I had successfully handled the **2nd Asian Chapter Meeting** held in Hyderabad at Hitex spread over 3 days from 21st to 23rd January 2005 under the advice of Dr.K.S.Nayak Organizing Chairman-ISPD. Associated with entertainment and artists performances.
- ❖ Organizing All India Reynolds Annual Scholarship Program for **G.M.Pens International Pvt. Ltd.** across 7 cities from past 4 years.
- ❖ Launch of Trimax pen, which is again a product from **G.M.Pens International Pvt. Ltd.** in 6 metro cities where product revolution was involved.
- ❖ Handled Conference of **Ashok Leyland** held in Hyderabad at Ramoji Film City for 3 days.
- ❖ Handled 50th Anniversary 'Print Summit – 2004' of **Heidelberg India Pvt Ltd.** held in Chennai at Taj Coromandal.The Printing machine of size 36'x6' was made in 3 Dimensional effect.
- ❖ Launch events of **ABN AMRO** at Hyderabad,Chennai and Bangalore.
- ❖ Annual Events for **M/s Motorola Electronics India Pvt.Ltd**
- ❖ Launch of new product from **Gillette presto** in Hyderabad.
- ❖ Handled 61st & 62nd Annual day celebrations of **State Bank of Hyderabad.**
- ❖ Launch of **HDFC** banks in Tirupathi, Rajahmundry and Dilsukhnagar.
- ❖ Launch of **John Player** shirt from ITC group held in Vizag at Hotel Grand Bay.
- ❖ 1st Anniversary celebration of Hotel **Aditya Park Inn** in Hyderabad.
- ❖ **Cartoon Network** road show - Toon Cricket 2002 held in Hyderabad and Chennai
- ❖ **Cartoon Network** show - Fun day out show held in Vizag & Hubli.
- ❖ Dwera bazaar (A division of **HLL** group) exhibition of rural products held in Hyderabad.
- ❖ Launch of **Red Label Dust Tea** associated with Actress Simran as a Brand Ambassador.
- ❖ Telugu Film stars nite at Nellore for the launch of **Rithwik Projects** (Telecast live on Siticable and a deferred telecast on Gemini TV)
- ❖ **Shaan** live concert held in Hyderabad at JBIET College.
- ❖ Launch of **"VISSA"**, the Telugu television channel of **M/s Raj Television Network** in Hyderabad at Shilpakalavedika.
- ❖ Launch of Vardaan biri (A product of **Dalmia Consumer Care**) in Bangalore, Chennai and Hyderabad.
- ❖ Hero Honda Stall Setup at ICE (Chennai) which has been rewarded with the best stall award.
- ❖ IBM – Career Fair which was fairly walk in interviews held in Chennai.

- ❖ Hero Honda Musical Nites held at Anantapur,Tirupathi,Narasaraopet & Gudivada.
- ❖ Castrol Power1 Throttle Max event – Bike Race,held at Coimbatore
- ❖ Launch of Nissan Teana Car in Chennai at Hotel Taj Coromandal in April 2007
- ❖ Launch of 'Lehar Iron Chusti' biscuits which comes from Pepsico foods
- ❖ 'Super Driver Contest' events of Ashok Leyland at Vijayawada,Jodhpur and Jamshedpur
- ❖ Press Meet at Hotel Grand Hyatt – Chennai for Isuzu Dmax
- ❖ Handled business account of Ashok Leyland

Promotional Activities

Tang orange juice (Marketed by **Dabur India Ltd.**) in shop activity.

Indian Oil Corporation activity held in petrol bunks for 60 days.

Red Label Dust Tea road show held in AndhraPradesh.

Kingfisher Pub Promotions.

Hdfc road shows in Bangalore and Hyderabad.

LG reliance mobile phone activity.

Chabaaza (A product of **Dalmia Consumer Care**) road show held in Bangalore, Chennai and Hyderabad.

Kapil Aapke Ghar (Sponsored by **Setmax Channel**) where Kapil have visited few houses to give cricket tips to kids.

House to House activation of ITC – Vivel Soaps & Shampoos at AP,KA & TN

Conducted road shows for Ashok Leyland Trucks 'ECOMET 1012 & 1212' pan India and achieved sales of 150

Inshop activity of ITC – Vivel Sandal Glow soap at AP & KA

Academic Qualification

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|-----------------|---|---|
| SSC | - | Vidyodaya High School, Hyderabad |
| Intermediate | - | MPC - Nagarjuna Jr. College, Hyderabad |
| Graduation | - | B.Com (Advertising & Mktg)
A.V.College - Osmania University, Hyderabad |
| Post Graduation | - | MBA. - Mktg & HR.
ICBM College - Kensington University, Hyderabad |

Personal Data

Full Name	Lingampally Arvind Kumar
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Fathers Name	Lingampally Narsimha Chary
Date of Birth	17 th May, 1979
Address	Sunrise Apts Flat 408 Lakshmi Nagar Colony, Kothapet, Hyderabad–500035
Mobile No	+91 9014112750
Email ID	arvindlingampally@gmail.com
Nationality	Indian
Driving License	846541998
Passport	M7719234
Blood Group	O +
Languages Known	English, Hindi, Telugu and Tamil.
Interests	Travel and Music.

I hereby declare that the above-specified information is true to the best of my knowledge.

Arvind Kumar