

NIRMAL KUMAR

CREATIVE GRAPHIC ARTIST

ABOUT ME

I am a creative, artistic and ambitious Graphics Designer with a talent for thinking outside the box and coming up with innovative ideas and designs. Highly skilled with various programs in the Adobe Creative Suite, such as Photoshop, InDesign and Illustrator. Coachable and passionate about collaborating with team when working on projects.

EXPERIENCE

CREATIVE GRAPHIC ARTIST INTEGRA SOFTWARE SERVICES PVT. LTD

Jul. 2018 – Jun. 2023

- Created custom graphics and designs by using programs such as Adobe Photoshop, Adobe Illustrator, and CorelDRAW
- Prepared illustrations and rough sketches of material, discussing them with clients and supervisors and making necessary actions
- ☐ Created design concepts for a variety of materials such as e-books, flyers, streamers, newspaper print ads, company logos and magazine covers
- Demonstrated expertise in preparing rough drafts based on briefs agreed on with clients
- Assisted imaging team members with product styling and maintained proactive communication with clients and manage multiple projects simultaneously
- ☐ Continuously sought creative ways to minimize costs, such as more efficient page layouts to use less material

• GRAPHIC ARTIST EFOCUS TECHNOLOGIES

Apr. 2016 – Jun. 2018

- ☐ Designed an innovative art-proofing system that increased production quality to almost 100% thereby increasing customer satisfaction reviews to 97.5%
- ☐ Designed unique print materials, including advertisements, brochures and logo designs
- ☐ Created and developed design concepts for ELT which include ads for publications such as Pearson, OUP, CUP, SAGE
- ☐ Implemented a new way of studying client concepts, reducing the processing time by 50%
- ☐ Trained new graphic artists on department procedures, design ethics, server protocol font usage, etc

EDUCATION

BACHELOR OF TECHNOLOGY

Electronics and Communication Engineering **Sri Manakula Vinayagar Engineering College**

2012-2016

SOFTWARE SKILLS

- Adobe Creative Suite
- CorelDRAW Graphic Suite
- Microsoft Office suite
- Figma
- Python (Learning)

PERSONAL SKILLS

- Graphic Design
- Digital Art
- Drawing
- Creativity

HOBBIES

- Art
- Designing
- Editing
- Photography
- Travelling
- Fitness
- Gaming

CONTACT

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