#### CONTACT

# SAYANDEEP SAHOO

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#### PERSONAL DETAILS

Date of Birth : 21/07/1998Current Location : Hyderabad

## OBJECTIVE -

To be involved with a challenging environment where my determination and tenacity to do the job can be explored and I can extract the best of myself, intend to build a career with leading corporate firm.

#### **EDUCATION**

2022 • MAKAUT

Masters of Business Administration

85%

2020 • MAKAUT

**Bachelors of Computer Applications** 

75%

2017 • ISC

**CLASS XII** 

68

2015 • ICSE

CLASS X 86

#### **EXPERIENCE**

### 16/03/2023 -Present

# • Business Development Manager

OYO Hotels & Homes Pvt. Ltd.

- 1. Negotiated and finalized partnership agreements with hotels, ensuring mutually beneficial terms and conditions.
- 2. Presented regular reports and updates to senior management, highlighting key achievements, challenges, and recommendations.
- 3. Spearheaded business development initiatives to expand OYO's market presence and increase revenue streams.
- 4. Conducted market research and analysis to identify market trends, competitor activities, and potential areas for growth.
- 5. Maintained higher SRNs occupancy, also checked delight factors for guest at hotels.

## 02/09/2022 -15/03/2023

#### Business Lead

Ashim Kar & Industries Pvt. Ltd.

- 1. Led business development efforts to expand Ashim Kar & Industries' Jute Exporters' market presence and increase export volumes.
- 2. Developed and executed strategies to identify new markets and potential international clients.
- 3. Established and maintained strong relationships with international clients like LC Packaging International, BraunGroup.com. negotiating contracts and ensuring customer satisfaction.
- 4. Collaborated with cross-functional teams to optimize production processes, ensuring timely delivery (collaboration established with Freya Shipping Services, India) of jute products and meeting quality standards.

## 02/11/2021 -01/09/2022

#### **BANOUET AND EVENT SALES MANAGER**

WEDDINGZ.IN, OYO HOTELS & HOMES PVT. LTD.

- 1. Managed and supervised all aspects of wedding and event operations at OYO Weddingz venues, ensuring seamless execution and customer satisfaction.
- 2. Collaborated with clients to understand their vision and requirements, providing guidance and suggestions to create memorable and personalized experiences.
- 3. Conducted site visits with clients, showcasing venue features and amenities, and assisting with event layout and design.
- 4. Resolved customer complaints and concerns promptly, maintaining strong client relationships and fostering repeat business.
- 5. Conducted business development activities to partner new properties for better revenue for OYO Weddingz.in.

## INTERNSHIPS

# GLOBSYN FINISHING SCHOOL, Kolkata - 4 Weeks.

Machine Learning using Python.

# A.M Marketing Private Limited, Kolkata - 8 Weeks.

A Study on Market Analysis of Bisk Farm Biscuits.

## TECHNICAL SKILLS -

- T-SQL , RDBMS [Beginner's Level]
- HTML5 [Beginner's Level]
- Python With Machine Learning [Beginner's Level]
- Windows Programs [MS Word, MS PowerPoint, MS Excel] [Intermediate Level]

## OTHER SKILLS

- Very good knowledge and experience in internet navigation and research finding specific information about products in a timely manner.
- Good communicator, able to clearly and correctly express complex technical concepts in English, both verbally and in writing to support a Global Organization.
- Experienced with standard Microsoft products and platforms.
- Ability to analyze data, interpret results and draw conclusions from process related experiments.
- Good in convincing people, can work in a team and complete an assigned task within time.

## CERTIFICATIONS -

• HTML5

NIIT - 2018

RDBMS And T-SQL

NIIT - 2019

Principles Of Management

NPTEL - 2021

Entrepreneurship

NPTEL - 2021

## AREAS OF INTEREST -

- Blogging and Vlogging.
- Debates & Public Speaking.
- Volunteering in various Events and Social Activities.
- Fitness Training.
- Sports.

# REFERENCE -

## Kumar Rahul - Amazon

Research Scientist kumarrahul.icfai@gmail.com

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# • Shantanu Bhattacharya - Sula

Territory Asst. Manager shantanubhattacharya@rocketmail.com +91 70030 54050

# • Avik Chakraborty - TCS

Business Process Lead avik.chakraborty1@tcs.com +91 9851249768