

Viddyottam J

Visual Designer

I am a Visual & UI designer. I have a work experience of more than 7 years as a Visual Designer I love everything that has to do with UI & Web design, Graphic design, packaging, Videography, industrial design and i feel a true devotion for Photography. I think conceptually and work quickly to achieve professionally and quality work. I also worked as a part time freelancer.



Education

2007 - 2008

Gita Convent School
Secndry Education

2009 - 2010

Modern School
Senior Secndry Education

2012 - 2016

Communication Design, NIFT
Bachelor in Design

2022 - Current

ConnectALL
(Senior Visual Designer)

ConnectALL's Value Stream Management Platform integrates an unlimited number of tools where I am responsible for all design stuff such as web, graphics and social media ads.

June 2016 - April 2022

SHOPX
(Assistant Design Manager)

It's a Retail Operating system, where Brands, Retailers, and Consumers are connected. I lead the team of designers for more then 4 years in SHOPX.

Main Skills

Photoshop



Illustrator



Adobe XD



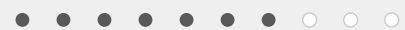
Figma



After Effects



Priemere Pro



WIX



Sketch



html Basics



2022 (April - December)

Tarams Technologies - FalconX
(Senior Ui/Visual Designer)

Tarams is a Product Engineering IT Service based company where I was working with the client named FalconX. I was helping them with my Ui and visual skills.

Jan 2016 - May 2016

SEVEN
(Designer)

SEVEN is an apparel and lifestyle brand of MS-Dhoni. I worked here as a intern for my graduation project in Design.

Experience

Viddyottam J

Visual Designer

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PROJECTS DESCRIPTION

ConnectALL's Value Stream Management Platform integrates an unlimited number of tools in your software development and delivery value stream for seamless collaboration, bi-directional information capture and exchange, automated event triggering, and much more. Here I am working as an visual designer where my keyrole is to handle Web design, marketing collaterals, Ui and motion graphics.



Tarams is an IT service based organization where I was working with the client named FalconX which is a B2B Crypto Institutional digital trading platform. There I was working as a Visual designer. My role is to help them in Ui design as well as in motion graphics.

SHOPX is a Retail Operating system, where Brands, Retailers, and Consumers are connected. It's a great experience of 5 years working in SHOPX. As a SHOPX employee, I worked for their B2B as well as B2B2C projects such as UI Design, Website, Marketing Collaterals (posters, banners, investor deck, magazine, brand manual, business and internal e-mailers, ad campaigns, logo designing, social media, video story boarding and editing), Branding, Exhibition design, and also worked for SHOPX EDGE is a mobile & electronics franchise store model of SHOPX.



ORABAE is a SHOPX beauty product brand which was launched on our B2B app. The vision is to honouring the beauty in everyone. These products will reflect our appreciation of true individuality and style. We have positioned ourselves mainly as a caterer to the teen and working professionals. Each product in our collection is inspired by the confidence it bring the wearer. And are meant to cause compliments and as well as a conversation theatre. For this project we have created logo, brand manual, social media influences, press media colletrals, variety of products such as lipstics, eyeliners, nail polis etc., UI, Video

SEVEN, a fitness and active lifestyle brand, fosters the free spirited youth of today. Spread across various fitness categories of running, training and lifestyle sport, the collection encompasses a wide range of running and training footwear, apparel and accessories for both men and women.

I was working as an intern there where i designed creatives such as look book, brand manual, t-shirt abstract designs, bag illustration, standees, tent cards etc. That place was a like heaven to my learning which changes my vision as designer.



DEAD CONCEPT is start-up advertising agency which was started by my seniors. That was my first experience as professional designer which was little challenging feeling like I was out for the first time from the egg. There mostly I handle the social media part for different brands such as REVV, Carpooly, ISSAC, and also some branding stuff like Vishaz Exports etc.