

## **VENTRU SUNEETHA**

Email: **suneethaventru10@gmail.com**

Mobile: **+91 97042 90458**

### **Career Objective:**

Intend to build a career laden with challenging projects that helps me innovate and create solutions that solve critical business problems.

### **PROFESSIONAL SUMMARY:**

- Having 2 years of Digital Marketing Experience at RelyIT Services Pvt Ltd.
- Dedicated SEO Analyst who can conduct efficient and accurate research and SEO strategy implementation.
- Skilled at conducting SEO Keyword Research and Search Engine Analysis.
- Producing original SEO Content, and assisting with Sitemap Building.
- Specializes at utilizing content and cross-platform marketing for SEO Strategies.
- Regularly monitor SEO Rankings, Trends, and Keyword Performance and Social Media like Facebook, Instagram, LinkedIn, Twitter.
- Must have knowledge of On-page/Off-page, Technical SEO, Site Analysis & SEO Works.

### **WORK EXPERIENCE:**

I am working in RelyIT Services Pvt Ltd as a Digital Marketing Executive from September 2020 to Now.

### **Core Skills:**

- SEO & Social Media Optimization.
- Google Analytics, Google Search Console.
- Keyword Analysis, Competitor Analysis.
- Google Ads - Search Ads.
- Email Marketing.
- Link Building
- Page Optimization.
- Tag Manager Ads

**EDUCATION:**

- Completed B.Tech (ECE) in 2018 from JNTU Kakinada in Kakinada Institute of Engineering and Technology with 72.5% percentage.
- Completed Intermediate (M.P.C) in 2014 from State Board in APSWR Jr, College , Godi with 78.3% Percentage.
- Completed S.S.C in 2012 from the State Board in ZP High School, Sapevaripalli with 88% Percentage.

**WORK DESCRIPTION:**

- Worked Off-page optimization strategies.
- On-page optimization strategies like Keyword Research, Site Modifications and Site Audit the Website.
- Creating and Monitoring Google Ads Campaigns with Extensions .
- Perform Daily Account Management of Pay Per Click Accounts on Google Adwords.
- Maintaining & Monitoring, Quality Score & other important Account Metrics.
- Performing Keyword Research & Analysis.
- Providing Recommendations and Execute Strategies for Keyword Research Opportunities, Campaign Structuring.
- Creating & Monitoring Ad Copies.
- Maintain Social Media sites like facebook, Instagram.
- Worked on : <https://www.folksit.com/>

**PERSONAL DESCRIPTION:**

Name : V. Suneetha  
Father's Name : V. Srinivasa Rao  
Date of Birth : 15/05/1996  
Languages Known : Telugu, English  
Address : Madhura Nagar, Hyderabad.

**Declaration:**

I hereby declare that the above written particulars are true to the best of my knowledge and belief.

Date:

Signature

Place:

(VENTRU SUNEETHA)