



DRAVYA SATHEESAN

Lead Graphic Designer / Visualiser

I think outside the box.

I focus on effective & efficient communication.

SKILLS

- Proficient in Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Premiere Pro, Adobe After Effects, Adobe XD.
- Strong understanding of typography, color theory and layout design.
- Excellent knowledge of design principles and industry trends.
- Experience in both print and digital design.
- Knowledge of color palettes, harmonies, and the ability to effectively use color to convey mood and enhance visual impact.
- Ability to think creatively, generate innovative design solutions, and adapt to project requirements and constraints.
- Ability to develop cohesive visual identities and branding materials, including logos, style guides, and brand guidelines.
- Problem solving & extensive experience in leading teams to achieve goals together.
- Communication - both verbal and visual.

WORK EXPERIENCE (7+ years)

SENIOR DESIGN MANAGER

DECORIGIN - December 2020- May 2023

- Led and built a cohesive design team, fostering collaboration and achieving goals.
- Demonstrated strong team-building and leadership skills, inspiring and motivating team members.
- Ensure seamless coordination and effective communication across creative endeavors.
- Creating captivating print collateral by blending brand philosophy, trends, and styling.
- Contribution to visually appealing and cohesive print collateral, ensuring brand consistency.
- Demonstration of exceptional production management for graphic media, aligning with brand guidelines.
- Applying expertise in graphic design to create engaging social media and marketing collateral. Showcasing skills in photography, styling, and art direction for creative projects.
- Management of social media platforms, ensuring consistent branding and engaging content.
- Contributing to innovative product design and effective management strategies.

SENIOR TEXTILE DESIGNER AND PRODUCTION LEAD

TRUE COLOURS - November 2020- August 2016

- Successfully manage production plans and execution.

EDUCATION

Bachelor of Design (B.Des)

2012- 2016

National Institute of Fashion
Technology (NIFT), Bangalore

CONNECT WITH ME

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in <http://www.linkedin.com/in/dravya-satheesan>

Be <https://www.behance.net/dravyasatish>

THINGS I ENJOY



Podcast



Documentary



Cooking