



# DHASARATHAN P

ASSISTANT MANAGER (BRANDING)

## CONTACTS

📍 Old no.8, New No.19, Hanumar Koil street, West Mambalam, Chennai-33

☎ 8438430384

✉ Dhasara1989@gmail.com

## JOB OBJECTIVE

To seek an opportunity organization and venture to be a part of its growth through innovative and dedicated approach to the challenges and thereby upgrade my skills.

## ACADEMIC PROFILE

M.Sc. (computer science) - Annamalai University – 2016 (65%)

B.Sc. (Computer Science) – King Nandhivarman arts & science collage – 2010 (60%)

HSC – Hr., Sec., School Gingee – 2007 (50%)

S.S.L.C – High School, Veernamur – 2005 (64%)

## EXPERIENCE

Graphic Designer, Jan 2020 – Present  
Dvara KGFS Pvt Ltd.

- Maintained the visual integrity of the brand.
- Creating our company products designs
- Creating Newsletter, Annual report, emailer, brochure, poster, logo,
- Create conceptual designs and marketing materials and other promotional items.
- Creating Customer feedback video, GIF files, Vector graphics.
- Creating social media post & Maintaining websites,
- Handling vendors with printing materials
- Visual design ideas implemented across the company.

Graphic Designer, Nov 2017 – Jan 2020  
Vanse Infotech Pvt Ltd.

- Creating Concept logo, Posters, Layout.
- Handling Website Layouts and other designs.
- Worked with our Raaga music team and creating concept designs
- Worked with our video editors and creating video thumb images
- Creating social media post.

Graphic Designer, Aug 2016 – Oct 2017  
Germa Sanitarywares Pvt Ltd.

- Creating our company products designs,
- Handling dealers' requirements, wall stickers, banners, hoardings
- Posters, pamphlets, etc...
- Handling website and amazon seller account.
- Maintained the visual integrity of the brand.

## SOFTWARES KNOWN

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Adobe InDesign
- Adobe Premiere Pro
- Adobe After Effects
- HTML & CSS

## PERSONAL DETAILS

Father Name : Perumal

D. O.B : 01-12-1989

Languages Known : English & Tamil

Hobbies : Learning New Things

Permanent Address: 401, Pillaiyar Koil street,  
Veeranamur, Gingee(tk)  
Viluppuram(dist),  
Pin code – 604 203

## EXPERIENCE

Graphic Designer, Jan 2016 – Oct 2017

Shoba Adds

- Creating Creative logo, brochures, banners, hoarding, stationary items,
- Making branding identity of our client
- Create building elevation designs
- Outdoor and indoor branding materials
- Branding stickers, LED letter designs
- Social media creatives, ads.

## RELEVANT SKILLS

- Strong experience in working in multidisciplinary design environments.
- Familiar with the news, media, and entertainment industry.
- Familiar with creating iconography for both web and print applications.
- Outstanding knowledge of layout principles, aesthetic design concepts, branding, typography, and color theory.
- Good knowledge of video editing software (Adobe Premier).
- Proficient in Microsoft Office (Word, Excel, and PowerPoint).
- Immense ability to develop graphic materials in a team environment that support the brand strategy.
- Outstanding ability to meet deadlines, juggling multiple projects in a fast-paced environment.
- Ability to professionally articulate thoughts and ideas.
- Amazing ability to work collaboratively with various functions and take creative feedback in a team environment.

## DECLARATION

I hereby declare that the above information furnished by me is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

Place: Chennai

Date:

**(P.DHASARATHAN)**