



KAVIYA KALYANASUNDARAM

GRAPHIC DESIGNER

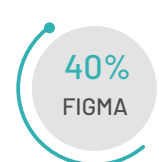
ABOUT ME

Highly skilled and versatile Senior Graphic Designer with 8+ years of experience in the creative industry. Adept at conceptualizing and executing visually stunning designs across multiple platforms. Strong ability to translate client objectives into compelling visual solutions. Proficient in utilizing industry-leading software and staying up-to-date with emerging design trends. Proven track record of delivering exceptional results in fast-paced environments and collaborating effectively with cross-functional teams. Exceptional leadership skills, with the ability to mentor and inspire junior designers to achieve their full potential. Passionate about creating impactful designs that drive engagement and convey brand messages effectively.

EDUCATION

- 2010-2012 | **Higher Secondary**
St. Pauls Girls Higher Secondary School,
Mayiladuthurai
- 2012-2015 | **B.sc. Visual Communication**
AVC College of Autonomous,
Mayiladuthurai

SOFTWARE



PORTFOLIO LINKS

- <https://www.behance.net/kaviyakalyana>
- <https://www.linkedin.com/in/kaviya-kalyanasundaram-759830b9/>
- <https://kaviyakalyanasundaram.portfoliobox.net/mywork>

E-mail

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Phone

+91 7708059655

Date of Birth

30-Aug-1994

Location

Chennai

SKILLS

Composition



Video Editing



Illustration



Typography



LANGUAGES

English



Tamil



Hobbies

Reading Books

Mobile Photography

Journal Writing

Series and Movies



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WORK EXPERIENCE

2021-Present | **Assit. Manager - Graphic Designer | Brandmidas Aviation & Hospitality**

1. Proficiently managed the entire process of an e-commerce project, encompassing all stages and aspects of its execution.
2. Effectively handled backend operations including product uploading, running promotional offers, and managing the order process through to delivery coordination with agents.
3. Proficient in backend operations utilizing Magento and WordPress platforms.
4. Experienced in managing third-party e-commerce platforms such as Amazon and Flipkart, overseeing activities from product upload to the order processing stage.
5. Proficient in creating visually appealing designs for e-commerce products and various other projects.
6. Responsible for the effective management of Curiohh and Sleepzzzo's social media presence.
7. Proficient in creating presentations and utilizing Microsoft Word and Excel for various tasks.
8. Experience in vendor procurement and supplier management.
9. Familiarity with the sublimation process for ceramic, cloth, and MDF materials.
10. Proficient in creating internal designs, including logos, certificates, social media posts, and videos.
11. Skilled in designing website mockups using Figma.

2018 - 2021 | **Senior - Graphic Designer | CK's Bakery - Division of Cavin Kare**

1. Proficiently managed the various projects such as CK's Bakery, S&B Bakery, Cavins and Sanchu
2. Highly skilled in developing internal designs, encompassing a wide range of deliverables such as logos, Flyer, Phamplet, Menu cards, Banners and Standee.
3. Experienced in managing vendors for offset printing services, including handling payments and ensuring timely delivery.

2016 - 2018 | **Graphic Designer | Oriental Cuisines Pvt. Ltd.**

1. Skillfully created artistic designs for a variety of restaurants, including French Loaf, Wangs Kitchen, Va phoo, Benjarong, China town, Sera, and Ente Keralam.
2. Proficient in the creation of internal designs, covering a diverse array of deliverables including logos, flyers, pamphlets, menu cards, banners, and standees.
3. Skilled in vendor management for offset printing services, encompassing tasks such as payment handling and ensuring punctual delivery.

2015 - 2016 | **Artist (Junior Graphic Designer) | Wipro**

1. Engaged in Australian projects involving the development of commercial advertisements for prominent local publications like "Yellow Pages".