SIDDHAARTHASANGEETH.R

SENIOR GRAPHIC DESIGNER / VIDEO EDITOR



OBJECTIVE

To leverage my creative abilities, technical skills, and extensive experience as a graphic designer to contribute to a dynamic and innovative organization. Seeking a challenging role where I can utilize my expertise in visual communication, branding, and digital design to deliver compelling and impactful visual solutions that resonate with target audiences and drive business growth.



KANNADA





WORK EXPERENCE

ROOT CODE TECHNOLOGIES PVT.LTD

Graphic Designer/ Video Editor/ VFX

2016-2020

Managed all activities pertaining to brand management, print design, long document production, design updates and project management.

- · Comes up with unique graphic design for clients.
- Works closely with the director, copywriters and other members of the marketing team to continuously level up the brand and develope new products.
- Recommended and consulted with clients on the most appropriate graphic design options based on thier overall marketing goals.

BYJU'S (THINK AND LEARN PRIVATE LIMITED)

Graphic Designer/ UI/UX (Wireframing)/ Video Editor

020-2023

Developed numerous marketing programes (newsletters, infographics, presentations, background design, icon design, UI/UX (Wireframing) and advertisements) and guaranteed that they exceed the expectation.

- As a background designer for a storybook, my role is to create visually captivating and immersive settings that enhance the narrative and bring the story to life.
- Detailed wireframes with visual design elements, providing a closer representation of the final product's look and feel
- · Maintain a design balance between simplicity and conveying the essence of each concept.

PLACE: SIGNATURE

DATE: