

RAHUL

DETAILS

19-1-912/A/24, Near Devi Bagh
Murali Nagar, Bahadurpura,
Hyderabad – 500064.

Phone (M) - +91 9959549435.

Email -rahulroy316@gmail.com

Skype ID: Rahulroy316

TECHNICAL SKILL SET

Design Tool: Adobe Illustrator,
Adobe After Effects, Adobe
InDesign, Adobe Photoshop,
Corel Draw, and MS Office.

Operating System: Windows
2000/XP, Windows 7, Windows
8 and Windows 10

Languages: English, Telugu, and
Hindi.

ACHIEVEMENTS

Elected as a president during the
final academic year in
Engineering (EEE Department).

HOBBIES

Playing Cricket and meeting friends.

AKULA

To obtain challenging full-time employment where my skills
are gainfully applied and augmented in order to progress and
work at a high proficiency as a in a well-established company.

PROFESSIONAL SUMMARY

- Worked with editorial, product marketing, social, and creative teams to design marketing video assets and graphic design.
- Collaborated with Marketing, PR, and Social Media teams to design graphics
- Understanding the stakeholder's ideas and making them applied in the real time environment.
- Innovative designs on company logos, brochures, leaflets, flyers as per the client's requirement and maintained quality standards in promotion on brand recognitions.

Key Skills:

- Graphic Designing
- Client Co-ordination
- Work Oriented Work
- Commitment Quick
- Adaptability Creative
- planning

ACADEMICS

- **B.Tech from Lords Institute of Engineering & Technology in 2010**
- **12th(MPC) from Narayana Junior College, Board of Intermediate Education in 2006**
- **10th (CBSE) from Chaitanya Bharathi Public School in 2004**

PROFESSIONAL WORK EXPERIENCE

Banka Bioloo Pvt Ltd. - Oct 2022 to till date

Nspira Management Services Pvt. Ltd.

(Narayana group of schools head office)-Jan 2018 to Oct 2022

- Created original designs for magazines, Text books, Certificates, Report cards and other core instructional material of school academic program.
- Created videos, designed presentations as promotional materials to the schools.
- Frequent Interaction with client on regular basis to know the upgrade policies that comes on day to day basis

Freelancer on Behance

- Created designs for Hoardings, Flyers, Brouchers and post for digital media.
- Created presentations and promotional materials to the client activity.
- Frequent Interaction with client on regular basis to know for the upcoming requirements.

Jyothi & Co.

Balanagar, Hyderabad. (6 Years)

Graphic Designer – Full Time Employment

Authoring Tools & Technologies: Corel Draw, Photoshop, and Themes Design, Creation of Brochures and Leaflets and Internal Branding.

Creative Graphic Designing that includes creating product catalogs for sales, designing rotating homepage & social media graphics for websites, and maintaining archival system for files.

Key Deliverables:

- Designed artwork for initial client concepts to final production preparation for various screen-printed materials.
- Formatted client artwork for production, worked with clients to approve designs.
- Daily back up of files was a must for pc files, transferred file to an external hard drive. Named the file and dated it.
- Demonstrated effective communication and teamwork skills by identifying and solving challenges with Promotions Graduate Assistant and Multimedia Assistant during meeting.
- Actively researched industry trends to bring new ideas and applications to company.
- Collaborated with marketing personnel in development of product information.
- Created sales collateral, marketing literature and print ads.
- Provided proposal layouts and designs under extremely tight deadlines.
- Edited scans and photos in Photoshop



Apollo Health Street, Hyderabad.

(7 Months)

Process Associate

Authoring Tools: Following up and closing claims, Gathering claims pending information.

Key Deliverables:

- Responsible for following up on existing claims.
- US based process in Healthcare.
- Accountable for client activities including closing claims and Job orders.
- Documenting the information received from healthcare insurance agents.

PERSONAL INFORMATION:

Father's Name: A. Srinivas Rao.

Date of Birth: 26-Nov-1988.

Address: 19-1-912/A/24, Bahadurpura, Near Devi Bagh, Hyderabad – 500064

Portfolio Link : <https://www.behance.net/gallery/116291369/WORKS>

<https://www.behance.net/gallery/162622217/POSTERS>

(Rahul Akula)