

Muhammad Rafshan FM

Graphic Designer / Video Editor



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Behance

<https://www.behance.net/rafshanfmc12d>

<https://muhammadrashan.webs.com/>

About Me

Address

Flat No 28, HSR layout,
2nd Avenue, 560102



Creative and talented graphic designer with over 10+ years of experience in product & marketing design. Equipped with a strong skillset of UI/UX and motion graphics, I am eager to contribute to creative processes from conception to completion.

Work Experience

2019 Till Date
BetterPlace

Bangalore

Senior Visual Designer (Marketing & Product)

Ideated and designed marketing content for digital, social and print media

Ensured design consistency across all B2B & B2C brands

Collaborated with marketing and product teams to develop creative concepts for marketing campaigns

2017 - 2019
Zefo

Bangalore

UI / Visual Designer (Marketing & Product)

Designed and produced art layouts for visual communication media including website, GDNs, email marketing campaigns, outdoor and other collateral

2015 - 2016
Ogilvy & Mather

Bangalore

Graphic Designer

Worked for two clients - Amazon & Shopclues

Developed various marketing, digital and social collaterals including brochures, infographics, landing pages and social media creatives

Recommended most appropriate design options based on stated marketing goals

2013 - 2015
BJY Federal inc

Austin, USA

Graphic Designer (Marketing & Product)

Primarily worked on mobile UI icons, website banners, mobile banners and ad promotion creatives for digital platforms

2012 - 2013
Dynamicyards

Trivandrum

Junior Graphic Designer

Developed concepts and creative ideas - graphics and layouts, illustrations icons, company logos and website mockups

Education Qualification

Post – Graduation
Multimedia

Graduation
B-com

Plus Two
Commerce

Xplora Design Skool
Ahamedabad, Gujarat

Sims College
Selam, Tamilnadu

Higher Secondary
Calicut, Kerala

Professional Skill

Creative thinking

Team player

Leadership

Communication

Software Skills

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe Premiere

Adobe Aftereffects

Adobe XD

Sketch

Figma

Interests



Family



Travelling



Music



Driving



Cricket

 https://twitter.com/Rafshan_F1

 <https://www.facebook.com/rafshanfr>

 <https://www.linkedin.com/in/muhammad-rafshan-fm-b29b4a8>