

## UTKARSH SHUKLA

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in Utkarsh shukla

### OBJECTIVE

My goal is to become associated with a company where I can utilize my skills and gain further experience while enhancing the company's productivity

To continue with my career with an organisation that will utilise my Graphics designs Skills to benefit for the mutual growth and success

### EXPERIENCE

- **Lernex.**  
Social media marketer
- **Freelance**  
Graphics designer

### EDUCATION

- **DAYANAND ACADEMY OF MANAGEMENT STUDIES** 2023  
Bachelor's of business administration  
Under graduation 3 semester 7.91 CGPA

### SKILLS

- Graphics design, Proficient in Adobe Creative Suite, including Adobe Photoshop CS6, and Canva Video editing.
- Specialized in crafting unique and memorable logos, that effectively communicate brand identity and values creating the watermark , wordmark Logo, & social media post
- Ms Excel basic data entry , pivot table, Table Data , Chart, & Power point
- Content writer, LinkedIn post, for engaging the audience

### ACTIVITIES

- I participated in startup event in Bangalore and it was organized by Stoa we pitch our idea to the co founder and my rank was 4 out of 10 we couldn't win this Event but I gained lot of experience from that startup event.

I am gain some experience in Marketing and HR domain from that internship

### ECA

- Share market research
- Cricket, Volleyball