

# SONALAL CHANDRASHEKAR

SENIOR GRAPHIC DESIGNER



## ABOUT ME

Dynamic & innovative professional with 4+ years of hands-on experience in handling creative design projects, concept creation, graphic design, animation & visual conceptualization.

## STRENGTH & SKILLS

ILLUSTRATOR

PHOTOSHOP

AFTER EFFECTS

PREMIERE PRO

MS EXCEL

MS WORD

## EDUCATION

**DIPLOMA IN GRAPHIC DESIGN - 2018**  
AECTL

**ELECTRONICS & COMMUNICATION- 2014**  
PVP Polytechnic

## PORTFOLIO

<https://www.behance.net/sonuccc2cdc8>

## EXPERIENCE

**GRAPHIC DESIGNER**

**STOREKING**

2018 - Present

- Creating web banners on everyday basis to promote various brands.
- Creating social media banners for various brands promoting Offers on various occasions
- Involved with Marketing team to carry out Field Visits to understand customer needs and optimize work based on customers needs.
- Ability to do my own research & take necessary decision needed for the design project.
- Successfully delivered print designs like danglers, posters, leaflets.
- Have hands on experience in video editing, GIFs, motion graphics for various platforms.
- Handled multiple digital platforms
- Developed numerous marketing programs (Logos, brochures, newsletters, infographics, presentations, & advertisements)
- Experienced video editor with a strong background in post-production. Skilled in all aspects of video editing, from footage selection and organization to color correction and special effects. Strong knowledge of industry-standard software, including Adobe Premiere, After Effects.

## CONNECT

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📍 Bengaluru, India

## PERSONAL INTERESTS

- 🎾 Badminton
- 🍳 Cooking
- 🎵 Music