

MADHURIMA DAS

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Address: Marathahalli, Bangalore.

CAREER OBJECTIVE:

Having **1+ Year** of working experience on **Image Editing, Website Banner Designing, Poster Designing, Content Designing, Event Card Designing, Icons Design, Illustration, Flat Vector Image** using **Photoshop, Illustrtor and Canva**. To seek for a growth oriented position as a Graphic Designer where my knowledge and creative skills can be properly utilized and developed continuously leading to the growth of the organization.

PROFESSIONAL SKILLS:

Tools	Photoshop (Image Editing, Poster Designing, Content Designing), Illustrtor (Icons Design, Illustration, Flat Vector Image), Canva (Poster Designing, Image Editing).
Drawing	Pencil, Oil Pastel and Mandala Art.
Painting	Water and Acrylic Colour.
Craft	Paper Flower, Wall Hanging, Photo Frame, Lamp Set, Flower Vase, Paper Craft, Jewellery Box, Greetings Card, Handmade Bag and Pen holder.
Jewellery & Paint Making	Terracotta, Fabric, Jute, Quilling Paper and Linocut.
Clay Art	Clay Jewellery and Clay Model.

WORK EXPERIENCES:

Company Name: SaNaTha Lifestyle Pvt Ltd (Bangalore, India).

Position hold: Graphics Designer.

Duration: 01st February, 2023 to Present.

Roles & Responsibilities:

- Cleaned, touched up and color corrected of photos for use in publications using Photoshop.
- Design and develop engaging graphic elements for client websites, social media platforms, and including custom icons using Photoshop and illustrator.
- Develop illustrations, Icons, Product packaging Sticker, and other designs using Photoshop and illustrator.
- Design and develop social media creatives for Carousel posters and Stories using Photoshop and Canva.
- Design and develop Events poster and Invitation card using Photoshop and illustrator.

URL: <https://michellesalins.in/>

Company Name: 360 Innworks (Mumbai, India).

Position held: Graphics Designing Intern.

Duration: 16th August, 2022 to 19th February 2023.

Roles & Responsibilities:

- **Content Designing, Image Editing.**
- **Festival posters** for social media.
- **Digital marketing posters.**

URL: <https://www.instagram.com/360innworks/>

Company Name: L&D Global (Bangalore, India).

Position held: Graphics Designer Intern.

Duration: 20th July, 2022 to 20th November, 2022 (4 Months).

Roles & Responsibilities:

- **Content Designing, Image Editing.**
- **Animal awareness posters** for social media.
- **Festival posters** for social media.

ACADEMIC PROJECTS:

1. 3D Solar System Model (T.L.M) (D.EL.ED):

In this project, I tried my best to **build a physical model of our solar system by using a cardboard, thermocol cutouts of planets, a motor, a switch and connecting wires.** I painted the base i.e. the cardboard as dark blue with stars depicting it as space. On it, I have arranged and interconnected the thermocol_cutouts of sun and the planets using thin wires in such a way that by switching on the motor which is fit behind the board, **they'd revolve/rotate presenting a working model of our solar system.**

2. Water Cycle Model (T.L.M) (D.EL.ED):

In this project, I took a single cardboard, covered one side entirely with a sky colored paper and on top of it, **I pasted thermocol cutouts of hills, clouds and trees.** I painted rain fall from the clouds till the board's bottom edge and when we flip the cardboard to see the other side, it would seem that the rain pours from the top on a landscape showing that it's ending up being used by us living things and also getting stored in water bodies like reservoirs, lakes, oceans etc. **Markings have been made with comments showing the different stages of this water life cycle.**

3. Craft Project (D.EL.ED):

In this Project, I have done couple of Craft works on Art Project.

- Photo Frame, Jewellery box & Flower vase** using Card board, Coloring and Quilling paper.
- Wall hanging, Flower stick, Paper hand bag, Greetings card, Paper star, Bookmark & Envelope** using Paper, Jute rope, Paper flower and Paper birds.
- A Linocut** using Pfeil tools, Battleship gray linoleum, Black carbon paper, Rubber roller and Somerset Satin paper.

ACADEMIC QUALIFICATIONS:

QUALIFICATION	NAME OF INSTITUTE	UNIVERSITY/BOARD	YEAR OF PASSING	PERCENTAGE
Diploma in Elementary Education (D.EL.ED)	Aragati PTTI, West Bengal, India	West Bengal Board of Primary Education	2020	84 % (with Distinction)
Bachelor of Arts	Ramsaday College, West Bengal, India	University of Calcutta	2018	36 %
Higher Secondary	Rashpur High School, West Bengal, India	West Bengal Council of Higher Secondary Education	2015	62 %
Secondary	Rashpur Girl's High School, West Bengal, India	West Bengal Board of Secondary Education	2013	42 %

ACHIEVEMENTS:

- ❖ Participate on "**Indian Art Contest**" 2021.
- ❖ Won few Prizes on School level for Sports and Hand Craft.

SOFT SKILLS:

- ❖ **Languages Understood:** English, Hindi and Bengali.
- ❖ Having a **Creative mind**.
- ❖ **A good team player**.
- ❖ **Eagerness to learn**.

EXTRA CURRICULAR ACTIVITIES:

- ❖ **Hobbies & Interests:** Drawing, Art & Craft, Gardening and Nature Photography.