

# Mohan Kumar N

Graphic Designer

RESUME

## Personal Profile

I am a graphic designer with over nine years of experience in creating engaging and innovative visual content for various media platforms. I have a strong portfolio of projects that showcase my skills in graphic design software, typography, layout and branding. I am proficient in Adobe creative suite like Photoshop, Illustrator, InDesign, PowerPoint and Figma. I am passionate about delivering high-quality work that meets the client's needs and expectations.

## Professional Profile

### Graphic Designer - UI/UX | Freelance | Jun - 2021 to May 2023

- Created logos, flyers, brochures, banners, and Web UI UX for various clients using Adobe Photoshop, Illustrator, InDesign and Figma.
- Utilize graphic design tools and software to develop and edit advanced-level PowerPoint presentations leveraging Brand Guidelines and Brand templates.
- Visual storytelling through PowerPoint, and succinct and compelling messaging through written communications
- Demonstrated creativity, originality, and attention to detail in every design.

### BUS Process Delivery Analyst | Accenture | Dec - 2019 to May 2021

- Client Reporting Document designing Services for InvesTech Operations Group
- Meeting the complex design requirements of clients accurately, clearly, and articulately describe by the firm and its investment solutions.
- Coordinating, editing, and proofreading Design documents adhering to firm-level guidelines with subject matter experts across the firm
- Developing an expertise visual data in many facets of firm-level content (e.g., Trading, Compliance, Operational Risk, etc.) to effectively craft and enhance visual responses of design documents
- Working on overflow questionnaires and other design work during peak periods, including, but not limited to, ad-hoc requests, customized client reporting work, and data requests
- Designing multiple posters and banners for all the occasional events through out the year.

### Art Director | IIHT Ltd | Jan - 2018 to Nov 2019

- Expertly researching, developing and deploying emerging concepts of design trends on Digital, print and rich media materials.
- Illustrator capable of effectively upholding the artistic quality and integrity of the design process adhering to brand guideline.
- Design and prepare engaging presentations with compelling content and visuals, including templates, backgrounds, information graphics, charts, illustrations, animation/multi-media, and diagrams
- Demonstrating illustrative skills with rough sketches and designing visual mock-ups/prototype and wire-frame to production-ready assets for development process.
- Assisting and creating Social Media content and other rich media graphic advertisement content.

### Head of Lead Management & Graphic Designer | IIHT Ltd | Dec - 2013 to Mar 2017

- Focused on defining UI for core CRM and other applications customization. Along side with implementation and optimization of CRM for 180 branches across PAN India.
- Worked closely with Content and Digital Marketing team creating Daily Social media advertisements posts and banners for brand and service promotion campaigns.
- With strong knowledge and experience in Microsoft Excel and PowerPoint presentations, highly skilled to utilizing Microsoft Excel and PowerPoint for sorting and displaying raw data and reports in to visual design.
- Created multiple presentations from scratch incorporating design layouts, infographic and animations.
- Presentation design with animation design background
- Presentation design with informational design background

### MIS Executive | C-Cubed Solutions | Jan - 2012 to Oct 2012

- Handling Internal and external client report.
- Tracking and sharing attendance reports, publishing daily, weekly and monthly report to respective clients.
- Generating sales reports, data management, data entry, Pivot Table.

## Contact

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## Interpersonal Skills

- 🔗 Communication Skills
- 🔗 Creative
- 🔗 Detail Oriented
- 🔗 Leadership skills
- 🔗 Time management

## Expertise

### MS Office

- 🔗 Word
- 🔗 Excel
- 🔗 PowerPoint
- 🔗 Outlook

### Adobe Creative Suite

- 🔗 Photoshop
- 🔗 Illustrator
- 🔗 InDesign
- 🔗 After Effects
- 🔗 Premier Pro
- 🔗 Acrobat DC
- 🔗 XD

### Figma UI UX Design Platform

## Languages

- 🔗 English
- 🔗 Kannada
- 🔗 Telugu
- 🔗 Tamil
- 🔗 Hindi

## Education

**2007-2010** | Dr. Babasaheb  
Ambedkar University | Bachelor's  
Degree in Commerce

**2006-2007** | All India Council of open  
schooling | II Puc: Commerce

**2004-2005** | Shanthi Children School  
| SSLC

## Certification

**2017** | FifthGen Academy |  
Marketing and Media Design

## Behance

[www.behance.net/MohanKumarN](http://www.behance.net/MohanKumarN)