

# L RAJESH

## GRAPHIC DESIGNER / UX DESIGNER

Motivated and creative Graphic Designer with 3+ years of professional experience in crafting visually stunning designs for a wide range of clients. Proficient in utilizing industry-standard design software to conceptualize and execute compelling graphics. Seeking to leverage my skills and expertise to contribute to a dynamic and innovative design team.



### Contacts

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## Experience

### Infomerica (India) Pvt. Ltd. - Ux & Graphic Designer (Oct 2022 - Current)

Created high-quality visual designs for print and digital media, including logos, business cards, and mobile apps. Worked closely with clients to ensure project timelines were met and deliverables were of the highest quality.

Collaborate with cross-functional teams, including product managers and developers, to define project goals and user requirements for web and mobile applications.

Manage multiple design projects simultaneously while adhering to deadlines and maintaining a high level of quality.

### Digi Versatile Solutions Pvt. Ltd. - Graphic Designer (Nov 2021 - Oct 2022)

Collaborate with the digital marketing team to conceptualize and create visual assets for online campaigns, social media, email marketing, and website graphics.

Conceptualize and execute designs for various marketing materials, including brochures, flyers, posters, social media graphics, and digital advertisements.

Gained hands-on experience in creating animated graphics for social media platforms.

### Santric Technologies - Graphic Designer & Motion Graphics (Oct 2019 - Oct 2021)

Design eye-catching banners, advertisements, and landing pages to increase click-through rates and conversions.

Created digital marketing assets, including social media graphics, infographics, and animated banners.

Ensure brand consistency across all digital marketing materials and campaigns, aligning them with the company's visual identity and brand guidelines.

## Education

### B.TECH ( ECE )

MAHAVEER INSTITUTION OF SCIENCE & TECHNOLOGY, HYDERABAD.

## Certification

### GRAPHIC DESIGNER / UX DESIGNER

PRISM MULTIMEDIA INSTITUTE, HYDERABAD.

## Skills



Portfolio: [www.behance.net/rajeshl1](https://www.behance.net/rajeshl1)