# Poulomi Ghosh

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## Profile

I am passionate about my profession as a Graphic Designer and want to build my career on graphic designing. I have also performed many art exhibition, play and done various social activities. I specialize in illustration, UI designing work, preparing client presentation and graphic designing. I am looking to be a part of a global company which has great values, scope for growth and unyielding integrity.

## Portfolio Link

https://drive.google.com/drive/folders/10NtaW0lZSkhTpAywqKdUpdkT49jdtUo9?usp=drive_link

## Core Competencies

- **Icon Design:** Designed gallery, contact, camera, alarm, message, email
- **Character Tracing:** Animal, Human, Objects
- **Mandala Art using Adobe Illustrator:** 1000X1000 px
- **Logo and UI Design:** Typography logo, mobile interface
- **CorelDraw:** to create logos, flexes, brochures, invitation cards, and any kind of vector designing based on the lining

## Certifications

- 2011 - "Information Technology Applications (CITA)" Course covering computer fundamentals, MS Office and database management system induced by Nehru Yuva Computer, Ministry of Youth Affairs & Sports, Government of India
- 2020 - "Fundamental of Digital Marketing" from IAB through Google Digital unlocked
- 2022 - Graphic Design & Illustration Using Adobe Illustrator 2022
- (Adobe Certified Professional)
- 2022 - Visual Design Using Adobe Photoshop (Adobe Certified Professional)

## Technical Skills

- Illustrator
- Photoshop
- Adobe Premier
- Adobe Audition
- Adobe InDesign
- Adobe After Effect
- CorelDraw
- Figma
- MS-Office Suite

## Interest & Hobbies

- Baking
- Painting
- Travelling

## Education

- Certification in Visual Content Development for Print & social media from Arena Animation, Kolkata in 2021
- Master's in political science from Rabindra Bharati University, Kolkata in 2015 with 57%
- Bachelor's in political science from Burdwan Raj College, Burdwan in 2013 with 55%

## Career – In Detail

### Digital Edge 360: June 2022 – Till Date

**Role:** Senior Graphic Designer

**Accomplishments:**

- Requirement gathering and defining, visualizing and creating graphics including illustrations, Poster
- Banner, Logo Designing, creating client presentation, designing UI apps, Reels, Video Editing, etc

**Responsibilities:**

- Responsible for Creating Social Media Post.
- Responsible for Website Mockup.l8
- Responsible for creating Motion Video.
- Responsible for Design ready for Presentation

### Ollypop Colors for Childhood: Feb 2022 – June 2022

**Role:** Graphic Designer

**Accomplishments:**

- Conduct the entire process of defining requirements, visualizing and creating graphics
- Creating illustrations, Knitwear Design for minors in Fashion Communication, layouts, photos etc.

**Responsibilities:**

- Responsible for Knitwear Design Idea.
- Responsible for Design with Brush Stroke.

### Next Digital Web: Aug 2021 – Feb 2022

- Responsible for Creating Social Media Post

### FreelanceGraphicsDesigner Feb2020-Aug 2021

- Responsible for Creating Social Media Post, Logo

## Personal Info

**Date of birth:** 8th December 1992
**Nationality:** Indian
**Marital Status:** Unmarried
**Languages:** English, Hindi, Bengali