

Babu Kudithetti

Graphic Designer &
Typeface Designer



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<http://www.behance.net/babusuryab4f9>

<https://www.facebook.com/DentalSuite360>

<https://www.facebook.com/dentalinterface360>

<https://www.facebook.com/AppliedSynergyTechnologies>

<https://www.facebook.com/RapinnoTech>



1 Professional Profile

Skilled with **5 years of experience** at various programs such as Adobe Illustrator, Photoshop, Indesign & CoralDraw. Possessing expert skill level in drafting storyboards, mock-ups and drafts. Specializes in creating corporate professional Social media & print media layouts & clean artworks. Developed 300+ Creatives for the several clients (including Brochures, Logos, Flyers, Facebook advertisements, etc.).

2 Expertise Softwares



Illustrator



Photoshop



InDesign



Premiere Pro



Coral Draw

3 Experience

- **Team Lead Designer**

Applied Synergy Technologies & Rapinnotech Software Solutions Hyderabad

Oct, 2020 - 2022

- Collaborated with Marketing and Social Media teams to design graphics
- Contributed web pages for the development team
- Designed 200+ social media posters & webinars

- **Graphic Designer**

Okatti Media & Designs - Hyderabad

Dec 2017 - 2019

- Worked with the Educational institutions of **Sree Vidhyanikethan Educational Institutions**
- Handled various projects of branding, creative conceptual Print media & social media Advertising campaigns, promotions, also entertainment, Cultural campaigns

Vini Teknika :

- **Vini Teknika** is The 1st customized Smart Cooking Automation in the World, around a 33 crores of massive project going to launch in India
- I am happy to be a part of this project by designed the Logo. This is a great accomplishment in my career

- **Jr. Graphic Designer**

Perigord Life Science Artwork Solutions, Hyderabad

June - Nov 2017

Worked with global team of creatives on Packaging Artwork and Labelling Services for Life Science companies
Learnt and practiced quality management, detailing, maintain brand asset guidelines (Style, Guides, Typefaces, Color palettes, usage restrictions etc.)

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4 Key Skills

- Problem Solving / Analytical
 - Detail oriented
 - Communicative
 - Innovative
 - Team player
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5 Languages

HINDI / TELUGU / ENGLISH (Learning...Urdu)

6 Education



GRAPHIC DESIGN DIPLOMA,
Prism Multimedia, HYD, April 2017.



Bachelor of Arts. Sai Vikas Y.V. Reddy
Degree College, Kodada, 2009 (Osmania university).

7 Hobbies

• Singing

• Music

• Browsing

Thank you