

YESUDAS SONE

Contact: +91 9652567804, 8074640008; Email: yeshu.sone@gmail.com

CREATIVE MULTI-TALENTED DESIGNER

Web Design&Development ▶ Graphic Design ▶ Digital Marketing ▶ Multimedia Projects ▶ Client Relations Management

PROFILE

- Creative, multitasking, business savvy professional with artistic imagination, sharpness and sound decision making abilities, passionate about building and enhancing corporate identity for prestigious clients.
- Seeking to leverage my professional maturity and creative acumen to add value to an organization of repute.
- Proven track record of over 10 years in strengthening client's brand image by conceptualizing and implementing targeted and innovative design concepts for clients across industries.
- Well honed skills in visualization, production, operation and management of ideas, themes and concepts. Demonstrated ability in making creative's to address diverse need, demand, target and budget of clients.
- Manage multiple simultaneously occurring creative projects from concept to completion. Ensure projects are delivered within defined cost, time and quality parameters.
- Out of box thinker with stellar organizational & planning skills, demonstrated ability to work in highly diverse environments with people from varied backgrounds
- Strong communication, negotiation & interpersonal skills coupled with professional maturity & business acumen.

EMPLOYMENT CHRONOLOGY

Freelance Designer

Since Dec 2020

- Developed multiple graphic Product Briefs and Data Sheets for the U.S. Company
- Created several posters for upcoming events and assisted supervisor with updating
- Ensure the final project is proof read for accuracy and quality

Lead Web Master

Cavium, Inc.

Mar 2010 – Aug 2018

- Responsible for website design and development, Graphic designs
- Onsite work in US: Created several Graphic layouts and presentations for marketing team in California and Mexico
- Worked in a lead role to provide supervision and guidance to junior designers
- Utilize large format printing for billboards and trade shows

Sr. Web Designer

Jiva Infotech Pvt Ltd, Hyderabad

Mar 2007 – Mar 2010

Responsible for print designs and website design and development

Key Deliverables

Web Designing &Graphic

- Develop and enhance corporate identity through Creative Web Layouts, Web sites, GUI Design, illustrations and logo design.
- Prepare sketches and storyboards in order to get the workflow and accuracy of multimedia projects.

UI Design & Development

- Develop adaptive/responsive designs for Multi devices like Desktop, Tab, and mobile screens.

Client Relationship Management

- Liaison with clients on a regular basis to update them with project status.
- Maintain close coordination with clients for receiving and reviewing content, changes and additions.
- Establish the look, graphic elements and content of communications materials in coordination with client.

PROFESSIONAL & ACADEMIC CREDENTIALS

IT Professional in Programming, Baroda
Graphic and Web Designing, Baroda
FY BSc in science from Gulbarg University

TECHNICAL PROFICIENCY

Web / Graphics: Bootstrap Web development, Digital Marketing, Photoshop, Dreamweaver, CSS, Illustrator, LiveCycle Designer, InDesign, Adobe Captivate, SwishMax, Corel Draw
Database: My SQL

LANGUAGES KNOWN

English, Hindi, Kannada, Marathi and Telugu

REFERENCES AVAILABLE UPON REQUEST

ANNEXURE

WORK SAMPLES

<https://drive.google.com/file/d/1HCDT52PBCYxpAURUMUz79mYYVjwGjtmp/view?usp=sharing>

Website Design and Development Projects

Cavium (<https://cavium.com/>)
MontaVista (<http://mvista.com/>)
Abhyasa School (<http://www.abhyasaschool.org>)
Annapurna Cuisine (<http://www.annapurnacuisine.com>)
Bhavans School (<http://www.bvbpsjh.com>)
Cheng Concret (<http://www.concreteexchange.com>)
ConnectU (<http://www.connectu.com>)
Empire Limousine (<http://www.empirelimousine.net>)
EEI-Corp (<http://www.eeicorp.com>)
Guest of a Guest (<http://guestofaguest.com>)
Gupta IFS (<http://www.guptains.com>)
Hi5-Travels (<http://www.hi5-travel.com>)
Intime Solutions (<http://www.intime-solutions.com>)
JIVA InfoTech (<http://www.jivainfotech.com>)
JIVA-BPO (<http://www.jivabpo.com>)
Jacks Hobbies (<http://jackshobbies.in/>)
Prodigy Group (<http://www.prodigysoftwaregroup.com>)
Russells (<http://www.russells.in>)
Sikhs for Justice (<http://www.sikhsforjustice.com/?q=node/9>)
TMI Central (<http://www.tmicentral.com>)
Video Conference (<http://www.video-conference.co.in>)
Wintech Racing (<http://www.wintechracing.com>)
1st Choice Staffing (<http://www.1stchoicegov.com>)

Web and Print Design Projects

Genea (<http://www.geneaenergy.com>)
My Evaluations (<http://www.myevals.net/Logon.asp>)
Optionetics (<http://www.optionetics.com>)
WesLA Skincare (<http://www.westlaskincare.com>)
WesLA Cellulite (<http://www.westlacellulite.com>)
WestLA Hair Care (<http://www.westlahairtherapy.com>)
WestLA Medical (<http://www.westlamedical.com>)