

Mohd Zia uddin

Dedicated E-commerce manager and graphic designing professional with history of meeting company goals utilising consistent and organised practices. Skilled in working under pressure and adapting to new situations and challenges to best enhance the organizational brand.

GET IN CONTACT

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PERSONAL DETAILS

- Current Location Hyderabad, Telangana
- Date of Birth Mar 03, 1994
- Gender Male
- Marital Status Married

SKILLS

- Graphic Designing
- Logo Design
- Photoshop
- Corel Draw
- Adobe Premiere
- Adobe After Effects
- Digital Marketing
- Social Media Marketing
- Display Advertising
- Online Marketing
- Brand Promotion
- Printing
- Packaging
- Networking
- Amazon
- Online Marketplaces

LANGUAGES KNOWN

- English
- Telugu

PROFILE SUMMARY

Dedicated E-commerce manager and graphic designing professional with history of meeting company goals utilising consistent and organised practices. Skilled in working under pressure and adapting to new situations and challenges to best enhance the organizational brand.

EDUCATION HISTORY

Post Graduation

| | |
|-----------------|------------------------------------------|
| Course | MBA/PGDM(Marketing) |
| College | Avanthi Degree and PG College, Hyderabad |
| Year of Passing | 2017 |
| Grade | 5.2/10 |

WORK EXPERIENCE

Jan 2019 to Present

E-commerce manager at Chambers business centre

- Manage grow and maintain e-commerce marketplace such as Amazon, Flipkart, Snapdeal, Meesho, Nyka etc.
- Manage, streamline, and refine A+ content, improve product catalogue, update keywords, and related activities, to boost impact and sales.
- Manage assigned marketplace orders and execution, maintain data, create and share reports Manage Promotions Like Sponsored ADS, Coupons.
- Update the Prices, Images and other Information according To New Information, Campaign Processing (CPC, Automatic, Manual, Negative Targeting) Sale Boosting, Daily Marketing Reviews, ASINs Indexing Sponsored product on top page Checking Manage Inventory on daily basis.
- plan to increase the E-Commerce sales for the brand and handle

- Hindi
- Urdu

the day-to-day operations., deal with marketplaces like Amazon, Flipkart, Meesho etc.

- Monitor sales, promotions, marketing and social media programme, and activities over digital platforms.
- Manage relationships with digital agencies and external third parties in the marketplace world.
- Review customer feedback and marketplace health, updating processes as needed.
- Generate weekly reports on campaign performance including engagement, revenue generation etc.

Feb 2017 to Jan 2019

Graphic Designer at Finn cosmeceuticals private limited

- Designed brand logos, product labels, mono cartons, packaging materials, flyers, brochures and advertising materials for beauty, skin care and food products.
- Designed product mock-up images, listing images, A+ content and images for all online marketplaces.
- Create graphics for social media channels (Facebook, Instagram, twitter etc.).
- Develop artwork for banners, large format posters for buses as well Co-branded advertising for wholesale/corporate.
- Create concept designs within client deadlines and support their business objectives.
- Work closely with marketing teams to ensure print needs are met.
- Ensured all artworks goes through the relevant approval channels, Supported the web team by producing artwork for customer emails.
- Design and create add images according to the channel specifications for digital marketing such as google, Facebook, YouTube, Instagram.
- Create and updates brands catalog, worked on multiple projects and brands at a time.

PROJECTS

Manage seller accounts of multiple brands and websites, 38 Months

Best selling brands in Amazon and Flipkart. Luxura sciences, Recast, Irem, Finn cosmeceuticals, Finn Naturals, Invoq, portions of paradis, Seven skies, Optimum organics, Vital organics, Amazing organics, Smuk naturals etc