



# DAVAMANI.S

SENIOR GRAPHIC DESIGNER

PHILIPS GBS

## CONTACT



Davamani.S



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Thiruvalluvar Nagar,  
Thiruvananthapuram  
Chennai – 600 041

## SKILLS

PHOTOSHOP



ILLUSTRATOR



MS- OFFICE SUITE



ADOBE INDESIGN



ADOBE AFTER EFFECTS



ADOBE ADOBE PREMIERE PRO



## LANGUAGE



English



Tamil



Telugu/Malayalam

## PASSIONS



## ABOUT ME



Results-oriented Creative Lead with 10+ years of experience in managing and executing creative projects across various industries. Demonstrated expertise in leading cross-functional teams, conceptualizing innovative ideas, and delivering impactful campaigns. Skilled in strategic planning, visual design, branding, and marketing. A collaborative leader with a passion for driving creativity and achieving business objectives.

- Manage the time effectively, balancing multiple projects and deadlines while still producing high-quality work.
- A Good team player and ability to work in groups to complete a desired task.
- Dedicated work ethic and ability to work overtime as needed  
Meticulous hands on Experience in Mac, Windows, Linux platforms

## EDUCATION



### 2010-2013

B.Tech - Information Technology

College : SMVEC – Pondicherry.

University: Pondicherry University

CGPA : 7.12

### 2005-2008

D.IT (Diploma in Information Technology)

College : Elumalai Polytechnic College - Villupuram

University: Directorate of Technical Education Tamilnadu

CGPA : 7.03

## CERTIFICATIONS



- Honors Diploma in Computer Application
- Diploma in Hardware and Networks

**SecureKloud Technologies****JUNE - 2022 to JUNE 2023****DESIGNATION: Creative Lead**

Team size : 8

**ROLES & RESPONSIBILITIES:**

- ◆ Handling the Design requirements of SecureKloud Technologies & Healthcare Triangle
- ◆ Develop and implement creative strategies for the company's marketing initiatives, ensuring alignment with brand guidelines and business goals.
- ◆ Designing E-Mailers, Web Banners, Animated Web banners & Social Media Posts, Internal & External Communication Creatives for SecureKloud Technologies.
- ◆ Collaborate closely with the marketing and sales departments to conceptualize and execute compelling campaigns that drive brand awareness and generate leads.
- ◆ Design and production for a full range of corporate communications, including Creative Collaterals for campaigns, print ads, Standings, Event Kiosks, trade shows, and presentations
- ◆ Create and Edit, Internal Communication Videos of SecureKloud Technologies.
- ◆ Work with copywriters and creative director to produce final design
- ◆ Test graphics across various media
- ◆ Amend designs after feedback.

**Hewlett Packard  
Enterprise****Primus Technologies Limited ( On Contract for HPE)****DESIGNATION: Senior Graphics Designer****JAN - 2022 to JUNE - 2022**

Team size : 16

**ROLES & RESPONSIBILITIES:**

- ◆ Handled Social media Campaign and Created Social Media Banners and post for HPE Marketing team
- ◆ Branding and Infographics, Making Brochures and Digital Marketing advertisements.

## EXPERIENCE



**Randstad India Pvt Ltd,**

**JUNE - 2019 to DEC - 2021**

**DESIGNATION: SENIOR GRAPHIC DESIGNER FOR PHILIPS GLOBAL BUSINESS SERVICES**

Team size : 4 (Single dedicated resource)

### **ROLES & RESPONSIBILITIES:**

- ◆ Handling the Graphics Design requirements of Philips GBS Chennai, Manila and Suzhou with the help of Corporate Communications Team.
- ◆ Prepare high quality concepts, design and layout for marketing materials such as signage, Posters, meeting guides and PowerPoint presentations
- ◆ Designing E-Mailers, Web Banners, Animated Web banners & Social Media Posts, Internal & External Communication Creatives for Philips GBS Asia-Pacific.
- ◆ Creating Designs for Philips GBS Chennai, Lodz, Suzhou & Manila SharePoint Website (Icons, Infographic Images, Banners, Event Images & Gallery Images)
- ◆ Design and production for a full range of corporate communications, including Collateral, print ads, infographics, trade shows, and presentations
- ◆ Adapt existing designs to different sizes, layouts or variations for implementation
- ◆ Strictly follow the Philips brand guidelines to ensure final graphics and layouts are visually appealing and on-brand
- ◆ Schedule projects and define budget constraints
- ◆ Create and Edit Internal Communication Videos of Philips GBS Chennai
- ◆ Work with copywriters and creative director to produce final design
- ◆ Test graphics across various media
- ◆ Amend designs after feedback
- ◆ Co-ordinate Special Events like Annual Day, Sports Day with Event Management Vendors
- ◆ Handle & Co-ordinate Various projects in different time zones.

## EXPERIENCE



### SUN DIRECT TV PRIVATE LIMITED

2015 NOV - 2019 JUNE

DESIGNATION: SENIOR GRAPHIC DESIGNER

Team size : 1 (Single dedicated resource)

#### ROLES & RESPONSIBILITIES:

- ♦ Developing of channel slides information for customer communication.
- ♦ Designing of What's app ads and Web banner for [www.sundirect.in](http://www.sundirect.in) and Sun Direct Facebook page creatives.
- ♦ Developing of creatives for E-mailer, L Band Auston Band. Seasonal greetings.
- ♦ Developing of Brand designs elements for Sun Direct as well as Sun shine store.
- ♦ Developing of signage for - GSB, NLB, Runner, Flute boards, Inflatable danglers, shelf-strips Vehicle branding, in-shop branding, one way vision and other creatives.
- ♦ Creating of designs for marketing collaterals like News paper advertisements, Poster, leaflets, Hand-outs, Banners, Form Banners, Print ads, Danglers.
- ♦ Scheduling and editing of Info channel advertisements



### SPI-GLOBAL

2014 APRIL - 2015 NOV

DESIGNATION: GRAPHICS EXECUTIVE

The Project are, Elsevier Graphics & Wiley Dummies graphics is used to recreate the book And E-Journals and E-learning content.

#### ROLES & RESPONSIBILITIES:

- ♦ Actively involved in recreation of book and E-Learning contents
- ♦ Retouch and color corrections and patch of art images as per the client requirements
- ♦ Evaluate the artwork and contents done by junior executives in QC
- ♦ Redrawing the engineering figures and journals figures.
- ♦ Involved in File conversion and Media conversions

## SDM COMPUTERS

2008 APRIL - 2010 APRIL

DESIGNATION: JUNIOR GRAPHICS DESIGNER

### ROLES & RESPONSIBILITIES:

#### Worked as a junior designer in DTP

- ◆ Photo retouching and Photo editing
- ◆ Color correction
- ◆ Designing of Creative banners and artworks production for marketing activities
- ◆ Involved in File conversions and Media conversions.

### ACHIEVEMENT'S

- ◆ Best Performer of the year 2017 & 2018 in Sun Direct-Marketing (Graphics) for delivering best creatives, Internal and Extended support.
- ◆ Won 1st Prize in the event of Hardware and Networking Troubleshooting conducted by RGECT- Pondicherry.

### PERSONAL DATA

Permanent Address	: No.4 Desa Marri Amman Kovil Street Embalam & Post Pondicherry-605106, India
Fathers Name	: N.Sundaramurthy
Mother Name	: S.Mangalakshmi
Date Of Birth	: 22 /01/ 1990
Sex	: Male
Blood Group	: O +ve
Nationality	: Indian
Marital Status	: Married
Passport No	: Z2634132
PAN Card No	: BMBPD2945M

### DECLARATION

I hereby declare that the above-furnished information is true to the best of my knowledge and belief.

Place: Chennai

Date:

[S.Davamani]