



# JOSEPH EDWIN

Creative Graphic Designer

## PRESENT ADDRESS

Kottilakattu house, Kumbalangi  
Kochi, Ernakulam, Kerala, India

+91 9048273486

edwinks123@gmail.com

## PROFILE

Created new design themes for marketing and collateral materials. Collaborated with creative team to design and produce computer generated artwork for marketing and promotional materials. I would like to utilize the opportunities in an innovative way and enhance knowledge in my core area.

## EDUCATION

### Diploma Animation In Film Technology

SESSION | 2013 to 2015  
Kerala State Rutronix  
Kerala, India

### Diploma Graphic Designing and Animation

SESSION | 2015  
ASAP, Kerala  
Kerala, India

### Bachelors of Arts in English

SESSION | 2012 to 2015  
Aquinas College, Edakochi  
Mahathma Gandhi University  
Kerala, India

### UI/UX Designing

SESSION | 1 Month  
Cousera  
Google

## EXPERTISE

Industrial Identity  
Branding  
UI/UX Designing  
Video Editing

## EXPERIENCE

### PUBLICIS SAPIENT

Senior Associate Process Solution LI \_Senior Graphic designer | 2022 to Present

I was assisting Capital Group of companies while working in this firm. The task given to me was to create graphic materials like banners, brochures, slides etc for their marketing promotions. I was also asked to incorporate different languages to ensure a global reach for their respective product.

### BEO SOFTWARE PVT.LTD

SENIOR GRAPHIC DESIGNER | From 2020 to 2022

Built a career of Senior Graphic Designer with the associates from all around the globe. Our efforts are channeled into the creation of perfect graphic products, which ensures a hundred percent satisfaction of our clients in 27 countries. The graphic materials that are created are processed and will be cautious about the completeness of branding and being adapted after necessary evaluation, which will help customers to customize designs of their web site. This loyal service is being provided as an outsourcing to the United Print SE, Germany.

### SBSOL DIGITAL PVT.LTD

SENIOR GRAPHIC DESIGNER | From 2018 to 2020

Serving the society with technical skills, especially with the graphics capability, hailed to the post of senior graphic designer and sharpened the ideas and imaginations that matches with modern marketing strategies, which is energized by the a reliable experience. It is a career, which is supporting the clients of USA in their marketing and branding services with graphics assistance. Various graphics products are crafted in our lab for their service and thier gross profit and existence prove our mutual understanding and continual support.

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## SKILLS

### PROFESSIONAL

- Graphic Designing
- UI/UX Designing
- Video Editing
- Motion Graphics

### TECHNICAL

- Adobe Illustrator
- Adobe Photoshop
- Corel Draw
- Adobe Premier
- Adobe After Effects
- Adobe XD
- Figma
- Microsoft Word
- Microsoft Excel
- Microsoft Powerpoint

## EXPERIENCE (CONTINUED)

### FLASH PRINT

GRAPHIC DESIGNER | From 2016 to 2017

Worked in Flash print (digital printing press), as a graphic designer and responsibility held in providing highly creative designs for the client.

### FASTRACK COMPUTER ACADEMY

GRAPHIC DESIGNER CUM TEACHER | From 2015 to 2017

Worked in Fastrack computer academy as a poster designer for advertisements, institutional promotion works and as a trainer for graphic designing, where I could impart my skills and knowledge to the students.

### KCV CHANNEL

GRAPHIC DESIGNER CUM VIDEO EDITOR | From 2014 to 2015

worked as a Graphic designer cum video editor and designing promotional advertisement for clients and video editing for various channal programs and news.

## INTERESTS

- Music
- Travelling
- Reading
- Singing
- Writting

## REFERENCES

### Baby John

Senior Associate | Ernst & Young Global Delivery Services

P : +91 99626 62451 E : baby.john.kannezhath@gmail.com

### Fraizer babu

Team Lead | Beo Software Pvt.Ltd

P : +91 9947921688 fraizer.babu@beo.in

## LANGAUGE

- Malayalam
- English

## DECLARATION

Hereby I declare that the above mentioned information is true to the best of my Knowledge and belief

Ernakulam, Kerala, India

Joseph Edwin