

# PRADIP Boral

Graphic Designer and  
quality controller for Pre Press design process  
from conceptualization to delivery.



## Contact



+91 86979 07308



+91 8697907308



pradip.boral2014@gmail.com



18/2, Nepal Ch. Chatterjee St.  
Ariadaha, North 24 Parganas  
West Bengal, India, PIN 700057



[www.linkedin.com/in/  
pradip-boral-1aa46b23b/](https://www.linkedin.com/in/pradip-boral-1aa46b23b/)

[www.behance.net/pradipboral](https://www.behance.net/pradipboral)  
[https://drive.google.com/drive/u/1/folders/  
14efd0qsWaJE9yN3stCgDkh0QjhTTHP6](https://drive.google.com/drive/u/1/folders/14efd0qsWaJE9yN3stCgDkh0QjhTTHP6)

## Skills

|                    |       |
|--------------------|-------|
| Graphic Design     | ★★★★  |
| Pre-Press activity | ★★★★★ |
| Template Making    | ★★★★★ |
| Proof Reading      | ★★★★★ |
| Adobe Illustrator  | ★★★★  |
| Adobe Photoshop    | ★★★★  |
| Adobe InDesign     | ★★★★  |
| Adobe Acrobat      | ★★★★  |
| Corel Draw         | ★★★★  |
| MS - Office        | ★★★★  |
| GIMP               | ★★★★  |
| FIGMA/HTML-CSS     | ★★★   |

## Language



English



Hindi



Bengali

## Passion



## WORK EXPERIENCE



**Creative.inc**, Mount Kailash, New Delhi, India

Senior Graphic Design Specialist, November 2022- March 2023

- Lead in the design and implementation of the graphic, layout while helping clients cut their costs.
- Supervise the assessment of all graphic materials in order to ensure the quality and accuracy in the design.

**A1 Future Technologies**, Kolkata, West Bengal, India

A NASSCOM, CRISIL & Red Herring certified company operating since 1992.

Senior Graphic Design Specialist and quality controller with pre-press activity, September 2006 - October 2022

- Lead in the design and implementation of the graphic, layout while helping clients cut their costs.
- Supervise the assessment of all graphic materials in order to ensure the quality and accuracy in the design.

## BRIEF JOB RESPONSIBILITIES



- Support new product packaging designs with high-end graphics.
- Create designs that draws consumers' attention and highlight the key features of products.
- Create visual imagery and help to generate content for online/offline marketing campaigns  
Viz., • Creating Logo • Corporate Identity • Banners • Social media posts • Brochure • Flyer
- Create images and infographics for online/offline sales channels.
- Taking a key role in the design and layout of a website.
- Responding to reports of graphic quality and working with the team to fix them quickly.
- Liaising with Copywriters, Graphic Designers and Developers to ensure that tasks are completed on time.

## JOB REQUIREMENTS



- Mastery of industry-standard software to create logos, design reports and complete other projects.
- The ability to clearly communicate the reasoning behind design choices.
- A compelling portfolio with projects showcasing skills that are relevant to your business's visual content goals.

## EDUCATION



| Examination/Course      | Board       | Year | Percentage | Specialization |
|-------------------------|-------------|------|------------|----------------|
| B. Com(H)               | C.U.        | 1998 | 43%        | Accounts (H)   |
| Higher Secondary (12th) | W.B.C.H.S.E | 1994 | 48.9%      | Commerce       |
| Madhyamik (10th)        | W.B.B.S.E   | 1992 | 47.4%      | General        |

## PERSONAL INFORMATION



|                |                  |
|----------------|------------------|
| Date of Birth  | March 18th, 1975 |
| Marital Status | Married          |
| Sex            | Male             |
| Nationality    | Indian           |