### **WEB DESIGNER**

# **DEVADHARSHNI D D**

No: 37/1, Bommanahalli, Old Mangammanapalya Road, 2nd Cross Road, Bandepalya, Bangalore – 560 068, Karnataka



### **CONTACTS AND LINKS**

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Linkedin: www.linkedin.com/in/deva-dharshni-0408m96

#### **PROFILE**

Web designer with 1+ Year of experience eager to make a positive impact at Spider Web India. Skilled at Figma, Photoshop, HTML5, CSS, SASS, SCSS, Bootstrap 4 & 5, jQuery, javascript, Wordpress. During my time at Spider Web India, I increased user satisfaction by 100% with redesign of the website. Worked with the Marketing & Dev teams to achieve quarterly KPIs.

## **EDUCATION**

- 2019 2022 PSGR Krishnammal College for Women Bachelor's in computer application - (75%)
- 2018 2019 SKL Public School HSC - (86%)
- 2016 2017 AKR Academy CBSE School SSLC - (7.4 CGPA)

### **EXPERIENCE**

04th May 2022 - Present Web Designer at Spider Web India.

- Presented prototypes and concept designs using tools like Figma, Adobe Photoshop, etc.
- · Designing app wireframes.
- · Creating UI animations and mockups.
- Analyzing user behaviour.
- Creating infographics and Logo, Brochures, Advertisements, E mail templates, Web Banners.
- Mocked up screen designs using Bootstrap websites.
   Figma to html Responsive conversion.
- Experienced in working with clients and technical team for executing project.

## **TOOLS**

Prototyping and Graphics

Figma Photoshop XD

Web Development

HTML HTML 5 CSS 3 SASS

Javascript jQuery

Open Source Tools

Bootstrap jQuery Plugins Word Press

#### **SKILLS**

- Wireframe and Prototyping
- Mobile App and Web App Template Designing
- Logo Design and Banner Design
- Mailer Template Design
- CSS Coding AND Responsive Web Design

### **LANGUAGES**

Tamil

English

# **WORKED PROJECTS**

- Tripnxt https://tripnxt.com/ 6 months
  - Gathering and evaluating user requirements in collaboration with product manager.
  - Creating wireframes, sitemaps, flow diagrams, and interactive prototypes under direction of senior designer.
  - Presenting UX design concepts to the project stakeholders for review and feedback.
  - Working closely with the development team to implement the vision.
  - Driving the development and communication of clear design guidelines, patterns, Libraries, and assets.
- Alflo solutions https://alflosolutions.com/ 2 months
  - Creating wireframes, sitemaps, flow diagrams, and interactive prototypes under direction of senior designer.
  - Presenting UX design concepts to the project stakeholders for review and feedback.
  - Working closely with the development team to implement the vision.
- Eamarkets https://www.eamarkets.com/ 3 months
  - Works closely with design, development, program management, marketing research, analytics and other teams to develop user-centered features.
  - Presenting professional UX design concepts and animation to the project stakeholders for review and feedback.
  - Work closely with project support staff including developers and project managers
  - Execute all visual design stages from concept to working with backend developers.
- American First Finance 1 month

https://www.figma.com/proto/E6u87qiNRFoeDKGThR7iI2/Untitled?node-id=1%3A3776&scaling=min-zoom&page-id=0%3A1

Creating UX screens for desktop and mobile screens. There are a lot of options these days for customers without
pristine credit. So why create yet another one? Because finding ways to give people A Better Yes just feels downright
good.

### **ADDRESS**

21G, Abirami Nagar, Gandhi Nagar (Post), Tirupur - 641 603

#### **DECLARATION:**

I hereby declare that the above details given by me are true and correct to the best of my knowledge, and belief.