

# Tejas Borhade

## Assistant Manager

A highly performing cross-functional leader with extensive experience in design, product development, and marketing, both as a Project Manager and Team Leader. Looking to join a growing organization as a Marketing manager to leading the product development cycle.



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Pune, India



## WORK EXPERIENCE

### Assistant Manager - Marketing Dept. Trinity Engineers Pvt. Ltd.

06/2021 - Present

Pune

#### Achievements/Tasks

- Developed and implemented comprehensive marketing plans to the forging industry that increased product awareness and sales by 30 %.
- Conducted market research and analysis to identify new market opportunities and trends in the forging industry .
- Negotiated with vendors and suppliers to secure lower costs and better quality marketing materials for forging products .
- Investigate and analyze problems and devise solutions that save money, time and materials.

### Sr. Design Engineer - R&D Dept. KSB TECH PRIVATE LIMITED

02/2019 - 06/2021

Pune

#### Achievements/Tasks

- Responsible for design & development of cast steel, forged & pressure seal valve.
- Responsible for Migration activity done for different members for different components in Valve bodies.
- Setting up standard modeling practices & make the required changes in desired components. (SICCA Product Care).

### Design Engineer - R&D Dept. WILO (M+P) Pumps Ltd

11/2017 - 02/2019

Pune

#### Achievements/Tasks

- Preparation/verification of 3D models and drawings of castings, machining and assembly of multi-phase, end suction, and fractionation pump configuration using 3D software. (Unigraphics (NX)/AutoCAD software.)
- Preparation of 3 D Impeller Vanes from cylindrical Point data to XYZ Planes. Multi-stage, Multi-outlet Pump & Pump Components Construction (Mechanical).

## EDUCATION

### MBA - Marketing

S.B Patil Institute of Management (SBPIM)  
Akurdi, Pune

07/2020

Pune

### Bachelor of Engineering - Mechanical PIMPRI CHINCHWAD COLLEGE OF ENGINEERING (PCCOE) Akurdi, Pune

07/2016

Pune

## SKILLS

Digital & Social Media Marketing

CATIA

Resource Allocation & Budgeting

NX 12.0

Proficiency with technology

AutoCAD

Leadership And The Ability To Take Initiative

## PERSONAL PROJECTS

### New Product Development (07/2021 - Present)

- Entirely designed and developed 27 new parts with forging with machining ready for assembly step.

### CPI Improvement Project. (09/2021 - Present)

- Work on CPI projects to increase it from 8.5 to 9.5 for last year.

### SMED for production Plant. (11/2021 - 01/2022)

- Used improved SMED techniques to reduced the die setting time in different forge shop

## ACHIEVEMENTS

- Achieved and exceeded new customer development KPI targets of 20% for 5 consecutive months.
- Customer satisfaction was maintained at 95% last year for the majority of clients.
- Increased performance of the product development team during a critical Q4 by 15%, to successfully meet end-of-year KPIs.
- Structured new product development techniques utilizing the APQP framework.

## LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

Marathi

Native or Bilingual Proficiency

## INTERESTS

Listening Indian Music

Playing Cricket

Fishkeeping

Volunteer work