**R. P. Anand Kumar**

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**OBJECTIVE**

A Sr. Visualizer / Graphics Artist with 20 years of professional experience seeking for a compelling job where my creative skills are challenged. Seeking a job position in the creative team where I can apply my knowledge of diverse design skills set and Graphics Art, Motion Graphics and Video Editing.

**SKILLS & PROFICIENCIES**

* Experience in designing logos, corporate identity, advertisements, sales collaterals, catalogs, client presentations, and newsletter.
* Experience in Social media advertisement, Motion Graphics, carousel ads, etc.…
* Experience in Audio Video, Product Demo, videos, making Product demo videos, Teaser Ads,
* Ability to bring fresh perspective to the brand without losing original intent.
* Excellent communication skills and ability to interact with clients and understand their requirements
* Proven presentation skills with expertise in demonstrating the designs to the clients and getting their approval
* Brainstorming and developing new concepts and ideas to boast the brand.
* Excellent Team Leader and ability to work in groups to complete a desired task with Time lines.

**SOFTWARE SKILLS**

Adobe Photoshop l Adobe Illustrator l Corel Draw l Adobe After Effects

l Adobe Premiere pro

**JOB DESCRIPTION**

Along with designing creative arts, responsible for undertaking several duties. Following are some of the important duties performed with this job profile:

* Attending client meetings to understand the business objectives and client requirements
* Understanding the client needs and developing a concept that matches their requirements
* Interacting with the client on the concepts and getting them approved Estimating the approximate time required to complete the work and provide quotes to clients
* Gather information and data through research and develop design briefs
* Think creatively and use innovative ideas to come up with new concepts and designs
* Presenting the finalized work to the clients and take their feedbacks

**PROFESSIONAL EXPERIENCE**

**Present working at Media 3 –**

Seethammadara – Visakhapatnam

Creative Director (Sr. Visualizer / Graphic Artist / Motion graphic Artist / Video Editor)

Tenure: 10th Aug, 2022 – till date

**Halohues studios – Hitech city – Hyderabad**

Creative Director (Sr. Visualizer / Graphic Artist / Motion graphic Artist / Video Editor)

Tenure: 10th Aug, 2020 – 10th --- March 2022

**Micro technologies / Micro Media, Vashi – New Mumbai**

Creative Director (Sr. Visualizer cum Graphic Artist)

Tenure: 1st June, 2011 – 30th November 2013

Leading a team independently to produce the product for Client to customer satisfaction.

**Print Media:**

* Newspaper advertisement Gate fold (4 full page ad)
* Cartoon Strip story ads
* Creative concept ads
* Magazine full page ads
* Office stationery :
  + Logos
  + Hoardings
  + Package design
  + Brochure designs
  + Leaflets

**Audio/Video:**

* Product Demo Videos with Concept, Script, Video Shooting, Editing, Compositing, and Graphics
* 3D logo formations
* Concept Videos

**Exhibition Stall Design**

* Concept, design and execution with Lighting.

**Valuable Technologies Ltd.**

**Valuable Group / UFO Movies, Andheri - Mumbai.**

Sr. Visualizer / Graphic Artist

Tenure: 10th Jan, 2008 – Jan, 2011

**Campaign: IPL- Indian Premier League: T-20 live for Theatre in 3D Stereoscopic**

Poster design, Hoardings, Tickets, Newspaper advertisements.

**Office stationery**

* + Logos
  + Hoardings
  + Package design
  + Brochure designs
  + Leaflets
  + Theatre Digital Slides
  + 3D-Stereographic posters
  + 3D logo animation

**Exhibition Stall Design**

* 3D-Concept, Design and Execution with Lighting.

**7seas Technology Ltd, Hyderabad.**

Team Leader cum Sr. Visualizer

Tenure:1st May, 2006 - Jan,2008

Role involves concept designing, Texturing, Backgrounds art, Characters Creations, Editing, VFX, till final presentation, including co-ordination with the staff and client to produce the product of customer satisfaction.

**Print media**

* Office stationery
* Logos
* Hoardings
* Package design
* Brochure designs
* Leaflets
* Newspaper Ads.
* DARE2HUNT ( X-Box ,PC 3D game )
* 3D Sudoku ( Mobile game )

**Ramoji Film City, Hyderabad.**

Visualizer cum Graphic Designer

Tenure: 1st May 2002 - 9th May 2004

Worked as an Visualizer cum Graphic Designer for period of 2 Year with **Project Tourism** - Publicity department.

**Print media**

* Logos
* Hoardings
* Package design
* Brochure designs
* Leaflets
* Newspaper ads

**Italia Communications, Hyderabad.**

Visualizer cum Graphic Designer

Tenure: 5th Jan, 2002 - 1st April, 2002

**Print media**

* Logos
* Hoardings
* Package design
* Brochure designs
* Leaflets
* Newspaper ads

**Shoubhagya Advertising Agency, Hyderabad.**

Post held: Trainee & Visualizer cum Graphic Artist

Tenure: 1st Oct, 2000 – 31st Dec, 2000 – Joined as Trainee

1st Jan, 2001 - 31st Dec, 2001 as Visualizer com Graphic Designer

**EDUCATIONAL QUALIFICATION**

**Bachelor of Fine Arts (B.F.A), Specialization in Applied Arts – 2000**

From Sri Venkateshwara collage of Fine Arts,

**Osmania University**, Hyderabad, Andhra Pradesh.

**OTHER QUALIFICATION:**

**Film Direction Course** from **“Ray Institute of Film Technology”**, from Chennai

**Diploma of** **Beta Maya course from MAAC** (Maya Academy of Advanced Cinematic), from Hyderabad.

Click on this link to view My portfolio : <https://www.behance.net/anandkumar40>

Click on this link to view my video portfolio : <https://www.youtube.com/watch?v=Mi0fHZl57nk&t=63s>

Click on this link to view My Photography portfolio : https://www.shutterstock.com/g/Anandpurrna

**PERSONAL INFORMATION**

**Name :** Anand Kumar R. P.  
**Date of Birth :** Aug 28, 1976  
**Gender :** Male  
**Marital Status :**  Married  
**Nationality :**  Indian  
Notice period : 7 days