# CHALLA ANAND KUMAR

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**# 1-9-140/4,**

**Kushaiguda,**

**ECIL POST,**

**Ranga Reddy (Dist),**

**Telangana, E-mail:challa.anandkumar111@gmail.com Pin code : 500062. Mobile No: 9951993427.**

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| **CAREER OBJECTIVE:** |

Seeking the position to utilize my skills and abilities in the Computer and Information Technology industry that offers professional growth while being resourceful, innovative and flexible.

**Experience:** 10 months worked in lenskart as Refractionist, 7 Years Experience in handling clients for overall digital marketing strategies involving SEO, SMO, Content Management, Landing-Page Optimization, Link-Building, on-page optimization, off-page optimization and so on and 7 years Experience has blogger, **Runs Tutorials Blog:** [**https://tutorialswebin.blogspot.com**](https://tutorialswebin.blogspot.com). 2 Years Experience as supervisor in Go Green Builders, 6 Months Experience as Associate Software Trainee with TRIBRO SOFTECH.PVT.LTD

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| **ACADEMIC QUALIFICATION:** |

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| Courses | University Name | College Name | Year of Passing | Percentage |
| B.Tech  Information  Technology | Jawaharlalnehru technology university  Hyderabad | Aurora engineering college Bhongir | 2010-2014 | 62.9% |
| Intermediate  M.P.C | Board of Intermediate | kakatiya junior college | 2008-2010 | 77.1% |
| S.S.C. | Board of secondary  education | Pragathi vidyalaya  Kushiguda | 2007-2008 | 62.3% |

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| **TECHNICAL SKILLS:** |

**Digital maketing :** SEO, SMO, Content Management, Landing-Page Optimization, Link-Building, on-page optimization, off-page optimization, Google adwords, Google Analytics, Google webmaster.

**Programming Languages :** JAVA, C, C ++.

**General and Graphical Applications :** HTML, CSS, JavaScript.

**Operating Systems :** Windows XP**/**7, Linux.

**Databases :** MS Access&Office, Oracle-pl/SQL, RationalRose.

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| **MINI PROJECT**: Student Faculty Feed Back |

**Description:** The purpose of this application is to get the feedback from the students and faculty.

Student feedback is about the performance of lectures in a college & faculty feedback is about the college.This is a client-server application deployed into college’s web-server.

**Project Duration :** June - July, 2013

**System Requirements Specifications:**

**Software interface:**

* Operating System: Microsoft Windows XP/07
* Application Architecture : .Net Framework 3.5
* Database: MS- SQL Server 2005/2008
* Development Tool(IDE):Visual Studio 2008
* Programming Languages: C#,ASP.Net

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| **MAJOR PROJECT**: Using Google Map API To Find The Path Of The Target Location And It’s Reviews On Smart Phone Under Distributed Environment |

**Description:** This project is to provide the user a list of restaurant reviews that is integrated into a Google Map. This project can provide the location of each restaurant (street address or, if necessary, coordinates), title of the restaurant, and the brief restaurant review.

**Project Duration :** December – March, 2013-2014

**System Requirements Specifications:**

**Software interface:**

* Operating System: Microsoft Windows XP/Vista/07
* Application Architecture : .Net Framework 3.5
* Database: MS- SQL Server 2005/2008
* Application server: IIS 5.0 or Above
* Development Tool(IDE):Visual Studio 2008
* Programming Languages: C#,ASP.Net,LINQ,Webservices

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| **STRENGTHS:** |

* Positive attitude
* Quick learner
* Commitment , Discipline
* Good interpersonal skills

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| **HOBBIES:** |

* Playing chess, cricket.
* Reading books, Listening to music.

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| **PERSONAL PROFILE:** |

Father’s Name : Ch.Vishwanatham

Gender : Male

Nationality : Indian

Date of Birth : 31-01-1993

Marital Status : Married

Languages (known) : (Written: English, Telugu, Hindi, )

(Spoken: English, Telugu & Hindi)

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| **Declaration:**  I hereby declare that the above furnished information is true to the best of my knowledge. |

**Date : (Ch. Anand kumar)**

**Place :**