**RESUME**

**MOHD YOUSUF SHARIF KHAN 10-3-89, Humayun Nagar, 500028**

**Cell: 9642313094**

**yousufsharifkhan1987@gmail.com**

**EXPERIENCE**

**Smartbuy CyberMart Pvt Ltd, Hyd — Digital Marketer**

January 2022 - August 2022

**ROLES AND RESPONSIBILITIES IN SMARTBUY CYBERMART PVT LTD**

* On-Page and Off-Page Optimization
* Website Building through Html ( Writing Meta Tags for the website )
* Social Media Marketing (Facebook, Instagram, Twitter, Google +, Linkedin, Pinterest)
* Google Ads, Facebook & Instagram Ad Campaigns
* Planable Tool and Hootsuite for Social Media Postings
* Content Writing
* On-Page and Off-Page Optimizations
* Link Building Strategies
* Email Marketing (MailChimp, Vertical Response)
* Semrush Tool & AHREF for Website Stats, Traffic, Keyword Research
* Directory Submissions
* Forum Posting
* Blogging ( Wordpress, Tumblr, Pinterest, Blogger, Medium )

**CheckMark India Pvt Ltd, Hyd — Digital Marketing Associate**

March 2019 - March 2020

**ROLES AND RESPONSIBILITIES IN CHECKMARK INDIA PVT LTD**

* On-Page and Off-Page Optimization
* Website Building through Html ( Writing Meta Tags for the website )
* Social Media Marketing (Facebook, Instagram, Twitter, Google +, Linkedin, Pinterest)
* Planable Tool and Hootsuite for Social Media Postings
* Content Writing
* On-Page and Off-Page Optimizations
* Link Building Strategies
* Email Marketing (MailChimp, Vertical Response)
* Semrush Tool for Website Stats, Traffic, Keyword Research
* Directory Submissions
* Forum Posting
* Blogging ( Wordpress, Tumblr, Pinterest, Blogger, Medium )

**Sobha Advertising Services, Hyd — Seo Executive**

April 2017 - June 2018

**ROLES AND RESPONSIBILITIES IN SOBHA ADVERTISING SERVICES**

* On-Page and Off-Page Optimization
* Website Building through Html ( Writing Meta Tags for the website )
* Social Media Marketing (Facebook, Instagram, Twitter, Google +, Linkedin, Pinterest)
* Content Writing
* Writing Blogs
* Link Building Strategies
* Email Marketing (MailChimp)
* Google Adwords for Keyword research
* Managing Online Campaigns through Google Adwords
* Directory Submissions
* Forum Posting
* Blogging ( Wordpress, Tumblr, Pinterest, Blogger, Medium )

**Quantum Leap Mobility Pvt Ltd, Hyd — Seo Executive**

March 2015 - March 2017

**ROLES AND RESPONSIBILITIES IN QUANTUM LEAP MOBILITY PRIVATE LIMITED**

* On-Page and Off-Page Optimization
* Website Building through Html ( Writing Meta Tags for the website )
* Social Media Marketing (Facebook, Twitter, Google +, Linkedin, Pinterest)
* Content Writing
* On-Page and Off-Page Optimizations
* Link Building Strategies
* Email Marketing (MailChimp)
* Google Adwords for Keyword research and Managing Online Campaigns
* Google Analytics
* Webmaster tool
* Majestic Seo
* Market Samurai tool for Seo Competition Analysis
* Directory Submissions
* Forum Postings
* Blogging ( Wordpress, Tumblr, Pinterest, Blogger, Medium )

**EDUCATION**

* Vif College of Engineering & Technology, JNTU Hyd — B.Tech(IT)

2006- 2010

* Gowtham Junior College, Hyderabad — Intermediate

2003 - 2006

* Spring Fields School, Hyderabad — SSC

2003 passout

**SOFTWARE SKILLS**

* Installing operating systems,
* HTML,
* MAGENTO
* CANVA
* Installing Application Software,
* Market samurai tool

**LANGUAGES**

Hindi, Urdu, English & Telugu

**PERSONAL INFORMATION**

* **Name : Mohd Yousuf Sharif Khan**
* **Father’s Name : Late Bashir Mohd Khan**
* **Permanent Address : 10-3-89, Humayun Nagar, 500028**
* **Contact No. : 9642313094**

**DECLARATION:**

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

**DATE:**

**Place: HYDERABAD**

**MOHD YOUSUF SHARIF KHAN**