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| C:\Users\pchakrabort2\AppData\Local\Microsoft\Windows\INetCache\Content.Word\IMG_20170104_232328_283.jpg   |  | | --- | | **PARTHA**  **CHAKRABORTY** | | **Lead UI Designer** | |  | | No-506 Lotus Ecstasy, Wellington Paradise, Bengaluru, Karnataka 560068. | |  | | +91 9538942537 | | Parthachak46@gmail.com  [www.behance.net/parthachak](http://www.behance.net/parthachak) |  |  | | --- | | **SUMMARY** | |  | | Experienced in concept development and project execution as applicable to web design, App design, print and interactive design, integrated branding using the latest industry-standard software. |   **EDUCATION**  **AAASP**  **Arena Multimedia,**  **Bangalore**— 2007 to 2009  During my Professional training period in Arena Multimedia, I implemented multiple projects.  **Bachelor of Arts**  **Calcutta University,**  **Kolkata**—2003 to 2005   |  | | --- | | **TOOLS** | |  | | * Sketch * Figma * Adobe XD * Adobe Illustrator * Adobe Photoshop * Adobe InDesign * Canva * Bannersnack * HTML5, CSS * Zeplin, Invision * Jira | |  | | **SOFT SKILLS** | |  | | * Creativity * Design Thinking * Wireframing * Prototyping * Communication * Time Management * Problem Solving * Planning * Collaboration | |  | | |  | | --- | | **LANGUAGE** | |  | | * English * Hindi * Bengali | | **HOBBIES**   * Football * Swimming * Music * Traveling | | |  |  | |  | | --- | | I'm a Senior UI designer with over 12+ years of expertise in web, mobile and multi-touch platforms. I am interested in the fusion of design and development and I enjoy developing simple, clean and slick websites that provide real value to the end user. | |  |  |  | | --- | | **EXPERIENCE** |  |  | | --- | | **Lead UI Designer,** Indegene | | Bangalore — September 2021 to December 2022 | |  | | * Led the UI design team, providing strategic direction and mentorship to junior designers. * Collaborated closely with developers to ensure accurate implementation of designs. * Developed and maintained design systems and style guides to ensure consistency across multiple projects. * Successfully delivered high-quality UI designs within project timelines and budgets. |  |  | | --- | | **Senior Graphic Designer, Epsilon** | | Bangalore — May 2019 to September 2021 | |  | | * Collaborated with cross-functional teams to design and implement user interfaces for web and mobile applications. * Created wireframes, mockups, and prototypes to communicate design concepts and gather feedback. * Implemented responsive design principles to ensure seamless user experiences across different devices. * Worked closely with developers to ensure accurate implementation of designs. * Led and managed a team of designers, providing guidance, mentorship, and fostering a collaborative and creative work environment |  |  | | --- | | **Senior Interaction Designer, Harman Connected Services** | | Bangalore — May 2016 to May 2019 | |  | | * Collaborated with clients to understand their design needs and deliver solutions that aligned with their brand identity. * Managed multiple design projects simultaneously, ensuring timely delivery and adherence to project specifications. * Experience with wireframing, prototyping, and creating interactive mockups * Created wireframes, mockups, and interactive prototypes to visualize design concepts and gather feedback from stakeholders. * Managed project timelines and maintained clear communication with clients throughout the design process. |  |  | | --- | | **Senior Graphic Designer,** Zivame.com | | Bangalore — February 2013 to May 2016 | |  | | Worked closely with members of the marketing team to execute marketing deliverables Banner Design, Emailer Designs**,** Google Ads**. Facebook Ads,** Landing P**age, Home Page Creative. Inner Page Creative.** | | **Graphic Designer, Addproindia Private Ltd** | | Bangalore — September 2010 – January 2013 | |  | | Provided solutions for variety of customer requirements including Website Designing, Logo Design, Mockup, Banner Designing, Typography, Flash Banner. 2D Animation, Action Scripts 3.0. |  |  | | --- | |  | |  |  |  |  | | --- | --- | | **PROJECTS** | | | |  | | --- | | **Boehringer Ingelheim (Indegene)** | | Bangalore —September2021 to April 2022 |   **Role**: Senior UI/UX Designer  **Project abstract:** The objective of this project is to upgrade website design and visual languages.  **Responsibilities:**   * Created wireframes, user flows, website design, Mobile website. * Created wireframes and prototypes.   **Tools**: Figma, Sketch, XD, Photoshop, Invision. Zeplin  **Platform**: Web and Mobile  [**Worked for all the Products**](https://pro.boehringer-ingelheim.com/products)  **Horizon Pharma, Zoetis (Epsilon)** | | Bangalore —January 2021 to May 2021 |   **Role**: Senior UI Designer  **Project abstract:** The objective of this project is to upgrade visual languages.  **Responsibilities:**   * Created wireframes, user flows, website design, App design and site maps. * Created social media ads, Animated ads, design for mobile site.   **Tools**: Figma, Sketch, XD, Photoshop, Invision, Zeplin  **Platform**: Web and Mobile  [**Project Link**](https://www.horizontherapeutics.com/) **01**  [**Project Link 02**](https://www.zoetis.com/)     |  | | --- | | **JBL Intonato 24 (Harman Connected Services)** | | Bangalore — November 2016 to March 2017 |   **Role**: Senior UI Designer  **Project abstract:** The objective of this project is to upgrade visual languages.  **Responsibilities:**   * Work closely with members of the UX team to execute deliverables Visual Design, Mobile App, Desktop App Design * Created wireframes, user flows, process flows and site maps to effectively communicate interaction and design ideas.   **Tools**: Sketch, Photoshop, Illustrator, Invision  **Platform**: Tablet  [**Project Link**](https://play.google.com/store/apps/details?id=com.harman.idc.intonato24)   |  | | --- | | **Hitachi (Harman Connected Services)** | | Bangalore — May 2016 to July 2016 |   **Role**: Senior UI Designer  **Project abstract:** The objective of this project is to upgrade visual languages.  **Responsibilities:**   * Work closely with members of the UX team to execute deliverables Visual Design, Mobile App, Desktop App Design. * Team Work, Project Discussion. * Landing Page, Icons, Sprite Icon, Color Theory.   **Tools**: Photoshop, Illustrator, Invision, XD  [**Project Link**](https://buy.hitachiaircon.in/e-shop)   |  | | --- | | **Zivame.com (Zivame)** | | Bangalore — February 2013 to May 2016 |   **Role**: Senior Graphic Designer  **Project abstract:** The objective of this project is to upgrade website and social media ads.  **Responsibilities:**   * Deliverables Banner Design, Emailer Designs**,** Google Ads**. Facebook Ads**. * Landing P**age, App Design, Home Page Creative. Inner Page Creative**, GIF animation, Logo design for multiple brands. * Team Work, Project Discussion.   **Tools**: Photoshop, Illustrator, Invision, Adobe Flash  [**Project Link**](https://www.zivame.com/) |