**SHAILESH KUMAR CHOUBEY**

H. NO. 30-647/6/105, Shiva Gowri Enclave Chandragiri Colony

Krupa Complex, Post-R.K Puram, Sec-bad-500 056 (T.S.)

**Mobile:9502842721 E-Mail: shailesh343@gmail.com**

**JOB OBJECTIVE**

Seeking a challenging career in **Marketing** in an organisation of high repute.

**SYNOPSIS**

* A competent professional having 13 years of rich experience in sales.
* Working exposure of Technical aspects in industrial marketing.
* Possess in-depth knowledge & understanding of entire gamut of industrial sales functions.
* Working as a **SALES & MARKETING EXECUTIVE** in “**INDRADHANUSH MASTERBATCH PVT LTD.**”

**EXPERIENCE**

**Current Organisation Details:**

**Name: INDRADHANUSH MASTERBATCH PVT LTD**

**Duration: AUGUST 2022 TO TILL DATE**

**Role: SALES & MARKETING EXECUTIVE**

**Responsibilities:**

* Selling Master Batch and Additive to the Plastic Industry in AP & TELENGANA.
* Follow up & Collection for payment.
* Mapping Competitors Activity.

**Previous Organisation Details:**

**Name: PRABHU POLY COLOUR LTD**

**Duration: DECEMBER 2019 TO JULY 2022**

**Role: ASST. SALES MANAGER**

**Responsibilities:**

* Assisted Clients by offering our best Product.
* Achieving Target set by Organisation.
* Conducting trails and solves Customer issue.

**Name: VIBGYOR POLY ADDITIVE PVT LTD**

**Duration: FEBRUARY 2015 TO NOVEMBER 2019**

**Role: ASST. SALES MANAGER**

**Responsibilities:**

* Identifying new clients and generating business.
* Maintaining relationship with existing client.
* Preparing weekly report & feedback and reporting head office.

Name **: KONKAN SPECIALITY POLY PRODUCTS PVT LTD**

Duration **: OCTOBER 2011 TO JANUARY 2015**

Role **: ASST. SALES MANAGER**

**Responsibilities:**

* Worked internally and externally with Tech Service.
* To identify ideal Product Matches to Customer.
* Increase Brand Awareness and offering Quality Product.

Name **: BLEND COLOURS PVT. LTD**

Duration **: JUNE 2009 to SEPTEMBER 2011**

Role **: EXECUTIVE-BUSINESS DEVELOPMENT**

**Responsibilities:**

* Handling existing clients & maintaining relationship.
* Generating revenue with existing client and creating new client.
* Understanding their needs and problem, set proper planning to solve it.
* Achieving target given by management.

### PROJECT EXPOSURE

* Undertaken summer project on “Study on market potential of modern trade with special

Reference to BIG BAZAR”.

**ACADEMIC**

* Completed **PGDM (Marketing Management**) from VVISM (AICTE), HYDERABAD.
* Completed **B.A.** from PK ROY MEMORIAL COLLEGE (VINOBA BHAVE UNIVERSITY)

**ACHIEVMENT**

* I represented my college in management meet during my PGDM and won the prize.
* I represented my college as the captain for cricket team for inter college match.

**IT SKILLS**

* MS Office(Word, Excel, Power point)
* Internet skills.

**PERSONAL PROFILE**

Name: Name : Shailesh KumarChoubey

D.O.B : 16thJanuary 1985

Sex : Male

Marital Status : Married

Linguistic Proficiency : English & Hindi

Permanent Address : Bhuli A/214,

P.O.-Bhuli,

Dist- Dhanbad (Jharkhand),

Pin- 828104.

Date:

Place: Hyderabad Sign:

**DECLARATION**

I own the sanctity of all the afore-mentioned information.