



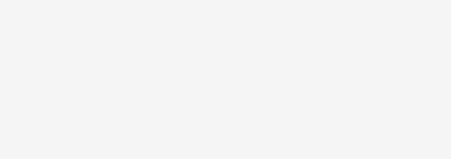
## BRAND GUIDELINES

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Broader  
horizons

### COLORS USED



#F5F5F5      #019FB4      #9F1C35      #B71C38

### FONTS USED

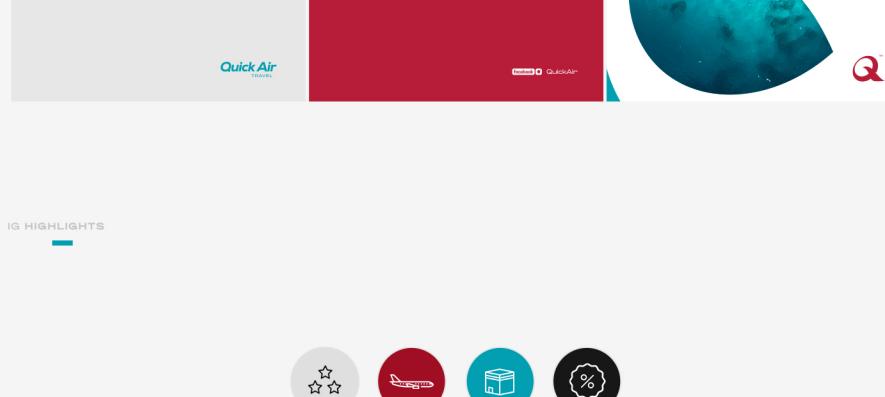
- ENGLISH

ZOOM PRO WIDE LIGHT  
zoom pro wide regular  
zoom pro wide medium  
0123456789  
!@#\$%^&\*()\_+=-

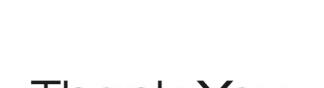
- ARABIC

إِثْرَا لَايْت  
إِثْرَا بُولْد  
.٩٨٧٦٥٤٣٢١٠٩.  
!@#\$%^&\*()\_+=-

### LOGO USAGE ON SOCIAL MEDIA



### IG HIGHLIGHTS



Thank You  
Have a nice day

STRATEGICALLY DRIVEN ART

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