

The Business Model Canvas

Team or Company Name:
UPSUA

Date:
15/05/2020

☒ Primary Canvas
☐ Alternative Canvas

<p>8) Key Partners</p> <ul style="list-style-type: none"> Telecom company Bank and MicroFinance institution Cloud hosting company 	<p>6) Key Activities</p> <ul style="list-style-type: none"> Designing of APP and web platform API for payment 	<p>2) Value Proposition</p> <ul style="list-style-type: none"> Online payment services Money transaction 	<p>4) Customer Relationships</p> <ul style="list-style-type: none"> Online support 24/24 	<p>1) Customer Segments</p> <ul style="list-style-type: none"> Particular with least 14 years old, with mobile phone Merchant companies
	<p>7) Key Resources</p> <ul style="list-style-type: none"> USSD gateway/SMS Developers Mobile API 		<p>2) Channels</p> <ul style="list-style-type: none"> Social Network Web ads 	
<p>9) Cost Structure</p> <ul style="list-style-type: none"> Research and Development Developers cost 		<p>5) Revenue Streams</p> <ul style="list-style-type: none"> Fees from certain transactions and operations 		