

BUILD *Her*

April 7th - 8th, 2017

Sponsorship Packet




What is BuildHer?

Northwestern University Women in Computing couldn't be more excited to announce BuildHer, Chicago's first student-run all-women's hackathon. We can't wait to create a collaborative, low-stakes environment to begin to tear down this barrier of entry for women in tech. We want to give women a space to learn new skills and build something they can be proud of.

Not just another collegiate hackathon

BuildHer is more than just a hackathon: it's a community of Chicago area women coming to Northwestern's campus to team up with other women, grow their skills, and leave feeling awesome about being a woman in tech.





Recruitment


BuildHer will serve as a great recruiting resource. Your company reps will have an opportunity to meet and form relationships with women passionate about technology and equality. In addition, we're offering resume books so you can connect with attendees both before and after the event.

Social Good & Diversity

A hackathon not being your typical platform for social empowerment, BuildHer challenges the norm. We're offering empowerment events strengthening our community of female coders, we're marketing ourselves as beginner-friendly to minimize the barrier to entry, and we're taking measures to ensure all individuals feel welcome within the BuildHer community.

So why sponsor BuildHer?

Very few events provide sponsors the opportunity to both recruit awesome candidates and support a cause improving the tech community for all. With your support, you'll help us make the tech industry a more inclusive and welcoming place.



SPONSORSHIP TIERS

Tier Level	Platinum	Gold	Silver	Bronze
Price	\$5,000	\$3,500	\$2,000	\$1,000
General Branding				
Logo on Website	Large	Medium	Medium	Small
Logo on App	Landing Screen & Sponsors Page	Sponsors Page	Sponsors Page	
Logo on T-Shirts	Large	Medium	Medium	
Logo on Lanyards	★			
Attendee Electronic Booklet				
Company Logo	★	★	★	★
Link to Company API Documentation	★	★	★	
Company Blurb	★	★		
Link to Company Job & Internship Applications	★			

Event Participation				
Keynote	Keynote Speaker	3 min talk	2 min talk	
Tech Talk	★	★		
Offer Company Prize	★	★		
Company-Sponsored Empowerment Event	★			
Inclusion in General Judging	★			
Recruiting				
Access to All Resumes	Early	At time of event	At time of event	
Booth at Event	Premier location	★	★	★
Swag Distribution	★	★	★	★
Engineers & Recruiters On-Site	★	★	★	★
Access to Sponsor Lounge	★	★	★	
Private Sponsor/Interview Room(s)	2 rooms	1 room		
Access to Full-time & Internship-Seeking Books	★			



Interested in sponsoring BuildHer or recruiting our attendees?

Please reach out to us at:
sponsorship@buildher.io

