

Contact

www.linkedin.com/in/spencer-borden-207163154 (LinkedIn)

Top Skills

Inside Sales

Sales Processes

Google Workspace

Certifications

Licensed Insurance Broker

Spencer Borden

Business Development Executive @ EPFR | Growth Marketing,
Advertising, Sales Campaigns
New York, New York, United States

Summary

As a Business Development Executive at EPFR, I leverage my marketing and growth expertise and my license to generate new leads, increase sales, and expand the company's market share. In my years of experience in business development, marketing, and communications, I've worked with clients across various industries and regions. I earned a Bachelor's degree in Economics from the University of Connecticut, where I learned the fundamentals of data analysis, economic theory, and business strategy. I have a track record of creating and executing successful marketing campaigns, growth strategies, and advertising campaigns, as well as building and maintaining profitable relationships with clients and partners. I have also developed skills in integrating communication solutions, protecting businesses from cyber threats, and renewing contracts with existing accounts. I'm a team player, a problem solver, and a lifelong learner, always looking for new opportunities and challenges to improve my skills and knowledge.

Experience

EPFR

Business Development Executive (Marketing)
May 2023 - Present (1 year)

THESHIRE.CO RECRUITMENT

Head of North American Growth
June 2018 - May 2023 (5 years)
London, England, United Kingdom

Cielo Talent

BDR
June 2018 - May 2023 (5 years)

Education

University of Connecticut

Bachelors, Economics · (2013 - 2017)

Activity

04/18/2024, Imeila Fonua added candidate to BDR- Test Sample