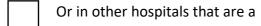


I am trying to come up with some alternatives so that you can easily combine whatever dataset you have for Cork. That's why I am picking up living and working spots more from the central parts of Cork thinking that there can be more available dataset. Also this works parallel with our Dublin commuter story, the character is again from the younger age group and working – group 7.

Where the character can live - But it can be any of these purple small areas (represents group 7) – you can pick something from the south as well

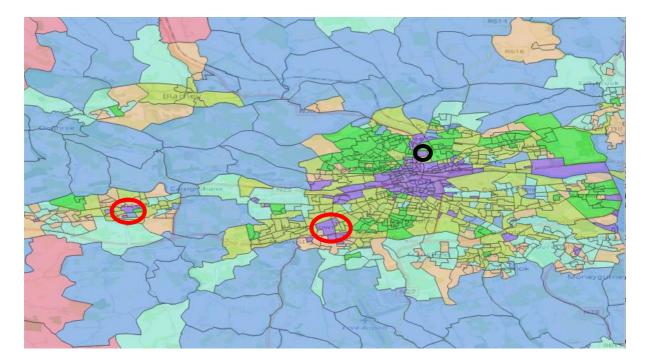
Character can work in the university hospita

Or in the university UCC



## Group 7

Households in this group are mostly pre-families. Young couples both employed and with no children is one of the main characteristics of this group. The general tendency among the households in this group is to rent from private landlords and specially to rent flats. The composition of the population is based on international households mostly born out of Europe and Ireland. Higher education qualifications are at high level in this group and households are mostly using public transport for their journey to work. Only 6.5 % of Cork' population is part of this group and most of these groups are in Cork City county borders (72.2 %).



Since Cork is a small city and if it doesn't fit well with our story of the character living at

Because actually it might not be a long commute that the character wants to change in the narrative then we might be locating him/her to a further location such as options.

But as I mentioned before we can have a disadvantage of combining these spots with our data narratives.

Below is the general look of the 7 different geodemographics groups around Cork city centre. I also realised that I don't know the border of the Cork model but assuming it is

