

**What am I signing up for?**

Leaders who are Answering the call, are committing to partner, with help from IBM, to promote and run a formal initiative within their organization. The initiative kicks off with a Call for Code day, followed by additional time spent by developers in your organization to build and submit their Call for Code solutions. You decide when and where to host the Call for Code day, as well as the quantity of developers from your organization that will participate. IBM will provide developer advocate staff who will come on-site for a quick start training session before the Call for Code day and we'll also help with your execution of the Call for Code day itself.

**What do I have to do?**

You'll receive a kit that contains digital content to help you plan and execute the Call for Code day as well as email templates to use to keep the drumbeat going in your organization around the Call for Code. The emails contain all of the information for your developers to become a part of Call for Code, as well as place to insert your unique tracking sign up for your developers.

**When do I have to do it by?**

The Call for Code day, which runs much like a short hackathon, takes several weeks to plan depending on the size and scope. It should be held with enough time to allow at least 3 more weeks of solution development before the challenge closing date of August 31, 2018.

**What is IBM providing to help?**

In the digital content you will find a field guide that you can follow or adapt as appropriate for your organization that will help you run the Call for Code day. IBM will provide free online and on-site training for your developers to attend to learn about the use cases and reference code patterns. We'll also schedule developer advocate staff to be there to help you run the event. And, IBM will send you a box of items (think: T-shirts, stickers, and more) that you can use to make it a great event.

**How can my developers connect with others participating in the challenge?**

All developers signing up to use IBM Cloud for Call for Code will be added to the IBM Coder community where they can do self-paced challenges and have discussions with other developers. Discussion forums are available for general topics as well as technical focus areas. In addition to IBM Coder, your developers will get invitations to a public slack workspace for Call for Code. And, your organization will also have access to a private slack team on [callforcode.slack.com](https://callforcode.slack.com) for internal collaboration.

**Are there example tweets for our organization to use?**

Of course. Start with this and modify as you need but be sure to keep the #CallforCode hashtag:

It's official [Org name] is Answering the Call. #CallforCode - Tasking our developers with solving some of the world's greatest challenges. [callforcode.org](https://callforcode.org)

**Aside from running the Call for Code day and sending emails, what else can I do?**

After the Call for Code day has completed, keep in mind that the journey has just started. Advocate for those individuals who have volunteered their time to participate in the Call for Code day to get a little more dedicated time to work on their projects. They may also reach out to you as the person who sends the emails with general questions, fielding them to the [callforcode.slack.com](https://callforcode.slack.com) would work.

**How can I communicate with IBM around this initiative?**

When responding to Answer the Call, you will receive a link to join the Call for Code slack where you will be added to a private channel with the IBM Call for Code team. This slack channel will also allow you to get first notifications of updates and new content to help with your delivery of the Call for Code day.