

CALL FOR CODE AMPLIFY START HERE

At IBM, we're excited about Call for Code and know you are too and want to be able to share the story with colleagues, clients, friends and family.

To make it easy, we've organized a few key assets that you can use to Amplify the message around Call for Code.

You can find a **more detailed** Q&A internally at <http://ibm.biz/CallforCodeFAQ> and the full collection of resources at <http://ibm.biz/c4cresources>

- ☐ Share this video:
<https://ibm.box.com/s/p03u6tqqhmwhpcxi49yk59ppp4n7gjqe>
- ☐ Download your digital kit: <https://ibm.biz/callforcode-amplifyKit>
- ☐ Open your kit – inside is a single folder named AMPLIFY with some content for you to use.
- ☐ Get the essential messaging around Call For Code including example social messages (**messaging.pdf**) and jpgs.
- ☐ One-pager to share with your developer friends (**dev1pager.pdf**).
- ☐ Visit the Call for Code official website <https://callforcode.org/>

