CALL FOR CODE START HERE

Thanks for your commitment to the Call for Code, it means a lot to us that you are joining IBM in the world's largest developer challenge to address the broader needs of society.

We've pulled together everything you need to know to take your organization through the Call for Code successfully in these steps.

We will be sending you an email with organization registration link to include in the email samples as well as a **slack team** invite link for you and your developers.

START HERE CHECKLIST

- ☐ Download your digital kit: https://ibm.biz/callforcode/commitKit.zip
- ☐ Open your kit – inside is a single folder named PUSH with all you'll need.
- ☐ Start internal communication for Call for Code. Build your plan with the first nurture email (**emailSample1.pdf**), overview presentation (**overviewPresentation.pdf**), social tile (**commitSocial.png**) and example tweet from the FAQ (**commitFAQ.pdf**), and the sample postcard (**samplePostcard.pdf**) and table top (**sampleTableTop.pdf**) signs.
- ☐ Get your developers registered on Call for Code (**emailSample1.pdf**).
- ☐ Sign up for the Call for Code slack team. This is your place to ask questions to the IBM Call for Code team.
- ☐ Get your developers ready-to-go with Free training (**emailSample2.pdf**).
- ☐ Keep your teams going with nurture emails through the challenge (**emailSample3.pdf**, **emailSample4.pdf**).

CALL FOR CODE

COMMIT TO THE CAUSE. PUSH FOR CHANGE.