

**SEND:** On July 23rd, 2018

**Insert** emailBanner.jpg file at the top of this note and replace link placeholder with the IBMer challenge registration (will be provided when ready)

**From:** Lab Leader

**To:** Lab Developers

**Subject:** Call for Code Global Developer Challenge closes soon!

**Body:**

Team,

I wanted to drop a quick email in your inbox to remind you that Call for Code submissions must be submitted by 31st August.

You can register on the challenge platform and submit your project here:

[ insert link provided by the IBM Call for Code core team ]

For those of you that joined us in our Call for Code day, thank you! And those that did not, there's still time to form or join a team and get working on a submission. You're helping to show the world that developers have the power to affect real, positive change in society.

I'm proud to see you've chosen to be a part of this initiative, representing yourself and all of us here in the world's largest developer challenge. Keeping my fingers crossed that I'll be seeing one of you receiving the IBMer challenge prize and being able to attend the Call for Code Global Prize Event in October! Good luck, and thank you again for your commitment to the cause.