



 **Infinium**

Consumer Goods & Packaging Industry

INFINIUM GLOBAL RESEARCH

Website: <https://www.infiniumglobalresearch.com>

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What We Offer?

01 Syndicate Studies:

A large number of market reports differ industry verticals including food & beverages, chemicals, healthcare, construction and infrastructure, and information and communication technology.

02 Consulting Services

Custom research, business consulting, new product launch strategies, SBU, Mergers and Acquisitions, Financial Analysis and others.

03 Database services:

Database management, industry data, exclusive data in excel format, business directory solutions

04 How can we assist you?

Our reports typically help you in following areas

- ❖ Corporate Strategy Planning
- ❖ Consumer Insights
- ❖ Competition Analysis and Strategies
- ❖ Product and Brand Management,
- ❖ Channel and Supplier Relationships



Our Expertise



Pharmaceuticals, bio-tech and life sciences, health and nutrition, medical devices, healthcare IT, etc.

Industry Chemicals, specialty chemicals, materials, nanomaterials, micro-materials, other chemicals and materials , etc.

Ingredients and additives, Packaged Food and Beverages, Food services, Animal feed, feed ingredients and additives, etc.

Big data, information technology, ITES, mobile technologies, Internet of Things, communication technologies, etc.

Healthcare

Chemicals and Materials

Food and Beverages

ICT & Semiconductor

Conventional energy. Energy resources, feedstock, infrastructure, machinery, equipment, mining, minerals, metals etc.

Consumer electronics, Household, personal care products, retail, Packaging materials, food and beverages packaging etc.

Automotive Parts, Marine, Aerospace & Defense, Automotive Sensor, Transports

Controls, Energy, Management, Instrumentation, Networking, Sensor

Energy, Infrastructure and Mining

Consumer Goods & Packaging

Automotive, Aerospace & Defense

Industry Automation



Our Research Methodology

Introduction

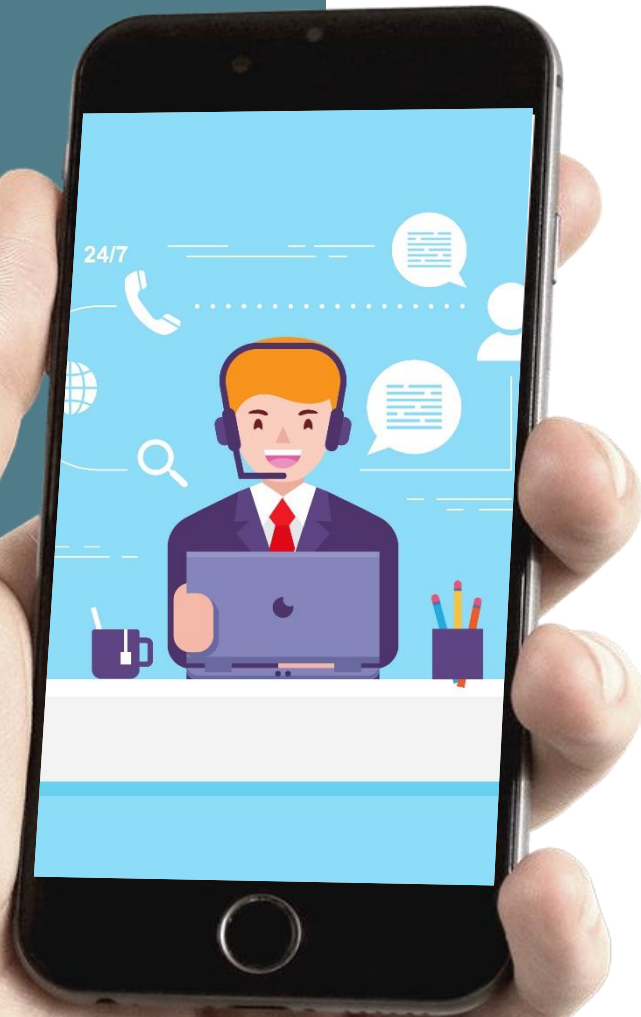
Infinium Global Research offers its clients analysis based on extensive primary research which considers factual inputs of the experts in the industry including consultants, opinion leaders, and executives representing the leading companies in the aerogel market. Our in-house industry experts and SMEs are instrumental in developing the models that are apt to satisfy the research and business intelligence needs of our clients. We ensure consistent, and robust data analysis that will aid strategic decision making.

Research Approaches

- The studies carried out by Infinium Global Research provide deep insights into the trends and opportunities in the world market for the forecast period 2019 to 2025. Moreover, the market estimates are provided in terms of revenue in USD million. Furthermore, the research covers the analysis of various segments in the market under study. The estimates in the market study carried out by Infinium Global Research are based on both bottom-up and top-down approaches. In the bottom-up approach the revenues of the key players are determined and added to arrive at the country or regional markets size. The country market sizes added to arrive at the regional market size. Further, the market size of the regions is added to arrive at the global market size of product being researched.
- In the top-down approach the global market size of product under study is estimated based on the secondary research and historic data. Using this approach the regional market size is obtained by splitting the global number by percentage share of each regions such as North America, Europe, Asia-Pacific, and RoW. The regional market is then divided as per the market share of sub-segments of the product under study



Primary and Secondary Research



PRIMARY RESEARCH

Primary source of the information and data include

- ✓ Industry Experts/consultants
- ✓ Top level executives in the key market players
- ✓ Subject matter experts
- ✓ Academicians and research scholars



SECONDARY RESEARCH

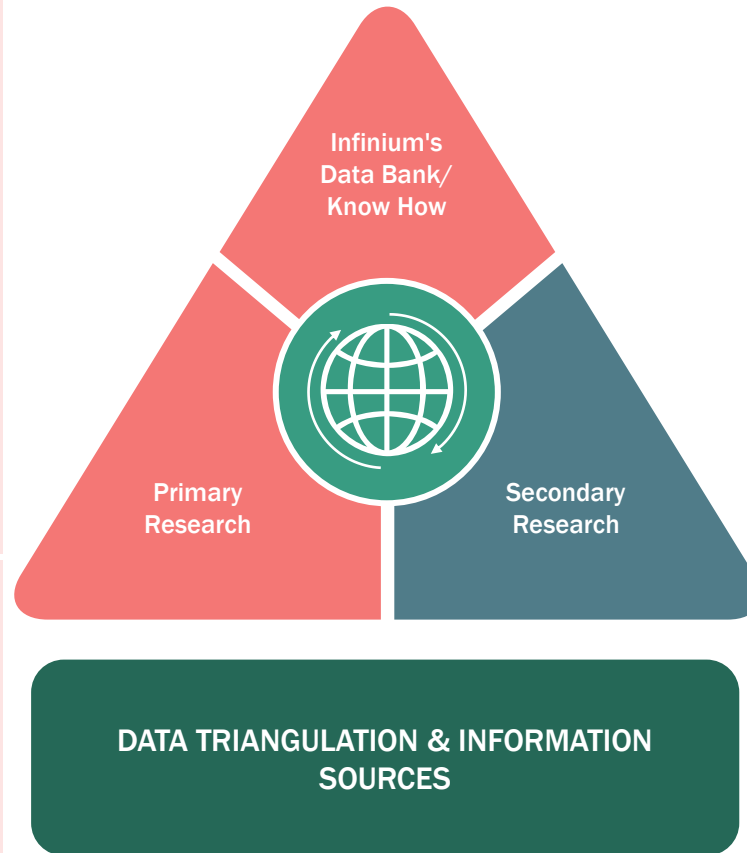
Secondary sources of the information and data include

- ✓ Company annual reports
- ✓ Government/institutional publications
- ✓ Trade and associations journals
- ✓ Databases
- ✓ Websites and publications by research agencies
- ✓ Others

Determining the Market Size of Product Under Study

- The market size of product under study is determined based on the top-down approach. The market size is validated using primary interview with the participants working in some of the leading players in the product under study market. The primary interview participants typically includes managers and CXO level executives of the leading players in this market.
- The primary interviews not only help identify the market size of the product under study market but also identify the factors that promote the growth in the market and the factors that restrain the growth in this market. The views of primary respondents were reconciled to provide qualitative analysis of the product under study market.
- The primary respondents also help identifying top 5-10 players and their possible market share in the respective country markets and in world market.
- The bottom-up approach is used to validate the global market size of product under study. With the help of primary interviews and secondary research the market size of product under study is determined for each country studied, which then is added to arrive at regional market size and thereby obtaining global market size. This in turn helps us to validate the market size of product under study in the world market.

PRIMARY SOURCES	
Demand Side	<ul style="list-style-type: none"> ▪ Top executives of end-use industries ▪ Intermediaries
Supply Side	<ul style="list-style-type: none"> ▪ C-level executives in the leading healthcare Company. ▪ Product managers ▪ Sales managers ▪ Industry consultants ▪ Distributors/Suppliers



SECONDARY SOURCES	
General Publications	<ul style="list-style-type: none"> ▪ Industry Publications ▪ Government Agencies' Publications ▪ Industry news ▪ Data sources ▪ Trade Associations' publications ▪ Others
Company Publication	<ul style="list-style-type: none"> ▪ Annual Reports ▪ Presentations ▪ Company Websites ▪ Press Releases ▪ News Articles ▪ Journals ▪ Paid Databases

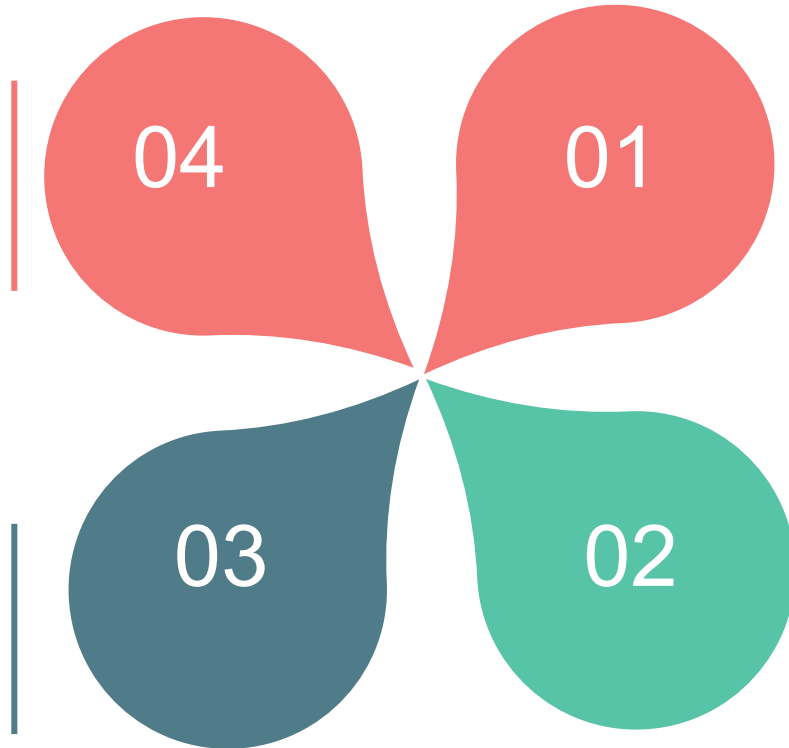
Quality Check and Assessment Procedure Followed for Market Research

Editorial Review

- Adherence to style guides
- Consistency
- Progress against milestones

Senior Level Review

- Adherence to scope and client requirements
- Quality standards
- Progress against milestones



Compliance check with Infinium's quality standards

- Data accuracy
- Analytical guidelines
- Presentation guidelines
- Client specific guidelines

Validation with External and primary

- Analytical depth
- Sector understanding
- Overall business case / analysis theme



Infinium

Consumer Goods & Packaging Market

Subdomains we cater to

Consumer Electronics

01



Household

02



Personal Care Products

03



Retail

04



Packaging

05



Market Dynamics

01



DRO

Porter's Five Forces



02

03



Value Chain
Analysis

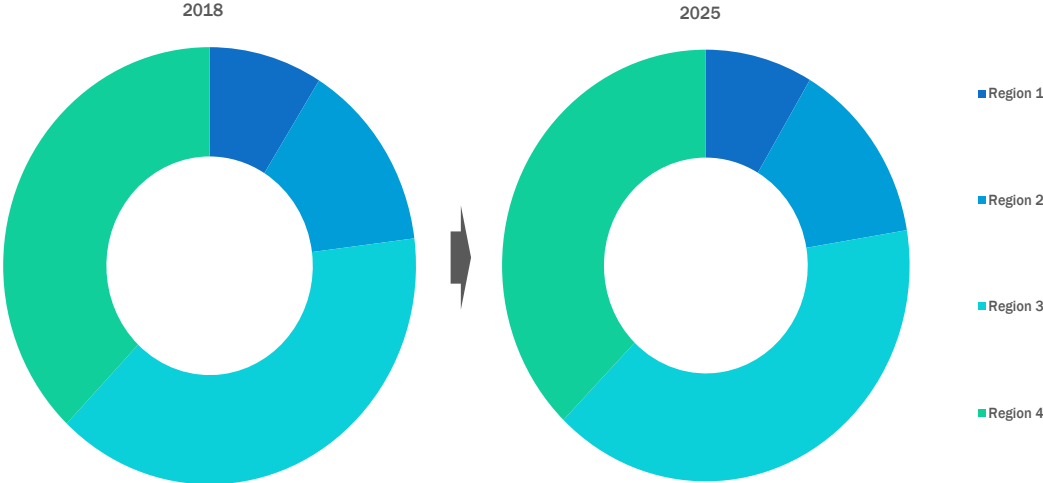
IGR Growth Matrix



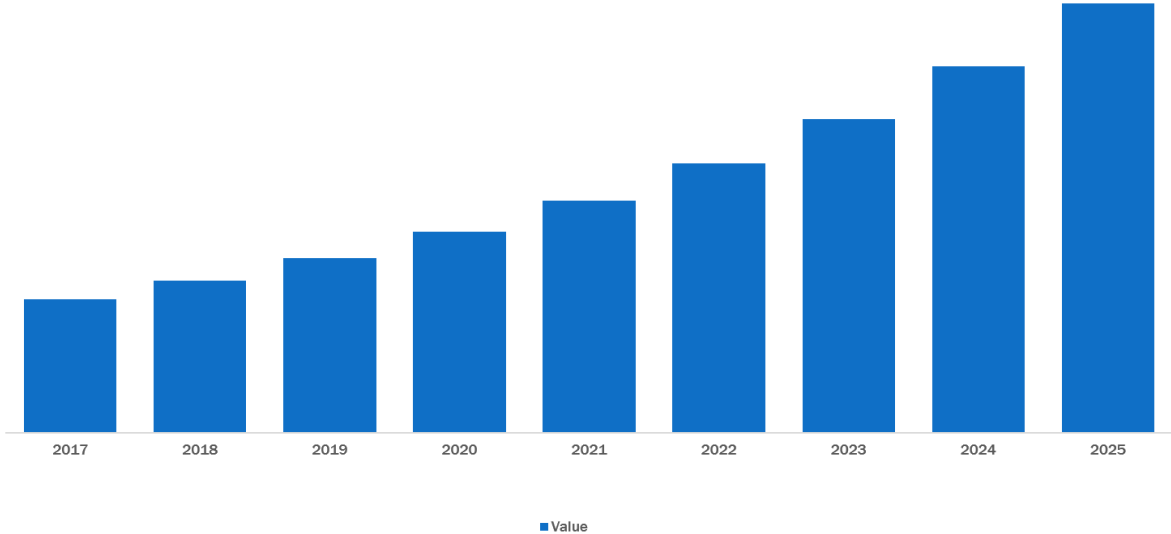
04

Data Presentation and Analysis

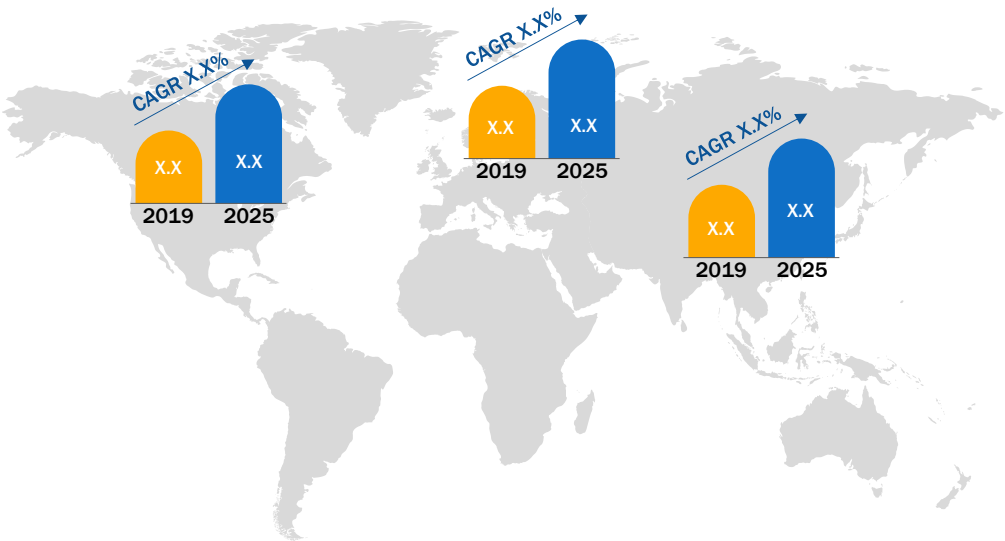
GLOBAL CONSUMER GOODS & PACKAGING MARKET: REGIONAL SHARES



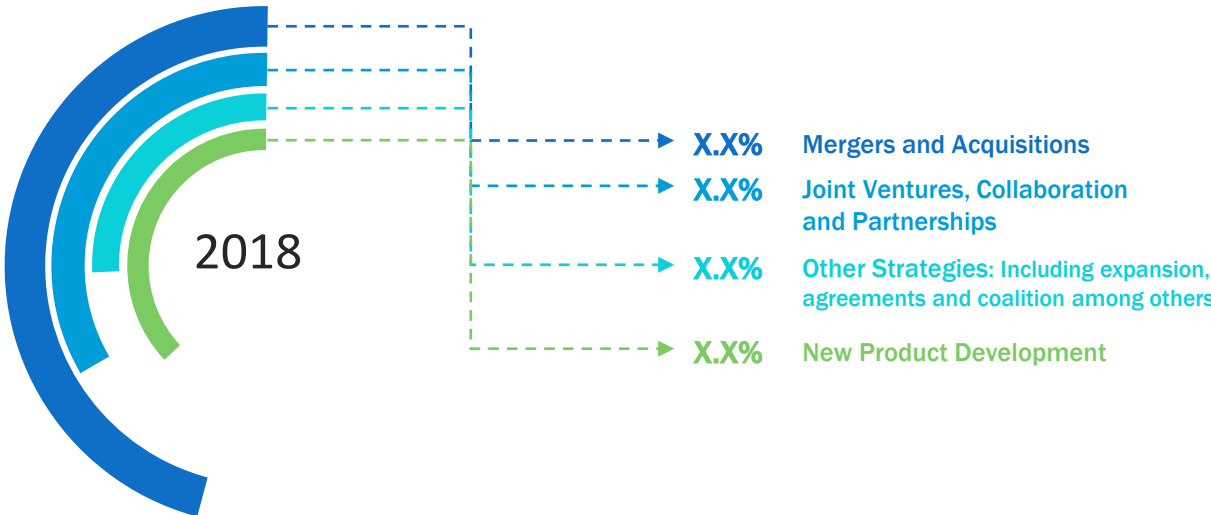
GLOBAL CONSUMER GOODS & PACKAGING MARKET: PROJECTION FROM 2017 TO 2025



GLOBAL CONSUMER GOODS & PACKAGING MARKET: REGIONAL HIGHLIGHTS



GLOBAL CONSUMER GOODS & PACKAGING MARKET: INDUSTRY DEVELOPMENTS OF KEY PARTICIPANTS

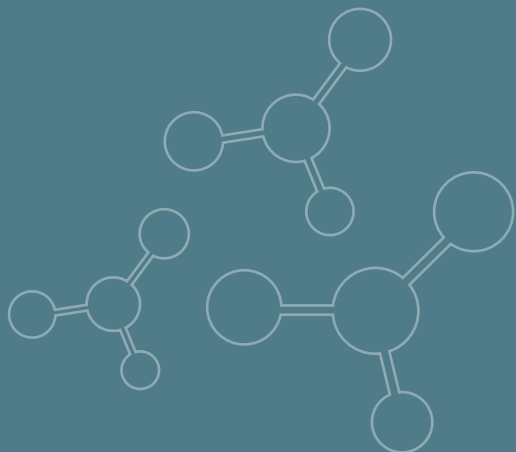


Standard Infinium Report Provides information on the following data points

- Market dynamics and macro indicators and their impact on the market under study
- Market sizes and forecasts for the market under study and its sub-markets/segments
- Demand side analysis and supply side analysis
- Market sizes by regions and countries for the market under study and its sub-markets/segments. The regions include North America, Europe, Asia-Pacific and RoW (covering Latin America, The Middle East, and Africa)
- Detailed company profiles of the leading 10 players in the industry
- Competitive landscape



Client's Testimonials



“We have been engaged with Infinium Global Research on several research assignments. The data provided by the company is apt and accurate. I am happy to be associated with Infinium Global Research”

- Top paper manufacturer based in North America

“I am happy to have received report on time, the information given by Infinium is exactly what I have been looking for. I would recommend this company for future research assignments.”

- VP and Chief Marketing officer, leading food products company in North America

“I purchased corporate license for spice and herbs extracts market report, the information is highly satisfactory and it added value to my business presentation”-

- Category manager, leading food products company based in Germany

“The data provided by Infinium global research very satisfactory and up to our expectations. Also, the analyst has been very much interactive and was able to provide us with all the necessary information post delivery of the report.”

- strategic sourcing analyst at leading medical imaging company in the U.S.

Some of Our Top Clients



Note: The list of the client is limited to only big players in the industry in the slide, we also have several small scale companies as our clients



Infinium Thank You!

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